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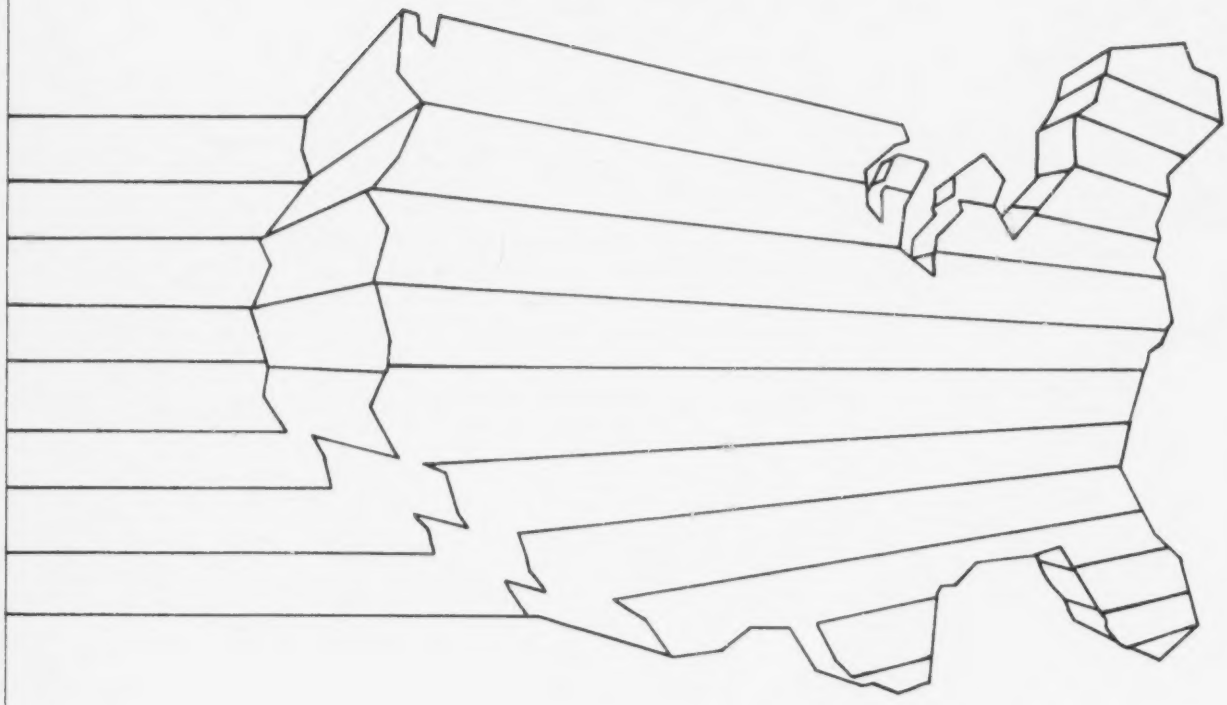
ARBITRON RATINGS

TELEVISION

1986-87 Universe Estimates Summary



This report contains ADI, Population and Television Household Estimates.

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Introduction

CONCEPT

The Arbitron Television 1986-1987 Universe Estimates Summary compiles in one handy volume all Total and Television Household and Television Population Estimates.

DESCRIPTION OF ESTIMATES REPORTED

THE ADI/The ADI or Area of Dominant Influence is a geographic design which defines each television market exclusive of all others based on measurable viewing patterns. It is an area that consists of Arbitron sampling units in which the home-market commercial stations and satellite stations reported in combination with them received a preponderance of total viewing hours. A sampling unit is normally one county or an independent city, although some counties may be divided into two or more sampling units due to topography. For purposes of this publication, sampling units will be referred to as counties. Each county in the U.S. (excluding Hawaii and Alaska) is allocated exclusively to one ADI. There is no overlap. Markets in non-contiguous states, territories and possessions may be ADIs if there are station subscribers in those markets.

When a county is divided by Arbitron into more than one geographic sampling unit, each unit is analyzed as if it were a county for ADI purposes, and is assigned to an ADI on the basis of the rules described below.

Assignments of counties to ADIs are effective for an entire survey year, commencing each October.

The original ADI allocations were based on a 1965 county-by-county study of television circulation using the viewing data obtained by diary from approximately 250,000 television households. From these viewing data, Arbitron prepared estimates of the total viewing hours in each county for an average week, and the percentage of the estimated total viewing hours for each station for which viewing was reported.

Arbitron now updates the estimates annually, the most recent update having been computed from viewing records from the May 1985, July 1985, November 1985 and February 1986 surveys. Based on these estimates, Arbitron made its ADI allocations for the 1986-87 Survey Year.

ADI UPDATE AND ASSIGNMENT RULES/The ground rules for ADI allocations are relatively simple. Once the estimated total viewing hours for a county, and the percentage of such estimated total viewing hours for each station are determined, Arbitron sums the station percentages by market of origin. The market of origin having the largest total percentage is deemed to be the "dominant influence" in the county under consideration, and that county is allocated for ADI purposes to that market of origin. Counties in which the stations in the current ADI market receive a lower percentage of viewing than stations in any other ADI market are considered eligible for reassignment subject to the following procedure.

GENERAL RULE: To reassign a county, other than a Metro Rating Area County or a Home County (see Exceptions 1 and 2 below) from one ADI Market to another, the difference between the two ADIs shares of the county's total viewing must be statistically significant. In addition to the two ADIs shares for the four surveys, the formula takes into account the effective sample size in the county and the Households Using Television (HUT) in the county.

When this formula is applied, if the result is:

- 2.00 or greater, one can be 95 percent confident that the difference between the two ADIs share of the county's viewing is real and not due to sampling variation. In this case, *Arbitron will reassign the county to the new dominant ADI.*
- Between 1.00 and 1.99, one can be less confident that the difference between the two ADIs share of the county's viewing is real. In this case, *Arbitron will assign the county to the new ADI only if that ADI has the larger share in at least three of the four individual survey periods used for the ADI udpate.*
- Less than 1.00, one can have little confidence that there is a true difference between the two ADIs shares of the county's viewing to the home stations and, despite the marginally higher share of viewing to a new ADI, *Arbitron will retain the county as part of the ADI to which it is currently assigned.*

Exceptions to the General Rule:

1. Metro Rating Area Counties are treated collectively rather than individually during the ADI Update Review. Estimated total viewing hours for each Metro Rating Area county and for each station are summed across all MRA counties for the market. Shares of viewing hours are calculated based on these multi-county sums. In the event that an ADI market other than the current ADI market shows a larger share of viewing, the Test of Statistical Significance is applied to the difference between the two ADI markets' shares of viewing to determine whether or not the entire Metro Rating Area should be assigned to the ADI market with the dominant share of viewing.

In the event that the entire MRA shifts to another market, the Home County Rule (see 2. below) is applied to those counties of the MRA which contain cities of license of commercial television stations. MRA counties other than Home Counties will be reviewed under the General Rule.

2. Non-Metro Rating Area Counties that are Home Counties of Stations are reviewed differently. If the *market* of the county's home station achieves at least a 5 share, a Home County is not assigned to the ADI of another existing ADI market unless the *average* of percentages of viewing hours of the stations in the the other market is at least 10% *greater* than the *sum* of the percentages of viewing hours of the stations in the Home County Market under consideration.

For a station to be included in either the calculation of the sum of shares of stations in the Home County Market of the calculation of the averages of shares of stations in the other market, it must achieve *at least a 5% share of viewing in the county under consideration.*

In considering the creation of a new ADI market, consisting of one or more counties not then Home Counties to a pre-existing ADI, the criteria for the assignment of counties to an ADI would prevail; in addition, a market must win its Home County, and that Home County must have at least 10,000 television households. In the case of a new ADI which could be created through the application of the 10% exception, the Home Station may waive the application of that rule.

The above stated rule and procedures for ADI allocations and/or the creation of new ADI markets are dynamic and receive extensive re-examination periodically. As a result, Arbitron reserves the right to exercise its professional judgment in county assignment policies in the case of counties with unusual geographical, topographical, ethnic, historical marketing or other exceptional circumstances.

POPULATION ESTIMATES/Population estimates are shown for each ADI market, and include all sex/age categories for which audience estimates are reported in the Arbitron Television Market Report (except Working Women). Market Statistics provides estimates of total households and population (including population in group quarters), each of which is reduced by Arbitron estimates of television penetration to produce Arbitron television household and population estimates.

TELEVISION HOUSEHOLD/A television household is an occupied dwelling unit having one or more television sets. Updated estimates of the number of television households in each surveyed county in the United States are prepared annually by Arbitron's Research Department for use in projecting estimates of audience size in Arbitron's Television publications. The estimated television households are additive and the total of all ADIs represents the total number of television households in the United States as surveyed by Arbitron.

The updating procedure is as follows:

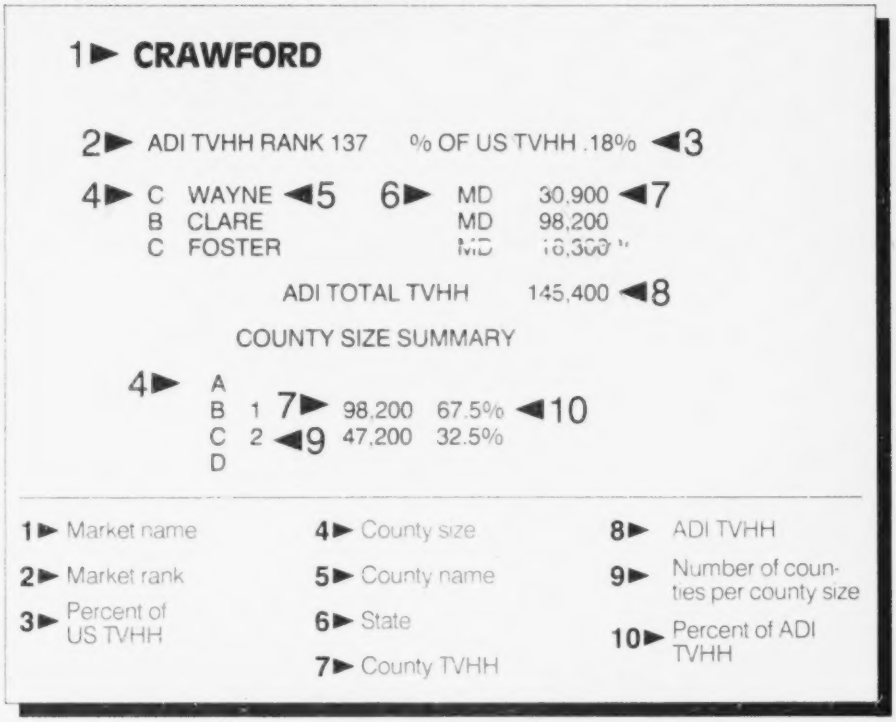
1. Total households are furnished by Market Statistics (MS) which has projected county-by-county estimates to January 1, 1987. These estimates include households on military installations. MS's total households are based on the 1980 U.S. Census.

2. TV penetration figures for nine Census Divisions were reported periodically by the Advertising Research Foundation (ARF). The most recent ARF penetration estimates, based on surveys conducted by the U.S. Census in accordance with ARF specifications, are as of January 1969.

3. The six most current ARF TV penetration estimates, the July 1971 U.S. Census Current Population Survey, the 1972-73 Bureau of Statistics' "Consumer Expenditure Survey," the Fall 1973 Census Survey of Purchases and Ownership, the Fall 1974 Census Survey of Purchases and Ownership and information obtained by Arbitron sample placement during major sweep periods, from November 1978 through February 1986 have been employed by Arbitron to project TV household penetration estimates to January 1, 1987. These are then applied to the estimates of total households provided by MS, taking into account geographical growth patterns, and employing the concept of diminishing non-television households.

4. County-by-county television penetration estimates are developed from unrounded TV households. However, all households estimates appearing in this report are rounded to the nearest hundred households; because of this, the reported penetration may not always equal the quotient obtained when dividing the reported television households by total households.

LISTING EXAMPLE AND HOW TO READ



It should be noted that the estimates in this report are subject to defects and limitations such as sampling, processing, and recording errors. Such limitations apply not only to Arbitron procedures, but also to U.S. Census, ARF, and MS procedures upon which the estimates are based. Further details are available upon request.

Arbitron clients who also receive survey data estimates on EDP tape should note that the estimates on the tape are in somewhat different form than reported in this book.

SECTIONS OF THE REPORT

ADI MARKET RANKINGS/This section lists the 213 ADI markets defined by Arbitron for the 1986-1987 survey year. Markets are ranked in descending order according to their ADI television household (TVHH) size. Estimates reported for each market are: ADI Total Households, ADI TVHH, ADI Market % Saturation and the market's size relative to the U.S. (% of U.S.). The U.S. Total is also provided for the ADI Total Households, ADI TVHH and ADI Market % Saturation.

NON-ADI MARKET RANKINGS/This section lists the 59 Non-ADI markets ranked in descending order by their Home County Television Household (TVHH) size.

ADI MARKET ALPHABETICAL LISTING/All markets reported in the first section are listed alphabetically. The statistical information appearing in the first section also appears here.

NON-ADI MARKET ALPHABETICAL LISTING/All markets reported in the second section are listed alphabetically.

COUNTIES IN ADI MARKETS/This section contains a list of the counties included in each 1986-87 Arbitron-defined ADI market.

The state location of each county is identified. Listing is in alphabetical sequence by ADI market, by state, and by county. Each county is categorized into one of the following population size groups.

Group A: All counties located within the 25 largest Metros.

Group B: All counties not included under A with a population over 150,000 or located within a Metro with a population over 150,000.

Group C: All counties not included under A or B with a population over 35,000 or located within a Metro with a population over 35,000.

Group D: All counties not included under A, B, or C.

Information reported includes ADI market rank, ADI TVHH for each county, county size group, and market totals.

THE POPULATION/Estimates for TVHH and all sex-age categories used for audience reporting in the Arbitron Television Market Report (except Working Women) are provided. These Universe estimates, in hundreds are for each 1986-1987 Arbitron-defined ADI market. Estimates reported are:

TV HOUSEHOLDS

Persons 2 +
- 18 +
- 18-49
- 12-24
- 12-34
- 18-34

Women Total (18 +)
- 18-49
- 12-24
- 18-34
- 25-49
- 25-54

Men Total (18 +)
- 18-49
- 18-34
- 25-49
- 25-54

Teens Total (12-17)

Children Total (2-11)
- 6-11

POPULATION SUMMARY

Markets Alphabetically by Demographic Category

Markets Ranked by Demographic Category

TOTAL AND TV HOUSEHOLDS BY STATE AND COUNTY/This section lists the 48 contiguous states in alphabetical sequence. In addition, an alphabetical list of the measured counties within each contiguous state is provided. Estimates are reported by state and county. Other information reported includes each county's 1986-1987 ADI market assignment and county's size.

TOTAL AND TV HOUSEHOLDS BY CENSUS DIVISION AND STATE/ Estimates reported in this section are for the 48 contiguous states surveyed by Arbitron. These surveyed states are divided into nine divisions: New England, Middle Atlantic, South Atlantic, East North Central, East South Central, West North Central, West South Central, Mountain and Pacific. The estimates are reported by division, by state, and for the U.S.

MARKET CHANGES

ADI MARKETS/Two markets are no longer ADIs for the 1986-1987 Survey Year:

Anniston
Selma

Four new ADI markets have been established for the 1986-1987 Survey Year:

Cheyenne-Scottsbluff
Farmington
Montgomery-Selma
Tyler-Longview

NON-ADI MARKETS/The following single-county markets did not achieve ADI status because the preponderance of viewing is not to the home-market station. Neither did they meet the criteria of the 10% Rule to become an ADI. The home counties in non-ADI markets are assigned to the ADIs that do receive the preponderance of viewing.

Universe estimates for a non-ADI market are included in the ADI market to which they are assigned. Non-ADI stations audience estimates are reported in the local market report of the ADI to which the home-county of the station is assigned. *(See column three, this page, for listing.)*

Non-ADI Market	Home County
Akron	Summit, OH
Allentown	Lehigh, PA
Anderson, SC	Anderson, SC
Ann Arbor	Washtenaw, MI
Anniston	Calhoun, AL
Beattyville	Lee, KY
Bellingham	Whatcom, WA
Bloomington, IL	McLean, IL
Burlington, NC	Alamance, NC
Campbellsville	Taylor, KY
Canton	Stark, OH
Colby, KS	Thomas, KS
Concord, NH	Merimack, NH
Corona	Riverside West, CA
Danville, KY	Boyle, KY
Derry, NH	Rockingham, NH
Fayetteville, NC	Cumberland, NC
Ft. Lauderdale	Broward, FL
Ft. Walton Beach, FL	Okaloosa. FL
Gadsden, AL	Etowah, AL
Greenville, TN	Greene, TN
Hanford	Kings, CA
Hardeeville, SC	Jasper, SC
Hartford, VT-Hanover, NH	Windsor, VT
Hazard	Perry, KY
Hickory	Catawba, NC
Hot Springs, AR	Garland, AR
Kerrville	Kerr, TX
Kingston, NY	Ulster, NY
Lakeland, FL	Polk, FL
Las Cruces	Dona Ana, NM
Leesburg, FL	Lake, FL
Madisonville, KY	Hopkins, KY
Manchester	Hillsborough, NH
Modesto	Stanislaus, CA
Mt. Vernon, IL	Jefferson, IL
Myrtle Beach	Horry, SC
Natchez	Adams, MS
Ocala	Marion, FL
Opelika	Lee, AL
Poughkeepsie	Dutchess, NY
Prescott, AZ	Yavapai, AZ
Reading	Berks, PA
Richmond, IN	Wayne, IN
San Bernardino-Fontana	San Bernardino, CA
San Jose	Santa Clara West, CA
Sandusky	Erie, OH
Santa Fe	Santa Fe, NM
Santa Rosa	Sonoma, CA
St. Cloud, MN	Stearns, MN
Suring, WI	Oconto, WI
Toccoa, GA	Stephens, GA
Valdosta	Lowndes, GA
Ventura	Ventura, CA
Vineland	Cumberland, NJ
Vineyard Haven	Dukes, MA
Wenatchee, WA	Chelan, WA
Wildwood	Cape May, NJ
Worcester	Worcester, MA

ADI Definitions

ADI MARKET RANKINGS

ADI Rank	ADI Market Name	ADI TOT HH	% TV	ADI TV HH	% of U.S.
1	NEW YORK	6,930,800	98	6,814,200	7.78
2	LOS ANGELES	4,657,100	97	4,532,700	5.17
3	CHICAGO	3,112,200	99	3,066,700	3.50
4	PHILADELPHIA	2,677,700	99	2,641,400	3.01
5	SAN FRANCISCO	2,149,900	97	2,077,000	2.37
6	BOSTON	2,068,000	99	2,037,700	2.33
7	DETROIT	1,702,400	99	1,684,300	1.92
8	DALLAS-FT. WORTH	1,621,300	99	1,605,200	1.83
9	WASHINGTON, DC	1,575,100	99	1,563,600	1.78
10	HOUSTON	1,474,200	99	1,457,400	1.66
	1- 10 TOTAL	27,968,700	98	27,480,200	31.36
11	CLEVELAND	1,431,500	99	1,413,400	1.61
12	ATLANTA	1,235,000	99	1,224,400	1.40
13	PITTSBURGH	1,227,200	99	1,209,000	1.38
14	MIAMI	1,212,000	99	1,202,400	1.37
15	MINNEAPOLIS-ST. PAUL	1,213,500	99	1,199,800	1.37
16	SEATTLE-TACOMA	1,235,500	97	1,194,300	1.36
17	TAMPA-ST. PETERSBURG	1,101,400	99	1,090,400	1.24
18	ST. LOUIS	1,067,500	99	1,052,300	1.20
19	DENVER	1,045,400	98	1,025,000	1.17
20	SACRAMENTO-STOCKTON	966,100	96	931,800	1.06
	1- 20 TOTAL	39,703,800	98	39,023,000	44.54
21	BALTIMORE	897,700	99	893,100	1.02
22	PHOENIX	915,800	97	892,000	1.02
23	HARTFORD-NEW HAVEN	834,900	98	821,500	.94
24	INDIANAPOLIS	831,500	98	818,300	.93
25	SAN DIEGO	809,800	97	787,000	.90
26	PORTLAND, OR	816,700	96	785,700	.90
27	ORLANDO-DAYTONA BEACH-MELBOURNE	760,900	99	753,000	.86
28	CINCINNATI	721,900	99	711,900	.81
29	KANSAS CITY	713,600	99	705,400	.81
30	MILWAUKEE	708,200	99	699,500	.80
	1- 30 TOTAL	47,714,800	98	46,890,400	53.52
31	NASHVILLE	691,300	99	685,200	.78
32	CHARLOTTE	670,000	99	663,800	.76
33	NEW ORLEANS	657,600	99	650,900	.74
34	COLUMBUS, OH	659,100	99	649,600	.74
35	RALEIGH-DURHAM	628,600	99	620,400	.71
36	BUFFALO	623,400	99	614,400	.70
37	OKLAHOMA CITY	619,800	99	613,500	.70
38	GREENVILLE-SPARTANBURG-ASHEVILLE	616,700	99	609,100	.70
39	MEMPHIS	594,800	99	587,600	.67
40	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	594,300	98	585,300	.67
	1- 40 TOTAL	54,070,400	98	53,170,200	60.69
41	SALT LAKE CITY	593,900	98	581,700	.66
42	PROVIDENCE-NEW BEDFORD	576,900	99	569,600	.65
43	BIRMINGHAM	555,300	99	550,700	.63
44	SAN ANTONIO	539,400	98	531,000	.61
45	HARRISBURG-YORK-LANCASTER-LEBANON	541,000	98	527,900	.60
46	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	531,200	99	526,000	.60
47	CHARLESTON-HUNTINGTON	524,600	99	517,100	.59
48	DAYTON	512,600	99	506,300	.58
49	LOUISVILLE	509,600	99	505,000	.58
50	GREENSBORO-WINSTON SALEM-HIGH POINT	509,600	99	504,400	.58
	1- 50 TOTAL	59,464,500	98	58,489,900	66.76
51	ALBANY-SCHENECTADY-TROY	491,500	98	482,700	.55
52	TULSA	473,500	99	468,100	.53
53	LITTLE ROCK	459,900	98	452,200	.52
54	WEST PALM BEACH-FT.PIERCE-VERO BEACH	453,400	99	447,800	.51
55	MOBILE-PENSACOLA	439,400	99	435,500	.50
56	FLINT-SAGINAW-BAY CITY	439,400	99	433,300	.49
57	JACKSONVILLE	431,700	99	426,700	.49
58	WICHITA-HUTCHINSON	426,400	99	421,700	.48
59	WILKES BARRE-SCRANTON	430,600	98	421,600	.48
60	RICHMOND	421,100	99	415,800	.47
	1- 60 TOTAL	63,931,400	98	62,895,300	71.79
61	KNOXVILLE	418,400	99	413,900	.47
62	SHREVEPORT-TEXARKANA	415,200	98	407,700	.47
63	FRESNO-VISALIA	422,200	96	405,100	.46
64	TOLEDO	403,200	99	397,900	.45
65	ALBUQUERQUE	401,800	97	388,100	.44
66	DES MOINES	383,200	99	379,300	.43
67	SYRACUSE	379,600	98	372,900	.43
68	GREEN BAY-APPLETON	367,600	99	362,900	.41
69	OMAHA	357,800	99	354,300	.40
70	ROCHESTER, NY	355,400	99	350,100	.40
	1- 70 TOTAL	67,835,800	98	66,727,500	76.16
71	ROANOKE-LYNCHBURG	344,300	99	339,800	.39
72	AUSTIN, TX	333,900	99	329,000	.38
73	LEXINGTON	333,300	98	328,200	.37
74	DAVENPRT-ROCK ISLND-MOLINE; QUAD CTY	331,800	99	327,800	.37
75	CEDAR RAPIDS-WATERLOO-DUBUQUE	329,600	99	325,100	.37
76	SPRINGFIELD-DECATUR-CHAMPAIGN	327,400	98	320,200	.37
77	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	323,000	98	316,700	.36
78	SPOKANE	324,900	97	313,900	.36
79	PORTLAND-POLAND SPRING	308,600	98	303,300	.35
80	CHATTANOOGA	304,300	99	301,700	.34
	1- 80 TOTAL	71,096,900	98	69,933,200	79.82

ADI MARKET RANKINGS

ADI Rank	ADI Market Name	ADI TOT HH	% TV	ADI TV HH	% of U.S
81	TUCSON	308,100	98	301,000	.34
82	BRISTL-KNGSPT-JOHNSN CTY-TRI CITIES	291,100	99	287,600	.33
83	SPRINGFIELD, MO	290,900	98	284,400	.32
84	SOUTH BEND-ELKHART	285,100	98	282,600	.32
85	JACKSON, MS	284,700	99	280,900	.32
86	JOHNSTOWN-ALTOONA	285,800	98	280,000	.32
87	YOUNGSTOWN	276,700	99	275,200	.31
88	COLUMBIA, SC	277,700	98	273,000	.31
89	HUNTSVILLE-DECATUR-FLORENCE	268,800	99	265,700	.30
90	EVANSVILLE	269,600	98	264,000	.30
	1-90 TOTAL	73,940,400	98	72,727,600	83.01
91	BATON ROUGE	262,500	99	258,600	.30
92	LINCOLN-HASTINGS-KEARNEY	260,400	99	257,300	.29
93	BURLINGTON-PLATTSBURGH	251,800	98	246,600	.28
94	LAS VEGAS	236,000	98	231,400	.26
95	WACO-TEMPLE	232,400	99	229,300	.26
96	GREENVILLE-NEW BERN-WASHINGTON	231,200	99	228,200	.26
97	FT. WAYNE	225,500	98	221,700	.25
98	SIOUX FALLS-MITCHELL	220,400	99	218,100	.25
99	AUGUSTA	219,000	98	215,700	.25
100	COLORADO SPRINGS-PUEBLO	219,900	98	215,500	.25
	1-100 TOTAL	76,299,500	98	75,050,000	85.66
101	FT. MYERS-NAPLES	218,100	98	214,800	.25
102	LANSING	217,500	99	214,600	.24
103	PEORIA	218,400	98	214,100	.24
104	FARGO	216,100	99	212,900	.24
105	EL PASO	215,100	99	212,000	.24
106	SPRINGFIELD, MA	214,600	98	211,000	.24
107	MADISON	215,800	98	210,700	.24
108	MONTGOMERY-SELMA	212,500	99	209,500	.24
109	CHARLESTON, SC	211,400	98	208,000	.24
110	SAVANNAH	209,200	98	205,900	.24
	1-110 TOTAL	78,448,200	98	77,163,500	88.07
111	SALINAS-MONTEREY	206,800	96	198,400	.23
112	LAFAYETTE, LA	199,700	98	196,600	.22
113	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	200,300	96	192,100	.22
114	ROCKFORD	194,000	98	191,000	.22
115	MONROE-EL DORADO	184,600	98	181,200	.21
116	MCALLEN-BROWNSVILLE-LRGV	182,300	98	179,200	.20
117	AMARILLO	179,100	99	177,400	.20
118	JOPLIN-PITTSBURG	178,400	98	175,600	.20
119	CORPUS CHRISTI	177,300	98	174,500	.20
120	DULUTH-SUPERIOR	175,500	99	173,000	.20
	1-120 TOTAL	80,326,200	98	79,002,500	90.17
121	COLUMBUS, GA	174,900	99	172,400	.20
122	BEAUMONT-PORT ARTHUR	172,500	99	170,500	.19
123	SIOUX CITY	169,600	99	167,700	.19
124	RENO	172,000	97	166,600	.19
125	TYLER-LONGVIEW	168,200	98	165,300	.19
126	WICHITA FALLS-LAWTON	164,100	99	162,900	.19
127	TERRE HAUTE	165,800	98	161,900	.18
128	YAKIMA	169,300	95	161,500	.18
129	TALLAHASSEE-THOMASVILLE	164,200	98	161,300	.18
130	WAUSAU-RHINELANDER	164,400	98	161,100	.18
	1-130 TOTAL	82,011,200	98	80,653,700	92.05
131	MACON	161,400	98	158,900	.18
132	BINGHAMTON	159,200	98	156,200	.18
133	EUGENE	162,600	96	155,300	.18
134	WHEELING-STEUBENVILLE	157,400	99	155,200	.18
135	COLUMBUS-TUPELO	157,300	98	154,900	.18
136	LA CROSSE-EAU CLAIRE	157,400	98	154,200	.18
137	ERIE	156,400	98	153,600	.18
138	BOISE	157,400	97	153,200	.17
139	TRAVERSE CITY-CADILLAC	157,100	97	153,000	.17
140	ODESSA-MIDLAND	154,100	99	152,600	.17
	1-140 TOTAL	83,591,500	98	82,200,800	93.82
141	CHICO-REDDING	156,200	96	149,900	.17
142	COLUMBIA-JEFFERSON CITY	152,000	98	149,400	.17
143	BLUEFIELD-BECKLEY-OAK HILL	148,000	99	145,900	.17
144	FLORENCE, SC	147,500	98	145,100	.17
144	TOPEKA	147,500	98	145,100	.17
146	MINOT-BISMARCK-DICKINSON	146,300	98	144,100	.16
147	FT. SMITH	146,600	98	143,700	.16
148	BAKERSFIELD	147,500	97	142,400	.16
149	ROCHESTER-MASON CITY-AUSTIN	143,500	99	141,900	.16
150	LUBBOCK	138,700	99	137,500	.16
	1-150 TOTAL	85,065,300	98	83,645,800	95.47
151	QUINCY-HANNIBAL	139,700	98	137,200	.16
152	WILMINGTON	135,500	98	133,200	.15
153	ALBANY, GA	135,200	98	132,500	.15
154	BANGOR	127,300	98	124,500	.14
155	MEDFORD	129,200	95	123,200	.14
156	SARASOTA	117,300	99	116,200	.13
157	ABILENE-SWEETWATER	117,700	99	116,100	.13
158	UTICA	104,000	98	102,100	.12
159	IDAHO FALLS-POCATELLO	103,700	98	101,500	.12
160	DOTHAN	99,000	99	97,600	.11
	1-160 TOTAL	86,273,900	98	84,829,900	96.82

ADI MARKET RANKINGS

ADI Rank	ADI Market Name	ADI TOT HH	% TV	ADI TV HH	% of U.S.
161	ALEXANDRIA, LA	91,100	98	89,600	.10
162	LAUREL-HATTIESBURG	90,500	99	89,400	.10
163	BILLINGS-HARDIN	91,100	97	88,400	.10
164	SALISBURY	87,000	99	86,000	.10
165	ELMIRA	87,100	98	85,000	.10
166	CLARKSBURG-WESTON	85,800	99	84,700	.10
167	RAPID CITY	84,200	98	82,100	.09
168	GREENWOOD-GREENVILLE	83,200	98	81,400	.09
169	GAINESVILLE	82,500	98	80,600	.09
170	WATERTOWN-CARTHAGE	80,500	98	79,100	.09
	1-170 TOTAL	87,136,900	98	85,676,400	97.79
171	PANAMA CITY	79,600	98	78,300	.09
172	LAKE CHARLES	77,400	99	76,400	.09
173	MISSOULA	79,000	97	76,300	.09
174	ARDMORE-ADA	72,200	98	70,900	.08
175	GRAND JUNCTION-DURANGO	70,800	96	68,300	.08
176	JONESBORO	69,200	98	67,500	.08
177	MERIDIAN	67,800	99	66,900	.08
178	GREAT FALLS	68,700	97	66,300	.08
179	BILOXI-GULFPORT-PASCAGOULA	64,500	99	64,100	.07
180	ROSWELL	63,200	98	61,800	.07
	1-180 TOTAL	87,849,300	98	86,373,200	98.58
181	PALM SPRINGS	63,500	96	61,000	.07
182	EL CENTRO-YUMA	62,800	94	58,900	.07
183	ALEXANDRIA, MN	60,400	97	58,500	.07
184	CASPER-RIVERTON	57,000	97	55,500	.06
185	MARQUETTE	56,200	98	54,900	.06
186	TUSCALOOSA	52,900	99	52,300	.06
187	EUREKA	53,500	96	51,100	.06
188	CHEYENNE-SCOTTSBLUFF	51,000	98	50,100	.06
189	BUTTE	50,000	97	48,400	.06
190	ST. JOSEPH	47,700	99	47,000	.05
	1-190 TOTAL	88,404,300	98	86,910,900	99.20
191	SAN ANGELO	47,000	99	46,300	.05
192	JACKSON, TN	46,400	99	45,800	.05
193	LAFAYETTE, IN	46,600	97	45,400	.05
194	HAGERSTOWN	40,600	99	40,300	.05
195	LIMA	40,800	98	40,100	.05
196	CHARLOTTESVILLE	39,400	98	38,700	.04
197	BOWLING GREEN	38,600	99	38,100	.04
198	PARKERSBURG	35,700	99	35,300	.04
199	LAREDO	34,900	98	34,200	.04
200	HARRISONBURG	34,200	99	33,700	.04
	1-200 TOTAL	88,808,500	98	87,308,800	99.65
201	FARMINGTON	33,800	94	31,800	.04
202	ZANESVILLE	31,600	98	31,000	.04
203	TWIN FALLS	31,000	98	30,500	.03
204	OTTUMWA-KIRKSVILLE	29,600	99	29,200	.03
205	PRESQUE ISLE	29,400	97	28,600	.03
206	FLAGSTAFF	29,000	93	26,900	.03
207	VICTORIA	27,200	98	26,700	.03
208	BEND	26,300	94	24,800	.03
209	MANKATO	23,700	98	23,300	.03
210	HELENA	19,300	96	18,600	.02
211	NORTH PLATTE	18,700	99	18,500	.02
212	ALPENA	11,400	96	10,900	.01
213	GLENDIVE	5,600	95	5,300	.01
	TOTAL U.S. TV HOUSEHOLDS	89,125,100		87,614,900	

NON-ADI MARKET RANKINGS

Non-ADI Market	ADI Assignment	Home County TV HH
FT. LAUDERDALE	MIAMI	502.000
SAN JOSE	SAN FRANCISCO	459.600
SAN BERNARDINO-FONTANA	LOS ANGELES	382.100
WORCESTER	BOSTON	240.600
CORONA	LOS ANGELES	234.600
VENTURA	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	201.200
AKRON	CLEVELAND	191.100
CANTON	CLEVELAND	137.600
LAKELAND, FL	TAMPA-ST. PETERSBURG	137.100
SANTA ROSA	SAN FRANCISCO	132.100
READING	PHILADELPHIA	123.700
MANCHESTER	BOSTON	110.800
ALLENTOWN	PHILADELPHIA	108.300
MODESTO	SACRAMENTO-STOCKTON	105.300
ANN ARBOR	LANSING	97.000
POUGHKEEPSIE	NEW YORK	86.900
FAYETTEVILLE, NC	RALEIGH-DURHAM	84.200
DERRY, NH	BOSTON	80.700
OCALA	GAINESVILLE	67.400
KINGSTON, NY	ALBANY-SCHENECTADY-TROY	60.600
ANDERSON, SC	GREENVILLE-SPARTANBURG-ASHEVILLE	54.500
LEESBURG, FL	ORLANDO-DAYTONA BEACH-MELBOURNE	54.100
FT. WALTON BEACH, FL	MOBILE-PENSACOLA	49.700
MYRTLE BEACH	FLORENCE, SC	48.600
VINELAND	PHILADELPHIA	47.300
BLOOMINGTON, IL	PEORIA	45.000
ANNISTON	BIRMINGHAM	44.100
BELLINGHAM	SEATTLE-TACOMA	42.800
HICKORY	CHARLOTTE	42.400
WILDWOOD	PHILADELPHIA	39.500
GADSDEN, AL	BIRMINGHAM	39.400
LAS CRUCES	EL PASO	39.400
BURLINGTON, NC	GREENSBORO-WINSTON SALEM-HIGH POINT	38.100
CONCORD, NH	BOSTON	38.000
ST. CLOUD, MN	MINNEAPOLIS-ST. PAUL	35.400
PRESCOTT, AZ	PHOENIX	36.300
SANTA FE	ALBUQUERQUE	31.900
HOT SPRINGS, AR	LITTLE ROCK	31.500
OPELIKA	COLUMBUS, GA	31.100
SANDUSKY	CLEVELAND	28.600
RICHMOND, IN	DAYTON	26.700
HANFORD	FRESNO-VISALIA	25.600
VALDOSTA	ALBANY, GA	25.200
GREENVILLE, TN	BRISTL-KNGSPT-JOHNSN CTY: TRI-CITIES	20.800
HARTFORD, VT-HANOVER, NH	BURLINGTON-PLATTSBURGH	20.600
WENATCHEE, WA	SEATTLE-TACOMA	19.400
MADISONVILLE, KY	EVANSVILLE	17.700
MT. VERNON, IL	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	15.400
KERRVILLE	SAN ANTONIO	14.200
NATCHEZ	JACKSON, MS	13.500
HAZARD	LEXINGTON	11.600
SURING, WI	GREEN BAY-APPLETON	11.300
DANVILLE, KY	LEXINGTON	9.400
CAMPBELLSVILLE	BOWLING GREEN	8.600
TOCCOA, GA	GREENVILLE-SPARTANBURG-ASHEVILLE	8.100
HARDEEVILLE, SC	SAVANNAH	5.400
VINEYARD HAVEN	PROVIDENCE-NEW BEDFORD	4.700
COLBY, KS	WICHITA-HUTCHINSON	3.200
BEATTYVILLE	LEXINGTON	2.800

ADI MARKET ALPHABETICAL LISTING

ADI Market Name	ADI TOT HH	% TV	ADI TV HH	% of U.S.	ADI Rank
ABILENE-SWEETWATER	117,700	99	116,100	.13	157
ALBANY, GA	135,200	98	132,500	.15	153
ALBANY-SCHENECTADY-TROY	491,500	98	482,700	.55	51
ALBUQUERQUE	401,800	97	388,100	.44	65
ALEXANDRIA, LA	91,100	98	89,600	.10	161
ALEXANDRIA, MN	60,400	97	58,500	.07	183
ALPENA	11,400	96	10,900	.01	212
AMARILLO	179,100	99	177,400	.20	117
ARDMORE-ADA	72,200	98	70,900	.08	174
ATLANTA	1,235,000	99	1,224,400	1.40	12
AUGUSTA	219,000	98	215,700	.25	99
AUSTIN, TX	333,900	99	329,000	.38	72
BAKERSFIELD	147,500	97	142,400	.16	148
BALTIMORE	897,700	99	893,100	1.02	21
BANGOR	127,300	98	124,500	.14	154
BATON ROUGE	262,500	99	258,600	.30	91
BEAUMONT-PORT ARTHUR	172,500	99	170,500	.19	122
BEND	26,300	94	24,800	.03	208
BILLINGS-HARDIN	91,100	97	88,400	.10	163
BILOXI-GULFPORT-PASCAGOULA	64,500	99	64,100	.07	179
BINGHAMTON	159,200	98	156,200	.18	132
BIRMINGHAM	555,300	99	550,700	.63	43
BLUEFIELD-BECKLEY-OAK HILL	148,000	99	145,900	.17	143
BOISE	157,400	97	153,200	.17	138
BOSTON	2,068,000	99	2,037,700	2.33	6
BOWLING GREEN	38,600	99	38,100	.04	197
BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES	291,100	99	287,000	.33	82
BUFFALO	623,400	99	614,400	.70	36
BURLINGTON-PLATTSBURGH	251,800	98	246,600	.28	93
BUTTE	50,000	97	48,400	.06	189
CASPER-RIVERTON	57,000	97	55,500	.06	184
CEDAR RAPIDS-WATERLOO-DUBUQUE	329,600	99	325,100	.37	75
CHARLESTON, SC	211,400	98	208,000	.24	109
CHARLESTON-HUNTINGTON	524,600	99	517,100	.59	47
CHARLOTTE	670,000	99	663,800	.76	32
CHARLOTTESVILLE	39,400	98	38,700	.04	196
CHATTANOOGA	304,300	99	301,700	.34	80
CHEYENNE-SCOTTSBLUFF	51,000	98	50,100	.06	188
CHICAGO	3,112,200	99	3,066,700	3.50	3
CHICO-REDDING	156,200	96	149,900	.17	141
CINCINNATI	721,900	99	711,900	.81	28
CLARKSBURG-WESTON	85,800	99	84,700	.10	166
CLEVELAND	1,431,500	99	1,413,400	1.61	11
COLORADO SPRINGS-PUEBLO	219,900	98	215,500	.25	100
COLUMBIA, SC	277,700	98	273,000	.31	88
COLUMBIA-JEFFERSON CITY	152,000	98	149,400	.17	142
COLUMBUS, GA	174,900	99	172,400	.20	121
COLUMBUS, OH	659,100	99	649,600	.74	34
COLUMBUS-TUPELO	157,300	98	154,900	.18	135
CORPUS CHRISTI	177,300	98	174,500	.20	119
DALLAS-FT. WORTH	1,621,300	99	1,605,200	1.83	8
DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	331,800	99	327,800	.37	74
DAYTON	512,600	99	506,300	.58	48
DENVER	1,045,400	98	1,025,000	1.17	19
DES MOINES	383,200	99	379,300	.43	66
DETROIT	1,702,400	99	1,684,300	1.92	7
DOTHAN	99,000	99	97,600	.11	160
DULUTH-SUPERIOR	175,500	99	173,000	.20	120
EL CENTRO-YUMA	62,800	94	58,900	.07	182
EL PASO	215,100	99	212,000	.24	105
ELMIRA	87,100	98	85,000	.10	165
ERIE	156,400	98	153,600	.18	137
EUGENE	162,600	96	155,300	.18	133
EUREKA	53,500	96	51,100	.06	187
EVANSVILLE	269,600	98	264,000	.30	90
FARGO	216,100	99	212,900	.24	104
FARMINGTON	33,800	94	31,800	.04	201
FLAGSTAFF	29,000	93	26,900	.03	206
FLINT-SAGINAW-BAY CITY	439,400	99	433,300	.49	56
FLORENCE, SC	147,500	98	145,100	.17	144
FT. MYERS-NAPLES	218,100	98	214,800	.25	101
FT. SMITH	146,600	98	143,700	.16	147
FT. WAYNE	225,500	98	221,700	.25	97
FRESNO-VISALIA	422,200	96	405,100	.46	63
GAINESVILLE	82,500	98	80,800	.09	169
GLENDIVE	5,600	95	5,300	.01	213
GRAND JUNCTION-DURANGO	70,800	96	68,300	.08	175
GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	594,300	98	585,300	.67	40
GREAT FALLS	68,700	97	66,300	.08	178
GREEN BAY-APPLETON	367,600	99	362,900	.41	68

ADI MARKET ALPHABETICAL LISTING

ADI Market Name	ADI TOT HH	% TV	ADI TV HH	% of U.S.	ADI Rank
GREENSBORO-WINSTON SALEM-HIGH POINT	509,600	99	504,400	.58	50
GREENVILLE-NEW BERN-WASHINGTON	231,200	99	228,200	.26	96
GREENVILLE-SPARTANBURG-ASHEVILLE	616,700	99	609,100	.70	38
GREENWOOD-GREENVILLE	83,200	98	81,400	.09	168
HAGERSTOWN	40,600	99	0,300	.05	194
HARRISBURG-YORK-LANCASTER-LEBANON	541,000	98	527,900	.60	45
HARRISONBURG	34,200	99	33,700	.04	200
HARTFORD-NEW HAVEN	834,900	98	821,500	.94	23
HELENA	19,300	96	18,600	.02	210
HOUSTON	1,474,200	99	1,457,400	1.66	10
HUNTSVILLE-DECATUR-FLORENCE	268,800	99	265,700	.30	89
IDAHO FALLS-POCATELLO	103,700	98	101,500	.12	159
INDIANAPOLIS	831,500	98	818,300	.93	24
JACKSON, MS	284,700	99	280,900	.32	85
JACKSON, TN	46,400	99	45,800	.05	192
JACKSONVILLE	431,700	99	426,700	.49	57
JOHNSTOWN-ALTOONA	285,800	98	280,000	.32	86
JONESBORO	69,200	98	67,500	.08	176
JOPLIN-PITTSBURG	178,400	98	175,600	.20	118
KANSAS CITY	713,600	99	705,400	.81	29
KNOXVILLE	418,400	99	413,900	.47	61
LA CROSSE-EAU CLAIRE	157,400	98	154,200	.18	136
LAFAYETTE, IN	46,600	97	45,400	.05	193
LAFAYETTE, LA	199,700	98	196,600	.22	112
LAKE CHARLES	77,400	99	76,400	.09	172
LANSING	217,500	99	214,600	.24	102
LAREDO	34,900	98	34,200	.04	199
LAS VEGAS	236,000	98	231,400	.26	94
LAUREL-HATTIESBURG	90,500	99	89,400	.10	162
LEXINGTON	333,300	98	328,200	.37	73
LIMA	40,800	98	40,100	.05	195
LINCOLN-HASTINGS-KEARNEY	260,400	99	257,300	.29	92
LITTLE ROCK	459,900	98	452,200	.52	53
LOS ANGELES	4,657,100	97	4,532,700	5.17	2
LOUISVILLE	509,600	99	505,000	.58	49
LUBBOCK	138,700	99	137,500	.16	150
MACON	161,400	98	158,900	.18	131
MADISON	215,800	98	210,700	.24	107
MANKATO	23,700	98	23,300	.03	209
MARQUETTE	56,200	98	54,900	.06	185
MCALLEN-BROWNSVILLE: LRGV	182,300	98	179,200	.20	116
MEDFORD	129,200	95	123,200	.14	155
MEMPHIS	594,800	99	587,600	.67	39
MERIDIAN	67,800	99	66,900	.08	177
MIAMI	1,212,000	99	1,202,400	1.37	14
MILWAUKEE	708,200	99	699,500	.80	30
MINNEAPOLIS-ST. PAUL	1,213,500	99	1,199,800	1.37	15
MINOT-BISMARCK-DICKINSON	146,300	98	144,100	.16	146
MISSOULA	79,000	97	76,300	.09	173
MOBILE-PENSACOLA	439,400	99	435,500	.50	35
MONROE-EL DORADO	184,600	98	181,200	.21	115
MONTGOMERY-SELMA	212,500	99	209,500	.24	108
NASHVILLE	691,300	99	685,200	.78	31
NEW ORLEANS	657,600	99	650,900	.74	33
NEW YORK	6,930,800	98	6,814,200	7.78	1
NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	531,200	99	526,000	.60	46
NORTH PLATTE	18,700	99	18,500	.02	211
ODESSA-MIDLAND	154,100	99	152,600	.17	140
OKLAHOMA CITY	619,800	99	613,500	.70	37
OMAHA	357,800	99	354,300	.40	69
ORLANDO-DAYTONA BEACH-MELBOURNE	760,900	99	753,000	.86	27
OTTUMWA-KIRKSVILLE	29,600	99	29,200	.03	204
PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	323,000	98	316,700	.36	77
PALM SPRINGS	63,500	96	61,000	.07	181
PANAMA CITY	79,600	98	78,300	.09	171
PARKERSBURG	35,700	99	35,300	.04	198
PEORIA	218,400	98	214,100	.24	103
PHILADELPHIA	2,677,700	99	2,641,400	3.01	4
PHOENIX	915,800	97	892,000	1.02	22
PITTSBURGH	1,227,200	99	1,209,000	1.38	13
PORTLAND, OR	816,700	96	785,700	.90	26
PORTLAND-POLAND SPRING	308,600	98	303,300	.35	79
PRESQUE ISLE	29,400	97	28,600	.03	205
PROVIDENCE-NEW BEDFORD	576,900	99	569,600	.65	42
QUINCY-HANNIBAL	139,700	98	137,200	.16	151
RALEIGH-DURHAM	628,600	99	620,400	.71	35
RAPID CITY	84,200	98	82,100	.09	167
RENO	172,000	97	166,600	.19	124
RICHMOND	421,100	99	415,800	.47	60
ROANOKE-LYNCHBURG	344,300	99	339,800	.39	71

ADI MARKET ALPHABETICAL LISTING

ADI Market Name	ADI TOT HH	% TV	ADI TV HH	% of U.S.	ADI Rank
ROCHESTER, NY	355,400	99	350,100	.40	70
ROCHESTER-MASON CITY-AUSTIN	143,500	99	141,900	.16	149
ROCKFORD	194,000	98	191,000	.22	114
ROSWELL	63,200	98	61,800	.07	180
SACRAMENTO-STOCKTON	966,100	96	931,800	1.06	20
ST. JOSEPH	47,700	99	47,000	.05	190
ST. LOUIS	1,067,500	99	1,052,300	1.20	18
SALINAS-MONTEREY	206,800	96	198,400	.23	111
SALISBURY	87,000	99	86,000	.10	164
SALT LAKE CITY	593,900	98	581,700	.66	41
SAN ANGELO	47,000	99	46,300	.05	191
SAN ANTONIO	539,400	98	531,000	.61	44
SAN DIEGO	809,800	97	787,000	.90	25
SAN FRANCISCO	2,149,900	97	2,077,000	2.37	5
SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	200,300	96	192,100	.22	113
SARASOTA	117,300	99	116,200	.13	156
SAVANNAH	209,200	98	205,900	.24	110
SEATTLE-TACOMA	1,235,500	97	1,194,300	1.36	16
SHREVEPORT-TEXARKANA	415,200	98	407,700	.47	62
SIOUX CITY	169,600	99	167,700	.19	123
SIOUX FALLS-MITCHELL	220,400	99	218,100	.25	98
SOUTH BEND-ELKHART	288,100	98	282,600	.32	84
SPOKANE	324,900	97	313,900	.36	78
SPRINGFIELD, MA	214,600	98	211,000	.24	106
SPRINGFIELD, MO	290,900	98	284,400	.32	83
SPRINGFIELD-DECATUR-CHAMPAIGN	327,400	98	320,200	.37	76
SYRACUSE	379,600	98	372,900	.43	67
TALLAHASSEE-THOMASVILLE	164,200	98	161,300	.18	129
TAMPA-ST. PETERSBURG	1,101,400	99	1,090,400	1.24	17
TERRE HAUTE	165,800	98	161,900	.18	127
TOLEDO	403,200	99	397,900	.45	64
TOPEKA	147,500	98	145,100	.17	144
TRAVERSE CITY-CADILLAC	157,100	97	153,000	.17	139
TUCSON	308,100	98	301,000	.34	81
TULSA	473,500	99	468,100	.53	52
TUSCALOOSA	52,900	99	52,300	.06	186
TWIN FALLS	31,000	98	30,500	.03	203
TYLER-LONGVIEW	168,200	98	165,300	.19	125
UTICA	104,000	98	102,100	.12	158
VICTORIA	27,200	98	26,700	.03	207
WACO-TEMPLE	232,400	99	229,300	.26	95
WASHINGTON, DC	1,575,100	99	1,563,600	1.78	9
WATERTOWN-CARTHAGE	80,500	98	79,100	.09	170
WAUSAU-RHINELANDER	164,400	98	161,100	.18	130
WEST PALM BEACH-FT.PIERCE-VERO BEACH	453,400	99	447,800	.51	54
WHEELING-STEUBENVILLE	157,400	99	155,200	.18	134
WICHITA-HUTCHINSON	426,400	99	421,700	.48	58
WICHITA FALLS-LAWTON	164,100	99	162,900	.19	126
WILKES BARRE-SCRANTON	430,600	98	421,600	.48	59
WILMINGTON	135,500	98	133,200	.15	152
YAKIMA	169,300	95	161,500	.18	128
YOUNGSTOWN	278,700	99	275,200	.31	87
ZANESVILLE	31,600	98	31,000	.04	202
TOTAL U.S. TV HOUSEHOLDS	89,125,100		87,614,900		

NON-ADI MARKET ALPHABETICAL LISTING

Non-ADI Market	ADI Assignment	Home County TV HH
AKRON	CLEVELAND	191,100
ALLENTOWN	PHILADELPHIA	108,300
ANDERSON, SC	GREENVILLE-SPARTANBURG-ASHEVILLE	54,500
ANN ARBOR	LANSING	97,000
ANNISTON	BIRMINGHAM	44,100
BEATTYVILLE	LEXINGTON	2,800
BELLINGHAM	SEATTLE-TACOMA	42,800
BLOOMINGTON, IL	PEORIA	45,000
BURLINGTON, NC	GREENSBORO-WINSTON SALEM-HIGH POINT	38,100
CAMPBELLSVILLE	BOWLING GREEN	8,600
CANTON	CLEVELAND	137,800
COLBY, KS	WICHITA-HUTCHINSON	3,200
CONCORD, NH	BOSTON	38,000
CORONA	LOS ANGELES	234,600
DANVILLE, KY	LEXINGTON	9,400
DERRY, NH	BOSTON	80,700
FAYETTEVILLE, NC	RALEIGH-DURHAM	84,200
FT. LAUDERDALE	MIAMI	502,000
FT. WALTON BEACH, FL	MOBILE-PENSACOLA	49,700
GADSDEN, AL	BIRMINGHAM	39,400
GREENVILLE, TN	BRISTL-KNGSPT-JOHNSN CTY: TRI-CITIES	20,800
HANFORD	FRESNO-VISALIA	25,600
HARDEEVILLE, SC	SAVANNAH	5,400
HARTFORD, VT-HANOVER, NH	BURLINGTON-PLATTSBURGH	20,600
HAZARD	LEXINGTON	11,600
HICKORY	CHARLOTTE	42,400
HOT SPRINGS, AR	LITTLE ROCK	31,500
KERRVILLE	SAN ANTONIO	14,200
KINGSTON, NY	ALBANY-SCHENECTADY-TROY	60,600
LAKELAND, FL	TAMPA-ST. PETERSBURG	137,100
LAS CRUCES	EL PASO	39,400
LEESBURG, FL	ORLANDO-DAYTONA BEACH-MELBOURNE	54,100
MADISONVILLE, KY	EVANSVILLE	17,700
MANCHESTER	BOSTON	110,800
MODESTO	SACRAMENTO-STOCKTON	105,300
MT. VERNON, IL	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	15,400
MYRTLE BEACH	FLORENCE, SC	48,600
NATCHEZ	JACKSON, MS	13,500
OCALA	GAINESVILLE	67,400
OPELIKA	COLUMBUS, GA	31,100
POUGHKEEPSIE	NEW YORK	86,900
PRESCOTT, AZ	PHOENIX	36,300
READING	PHILADELPHIA	123,700
RICHMOND, IN	DAYTON	26,700
SAN BERNARDINO-FONTANA	LOS ANGELES	382,100
SAN JOSE	SAN FRANCISCO	459,600
SANDUSKY	CLEVELAND	28,600
SANTA FE	ALBUQUERQUE	31,900
SANTA ROSA	SAN FRANCISCO	132,100
ST. CLOUD, MN	MINNEAPOLIS-ST. PAUL	35,400
SURING, WI	GREEN BAY-APPLETON	11,300
TOCCOA, GA	GREENVILLE-SPARTANBURG-ASHEVILLE	8,100
VALDOSTA	ALBANY, GA	25,200
VENTURA	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	201,200
VINELAND	PHILADELPHIA	47,300
VINEYARD HAVEN	PROVIDENCE-NEW BEDFORD	4,700
WENATCHEE, WA	SEATTLE-TACOMA	19,400
WILDWOOD	PHILADELPHIA	39,500
WORCESTER	BOSTON	240,600

COUNTIES IN ADI MARKETS

ABILENE-SWEETWATER

ADI TVHH RANK 157 — % OF US TVHH .13%

C BROWN	TX	14,300
B CALLAHAN	TX	5,000
D COKE	TX	1,300
D COLEMAN	TX	4,200
D EASTLAND	TX	7,900
D FISHER	TX	2,000
D HASKELL	TX	2,900
B JONES	TX	6,800
D MITCHELL	TX	3,300
B NOLAN	TX	6,400
D RUNNELS	TX	4,600
D SCURRY	TX	7,100
D SHACKELFORD	TX	1,600
D STEPHENS	TX	4,200
D STONEWALL	TX	1,000
B TAYLOR	TX	43,500

ADI TOTAL TVHH 116,100

COUNTY SIZE SUMMARY

A		
B 4	61,700	53.1%
C 1	14,300	12.3%
D 11	40,100	34.5%

ALBANY, GA (VALDOSTA)

ADI TVHH RANK 153 — % OF US TVHH .15%

D ATKINSON	GA	1,900
D BAKER	GA	1,200
D BEN HILL	GA	6,100
D BERRIEN	GA	5,000
D CALHOUN	GA	1,400
D COFFEE	GA	9,800
C COLQUITT	GA	12,800
D COOK	GA	4,700
D CRISP	GA	7,000
C DOUGHERTY	GA	34,500
D IRWIN	GA	3,200
D LANIER	GA	2,000
C LEE	GA	4,800
D MILLER	GA	2,500
D MITCHELL	GA	6,800
D TELFAIR	GA	3,900
D TERRELL	GA	4,000
D TIFT	GA	11,600
D TURNER	GA	3,000
D WORTH	GA	6,300

ADI TOTAL TVHH 132,500

COUNTY SIZE SUMMARY

A		
B		
C 3	52,100	39.3%
D 17	80,400	60.7%

ALBANY-SCHENECTADY-TROY (KINGSTON, NY)

ADI TVHH RANK 51 — % OF US TVHH .55%

C BERKSHIRE	MA	53,700
B ALBANY	NY	110,500
C COLUMBIA	NY	23,800
C FULTON	NY	21,500
B GREENE	NY	16,000
D HAMILTON	NY	1,800
B MONTGOMERY	NY	20,100
B RENSSELAER	NY	55,100
B SARATOGA	NY	59,300
B SCHENECTADY	NY	57,500
D SCHOHARIE	NY	10,700
C WARREN	NY	20,000
C WASHINGTON	NY	19,500
D BENNINGTON	VT	13,200

ADI TOTAL TVHH 482,700

ALBANY-SCHENECTADY-TROY (KINGSTON, NY) (CONT)

COUNTY SIZE SUMMARY

A		
B 6	318,500	66.0%
C 5	138,500	28.7%
D 3	25,700	5.3%

ALBUQUERQUE (SANTA FE)

ADI TVHH RANK 65 — % OF US TVHH .44%

C APACHE NORTH	AZ	9,900
D ALAMOSA	CO	4,400
D ARCHULETA	CO	1,800
D CONEJOS	CO	2,600
D COSTILLA	CO	1,100
D MINERAL	CO	300
D MONTEZUMA	CO	6,600
D RIO GRANDE	CO	3,400
B BERNALILLO	NM	179,500
D CIBOLA	NM	9,400
D COLFAX	NM	4,900
D DE BACA	NM	1,000
D GRANT	NM	8,600
D GUADALUPE	NM	1,400
D HARDING	NM	400
D LINCOLN	NM	5,800
D LOS ALAMOS	NM	7,100
C MC KINLEY	NM	17,200
D MORA	NM	1,300
C OTERO	NM	16,400
D QUAY	NM	3,700
D RIO ARRIBA	NM	9,800
D ROOSEVELT	NM	5,900
D SAN MIGUEL	NM	7,800
B SANDOVAL	NM	13,300
C SANTA FE	NM	31,900
D SIERRA	NM	3,800
D SOCORRO	NM	4,500
D TAOS	NM	6,900
D TORRANCE	NM	3,100
C VALENCIA	NM	14,300

ADI TOTAL TVHH 388,100

COUNTY SIZE SUMMARY

A		
B 2	192,800	49.7%
C 5	89,700	23.1%
D 24	105,600	27.2%

ALEXANDRIA, LA

ADI TVHH RANK 161 — % OF US TVHH .10%

C AVOYELLES	LA	14,900
D GRANT	LA	6,500
C RAPIDES	LA	50,000
C VERNON	LA	18,200

ADI TOTAL TVHH 89,600

COUNTY SIZE SUMMARY

A		
B		
C 3	83,100	92.7%
D 1	6,500	7.3%

ALEXANDRIA, MN

ADI TVHH RANK 183 — % OF US TVHH .07%

D BELTRAMI	MN	11,000
D CASS	MN	8,000
D DOUGLAS	MN	11,200
D GRANT	MN	2,700
D HUBBARD	MN	5,500
D POPE	MN	4,500
D TODD	MN	9,100
D TRAVERSE	MN	1,700
D WADENA	MN	4,800

ADI TOTAL TVHH 58,500

ALEXANDRIA, MN (CONT)

COUNTY SIZE SUMMARY

A		
B		
C		
D 9	58,500	100.0%

ALPENA

ADI TVHH RANK 212 — % OF US TVHH .01%

D ALPENA	MI	10,900

ADI TOTAL TVHH 10,900

COUNTY SIZE SUMMARY

A		
B		
C		
D 1	10,900	100.0%

AMARILLO

ADI TVHH RANK 117 — % OF US TVHH .20%

C CURRY	NM	15,600
D UNION	NM	1,700
D CIMARRON	OK	1,500
D TEXAS	OK	6,600
D ARMSTRONG	TX	800
D BRISCOE	TX	1,000
D CARSON	TX	2,400
D CASTRO	TX	3,200
D CHILDRESS	TX	2,700
D COLLINGSWORTH	TX	1,600
D COTTLE	TX	1,100
D DALLAM	TX	2,600
D DEAF SMITH	TX	6,800
D DONLEY	TX	1,600
D GRAY	TX	10,300
D HALL	TX	2,000
D HANSFORD	TX	2,400
D HARTLEY	TX	1,400
D HEMPHILL	TX	2,300
D HUTCHINSON	TX	10,500
D LIPSCOMB	TX	1,400
D MOORE	TX	6,100
D OCHILTREE	TX	3,700
D OLDHAM	TX	700
D PARMER	TX	3,400
B POTTER	TX	41,700
B RANDALL	TX	34,300
D ROBERTS	TX	400
D SHERMAN	TX	1,100
D SWISHER	TX	3,300
D WHEELER	TX	3,200

ADI TOTAL TVHH 177,400

COUNTY SIZE SUMMARY

A		
B 2	76,000	42.8%
C 1	15,600	8.8%
D 28	85,800	48.4%

ARDMORE-ADA

ADI TVHH RANK 174 — % OF US TVHH .08%

D ATOKA	OK	4,800
D BRYAN	OK	12,600
C CARTER	OK	18,000
D CHOCTAW	OK	6,000
D COAL	OK	2,200
D JOHNSTON	OK	3,900
D MARSHALL	OK	5,000
D PONTOTOC	OK	13,400
D PUSHMATAHA	OK	5,000

ADI TOTAL TVHH 70,900

COUNTIES IN ADI MARKETS

ARDMORE-ADA (CONT)

COUNTY SIZE SUMMARY

A			
B			
C	1	18,000	25.4%
D	8	52,900	74.6%

ATLANTA

ADI TVHH RANK 12 % OF US TVHH 1.40%

D	CHEROKEE	AL	7,100
D	RANDOLPH	AL	7,300
D	BANKS	GA	3,500
A	BARROW	GA	8,800
C	BARTOW	GA	15,900
A	BUTTS	GA	4,400
C	CARROLL	GA	21,700
A	CHEROKEE	GA	22,900
C	CLARKE	GA	29,000
A	CLAYTON	GA	60,700
A	COBB	GA	145,900
A	COWETA	GA	15,600
D	DAWSON	GA	2,100
A	DE KALB	GA	195,000
A	DOUGLAS	GA	22,700
A	FAYETTE	GA	15,300
C	FLOYD	GA	29,600
A	FORSYTH	GA	12,900
A	FULTON	GA	242,600
D	GILMER	GA	4,300
D	GORDON	GA	11,800
D	GREENE	GA	3,900
A	GWINNETT	GA	89,200
D	HABERSHAM	GA	9,400
C	HALL	GA	30,500
D	HARALSON	GA	7,300
D	HEARD	GA	2,300
A	HENRY	GA	15,600
D	JACKSON	GA	9,700
D	JASPER	GA	2,900
D	LAMAR	GA	4,500
D	LUMPKIN	GA	4,000
D	MADISON	GA	7,200
D	MERIWETHER	GA	7,000
D	MORGAN	GA	3,900
A	NEWTON	GA	13,100
D	OCONEE	GA	5,500
D	OGLETHORPE	GA	3,300
A	PAULDING	GA	11,000
D	PICKENS	GA	4,800
D	PIKE	GA	3,200
D	POLK	GA	11,800
D	PUTNAM	GA	4,100
D	RABUN	GA	4,100
A	ROCKDALE	GA	15,700
A	SPALDING	GA	17,700
D	TOWNS	GA	2,600
C	TROUP	GA	19,200
D	UNION	GA	4,000
D	UPSON	GA	9,500
A	WALTON	GA	11,500
D	WHITE	GA	4,100
D	CLAY	NC	2,700

ADI TOTAL TVHH 1,224,400

COUNTY SIZE SUMMARY

A	18	920,600	75.2%
B			
C	6	145,900	11.9%
D	29	157,900	12.9%

AUGUSTA

ADI TVHH RANK 99 % OF US TVHH .25%

D	BURKE	GA	6,400
B	COLUMBIA	GA	18,700
D	EMANUEL	GA	7,200
D	GLASCOCK	GA	800
D	HANCOCK	GA	2,800
D	JEFFERSON	GA	6,500
D	JENKINS	GA	2,800
D	JOHNSON	GA	3,000
D	LINCOLN	GA	2,200
B	MC DUFFIE	GA	7,000
B	RICHMOND	GA	65,400

AUGUSTA (CONT)

D	SCREVEN	GA	5,300
D	TALIAFERRO	GA	800
D	WARREN	GA	1,900
D	WASHINGTON	GA	6,200
D	WILKES	GA	3,900
B	AIKEN	SC	43,500
D	ALLENDALE	SC	3,700
D	BAMBERG	SC	6,000
D	BARNWELL	SC	7,300
D	EDGEFIELD	SC	6,000
D	MC CORMICK	SC	2,400
D	SALUDA	SC	5,900

ADI TOTAL TVHH 215,700

COUNTY SIZE SUMMARY

A			
B	4	134,600	62.4%
C			
D	19	81,100	37.6%

AUSTIN, TX

ADI TVHH RANK 72 % OF US TVHH .38%

D	BASTROP	TX	12,000
D	BLANCO	TX	2,400
D	BURNET	TX	10,000
D	CALDWELL	TX	8,500
D	FAYETTE	TX	7,700
D	GILLESPIE	TX	6,300
B	HAYS	TX	16,600
D	LEE	TX	4,700
D	LLANO	TX	5,300
D	MASON	TX	1,500
B	TRAVIS	TX	216,600
B	WILLIAMSON	TX	37,400

ADI TOTAL TVHH 329,000

COUNTY SIZE SUMMARY

A			
B	3	270,600	82.2%
C			
D	9	58,400	17.8%

BAKERSFIELD

ADI TVHH RANK 148 % OF US TVHH .16%

B	KERN WEST	CA	142,400

ADI TOTAL TVHH 142,400

COUNTY SIZE SUMMARY

A			
B	1	142,400	100.0%
C			
D			

BALTIMORE

ADI TVHH RANK 21 % OF US TVHH 1.02%

A	ANNE ARUNDEL	MD	140,600
A	BALTIMORE	MD	256,100
A	BALTIMORE CITY	MD	279,800
D	CAROLINE	MD	9,000
A	CARROLL	MD	38,100
C	CECIL	MD	22,800
D	DORCHESTER	MD	11,200
A	HARFORD	MD	54,000
A	HOWARD	MD	53,700
D	KENT	MD	6,400
D	QUEEN ANNES	MD	10,400
D	TALBOT	MD	11,000

ADI TOTAL TVHH 893,100

COUNTY SIZE SUMMARY

A	6	822,300	92.1%
B			
C	1	22,800	2.6%
D	5	48,000	5.4%

BANGOR

ADI TVHH RANK 154 % OF US TVHH .14%

C	HANCOCK	ME	17,300
D	KNOX	ME	13,200
C	PENOBSCOT	ME	47,700
D	PISCATAQUIS	ME	6,600
C	SOMERSET	ME	16,100
D	WALDO	ME	10,800
D	WASHINGTON	ME	12,800

ADI TOTAL TVHH 124,500

COUNTY SIZE SUMMARY

A			
B			
C	3	81,100	65.1%
D	4	43,400	34.9%

BATON ROUGE

ADI TVHH RANK 91 % OF US TVHH .30%

B	ASCENSION	LA	19,700
D	ASSUMPTION	LA	6,700
B	EAST BATON ROUGE	LA	143,500
D	EAST FELICIANA	LA	5,700
D	IBERVILLE	LA	10,200
B	LIVINGSTON	LA	23,800
D	POINTE COUPEE	LA	8,300
D	ST HELENA	LA	3,200
C	ST MARY	LA	20,500
B	WEST BATON ROUGE	LA	6,600
D	WEST FELICIANA	LA	2,600
D	AMITE	MS	4,500
D	WILKINSON	MS	3,200

ADI TOTAL TVHH 258,600

COUNTY SIZE SUMMARY

A			
B	4	193,600	74.9%
C	1	20,600	8.0%
D	8	44,400	17.2%

BEAUMONT-PORT ARTHUR

ADI TVHH RANK 122 % OF US TVHH .19%

B	HARDIN	TX	15,800
D	JASPER	TX	12,400
B	JEFFERSON	TX	94,200
D	NEWTON	TX	5,000
B	ORANGE	TX	30,900
D	SABINE	TX	4,100
D	TYLER	TX	8,100

ADI TOTAL TVHH 170,500

COUNTY SIZE SUMMARY

A			
B	3	140,900	82.6%
C			
D	4	29,600	17.4%

BEND

ADI TVHH RANK 208 % OF US TVHH .03%

C	DESCHUTES	OR	24,800

ADI TOTAL TVHH 24,800

COUNTY SIZE SUMMARY

A			
B			
C	1	24,800	100.0%
D			

COUNTIES IN ADI MARKETS

BILLINGS-HARDIN

ADI TVHH RANK 163 % OF US TVHH .10%

D	BIG HORN	MT	3,400
D	CARBON	MT	3,700
D	CUSTER	MT	5,200
D	GARFIELD	MT	500
D	GOLDEN VALLEY	MT	400
D	MUSSELSHELL	MT	1,900
D	PARK	MT	5,500
D	PETROLEUM	MT	200
D	POWDER RIVER	MT	800
D	ROSEBUD	MT	4,200
D	STILLWATER	MT	2,400
D	SWEET GRASS	MT	1,200
D	TREASURE	MT	400
D	WHEATLAND	MT	900
C	YELLOWSTONE	MT	48,900
D	PARK	WY	8,800

ADI TOTAL TVHH 88,400

COUNTY SIZE SUMMARY

A			
B			
C	1	48,900	55.3%
D	15	39,500	44.7%

BILOXI-GULFPORT-PASCAGOULA

ADI TVHH RANK 179 % OF US TVHH .07%

B	HARRISON	MS	60,700
D	STONE	MS	3,400

ADI TOTAL TVHH 64,100

COUNTY SIZE SUMMARY

A			
B	1	60,700	94.7%
C			
D	1	3,400	5.3%

BINGHAMTON

ADI TVHH RANK 132 % OF US TVHH .18%

B	BROOME	NY	79,500
C	CHENANGO	NY	18,200
C	DELAWARE	NY	16,700
B	TIOGA	NY	18,600
C	BRADFORD	PA	23,200

ADI TOTAL TVHH 156,200

COUNTY SIZE SUMMARY

A			
B	2	98,100	62.8%
C	3	58,100	37.2%
D			

BIRMINGHAM (ANNISTON & GADSDEN, AL)

ADI TVHH RANK 43 % OF US TVHH .63%

D	BIBB	AL	5,900
B	BLOUNT	AL	14,300
C	CALHOUN	AL	44,100
D	CHILTON	AL	12,300
D	CLAY	AL	4,700
D	CLEBURNE	AL	4,900
D	COOSA	AL	4,300
C	CULLMAN	AL	24,700
C	ETOWAH	AL	39,400
D	FAYETTE	AL	7,100
D	GREENE	AL	3,600
D	HALE	AL	4,900
B	JEFFERSON	AL	262,100
D	MARION	AL	12,100
B	SHELBY	AL	28,400
B	ST CLAIR	AL	16,400
C	TALLADEGA	AL	26,400
B	WALKER	AL	26,500
D	WINSTON	AL	8,600

ADI TOTAL TVHH 550,700

BIRMINGHAM (ANNISTON & GADSDEN, AL) (CONT)

COUNTY SIZE SUMMARY

A			
B	5	347,700	63.1%
C	4	134,600	24.4%
D	10	68,400	12.4%

BLUEFIELD-BECKLEY-OAK HILL

ADI TVHH RANK 143 % OF US TVHH .17%

C	TAZEWELL	VA	17,400
C	FAYETTE	WV	21,000
C	GREENBRIER	WV	14,000
C	MC DOWELL	WV	16,000
C	MERCER	WV	27,600
C	RALEIGH	WV	32,500
D	SUMMERS	WV	5,400
D	WYOMING	WV	12,000

ADI TOTAL TVHH 145,900

COUNTY SIZE SUMMARY

A			
B			
C	6	128,500	88.1%
D	2	17,400	11.9%

BOISE

ADI TVHH RANK 138 % OF US TVHH .17%

B	ADA	ID	73,200
D	ADAMS	ID	1,200
D	BLAINE	ID	5,100
D	BOISE	ID	1,400
D	CAMAS	ID	300
B	CANYON	ID	29,100
D	ELMORE	ID	6,800
D	GEM	ID	4,200
D	OWYHEE	ID	2,700
D	PAYETTE	ID	5,900
D	VALLEY	ID	2,200
D	WASHINGTON	ID	2,900
D	BAKER	OR	5,900
D	GRANT	OR	2,800
D	MALHEUR	OR	9,500

ADI TOTAL TVHH 153,200

COUNTY SIZE SUMMARY

A			
B	2	102,300	66.8%
C			
D	13	50,900	33.2%

BOSTON (CONCORD, DERRY, MANCHESTER & WORCESTER)

ADI TVHH RANK 6 % OF US TVHH 2.33%

B	BARNSTABLE	MA	72,400
A	ESSEX	MA	244,300
C	FRANKLIN	MA	26,400
A	MIDDLESEX	MA	494,500
D	NANTUCKET	MA	2,500
A	NORFOLK	MA	220,300
A	PLYMOUTH	MA	150,400
A	SUFFOLK	MA	253,900
B	WORCESTER	MA	240,600
C	BELKNAP	NH	17,900
C	CHESHIRE	NH	23,100
B	HILLSBOROUGH	NH	110,800
C	MERRIMACK	NH	38,000
B	ROCKINGHAM	NH	80,700
C	STRAFFORD	NH	32,600
C	SULLIVAN	NH	14,300
C	WINDHAM	VT	15,000

ADI TOTAL TVHH 2,037,700

BOSTON (CONCORD, DERRY, MANCHESTER & WORCESTER) (CONT)

COUNTY SIZE SUMMARY

A	5	1,363,400	66.9%
B	4	504,500	24.8%
C	7	167,300	8.2%
D	1	2,500	0.1%

BOWLING GREEN (CAMPBELLSVILLE)

ADI TVHH RANK 197 % OF US TVHH .04%

D	ADAIR	KY	5,800
D	METCALFE	KY	3,800
C	WARREN	KY	28,500

ADI TOTAL TVHH 38,100

COUNTY SIZE SUMMARY

A			
B			
C	1	28,500	74.8%
D	2	9,600	25.2%

BRISTOL-KINGSPORT-JOHNSON CITY: TRI CITIES (GREENVILLE, TN)

ADI TVHH RANK 82 % OF US TVHH .33%

D	LETCHER	KY	10,800
D	ASHE	NC	8,900
D	AVERY	NC	5,300
B	CARTER	TN	19,500
C	GREENE	TN	20,800
D	HANCOCK	TN	2,300
B	HAWKINS	TN	17,000
D	JOHNSON	TN	5,300
B	SULLIVAN	TN	57,000
B	UNICOI	TN	6,300
B	WASHINGTON	TN	34,200
C	BUCHANAN	VA	11,900
D	DICKENSON	VA	6,900
D	LEE	VA	9,300
D	RUSSELL	VA	11,700
B	SCOTT	VA	8,400
D	SMYTH	VA	11,600
B	WASHINGTON	VA	23,600
C	WISE	VA	16,800

ADI TOTAL TVHH 287,600

COUNTY SIZE SUMMARY

A			
B	7	166,000	57.7%
C	3	49,500	17.2%
D	9	72,100	25.1%

BUFFALO

ADI TVHH RANK 36 % OF US TVHH .70%

C	ALLEGANY	NY	17,600
C	CATTARAUGUS	NY	30,800
C	CHAUTAUQUA	NY	54,600
B	ERIE	NY	359,200
C	GENESEE	NY	20,900
B	NIAGARA	NY	78,900
C	ORLEANS	NY	14,100
C	WYOMING	NY	13,500
C	MC KEAN	PA	18,100
D	POTTER	PA	6,700

ADI TOTAL TVHH 614,400

COUNTY SIZE SUMMARY

A			
B	2	438,100	71.3%
C	7	169,600	27.6%
D	1	6,700	1.1%

BURLINGTON-PLATTSBURGH (HARTFORD,VT-HANOVER,NH)

ADI TVHH RANK 93 % OF US TVHH .28%

C GRAFTON	NH	24,800
B CLINTON	NY	26,300
B ESSEX	NY	13,800
C FRANKLIN	NY	15,800
D ADDISON	VT	10,500
D CALEDONIA	VT	10,100
B CHITTENDEN	VT	43,800
B FRANKLIN	VT	12,700
B GRAND ISLE	VT	1,700
D LAMOILLE	VT	6,700
D ORANGE	VT	8,800
D ORLEANS	VT	8,800
C RUTLAND	VT	22,300
C WASHINGTON	VT	19,900
C WINDSOR	VT	20,600

ADI TOTAL TVHH 246,600

COUNTY SIZE SUMMARY

A			
B	5	98,300	39.9%
C	5	103,400	41.9%
D	5	44,900	18.2%

BUTTE

ADI TVHH RANK 189 % OF US TVHH .06%

D BEAVERHEAD	MT	3,000
D BROADWATER	MT	1,500
D DEER LODGE	MT	4,100
C GALLATIN	MT	18,100
D JEFFERSON	MT	3,000
D MADISON	MT	2,200
D POWELL	MT	2,300
D SILVER BOW	MT	14,200

ADI TOTAL TVHH 48,400

COUNTY SIZE SUMMARY

A			
B			
C	1	18,100	37.4%
D	7	30,300	62.6%

CASPER-RIVERTON

ADI TVHH RANK 184 % OF US TVHH .06%

D CONVERSE	WY	5,200
C FREMONT	WY	12,600
D HOT SPRINGS	WY	2,000
D JOHNSON	WY	2,500
C NATRONA	WY	28,600
D NIOBRARA	WY	1,200
D WASHAKIE	WY	3,400

ADI TOTAL TVHH 55,500

COUNTY SIZE SUMMARY

A			
B			
C	2	41,200	74.2%
D	5	14,300	25.8%

CEDAR RAPIDS-WATERLOO-DUBUQUE

ADI TVHH RANK 75 % OF US TVHH .37%

D ALLAMAKEE	IA	5,500
B BENTON	IA	9,000
B BLACK HAWK	IA	48,400
D BREMER	IA	9,000
B BUCHANAN	IA	8,100
D BUTLER	IA	6,500
D CHICKASAW	IA	5,500
D CLAYTON	IA	8,300
D DELAWARE	IA	6,700
B DUBUQUE	IA	30,700
D FAYETTE	IA	9,300
D GRUNDY	IA	5,500
D IOWA	IA	6,000

CEDAR RAPIDS-WATERLOO-DUBUQUE (CONT)

C JOHNSON	IA	33,300
D JONES	IA	7,300
D KEOKUK	IA	4,900
B LINN	IA	66,500
D TAMA	IA	7,000
D WASHINGTON	IA	7,800
D WINNESHIEK	IA	7,700
D JO DAVIESS	IL	8,800
D CRAWFORD	WI	5,900
C GRANT	WI	17,400

ADI TOTAL TVHH 325,100

COUNTY SIZE SUMMARY

A			
B	5	162,700	50.0%
C	2	50,700	15.6%
D	16	111,700	34.4%

CHARLESTON, SC

ADI TVHH RANK 109 % OF US TVHH .24%

B BERKELEY	SC	41,400
B CHARLESTON	SC	99,200
D COLLETON	SC	11,900
B DORCHESTER	SC	26,700
C GEORGETOWN	SC	16,300
C WILLIAMSBURG	SC	12,500

ADI TOTAL TVHH 208,000

COUNTY SIZE SUMMARY

A			
B	3	167,300	80.4%
C	2	28,800	13.8%
D	1	11,900	5.7%

CHARLESTON-HUNTINGTON

ADI TVHH RANK 47 % OF US TVHH .59%

B BOYD	KY	20,500
D CARTER	KY	8,800
D ELLIOTT	KY	2,600
C FLOYD	KY	17,900
B GREENUP	KY	13,600
D JOHNSON	KY	8,900
D LAWRENCE	KY	5,300
D MAGOFFIN	KY	4,700
D MARTIN	KY	4,600
D MORGAN	KY	4,200
C PIKE	KY	29,500
C ATHENS	OH	18,700
D GALLIA	OH	10,700
D JACKSON	OH	10,800
B LAWRENCE	OH	23,200
D MEIGS	OH	8,700
C SCIOTO	OH	30,100
D VINTON	OH	4,300
C WASHINGTON	OH	23,000
D BOONE	WV	10,900
D BRAXTON	WV	5,500
B CABELL	WV	41,600
D CALHOUN	WV	3,300
D CLAY	WV	4,100
D JACKSON	WV	9,600
B KANAWHA	WV	89,000
B LINCOLN	WV	7,900
C LOGAN	WV	17,500
D MASON	WV	10,000
C MINGO	WV	12,700
D NICHOLAS	WV	10,400
B PUTNAM	WV	15,800
D ROANE	WV	5,400
B WAYNE	WV	16,800
D WEBSTER	WV	4,500
D WIRT	WV	2,000

ADI TOTAL TVHH 517,100

COUNTY SIZE SUMMARY

A			
B	8	228,400	44.2%
C	7	149,400	28.9%
D	21	139,300	26.9%

CHARLOTTE (HICKORY)

ADI TVHH RANK 32 % OF US TVHH .76%

D ALEXANDER	NC	9,800
D ANSON	NC	8,700
C BURKE	NC	28,000
B CABARRUS	NC	34,700
C CALDWELL	NC	26,000
C CATAWBA	NC	42,400
C CLEVELAND	NC	30,900
B GASTON	NC	61,000
C IREDELL	NC	32,600
B LINCOLN	NC	17,300
B MECKLENBURG	NC	170,300
C RICHMOND	NC	17,200
B ROWAN	NC	39,100
C STANLY	NC	19,400
B UNION	NC	26,900
D WATAUGA	NC	12,300
D CHESTER	SC	10,800
C CHESTERFIELD	SC	14,200
C LANCASTER	SC	20,200
B YORK	SC	42,000

ADI TOTAL TVHH 663,800

COUNTY SIZE SUMMARY

A			
B	7	391,300	58.9%
C	9	230,900	34.8%
D	4	41,600	6.3%

CHARLOTTESVILLE

ADI TVHH RANK 196 % OF US TVHH .04%

C ALBEMARLE	VA	38,700

ADI TOTAL TVHH 38,700

COUNTY SIZE SUMMARY

A			
B			
C	1	38,700	100.0%
D			

CHATTANOOGA

ADI TVHH RANK 80 % OF US TVHH .34%

C JACKSON	AL	20,000
B CATOOSA	GA	14,200
D CHATTOOGA	GA	7,700
B DADE	GA	4,200
D FANNIN	GA	5,900
D MURRAY	GA	8,000
B WALKER	GA	19,900
C WHITFIELD	GA	24,800
D CHEROKEE	NC	7,600
D BLEDSOE	TN	3,200
C BRADLEY	TN	26,100
D GRUNDY	TN	4,800
B HAMILTON	TN	110,100
B MARION	TN	9,100
C MCMINN	TN	15,900
D MEIGS	TN	2,800
D POLK	TN	4,800
D RHEA	TN	9,300
B SEQUATCHIE	TN	3,300

ADI TOTAL TVHH 301,700

COUNTY SIZE SUMMARY

A			
B	6	160,800	53.3%
C	4	86,800	28.8%
D	9	54,100	17.9%

CHEYENNE-SCOTTSBLUFF

ADI TVHH RANK 188 % OF US TVHH .06%

D BANNER	NE	300
D MORRILL	NE	2,300
C SCOTTS BLUFF	NE	14,400
D GOSHEN	WY	4,700

CHEYENNE-SCOTTSBLUFF (CONT)

C	LARAMIE	WY	28,400

ADI TOTAL TVHH 50,100

COUNTY SIZE SUMMARY

A			
B			
C	2	42,800	85.4%
D	3	7,300	14.6%

CHICAGO

ADI TVHH RANK 3 % OF US TVHH 3.50%

A	COOK	IL	1,890,700
C	DEKALB	IL	24,700
A	DUPAGE	IL	267,800
D	GRUNDY	IL	12,100
D	IROQUOIS	IL	12,200
A	KANE	IL	108,400
C	KANKAKEE	IL	36,700
C	KENDALL	IL	14,300
C	LA SALLE	IL	42,400
A	LAKE	IL	158,000
C	LIVINGSTON	IL	14,600
A	MCHENRY	IL	59,100
A	WILL	IL	113,900
D	JASPER	IN	9,000
C	LA PORTE	IN	36,900
A	LAKE	IN	172,200
D	NEWTON	IN	5,300
A	PORTER	IN	44,600
C	KENOSHA	WI	43,800

ADI TOTAL TVHH 3,066,700

COUNTY SIZE SUMMARY

A	8	2,814,700	91.8%
B			
C	7	213,400	7.0%
D	4	38,600	1.3%

CHICO-REDDING

ADI TVHH RANK 141 % OF US TVHH .17%

B	BUTTE	CA	66,100
B	GLENN	CA	8,400
D	MODOC	CA	3,400
B	SHASTA	CA	49,400
B	TEHAMA	CA	17,300
D	TRINITY	CA	5,300

ADI TOTAL TVHH 149,900

COUNTY SIZE SUMMARY

A			
B	4	141,200	94.2%
C			
D	2	8,700	5.8%

CINCINNATI

ADI TVHH RANK 28 % OF US TVHH .81%

B	DEARBORN	IN	13,000
D	FAYETTE	IN	9,800
D	FRANKLIN	IN	6,400
D	OHIO	IN	1,900
D	RIPLEY	IN	8,400
D	SWITZERLAND	IN	2,800
D	UNION	IN	2,300
B	BOONE	KY	17,300
D	BRACKEN	KY	2,700
B	CAMPBELL	KY	28,500
D	CARROLL	KY	3,500
D	GALLATIN	KY	1,900
D	GRANT	KY	4,900
B	KENTON	KY	50,400
D	LEWIS	KY	4,900
D	MASON	KY	6,300
D	OWEN	KY	3,500
D	PENDLETON	KY	3,900
D	ROBERTSON	KY	800
D	ADAMS	OH	8,700

CINCINNATI (CONT)

D	BROWN	OH	11,700
B	BUTLER	OH	97,100
B	CLERMONT	OH	48,500
B	HAMILTON	OH	324,300
D	HIGHLAND	OH	13,100
B	WARREN	OH	35,300

ADI TOTAL TVHH 711,900

COUNTY SIZE SUMMARY

A			
B	8	614,400	86.3%
C			
D	18	97,500	13.7%

CLARKSBURG-WESTON

ADI TVHH RANK 166 % OF US TVHH .10%

D	BARBOUR	WV	6,100
D	DODDRIDGE	WV	2,800
D	GILMER	WV	2,900
C	HARRISON	WV	29,600
D	LEWIS	WV	7,000
D	PLEASANTS	WV	2,900
D	RANDOLPH	WV	10,600
D	RITCHIE	WV	4,400
D	TAYLOR	WV	6,200
D	TUCKER	WV	3,300
D	UPSHUR	WV	8,900

ADI TOTAL TVHH 84,700

COUNTY SIZE SUMMARY

A			
B			
C	1	29,600	34.9%
D	10	55,100	65.1%

CLEVELAND (AKRON, CANTON & SANDUSKY)

ADI TVHH RANK 11 % OF US TVHH 1.61%

C	ASHLAND	OH	16,400
C	ASHTABULA	OH	36,800
D	CARROLL	OH	9,700
A	CUYAHOGA	OH	563,700
C	ERIE	OH	28,600
A	GEAUGA	OH	25,100
D	HOLMES	OH	8,400
C	HURON	OH	20,000
A	LAKE	OH	78,100
A	LORAIN	OH	94,600
A	MEDINA	OH	40,600
C	PORTAGE	OH	47,800
C	RICHLAND	OH	48,000
B	STARK	OH	137,800
B	SUMMIT	OH	191,100
C	TUSCARAWAS	OH	32,200
C	WAYNE	OH	34,500

ADI TOTAL TVHH 1,413,400

COUNTY SIZE SUMMARY

A	5	802,100	56.7%
B	2	328,900	23.3%
C	8	264,300	18.7%
D	2	18,100	1.3%

COLORADO SPRINGS-PUEBLO

ADI TVHH RANK 100 % OF US TVHH .25%

D	BACA	CO	1,700
D	BENT	CO	1,900
D	CHEYENNE	CO	900
D	CROWLEY	CO	1,200
D	CUSTER	CO	700
B	EL PASO	CO	132,500
D	FREMONT	CO	11,700
D	HUERFANO	CO	2,600
D	KIOWA	CO	700
D	LAS ANIMAS	CO	5,300
D	OTERO	CO	7,800

COLORADO SPRINGS-PUEBLO (CONT)

B	PUEBLO	CO	47,200
D	SAGUACHE	CO	1,300

ADI TOTAL TVHH 215,500

COUNTY SIZE SUMMARY

A			
B	2	179,700	83.4%
C			
D	11	35,800	16.6%

COLUMBIA, SC

ADI TVHH RANK 88 % OF US TVHH .31%

D	CALHOUN	SC	4,300
D	CLARENDON	SC	9,400
D	FAIRFIELD	SC	6,500
C	KERSHAW	SC	15,500
D	LEE	SC	5,800
B	LEXINGTON	SC	59,800
D	NEWBERRY	SC	12,100
C	ORANGEBURG	SC	29,700
B	RICHLAND	SC	98,500
C	SUMTER	SC	31,400

ADI TOTAL TVHH 273,000

COUNTY SIZE SUMMARY

A			
B	2	158,300	58.0%
C	3	76,600	28.1%
D	5	38,100	14.0%

COLUMBIA-JEFFERSON CITY

ADI TVHH RANK 142 % OF US TVHH .17%

D	AUDRAIN	MO	9,500
B	BOONE	MO	39,000
D	CALLAWAY	MO	11,400
B	COLE	MO	21,500
D	COOPER	MO	5,400
D	HOWARD	MO	3,500
D	MARIES	MO	2,800
D	MILLER	MO	7,700
D	MONITEAU	MO	4,300
D	MORGAN	MO	5,700
D	OSAGE	MO	4,000
C	PETTIS	MO	13,500
D	PHELPS	MO	11,600
D	RANDOLPH	MO	9,500

ADI TOTAL TVHH 149,400

COUNTY SIZE SUMMARY

A			
B	2	60,500	40.5%
C	1	13,500	9.0%
D	11	75,400	50.5%

COLUMBUS, GA (OPELIKA)

ADI TVHH RANK 121 % OF US TVHH .20%

D	BARBOUR	AL	8,900
C	CHAMBERS	AL	14,300
C	LEE	AL	31,100
B	RUSSELL	AL	17,600
B	CHATTAHOOCHEE	GA	3,000
D	CLAY	GA	1,200
D	HARRIS	GA	6,200
D	MACON	GA	4,800
D	MARION	GA	1,600
B	MUSCOGEE	GA	61,600
D	QUITMAN	GA	800
D	RANDOLPH	GA	3,200
D	SCHLEY	GA	1,100
D	STEWART	GA	1,800
D	SUMTER	GA	10,000
D	TALBOT	GA	1,900
D	TAYLOR	GA	2,500
D	WEBSTER	GA	800

ADI TOTAL TVHH 172,400

COLUMBUS, GA (OPELIKA) (CONT)

COUNTY SIZE SUMMARY

A			
B	3	82,200	47.7%
C	2	45,400	26.3%
D	13	44,800	26.0%

COLUMBUS, OH

ADI TVHH RANK 34 % OF US TVHH .74%

C	COSHOCTON	OH	13,600
C	CRAWFORD	OH	18,100
B	DELAWARE	OH	20,500
B	FAIRFIELD	OH	35,400
D	FAYETTE	OH	9,800
B	FRANKLIN	OH	350,000
D	HARDIN	OH	11,500
D	HOCKING	OH	9,600
C	KNOX	OH	17,100
B	LICKING	OH	45,700
B	MADISON	OH	11,000
C	MARION	OH	23,500
D	MORGAN	OH	5,000
D	MORROW	OH	9,800
D	PERRY	OH	11,400
B	PICKAWAY	OH	14,200
D	PIKE	OH	8,700
C	ROSS	OH	23,900
B	UNION	OH	10,800

ADI TOTAL TVHH 649,600

COUNTY SIZE SUMMARY

A			
B	7	487,600	75.1%
C	5	96,200	14.8%
D	7	65,800	10.1%

COLUMBUS-TUPELO

ADI TVHH RANK 135 % OF US TVHH .18%

D	LAMAR	AL	6,000
D	PICKENS	AL	7,100
D	CALHOUN	MS	5,500
D	CHICKASAW	MS	6,100
D	CHOCTAW	MS	3,100
D	CLAY	MS	7,300
D	ITAWAMBA	MS	7,800
C	LEE	MS	23,200
C	LOWNDES	MS	20,900
C	MONROE	MS	12,700
D	MONTGOMERY	MS	4,400
D	NOXUBEE	MS	4,000
C	OKTIBBEHA	MS	12,100
D	PONTOTOC	MS	8,200
D	PRENTISS	MS	9,100
D	TISHOMINGO	MS	7,100
D	WEBSTER	MS	3,600
D	WINSTON	MS	6,700

ADI TOTAL TVHH 154,900

COUNTY SIZE SUMMARY

A			
B			
C	4	68,900	44.5%
D	14	86,000	55.5%

CORPUS CHRISTI

ADI TVHH RANK 119 % OF US TVHH .20%

D	ARANSAS	TX	6,900
D	BEE	TX	9,100
D	BROOKS	TX	2,700
D	DUVAL	TX	4,100
D	JIM HOGG	TX	1,700
C	JIM WELLS	TX	12,300
D	KENEDY	TX	200
D	KLEBERG	TX	10,700
D	LIVE OAK	TX	3,700
B	NUECES	TX	100,000
D	REFUGIO	TX	3,200

CORPUS CHRISTI (CONT)

B	SAN PATRICIO	TX	19,900

ADI TOTAL TVHH 174,500

COUNTY SIZE SUMMARY

A			
B	2	119,900	68.7%
C	1	12,300	7.0%
D	9	42,300	24.2%

DALLAS-FT. WORTH

ADI TVHH RANK 8 % OF US TVHH 1.83%

D	LOVE	OK	3,300
C	ANDERSON	TX	14,800
D	BOSQUE	TX	6,200
A	COLLIN	TX	67,100
D	COMANCHE	TX	5,000
D	COOKE	TX	11,300
A	DALLAS	TX	691,200
D	DELTA	TX	1,900
A	DENTON	TX	69,600
A	ELLIS	TX	24,200
D	ERATH	TX	10,200
D	FANNIN	TX	10,100
D	FREESTONE	TX	6,400
C	GRAYSON	TX	37,000
D	HAMILTON	TX	3,800
C	HENDERSON	TX	22,500
D	HILL	TX	10,700
A	HOOD	TX	10,600
D	HOPKINS	TX	10,900
C	HUNT	TX	24,500
A	JOHNSON	TX	32,300
A	KAUFMAN	TX	16,700
C	LAMAR	TX	16,600
D	LIMESTONE	TX	8,400
C	NAVARRO	TX	15,100
D	PALO PINTO	TX	9,900
A	PARKER	TX	20,400
D	RAINS	TX	2,600
A	ROCKWALL	TX	8,200
D	SAN SABA	TX	2,400
D	SOMERVELL	TX	1,900
A	TARRANT	TX	391,200
C	VAN ZANDT	TX	15,000
A	WISE	TX	12,000
D	WOOD	TX	11,200

ADI TOTAL TVHH 1,605,200

COUNTY SIZE SUMMARY

A	11	1,343,500	83.7%
B			
C	7	145,500	9.1%
D	17	116,200	7.2%

DAVENPORT-ROCK ISLAND-MOLINE: QUAD CITY

ADI TVHH RANK 74 % OF US TVHH .37%

D	CEDAR	IA	7,300
C	CLINTON	IA	21,000
C	DES MOINES	IA	18,100
D	HENRY	IA	7,000
D	JACKSON	IA	8,400
D	LOUISA	IA	4,600
C	MUSCATINE	IA	15,500
B	SCOTT	IA	62,900
C	BUREAU	IL	14,600
D	CARROLL	IL	6,800
D	HENDERSON	IL	3,400
B	HENRY	IL	20,600
C	KNOX	IL	23,000
D	LEE	IL	12,700
D	MERCER	IL	7,300
B	ROCK ISLAND	IL	62,600
D	WARREN	IL	8,000
C	WHITESIDE	IL	24,000

ADI TOTAL TVHH 327,800

DAVENPORT-ROCK ISLAND-MOLINE: QUAD CITY (CONT)

COUNTY SIZE SUMMARY

A			
B	3	146,100	44.6%
C	6	116,200	35.4%
D	9	65,500	20.0%

DAYTON (RICHMOND, IN)

ADI TVHH RANK 48 % OF US TVHH .58%

D	RANDOLPH	IN	10,800
C	WAYNE	IN	26,700
C	AUGLAIZE	OH	15,600
D	CHAMPAIGN	OH	12,600
B	CLARK	OH	53,900
D	CLINTON	OH	13,200
C	DARKE	OH	20,100
B	GREENE	OH	44,500
C	LOGAN	OH	15,100
C	MERCER	OH	12,900
B	MIAMI	OH	33,200
B	MONTGOMERY	OH	218,400
B	PREBLE	OH	14,300
C	SHELBY	OH	15,000

ADI TOTAL TVHH 506,300

COUNTY SIZE SUMMARY

A			
B	5	364,300	72.0%
C	6	105,400	20.8%
D	3	36,600	7.2%

DENVER

ADI TVHH RANK 19 % OF US TVHH 1.17%

A	ADAMS	CO	104,400
A	ARAPAHOE	CO	155,800
A	BOULDER	CO	85,500
D	CHAFFEE	CO	4,800
D	CLEAR CREEK	CO	2,900
A	DENVER	CO	225,500
A	DOUGLAS	CO	12,600
D	EAGLE	CO	6,900
D	ELBERT	CO	2,900
D	GARFIELD	CO	9,700
A	GILPIN	CO	1,200
D	GRAND	CO	3,700
D	GUNNISON	CO	3,800
D	HINSDALE	CO	200
D	JACKSON	CO	700
A	JEFFERSON	CO	167,000
D	KIT CARSON	CO	2,700
D	LAKE	CO	2,400
B	LARIMER	CO	68,800
D	LINCOLN	CO	1,700
D	LOGAN	CO	7,400
D	MOFFAT	CO	5,600
D	MORGAN	CO	8,600
D	PARK	CO	2,800
D	PHILLIPS	CO	1,800
D	PITKIN	CO	4,700
D	PROWERS	CO	5,200
D	RIO BLANCO	CO	2,300
D	ROUTT	CO	5,600
D	SEDGWICK	CO	1,400
D	SUMMIT	CO	4,600
D	TELLER	CO	4,300
D	WASHINGTON	CO	1,900
C	WELD	CO	51,000
D	YUMA	CO	3,800
D	BOX BUTTE	NE	5,500
D	CHEYENNE	NE	4,000
D	DAWES	NE	3,400
D	DEUEL	NE	1,000
D	KIMBALL	NE	1,900
D	ALBANY	WY	11,200
D	CAMPBELL	WY	12,100
D	CARBON	WY	7,100
D	PLATTE	WY	4,600

ADI TOTAL TVHH 1,025,000

DENVER (CONT)

COUNTY SIZE SUMMARY

A	7	752,000	73.4%
B	1	68,800	6.7%
C	1	51,000	5.0%
D	35	153,200	14.9%

DES MOINES

ADI TVHH RANK 66 % OF US TVHH .43%

D ADAIR	IA	3,800
D APPANOOSE	IA	6,200
D BOONE	IA	10,200
D CALHOUN	IA	4,900
D CARROLL	IA	8,400
D CLARKE	IA	3,500
B DALLAS	IA	11,900
D DECATUR	IA	3,400
D FRANKLIN	IA	5,300
D GREENE	IA	4,700
D GUTHRIE	IA	4,600
D HAMILTON	IA	6,800
D HARDIN	IA	8,300
D HUMBOLDT	IA	5,100
C JASPER	IA	14,200
D LUCAS	IA	4,200
D MADISON	IA	4,700
D MAHASKA	IA	9,200
D MARION	IA	11,200
C MARSHALL	IA	16,000
D MONROE	IA	3,500
D POCAHONTAS	IA	4,100
B POLK	IA	127,500
D POWESHIEK	IA	7,200
D RINGGOLD	IA	2,400
B STORY	IA	25,500
D UNION	IA	5,500
C WAPELLO	IA	15,600
B WARREN	IA	13,400
D WAYNE	IA	3,300
C WEBSTER	IA	16,700
D WRIGHT	IA	6,300
D MERCER	MO	1,700

ADI TOTAL TVHH 379,300

COUNTY SIZE SUMMARY

A			
B	4	178,300	47.0%
C	4	62,500	16.5%
D	25	138,500	36.5%

DETROIT

ADI TVHH RANK 7 % OF US TVHH 1.92%

A LAPEER	MI	23,200
A LIVINGSTON	MI	35,400
A MACOMB	MI	244,200
C MONROE	MI	44,900
A OAKLAND	MI	380,300
C SANILAC	MI	14,600
A ST CLAIR	MI	49,000
B WASHTENAW	MI	97,000
A WAYNE	MI	795,700

ADI TOTAL TVHH 1,684,300

COUNTY SIZE SUMMARY

A	6	1,527,800	90.7%
B	1	97,000	5.8%
C	2	59,500	3.5%
D			

DOTHAN

ADI TVHH RANK 160 % OF US TVHH .11%

C COFFEE	AL	14,300
C DALE	AL	15,800
D GENEVA	AL	9,100
D HENRY	AL	5,600
C HOUSTON	AL	30,800
C JACKSON	FL	14,200

DOTHAN (CONT)

D EARLY	GA	4,600
D SEMINOLE	GA	3,200

ADI TOTAL TVHH 97,600

COUNTY SIZE SUMMARY

A			
B			
C	4	75,100	76.9%
D	4	22,500	23.1%

DULUTH-SUPERIOR

ADI TVHH RANK 120 % OF US TVHH .20%

D GOGEBIC	MI	7,100
D AITKIN	MN	5,300
B CARLTON	MN	10,400
D COOK	MN	1,800
C ITASCA	MN	16,300
D KOOCHICHING	MN	6,000
D LAKE	MN	4,400
B ST LOUIS	MN	80,100
D ASHLAND	WI	6,300
D BAYFIELD	WI	5,500
B DOUGLAS	WI	16,400
D IRON	WI	2,600
D SAWYER	WI	5,200
D WASHBURN	WI	5,600

ADI TOTAL TVHH 173,000

COUNTY SIZE SUMMARY

A			
B	3	106,900	61.8%
C	1	16,300	9.4%
D	10	49,800	28.8%

EL CENTRO-YUMA

ADI TVHH RANK 182 % OF US TVHH .07%

C YUMA	AZ	28,800
C IMPERIAL	CA	30,100

ADI TOTAL TVHH 58,900

COUNTY SIZE SUMMARY

A			
B			
C	2	58,900	100.0%
D			

EL PASO (LAS CRUCES)

ADI TVHH RANK 105 % OF US TVHH .24%

C DONA ANA	NM	39,400
D LUNA	NM	6,200
D CULBERSON	TX	1,000
B EL PASO	TX	164,600
D HUDSPETH	TX	800

ADI TOTAL TVHH 212,000

COUNTY SIZE SUMMARY

A			
B	1	164,600	77.6%
C	1	39,400	18.6%
D	3	8,000	3.8%

ELMIRA

ADI TVHH RANK 165 % OF US TVHH .10%

C CHEMUNG	NY	33,700
C STEUBEN	NY	37,100
C TIOGA	PA	14,200

ADI TOTAL TVHH 85,000

ELMIRA (CONT)

COUNTY SIZE SUMMARY

A			
B			
C	3	85,000	100.0%
D			

ERIE

ADI TVHH RANK 137 % OF US TVHH .18%

C CRAWFORD	PA	32,100
B ERIE	PA	102,700
D FOREST	PA	1,900
C WARREN	PA	16,900

ADI TOTAL TVHH 153,600

COUNTY SIZE SUMMARY

A			
B	1	102,700	66.9%
C	2	49,000	31.9%
D	1	1,900	1.2%

EUGENE

ADI TVHH RANK 133 % OF US TVHH .18%

C COOS	OR	21,500
C DOUGLAS	OR	33,500
B LANE	OR	100,300

ADI TOTAL TVHH 155,300

COUNTY SIZE SUMMARY

A			
B	1	100,300	64.6%
C	2	55,000	35.4%
D			

EUREKA

ADI TVHH RANK 187 % OF US TVHH .06%

D DEL NORTE	CA	7,000
C HUMBOLDT	CA	44,100

ADI TOTAL TVHH 51,100

COUNTY SIZE SUMMARY

A			
B			
C	1	44,100	86.3%
D	1	7,000	13.7%

EVANSVILLE (MADISONVILLE, KY)

ADI TVHH RANK 90 % OF US TVHH .30%

D EDWARDS	IL	3,400
D GALLATIN	IL	2,900
D WABASH	IL	5,300
D WAYNE	IL	7,300
D WHITE	IL	7,000
D DUBOIS	IN	12,400
B GIBSON	IN	12,900
D PERRY	IN	6,500
D PIKE	IN	5,200
B POSEY	IN	9,300
D SPENCER	IN	6,700
B VANDERBURGH	IN	64,700
B WARRICK	IN	16,200
C DAVIESS	KY	32,500
D HANCOCK	KY	2,900
B HENDERSON	KY	16,300
C HOPKINS	KY	17,700
D MC LEAN	KY	3,500
D MUHLENBERG	KY	11,600
D OHIO	KY	8,500
D UNION	KY	5,600
D WEBSTER	KY	5,600

ADI TOTAL TVHH 264,000

EVANSVILLE (MADISONVILLE, KY) (CONT)

COUNTY SIZE SUMMARY

A			
B	5	119,400	45.2%
C	2	50,200	19.0%
D	15	94,400	35.8%

FARGO

ADI TVHH RANK 104 % OF US TVHH .24%

D BECKER	MN	10,800
B CLAY	MN	17,100
D CLEARWATER	MN	3,000
D KITTSON	MN	2,200
D LAKE OF THE WOODS	MN	1,400
D MAHNOMEN	MN	1,600
D MARSHALL	MN	4,400
D NORMAN	MN	3,200
C OTTER TAIL	MN	19,500
D PENNINGTON	MN	5,500
D POLK	MN	12,300
D RED LAKE	MN	1,800
D ROSEAU	MN	4,400
D WILKIN	MN	2,800
B BARNES	ND	5,100
D BENSON	ND	2,400
B CASS	ND	37,600
D CAVALIER	ND	2,400
D DICKEY	ND	2,400
D EDDY	ND	1,300
D FOSTER	ND	1,600
C GRAND FORKS	ND	23,800
D GRIGGS	ND	1,400
D LA MOURE	ND	2,300
D NELSON	ND	2,000
D PEMBINA	ND	3,600
D RAMSEY	ND	4,900
D RANSOM	ND	2,400
D RICHLAND	ND	7,000
D SARGENT	ND	2,000
D STEELE	ND	1,100
D STUTSMAN	ND	9,100
D TOWNER	ND	1,600
D TRAILL	ND	3,400
D WALSH	ND	5,500

ADI TOTAL TVHH 212,900

COUNTY SIZE SUMMARY

A			
B	3	59,800	28.1%
C	2	43,300	20.3%
D	30	109,800	51.6%

FARMINGTON

ADI TVHH RANK 201 % OF US TVHH .04%

C SAN JUAN	NM	31,800

ADI TOTAL TVHH 31,800

COUNTY SIZE SUMMARY

A			
B			
C	1	31,800	100.0%
D			

FLAGSTAFF

ADI TVHH RANK 206 % OF US TVHH .03%

C COCONINO	AZ	26,900

ADI TOTAL TVHH 26,900

COUNTY SIZE SUMMARY

A			
B			
C	1	26,900	100.0%
D			

FLINT-SAGINAW-BAY CITY

ADI TVHH RANK 56 % OF US TVHH .49%

D ALCONA	MI	4,000
D ARENAC	MI	5,700
B BAY	MI	40,900
D CLARE	MI	10,000
B GENESEE	MI	156,700
D GLADWIN	MI	8,300
C GRATIOT	MI	13,500
D HURON	MI	13,000
D IOSCO	MI	11,300
C ISABELLA	MI	17,500
B MIDLAND	MI	26,600
D OGEMAW	MI	6,700
B SAGINAW	MI	76,900
B SHIAWASSEE	MI	23,400
C TUSCOLA	MI	18,800

ADI TOTAL TVHH 433,300

COUNTY SIZE SUMMARY

A			
B	5	324,500	74.9%
C	3	49,800	11.5%
D	7	59,000	13.6%

FLORENCE, SC (MYRTLE BEACH)

ADI TVHH RANK 144 % OF US TVHH .17%

C DARLINGTON	SC	22,700
D DILLON	SC	10,200
C FLORENCE	SC	41,300
C HORRY	SC	48,600
D MARION	SC	11,800
D MARLBORO	SC	10,500

ADI TOTAL TVHH 145,100

COUNTY SIZE SUMMARY

A			
B			
C	3	112,600	77.6%
D	3	32,500	22.4%

FT. MYERS-NAPLES

ADI TVHH RANK 101 % OF US TVHH .25%

C CHARLOTTE	FL	37,500
C COLLIER	FL	50,700
D GLADES	FL	2,700
D HENDRY	FL	7,500
B LEE	FL	116,400

ADI TOTAL TVHH 214,800

COUNTY SIZE SUMMARY

A			
B	1	116,400	54.2%
C	2	88,200	41.1%
D	2	10,200	4.7%

FT. SMITH

ADI TVHH RANK 147 % OF US TVHH .16%

B CRAWFORD	AR	14,500
D FRANKLIN	AR	5,900
D LOGAN	AR	7,400
D MADISON	AR	4,400
D SCOTT	AR	3,800
B SEBASTIAN	AR	39,100
C WASHINGTON	AR	39,700
B LE FLORE	OK	16,700
B SEQUOYAH	OK	12,200

ADI TOTAL TVHH 143,700

COUNTY SIZE SUMMARY

A			
B	4	82,500	57.4%
C	1	39,700	27.6%
D	4	21,500	15.0%

FT. WAYNE

ADI TVHH RANK 97 % OF US TVHH .25%

B ADAMS	IN	10,300
B ALLEN	IN	106,100
B DE KALB	IN	11,700
B HUNTINGTON	IN	13,400
D JAY	IN	8,100
C NOBLE	IN	13,300
D STEUBEN	IN	9,800
C WABASH	IN	12,200
B WELLS	IN	9,000
B WHITLEY	IN	9,400
D PAULDING	OH	7,200
D VAN WERT	OH	11,200

ADI TOTAL TVHH 221,700

COUNTY SIZE SUMMARY

A			
B	6	159,900	72.1%
C	2	25,500	11.5%
D	4	36,300	16.4%

FRESNO-VISALIA (HANFORD)

ADI TVHH RANK 63 % OF US TVHH .46%

B FRESNO	CA	204,300
C KINGS	CA	25,600
C MADERA	CA	25,100
D MARIPOSA	CA	5,100
B MERCED	CA	54,200
B TULARE	CA	90,800

ADI TOTAL TVHH 405,100

COUNTY SIZE SUMMARY

A			
B	3	349,300	86.2%
C	2	50,700	12.5%
D	1	5,100	1.3%

GAINESVILLE (OCALA)

ADI TVHH RANK 169 % OF US TVHH .09%

B ALACHUA	FL	65,700
D DIXIE	FL	3,200
D GILCHRIST	FL	2,600
D LEVY	FL	9,300

ADI TOTAL TVHH 80,800

COUNTY SIZE SUMMARY

A			
B	1	65,700	81.3%
C			
D	3	15,100	18.7%

GLENDIVE

ADI TVHH RANK 213 % OF US TVHH .01%

D DAWSON	MT	4,700
D PRAIRIE	MT	600

ADI TOTAL TVHH 5,300

COUNTY SIZE SUMMARY

A			
B			
C			
D	2	5,300	100.0%

GRAND JUNCTION-DURANGO

ADI TVHH RANK 175 % OF US TVHH .08%

D DELTA	CO	9,100
D LA PLATA	CO	11,500
C MESA	CO	35,700
D MONTROSE	CO	9,500

GRAND JUNCTION-DURANGO (CONT)

D OURAY	CO	700
D SAN JUAN	CO	400
D SAN MIGUEL	CO	1,400

ADI TOTAL TVHH 68,300

COUNTY SIZE SUMMARY

A		
B		
C 1	35,700	52.3%
D 6	32,600	47.7%

GRAND RAPIDS-KALAMAZOO-BATTLE CREEK

ADI TVHH RANK 40 % OF US TVHH .67%

B ALLEGAN	MI	29,900
B BARRY	MI	16,700
C BRANCH	MI	14,300
B CALHOUN	MI	50,900
C IONIA	MI	16,700
B KALAMAZOO	MI	79,300
B KENT	MI	169,400
C MECOSTA	MI	12,000
C MONTCALM	MI	17,600
C MUSKEGON	MI	55,200
C NEWAYGO	MI	13,500
D OCEANA	MI	7,700
B OTTAWA	MI	56,100
C ST JOSEPH	MI	21,000
B VAN BUREN	MI	25,000

ADI TOTAL TVHH 585,300

COUNTY SIZE SUMMARY

A		
B 7	427,300	73.0%
C 7	150,300	25.7%
D 1	7,700	1.3%

GREAT FALLS

ADI TVHH RANK 178 % OF US TVHH .08%

D BLAINE	MT	2,500
C CASCADE	MT	31,200
D CHOUTEAU	MT	2,100
D FERGUS	MT	4,900
D GLACIER	MT	3,500
D HILL	MT	6,700
D JUDITH BASIN	MT	900
D LIBERTY	MT	1,100
D MEAGHER	MT	800
D PHILLIPS	MT	2,000
D PONDERA	MT	2,400
D TETON	MT	2,400
D TOOLE	MT	2,200
D VALLEY	MT	3,600

ADI TOTAL TVHH 66,300

COUNTY SIZE SUMMARY

A		
B		
C 1	31,200	47.1%
D 13	35,100	52.9%

GREEN BAY-APPLETON (SURING, WI)

ADI TVHH RANK 68 % OF US TVHH .41%

C DELTA	MI	13,600
D DICKINSON	MI	10,000
D MENOMINEE	MI	9,300
D SCHOOLCRAFT	MI	2,900
B BROWN	WI	67,400
D CALUMET	WI	11,300
D DOOR	WI	10,500
C FOND DU LAC	WI	31,100
D GREEN LAKE	WI	7,200
D KEWAUNEE	WI	6,800
C MANITOWOC	WI	29,600
C MARINETTE	WI	15,400
D MENOMINEE	WI	800

GREEN BAY-APPLETON (SURING, WI) (CONT)

D OCONTO	WI	11,300
B OUTAGAMIE	WI	47,200
C SHAWANO	WI	13,800
C WAUPACA	WI	16,200
D WAUSHARA	WI	8,000
C WINNEBAGO	WI	50,500

ADI TOTAL TVHH 362,900

COUNTY SIZE SUMMARY

A		
B 2	114,600	31.6%
C 7	170,200	46.9%
D 10	78,100	21.5%

GREENSBORO-WINSTON SALEM-HIGH POINT (BURLINGTON, NC)

ADI TVHH RANK 50 % OF US TVHH .58%

C ALAMANCE	NC	38,100
D ALLEGHANY	NC	3,800
D CASWELL	NC	7,200
B DAVIDSON	NC	45,100
B DAVIE	NC	9,900
B FORSYTH	NC	101,200
B GUILFORD	NC	125,400
D MONTGOMERY	NC	8,500
B RANDOLPH	NC	37,600
C ROCKINGHAM	NC	32,500
B STOKES	NC	13,000
C SURRY	NC	23,300
C WILKES	NC	22,900
B YADKIN	NC	11,200
D CARROLL	VA	9,400
D GRAYSON	VA	9,000
D PATRICK	VA	6,300

ADI TOTAL TVHH 504,400

COUNTY SIZE SUMMARY

A		
B 7	343,400	68.1%
C 4	116,800	23.2%
D 6	44,200	8.8%

GREENVILLE-NEW BERN-WASHINGTON

ADI TVHH RANK 96 % OF US TVHH .26%

B BEAUFORT	NC	15,800
D BERTIE	NC	7,300
C CARTERET	NC	19,100
B CRAVEN	NC	27,400
C DUPLIN	NC	14,900
C EDGECOMBE	NC	19,900
B GREENE	NC	5,400
D HYDE	NC	2,000
B JONES	NC	3,200
B LENOIR	NC	22,300
D MARTIN	NC	9,500
C ONSLOW	NC	35,300
D PAMLICO	NC	4,000
B PITT	NC	35,700
D TYRRELL	NC	1,400
D WASHINGTON	NC	5,000

ADI TOTAL TVHH 228,200

COUNTY SIZE SUMMARY

A		
B 6	109,800	48.1%
C 4	89,200	39.1%
D 6	29,200	12.8%

GREENVILLE-SPARTANBURG-ASHEVILLE (ANDERSON, SC & TOCCOA, GA)

ADI TVHH RANK 38 % OF US TVHH .70%

D ELBERT	GA	6,900
D FRANKLIN	GA	5,900
D HART	GA	6,700
D STEPHENS	GA	8,100

GREENVILLE-SPARTANBURG-ASHEVILLE (ANDERSON, SC & TOCCOA, GA) (CONT)

B BUNCOMBE	NC	66,100
D GRAHAM	NC	2,400
C HAYWOOD	NC	18,600
B HENDERSON	NC	27,900
D JACKSON	NC	9,300
D MACON	NC	9,300
B MADISON	NC	6,100
C MC DOWELL	NC	13,100
D MITCHELL	NC	5,200
B POLK	NC	5,800
C RUTHERFORD	NC	21,100
D SWAIN	NC	3,900
D TRANSYLVANIA	NC	9,500
D YANCEY	NC	5,400
D ABBEVILLE	SC	8,500
C ANDERSON	SC	54,500
C CHEROKEE	SC	14,800
B GREENVILLE	SC	117,400
C GREENWOOD	SC	22,700
C LAURENS	SC	18,400
C OCONEE	SC	20,300
B PICKENS	SC	30,400
B SPARTANBURG	SC	79,600
D UNION	SC	11,200

ADI TOTAL TVHH 609,100

COUNTY SIZE SUMMARY

A		
B 7	333,300	54.7%
C 8	183,500	30.1%
D 13	92,300	15.2%

GREENWOOD-GREENVILLE

ADI TVHH RANK 168 % OF US TVHH .09%

C BOLIVAR	MS	13,900
D CARROLL	MS	3,200
D GRENADA	MS	7,600
D HUMPHREYS	MS	4,500
C LEFLORE	MS	13,100
D SUNFLOWER	MS	10,500
D TALLAHATCHIE	MS	5,300
C WASHINGTON	MS	22,300

ADI TOTAL TVHH 81,400

COUNTY SIZE SUMMARY

A		
B		
C 3	50,300	61.8%
D 5	31,100	38.2%

HAGERSTOWN

ADI TVHH RANK 194 % OF US TVHH .05%

C WASHINGTON	MD	40,300

ADI TOTAL TVHH 40,300

COUNTY SIZE SUMMARY

A		
B		
C 1	40,300	100.0%
D		

HARRISBURG-YORK-LANCASTER-LEBANON

ADI TVHH RANK 45 % OF US TVHH .60%

B ADAMS	PA	23,900
B CUMBERLAND	PA	70,200
B DAUPHIN	PA	93,600
D JUNIATA	PA	7,300
B LANCASTER	PA	136,200
B LEBANON	PA	40,700
C MIFFLIN	PA	17,200
B PERRY	PA	14,200
B YORK	PA	124,600

ADI TOTAL TVHH 527,900

HARRISBURG-YORK-LANCASTER-LEBANON (CONT)

COUNTY SIZE SUMMARY

A			
B	7	503,400	95.4%
C	1	17,200	3.3%
D	1	7,300	1.4%

HARRISONBURG

ADI TVHH RANK 200 % OF US TVHH .04%

C ROCKINGHAM	VA	27,000
D GRANT	WV	3,700
D PENDLETON	WV	3,000

ADI TOTAL TVHH 33,700

COUNTY SIZE SUMMARY

A			
B			
C	1	27,000	80.1%
D	2	6,700	19.9%

HARTFORD-NEW HAVEN

ADI TVHH RANK 23 % OF US TVHH .94%

A HARTFORD	CT	301,000
B LITCHFIELD	CT	59,800
C MIDDLESEX	CT	50,300
A NEW HAVEN	CT	282,600
B NEW LONDON	CT	88,200
C TOLLAND	CT	39,600

ADI TOTAL TVHH 821,500

COUNTY SIZE SUMMARY

A	2	583,600	71.0%
B	2	148,000	18.0%
C	2	89,900	10.9%
D			

HELENA

ADI TVHH RANK 210 % OF US TVHH .02%

C LEWIS + CLARK	MT	18,600

ADI TOTAL TVHH 18,600

COUNTY SIZE SUMMARY

A			
B			
C	1	18,600	100.0%
D			

HOUSTON

ADI TVHH RANK 10 % OF US TVHH 1.66%

D AUSTIN	TX	7,900
A BRAZORIA	TX	68,200
D CALHOUN	TX	7,400
D CHAMBERS	TX	7,800
D COLORADO	TX	7,400
A FORT BEND	TX	65,000
A GALVESTON	TX	79,600
D GRIMES	TX	5,300
A HARRIS	TX	1,039,400
D JACKSON	TX	4,900
A LIBERTY	TX	20,100
C MATAGORDA	TX	15,700
A MONTGOMERY	TX	60,200
D POLK	TX	12,200
D SAN JACINTO	TX	5,800
D TRINITY	TX	4,500
C WALKER	TX	15,200
A WALLER	TX	7,000
D WASHINGTON	TX	8,700
C WHARTON	TX	15,100

ADI TOTAL TVHH 1,457,400

HOUSTON (CONT)

COUNTY SIZE SUMMARY

A	7	1,339,500	91.9%
B			
C	3	46,000	3.2%
D	10	71,900	4.9%

HUNTSVILLE-DECATUR-FLORENCE

ADI TVHH RANK 89 % OF US TVHH .30%

C COLBERT	AL	21,000
C DE KALB	AL	22,000
D FRANKLIN	AL	11,100
C LAUDERDALE	AL	31,700
D LAWRENCE	AL	10,800
C LIMESTONE	AL	16,700
B MADISON	AL	79,600
C MARSHALL	AL	27,000
C MORGAN	AL	35,700
D LINCOLN	TN	10,100

ADI TOTAL TVHH 265,700

COUNTY SIZE SUMMARY

A			
B	1	79,600	30.0%
C	6	154,100	58.0%
D	3	32,000	12.0%

IDAHO FALLS-POCATELLO

ADI TVHH RANK 159 % OF US TVHH .12%

B BANNOCK	ID	23,500
B BINGHAM	ID	11,500
B BONNEVILLE	ID	22,400
D BUTTE	ID	1,100
D CARIBOU	ID	3,000
D CASSIA	ID	6,400
D CLARK	ID	300
D CUSTER	ID	2,100
D FREMONT	ID	3,600
D JEFFERSON	ID	5,000
D LEMHI	ID	2,700
D MADISON	ID	5,400
D MINIDOKA	ID	6,500
D POWER	ID	2,500
D TETON	ID	900
D LINCOLN	WY	4,600

ADI TOTAL TVHH 101,500

COUNTY SIZE SUMMARY

A			
B	3	57,400	56.6%
C			
D	13	44,100	43.4%

INDIANAPOLIS

ADI TVHH RANK 24 % OF US TVHH .93%

C BARTHOLOMEW	IN	23,900
D BLACKFORD	IN	5,700
B BOONE	IN	13,700
D BROWN	IN	5,100
D CARROLL	IN	7,100
C CASS	IN	14,500
D CLINTON	IN	11,300
D DECATUR	IN	8,100
C DELAWARE	IN	43,700
D FOUNTAIN	IN	6,600
C GRANT	IN	27,000
B HAMILTON	IN	33,400
B HANCOCK	IN	15,900
B HENDRICKS	IN	25,000
C HENRY	IN	18,100
C HOWARD	IN	31,700
D JENNINGS	IN	7,800
B JOHNSON	IN	28,400
C LAWRENCE	IN	16,000
C MADISON	IN	47,700
B MARION	IN	292,400
C MIAMI	IN	13,400

INDIANAPOLIS (CONT)

B MONROE	IN	35,200
D MONTGOMERY	IN	13,100
B MORGAN	IN	18,700
D OWEN	IN	6,400
D PUTNAM	IN	9,600
D RUSH	IN	6,400
B SHELBY	IN	14,100
D TIPTON	IN	6,200
D WARREN	IN	2,900
D WHITE	IN	9,200

ADI TOTAL TVHH 818,300

COUNTY SIZE SUMMARY

A			
B	9	476,800	58.3%
C	9	236,000	28.8%
D	14	105,500	12.9%

JACKSON, MS (NATCHEZ)

ADI TVHH RANK 85 % OF US TVHH .32%

C ADAMS	MS	13,500
D ATTALA	MS	6,900
D CLAIBORNE	MS	3,800
D COPIAH	MS	9,100
D FRANKLIN	MS	3,000
B HINDS	MS	97,900
D HOLMES	MS	7,300
D ISSAQUENA	MS	800
D JEFFERSON	MS	2,900
D JEFFERSON DAVIS	MS	4,500
D LAWRENCE	MS	4,400
D LEAKE	MS	6,800
D LINCOLN	MS	11,000
B MADISON	MS	15,700
C PIKE	MS	13,300
B RANKIN	MS	26,900
D SCOTT	MS	9,100
D SHARKEY	MS	2,200
D SIMPSON	MS	8,400
D SMITH	MS	5,400
C WARREN	MS	18,900
D YAZOO	MS	9,100

ADI TOTAL TVHH 280,900

COUNTY SIZE SUMMARY

A			
B	3	140,500	50.0%
C	3	45,700	16.3%
D	16	94,700	33.7%

JACKSON, TN

ADI TVHH RANK 192 % OF US TVHH .05%

D HARDIN	TN	8,400
D HENDERSON	TN	8,600
C MADISON	TN	28,800

ADI TOTAL TVHH 45,800

COUNTY SIZE SUMMARY

A			
B			
C	1	28,800	62.9%
D	2	17,000	37.1%

JACKSONVILLE

ADI TVHH RANK 57 % OF US TVHH .49%

B BAKER	FL	5,200
D BRADFORD	FL	7,500
B CLAY	FL	28,500
C COLUMBIA	FL	14,600
B DUVAL	FL	242,700
D HAMILTON	FL	3,200
B NASSAU	FL	14,100
C PUTNAM	FL	22,700
B ST JOHNS	FL	27,600
D SUWANNEE	FL	9,200
D UNION	FL	2,300

JACKSONVILLE (CONT)

D BRANTLEY	GA	3,500
D CAMDEN	GA	5,400
D CHARLTON	GA	2,700
D CLINCH	GA	2,200
C GLYNN	GA	22,300
C WARE	GA	13,000

ADI TOTAL TVHH 426,700

COUNTY SIZE SUMMARY

A			
B	5	318,100	74.5%
C	4	72,600	17.0%
D	8	36,000	8.4%

JOHNSTOWN-ALTOONA

ADI TVHH RANK 86 % OF US TVHH .32%

C BEDFORD	PA	17,100
B BLAIR	PA	50,300
B CAMBRIA	PA	64,200
D CAMERON	PA	2,600
C CENTRE	PA	38,300
C CLEARFIELD	PA	30,200
C ELK	PA	13,500
C HUNTINGDON	PA	14,800
C JEFFERSON	PA	18,800
B SOMERSET	PA	30,200

ADI TOTAL TVHH 280,000

COUNTY SIZE SUMMARY

A			
B	3	144,700	51.7%
C	6	132,700	47.4%
D	1	2,600	0.9%

JONESBORO

ADI TVHH RANK 176 % OF US TVHH .08%

D CLAY	AR	7,800
C CRAIGHEAD	AR	23,700
D GREENE	AR	11,900
D LAWRENCE	AR	7,000
D RANDOLPH	AR	6,100
D SHARP	AR	6,300
D RIPLEY	MO	4,700

ADI TOTAL TVHH 67,500

COUNTY SIZE SUMMARY

A			
B			
C	1	23,700	35.1%
D	6	43,800	64.9%

JOPLIN-PITTSBURG

ADI TVHH RANK 118 % OF US TVHH .20%

C BENTON	AR	34,400
D ALLEN	KS	6,400
D BOURBON	KS	6,500
D CHEROKEE	KS	8,900
B CRAWFORD	KS	15,300
D LABETTE	KS	9,600
D NEOSHO	KS	7,100
D WILSON	KS	4,700
D WOODSON	KS	1,800
D BARTON	MO	4,600
B JASPER	MO	33,700
D MC DONALD	MO	5,900
B NEWTON	MO	16,100
D VERNON	MO	7,500
D OTTAWA	OK	13,100

ADI TOTAL TVHH 175,600

JOPLIN-PITTSBURG (CONT)

COUNTY SIZE SUMMARY

A			
B	3	65,100	37.1%
C	1	34,400	19.6%
D	11	76,100	43.3%

KANSAS CITY

ADI TVHH RANK 29 % OF US TVHH .81%

D ANDERSON	KS	3,300
D ATCHISON	KS	6,400
D BROWN	KS	4,700
D DONIPHAN	KS	3,300
C DOUGLAS	KS	25,200
D FRANKLIN	KS	8,700
D JEFFERSON	KS	5,600
B JOHNSON	KS	117,600
B LEAVENWORTH	KS	18,400
D LINN	KS	3,300
B MIAMI	KS	8,200
B WYANDOTTE	KS	63,600
D ANDREW	MO	5,200
D BATES	MO	6,000
D CALDWELL	MO	3,200
D CARROLL	MO	4,400
B CASS	MO	19,200
D CHARITON	MO	3,900
B CLAY	MO	52,700
D CLINTON	MO	5,900
D DAVIESS	MO	3,300
D DE KALB	MO	3,000
D GENTRY	MO	3,000
D GRUNDY	MO	4,600
D HENRY	MO	7,800
B JACKSON	MO	242,900
C JOHNSON	MO	12,500
B LAFAYETTE	MO	11,300
D LINN	MO	6,200
D LIVINGSTON	MO	5,900
B PLATTE	MO	18,900
B RAY	MO	8,000
D SALINE	MO	9,200

ADI TOTAL TVHH 705,400

COUNTY SIZE SUMMARY

A			
B	10	560,800	79.5%
C	2	37,700	5.3%
D	21	106,900	15.2%

KNOXVILLE

ADI TVHH RANK 61 % OF US TVHH .47%

D BELL	KY	11,900
C HARLAN	KY	14,200
D KNOX	KY	10,700
D MC CREARY	KY	5,500
D WAYNE	KY	6,400
C WHITLEY	KY	13,300
B ANDERSON	TN	27,100
B BLOUNT	TN	31,400
C CAMPBELL	TN	13,300
D CLAIBORNE	TN	9,300
D COCKE	TN	11,000
D CUMBERLAND	TN	12,100
B GRAINGER	TN	6,100
C HAMBLEN	TN	21,500
B JEFFERSON	TN	12,700
B KNOX	TN	130,700
D LOUDON	TN	11,500
D MONROE	TN	10,700
D MORGAN	TN	5,700
C ROANE	TN	18,500
D SCOTT	TN	7,200
B SEVIER	TN	18,400
B UNION	TN	4,700

ADI TOTAL TVHH 413,900

KNOXVILLE (CONT)

COUNTY SIZE SUMMARY

A			
B	7	231,100	55.8%
C	5	80,800	19.5%
D	11	102,000	24.6%

LA CROSSE-EAU CLAIRE

ADI TVHH RANK 136 % OF US TVHH .18%

D HOUSTON	MN	6,300
C WINONA	MN	15,800
D BUFFALO	WI	5,300
C CHIPPEWA	WI	18,200
C EAU CLAIRE	WI	30,800
D JACKSON	WI	6,100
C LA CROSSE	WI	34,300
C MONROE	WI	12,700
D RUSK	WI	5,700
D TREMPEALEAU	WI	9,400
D VERNON	WI	9,600

ADI TOTAL TVHH 154,200

COUNTY SIZE SUMMARY

A			
B			
C	5	111,800	72.5%
D	6	42,400	27.5%

LAFAYETTE, IN

ADI TVHH RANK 193 % OF US TVHH .05%

D BENTON	IN	3,500
C TIPPECANOE	IN	41,900

ADI TOTAL TVHH 45,400

COUNTY SIZE SUMMARY

A			
B			
C	1	41,900	92.3%
D	1	3,500	7.7%

LAFAYETTE, LA

ADI TVHH RANK 112 % OF US TVHH .22%

C ACADIA	LA	19,900
D ALLEN	LA	7,300
D EVANGELINE	LA	12,000
C IBERIA	LA	22,100
D JEFFERSON DAVIS	LA	10,900
B LAFAYETTE	LA	61,700
C ST LANDRY	LA	29,400
C ST MARTIN	LA	14,800
C VERMILION	LA	18,500

ADI TOTAL TVHH 196,600

COUNTY SIZE SUMMARY

A			
B	1	61,700	31.4%
C	5	104,700	53.3%
D	3	30,200	15.4%

LAKE CHARLES

ADI TVHH RANK 172 % OF US TVHH .09%

D BEAUREGARD	LA	11,100
B CALCASIEU	LA	62,000
D CAMERON	LA	3,300

ADI TOTAL TVHH 76,400

LAKE CHARLES (CONT)

COUNTY SIZE SUMMARY

A			
B	1	62,000	81.2%
C			
D	2	14,400	18.8%

LANSING (ANN ARBOR)

ADI TVHH RANK 102 % OF US TVHH .24%

B CLINTON	MI	18,400
B EATON	MI	33,800
C HILLSDALE	MI	14,400
B INGHAM	MI	97,400
B JACKSON	MI	50,600

ADI TOTAL TVHH 214,600

COUNTY SIZE SUMMARY

A			
B	4	200,200	93.3%
C	1	14,400	6.7%
D			

LAREDO

ADI TVHH RANK 199 % OF US TVHH .04%

C WEBB	TX	31,800
D ZAPATA	TX	2,400

ADI TOTAL TVHH 34,200

COUNTY SIZE SUMMARY

A			
B			
C	1	31,800	93.0%
D	1	2,400	7.0%

LAS VEGAS

ADI TVHH RANK 94 % OF US TVHH .26%

B CLARK	NV	227,000
D LINCOLN	NV	1,300
D NYE SOUTH	NV	3,100

ADI TOTAL TVHH 231,400

COUNTY SIZE SUMMARY

A			
B	1	227,000	98.1%
C			
D	2	4,400	1.9%

LAUREL-HATTIESBURG

ADI TVHH RANK 162 % OF US TVHH .10%

D COVINGTON	MS	5,700
C FORREST	MS	25,900
D JASPER	MS	6,100
C JONES	MS	22,900
D LAMAR	MS	9,300
D MARION	MS	9,100
D PERRY	MS	3,600
D WAYNE	MS	6,800

ADI TOTAL TVHH 89,400

COUNTY SIZE SUMMARY

A			
B			
C	2	48,800	54.6%
D	6	40,600	45.4%

LEXINGTON (BEATTYVILLE, DANVILLE & HAZARD)

ADI TVHH RANK 73 % OF US TVHH .37%

D ANDERSON	KY	4,900
D BATH	KY	3,500
B BOURBON	KY	6,900
D BOYLE	KY	9,400
D BREATHITT	KY	5,200
D CASEY	KY	5,800
B CLARK	KY	11,000
D CLAY	KY	7,500
D ESTILL	KY	5,200
B FAYETTE	KY	82,000
D FLEMING	KY	4,600
C FRANKLIN	KY	17,100
D GARRARD	KY	4,000
D HARRISON	KY	5,500
D JACKSON	KY	4,200
B JESSAMINE	KY	9,900
D KNOTT	KY	5,900
C LAUREL	KY	14,800
D LEE	KY	2,800
D LESLIE	KY	4,900
D LINCOLN	KY	6,700
B MADISON	KY	18,100
D MENIFEE	KY	1,600
D MERCER	KY	7,400
D MONTGOMERY	KY	7,700
D NICHOLAS	KY	2,600
D OWSLEY	KY	1,700
D PERRY	KY	11,600
D POWELL	KY	3,800
C PULASKI	KY	18,100
D ROCKCASTLE	KY	5,200
D ROWAN	KY	6,100
D RUSSELL	KY	5,600
B SCOTT	KY	8,000
D WOLFE	KY	2,400
B WOODFORD	KY	6,500

ADI TOTAL TVHH 328,200

COUNTY SIZE SUMMARY

A			
B	7	142,400	43.4%
C	3	50,000	15.2%
D	26	135,800	41.4%

LIMA

ADI TVHH RANK 195 % OF US TVHH .05%

C ALLEN	OH	40,100

ADI TOTAL TVHH 40,100

COUNTY SIZE SUMMARY

A			
B			
C	1	40,100	100.0%
D			

LINCOLN-HASTINGS-KEARNEY

ADI TVHH RANK 92 % OF US TVHH .29%

D CLOUD	KS	4,600
D JEWELL	KS	1,900
D PHILLIPS	KS	2,800
D REPUBLIC	KS	2,800
D SMITH	KS	2,300
D WASHINGTON	KS	3,000
B ADAMS	NE	12,000
D BOONE	NE	2,600
D BROWN	NE	1,600
B BUFFALO	NE	13,800
D CHASE	NE	1,900
D CLAY	NE	3,000
D CUSTER	NE	5,200
D DAWSON	NE	8,800
D DUNDY	NE	1,200
D FILLMORE	NE	2,900
D FRANKLIN	NE	1,700
D FRONTIER	NE	1,400
D FURNAS	NE	2,500
D GAGE	NE	8,900
D GARFIELD	NE	1,000
D GOSPER	NE	800

LINCOLN-HASTINGS-KEARNEY (CONT)

D GREELEY	NE	1,200
B HALL	NE	18,900
D HAMILTON	NE	3,400
D HARLAN	NE	1,700
D HAYES	NE	500
D HOLT	NE	5,000
D HOWARD	NE	2,400
D JEFFERSON	NE	3,500
D KEARNEY	NE	2,700
B LANCASTER	NE	80,100
D LOUP	NE	300
D MERRICK	NE	3,200
D NANCE	NE	1,600
D NUCKOLLS	NE	2,600
D PERKINS	NE	1,600
D PHELPS	NE	3,600
D PLATTE	NE	10,900
D POLK	NE	2,300
D RED WILLOW	NE	5,000
D ROCK	NE	900
D SALINE	NE	4,900
D SHERMAN	NE	1,500
D THAYER	NE	2,800
D VALLEY	NE	2,100
D WEBSTER	NE	1,900
D WHEELER	NE	400
D YORK	NE	5,600

ADI TOTAL TVHH 257,300

COUNTY SIZE SUMMARY

A			
B	4	124,800	48.5%
C			
D	45	132,500	51.5%

LITTLE ROCK (HOT SPRINGS, AR)

ADI TVHH RANK 53 % OF US TVHH .52%

D ARKANSAS	AR	8,500
D BRADLEY	AR	5,100
D CALHOUN	AR	2,200
D CHICOT	AR	5,500
D CLARK	AR	7,900
D CLEBURNE	AR	7,700
D CLEVELAND	AR	2,800
D CONWAY	AR	7,100
D DALLAS	AR	3,900
D DESHA	AR	6,300
D DREW	AR	6,200
B FAULKNER	AR	18,400
C GARLAND	AR	31,500
D GRANT	AR	4,800
D HOT SPRING	AR	10,300
D INDEPENDENCE	AR	11,800
D JACKSON	AR	7,600
B JEFFERSON	AR	30,100
D JOHNSON	AR	6,900
D LINCOLN	AR	3,600
B LONOKE	AR	13,000
D MONROE	AR	4,400
D MONTGOMERY	AR	3,200
D NEVADA	AR	3,700
D OUACHITA	AR	12,100
D PERRY	AR	2,500
D PIKE	AR	4,300
D POLK	AR	6,500
C POPE	AR	15,800
D PRAIRIE	AR	3,600
B PULASKI	AR	133,200
B SALINE	AR	19,300
D SEARCY	AR	3,500
D STONE	AR	3,500
D VAN BUREN	AR	6,100
C WHITE	AR	19,000
D WOODRUFF	AR	3,700
D YELL	AR	6,600

ADI TOTAL TVHH 452,200

COUNTY SIZE SUMMARY

A			
B	5	214,000	47.3%
C	3	66,300	14.7%
D	30	171,900	38.0%

LOS ANGELES (CORONA & SAN BERNARDINO-FONTANA)

ADI TVHH RANK 2 % OF US TVHH 5.17%

D INYO	CA	7,000
C KERN EAST	CA	26,300
A LOS ANGELES	CA	2,926,200
A ORANGE	CA	755,300
B RIVERSIDE WEST	CA	234,600
B SAN BERNARDINO	CA	382,100
B VENTURA	CA	201,200

ADI TOTAL TVHH 4,532,700

COUNTY SIZE SUMMARY

A	2	3,681,500	81.2%
B	3	817,900	18.0%
C	1	26,300	0.6%
D	1	7,000	0.2%

LOUISVILLE

ADI TVHH RANK 49 % OF US TVHH .58%

B CLARK	IN	32,600
D CRAWFORD	IN	3,400
B FLOYD	IN	22,400
B HARRISON	IN	9,900
C JACKSON	IN	13,500
D JEFFERSON	IN	10,500
D ORANGE	IN	6,700
D SCOTT	IN	7,200
D WASHINGTON	IN	7,900
D BRECKINRIDGE	KY	6,000
B BULLITT	KY	15,300
D GRAYSON	KY	8,200
D GREEN	KY	4,000
C HARDIN	KY	26,800
D HART	KY	6,100
D HENRY	KY	4,800
B JEFFERSON	KY	256,500
D LARUE	KY	4,500
D MARION	KY	5,900
D MEADE	KY	7,900
D NELSON	KY	9,700
B OLDHAM	KY	10,200
B SHELBY	KY	8,500
D SPENCER	KY	2,200
D TAYLOR	KY	8,600
D TRIMBLE	KY	2,200
D WASHINGTON	KY	3,400

ADI TOTAL TVHH 505,000

COUNTY SIZE SUMMARY

A			
B	7	355,500	70.4%
C	2	40,300	8.0%
D	18	109,200	21.6%

LUBBOCK

ADI TVHH RANK 150 % OF US TVHH .16%

D BAILEY	TX	2,700
D BORDEN	TX	300
D COCHRAN	TX	1,500
D CROSBY	TX	2,700
D DAWSON	TX	5,500
D DICKENS	TX	1,300
D FLOYD	TX	3,200
D GARZA	TX	1,800
C HALE	TX	12,600
D HOCKLEY	TX	8,300
D KENT	TX	400
D KING	TX	200
D LAMB	TX	6,200
B LUBBOCK	TX	78,800
D LYNN	TX	2,700
D MOTLEY	TX	800
D TERRY	TX	5,100
D YOAKUM	TX	3,400

ADI TOTAL TVHH 137,500

LUBBOCK (CONT)

COUNTY SIZE SUMMARY

A			
B	1	78,800	57.3%
C	1	12,600	9.2%
D	16	46,100	33.5%

MACON

ADI TVHH RANK 131 % OF US TVHH .18%

C BALDWIN	GA	11,600
B BIBB	GA	56,500
D BLECKLEY	GA	3,600
D CRAWFORD	GA	2,300
D DODGE	GA	5,900
D DOOLY	GA	3,700
B HOUSTON	GA	28,700
B JONES	GA	6,600
C LAURENS	GA	13,400
D MONROE	GA	5,300
B PEACH	GA	7,100
D PULASKI	GA	3,100
B TWIGGS	GA	3,200
D WHEELER	GA	1,800
D WILCOX	GA	2,600
D WILKINSON	GA	3,500

ADI TOTAL TVHH 158,900

COUNTY SIZE SUMMARY

A			
B	5	102,100	64.3%
C	2	25,000	15.7%
D	9	31,800	20.0%

MADISON

ADI TVHH RANK 107 % OF US TVHH .24%

C COLUMBIA	WI	17,400
B DANE	WI	131,300
D GREEN	WI	12,000
D IOWA	WI	7,400
D JUNEAU	WI	8,200
D LAFAYETTE	WI	6,100
D MARQUETTE	WI	5,300
D RICHLAND	WI	6,400
C SAUK	WI	16,600

ADI TOTAL TVHH 210,700

COUNTY SIZE SUMMARY

A			
B	1	131,300	62.3%
C	2	34,000	16.1%
D	6	45,400	21.5%

MANKATO

ADI TVHH RANK 209 % OF US TVHH .03%

D EMMET	IA	5,000
C BLUE EARTH	MN	18,300

ADI TOTAL TVHH 23,300

COUNTY SIZE SUMMARY

A			
B			
C	1	18,300	78.5%
D	1	5,000	21.5%

MARQUETTE

ADI TVHH RANK 185 % OF US TVHH .06%

D ALGER	MI	3,100
D BARAGA	MI	2,900
C HOUGHTON	MI	12,800
D IRON	MI	5,500
D KEWEENAW	MI	700

MARQUETTE (CONT)

C MARQUETTE	MI	25,200
D ONTONAGON	MI	3,300
D FLORENCE	WI	1,400

ADI TOTAL TVHH 54,900

COUNTY SIZE SUMMARY

A			
B			
C	2	38,000	69.2%
D	6	16,900	30.8%

MCALLEN-BROWNSVILLE: LRGV

ADI TVHH RANK 116 % OF US TVHH .20%

B CAMERON	TX	69,700
B HIDALGO	TX	95,700
D STARR	TX	9,000
D WILLACY	TX	4,800

ADI TOTAL TVHH 179,200

COUNTY SIZE SUMMARY

A			
B	2	165,400	92.3%
C			
D	2	13,800	7.7%

MEDFORD

ADI TVHH RANK 155 % OF US TVHH .14%

C SISKIYOU	CA	16,200
D CURRY	OR	6,500
C JACKSON	OR	51,400
C JOSEPHINE	OR	25,000
C KLAMATH	OR	21,300
D LAKE	OR	2,800

ADI TOTAL TVHH 123,200

COUNTY SIZE SUMMARY

A			
B			
C	4	113,900	92.5%
D	2	9,300	7.5%

MEMPHIS

ADI TVHH RANK 39 % OF US TVHH .67%

B CRITTENDEN	AR	16,200
D CROSS	AR	6,700
D LEE	AR	5,000
C MISSISSIPPI	AR	19,200
D PHILLIPS	AR	10,700
D POINSETT	AR	9,000
D ST FRANCIS	AR	9,600
C DUNKLIN	MO	13,000
D PEMISCOT	MO	8,300
D ALCORN	MS	13,000
D BENTON	MS	2,700
D COAHOMA	MS	11,700
B DE SOTO	MS	19,900
D LAFAYETTE	MS	11,400
D MARSHALL	MS	9,900
D PANOLA	MS	9,700
D QUITMAN	MS	3,900
D TATE	MS	6,600
D TIPPAH	MS	7,100
D TUNICA	MS	2,800
D UNION	MS	8,600
D YALOBUSHA	MS	5,000
D CHESTER	TN	4,700
D CROCKETT	TN	5,100
D DYER	TN	13,100
D FAYETTE	TN	7,800
C GIBSON	TN	18,700
D HARDEMAN	TN	8,000
D HAYWOOD	TN	6,600
D LAUDERDALE	TN	9,000
D MC NAIRY	TN	9,200
B SHELBY	TN	283,600
B TIPTON	TN	11,800

ADI TOTAL TVHH 587,600

MEMPHIS (CONT)

COUNTY SIZE SUMMARY

A			
B	4	331,500	56.4%
C	3	50,900	8.7%
D	26	205,200	34.9%

MERIDIAN

ADI TVHH RANK 177 % OF US TVHH .08%

D CHOCTAW	AL	5,600
D SUMTER	AL	8,300
D CLARKE	MS	6,300
D KEMPER	MS	3,400
C LAUDERDALE	MS	29,800
D NESHOBA	MS	9,100
D NEWTON	MS	7,400

ADI TOTAL TVHH 66,900

COUNTY SIZE SUMMARY

A			
B			
C	1	29,800	44.5%
D	6	37,100	55.5%

MIAMI (FT. LAUDERDALE)

ADI TVHH RANK 14 % OF US TVHH 1.37%

B BROWARD	FL	502,000
A DADE	FL	669,100
C MONROE	FL	31,300

ADI TOTAL TVHH 1,202,400

COUNTY SIZE SUMMARY

A	1	669,100	55.6%
B	1	502,000	41.7%
C	1	31,300	2.6%
D			

MILWAUKEE

ADI TVHH RANK 30 % OF US TVHH .80%

C DODGE	WI	26,100
C JEFFERSON	WI	23,800
B MILWAUKEE	WI	369,200
B OZAUKEE	WI	24,300
B RACINE	WI	62,600
C SHEBOYGAN	WI	36,900
C WALWORTH	WI	26,700
B WASHINGTON	WI	30,300
B WAUKESHA	WI	99,600

ADI TOTAL TVHH 699,500

COUNTY SIZE SUMMARY

A			
B	5	586,000	83.8%
C	4	113,500	16.2%
D			

MINNEAPOLIS-ST.PAUL (ST.CLOUD, MN)

ADI TVHH RANK 15 % OF US TVHH 1.37%

A ANOKA	MN	71,700
D BENTON	MN	9,400
D BIG STONE	MN	2,900
D BROWN	MN	10,000
A CARVER	MN	14,000
D CHIPPEWA	MN	5,500
A CHISAGO	MN	9,900
D COTTONWOOD	MN	5,000
C CROW WING	MN	16,800
A DAKOTA	MN	78,900
C GOODHUE	MN	14,400
A HENNEPIN	MN	388,900

MINNEAPOLIS-ST.PAUL (ST.CLOUD, MN) (CONT)

A ISANTI	MN	8,900
D JACKSON	MN	4,700
D KANABEC	MN	4,800
C KANDIYOHI	MN	13,800
D LAC QUI PARLE	MN	3,700
D LE SUEUR	MN	8,600
D LYON	MN	8,800
D MARTIN	MN	9,600
D MC LEOD	MN	11,000
D MEEKER	MN	7,600
D MILLE LACS	MN	7,100
D MORRISON	MN	10,100
D NICOLLET	MN	9,400
D PINE	MN	7,300
A RAMSEY	MN	179,400
D REDWOOD	MN	6,500
D RENVILLE	MN	7,200
C RICE	MN	15,700
A SCOTT	MN	16,400
D SHERBURNE	MN	11,000
D SIBLEY	MN	5,400
C STEARNS	MN	35,400
D STEELE	MN	10,900
D STEVENS	MN	3,600
D SWIFT	MN	4,600
D WABASHA	MN	7,300
D WASECA	MN	6,800
A WASHINGTON	MN	42,100
D WATONWAN	MN	4,600
A WRIGHT	MN	21,300
D YELLOW MEDICINE	MN	4,400
C BARRON	WI	15,100
D BURNETT	WI	5,100
D DUNN	WI	11,700
D PEPIN	WI	2,700
D PIERCE	WI	11,000
D POLK	WI	12,900
A ST CROIX	WI	15,900

ADI TOTAL TVHH 1,199,800

COUNTY SIZE SUMMARY

A	11	847,400	70.6%
B			
C	6	111,200	9.3%
D	33	241,200	20.1%

MINOT-BISMARCK-DICKINSON

ADI TVHH RANK 146 % OF US TVHH .16%

D DANIELS	MT	1,000
D MC CONE	MT	900
D RICHLAND	MT	4,800
D ROOSEVELT	MT	3,600
D SHERIDAN	MT	2,000
D WIBAUX	MT	500
D ADAMS	ND	1,300
D BILLINGS	ND	400
D BOTTINEAU	ND	3,100
D BOWMAN	ND	1,600
D BURKE	ND	1,400
C BURLEIGH	ND	22,900
D DIVIDE	ND	1,200
D DUNN	ND	1,600
D EMMONS	ND	2,000
D GOLDEN VALLEY	ND	900
D GRANT	ND	1,500
D HETTINGER	ND	1,500
D KIDDER	ND	1,400
D LOGAN	ND	1,200
D MC HENRY	ND	2,700
D MC INTOSH	ND	1,800
D MC KENZIE	ND	2,700
D MC LEAN	ND	4,700
D MERCER	ND	5,300
D MORTON	ND	9,900
D MOUNTRAIL	ND	2,900
D OLIVER	ND	800
D PIERCE	ND	2,000
D RENVILLE	ND	1,300
D ROLETTE	ND	3,700
D SHERIDAN	ND	1,000
D SIOUX	ND	900
D SLOPE	ND	400
D STARK	ND	9,200
C WARD	ND	21,300
D WELLS	ND	2,700
D WILLIAMS	ND	9,800
D CAMPBELL	SD	800

MINOT-BISMARCK-DICKINSON (CONT)

D CORSON	SD	1,400
D DEWEY	SD	1,500
D WALWORTH	SD	2,500

ADI TOTAL TVHH 144,100

COUNTY SIZE SUMMARY

A			
B			
C	2	44,200	30.7%
D	40	99,900	69.3%

MISSOULA

ADI TVHH RANK 173 % OF US TVHH .09%

C FLATHEAD	MT	21,900
D GRANITE	MT	1,200
D LAKE	MT	7,900
D MINERAL	MT	1,600
C MISSOULA	MT	30,100
D RAVALLI	MT	10,100
D SANDERS	MT	3,500

ADI TOTAL TVHH 76,300

COUNTY SIZE SUMMARY

A			
B			
C	2	52,000	68.2%
D	5	24,300	31.8%

MOBILE-PENSACOLA (FT. WALTON BEACH, FL)

ADI TVHH RANK 55 % OF US TVHH .50%

B BALDWIN	AL	33,200
D CLARKE	AL	9,300
D CONECUH	AL	5,400
C ESCAMBIA	AL	12,600
B MOBILE	AL	138,300
D MONROE	AL	7,500
D WASHINGTON	AL	5,700
B ESCAMBIA	FL	98,100
C OKALOOSA	FL	49,700
B SANTA ROSA	FL	24,300
D GEORGE	MS	5,500
D GREENE	MS	3,200
C JACKSON	MS	42,700

ADI TOTAL TVHH 435,500

COUNTY SIZE SUMMARY

A			
B	4	293,900	67.5%
C	3	105,000	24.1%
D	6	36,600	8.4%

MONROE-EL DORADO

ADI TVHH RANK 115 % OF US TVHH .21%

D ASHLEY	AR	9,100
B UNION	AR	18,100
D CALDWELL	LA	4,500
D CATAHOULA	LA	4,300
D CONCORDIA	LA	8,000
D EAST CARROLL	LA	3,600
D FRANKLIN	LA	8,200
D JACKSON	LA	6,700
D LA SALLE	LA	6,600
C LINCOLN	LA	13,900
D MADISON	LA	5,600
C MOREHOUSE	LA	12,400
B OUACHITA	LA	51,100
D RICHLAND	LA	7,400
D TENSAS	LA	2,900
B UNION	LA	8,100
D WEST CARROLL	LA	4,500
D WINN	LA	6,200

ADI TOTAL TVHH 181,200

MONROE-EL DORADO (CONT)

COUNTY SIZE SUMMARY

A			
B	3	77,300	42.7%
C	2	26,300	14.5%
D	13	77,600	42.8%

MONTGOMERY-SELMA

ADI TVHH RANK 108 % OF US TVHH .24%

B	AUTAUGA	AL	12,100
D	BULLOCK	AL	3,600
D	BUTLER	AL	7,600
C	COVINGTON	AL	14,700
D	CRENSHAW	AL	5,200
B	DALLAS	AL	18,600
B	ELMORE	AL	16,300
D	LOWNDES	AL	3,800
D	MACON	AL	8,300
D	MARENGO	AL	8,300
B	MONTGOMERY	AL	77,400
D	PERRY	AL	4,800
D	PIKE	AL	9,900
C	TALLAPOOSA	AL	14,400
D	WILCOX	AL	4,500

ADI TOTAL TVHH 209,500

COUNTY SIZE SUMMARY

A			
B	4	124,400	59.4%
C	2	29,100	13.9%
D	9	56,000	26.7%

NASHVILLE

ADI TVHH RANK 31 % OF US TVHH .78%

D	ALLEN	KY	5,700
D	BARREN	KY	13,000
D	BUTLER	KY	4,300
C	CHRISTIAN	KY	21,100
D	CLINTON	KY	3,400
D	CUMBERLAND	KY	2,700
D	EDMONSON	KY	3,700
D	LOGAN	KY	9,700
D	MONROE	KY	4,800
D	SIMPSON	KY	5,400
D	TODD	KY	4,200
D	TRIGG	KY	3,600
D	BEDFORD	TN	10,700
D	BENTON	TN	6,000
D	CANNON	TN	4,000
D	CARROLL	TN	10,700
B	CHEATHAM	TN	8,800
D	CLAY	TN	3,000
C	COFFEE	TN	15,100
B	DAVIDSON	TN	189,900
D	DE KALB	TN	5,500
D	DECATUR	TN	4,300
B	DICKSON	TN	12,200
D	FENTRESS	TN	5,500
D	FRANKLIN	TN	11,800
D	GILES	TN	9,300
D	HENRY	TN	11,400
D	HICKMAN	TN	5,400
D	HOUSTON	TN	2,300
D	HUMPHREYS	TN	6,200
D	JACKSON	TN	3,200
D	LAWRENCE	TN	12,900
D	LEWIS	TN	3,600
D	MACON	TN	6,000
D	MARSHALL	TN	7,700
C	MAURY	TN	19,600
C	MONTGOMERY	TN	30,200
D	MOORE	TN	1,700
D	OVERTON	TN	6,500
D	PERRY	TN	2,500
D	PICKETT	TN	1,600
C	PUTNAM	TN	18,500
B	ROBERTSON	TN	14,100
B	RUTHERFORD	TN	34,400
D	SMITH	TN	5,600
D	STEWART	TN	3,700
B	SUMNER	TN	33,300
D	TROUSDALE	TN	2,400
D	VAN BUREN	TN	1,500

NASHVILLE (CONT)

D	WARREN	TN	12,800
D	WAYNE	TN	5,100
D	WHITE	TN	7,600
B	WILLIAMSON	TN	24,200
B	WILSON	TN	22,800

ADI TOTAL TVHH 685,200

COUNTY SIZE SUMMARY

A			
B	8	339,700	49.6%
C	5	104,500	15.3%
D	41	241,000	35.2%

NEW ORLEANS

ADI TVHH RANK 33 % OF US TVHH .74%

B	JEFFERSON	LA	178,700
C	LAFOURCHE	LA	28,900
B	ORLEANS	LA	216,100
D	PLAQUEMINES	LA	8,100
B	ST BERNARD	LA	23,800
B	ST CHARLES	LA	14,100
D	ST JAMES	LA	6,700
B	ST JOHN THE BAPTIST	LA	13,100
B	ST TAMMANY	LA	51,100
C	TANGIPAHOA	LA	31,300
C	TERREBONNE	LA	34,300
C	WASHINGTON	LA	16,200
D	HANCOCK	MS	10,700
C	PEARL RIVER	MS	13,100
D	WALTHALL	MS	4,700

ADI TOTAL TVHH 650,900

COUNTY SIZE SUMMARY

A			
B	6	496,900	76.3%
C	5	123,800	19.0%
D	4	30,200	4.6%

NEW YORK (POUGHKEEPSIE)

ADI TVHH RANK 1 % OF US TVHH 7.78%

B	FAIRFIELD	CT	291,200
A	BERGEN	NJ	314,700
A	ESSEX	NJ	299,500
A	HUDSON	NJ	210,400
C	HUNTERDON	NJ	34,200
A	MIDDLESEX	NJ	217,500
B	MONMOUTH	NJ	195,500
A	MORRIS	NJ	146,500
B	OCEAN	NJ	162,800
A	PASSAIC	NJ	160,000
A	SOMERSET	NJ	76,000
C	SUSSEX	NJ	42,700
A	UNION	NJ	183,300
C	WARREN	NJ	32,300
A	BRONX	NY	413,700
B	DUTCHESS	NY	86,900
A	KINGS	NY	847,500
A	NASSAU	NY	445,700
A	NEW YORK	NY	720,200
B	ORANGE	NY	91,800
A	PUTNAM	NY	28,400
A	QUEENS	NY	750,700
A	RICHMOND	NY	134,200
A	ROCKLAND	NY	86,300
A	SUFFOLK	NY	430,400
C	SULLIVAN	NY	25,200
B	ULSTER	NY	60,600
A	WESTCHESTER	NY	317,300
D	PIKE	PA	8,700

ADI TOTAL TVHH 6,814,200

COUNTY SIZE SUMMARY

A	18	5,782,300	84.9%
B	6	888,800	13.0%
C	4	134,400	2.0%
D	1	8,700	0.1%

NORFOLK-PORTSMOUTH-NEWPORT NEWS-HAMPTON

ADI TVHH RANK 46 % OF US TVHH .60%

D	CAMDEN	NC	2,000
D	CHOWAN	NC	5,000
B	CURRITUCK	NC	5,200
D	DARE	NC	7,200
D	GATES	NC	3,000
D	HERTFORD	NC	7,800
D	NORTHAMPTON	NC	7,400
D	PASQUOTANK	NC	11,100
D	PERQUIMANS	NC	3,800
D	ACCOMACK	VA	11,300
B	CHESAPEAKE CITY	VA	43,700
B	GLOUCESTER	VA	9,500
B	HAMPTON CITY	VA	43,800
D	ISLE OF WIGHT	VA	7,900
B	JAMES CITY	VA	11,900
D	MATHEWS	VA	3,400
B	NEWPORT NEWS CITY	VA	54,700
B	NORFOLK CITY	VA	92,100
D	NORTHAMPTON	VA	5,300
B	PORTSMOUTH CITY	VA	36,500
D	SOUTHAMPTON	VA	7,900
[illegible]	SUFFOLK CITY	VA	16,100
[illegible]	SURRY	VA	2,000
[illegible]	A BEACH CITY	VA	111,400
D	YORK	VA	16,000

ADI TOTAL TVHH 526,000

COUNTY SIZE SUMMARY

A			
B	11	440,900	83.8%
C			
D	14	85,100	16.2%

NORTH PLATTE

ADI TVHH RANK 211 % OF US TVHH .02%

D	ARTHUR	NE	200
D	BLAINE	NE	300
D	HOOKER	NE	400
D	KEITH	NE	3,900
D	LINCOLN	NE	12,700
D	LOGAN	NE	400
D	MC PHERSON	NE	200
D	THOMAS	NE	400

ADI TOTAL TVHH 18,500

COUNTY SIZE SUMMARY

A			
B			
C			
D	8	18,500	100.0%

ODESSA-MIDLAND

ADI TVHH RANK 140 % OF US TVHH .17%

D	LEA SOUTH	NM	2,400
D	ANDREWS	TX	5,100
D	BREWSTER	TX	2,800
D	CRANE	TX	1,700
D	CROCKETT	TX	1,500
B	ECTOR	TX	52,200
D	GAINES	TX	4,800
D	GLASSCOCK	TX	400
D	HOWARD	TX	13,100
D	JEFF DAVIS	TX	600
D	LOVING	TX	100
D	MARTIN	TX	1,600
B	MIDLAND	TX	42,900
D	PECOS	TX	4,700
[illegible]	PRESIDIO	TX	1,700
[illegible]	REAGAN	TX	1,500
D	REEVES	TX	4,700
D	TERRELL	TX	600
[illegible]	UPTON	TX	1,700
[illegible]	WARD	TX	5,000
[illegible]	WINKLER	TX	3,500

ADI TOTAL TVHH 152,600

ODESSA-MIDLAND (CONT)

COUNTY SIZE SUMMARY

A			
B	3	100,100	65.6%
C			
D	18	52,500	34.4%

OKLAHOMA CITY

ADI TVHH RANK 37 % OF US TVHH .70%

D	ALFALFA	OK	2,600
D	BECKHAM	OK	9,500
D	BLAINE	OK	5,300
D	CADDO	OK	12,500
B	CANADIAN	OK	26,300
B	CLEVELAND	OK	59,700
D	CUSTER	OK	12,600
D	DEWEY	OK	2,200
D	ELLIS	OK	2,100
C	GARFIELD	OK	25,600
D	GARVIN	OK	11,700
C	GRADY	OK	16,800
D	GRANT	OK	2,600
D	GREER	OK	3,000
D	HARMON	OK	1,700
D	HARPER	OK	1,800
D	HUGHES	OK	5,800
C	KAY	OK	20,600
D	KINGFISHER	OK	5,900
D	KIOWA	OK	5,300
D	LINCOLN	OK	12,300
B	LOGAN	OK	11,300
D	MAJOR	OK	3,300
B	MC CLAIN	OK	9,000
D	MURRAY	OK	5,200
D	NOBLE	OK	4,900
B	OKLAHOMA	OK	253,900
C	PAYNE	OK	24,800
B	POTTAWATOMIE	OK	24,100
D	ROGER MILLS	OK	2,100
D	SEMINOLE	OK	10,900
D	WASHITA	OK	5,800
D	WOODS	OK	4,000
D	WOODWARD	OK	8,300

ADI TOTAL TVHH 613,500

COUNTY SIZE SUMMARY

A			
B	6	384,300	62.6%
C	4	87,800	14.3%
D	24	141,400	23.0%

OMAHA

ADI TVHH RANK 69 % OF US TVHH .40%

D	ADAMS	IA	2,200
D	AUDUBON	IA	3,200
D	CASS	IA	7,100
D	CRAWFORD	IA	7,000
D	FREMONT	IA	3,900
D	HARRISON	IA	6,000
D	MILLS	IA	5,100
D	MONTGOMERY	IA	5,600
D	PAGE	IA	7,700
B	POTTAWATTAMIE	IA	33,000
D	SHELBY	IA	5,500
D	TAYLOR	IA	3,200
D	ATCHISON	MO	3,200
D	BURT	NE	3,600
D	BUTLER	NE	3,300
D	CASS	NE	8,000
D	COLFAX	NE	3,600
D	CUMING	NE	4,000
D	DODGE	NE	13,800
B	DOUGLAS	NE	158,900
D	JOHNSON	NE	2,000
D	NEMAHA	NE	3,200
D	OTOE	NE	5,900
D	PAWNEE	NE	1,500
D	RICHARDSON	NE	4,200
B	SARPY	NE	31,400
D	SAUNDERS	NE	6,800
D	SEWARD	NE	5,700
B	WASHINGTON	NE	5,700

ADI TOTAL TVHH 354,300

OMAHA (CONT)

COUNTY SIZE SUMMARY

A			
B	4	229,000	64.6%
C			
D	25	125,300	35.4%

ORLANDO-DAYTONA BEACH-MELBOURNE (LEESBURG, FL)

ADI TVHH RANK 27 % OF US TVHH .86%

A	BREVARD	FL	143,200
D	FLAGLER	FL	6,800
C	LAKE	FL	54,100
B	MARION	FL	67,400
A	ORANGE	FL	214,200
A	OSCEOLA	FL	31,900
A	SEMINOLE	FL	88,200
D	SUMTER	FL	10,900
A	VOLUSIA	FL	136,300

ADI TOTAL TVHH 753,000

COUNTY SIZE SUMMARY

A	5	613,800	81.5%
B	1	67,400	9.0%
C	1	54,100	7.2%
D	2	17,700	2.4%

OTTUMWA-KIRKSVILLE

ADI TVHH RANK 204 % OF US TVHH .03%

D	DAVIS	IA	3,400
D	JEFFERSON	IA	6,300
D	VAN BUREN	IA	3,200
D	ADAIR	MO	9,300
D	PUTNAM	MO	2,200
D	SCHUYLER	MO	1,900
D	SULLIVAN	MO	2,900

ADI TOTAL TVHH 29,200

COUNTY SIZE SUMMARY

A			
B			
C			
D	7	29,200	100.0%

PADUCAH-CAPE GIRARDEAU-HARRISBURG-MARION (MT. VERNON,IL)

ADI TVHH RANK 77 % OF US TVHH .36%

D	ALEXANDER	IL	4,700
C	FRANKLIN	IL	17,500
D	HAMILTON	IL	3,700
D	HARDIN	IL	2,100
C	JACKSON	IL	23,300
D	JOHNSON	IL	3,800
D	MASSAC	IL	6,100
D	POPE	IL	1,700
D	PULASKI	IL	3,300
D	SALINE	IL	11,700
D	UNION	IL	7,500
C	WILLIAMSON	IL	24,300
D	BALLARD	KY	3,300
D	CALDWELL	KY	4,900
D	CALLOWAY	KY	12,300
D	CARLISLE	KY	2,100
D	CRITTENDEN	KY	3,400
D	FULTON	KY	3,200
D	GRAVES	KY	13,100
D	HICKMAN	KY	2,100
D	LIVINGSTON	KY	3,700
D	LYON	KY	2,600
D	MARSHALL	KY	10,300
C	MC CRACKEN	KY	24,200
D	BOLLINGER	MO	4,000
C	BUTLER	MO	14,500
C	CAPE GIRARDEAU	MO	22,100
D	CARTER	MO	1,900
D	MISSISSIPPI	MO	5,100
D	NEW MADRID	MO	7,700

PADUCAH-CAPE GIRARDEAU-HARRISBURG-MARION (MT. VERNON,IL) (CONT)

D	PERRY	MO	5,900
D	REYNOLDS	MO	2,800
C	SCOTT	MO	14,500
D	STODDARD	MO	10,800
D	WAYNE	MO	4,700
D	LAKE	TN	2,600
D	OBION	TN	12,900
D	WEAKLEY	TN	12,300

ADI TOTAL TVHH 316,700

COUNTY SIZE SUMMARY

A			
B			
C	7	140,400	44.3%
D	31	176,300	55.7%

PALM SPRINGS

ADI TVHH RANK 181 % OF US TVHH .07%

B	RIVERSIDE CENTRAL	CA	61,000

ADI TOTAL TVHH 61,000

COUNTY SIZE SUMMARY

A			
B	1	61,000	100.0%
C			
D			

PANAMA CITY

ADI TVHH RANK 171 % OF US TVHH .09%

C	BAY	FL	44,300
D	CALHOUN	FL	3,400
D	FRANKLIN	FL	3,000
D	GULF	FL	3,700
D	HOLMES	FL	5,900
D	LIBERTY	FL	1,500
D	WALTON	FL	10,300
D	WASHINGTON	FL	6,200

ADI TOTAL TVHH 78,300

COUNTY SIZE SUMMARY

A			
B			
C	1	44,300	56.6%
D	7	34,000	43.4%

PARKERSBURG

ADI TVHH RANK 198 % OF US TVHH .04%

C	WOOD	WV	35,300

ADI TOTAL TVHH 35,300

COUNTY SIZE SUMMARY

A			
B			
C	1	35,300	100.0%
D			

PEORIA (BLOOMINGTON, IL)

ADI TVHH RANK 103 % OF US TVHH .24%

C	FULTON	IL	15,800
D	MARSHALL	IL	5,300
D	MASON	IL	7,200
C	MC LEAN	IL	45,000
B	PEORIA	IL	74,800
D	PUTNAM	IL	2,300
D	STARK	IL	2,800
B	TAZEWELL	IL	49,000
B	WOODFORD	IL	11,900

ADI TOTAL TVHH 214,100

PEORIA (BLOOMINGTON, IL) (CONT)

COUNTY SIZE SUMMARY

A			
B	3	135,700	63.4%
C	2	60,800	28.4%
D	4	17,600	8.2%

PHILADELPHIA (ALLENTOWN, READING, VINELAND & WILDWOOD)

ADI TVHH RANK 4 % OF US TVHH 3.01%

C	KENT	DE	36,400
B	NEW CASTLE	DE	146,100
B	ATLANTIC	NJ	79,500
A	BURLINGTON	NJ	132,100
A	CAMDEN	NJ	176,400
C	CAPE MAY	NJ	39,500
C	CUMBERLAND	NJ	47,300
A	GLOUCESTER	NJ	74,900
B	MERCER	NJ	110,700
C	SALEM	NJ	24,500
B	BERKS	PA	123,700
A	BUCKS	PA	180,100
A	CHESTER	PA	121,100
A	DELAWARE	PA	200,300
B	LEHIGH	PA	108,300
C	MONROE	PA	30,600
A	MONTGOMERY	PA	243,800
B	NORTHAMPTON	PA	86,700
A	PHILADELPHIA	PA	617,600
B	SCHUYLKILL	PA	61,800

ADI TOTAL TVHH 2,641,400

COUNTY SIZE SUMMARY

A	8	1,746,300	66.1%
B	7	716,800	27.1%
C	5	178,300	6.8%
D			

PHOENIX (PRESCOTT, AZ)

ADI TVHH RANK 22 % OF US TVHH 1.02%

D	APACHE SOUTH	AZ	3,600
C	GILA	AZ	13,900
D	GRAHAM	AZ	7,300
D	GREENLEE	AZ	3,500
D	LA PAZ	AZ	5,500
A	MARICOPA	AZ	730,500
C	MOHAVE	AZ	29,700
C	NAVAJO	AZ	20,200
C	PINAL	AZ	34,100
C	YAVAPAI	AZ	36,300
D	RIVERSIDE EAST	CA	7,400

ADI TOTAL TVHH 892,000

COUNTY SIZE SUMMARY

A	1	730,500	81.9%
B			
C	5	134,200	15.0%
D	5	27,300	3.1%

PITTSBURGH

ADI TVHH RANK 13 % OF US TVHH 1.38%

D	GARRETT	MD	9,800
A	ALLEGHENY	PA	548,200
C	ARMSTRONG	PA	32,700
A	BEAVER	PA	72,500
B	BUTLER	PA	55,200
C	CLARION	PA	15,000
B	FAYETTE	PA	60,000
C	GREENE	PA	15,100
C	INDIANA	PA	32,200
C	LAWRENCE	PA	38,400
C	VENANGO	PA	23,400
A	WASHINGTON	PA	80,900
A	WESTMORELAND	PA	145,800
C	HANCOCK	WV	14,900
C	MARION	WV	25,100
C	MONONGALIA	WV	28,600

PITTSBURGH (CONT)

D	PRESTON	WV	11,200

ADI TOTAL TVHH 1,209,000

COUNTY SIZE SUMMARY

A	4	847,400	70.1%
B	2	115,200	9.5%
C	9	225,400	18.6%
D	2	21,000	1.7%

PORTLAND, OR

ADI TVHH RANK 26 % OF US TVHH .90%

C	BENTON	OR	22,300
B	CLACKAMAS	OR	88,400
D	CLATSOP	OR	11,600
D	COLUMBIA	OR	12,800
D	CROOK	OR	4,800
D	GILLIAM	OR	700
D	HARNEY	OR	2,700
D	HOOD RIVER	OR	5,800
D	JEFFERSON	OR	4,400
D	LINCOLN	OR	14,500
C	LINN	OR	32,300
B	MARION	OR	74,800
B	MULTNOMAH	OR	227,000
C	POLK	OR	16,500
D	SHERMAN	OR	800
D	TILLAMOOK	OR	7,900
D	UNION	OR	8,200
D	WASCO	OR	8,000
B	WASHINGTON	OR	103,700
D	WHEELER	OR	700
C	YAMHILL	OR	20,200
B	CLARK	WA	78,200
C	COWLITZ	WA	29,500
D	KLICKITAT	WA	5,800
D	SKAMANIA	WA	2,800
D	WAHKIAKUM	WA	1,300

ADI TOTAL TVHH 785,700

COUNTY SIZE SUMMARY

A			
B	5	572,100	72.8%
C	5	120,800	15.4%
D	16	92,800	11.8%

PORTLAND-POLAND SPRING

ADI TVHH RANK 79 % OF US TVHH .35%

B	ANDROSCOGGIN	ME	36,700
B	CUMBERLAND	ME	86,100
D	FRANKLIN	ME	10,600
C	KENNEBEC	ME	42,100
D	LINCOLN	ME	10,700
C	OXFORD	ME	18,700
D	SAGADAHOC	ME	11,500
B	YORK	ME	58,300
D	CARROLL	NH	13,400
D	COOS	NH	12,800
D	ESSEX	VT	2,400

ADI TOTAL TVHH 303,300

COUNTY SIZE SUMMARY

A			
B	3	181,100	59.7%
C	2	60,800	20.0%
D	6	61,400	20.2%

PRESQUE ISLE

ADI TVHH RANK 205 % OF US TVHH .03%

C	AROOSTOOK	ME	28,600

ADI TOTAL TVHH 28,600

PRESQUE ISLE (CONT)

COUNTY SIZE SUMMARY

A			
B			
C	1	28,600	100.0%
D			

PROVIDENCE-NEW BEDFORD (VINEYARD HAVEN)

ADI TVHH RANK 42 % OF US TVHH .65%

C	WINDHAM	CT	34,200
B	BRISTOL	MA	179,400
D	DUKES	MA	4,700
B	BRISTOL	RI	15,400
B	KENT	RI	57,900
C	NEWPORT	RI	29,600
B	PROVIDENCE	RI	213,200
B	WASHINGTON	RI	35,200

ADI TOTAL TVHH 569,600

COUNTY SIZE SUMMARY

A			
B	5	501,100	88.0%
C	2	63,800	11.2%
D	1	4,700	0.8%

QUINCY-HANNIBAL

ADI TVHH RANK 151 % OF US TVHH .16%

C	LEE	IA	16,400
C	ADAMS	IL	27,100
D	BROWN	IL	2,100
D	CASS	IL	5,400
D	HANCOCK	IL	9,200
C	MC DONOUGH	IL	12,600
C	MORGAN	IL	14,100
D	PIKE	IL	7,300
D	SCHUYLER	IL	3,100
D	SCOTT	IL	2,300
D	CLARK	MO	2,900
D	KNOX	MO	2,100
D	LEWIS	MO	3,800
D	MACON	MO	6,200
C	MARION	MO	10,600
D	MONROE	MO	3,500
D	RALLS	MO	3,500
D	SCOTLAND	MO	2,100
D	SHELBY	MO	2,900

ADI TOTAL TVHH 137,200

COUNTY SIZE SUMMARY

A			
B			
C	5	80,800	58.9%
D	14	56,400	41.1%

RALEIGH-DURHAM (FAYETTEVILLE, NC)

ADI TVHH RANK 35 % OF US TVHH .71%

C	CHATHAM	NC	13,700
B	CUMBERLAND	NC	84,200
B	DURHAM	NC	62,400
B	FRANKLIN	NC	11,400
D	GRANVILLE	NC	11,500
C	HALIFAX	NC	19,200
C	HARNETT	NC	22,200
D	HOKE	NC	6,700
C	JOHNSTON	NC	28,800
C	LEE	NC	14,800
C	MOORE	NC	22,600
C	NASH	NC	26,200
B	ORANGE	NC	31,700
D	PERSON	NC	10,800
C	SAMPSON	NC	18,300
D	SCOTLAND	NC	11,600
C	VANCE	NC	13,500
B	WAKE	NC	136,100
D	WARREN	NC	5,500

RALEIGH-DURHAM (FAYETTEVILLE, NC) (CONT)

C WAYNE	NC	35,400
C WILSON	NC	23,500
D MECKLENBURG	VA	10,300

ADI TOTAL TVHH 620,400

COUNTY SIZE SUMMARY

A		
B 5	325,800	52.5%
C 11	238,200	38.4%
D 6	56,400	9.1%

RAPID CITY

ADI TVHH RANK 167 % OF US TVHH .09%

D CARTER	MT	600
D GARDEN	NE	1,000
D GRANT	NE	300
D SHERIDAN	NE	2,800
D SIOUX	NE	700
D BENNETT	SD	1,000
D BUTTE	SD	3,200
D CUSTER	SD	2,600
D FALL RIVER	SD	3,300
D HAAKON	SD	1,000
D HARDING	SD	600
D JACKSON	SD	1,200
D LAWRENCE	SD	7,600
D MEADE	SD	7,600
C PENNINGTON	SD	28,900
D PERKINS	SD	1,700
D SHANNON	SD	2,200
D ZIEBACH	SD	600
D CROOK	WY	2,100
D SHERIDAN	WY	10,300
D WESTON	WY	2,800

ADI TOTAL TVHH 82,100

COUNTY SIZE SUMMARY

A		
B		
C 1	28,900	35.2%
D 20	53,200	64.8%

RENO

ADI TVHH RANK 124 % OF US TVHH .19%

D ALPINE	CA	300
D EL DORADO EAST	CA	11,800
D LASSEN	CA	7,700
D PLACER EAST	CA	4,500
C CARSON CITY	NV	14,800
D CHURCHILL	NV	5,900
D DOUGLAS	NV	9,300
D ESMERALDA	NV	300
D HUMBOLDT	NV	4,300
D LANDER	NV	1,800
D LYON	NV	6,500
D MINERAL	NV	2,400
D NYE NORTH	NV	2,600
D PERSHING	NV	1,400
D STOREY	NV	600
B WASHOE	NV	92,400

ADI TOTAL TVHH 166,600

COUNTY SIZE SUMMARY

A		
B 1	92,400	55.5%
C 1	14,800	8.9%
D 14	59,400	35.7%

RICHMOND

ADI TVHH RANK 60 % OF US TVHH .47%

D AMELIA	VA	2,700
C AUGUSTA	VA	32,400
D BRUNSWICK	VA	4,800
D BUCKINGHAM	VA	3,800
D CAROLINE	VA	6,300

RICHMOND (CONT)

B CHARLES CITY	VA	2,000
B CHESTERFIELD	VA	62,100
D CUMBERLAND	VA	2,700
B DINWIDDIE	VA	20,900
D ESSEX	VA	3,100
D FLUVANNA	VA	3,800
B GOOCHLAND	VA	4,100
D GREENE	VA	2,900
D GREENSVILLE	VA	4,900
B HANOVER	VA	18,200
B HENRICO	VA	74,400
D KING AND QUEEN	VA	2,100
D KING WILLIAM	VA	3,500
D LANCASTER	VA	4,000
D LOUISA	VA	6,500
D LUNENBURG	VA	4,000
D MADISON	VA	3,700
D MIDDLESEX	VA	3,100
D NELSON	VA	4,100
B NEW KENT	VA	3,600
D NORTHUMBERLAND	VA	3,900
D NOTTOWAY	VA	5,000
D ORANGE	VA	7,000
B POWHATAN	VA	4,100
D PRINCE EDWARD	VA	4,900
B PRINCE GEORGE	VA	14,600
D RICHMOND	VA	2,500
B RICHMOND CITY	VA	86,800
D SUSSEX	VA	3,300

ADI TOTAL TVHH 415,800

COUNTY SIZE SUMMARY

A		
B 10	290,800	69.9%
C 1	32,400	7.8%
D 23	92,600	22.3%

ROANOKE-LYNCHBURG

ADI TVHH RANK 71 % OF US TVHH .39%

D ALLEGHANY	VA	9,100
B AMHERST	VA	9,600
B APPOMATTOX	VA	4,300
D BATH	VA	2,000
B BEDFORD	VA	14,700
D BLAND	VA	2,100
B BOTETOURT	VA	8,600
B CAMPBELL	VA	39,600
D CHARLOTTE	VA	3,900
B CRAIG	VA	1,600
D FLOYD	VA	4,300
C FRANKLIN	VA	12,500
D GILES	VA	6,000
C HALIFAX	VA	11,800
C HENRY	VA	26,800
D HIGHLAND	VA	1,100
C MONTGOMERY	VA	25,800
C PITTSYLVANIA	VA	39,900
C PULASKI	VA	12,700
B ROANOKE	VA	75,500
D ROCKBRIDGE	VA	10,400
D WYTHE	VA	9,200
D MONROE	WV	4,600
D POCAHONTAS	WV	3,700

ADI TOTAL TVHH 339,800

COUNTY SIZE SUMMARY

A		
B 7	153,900	45.3%
C 6	129,500	38.1%
D 11	56,400	16.6%

ROCHESTER, NY

ADI TVHH RANK 70 % OF US TVHH .40%

B LIVINGSTON	NY	19,600
B MONROE	NY	265,700
B ONTARIO	NY	33,400
B WAYNE	NY	31,400

ADI TOTAL TVHH 350,100

ROCHESTER, NY (CONT)

COUNTY SIZE SUMMARY

A		
B 4	350,100	100.0%
C		
D		

ROCHESTER-MASON CITY-AUSTIN

ADI TVHH RANK 149 % OF US TVHH .16%

C CERRO GORDO	IA	19,400
D FLOYD	IA	7,200
D HANCOCK	IA	5,500
D HOWARD	IA	4,100
D KOSSUTH	IA	8,100
D MITCHELL	IA	4,500
D WINNEBAGO	IA	5,200
D WORTH	IA	3,600
D DODGE	MN	5,400
D FARIBAULT	MN	7,200
D FILLMORE	MN	7,800
D FREEBORN	MN	13,300
C MOWER	MN	14,800
C OLMSTED	MN	35,800

ADI TOTAL TVHH 141,900

COUNTY SIZE SUMMARY

A		
B		
C 3	70,000	49.3%
D 11	71,900	50.7%

ROCKFORD

ADI TVHH RANK 114 % OF US TVHH .22%

B BOONE	IL	10,500
C OGLE	IL	17,500
B STEPHENSON	IL	18,900
B WINNEBAGO	IL	92,900
C ROCK	WI	51,200

ADI TOTAL TVHH 191,000

COUNTY SIZE SUMMARY

A		
B 3	122,300	64.0%
C 2	68,700	36.0%
D		

ROSWELL

ADI TVHH RANK 180 % OF US TVHH .07%

C CHAVES	NM	22,600
C EDDY	NM	18,900
C LEA NORTH	NM	20,300

ADI TOTAL TVHH 61,800

COUNTY SIZE SUMMARY

A		
B		
C 3	61,800	100.0%
D		

SACRAMENTO-STOCKTON (MODESTO)

ADI TVHH RANK 20 % OF US TVHH 1.06%

D AMADOR	CA	9,600
D CALAVERAS	CA	10,600
D COLUSA	CA	4,900
C CONTRA COSTA EAST	CA	28,900
A EL DORADO WEST	CA	28,900
D MONO	CA	3,500
C NEVADA	CA	26,100
A PLACER WEST	CA	49,700
D PLUMAS	CA	7,500
A SACRAMENTO	CA	351,000

SACRAMENTO-STOCKTON (MODESTO) (CONT)

A	SAN JOAQUIN	CA	148,100
D	SIERRA	CA	1,500
B	SOLANO EAST	CA	54,800
B	STANISLAUS	CA	105,300
C	SUTTER	CA	21,100
C	TUOLUMNE	CA	15,100
A	YOLO	CA	45,900
C	YUBA	CA	19,300

ADI TOTAL TVHH 931,800

COUNTY SIZE SUMMARY

A	5	623,600	66.9%
B	2	160,100	17.2%
C	5	110,500	11.9%
D	6	37,600	4.0%

ST. JOSEPH

ADI TVHH RANK 190 % OF US TVHH .05%

C	BUCHANAN	MO	31,500
D	HARRISON	MO	4,100
D	HOLT	MO	2,600
D	NODAWAY	MO	7,700
D	WORTH	MO	1,100

ADI TOTAL TVHH 47,000

COUNTY SIZE SUMMARY

A			
B			
C	1	31,500	67.0%
D	4	15,500	33.0%

ST. LOUIS

ADI TVHH RANK 18 % OF US TVHH 1.20%

D	BOND	IL	6,000
D	CALHOUN	IL	2,000
A	CLINTON	IL	11,900
D	FAYETTE	IL	8,200
D	GREENE	IL	6,000
C	JEFFERSON	IL	15,400
A	JERSEY	IL	7,000
C	MACOUPIN	IL	19,500
A	MADISON	IL	92,100
C	MARION	IL	17,600
A	MONROE	IL	7,400
D	MONTGOMERY	IL	12,000
D	PERRY	IL	8,700
C	RANDOLPH	IL	12,400
A	ST CLAIR	IL	93,000
D	WASHINGTON	IL	5,800
D	CRAWFORD	MO	7,000
A	FRANKLIN	MO	25,700
D	GASCONADE	MO	5,200
D	IRON	MO	3,900
A	JEFFERSON	MO	53,400
D	LINCOLN	MO	8,100
D	MADISON	MO	4,400
D	MONTGOMERY	MO	4,100
D	PIKE	MO	5,800
A	ST CHARLES	MO	56,300
C	ST FRANCOIS	MO	16,000
A	ST LOUIS	MO	352,500
A	ST LOUIS CITY	MO	167,400
D	STE GENEVIEVE	MO	5,300
D	WARREN	MO	5,800
D	WASHINGTON	MO	6,400

ADI TOTAL TVHH 1,052,300

COUNTY SIZE SUMMARY

A	10	866,700	82.4%
B			
C	5	80,900	7.7%
D	17	104,700	9.9%

SALINAS-MONTEREY

ADI TVHH RANK 111 % OF US TVHH .23%

B	MONTEREY	CA	107,300
D	SAN BENITO	CA	9,900
B	SANTA CRUZ	CA	81,200

ADI TOTAL TVHH 198,400

COUNTY SIZE SUMMARY

A			
B	2	188,500	95.0%
C			
D	1	9,900	5.0%

SALISBURY

ADI TVHH RANK 164 % OF US TVHH .10%

C	SUSSEX	DE	40,000
D	SOMERSET	MD	6,600
C	WICOMICO	MD	25,600
D	WORCESTER	MD	13,800

ADI TOTAL TVHH 86,000

COUNTY SIZE SUMMARY

A			
B			
C	2	65,600	76.3%
D	2	20,400	23.7%

SALT LAKE CITY

ADI TVHH RANK 41 % OF US TVHH .66%

D	DOLORES	CO	500
D	BEAR LAKE	ID	2,400
D	FRANKLIN	ID	2,700
D	ONEIDA	ID	1,100
D	FALLON	MT	1,300
D	ELKO	NV	8,100
D	EUREKA	NV	400
D	WHITE PINE	NV	3,100
D	BEAVER	UT	1,600
C	BOX ELDER	UT	11,300
C	CACHE	UT	20,100
D	CARBON	UT	8,700
D	DAGGETT	UT	200
B	DAVIS	UT	50,000
D	DUCHESNE	UT	4,400
D	EMERY	UT	3,900
D	GARFIELD	UT	1,100
D	GRAND	UT	2,800
D	IRON	UT	6,100
D	JUAB	UT	1,800
D	KANE	UT	1,400
D	MILLARD	UT	4,400
D	MORGAN	UT	1,500
D	PIUTE	UT	400
D	RICH	UT	700
B	SALT LAKE	UT	235,300
D	SAN JUAN	UT	2,900
D	SANPETE	UT	5,200
D	SEVIER	UT	5,200
D	SUMMIT	UT	4,700
B	TOOELE	UT	8,900
D	UINTAH	UT	8,100
B	UTAH	UT	69,000
D	WASATCH	UT	3,100
D	WASHINGTON	UT	10,400
D	WAYNE	UT	600
B	WEBER	UT	54,200
D	BIG HORN	WY	4,300
D	SUBLETTE	WY	1,600
C	SWEETWATER	WY	15,900
D	TETON	WY	4,700
D	UINTA	WY	7,600

ADI TOTAL TVHH 581,700

COUNTY SIZE SUMMARY

A			
B	5	417,400	71.8%
C	3	47,300	8.1%
D	34	117,000	20.1%

SAN ANGELO

ADI TVHH RANK 191 % OF US TVHH .05%

D	CONCHO	TX	1,100
D	IRION	TX	500
D	KIMBLE	TX	1,500
D	MC CULLOCH	TX	3,500
D	MENARD	TX	900
D	SCHLEICHER	TX	1,000
D	STERLING	TX	400
D	SUTTON	TX	1,900
C	TOM GREEN	TX	35,500

ADI TOTAL TVHH 46,300

COUNTY SIZE SUMMARY

A			
B			
C	1	35,500	76.7%
D	8	10,800	23.3%

SAN ANTONIO (KERRVILLE)

ADI TVHH RANK 44 % OF US TVHH .61%

D	ATASCOSA	TX	10,000
D	BANDERA	TX	3,700
B	BEXAR	TX	374,700
B	COMAL	TX	17,200
D	DE WITT	TX	7,000
D	DIMMIT	TX	3,300
D	EDWARDS	TX	700
D	FRIO	TX	4,300
D	GOLIAD	TX	1,900
D	GONZALES	TX	5,900
B	GUADALUPE	TX	19,600
D	KARNES	TX	4,500
D	KENDALL	TX	5,100
C	KERR	TX	14,200
D	KINNEY	TX	900
D	LA SALLE	TX	1,900
D	LAVACA	TX	7,400
C	MAVERICK	TX	9,400
D	MCMULLEN	TX	300
D	MEDINA	TX	8,600
D	REAL	TX	1,000
D	UVALDE	TX	7,600
C	VAL VERDE	TX	12,400
D	WILSON	TX	6,300
D	ZAVALA	TX	3,100

ADI TOTAL TVHH 531,000

COUNTY SIZE SUMMARY

A			
B	3	411,500	77.5%
C	3	36,000	6.8%
D	19	83,500	15.7%

SAN DIEGO

ADI TVHH RANK 25 % OF US TVHH .90%

A	SAN DIEGO	CA	787,000

ADI TOTAL TVHH 787,000

COUNTY SIZE SUMMARY

A	1	787,000	100.0%
B			
C			
D			

SAN FRANCISCO (SAN JOSE & SANTA ROSA)

ADI TVHH RANK 5 % OF US TVHH 2.37%

A	ALAMEDA	CA	457,000
A	CONTRA COSTA WEST	CA	242,300
C	LAKE	CA	20,000
A	MARIN	CA	92,000
C	MENDOCINO	CA	27,100
C	NAPA	CA	39,900
A	SAN FRANCISCO	CA	304,400
A	SAN MATEO	CA	239,300

SAN FRANCISCO (SAN JOSE & SANTA ROSA) (CONT)

C	SANTA CLARA EAST	CA	22,400
B	SANTA CLARA WEST	CA	459,600
C	SOLANO WEST	CA	40,900
B	SONOMA	CA	132,100

ADI TOTAL TVHH 2,077,000

COUNTY SIZE SUMMARY

A	5	1,335,000	64.3%
B	2	591,700	28.5%
C	5	150,300	7.2%
D			

SANTA BARBARA-SANTA MARIA-SAN LUIS OBISPO (VENTURA)

ADI TVHH RANK 113 % OF US TVHH .22%

B	SAN LUIS OBISPO	CA	69,600
C	SANTA BARBARA NORTH	CA	53,700
B	SANTA BARBARA SOUTH	CA	68,800

ADI TOTAL TVHH 192,100

COUNTY SIZE SUMMARY

A			
B	2	138,400	72.0%
C	1	53,700	28.0%
D			

SARASOTA

ADI TVHH RANK 156 % OF US TVHH .13%

B	SARASOTA	FL	116,200

ADI TOTAL TVHH 116,200

COUNTY SIZE SUMMARY

A			
B	1	116,200	100.0%
C			
D			

SAVANNAH (HARDEEVILLE, SC)

ADI TVHH RANK 110 % OF US TVHH .24%

D	APPLING	GA	5,600
D	BACON	GA	3,400
B	BRYAN	GA	4,100
C	BULLOCH	GA	11,900
D	CANDLER	GA	2,600
B	CHATHAM	GA	77,000
B	EFFINGHAM	GA	7,500
D	EVANS	GA	3,100
D	JEFF DAVIS	GA	4,300
C	LIBERTY	GA	12,100
D	LONG	GA	1,800
D	MC INTOSH	GA	2,900
D	MONTGOMERY	GA	2,200
D	PIERCE	GA	4,300
D	TATTNALL	GA	6,100
D	TOOMBS	GA	8,700
D	TREUTLEN	GA	2,000
D	WAYNE	GA	7,100
C	BEAUFORT	SC	27,100
D	HAMPTON	SC	6,700
D	JASPER	SC	5,400

ADI TOTAL TVHH 205,900

COUNTY SIZE SUMMARY

A			
B	3	88,600	43.0%
C	3	51,100	24.8%
D	15	66,200	32.2%

SEATTLE-TACOMA (BELLINGHAM & WENATCHEE, WA)

ADI TVHH RANK 16 % OF US TVHH 1.36%

C	CHELAN	WA	19,400
C	CLALLAM	WA	20,800
C	GRAYS HARBOR	WA	24,300
C	ISLAND	WA	18,600
D	JEFFERSON	WA	7,300
A	KING	WA	532,400
B	KITSAP	WA	62,300
D	KITTITAS WEST	WA	1,900
C	LEWIS	WA	21,000
D	MASON	WA	13,700
D	PACIFIC	WA	7,000
A	PIERCE	WA	195,300
D	SAN JUAN	WA	3,800
C	SKAGIT	WA	26,700
A	SNOHOMISH	WA	141,600
C	THURSTON	WA	55,400
C	WHATCOM	WA	42,800

ADI TOTAL TVHH 1,194,300

COUNTY SIZE SUMMARY

A	3	869,300	72.8%
B	1	62,300	5.2%
C	8	229,000	19.2%
D	5	33,700	2.8%

SHREVEPORT-TEXARKANA

ADI TVHH RANK 62 % OF US TVHH .47%

D	COLUMBIA	AR	9,600
D	HEMPSTEAD	AR	8,500
D	HOWARD	AR	5,000
D	LAFAYETTE	AR	3,600
B	LITTLE RIVER	AR	4,900
B	MILLER	AR	14,100
D	SEVIER	AR	5,400
D	BIENVILLE	LA	6,100
B	BOSSIER	LA	31,400
B	CADDO	LA	103,300
D	CLAIBORNE	LA	6,300
D	DE SOTO	LA	9,600
C	NATCHITOCHES	LA	13,700
D	RED RIVER	LA	3,700
D	SABINE	LA	10,200
B	WEBSTER	LA	16,700
C	MC CURTAIN	OK	12,800
B	BOWIE	TX	30,100
D	CAMP	TX	3,800
D	CASS	TX	11,300
D	FRANKLIN	TX	3,100
C	HARRISON	TX	20,000
D	MARION	TX	4,300
D	MORRIS	TX	5,400
D	PANOLA	TX	8,400
D	RED RIVER	TX	6,300
C	RUSK	TX	16,800
D	SAN AUGUSTINE	TX	3,200
D	SHELBY	TX	9,300
D	TITUS	TX	8,700
D	UPSHUR	TX	12,100

ADI TOTAL TVHH 407,700

COUNTY SIZE SUMMARY

A			
B	6	200,500	49.2%
C	4	63,300	15.5%
D	21	143,900	35.3%

SIOUX CITY

ADI TVHH RANK 123 % OF US TVHH .19%

D	BUENA VISTA	IA	8,100
D	CHEROKEE	IA	6,100
D	CLAY	IA	8,100
D	DICKINSON	IA	6,700
D	IDA	IA	3,500
D	MONONA	IA	4,400
D	O BRIEN	IA	6,300
D	OSCEOLA	IA	3,200
D	PALO ALTO	IA	4,700
D	PLYMOUTH	IA	9,100
D	SAC	IA	5,400

SIOUX CITY (CONT)

D	SIOUX	IA	10,700
C	WOODBURY	IA	38,100
D	ANTELOPE	NE	3,100
D	CEDAR	NE	4,000
C	DAKOTA	NE	6,600
D	DIXON	NE	2,700
D	KNOX	NE	3,900
D	MADISON	NE	12,500
D	PIERCE	NE	3,100
D	STANTON	NE	2,400
D	THURSTON	NE	2,400
D	WAYNE	NE	3,400
D	CLAY	SD	4,900
D	UNION	SD	4,300

ADI TOTAL TVHH 167,700

COUNTY SIZE SUMMARY

A			
B			
C	2	44,700	26.7%
D	23	123,000	73.3%

SIOUX FALLS-MITCHELL

ADI TVHH RANK 98 % OF US TVHH .25%

D	LYON	IA	4,500
D	LINCOLN	MN	2,800
D	MURRAY	MN	3,900
D	NOBLES	MN	7,700
D	PIPESTONE	MN	4,000
D	ROCK	MN	3,800
D	BOYD	NE	1,300
D	CHERRY	NE	2,600
D	KEYA PAHA	NE	500
D	AURORA	SD	1,100
D	BEADLE	SD	7,200
D	BON HOMME	SD	3,100
D	BROOKINGS	SD	8,800
C	BROWN	SD	14,400
D	BRULE	SD	2,000
D	BUFFALO	SD	400
D	CHARLES MIX	SD	3,300
D	CLARK	SD	1,900
D	CODINGTON	SD	8,400
C	DAVISON	SD	7,200
D	DAY	SD	3,000
D	DEUEL	SD	1,900
D	DOUGLAS	SD	1,400
D	EDMUNDS	SD	1,800
D	FAULK	SD	1,200
D	GRANT	SD	3,300
D	GREGORY	SD	2,100
D	HAMLIN	SD	1,900
D	HAND	SD	1,800
C	HANSON	SD	1,100
D	HUGHES	SD	6,000
D	HUTCHINSON	SD	3,300
D	HYDE	SD	800
D	JERAULD	SD	1,100
D	JONES	SD	600
D	KINGSBURY	SD	2,600
D	LAKE	SD	4,200
D	LINCOLN	SD	5,100
D	LYMAN	SD	1,300
D	MARSHALL	SD	1,900
C	MC COOK	SD	2,300
D	MC PHERSON	SD	1,500
D	MELLETTE	SD	700
D	MINER	SD	1,400
C	MINNEHAHA	SD	48,100
D	MOODY	SD	2,400
D	POTTER	SD	1,300
D	ROBERTS	SD	3,800
D	SANBORN	SD	1,200
D	SPINK	SD	3,300
D	STANLEY	SD	900
D	SULLY	SD	700
D	TODD	SD	1,900
D	TRIPP	SD	2,800
D	TURNER	SD	3,500
D	YANKTON	SD	7,000

ADI TOTAL TVHH 218,100

SIOUX FALLS-MITCHELL (CONT)

COUNTY SIZE SUMMARY

A			
B			
C	5	73,100	33.5%
D	51	145,000	66.5%

SOUTH BEND-ELKHART

ADI TVHH RANK 84 % OF US TVHH .32%

B ELKHART	IN	51,900
D FULTON	IN	7,400
C KOSCIUSKO	IN	23,300
D LAGRANGE	IN	8,500
B MARSHALL	IN	14,800
D PULASKI	IN	4,900
B ST JOSEPH	IN	86,800
D STARKE	IN	7,800
B BERRIEN	MI	59,600
C CASS	MI	17,600

ADI TOTAL TVHH 282,600

COUNTY SIZE SUMMARY

A			
B	4	213,100	75.4%
C	2	40,900	14.5%
D	4	28,600	10.1%

SPOKANE

ADI TVHH RANK 78 % OF US TVHH .36%

D BENEWAH	ID	3,000
D BONNER	ID	10,100
D BOUNDARY	ID	2,500
D CLEARWATER	ID	3,500
D IDAHO	ID	5,000
C KOOTENAI	ID	25,000
D LATAH	ID	10,100
D LEWIS	ID	1,400
D NEZ PERCE	ID	12,400
D SHOSHONE	ID	6,000
D LINCOLN	MT	6,400
D WALLOWA	OR	2,800
D ADAMS	WA	4,800
D ASOTIN	WA	6,900
D COLUMBIA	WA	1,500
D DOUGLAS	WA	9,200
D FERRY	WA	2,000
D GARFIELD	WA	900
C GRANT	WA	18,900
D LINCOLN	WA	3,600
D OKANOGAN	WA	12,100
D PEND OREILLE	WA	3,300
B SPOKANE	WA	137,100
D STEVENS	WA	10,700
C WHITMAN	WA	14,700

ADI TOTAL TVHH 313,900

COUNTY SIZE SUMMARY

A			
B	1	137,100	43.7%
C	3	58,600	18.7%
D	21	118,200	37.7%

SPRINGFIELD, MA

ADI TVHH RANK 106 % OF US TVHH .24%

B HAMPDEN	MA	162,800
B HAMPSHIRE	MA	48,200

ADI TOTAL TVHH 211,000

COUNTY SIZE SUMMARY

A			
B	2	211,000	100.0%
C			
D			

SPRINGFIELD, MO

ADI TVHH RANK 83 % OF US TVHH .32%

D BAXTER	AR	13,400
D BOONE	AR	11,200
D CARROLL	AR	7,300
D FULTON	AR	4,200
D IZARD	AR	4,600
D MARION	AR	5,100
D NEWTON	AR	2,900
D BARRY	MO	9,800
D BENTON	MO	5,000
D CAMDEN	MO	9,200
D CEDAR	MO	4,900
B CHRISTIAN	MO	9,300
D DADE	MO	3,100
D DALLAS	MO	4,800
D DENT	MO	5,500
D DOUGLAS	MO	4,700
B GREENE	MO	74,900
D HICKORY	MO	2,900
D HOWELL	MO	11,500
D LACLEDE	MO	9,700
D LAWRENCE	MO	11,600
D OREGON	MO	3,800
D OZARK	MO	3,400
D POLK	MO	7,000
C PULASKI	MO	10,600
D SHANNON	MO	2,700
D ST CLAIR	MO	3,300
D STONE	MO	7,100
D TANEY	MO	9,600
D TEXAS	MO	8,000
D WEBSTER	MO	7,300
D WRIGHT	MO	6,000

ADI TOTAL TVHH 284,400

COUNTY SIZE SUMMARY

A			
B	2	84,200	29.6%
C	1	10,600	3.7%
D	29	189,600	66.7%

SPRINGFIELD-DECATUR-CHAMPAIGN

ADI TVHH RANK 76 % OF US TVHH .37%

B CHAMPAIGN	IL	60,500
C CHRISTIAN	IL	14,000
C COLES	IL	19,300
D DE WITT	IL	7,200
D DOUGLAS	IL	7,400
D EFFINGHAM	IL	11,800
D FORD	IL	5,700
D LOGAN	IL	10,700
B MACON	IL	49,700
B MENARD	IL	4,600
D MOULTRIE	IL	5,300
D PIATT	IL	6,300
B SANGAMON	IL	73,000
D SHELBY	IL	9,000
B VERMILION	IL	35,700

ADI TOTAL TVHH 320,200

COUNTY SIZE SUMMARY

A			
B	5	223,500	69.8%
C	2	33,300	10.4%
D	8	63,400	19.8%

SYRACUSE

ADI TVHH RANK 67 % OF US TVHH .43%

C CAYUGA	NY	28,500
C CORTLAND	NY	16,700
B MADISON	NY	22,800
C ONEIDA WEST	NY	33,800
B ONONDAGA	NY	171,600
B OSWEGO	NY	42,000
D SCHUYLER	NY	6,400
D SENECA	NY	12,100
C TOMPKINS	NY	30,300
D YATES	NY	8,700

ADI TOTAL TVHH 372,900

SYRACUSE (CONT)

COUNTY SIZE SUMMARY

A			
B	3	236,400	63.4%
C	4	109,300	29.3%
D	3	27,200	7.3%

TALLAHASSEE-THOMASVILLE

ADI TVHH RANK 129 % OF US TVHH .18%

B GADSDEN	FL	13,400
D JEFFERSON	FL	3,800
D LAFAYETTE	FL	1,500
B LEON	FL	65,700
D MADISON	FL	4,900
D TAYLOR	FL	6,500
B WAKULLA	FL	4,900
D BROOKS	GA	5,100
D DECATUR	GA	8,900
D ECHOLS	GA	800
D GRADY	GA	7,500
C LOWNDES	GA	25,200
B THOMAS	GA	13,100

ADI TOTAL TVHH 161,300

COUNTY SIZE SUMMARY

A			
B	4	97,100	60.2%
C	1	25,200	15.6%
D	8	39,000	24.2%

TAMPA-ST. PETERSBURG (LAKELAND, FL)

ADI TVHH RANK 17 % OF US TVHH 1.24%

C CITRUS	FL	35,100
D DE SOTO	FL	7,600
D HARDEE	FL	7,000
A HERNANDO	FL	31,900
C HIGHLANDS	FL	24,700
A HILLSBOROUGH	FL	289,800
B MANATEE	FL	77,400
A PASCO	FL	102,900
A PINELLAS	FL	376,900
B POLK	FL	137,100

ADI TOTAL TVHH 1,090,400

COUNTY SIZE SUMMARY

A	4	801,500	73.5%
B	2	214,500	19.7%
C	2	59,800	5.5%
D	2	14,600	1.3%

TERRE HAUTE

ADI TVHH RANK 127 % OF US TVHH .18%

D CLARK	IL	6,500
D CLAY	IL	6,000
D CRAWFORD	IL	8,200
D CUMBERLAND	IL	4,400
D EDGAR	IL	8,200
D JASPER	IL	4,200
D LAWRENCE	IL	6,600
D RICHLAND	IL	7,000
B CLAY	IN	9,200
D DAVIESS	IN	10,100
D GREENE	IN	12,000
C KNOX	IN	15,700
D MARTIN	IN	3,800
D PARKE	IN	5,900
B SULLIVAN	IN	8,000
B VERMILLION	IN	7,200
B VIGO	IN	38,900

ADI TOTAL TVHH 161,900

TERRE HAUTE (CONT)

COUNTY SIZE SUMMARY

A			
B	4	63,300	39.1%
C	1	15,700	9.7%
D	12	82,900	51.2%

TOLEDO

ADI TVHH RANK 64 % OF US TVHH .45%

C LENAWEE	MI	30,400
C DEFIANCE	OH	13,600
B FULTON	OH	13,800
C HANCOCK	OH	24,300
D HENRY	OH	10,200
B LUCAS	OH	174,800
B OTTAWA	OH	14,900
D PUTNAM	OH	10,700
C SANDUSKY	OH	23,300
C SENECA	OH	21,200
C WILLIAMS	OH	13,600
B WOOD	OH	39,200
D WYANDOT	OH	7,900

ADI TOTAL TVHH 397,900

COUNTY SIZE SUMMARY

A			
B	4	242,700	61.0%
C	6	126,400	31.8%
D	3	28,800	7.2%

TOPEKA

ADI TVHH RANK 144 % OF US TVHH .17%

D CLAY	KS	3,800
D COFFEY	KS	3,900
D GEARY	KS	10,300
D JACKSON	KS	4,200
C LYON	KS	14,500
D MARSHALL	KS	5,100
D MORRIS	KS	2,500
D NEMAHA	KS	4,100
B OSAGE	KS	6,000
D POTTAWATOMIE	KS	5,900
C RILEY	KS	19,900
B SHAWNEE	KS	62,500
D WABAUNSEE	KS	2,400

ADI TOTAL TVHH 145,100

COUNTY SIZE SUMMARY

A			
B	2	68,500	47.2%
C	2	34,400	23.7%
D	9	42,200	29.1%

TRAVERSE CITY-CADILLAC

ADI TVHH RANK 139 % OF US TVHH .17%

D ANTRIM	MI	6,400
D BENZIE	MI	4,400
D CHARLEVOIX	MI	7,700
D CHEBOYGAN	MI	7,800
D CHIPPEWA	MI	9,500
D CRAWFORD	MI	3,500
D EMMET	MI	8,800
C GRAND TRAVERSE	MI	21,300
D KALKASKA	MI	4,800
D LAKE	MI	3,400
D LEELANAU	MI	5,600
D LUCE	MI	2,000
D MACKINAC	MI	3,600
D MANISTEE	MI	9,100
D MASON	MI	10,000
D MISSAUKEE	MI	3,700
D MONTMORENCY	MI	3,100
D OSCEOLA	MI	7,200
D OSCODA	MI	2,800
D OTSEGO	MI	5,500
D PRESQUE ISLE	MI	5,000
D ROSCOMMON	MI	7,900

TRAVERSE CITY-CADILLAC (CONT)

C WEXFORD	MI	9,900

ADI TOTAL TVHH 153,000

COUNTY SIZE SUMMARY

A			
B			
C	2	31,200	20.4%
D	21	121,800	79.6%

TUCSON

ADI TVHH RANK 81 % OF US TVHH .34%

C COCHISE	AZ	34,300
B PIMA	AZ	256,100
B SANTA CRUZ	AZ	7,700
D CATRON	NM	900
D HIDALGO	NM	2,000

ADI TOTAL TVHH 301,000

COUNTY SIZE SUMMARY

A			
B	2	263,800	87.6%
C	1	34,300	11.4%
D	2	2,900	1.0%

TULSA

ADI TVHH RANK 52 % OF US TVHH .53%

D CHAUTAUQUA	KS	2,300
C MONTGOMERY	KS	16,400
D ADAIR	OK	6,800
D CHEROKEE	OK	12,200
D CRAIG	OK	5,500
B CREEK	OK	26,600
D DELAWARE	OK	10,700
D HASKELL	OK	4,700
D LATIMER	OK	3,600
B MAYES	OK	13,500
D MC INTOSH	OK	7,000
C MUSKOGEE	OK	27,000
D NOWATA	OK	4,500
D OKFUSKEE	OK	4,500
C OKMULGEE	OK	15,100
B OSAGE	OK	16,400
D PAWNEE	OK	6,900
C PITTSBURG	OK	16,300
B ROGERS	OK	20,200
B TULSA	OK	208,000
B WAGONER	OK	18,900
C WASHINGTON	OK	21,000

ADI TOTAL TVHH 468,100

COUNTY SIZE SUMMARY

A			
B	6	303,600	64.9%
C	5	95,800	20.5%
D	11	68,700	14.7%

TUSCALOOSA

ADI TVHH RANK 186 % OF US TVHH .06%

C TUSCALOOSA	AL	52,300

ADI TOTAL TVHH 52,300

COUNTY SIZE SUMMARY

A			
B			
C	1	52,300	100.0%
D			

TWIN FALLS

ADI TVHH RANK 203 % OF US TVHH .03%

D GOODING	ID	4,400
D JEROME	ID	5,500
D LINCOLN	ID	1,200
C TWIN FALLS	ID	19,400

ADI TOTAL TVHH 30,500

COUNTY SIZE SUMMARY

A			
B			
C	1	19,400	63.6%
D	3	11,100	36.4%

TYLER-LONGVIEW

ADI TVHH RANK 125 % OF US TVHH .19%

C ANGELINA	TX	24,500
B CHEROKEE	TX	15,000
B GREGG	TX	42,300
D HOUSTON	TX	8,300
C NACOGDOCHES	TX	18,800
B SMITH	TX	56,400

ADI TOTAL TVHH 165,300

COUNTY SIZE SUMMARY

A			
B	3	113,700	68.8%
C	2	43,300	26.2%
D	1	8,300	5.0%

UTICA

ADI TVHH RANK 158 % OF US TVHH .12%

C HERKIMER	NY	24,400
B ONEIDA EAST	NY	56,300
C OTSEGO	NY	21,400

ADI TOTAL TVHH 102,100

COUNTY SIZE SUMMARY

A			
B	1	56,300	55.1%
C	2	45,800	44.9%
D			

VICTORIA

ADI TVHH RANK 207 % OF US TVHH .03%

C VICTORIA	TX	26,700

ADI TOTAL TVHH 26,700

COUNTY SIZE SUMMARY

A			
B			
C	1	26,700	100.0%
D			

WACO-TEMPLE

ADI TVHH RANK 95 % OF US TVHH .26%

B BELL	TX	58,800
C BRAZOS	TX	41,500
D BURLESON	TX	5,100
B CORYELL	TX	16,700
D FALLS	TX	7,200
D LAMPASAS	TX	5,300
D LEON	TX	5,000
D MADISON	TX	3,500
B MC LENNAN	TX	69,500
D MILAM	TX	8,800
D MILLS	TX	1,900
D ROBERTSON	TX	6,000

ADI TOTAL TVHH 229,300

WACO-TEMPLE (CONT)

COUNTY SIZE SUMMARY

A			
B	3	145,000	63.2%
C	1	41,500	18.1%
D	8	42,800	18.7%

WASHINGTON, DC

ADI TVHH RANK 9 % OF US TVHH 1.78%

A	DIST OF COLUMBIA	DC	251,000
C	ALLEGANY	MD	29,000
A	CALVERT	MD	14,100
A	CHARLES	MD	27,000
A	FREDERICK	MD	45,000
A	MONTGOMERY	MD	239,100
A	PRINCE GEORGES	MD	238,800
C	ST MARYS	MD	22,000
C	FRANKLIN	PA	43,000
D	FULTON	PA	5,000
A	ARLINGTON	VA	128,300
D	CLARKE	VA	3,800
D	CULPEPER	VA	8,300
A	FAIRFAX	VA	262,700
C	FAUQUIER	VA	13,800
C	FREDERICK	VA	20,000
D	KING GEORGE	VA	3,900
A	LOUDOUN	VA	23,100
D	PAGE	VA	7,500
A	PRINCE WILLIAM	VA	59,600
D	RAPPAHANNOCK	VA	2,500
D	SHENANDOAH	VA	11,100
C	SPOTSYLVANIA	VA	19,800
A	STAFFORD	VA	15,600
D	WARREN	VA	8,600
D	WESTMORELAND	VA	5,600
C	BERKELEY	WV	19,300
D	HAMPSHIRE	WV	5,800
D	HARDY	WV	3,700
D	JEFFERSON	WV	12,100
D	MINERAL	WV	10,200
D	MORGAN	WV	4,300

ADI TOTAL TVHH 1,563,600

COUNTY SIZE SUMMARY

A	11	1,304,300	83.4%
B			
C	7	166,900	10.7%
D	14	92,400	5.9%

WATERTOWN-CARTHAGE

ADI TVHH RANK 170 % OF US TVHH .09%

C	JEFFERSON	NY	32,800
D	LEWIS	NY	8,500
C	ST LAWRENCE	NY	37,800

ADI TOTAL TVHH 79,100

COUNTY SIZE SUMMARY

A			
B			
C	2	70,600	89.3%
D	1	8,500	10.7%

WAUSAU-RHINELANDER

ADI TVHH RANK 130 % OF US TVHH .18%

D	ADAMS	WI	5,100
D	CLARK	WI	12,000
D	FOREST	WI	3,400
D	LANGLADE	WI	7,400
B	LINCOLN	WI	10,800
B	MARATHON	WI	40,900
B	ONEIDA	WI	12,500
C	PORTAGE	WI	20,300
D	PRICE	WI	6,200
D	TAYLOR	WI	6,200
D	VILAS	WI	7,300
C	WOOD	WI	29,000

ADI TOTAL TVHH 161,100

WAUSAU-RHINELANDER (CONT)

COUNTY SIZE SUMMARY

A			
B	3	64,200	39.9%
C	2	49,300	30.6%
D	7	47,600	29.5%

WEST PALM BEACH-FT. PIERCE-VERO BEACH

ADI TVHH RANK 54 % OF US TVHH .51%

C	INDIAN RIVER	FL	33,200
B	MARTIN	FL	36,700
D	OKEECHOBEE	FL	9,600
B	PALM BEACH	FL	321,100
B	ST LUCIE	FL	47,200

ADI TOTAL TVHH 447,800

COUNTY SIZE SUMMARY

A			
B	3	405,000	90.4%
C	1	33,200	7.4%
D	1	9,600	2.1%

WHEELING-STEUBENVILLE

ADI TVHH RANK 134 % OF US TVHH .18%

B	BELMONT	OH	31,200
C	GUERNSEY	OH	15,400
D	HARRISON	OH	6,200
B	JEFFERSON	OH	32,000
D	MONROE	OH	5,900
D	NOBLE	OH	4,000
B	BROOKE	WV	10,600
B	MARSHALL	WV	15,000
B	OHIO	WV	22,900
D	TYLER	WV	4,000
D	WETZEL	WV	8,000

ADI TOTAL TVHH 155,200

COUNTY SIZE SUMMARY

A			
B	5	111,700	72.0%
C	1	15,400	9.9%
D	5	28,100	18.1%

WICHITA-HUTCHINSON (COLBY,KS)

ADI TVHH RANK 58 % OF US TVHH .48%

D	BARBER	KS	2,800
D	BARTON	KS	12,600
B	BUTLER	KS	17,300
D	CHASE	KS	1,300
D	CHEYENNE	KS	1,500
D	CLARK	KS	1,000
D	COMANCHE	KS	1,000
C	COWLEY	KS	14,400
D	DECATUR	KS	1,800
D	DICKINSON	KS	7,900
D	EDWARDS	KS	1,700
D	ELK	KS	1,600
D	ELLIS	KS	10,500
D	ELLSWORTH	KS	2,800
D	FINNEY	KS	10,000
D	FORD	KS	9,800
D	GOVE	KS	1,400
D	GRAHAM	KS	1,500
D	GRANT	KS	2,600
D	GRAY	KS	1,900
D	GREELEY	KS	700
D	GREENWOOD	KS	3,500
D	HAMILTON	KS	1,000
D	HARPER	KS	3,200
B	HARVEY	KS	11,400
D	HASKELL	KS	1,400
D	HODGEMAN	KS	900
D	KEARNY	KS	1,200
D	KINGMAN	KS	3,400
D	KIOWA	KS	1,500
D	LANE	KS	1,000

WICHITA-HUTCHINSON (COLBY,KS) (CONT)

D	LINCOLN	KS	1,600
D	LOGAN	KS	1,400
D	MARION	KS	5,100
D	MC PHERSON	KS	10,300
D	MEADE	KS	1,800
D	MITCHELL	KS	3,300
D	MORTON	KS	1,200
D	NESS	KS	1,800
D	NORTON	KS	2,700
D	OSBORNE	KS	2,200
D	OTTAWA	KS	2,200
D	PAWNEE	KS	3,200
D	PRATT	KS	4,200
D	RAWLINS	KS	1,500
B	RENO	KS	25,600
D	RICE	KS	4,800
D	ROOKS	KS	2,600
D	RUSH	KS	1,700
D	RUSSELL	KS	3,500
C	SALINE	KS	19,800
D	SCOTT	KS	2,200
B	SEDGWICK	KS	148,200
D	SEWARD	KS	6,400
D	SHERIDAN	KS	1,300
D	SHERMAN	KS	2,900
D	STAFFORD	KS	2,500
D	STANTON	KS	800
D	STEVENS	KS	1,600
D	SUMNER	KS	9,700
D	THOMAS	KS	3,200
D	TREGO	KS	1,600
D	WALLACE	KS	700
D	WICHITA	KS	1,000
D	HITCHCOCK	NE	1,500
D	BEAVER	OK	3,000

ADI TOTAL TVHH 421,700

COUNTY SIZE SUMMARY

A			
B	4	202,500	48.0%
C	2	34,200	8.1%
D	60	185,000	43.9%

WICHITA FALLS-LAWTON

ADI TVHH RANK 126 % OF US TVHH .19%

B	COMANCHE	OK	38,200
D	COTTON	OK	3,100
D	JACKSON	OK	11,000
D	JEFFERSON	OK	3,500
C	STEPHENS	OK	17,300
D	TILLMAN	OK	4,300
B	ARCHER	TX	3,100
D	BAYLOR	TX	1,900
B	CLAY	TX	4,100
D	FOARD	TX	900
D	HARDEMAN	TX	2,400
D	JACK	TX	3,100
D	KNOX	TX	1,900
D	MONTAGUE	TX	7,200
D	THROCKMORTON	TX	900
B	WICHITA	TX	45,300
D	WILBARGER	TX	6,200
D	YOUNG	TX	8,500

ADI TOTAL TVHH 162,900

COUNTY SIZE SUMMARY

A			
B	4	90,700	55.7%
C	1	17,300	10.6%
D	13	54,900	33.7%

WILKES BARRE-SCRANTON

ADI TVHH RANK 59 % OF US TVHH .48%

C	CARBON	PA	21,000
C	CLINTON	PA	14,000
B	COLUMBIA	PA	22,800
B	LACKAWANNA	PA	83,700
B	LUZERNE	PA	129,300
C	LYCOMING	PA	42,800
D	MONTOUR	PA	5,800
C	NORTHUMBERLAND	PA	38,900

WILKES BARRE-SCRANTON (CONT)

D	SNYDER	PA	12,000
D	SULLIVAN	PA	2,100
C	SUSQUEHANNA	PA	14,400
D	UNION	PA	10,500
C	WAYNE	PA	14,400
B	WYOMING	PA	9,900

ADI TOTAL TVHH 421,600

COUNTY SIZE SUMMARY

A			
B	4	245,700	58.3%
C	6	145,500	34.5%
D	4	30,400	7.2%

WILMINGTON

ADI TVHH RANK 152 % OF US TVHH .15%

D	BLADEN	NC	10,900
B	BRUNSWICK	NC	17,200
C	COLUMBUS	NC	18,300
B	NEW HANOVER	NC	43,700
D	PENDER	NC	8,700
C	ROBESON	NC	34,400

ADI TOTAL TVHH 133,200

COUNTY SIZE SUMMARY

A			
B	2	60,900	45.7%
C	2	52,700	39.6%
D	2	19,600	14.7%

YAKIMA

ADI TVHH RANK 128 % OF US TVHH .18%

D	MORROW	OR	2,700
C	UMATILLA	OR	20,600
C	BENTON	WA	37,000
D	FRANKLIN	WA	12,700
D	KITTITAS EAST	WA	7,100
C	WALLA WALLA	WA	16,500
B	YAKIMA	WA	64,900

ADI TOTAL TVHH 161,500

COUNTY SIZE SUMMARY

A			
B	1	64,900	40.2%
C	3	74,100	45.9%
D	3	22,500	13.9%

YOUNGSTOWN

ADI TVHH RANK 87 % OF US TVHH .31%

C	COLUMBIANA	OH	40,800
B	MAHONING	OH	101,100
B	TRUMBULL	OH	86,900
C	MERCER	PA	46,100

ADI TOTAL TVHH 275,200

COUNTY SIZE SUMMARY

A			
B	2	188,000	68.3%
C	2	87,200	31.7%
D			

ZANESVILLE

ADI TVHH RANK 202 % OF US TVHH .04%

C	MUSKINGUM	OH	31,000

ADI TOTAL TVHH 31,000

ZANESVILLE (CONT)

COUNTY SIZE SUMMARY

A			
B			
C	1	31,000	100.0%
D			

UNITED STATES TOTALS (SUM OF ADIS)

COUNTY SIZE SUMMARY

SIZE	NUMBER	TVHH	%US	TOTAL HH
A	164	33,775,200	38.5	34,325,900
B	515	30,936,600	35.3	31,404,000
C	546	12,985,100	14.8	13,249,800
D	1866	9,918,000	11.3	10,145,400

ADI Population Estimates

ADI Market Population Summary (includes 21 demographic categories for each ADI).

ADI MARKETS POPULATION SUMMARY

ABILENE-SWEETWATER

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	116 100	13	157
PERSONS 2+	306 600	13	157
18+	236 500	13	156
18-49	139 100	12	157
12-24	61 500	13	157
12-34	108 100	12	157
18-34	83 200	12	158
WOMEN TOTAL	125 200	14	155
18-49	69 100	12	157
12-24	29 500	13	157
18-34	40 600	12	158
25-49	51 600	12	157
25-54	58 800	12	157
MEN TOTAL	111 300	13	156
18-49	70 000	12	157
18-34	42 600	12	159
25-49	50 900	12	157
25-54	57 200	12	157
TEENS TOTAL	24 900	12	159
CHILD TOTAL	45 200	13	158
6-11	25 300	13	159

ALBUQUERQUE (SANTA FE)

	POP IN TVHH & GROUP QUARTERS	PCT OF US	DI RANK
TV HOUSEHOLDS	388 100	44	65
PERSONS 2+	1 053 800	46	64
18+	772 100	44	66
18-49	538 800	47	59
12-24	230 200	48	59
12-34	430 100	48	59
18-34	326 800	47	59
WOMEN TOTAL	396 200	43	66
18-49	269 800	47	60
12-24	113 700	49	58
18-34	162 200	47	59
25-49	207 100	47	60
25-54	229 900	46	60
MEN TOTAL	375 900	45	64
18-49	269 000	47	59
18-34	164 600	47	59
25-49	204 800	47	60
25-54	226 300	47	60
TEENS TOTAL	103 300	51	57
CHILD TOTAL	178 400	53	56
6-11	102 600	52	57

ALPENA

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	10 900	.01	212
PERSONS 2+	30 000	.01	212
18+	22 300	.01	212
18-49	14 100	.01	212
12-24	6 700	.01	212
12-34	11 300	.01	212
18-34	8 000	.01	212
WOMEN TOTAL	11 600	.01	212
18-49	7 100	.01	212
12-24	3 300	.01	212
18-34	4 000	.01	212
25-49	5 400	.01	212
25-54	6 200	.01	212
MEN TOTAL	10 700	.01	212
18-49	7 000	.01	212
18-34	4 000	.01	212
25-49	5 300	.01	212
25-54	6 100	.01	212
TEENS TOTAL	3 300	.02	212
CHILD TOTAL	4 400	.01	212
6-11	2 500	.01	212

ALBANY, GA (VALDOSTA)

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	132 500	15	153
PERSONS 2+	382 600	17	147
18+	275 400	16	152
18-49	179 800	16	149
12-24	82 100	17	141
12-34	147 400	16	144
18-34	108 600	16	146
WOMEN TOTAL	148 400	16	148
18-49	93 100	16	145
12-24	41 300	18	140
18-34	55 900	16	143
25-49	70 700	16	144
25-54	79 400	16	144
MEN TOTAL	127 000	15	153
18-49	86 700	15	151
18-34	52 700	15	149
25-49	65 800	15	151
25-54	73 700	15	151
TEENS TOTAL	38 800	19	127
CHILD TOTAL	68 400	20	127
6-11	39 500	20	125

ALEXANDRIA, LA

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	89 600	10	161
PERSONS 2+	256 800	11	160
18+	189 200	11	161
18-49	127 400	11	159
12-24	61 700	13	156
12-34	104 300	12	158
18-34	79 500	12	159
WOMEN TOTAL	95 600	10	162
18-49	60 300	10	160
12-24	27 300	12	161
18-34	36 000	11	162
25-49	45 200	10	160
25-54	50 800	10	160
MEN TOTAL	93 600	11	160
18-49	67 100	12	158
18-34	43 500	12	157
25-49	45 300	10	160
25-54	50 100	10	160
TEENS TOTAL	24 800	12	160
CHILD TOTAL	42 800	13	160
6-11	24 100	12	160

AMARILLO

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	177 400	20	117
PERSONS 2+	466 600	20	119
18+	348 900	20	120
18-49	225 500	20	119
12-24	93 500	20	125
12-34	173 900	19	120
18-34	134 300	19	120
WOMEN TOTAL	180 600	20	120
18-49	112 200	19	120
12-24	45 300	19	125
18-34	65 800	19	120
25-49	86 100	19	119
25-54	97 500	20	118
MEN TOTAL	168 300	20	119
18-49	113 300	20	118
18-34	68 500	20	122
25-49	85 500	20	117
25-54	96 700	20	117
TEENS TOTAL	39 600	19	125
CHILD TOTAL	78 100	23	113
6-11	43 300	22	115

ALBANY-SCHENECTADY-TROY (KINGSTON, NY)

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	482 700	55	51
PERSONS 2+	1 268 300	55	51
18+	981 200	56	51
18-49	597 200	52	51
12-24	257 700	54	53
12-34	471 900	53	51
18-34	357 200	52	51
WOMEN TOTAL	521 900	56	51
18-49	301 400	52	51
12-24	126 600	54	52
18-34	178 500	52	51
25-49	230 300	52	52
25-54	262 300	53	51
MEN TOTAL	459 300	55	51
18-49	295 800	52	52
18-34	178 700	51	52
25-49	223 900	52	52
25-54	254 100	52	51
TEENS TOTAL	114 700	56	52
CHILD TOTAL	172 400	51	59
6-11	103 900	53	56

ALEXANDRIA, MN

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	59 500	07	183
PERSONS 2+	160 500	07	183
18+	120 500	07	183
18-49	68 800	06	187
12-24	32 500	07	185
12-34	56 000	06	187
18-34	40 100	06	190
WOMEN TOTAL	61 200	07	183
18-49	33 800	06	187
12-24	15 500	07	188
18-34	19 400	06	189
25-49	25 900	06	184
25-54	29 400	06	184
MEN TOTAL	59 300	07	183
18-49	35 000	06	187
18-34	20 700	06	189
25-49	26 300	06	185
25-54	29 900	06	185
TEENS TOTAL	15 900	08	176
CHILD TOTAL	24 100	07	184
6-11	13 700	07	184

ARDMORE-ADA

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	70 900	08	174
PERSONS 2+	185 100	08	174
18+	142 700	08	174
18-49	80 400	07	180
12-24	35 500	07	179
12-34	61 900	07	182
18-34	46 100	07	185
WOMEN TOTAL	76 500	08	173
18-49	40 400	07	178
12-24	17 200	07	179
18-34	22 800	07	184
25-49	30 800	07	179
25-54	35 100	07	178
MEN TOTAL	67 200	08	174
18-49	40 000	07	182
18-34	23 300	07	184
25-49	29 900	07	180
25-54	34 100	07	179
TEENS TOTAL	15 800	08	177
CHILD TOTAL	26 600	08	181
6-11	15 100	08	180

ADI MARKETS POPULATION SUMMARY

ATLANTA

TV HOUSEHOLDS 1 224 400 1.40 12

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	3 267 200	1.41	12
18+	2 460 800	1.39	12
18-49	1 748 500	1.52	12
12-24	671 400	1.41	13
12-34	1 328 500	1.46	12
18-34	1 031 800	1.49	12
WOMEN TOTAL	1 697 000	1.40	12
18-49	887 300	1.54	12
12-24	333 900	1.43	13
18-34	525 300	1.53	12
25-49	698 700	1.58	12
25-54	771 300	1.55	12
MEN TOTAL	1 163 800	1.38	12
18-49	861 200	1.50	12
18-34	506 500	1.45	12
25-49	676 100	1.55	11
25-54	742 900	1.53	12
TEENS TOTAL	296 700	1.45	12
CHILD TOTAL	509 700	1.50	12
6-11	306 000	1.55	12

BAKERSFIELD

TV HOUSEHOLDS 142 400 .16 148

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	385 700	.17	145
18+	284 400	.16	148
18-49	191 400	.17	143
12-24	80 800	.17	142
12-34	151 800	.17	142
18-34	116 700	.17	139
WOMEN TOTAL	144 700	.16	152
18-49	94 600	.16	141
12-24	39 600	.17	142
18-34	67 100	.17	140
25-49	72 100	.16	137
25-54	80 800	.16	142
MEN TOTAL	139 700	.17	145
18-49	96 800	.17	140
18-34	59 600	.17	138
25-49	73 600	.17	136
25-54	82 000	.17	137
TEENS TOTAL	35 100	.17	144
CHILD TOTAL	66 200	.19	131
6-11	36 300	.18	134

BATON ROUGE

TV HOUSEHOLDS 258 800 .30 91

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	743 700	.32	87
18+	542 900	.31	88
18-49	391 400	.34	80
12-24	178 600	.37	76
12-34	323 200	.36	76
18-34	280 100	.36	77
WOMEN TOTAL	378 400	.30	90
18-49	194 100	.34	80
12-24	87 700	.37	76
18-34	122 400	.36	77
25-49	142 500	.32	83
25-54	168 000	.32	85
MEN TOTAL	264 500	.31	87
18-49	197 300	.34	80
18-34	127 700	.37	78
25-49	143 400	.33	82
25-54	168 000	.32	82
TEENS TOTAL	73 100	.36	75
CHILD TOTAL	127 700	.38	76
6-11	73 100	.37	77

AUGUSTA

TV HOUSEHOLDS 215 700 .25 91

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	607 300	.26	95
18+	448 700	.25	96
18-49	295 800	.26	100
12-24	133 000	.26	101
12-34	241 400	.27	100
18-34	181 900	.26	103
WOMEN TOTAL	295 100	.25	97
18-49	154 200	.26	98
12-24	64 800	.26	100
18-34	91 500	.27	99
25-49	116 100	.26	96
25-54	130 400	.26	94
MEN TOTAL	312 600	.25	104
18-49	146 400	.26	102
18-34	90 400	.26	105
25-49	109 000	.25	101
25-54	122 300	.25	101
TEENS TOTAL	54 500	.29	95
CHILD TOTAL	95 700	.29	94
6-11	57 700	.29	94

BALTIMORE

TV HOUSEHOLDS 869 100 1.02 21

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	2 399 500	1.04	20
18+	1 885 100	1.05	20
18-49	1 229 000	1.07	19
12-24	499 400	1.05	19
12-34	945 800	1.06	19
18-34	724 800	1.05	21
WOMEN TOTAL	972 500	1.05	20
18-49	619 600	1.07	19
12-24	245 300	1.05	19
18-34	362 700	1.06	20
25-49	482 400	1.09	19
25-54	543 600	1.09	19
MEN TOTAL	882 600	1.05	21
18-49	609 400	1.06	20
18-34	362 100	1.04	21
25-49	468 200	1.08	20
25-54	526 700	1.08	19
TEENS TOTAL	221 000	1.08	17
CHILD TOTAL	323 400	.96	23
6-11	194 100	.98	23

BEAUMONT-PORT ARTHUR

TV HOUSEHOLDS 170 500 .19 122

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	461 800	.20	120
18+	346 100	.20	121
18-49	219 100	.19	121
12-24	94 300	.20	123
12-34	171 200	.19	121
18-34	128 600	.19	127
WOMEN TOTAL	180 400	.20	121
18-49	110 400	.19	121
12-24	46 500	.20	122
18-34	63 900	.19	124
25-49	84 800	.19	120
25-54	97 100	.19	120
MEN TOTAL	165 700	.20	121
18-49	108 700	.19	125
18-34	64 700	.19	128
25-49	82 600	.19	120
25-54	94 300	.19	118
TEENS TOTAL	42 600	.21	119
CHILD TOTAL	73 100	.22	117
6-11	42 200	.21	118

AUSTIN, TX

TV HOUSEHOLDS 325 000 .40 73

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	840 900	.36	75
18+	654 000	.37	73
18-49	463 700	.40	69
12-24	199 900	.42	68
12-34	376 400	.42	66
18-34	308 600	.45	64
WOMEN TOTAL	533 400	.36	76
18-49	296 200	.39	70
12-24	96 500	.41	70
18-34	149 000	.44	64
25-49	182 000	.37	73
25-54	178 400	.36	74
MEN TOTAL	320 600	.37	73
18-49	237 500	.41	67
18-34	160 600	.46	60
25-49	188 600	.39	69
25-54	184 100	.38	73
TEENS TOTAL	66 600	.33	86
CHILD TOTAL	120 100	.36	81
6-11	69 300	.35	84

BANGOR

TV HOUSEHOLDS 124 500 .14 154

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	336 300	.15	164
18+	256 200	.14	154
18-49	162 200	.14	153
12-24	69 700	.15	154
12-34	128 000	.14	154
18-34	97 400	.14	153
WOMEN TOTAL	133 100	.14	154
18-49	80 300	.14	154
12-24	33 600	.14	155
18-34	47 800	.14	152
25-49	61 600	.14	153
25-54	69 600	.14	153
MEN TOTAL	123 100	.15	154
18-49	81 900	.14	153
18-34	49 600	.14	153
25-49	61 500	.14	153
25-54	69 000	.14	153
TEENS TOTAL	30 600	.15	152
CHILD TOTAL	49 500	.15	154
6-11	29 600	.15	153

BEND

TV HOUSEHOLDS 24 800 .03 208

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	64 100	.03	208
18+	48 700	.03	209
18-49	33 100	.03	208
12-24	11 900	.02	209
12-34	25 400	.03	209
18-34	20 000	.03	209
WOMEN TOTAL	24 500	.03	209
18-49	16 300	.03	208
12-24	5 900	.03	209
18-34	9 900	.03	209
25-49	13 000	.03	207
25-54	14 300	.03	207
MEN TOTAL	24 200	.03	208
18-49	16 800	.03	208
18-34	10 100	.03	208
25-49	13 800	.03	207
25-54	14 800	.03	207
TEENS TOTAL	5 400	.03	208
CHILD TOTAL	10 000	.03	208
6-11	5 700	.03	208

ADI MARKETS POPULATION SUMMARY

BILLINGS-HARDIN

TV HOUSEHOLDS 88,400 .10 163

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	224,000	.10	167
18+	167,900	.10	168
18-49	111,500	.10	163
12-24	45,200	.09	168
12-34	86,900	.10	166
18-34	67,100	.10	164
WOMEN TOTAL	85,800	.09	168
18-49	55,500	.10	163
12-24	22,700	.10	168
18-34	33,400	.10	164
25-49	42,700	.10	162
25-54	47,800	.10	162
MEN TOTAL	82,100	.10	166
18-49	56,000	.10	164
18-34	33,700	.10	165
25-49	43,400	.10	161
25-54	48,400	.10	161
TEENS TOTAL	19,800	.10	168
CHILD TOTAL	36,300	.11	164
6-11	20,400	.10	165

BILOXI-GULFPORT-PASCAGOULA

TV HOUSEHOLDS 64,100 .07 179

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	174,100	.08	178
18+	129,500	.07	178
18-49	90,000	.08	173
12-24	42,200	.09	171
12-34	72,900	.08	172
18-34	56,700	.08	172
WOMEN TOTAL	64,800	.07	178
18-49	43,100	.07	175
12-24	19,200	.08	173
18-34	28,400	.08	174
25-49	31,900	.07	176
25-54	35,800	.07	176
MEN TOTAL	64,700	.08	177
18-49	46,900	.08	173
18-34	30,300	.09	171
25-49	32,100	.07	175
25-54	35,800	.07	175
TEENS TOTAL	16,200	.08	174
CHILD TOTAL	28,400	.08	175
6-11	16,200	.08	174

BINGHAMTON

TV HOUSEHOLDS 156,200 .16 132

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	418,700	.16	133
18+	319,100	.16	134
18-49	197,400	.17	136
12-24	88,000	.18	133
12-34	155,000	.17	139
18-34	114,900	.17	141
WOMEN TOTAL	168,200	.16	130
18-49	99,300	.17	135
12-24	43,400	.19	130
18-34	57,400	.17	136
25-49	75,400	.17	133
25-54	86,000	.17	132
MEN TOTAL	150,900	.16	135
18-49	98,100	.17	136
18-34	57,500	.17	142
25-49	74,100	.17	134
25-54	84,200	.17	132
TEENS TOTAL	40,100	.20	122
CHILD TOTAL	59,500	.18	142
6-11	35,400	.18	140

BIRMINGHAM (ANNISTON & GADSDEN, AL)

TV HOUSEHOLDS 550,700 .63 43

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	1,442,900	.62	45
18+	1,094,600	.62	45
18-49	697,200	.61	45
12-24	291,100	.61	45
12-34	543,000	.61	45
18-34	415,200	.60	45
WOMEN TOTAL	585,200	.63	44
18-49	355,900	.62	45
12-24	144,200	.62	45
18-34	209,300	.61	45
25-49	273,900	.62	45
25-54	310,700	.62	45
MEN TOTAL	509,400	.60	45
18-49	341,300	.59	46
18-34	205,900	.59	46
25-49	260,000	.60	45
25-54	292,200	.60	45
TEENS TOTAL	127,600	.63	44
CHILD TOTAL	220,500	.65	45
6-11	128,600	.65	44

BLUEFIELD-BECKLEY-OAK HILL

TV HOUSEHOLDS 145,900 .17 143

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	395,100	.17	143
18+	293,400	.17	144
18-49	182,900	.16	148
12-24	77,400	.16	148
12-34	146,700	.16	146
18-34	111,300	.16	144
WOMEN TOTAL	155,100	.17	142
18-49	92,200	.16	148
12-24	38,000	.16	146
18-34	55,300	.16	145
25-49	71,300	.16	142
25-54	81,400	.16	141
MEN TOTAL	138,300	.16	147
18-49	90,700	.16	148
18-34	56,000	.16	144
25-49	69,600	.16	146
25-54	78,400	.16	145
TEENS TOTAL	35,400	.17	141
CHILD TOTAL	66,300	.20	129
6-11	38,000	.19	128

BOISE

TV HOUSEHOLDS 153,200 .17 138

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	418,600	.16	134
18+	311,200	.16	137
18-49	211,400	.16	126
12-24	84,800	.18	137
12-34	165,000	.18	127
18-34	125,600	.19	127
WOMEN TOTAL	158,400	.17	136
18-49	104,400	.18	123
12-24	41,700	.18	137
18-34	63,300	.18	126
25-49	80,400	.18	123
25-54	88,700	.18	126
MEN TOTAL	152,800	.18	134
18-49	107,000	.19	127
18-34	65,300	.19	126
25-49	82,600	.19	120
25-54	90,600	.19	123
TEENS TOTAL	36,400	.18	137
CHILD TOTAL	71,000	.21	122
6-11	39,600	.20	124

BOSTON (CONCORD, DERRY, MANCHESTER & WORCESTER)

TV HOUSEHOLDS 2,037,700 2.33 6

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	5,329,300	2.31	5
18+	4,161,700	2.35	5
18-49	2,655,100	2.31	6
12-24	1,113,200	2.33	5
12-34	2,088,100	2.33	5
18-34	1,613,600	2.34	6
WOMEN TOTAL	2,221,700	2.40	5
18-49	1,343,900	2.33	6
12-24	551,700	2.36	5
18-34	812,400	2.37	6
25-49	1,024,600	2.32	6
25-54	1,155,900	2.32	6
MEN TOTAL	1,940,000	2.30	6
18-49	1,311,200	2.29	6
18-34	801,200	2.30	6
25-49	991,800	2.28	6
25-54	1,113,800	2.29	6
TEENS TOTAL	478,500	2.33	5
CHILD TOTAL	593,100	2.04	5
6-11	421,500	2.13	5

BOWLING GREEN (CAMPBELLSVILLE)

TV HOUSEHOLDS 38,100 .04 197

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	104,300	.05	197
18+	80,900	.05	195
18-49	54,600	.05	197
12-24	25,100	.05	194
12-34	43,000	.05	196
18-34	34,700	.05	193
WOMEN TOTAL	42,400	.05	196
18-49	27,700	.05	195
12-24	12,600	.05	193
18-34	17,600	.05	193
25-49	19,100	.04	197
25-54	21,200	.04	198
MEN TOTAL	38,500	.05	195
18-49	26,900	.05	196
18-34	17,100	.05	195
25-49	18,700	.04	198
25-54	20,900	.04	197
TEENS TOTAL	8,300	.04	198
CHILD TOTAL	15,100	.04	197
6-11	8,700	.04	197

BRISTOL-KINGSPORT-JOHNSON CITY: TRI CITIES (GREENVILLE, TN)

TV HOUSEHOLDS 287,600 .33 82

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	786,600	.34	80
18+	597,300	.34	81
18-49	385,300	.33	81
12-24	153,400	.32	91
12-34	288,200	.32	85
18-34	218,000	.32	88
WOMEN TOTAL	312,300	.34	81
18-49	193,600	.34	81
12-24	75,500	.32	88
18-34	108,900	.32	85
25-49	152,100	.34	77
25-54	171,600	.34	76
MEN TOTAL	285,000	.34	80
18-49	191,700	.33	81
18-34	109,100	.31	90
25-49	150,000	.35	78
25-54	168,700	.35	78
TEENS TOTAL	70,200	.34	82
CHILD TOTAL	119,100	.35	82
6-11	71,500	.36	80

ADI MARKETS POPULATION SUMMARY

BUFFALO

TV HOUSEHOLDS	614,400	.70	36	
	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK	
PERSONS 2+	1,634,400	.71	37	
18+	1,257,300	.71	38	
18-49	764,600	.66	42	
12-24	338,000	.71	40	
12-34	603,800	.67	40	
18-34	463,700	.66	41	
WOMEN TOTAL	669,800	.72	35	
18-49	388,700	.67	40	
12-24	167,300	.72	39	
18-34	227,800	.67	41	
25-49	294,600	.67	40	
25-54	338,800	.68	39	
MEN TOTAL	568,500	.70	37	
18-49	375,900	.66	42	
18-34	225,900	.65	42	
25-49	281,800	.66	41	
25-54	323,000	.66	41	
TEENS TOTAL	149,800	.73	36	
CHILD TOTAL	227,300	.67	42	
6-11	136,300	.69	41	

BURLINGTON-PLATTSBURGH (HARTFORD,VT-HANOVER,NH)

TV HOUSEHOLDS	246,600	.27	93	
	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK	
PERSONS 2+	672,500	.29	92	
18+	513,600	.29	92	
18-49	343,100	.30	89	
12-24	153,700	.32	90	
12-34	276,500	.31	90	
18-34	214,500	.31	90	
WOMEN TOTAL	285,200	.29	93	
18-49	168,600	.29	92	
12-24	74,800	.32	89	
18-34	104,900	.31	91	
25-49	123,900	.27	93	
25-54	138,600	.28	93	
MEN TOTAL	245,400	.29	93	
18-49	174,500	.30	90	
18-34	109,600	.31	89	
25-49	127,500	.29	89	
25-54	141,900	.29	91	
TEENS TOTAL	82,000	.30	94	
CHILD TOTAL	96,900	.29	99	
6-11	57,400	.29	95	

BUTTE

TV HOUSEHOLDS	48,400	.05	184	
	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK	
PERSONS 2+	124,800	.05	191	
18+	96,700	.05	189	
18-49	64,400	.05	189	
12-24	29,300	.05	188	
12-34	52,500	.06	186	
18-34	41,600	.06	188	
WOMEN TOTAL	48,000	.05	193	
18-49	30,400	.05	190	
12-24	13,600	.06	189	
18-34	19,200	.06	190	
25-49	22,100	.05	190	
25-54	24,900	.05	191	
MEN TOTAL	48,700	.06	189	
18-49	34,000	.06	189	
18-34	22,400	.06	187	
25-49	23,900	.05	189	
25-54	26,500	.05	189	
TEENS TOTAL	10,900	.05	189	
CHILD TOTAL	17,200	.05	193	
6-11	9,700	.05	193	

CASPER-RIVERTON

TV HOUSEHOLDS	59,600	.05	184	
	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK	
PERSONS 2+	148,100	.06	185	
18+	109,800	.06	185	
18-49	79,300	.07	181	
12-24	32,000	.07	187	
12-34	62,800	.07	179	
18-34	49,800	.07	177	
WOMEN TOTAL	53,900	.06	186	
18-49	37,900	.07	182	
12-24	15,500	.07	186	
18-34	23,400	.07	182	
25-49	28,800	.07	183	
25-54	31,700	.06	183	
MEN TOTAL	55,900	.07	185	
18-49	41,400	.07	177	
18-34	26,400	.06	177	
25-49	31,800	.07	177	
25-54	36,000	.07	177	
TEENS TOTAL	13,000	.06	186	
CHILD TOTAL	25,300	.07	183	
6-11	13,800	.07	183	

CEDAR RAPIDS-WATERLOO-DUBUQUE

TV HOUSEHOLDS	325,100	.37	75	
	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK	
PERSONS 2+	884,500	.37	73	
18+	648,100	.37	74	
18-49	420,000	.37	73	
12-24	194,900	.41	72	
12-34	343,500	.38	73	
18-34	264,300	.38	72	
WOMEN TOTAL	336,900	.36	74	
18-49	207,800	.36	74	
12-24	96,000	.41	72	
18-34	129,600	.38	73	
25-49	150,600	.34	75	
25-54	169,200	.34	75	
MEN TOTAL	311,200	.37	74	
18-49	212,200	.37	73	
18-34	134,700	.39	72	
25-49	153,700	.35	77	
25-54	171,600	.35	77	
TEENS TOTAL	79,200	.39	72	
CHILD TOTAL	127,200	.37	77	
6-11	72,400	.37	76	

CHARLESTON, SC

TV HOUSEHOLDS	208,000	.24	109	
	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK	
PERSONS 2+	553,700	.26	100	
18+	437,500	.25	102	
18-49	319,000	.28	97	
12-24	146,300	.31	93	
12-34	263,000	.29	93	
18-34	205,700	.30	93	
WOMEN TOTAL	216,700	.23	107	
18-49	149,600	.26	99	
12-24	64,600	.28	102	
18-34	92,800	.27	98	
25-49	113,200	.26	98	
25-54	126,700	.26	100	
MEN TOTAL	220,800	.26	97	
18-49	169,400	.30	93	
18-34	112,900	.32	86	
25-49	116,800	.27	96	
25-54	127,800	.26	97	
TEENS TOTAL	57,300	.28	97	
CHILD TOTAL	92,800	.29	96	
6-11	57,100	.29	96	

CHARLESTON-HUNTINGTON

TV HOUSEHOLDS	517,100	.59	47	
	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK	
PERSONS 2+	1,391,000	.60	46	
18+	1,042,300	.59	47	
18-49	670,000	.58	48	
12-24	281,500	.59	47	
12-34	522,600	.58	47	
18-34	397,800	.58	47	
WOMEN TOTAL	543,100	.59	47	
18-49	335,300	.59	49	
12-24	138,600	.59	46	
18-34	197,400	.58	48	
25-49	257,400	.58	49	
25-54	291,800	.59	49	
MEN TOTAL	499,200	.59	47	
18-49	334,700	.58	47	
18-34	200,400	.58	47	
25-49	255,900	.59	48	
25-54	287,600	.59	48	
TEENS TOTAL	124,800	.61	47	
CHILD TOTAL	223,900	.66	43	
6-11	128,600	.65	44	

CHARLOTTE (HICKORY)

TV HOUSEHOLDS	663,800	.76	32	
	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK	
PERSONS 2+	1,783,900	.76	32	
18+	1,337,300	.76	32	
18-49	891,800	.78	32	
12-24	388,100	.75	37	
12-34	677,000	.76	35	
18-34	517,500	.75	36	
WOMEN TOTAL	707,100	.76	32	
18-49	452,200	.78	30	
12-24	177,300	.76	35	
18-34	260,500	.76	35	
25-49	352,800	.80	29	
25-54	396,900	.80	29	
MEN TOTAL	630,200	.75	32	
18-49	439,600	.77	33	
18-34	257,000	.74	36	
25-49	340,400	.78	30	
25-54	381,500	.78	30	
TEENS TOTAL	189,500	.78	31	
CHILD TOTAL	267,100	.79	33	
6-11	162,100	.82	29	

CHARLOTTESVILLE

TV HOUSEHOLDS	38,700	.04	198	
	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK	
PERSONS 2+	98,600	.04	198	
18+	80,300	.05	197	
18-49	58,200	.05	192	
12-24	27,200	.06	190	
12-34	47,500	.05	193	
18-34	40,200	.06	189	
WOMEN TOTAL	41,900	.05	197	
18-49	29,200	.05	192	
12-24	13,300	.06	190	
18-34	19,700	.05	188	
25-49	19,500	.04	196	
25-54	21,500	.04	197	
MEN TOTAL	38,400	.05	196	
18-49	29,000	.05	193	
18-34	20,500	.06	190	
25-49	18,800	.04	197	
25-54	20,800	.04	198	
TEENS TOTAL	7,300	.04	204	
CHILD TOTAL	11,000	.03	206	
6-11	6,400	.03	206	

ADI MARKETS POPULATION SUMMARY

CHATTANOOGA

TV HOUSEHOLDS		301 700	.34	80
		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS	2+	806 300	.35	79
	18+	607 300	.34	79
	18-49	400 700	.36	78
	12-24	160 200	.34	86
	12-34	302 500	.34	81
	18-34	230 100	.33	82
WOMEN TOTAL		321 300	.35	78
	18-49	203 300	.35	76
	12-24	79 500	.34	82
	18-34	116 200	.34	81
	25-49	159 000	.36	74
	25-54	178 800	.36	73
MEN TOTAL		286 000	.34	79
	18-49	197 400	.34	79
	18-34	113 900	.33	85
	25-49	163 900	.35	76
	25-54	172 000	.35	76
TEENS TOTAL		72 400	.35	77
CHILD TOTAL		126 600	.37	79
	6-11	75 100	.38	74

CHEYENNE-SCOTTSBLUFF

TV HOUSEHOLDS		50 100	.06	188
		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS	2+	126 700	.05	187
	18+	95 400	.05	192
	18-49	63 000	.05	190
	12-24	26 000	.05	193
	12-34	49 200	.05	190
	18-34	38 200	.05	191
WOMEN TOTAL		48 500	.05	192
	18-49	30 700	.05	189
	12-24	12 400	.05	195
	18-34	18 300	.05	191
	25-49	23 700	.05	188
	25-54	26 700	.05	188
MEN TOTAL		46 900	.05	190
	18-49	32 300	.05	190
	18-34	19 900	.05	191
	25-49	24 300	.05	188
	25-54	27 200	.05	188
TEENS TOTAL		11 000	.05	188
CHILD TOTAL		20 300	.05	188
	6-11	11 400	.05	188

CHICAGO

TV HOUSEHOLDS		3 066 700	3.50	3
		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS	2+	8 242 100	3.57	3
	18+	6 252 000	3.54	3
	18-49	4 154 600	3.61	3
	12-24	1 701 300	3.56	3
	12-34	3 220 400	3.60	3
	18-34	2 474 600	3.58	3
WOMEN TOTAL		3 277 900	3.54	3
	18-49	2 094 400	3.63	3
	12-24	837 000	3.58	3
	18-34	1 236 400	3.61	3
	25-49	1 623 100	3.67	3
	25-54	1 827 500	3.67	3
MEN TOTAL		2 974 100	3.53	3
	18-49	2 060 200	3.59	3
	18-34	1 238 200	3.56	3
	25-49	1 576 000	3.63	3
	25-54	1 771 800	3.64	3
TEENS TOTAL		745 800	3.65	3
CHILD TOTAL		1 244 300	3.66	3
	6-11	722 200	3.65	3

CHICO-REDDING

TV HOUSEHOLDS		149 900	.17	141
		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS	2+	373 300	.16	150
	18+	291 600	.16	145
	18-49	179 400	.16	150
	12-24	73 900	.15	151
	12-34	138 900	.16	151
	18-34	108 100	.16	147
WOMEN TOTAL		150 200	.16	146
	18-49	89 700	.16	151
	12-24	36 900	.16	150
	18-34	53 700	.16	147
	25-49	67 900	.15	150
	25-54	76 500	.16	150
MEN TOTAL		141 400	.17	144
	18-49	89 700	.16	149
	18-34	54 400	.16	148
	25-49	68 400	.16	148
	25-54	76 400	.16	148
TEENS TOTAL		30 800	.15	151
CHILD TOTAL		50 900	.15	153
	6-11	29 100	.15	154

CINCINNATI

TV HOUSEHOLDS		711 900	.81	29
		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS	2+	1 881 500	.81	27
	18+	1 416 600	.80	28
	18-49	926 000	.81	27
	12-24	397 800	.83	26
	12-34	728 400	.81	28
	18-34	554 900	.80	29
WOMEN TOTAL		750 800	.81	28
	18-49	470 300	.82	27
	12-24	197 400	.84	26
	18-34	279 100	.82	28
	25-49	357 700	.81	27
	25-54	404 400	.81	27
MEN TOTAL		665 800	.79	29
	18-49	455 700	.79	29
	18-34	275 800	.79	30
	25-49	344 000	.79	28
	25-54	387 400	.80	28
TEENS TOTAL		173 500	.85	25
CHILD TOTAL		291 400	.86	25
	6-11	169 100	.85	26

CLARKSBURG-WESTON

TV HOUSEHOLDS		84 700	.10	166
		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS	2+	229 800	.10	165
	18+	171 000	.10	165
	18-49	102 000	.09	170
	12-24	44 200	.09	170
	12-34	80 400	.09	170
	18-34	60 900	.09	170
WOMEN TOTAL		90 000	.10	166
	18-49	60 600	.09	170
	12-24	21 600	.09	170
	18-34	30 000	.09	170
	25-49	38 600	.09	169
	25-54	44 200	.09	167
MEN TOTAL		81 000	.10	168
	18-49	51 400	.09	169
	18-34	30 900	.09	168
	25-49	38 700	.09	169
	25-54	43 300	.09	167
TEENS TOTAL		19 500	.10	169
CHILD TOTAL		33 300	.10	168
	6-11	19 500	.10	168

CLEVELAND (AKRON, CANTON & SANDUSKY)

TV HOUSEHOLDS		1 413 400	1.61	11
		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS	2+	3 677 700	1.59	11
	18+	2 806 700	1.59	11
	18-49	1 780 400	1.65	11
	12-24	741 700	1.55	11
	12-34	1 383 000	1.55	11
	18-34	1 081 400	1.52	11
WOMEN TOTAL		1 486 800	1.61	10
	18-49	907 400	1.67	11
	12-24	368 000	1.57	11
	18-34	529 800	1.56	11
	25-49	702 100	1.59	11
	25-54	799 600	1.60	11
MEN TOTAL		1 319 900	1.57	11
	18-49	873 000	1.52	11
	18-34	521 600	1.50	11
	25-49	668 200	1.54	12
	25-54	760 000	1.56	11
TEENS TOTAL		331 400	1.62	11
CHILD TOTAL		539 400	1.59	11
	6-11	318 000	1.61	11

COLORADO SPRINGS-PUEBLO

TV HOUSEHOLDS		215 500	.25	100
		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS	2+	557 600	.24	108
	18+	422 200	.24	109
	18-49	293 300	.26	102
	12-24	127 500	.27	105
	12-34	232 800	.26	103
	18-34	182 600	.26	101
WOMEN TOTAL		211 900	.23	110
	18-49	140 200	.24	106
	12-24	57 400	.25	109
	18-34	84 000	.25	109
	25-49	107 300	.24	102
	25-54	119 500	.24	102
MEN TOTAL		210 300	.25	105
	18-49	153 100	.27	102
	18-34	98 600	.28	98
	25-49	108 700	.25	102
	25-54	120 500	.25	102
TEENS TOTAL		50 200	.25	107
CHILD TOTAL		85 200	.25	108
	6-11	48 800	.25	106

COLUMBIA, SC

TV HOUSEHOLDS		273 000	.31	88
		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS	2+	758 400	.33	84
	18+	565 900	.32	87
	18-49	398 900	.35	79
	12-24	179 300	.38	75
	12-34	324 600	.36	75
	18-34	252 800	.37	75
WOMEN TOTAL		295 300	.32	87
	18-49	199 700	.35	79
	12-24	87 900	.38	75
	18-34	124 900	.36	75
	25-49	146 900	.33	80
	25-54	163 300	.33	81
MEN TOTAL		270 600	.32	85
	18-49	199 200	.35	78
	18-34	127 900	.37	76
	25-49	144 500	.33	80
	25-54	159 600	.33	81
TEENS TOTAL		71 800	.36	78
CHILD TOTAL		118 700	.36	83
	6-11	70 000	.36	81

ADI MARKETS POPULATION SUMMARY

COLUMBIA-JEFFERSON CITY

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	149 400	.17	142
PERSONS 2+	414 400	.18	136
18+	323 800	.18	130
18-49	211 400	.18	126
12-24	97 700	.20	119
12-34	170 400	.19	122
18-34	136 200	.20	119
WOMEN TOTAL	165 700	.18	133
18-49	102 200	.18	127
12-24	46 700	.20	121
18-34	84 600	.19	121
25-49	71 900	.16	140
25-54	80 600	.16	143
MEN TOTAL	158 100	.19	128
18-49	109 200	.19	122
18-34	71 400	.21	119
25-49	76 000	.18	131
25-54	84 300	.17	131
TEENS TOTAL	34 200	.17	147
CHILD TOTAL	56 400	.17	148
6-11	31 900	.16	149

COLUMBUS-TUPELO

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	154 900	.18	135
PERSONS 2+	431 600	.19	129
18+	319 400	.18	133
18-49	202 700	.18	131
12-24	93 600	.20	124
12-34	162 900	.18	131
18-34	121 800	.18	134
WOMEN TOTAL	169 400	.18	129
18-49	102 100	.18	128
12-24	46 300	.20	123
18-34	80 400	.18	131
25-49	76 100	.17	130
25-54	86 000	.17	132
MEN TOTAL	150 000	.18	136
18-49	100 600	.18	133
18-34	61 400	.18	136
25-49	74 100	.17	134
25-54	82 700	.17	136
TEENS TOTAL	41 100	.20	120
CHILD TOTAL	71 100	.21	121
6-11	41 000	.21	120

DAVENPORT-ROCK ISLAND-MOLINE: QUAD CITY

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	327 800	.37	74
PERSONS 2+	847 200	.37	74
18+	639 400	.36	76
18-49	402 300	.35	77
12-24	170 300	.36	79
12-34	316 000	.35	78
18-34	236 300	.35	79
WOMEN TOTAL	333 800	.36	75
18-49	200 000	.35	78
12-24	83 900	.36	78
18-34	117 600	.34	79
25-49	154 100	.35	75
25-54	173 900	.35	75
MEN TOTAL	305 600	.36	75
18-49	202 300	.35	77
18-34	120 700	.35	81
25-49	155 600	.36	74
25-54	174 900	.36	74
TEENS TOTAL	77 700	.38	73
CHILD TOTAL	130 100	.38	72
6-11	73 800	.37	76

COLUMBUS, GA (OPELIKA)

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	172 400	.20	121
PERSONS 2+	483 000	.21	118
18+	362 400	.21	118
18-49	244 700	.21	115
12-24	119 500	.25	110
12-34	203 300	.23	115
18-34	157 400	.23	113
WOMEN TOTAL	187 100	.20	119
18-49	118 000	.20	116
12-24	53 500	.23	116
18-34	72 500	.21	116
25-49	86 500	.20	118
25-54	98 100	.20	117
MEN TOTAL	175 300	.21	117
18-49	126 700	.22	114
18-34	84 900	.24	110
25-49	84 600	.19	118
25-54	94 200	.19	119
TEENS TOTAL	45 900	.22	114
CHILD TOTAL	74 700	.22	115
6-11	43 300	.22	115

CORPUS CHRISTI

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	174 500	.20	119
PERSONS 2+	514 700	.22	113
18+	370 400	.21	116
18-49	250 500	.22	114
12-24	113 100	.24	115
12-34	204 500	.23	114
18-34	153 900	.22	115
WOMEN TOTAL	190 800	.21	117
18-49	125 100	.22	114
12-24	55 600	.24	111
18-34	75 400	.22	114
25-49	94 400	.21	113
25-54	106 400	.21	114
MEN TOTAL	179 600	.21	115
18-49	125 400	.22	115
18-34	78 500	.23	114
25-49	93 600	.22	115
25-54	104 700	.22	115
TEENS TOTAL	50 600	.25	105
CHILD TOTAL	93 700	.28	102
6-11	53 400	.27	102

DAYTON (RICHMOND, IN)

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	506 300	.58	48
PERSONS 2+	1 312 400	.57	49
18+	991 200	.56	50
18-49	645 500	.56	50
12-24	266 900	.56	49
12-34	495 700	.55	49
18-34	376 000	.54	50
WOMEN TOTAL	523 000	.57	50
18-49	328 000	.57	50
12-24	132 300	.57	49
18-34	190 000	.55	50
25-49	253 900	.57	50
25-54	287 700	.58	50
MEN TOTAL	468 200	.56	50
18-49	317 500	.55	50
18-34	186 000	.53	50
25-49	244 400	.56	50
25-54	276 000	.57	50
TEENS TOTAL	119 700	.59	49
CHILD TOTAL	201 500	.59	48
6-11	118 900	.60	48

COLUMBUS, OH

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	649 600	.74	34
PERSONS 2+	1 682 800	.73	36
18+	1 280 900	.72	35
18-49	873 200	.76	35
12-24	363 600	.78	35
12-34	680 200	.76	34
18-34	533 200	.77	34
WOMEN TOTAL	669 000	.72	34
18-49	436 200	.76	34
12-24	178 400	.76	34
18-34	265 000	.77	34
25-49	331 300	.75	35
25-54	371 200	.74	34
MEN TOTAL	611 900	.73	35
18-49	435 000	.76	36
18-34	268 200	.77	35
25-49	325 300	.75	34
25-54	363 700	.75	33
TEENS TOTAL	147 000	.72	39
CHILD TOTAL	254 900	.75	36
6-11	148 600	.75	36

DALLAS-FT. WORTH

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	1 605 200	1.83	8
PERSONS 2+	4 167 400	1.80	8
18+	3 165 200	1.79	9
18-49	2 178 800	1.89	9
12-24	849 400	1.78	8
12-34	1 658 400	1.85	10
18-34	1 298 200	1.88	10
WOMEN TOTAL	1 649 700	1.78	9
18-49	1 089 700	1.89	9
12-24	419 400	1.79	9
18-34	647 300	1.89	9
25-49	846 800	1.91	9
25-54	940 100	1.89	9
MEN TOTAL	1 515 500	1.80	9
18-49	1 089 100	1.90	10
18-34	650 900	1.87	9
25-49	842 800	1.94	10
25-54	931 500	1.91	10
TEENS TOTAL	360 200	1.77	9
CHILD TOTAL	642 000	1.89	9
6-11	375 500	1.90	8

DENVER

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	1 025 000	1.17	19
PERSONS 2+	2 517 700	1.09	19
18+	1 934 800	1.09	19
18-49	1 426 200	1.24	16
12-24	538 800	1.13	17
12-34	1 107 900	1.24	16
18-34	897 600	1.30	15
WOMEN TOTAL	980 600	1.08	19
18-49	698 500	1.21	16
12-24	263 300	1.13	17
18-34	436 800	1.28	15
25-49	538 500	1.22	17
25-54	590 800	1.19	18
MEN TOTAL	954 200	1.13	19
18-49	727 700	1.27	15
18-34	460 800	1.32	15
25-49	559 200	1.29	15
25-54	610 500	1.25	16
TEENS TOTAL	210 300	1.03	19
CHILD TOTAL	372 600	1.10	18
6-11	215 000	1.09	17

ADI MARKETS POPULATION SUMMARY

DES MOINES

TV HOUSEHOLDS		379,300	.43	68
		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS	2+	947,600	.41	69
	18+	734,300	.42	68
	18-49	456,200	.40	69
	12-24	196,800	.41	71
	12-34	359,900	.40	71
	18-34	280,500	.41	69
WOMEN TOTAL		386,900	.42	68
	18-49	228,100	.40	69
	12-24	96,500	.41	70
	18-34	138,600	.40	70
	25-49	170,300	.38	70
	25-54	192,200	.39	69
MEN TOTAL		347,400	.41	69
	18-49	228,100	.40	70
	18-34	141,900	.41	68
	25-49	168,500	.39	70
	25-54	189,500	.39	69
TEENS TOTAL		79,400	.39	71
CHILD TOTAL		133,900	.39	71
	6-11	76,400	.39	73

DETROIT

TV HOUSEHOLDS		1,684,300	1.92	7
		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS	2+	4,488,000	1.94	7
	18+	3,377,100	1.91	7
	18-49	2,254,500	1.96	8
	12-24	949,300	1.99	7
	12-34	1,780,800	1.99	7
	18-34	1,359,100	1.97	7
WOMEN TOTAL		1,768,700	1.91	7
	18-49	1,143,200	1.98	8
	12-24	471,000	2.01	7
	18-34	683,800	2.00	7
	25-49	879,200	1.99	8
	25-54	994,500	2.00	8
MEN TOTAL		1,608,400	1.91	7
	18-49	1,111,300	1.94	8
	18-34	675,300	1.94	8
	25-49	847,700	1.95	9
	25-54	958,600	1.97	8
TEENS TOTAL		421,700	2.07	6
CHILD TOTAL		689,200	2.03	6
	6-11	413,200	2.09	6

DOTHAN

TV HOUSEHOLDS		97,600	.11	160
		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS	2+	265,000	.11	159
	18+	196,000	.11	160
	18-49	126,600	.11	160
	12-24	53,800	.11	163
	12-34	98,800	.11	161
	18-34	74,000	.11	161
WOMEN TOTAL		103,100	.11	160
	18-49	63,400	.11	159
	12-24	25,800	.11	163
	18-34	36,200	.11	161
	25-49	49,600	.11	158
	25-54	55,600	.11	158
MEN TOTAL		92,900	.11	161
	18-49	63,200	.11	159
	18-34	37,800	.11	161
	25-49	48,000	.11	158
	25-54	53,600	.11	158
TEENS TOTAL		24,800	.12	160
CHILD TOTAL		44,200	.13	159
	6-11	25,700	.13	158

DULUTH-SUPERIOR

TV HOUSEHOLDS		173,000	.20	120
		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS	2+	447,500	.19	123
	18+	342,900	.19	122
	18-49	203,400	.18	130
	12-24	89,000	.19	130
	12-34	163,000	.18	130
	18-34	123,200	.18	132
WOMEN TOTAL		176,200	.19	124
	18-49	99,900	.17	134
	12-24	43,600	.19	129
	18-34	59,800	.17	132
	25-49	75,600	.17	132
	25-54	86,100	.17	131
MEN TOTAL		166,700	.20	120
	18-49	103,500	.18	130
	18-34	63,400	.18	131
	25-49	76,600	.18	128
	25-54	89,100	.18	126
TEENS TOTAL		39,800	.20	123
CHILD TOTAL		64,800	.19	135
	6-11	37,200	.19	130

EL CENTRO-YUMA

TV HOUSEHOLDS		58,900	.07	182
		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS	2+	174,000	.08	179
	18+	124,700	.07	180
	18-49	82,000	.07	179
	12-24	38,900	.08	175
	12-34	67,400	.08	176
	18-34	49,900	.07	177
WOMEN TOTAL		61,800	.07	182
	18-49	40,400	.07	178
	12-24	18,300	.08	175
	18-34	24,000	.07	178
	25-49	30,800	.07	179
	25-54	34,700	.07	180
MEN TOTAL		62,900	.07	180
	18-49	41,600	.07	177
	18-34	25,900	.07	179
	25-49	29,600	.07	182
	25-54	33,700	.07	181
TEENS TOTAL		17,600	.09	172
CHILD TOTAL		31,800	.09	170
	6-11	18,100	.09	171

EL PASO (LAS CRUCES)

TV HOUSEHOLDS		212,000	.24	105
		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS	2+	663,800	.29	93
	18+	467,200	.26	96
	18-49	337,000	.29	91
	12-24	160,500	.34	85
	12-34	278,400	.31	89
	18-34	210,300	.30	91
WOMEN TOTAL		241,500	.26	95
	18-49	169,700	.29	91
	12-24	77,000	.33	86
	18-34	103,100	.30	89
	25-49	126,200	.29	92
	25-54	141,700	.28	92
MEN TOTAL		225,700	.27	96
	18-49	167,300	.29	94
	18-34	107,200	.31	92
	25-49	118,400	.27	94
	25-54	132,000	.27	94
TEENS TOTAL		68,100	.33	84
CHILD TOTAL		128,500	.38	75
	6-11	74,100	.37	75

ELMIRA

TV HOUSEHOLDS		85,000	.10	165
		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS	2+	228,000	.10	164
	18+	172,300	.10	164
	18-49	104,700	.09	169
	12-24	46,800	.10	167
	12-34	83,000	.09	168
	18-34	61,000	.09	169
WOMEN TOTAL		90,600	.10	165
	18-49	52,600	.09	167
	12-24	23,000	.10	167
	18-34	30,300	.09	169
	25-49	40,400	.09	164
	25-54	46,100	.09	164
MEN TOTAL		81,700	.10	167
	18-49	52,100	.09	167
	18-34	30,700	.09	170
	25-49	39,500	.09	167
	25-54	45,000	.09	165
TEENS TOTAL		22,000	.11	164
CHILD TOTAL		33,700	.10	168
	6-11	20,000	.10	168

ERIE

TV HOUSEHOLDS		153,600	.18	137
		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS	2+	407,500	.18	138
	18+	308,700	.17	139
	18-49	192,300	.17	140
	12-24	85,700	.18	136
	12-34	153,600	.17	140
	18-34	116,700	.17	139
WOMEN TOTAL		162,900	.18	135
	18-49	97,300	.17	137
	12-24	42,700	.18	132
	18-34	58,600	.17	138
	25-49	72,700	.16	136
	25-54	83,400	.17	136
MEN TOTAL		145,800	.17	143
	18-49	95,000	.17	142
	18-34	58,100	.17	140
	25-49	70,800	.16	143
	25-54	80,500	.17	143
TEENS TOTAL		36,900	.18	135
CHILD TOTAL		61,900	.18	138
	6-11	36,400	.18	133

EUGENE

TV HOUSEHOLDS		155,300	.18	133
		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS	2+	392,000	.17	144
	18+	301,800	.17	141
	18-49	205,200	.18	129
	12-24	79,500	.17	144
	12-34	160,100	.18	134
	18-34	128,100	.19	129
WOMEN TOTAL		153,900	.17	143
	18-49	101,900	.18	129
	12-24	39,200	.17	144
	18-34	63,400	.19	125
	25-49	78,100	.18	127
	25-54	86,600	.17	130
MEN TOTAL		147,900	.18	141
	18-49	103,300	.18	131
	18-34	64,700	.19	128
	25-49	79,600	.18	127
	25-54	87,700	.18	128
TEENS TOTAL		32,000	.16	150
CHILD TOTAL		58,200	.17	146
	6-11	33,100	.17	147

ADI MARKETS POPULATION SUMMARY

EUREKA

TV HOUSEHOLDS	51,100	.06	187

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	125,100	.05	190
18+	98,500	.05	188
18-49	66,800	.06	188
12-24	26,300	.06	192
12-34	52,500	.06	188
18-34	43,200	.06	187
WOMEN TOTAL	49,300	.05	190
18-49	32,500	.06	188
12-24	12,900	.06	192
18-34	20,800	.06	187
25-49	24,200	.05	187
25-54	26,800	.05	187
MEN TOTAL	49,200	.06	188
18-49	34,300	.06	188
18-34	22,400	.06	187
25-49	25,600	.06	186
25-54	28,200	.06	186
TEENS TOTAL	9,300	.05	196
CHILD TOTAL	17,300	.05	192
6-11	9,600	.05	194

EVANSVILLE (MADISONVILLE, KY)

TV HOUSEHOLDS	264,000	.30	90

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	697,300	.30	91
18+	529,700	.30	90
18-49	329,200	.29	95
12-24	139,900	.29	98
12-34	257,200	.29	97
18-34	194,700	.28	98
WOMEN TOTAL	279,400	.30	89
18-49	165,000	.29	93
12-24	68,400	.29	97
18-34	96,600	.28	96
25-49	126,900	.29	91
25-54	143,600	.29	91
MEN TOTAL	250,300	.30	90
18-49	164,200	.29	96
18-34	98,100	.28	101
25-49	124,900	.29	92
25-54	140,300	.29	92
TEENS TOTAL	62,500	.31	93
CHILD TOTAL	105,100	.31	91
6-11	60,500	.31	92

FARGO

TV HOUSEHOLDS	212,900	.24	104

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	580,900	.25	103
18+	444,900	.25	100
18-49	277,800	.24	107
12-24	131,000	.27	102
12-34	228,100	.25	105
18-34	177,700	.26	104
WOMEN TOTAL	224,700	.24	103
18-49	134,700	.23	111
12-24	62,800	.27	104
18-34	84,600	.25	108
25-49	96,100	.22	111
25-54	108,500	.22	111
MEN TOTAL	220,200	.26	98
18-49	143,100	.25	105
18-34	93,100	.27	103
25-49	101,100	.23	107
25-54	113,400	.23	107
TEENS TOTAL	50,400	.25	106
CHILD TOTAL	85,600	.25	107
6-11	47,400	.24	110

FARMINGTON

TV HOUSEHOLDS	31,800	.04	201

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	92,800	.04	200
18+	63,500	.04	202
18-49	47,800	.04	200
12-24	21,900	.05	201
12-34	39,500	.04	200
18-34	29,600	.04	201
WOMEN TOTAL	32,100	.03	203
18-49	23,700	.04	200
12-24	10,800	.05	200
18-34	14,500	.04	200
25-49	17,800	.04	199
25-54	19,600	.04	200
MEN TOTAL	31,400	.04	201
18-49	24,100	.04	200
18-34	15,100	.04	201
25-49	18,000	.04	199
25-54	19,900	.04	199
TEENS TOTAL	9,900	.05	194
CHILD TOTAL	19,400	.06	189
6-11	10,700	.05	189

FLAGSTAFF

TV HOUSEHOLDS	26,900	.03	206

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	80,100	.03	205
18+	57,500	.03	206
18-49	46,000	.04	201
12-24	23,000	.05	198
12-34	39,300	.04	201
18-34	31,600	.05	199
WOMEN TOTAL	28,800	.03	206
18-49	22,700	.04	201
12-24	11,600	.05	198
18-34	15,500	.05	198
25-49	14,900	.03	203
25-54	16,300	.03	205
MEN TOTAL	28,700	.03	204
18-49	23,300	.04	201
18-34	16,100	.05	199
25-49	15,800	.04	202
25-54	17,100	.04	203
TEENS TOTAL	7,700	.04	201
CHILD TOTAL	14,900	.04	199
6-11	8,400	.04	199

FLINT-SAGINAW-BAY CITY

TV HOUSEHOLDS	433,300	.49	56

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	1,186,300	.51	54
18+	870,900	.49	55
18-49	587,000	.51	54
12-24	265,900	.56	50
12-34	471,400	.53	52
18-34	351,200	.51	53
WOMEN TOTAL	454,600	.49	56
18-49	298,000	.52	53
12-24	132,300	.57	49
18-34	177,800	.52	52
25-49	224,700	.51	55
25-54	252,500	.51	55
MEN TOTAL	416,300	.49	56
18-49	289,000	.50	54
18-34	173,400	.50	54
25-49	216,600	.50	55
25-54	243,800	.50	55
TEENS TOTAL	120,200	.59	48
CHILD TOTAL	195,200	.57	50
6-11	115,400	.58	50

FLORENCE, SC (MYRTLE BEACH)

TV HOUSEHOLDS	145,100	.17	144

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	398,500	.17	142
18+	289,600	.16	147
18-49	194,600	.17	137
12-24	84,600	.18	139
12-34	156,700	.18	137
18-34	116,900	.17	138
WOMEN TOTAL	155,200	.17	141
18-49	100,100	.17	133
12-24	42,300	.18	135
18-34	59,500	.17	135
25-49	77,500	.18	128
25-54	86,800	.17	129
MEN TOTAL	134,400	.16	149
18-49	94,500	.16	143
18-34	57,400	.16	143
25-49	72,300	.17	139
25-54	80,500	.17	143
TEENS TOTAL	39,800	.20	123
CHILD TOTAL	69,100	.20	124
6-11	39,400	.20	126

FT. MYERS-NAPLES

TV HOUSEHOLDS	214,800	.25	101

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	497,700	.22	115
18+	407,800	.23	112
18-49	186,000	.16	144
12-24	74,000	.15	150
12-34	139,500	.16	150
18-34	104,800	.15	151
WOMEN TOTAL	213,800	.23	108
18-49	93,800	.16	142
12-24	36,400	.16	151
18-34	52,100	.15	151
25-49	74,500	.17	134
25-54	87,300	.18	128
MEN TOTAL	194,000	.23	112
18-49	92,200	.16	145
18-34	52,700	.15	149
25-49	72,200	.17	140
25-54	83,000	.17	135
TEENS TOTAL	34,700	.17	145
CHILD TOTAL	55,200	.16	149
6-11	33,000	.17	148

FT. SMITH

TV HOUSEHOLDS	143,700	.16	147

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	382,300	.17	148
18+	289,800	.16	146
18-49	183,100	.16	147
12-24	79,200	.17	145
12-34	142,500	.16	148
18-34	108,100	.16	147
WOMEN TOTAL	150,800	.16	145
18-49	91,000	.16	149
12-24	37,900	.16	147
18-34	53,100	.16	150
25-49	69,600	.16	147
25-54	78,300	.16	147
MEN TOTAL	139,000	.17	146
18-49	92,100	.16	146
18-34	55,000	.16	145
25-49	68,700	.16	147
25-54	76,800	.16	147
TEENS TOTAL	34,400	.17	146
CHILD TOTAL	58,100	.17	147
6-11	33,700	.17	144

ADI MARKETS POPULATION SUMMARY

FT. WAYNE

TV HOUSEHOLDS 221,700 .25 97

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	602,000	.26	99
18+	447,400	.25	99
18-49	292,500	.25	104
12-24	123,500	.26	107
12-34	231,200	.26	104
18-34	175,400	.25	105
WOMEN TOTAL	234,300	.25	99
18-49	146,500	.25	101
12-24	61,000	.26	107
18-34	87,300	.25	106
25-49	112,700	.25	95
25-54	126,800	.25	98
MEN TOTAL	213,100	.25	102
18-49	146,000	.25	104
18-34	88,100	.25	107
25-49	112,100	.26	100
25-54	125,600	.26	98
TEENS TOTAL	55,800	.29	100
CHILD TOTAL	98,800	.29	97
6-11	56,600	.29	97

GLENDIVE

TV HOUSEHOLDS 5,300 .01 213

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	13,700	.01	213
18+	10,200	.01	213
18-49	6,700	.01	213
12-24	3,000	.01	213
12-34	5,400	.01	213
18-34	4,100	.01	213
WOMEN TOTAL	5,100	.01	213
18-49	3,200	.01	213
12-24	1,400	.01	213
18-34	1,900	.01	213
25-49	2,400	.01	213
25-54	2,700	.01	213
MEN TOTAL	5,100	.01	213
18-49	3,500	.01	213
18-34	2,200	.01	213
25-49	2,600	.01	213
25-54	3,000	.01	213
TEENS TOTAL	1,300	.01	213
CHILD TOTAL	2,200	.01	213
6-11	1,300	.01	213

GREAT FALLS

TV HOUSEHOLDS 66,300 .08 178

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	170,200	.07	180
18+	127,200	.07	179
18-49	82,300	.07	176
12-24	35,900	.08	178
12-34	65,500	.07	177
18-34	49,300	.07	179
WOMEN TOTAL	64,200	.07	180
18-49	40,200	.07	180
12-24	17,000	.07	181
18-34	23,700	.07	181
25-49	31,000	.07	178
25-54	34,800	.07	179
MEN TOTAL	63,000	.07	178
18-49	42,100	.07	175
18-34	25,600	.07	179
25-49	31,600	.07	176
25-54	35,500	.07	176
TEENS TOTAL	16,200	.08	174
CHILD TOTAL	26,800	.08	178
6-11	14,500	.07	182

FRESNO-VISALIA (HANFORD)

TV HOUSEHOLDS 405,100 .46 63

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	1,129,900	.49	57
18+	835,300	.47	60
18-49	561,300	.49	57
12-24	242,700	.51	54
12-34	449,700	.50	55
18-34	344,800	.50	55
WOMEN TOTAL	426,300	.46	63
18-49	276,800	.48	58
12-24	117,200	.50	56
18-34	167,500	.49	56
25-49	210,700	.48	58
25-54	235,600	.47	59
MEN TOTAL	409,000	.49	57
18-49	284,500	.50	56
18-34	177,300	.51	53
25-49	212,800	.49	58
25-54	236,200	.49	58
TEENS TOTAL	104,900	.51	55
CHILD TOTAL	189,700	.56	52
6-11	105,700	.53	54

GRAND JUNCTION-DURANGO

TV HOUSEHOLDS 68,300 .08 176

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	176,700	.08	177
18+	134,700	.08	176
18-49	90,000	.08	173
12-24	35,500	.07	179
12-34	70,100	.08	174
18-34	55,200	.08	173
WOMEN TOTAL	68,300	.07	177
18-49	43,900	.08	173
12-24	17,100	.07	180
18-34	26,700	.08	172
25-49	34,000	.08	174
25-54	37,800	.08	174
MEN TOTAL	66,400	.08	175
18-49	46,100	.08	174
18-34	28,500	.08	174
25-49	35,400	.08	173
25-54	38,900	.08	173
TEENS TOTAL	14,900	.07	181
CHILD TOTAL	27,100	.08	177
6-11	15,300	.08	178

GREEN BAY-APPLETON (SURING, WI)

TV HOUSEHOLDS 362,900 .41 68

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	967,000	.42	67
18+	723,300	.41	69
18-49	454,500	.40	71
12-24	206,700	.43	66
12-34	370,700	.41	67
18-34	274,500	.40	71
WOMEN TOTAL	374,400	.40	70
18-49	225,200	.39	71
12-24	101,900	.44	66
18-34	134,800	.39	71
25-49	170,400	.39	69
25-54	192,300	.39	68
MEN TOTAL	348,900	.41	68
18-49	229,300	.40	69
18-34	139,700	.40	69
25-49	173,600	.40	67
25-54	194,800	.40	67
TEENS TOTAL	96,200	.47	62
CHILD TOTAL	147,500	.43	64
6-11	84,000	.42	66

GAINESVILLE (OCALA)

TV HOUSEHOLDS 80,800 .09 169

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	207,400	.09	171
18+	164,900	.09	169
18-49	122,500	.11	161
12-24	59,700	.12	158
12-34	102,900	.12	159
18-34	87,200	.13	156
WOMEN TOTAL	82,700	.09	169
18-49	59,400	.10	162
12-24	28,100	.12	159
18-34	41,500	.12	157
25-49	38,800	.09	168
25-54	42,600	.09	171
MEN TOTAL	82,200	.10	165
18-49	63,100	.11	161
18-34	45,700	.13	156
25-49	39,700	.09	165
25-54	43,300	.09	167
TEENS TOTAL	15,700	.08	178
CHILD TOTAL	26,800	.09	178
6-11	15,500	.08	177

GRAND RAPIDS-KALAMAZOO-BATTLE CREEK

TV HOUSEHOLDS 585,300 .67 40

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	1,582,200	.68	40
18+	1,185,800	.67	41
18-49	791,400	.69	38
12-24	350,800	.73	38
12-34	634,200	.71	38
18-34	487,100	.71	38
WOMEN TOTAL	618,100	.67	42
18-49	397,400	.69	37
12-24	172,300	.74	37
18-34	242,500	.71	37
25-49	297,000	.67	39
25-54	333,700	.67	40
MEN TOTAL	567,700	.67	41
18-49	394,000	.69	38
18-34	244,600	.70	38
25-49	290,700	.67	39
25-54	325,400	.67	39
TEENS TOTAL	147,100	.72	38
CHILD TOTAL	249,300	.73	38
6-11	144,200	.73	38

GREENSBORO-WINSTON SALEM-HIGH POINT (BURLINGTON, NC)

TV HOUSEHOLDS 504,400 .58 50

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	1,311,200	.57	50
18+	1,009,600	.57	49
18-49	660,400	.57	49
12-24	261,500	.55	51
12-34	495,100	.55	50
18-34	379,200	.55	49
WOMEN TOTAL	536,200	.56	48
18-49	337,100	.56	48
12-24	131,100	.56	51
18-34	192,300	.56	49
25-49	263,100	.59	46
25-54	297,500	.60	46
MEN TOTAL	473,400	.56	49
18-49	323,300	.56	49
18-34	186,900	.54	49
25-49	251,700	.58	49
25-54	283,900	.58	49
TEENS TOTAL	115,900	.57	51
CHILD TOTAL	185,700	.55	54
6-11	113,400	.57	51

ADI MARKETS POPULATION SUMMARY

GREENVILLE-NEW BERN-WASHINGTON

TV HOUSEHOLDS		226 200	.26	98
		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS	2+	640 900	.28	95
	18+	485 200	.27	95
	18-49	336 900	.29	92
	12-24	153 200	.34	84
	12-34	276 800	.31	91
	18-34	214 500	.32	87
WOMEN	TOTAL	343 200	.26	94
	18-49	188 500	.27	95
	12-24	70 200	.30	85
	18-34	97 400	.28	94
	25-49	116 100	.26	94
	25-54	130 200	.26	95
MEN	TOTAL	297 000	.29	95
	18-49	135 400	.31	88
	18-34	122 100	.35	80
	25-49	113 900	.26	98
	25-54	126 900	.26	98
TEENS	TOTAL	56 300	.28	96
CHILD	TOTAL	99 400	.29	95
	6-11	56 200	.28	99

GREENVILLE-SPARTANBURG-ASHEVILLE (ANDERSON, SC & TOCCOA, GA)

TV HOUSEHOLDS		609 100	.70	38
		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS	2+	1 589 700	.69	39
	18+	1 219 000	.69	37
	18-49	778 800	.68	39
	12-24	316 900	.66	43
	12-34	588 600	.66	43
	18-34	448 800	.65	43
WOMEN	TOTAL	646 400	.70	37
	18-49	393 300	.68	39
	12-24	155 900	.67	43
	18-34	224 500	.66	42
	25-49	305 700	.69	37
	25-54	345 400	.69	37
MEN	TOTAL	572 600	.68	39
	18-49	385 500	.67	40
	18-34	224 300	.64	43
	25-49	298 000	.68	37
	25-54	331 600	.68	37
TEENS	TOTAL	139 800	.69	41
CHILD	TOTAL	230 900	.68	41
	6-11	139 100	.70	40

GREENWOOD-GREENVILLE

TV HOUSEHOLDS		91 400	.09	168
		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS	2+	243 600	.11	163
	18+	169 600	.10	166
	18-49	105 500	.09	165
	12-24	56 500	.12	160
	12-34	93 300	.10	163
	18-34	66 700	.10	165
WOMEN	TOTAL	92 000	.10	164
	18-49	54 600	.09	164
	12-24	28 200	.12	158
	18-34	33 900	.10	163
	25-49	39 500	.09	166
	25-54	44 900	.09	166
MEN	TOTAL	77 600	.09	170
	18-49	50 900	.09	170
	18-34	32 800	.09	166
	25-49	36 100	.08	172
	25-54	40 500	.08	172
TEENS	TOTAL	26 600	.13	156
CHILD	TOTAL	47 400	.14	156
	6-11	27 000	.14	157

HAGERSTOWN

TV HOUSEHOLDS		40 300	.05	194
		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS	2+	110 800	.05	195
	18+	86 800	.05	194
	18-49	55 000	.05	195
	12-24	23 000	.05	198
	12-34	42 400	.05	197
	18-34	32 600	.05	198
WOMEN	TOTAL	43 600	.05	194
	18-49	25 600	.04	198
	12-24	10 200	.04	201
	18-34	14 300	.04	201
	25-49	20 200	.05	194
	25-54	23 000	.05	195
MEN	TOTAL	43 200	.05	193
	18-49	29 400	.05	192
	18-34	18 300	.05	193
	25-49	21 600	.05	192
	25-54	24 400	.05	190
TEENS	TOTAL	9 800	.05	195
CHILD	TOTAL	14 200	.04	200
	6-11	5 700	.04	197

HARRISBURG-YORK-LANCASTER-LEBANON

TV HOUSEHOLDS		527 900	.60	45
		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS	2+	1 372 800	.59	47
	18+	1 058 200	.60	46
	18-49	672 900	.59	47
	12-24	274 400	.57	48
	12-34	515 500	.58	48
	18-34	396 000	.57	48
WOMEN	TOTAL	557 200	.60	46
	18-49	339 300	.59	46
	12-24	136 400	.58	47
	18-34	198 800	.58	47
	25-49	261 300	.59	48
	25-54	296 500	.59	47
MEN	TOTAL	501 000	.59	46
	18-49	333 600	.58	48
	18-34	197 200	.57	48
	25-49	256 700	.58	47
	25-54	289 900	.60	46
TEENS	TOTAL	119 500	.59	50
CHILD	TOTAL	195 100	.57	51
	6-11	116 100	.59	49

HARRISONBURG

TV HOUSEHOLDS		33 700	.04	200
		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS	2+	97 400	.04	199
	18+	77 300	.04	199
	18-49	52 400	.05	198
	12-24	24 900	.05	196
	12-34	41 700	.05	198
	18-34	34 000	.05	194
WOMEN	TOTAL	40 700	.04	199
	18-49	26 400	.05	197
	12-24	12 600	.05	193
	18-34	17 200	.05	195
	25-49	17 600	.04	200
	25-54	19 700	.04	199
MEN	TOTAL	36 600	.04	199
	18-49	26 000	.05	198
	18-34	16 800	.05	196
	25-49	17 600	.04	200
	25-54	19 500	.04	200
TEENS	TOTAL	7 700	.04	201
CHILD	TOTAL	12 400	.04	205
	6-11	7 200	.04	205

HARTFORD-NEW HAVEN

TV HOUSEHOLDS		821 500	.94	23
		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS	2+	2 174 600	.94	24
	18+	1 699 700	.96	22
	18-49	1 076 100	.94	24
	12-24	442 900	.93	24
	12-34	830 900	.93	24
	18-34	635 200	.92	24
WOMEN	TOTAL	895 500	.97	22
	18-49	541 600	.94	22
	12-24	217 200	.93	23
	18-34	317 900	.93	24
	25-49	419 000	.95	22
	25-54	474 700	.95	23
MEN	TOTAL	804 200	.95	24
	18-49	534 500	.93	24
	18-34	320 300	.92	24
	25-49	406 900	.94	24
	25-54	459 700	.94	23
TEENS	TOTAL	192 700	.94	23
CHILD	TOTAL	282 200	.83	28
	6-11	171 200	.87	25

HELENA

TV HOUSEHOLDS		18 600	.02	210
		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS	2+	45 200	.02	211
	18+	34 300	.02	211
	18-49	23 600	.02	210
	12-24	9 400	.02	210
	12-34	18 700	.02	210
	18-34	14 700	.02	210
WOMEN	TOTAL	17 800	.02	211
	18-49	11 900	.02	210
	12-24	4 700	.02	210
	18-34	7 400	.02	210
	25-49	9 100	.02	210
	25-54	10 000	.02	210
MEN	TOTAL	16 500	.02	211
	18-49	11 700	.02	210
	18-34	7 300	.02	210
	25-49	9 100	.02	210
	25-54	10 000	.02	210
TEENS	TOTAL	4 000	.02	210
CHILD	TOTAL	6 900	.02	211
	6-11	4 100	.02	211

HOUSTON

TV HOUSEHOLDS		1 457 400	1.66	10
		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS	2+	3 886 700	1.68	10
	18+	2 901 400	1.64	10
	18-49	2 148 400	1.67	10
	12-24	819 900	1.72	10
	12-34	1 665 800	1.86	9
	18-34	1 325 500	1.92	8
WOMEN	TOTAL	1 455 100	1.57	11
	18-49	1 043 600	1.61	10
	12-24	400 200	1.71	10
	18-34	641 400	1.87	10
	25-49	810 300	1.83	10
	25-54	894 600	1.80	10
MEN	TOTAL	1 446 300	1.72	10
	18-49	1 104 800	1.93	9
	18-34	684 100	1.96	7
	25-49	858 500	1.98	8
	25-54	943 000	1.94	9
TEENS	TOTAL	340 300	1.67	10
CHILD	TOTAL	645 000	1.90	8
	6-11	370 200	1.87	9

ADI MARKETS POPULATION SUMMARY

HUNTSVILLE-DECATUR-FLORENCE

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	265 700	30	89
PERSONS 2+	697 800	30	90
18+	524 800	30	91
18-49	348 500	30	88
12-24	145 800	31	94
12-34	263 300	29	92
18-34	196 600	28	96
WOMEN TOTAL	275 300	30	91
18-49	176 300	31	87
12-24	71 900	31	92
18-34	98 300	29	93
25-49	137 200	31	87
25-54	154 400	31	87
MEN TOTAL	249 500	30	92
18-49	172 200	30	91
18-34	98 300	28	100
25-49	132 200	30	86
25-54	148 300	30	86
TEENS TOTAL	66 700	33	87
CHILD TOTAL	106 300	31	90
6-11	63 600	32	88

JACKSON, MS (NATCHEZ)

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	280 900	32	85
PERSONS 2+	782 500	.34	82
18+	570 400	.32	85
18-49	369 300	.32	85
12-24	169 900	.36	80
12-34	303 400	.34	80
18-34	226 700	.33	84
WOMEN TOTAL	307 200	.33	83
18-49	191 700	.33	82
12-24	85 700	.37	77
18-34	116 400	.34	80
25-49	144 100	.33	82
25-54	162 200	.33	82
MEN TOTAL	263 200	.31	88
18-49	177 600	.31	89
18-34	110 300	.32	88
25-49	132 000	.30	87
25-54	147 900	.30	87
TEENS TOTAL	76 700	.38	74
CHILD TOTAL	135 400	.40	70
6-11	77 900	.39	72

JOHNSTOWN-ALTOONA

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	280 000	.32	86
PERSONS 2+	749 500	.32	86
18+	578 400	.33	83
18-49	355 400	.31	87
12-24	163 500	.34	83
12-34	284 300	.32	87
18-34	219 600	.32	86
WOMEN TOTAL	301 700	.33	84
18-49	175 000	.30	88
12-24	78 300	.33	83
18-34	105 500	.31	87
25-49	128 200	.29	90
25-54	147 800	.30	90
MEN TOTAL	276 700	.33	83
18-49	180 400	.31	86
18-34	114 100	.33	84
25-49	128 400	.30	88
25-54	146 100	.30	88
TEENS TOTAL	64 700	.32	89
CHILD TOTAL	106 400	.31	89
6-11	62 500	.32	90

IDAHO FALLS-POCATELLO

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	101 500	12	159
PERSONS 2+	308 500	13	156
18+	213 800	12	158
18-49	149 800	13	155
12-24	68 300	14	155
12-34	123 300	14	155
18-34	93 600	14	155
WOMEN TOTAL	107 700	12	159
18-49	73 900	13	155
12-24	34 100	15	154
18-34	46 200	13	155
25-49	54 400	12	156
25-54	60 200	12	156
MEN TOTAL	106 100	13	157
18-49	75 900	13	155
18-34	47 400	14	155
25-49	56 800	13	156
25-54	62 800	13	156
TEENS TOTAL	29 700	15	154
CHILD TOTAL	65 000	19	134
6-11	33 500	17	146

JACKSON, TN

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	45 800	05	192
PERSONS 2+	119 600	05	194
18+	91 000	05	193
18-49	56 500	05	193
12-24	23 600	05	197
12-34	44 000	05	194
18-34	33 700	05	196
WOMEN TOTAL	48 800	05	191
18-49	29 100	05	193
12-24	12 000	05	197
18-34	17 300	05	194
25-49	22 200	05	189
25-54	25 000	05	189
MEN TOTAL	42 200	05	194
18-49	27 400	05	195
18-34	16 400	05	198
25-49	21 000	05	193
25-54	23 700	05	193
TEENS TOTAL	10 300	05	191
CHILD TOTAL	18 300	05	191
6-11	10 600	05	190

JONESBORO

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	67 500	08	176
PERSONS 2+	180 300	.08	176
18+	138 400	.08	175
18-49	82 300	.07	176
12-24	35 400	.07	181
12-34	62 900	.07	178
18-34	47 400	.07	182
WOMEN TOTAL	73 100	.08	175
18-49	41 900	.07	176
12-24	17 400	.07	177
18-34	23 900	.07	179
25-49	32 000	.07	175
25-54	36 400	.07	175
MEN TOTAL	65 300	.08	176
18-49	40 400	.07	180
18-34	23 500	.07	183
25-49	30 400	.07	178
25-54	34 300	.07	178
TEENS TOTAL	15 500	.08	180
CHILD TOTAL	26 400	.08	182
6-11	15 200	.08	179

INDIANAPOLIS

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	818 300	93	24
PERSONS 2+	2 186 600	95	23
18+	1 650 300	93	24
18-49	1 100 100	96	22
12-24	466 400	98	22
12-34	857 500	96	22
18-34	656 900	95	23
WOMEN TOTAL	869 100	94	24
18-49	556 600	97	21
12-24	231 600	99	21
18-34	331 100	97	21
25-49	423 200	96	21
25-54	475 700	95	22
MEN TOTAL	781 200	93	25
18-49	543 500	95	23
18-34	325 800	94	23
25-49	411 100	95	23
25-54	461 100	95	22
TEENS TOTAL	200 600	98	21
CHILD TOTAL	335 700	99	22
6-11	197 200	1.00	20

JACKSONVILLE

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	426 700	49	57
PERSONS 2+	1 [illegible] 500	.49	58
18+	844 400	.48	59
18-49	559 400	.49	58
12-24	233 100	.49	58
12-34	436 500	.49	57
18-34	333 600	.48	58
WOMEN TOTAL	438 600	.47	59
18-49	278 000	.48	57
12-24	112 200	.48	60
18-34	163 000	.48	58
25-49	216 100	.49	57
25-54	243 500	.49	57
MEN TOTAL	405 800	.48	58
18-49	281 400	.49	57
18-34	170 600	.49	56
25-49	213 100	.49	57
25-54	238 300	.49	57
TEENS TOTAL	102 900	.50	58
CHILD TOTAL	174 200	.51	58
6-11	102 600	.52	57

JOPLIN-PITTSBURG

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	175 600	20	118
PERSONS 2+	452 200	.20	121
18+	350 500	.20	119
18-49	198 300	.17	135
12-24	84 700	.18	138
12-34	152 400	.17	141
18-34	114 800	.17	142
WOMEN TOTAL	187 400	.20	118
18-49	100 300	.17	132
12-24	41 500	.18	139
18-34	57 100	.17	140
25-49	77 000	.17	129
25-54	87 800	.18	127
MEN TOTAL	163 100	.19	123
18-49	98 000	.17	137
18-34	57 700	.17	141
25-49	74 200	.17	133
25-54	84 100	.17	133
TEENS TOTAL	37 600	.18	132
CHILD TOTAL	64 100	.19	136
6-11	37 000	.19	131

ADI MARKETS POPULATION SUMMARY

KANSAS CITY

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	705,400	.81	29
PERSONS 2+	1,839,900	.80	29
18+	1,414,000	.80	29
18-49	920,500	.80	28
12-24	371,000	.78	33
12-34	705,400	.79	32
18-34	548,800	.79	30
WOMEN TOTAL	944,500	.80	29
18-49	464,000	.80	28
12-24	183,600	.78	32
18-34	274,800	.80	30
25-49	357,300	.81	28
25-54	401,700	.81	28
MEN TOTAL	669,500	.79	28
18-49	456,500	.80	27
18-34	274,000	.79	31
25-49	348,800	.80	27
25-54	391,100	.80	27
TEENS TOTAL	156,600	.77	34
CHILD TOTAL	269,300	.79	30
6-11	156,000	.79	32

KNOXVILLE

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	413,900	.47	61
PERSONS 2+	1,089,500	.47	61
18+	829,200	.47	61
18-49	538,600	.47	60
12-24	220,800	.46	62
12-34	412,400	.46	60
18-34	314,400	.46	62
WOMEN TOTAL	435,700	.47	61
18-49	270,600	.47	59
12-24	108,400	.46	62
18-34	158,100	.46	62
25-49	210,400	.48	59
25-54	237,000	.48	58
MEN TOTAL	393,500	.47	62
18-49	268,000	.47	60
18-34	156,300	.45	63
25-49	205,400	.47	59
25-54	229,100	.47	59
TEENS TOTAL	98,000	.48	61
CHILD TOTAL	162,300	.48	61
6-11	96,600	.49	61

LA CROSSE-EAU CLAIRE

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	154,200	.18	136
PERSONS 2+	418,900	.18	132
18+	319,700	.18	132
18-49	200,700	.17	133
12-24	96,200	.20	121
12-34	165,600	.19	126
18-34	127,400	.18	130
WOMEN TOTAL	166,400	.18	131
18-49	100,600	.17	131
12-24	49,000	.21	119
18-34	64,200	.19	122
25-49	70,200	.16	145
25-54	79,200	.16	145
MEN TOTAL	153,300	.18	132
18-49	100,100	.17	134
18-34	63,200	.18	132
25-49	72,500	.17	137
25-54	81,100	.17	140
TEENS TOTAL	38,200	.19	128
CHILD TOTAL	61,000	.18	139
6-11	35,400	.18	140

LAFAYETTE, IN

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	45,400	.05	193
PERSONS 2+	125,700	.05	188
18+	100,700	.06	187
18-49	74,400	.06	185
12-24	40,100	.08	173
12-34	62,800	.07	179
18-34	53,600	.08	175
WOMEN TOTAL	50,200	.05	189
18-49	35,200	.06	185
12-24	18,300	.08	175
18-34	24,900	.07	175
25-49	21,400	.05	192
25-54	23,800	.05	193
MEN TOTAL	50,500	.06	187
18-49	39,200	.07	183
18-34	28,900	.08	173
25-49	21,900	.05	190
25-54	24,100	.05	192
TEENS TOTAL	9,000	.04	197
CHILD TOTAL	16,000	.05	196
6-11	9,200	.05	196

LAFAYETTE, LA

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	196,600	.22	112
PERSONS 2+	554,800	.24	109
18+	398,800	.23	114
18-49	270,800	.24	110
12-24	130,300	.27	103
12-34	225,000	.25	107
18-34	166,200	.24	111
WOMEN TOTAL	208,100	.22	113
18-49	136,500	.24	110
12-24	64,700	.28	101
18-34	82,500	.24	110
25-49	101,000	.23	110
25-54	113,400	.23	109
MEN TOTAL	190,700	.23	113
18-49	134,300	.23	109
18-34	83,700	.24	111
25-49	98,300	.23	108
25-54	110,300	.23	108
TEENS TOTAL	58,800	.29	96
CHILD TOTAL	97,200	.29	98
6-11	55,500	.28	100

LAKE CHARLES

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	76,400	.09	172
PERSONS 2+	212,200	.09	170
18+	155,500	.09	171
18-49	106,400	.09	166
12-24	47,300	.10	166
12-34	85,000	.09	167
18-34	64,300	.09	167
WOMEN TOTAL	80,200	.09	171
18-49	53,100	.09	166
12-24	23,100	.10	165
18-34	31,600	.09	167
25-49	40,100	.09	165
25-54	45,300	.09	165
MEN TOTAL	75,300	.09	171
18-49	53,300	.09	166
18-34	32,700	.09	167
25-49	39,700	.09	165
25-54	44,400	.09	166
TEENS TOTAL	20,700	.10	165
CHILD TOTAL	36,000	.11	165
6-11	20,800	.11	164

LANSING (ANN ARBOR)

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	214,600	.24	102
PERSONS 2+	592,400	.26	101
18+	449,400	.25	97
18-49	322,900	.28	96
12-24	145,200	.30	95
12-34	262,200	.29	95
18-34	209,300	.30	92
WOMEN TOTAL	230,400	.25	100
18-49	159,400	.28	94
12-24	72,000	.31	91
18-34	103,000	.30	90
25-49	113,500	.26	97
25-54	125,800	.25	99
MEN TOTAL	219,000	.26	99
18-49	163,500	.28	97
18-34	106,300	.31	93
25-49	117,100	.27	95
25-54	129,300	.27	96
TEENS TOTAL	52,900	.26	102
CHILD TOTAL	90,100	.27	105
6-11	52,800	.27	103

LAREDO

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	34,200	.04	199
PERSONS 2+	122,400	.05	193
18+	80,800	.05	196
18-49	54,700	.05	196
12-24	28,200	.06	189
12-34	47,900	.05	191
18-34	33,700	.05	196
WOMEN TOTAL	43,400	.05	195
18-49	28,400	.05	194
12-24	14,100	.06	188
18-34	17,100	.05	196
25-49	21,400	.05	192
25-54	24,200	.05	192
MEN TOTAL	37,400	.04	198
18-49	26,300	.05	197
18-34	16,600	.05	197
25-49	19,300	.04	195
25-54	21,400	.04	195
TEENS TOTAL	14,200	.07	184
CHILD TOTAL	27,400	.08	176
6-11	15,700	.08	176

LAS VEGAS

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	231,400	.26	94
PERSONS 2+	554,200	.24	110
18+	425,600	.24	107
18-49	302,000	.26	99
12-24	113,700	.24	113
12-34	223,000	.25	109
18-34	174,700	.25	108
WOMEN TOTAL	211,400	.23	111
18-49	147,800	.25	100
12-24	55,500	.24	112
18-34	85,900	.25	107
25-49	116,000	.26	96
25-54	128,900	.26	96
MEN TOTAL	214,200	.25	101
18-49	154,200	.27	100
18-34	88,800	.26	106
25-49	120,600	.28	93
25-54	134,000	.28	93
TEENS TOTAL	48,300	.24	110
CHILD TOTAL	80,300	.24	111
6-11	47,000	.24	111

ADI MARKETS POPULATION SUMMARY

LAUREL-HATTIESBURG

TV HOUSEHOLDS		89,400	.10	162
		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS	2+	246,500	.11	162
	18+	182,400	.10	162
	18-49	117,100	.10	162
	12-24	54,800	.11	162
	12-34	95,000	.11	162
	18-34	71,800	.10	162
WOMEN TOTAL		97,400	.11	161
	18-49	59,900	.10	161
	12-24	27,400	.12	160
	18-34	36,300	.11	160
	25-49	44,000	.10	161
	25-54	49,800	.10	161
MEN TOTAL		85,000	.10	162
	18-49	57,200	.10	162
	18-34	35,500	.10	163
	25-49	41,500	.10	163
	25-54	46,700	.10	162
TEENS TOTAL		23,200	.11	162
CHILD TOTAL		40,900	.12	161
	6-11	23,400	.12	161

LINCOLN-HASTINGS-KEARNEY

TV HOUSEHOLDS		257,300	.29	92
		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS	2+	656,700	.28	94
	18+	511,400	.29	93
	18-49	312,000	.27	98
	12-24	136,900	.29	100
	12-34	248,000	.28	98
	18-34	195,600	.28	97
WOMEN TOTAL		266,500	.29	92
	18-49	153,600	.27	96
	12-24	66,800	.29	98
	18-34	95,100	.28	97
	25-49	112,500	.25	100
	25-54	127,200	.26	97
MEN TOTAL		244,900	.29	94
	18-49	158,400	.28	98
	18-34	100,500	.29	97
	25-49	115,000	.26	97
	25-54	129,400	.27	95
TEENS TOTAL		52,400	.26	103
CHILD TOTAL		92,900	.27	103
	6-11	51,300	.26	104

LOUISVILLE

TV HOUSEHOLDS		505,000	.58	49
		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS	2+	1,366,700	.59	48
	18+	1,029,700	.58	48
	18-49	683,200	.59	46
	12-24	287,400	.60	46
	12-34	537,400	.60	46
	18-34	412,400	.60	46
WOMEN TOTAL		534,900	.58	49
	18-49	338,400	.59	47
	12-24	136,000	.58	48
	18-34	200,200	.58	46
	25-49	262,600	.59	47
	25-54	295,900	.59	48
MEN TOTAL		494,800	.59	48
	18-49	344,800	.60	45
	18-34	212,200	.61	45
	25-49	258,200	.59	46
	25-54	288,800	.59	47
TEENS TOTAL		125,000	.61	46
CHILD TOTAL		212,000	.62	46
	6-11	123,100	.62	46

LEXINGTON (BEATTYVILLE, DANVILLE & HAZARD)

TV HOUSEHOLDS		328,200	.37	73
		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS	2+	898,300	.39	72
	18+	676,800	.38	72
	18-49	455,300	.40	70
	12-24	197,300	.41	69
	12-34	360,500	.40	70
	18-34	279,600	.40	70
WOMEN TOTAL		353,600	.38	72
	18-49	230,700	.40	68
	12-24	98,200	.42	68
	18-34	141,500	.41	67
	25-49	171,800	.39	68
	25-54	191,500	.38	70
MEN TOTAL		323,200	.38	72
	18-49	224,600	.39	71
	18-34	138,100	.40	71
	25-49	167,100	.38	72
	25-54	185,600	.38	72
TEENS TOTAL		80,900	.40	70
CHILD TOTAL		140,600	.41	68
	6-11	82,100	.42	67

LITTLE ROCK (HOT SPRINGS, AR)

TV HOUSEHOLDS		452,200	.52	53
		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS	2+	1,214,300	.53	52
	18+	918,100	.52	52
	18-49	570,400	.50	56
	12-24	241,700	.51	55
	12-34	445,300	.50	56
	18-34	337,400	.49	56
WOMEN TOTAL		484,600	.52	52
	18-49	289,000	.50	56
	12-24	119,700	.51	54
	18-34	169,600	.50	55
	25-49	222,100	.50	56
	25-54	250,800	.50	56
MEN TOTAL		433,500	.51	52
	18-49	281,400	.49	57
	18-34	167,800	.48	57
	25-49	214,500	.49	56
	25-54	240,100	.49	56
TEENS TOTAL		107,900	.53	54
CHILD TOTAL		188,300	.55	53
	6-11	108,800	.55	53

LUBBOCK

TV HOUSEHOLDS		137,500	.16	150
		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS	2+	382,100	.17	149
	18+	282,800	.16	149
	18-49	193,700	.17	139
	12-24	92,700	.19	128
	12-34	158,000	.18	135
	18-34	122,800	.18	133
WOMEN TOTAL		145,700	.16	151
	18-49	96,100	.17	139
	12-24	45,000	.19	127
	18-34	59,700	.17	133
	25-49	68,400	.15	149
	25-54	76,600	.15	149
MEN TOTAL		137,100	.16	148
	18-49	97,600	.17	139
	18-34	63,100	.18	133
	25-49	67,800	.16	149
	25-54	75,800	.16	149
TEENS TOTAL		35,200	.17	143
CHILD TOTAL		64,100	.19	136
	6-11	35,800	.18	138

LIMA

TV HOUSEHOLDS		40,100	.05	195
		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS	2+	106,800	.05	196
	18+	79,500	.04	198
	18-49	50,000	.04	196
	12-24	22,100	.05	200
	12-34	40,400	.05	199
	18-34	30,300	.04	200
WOMEN TOTAL		41,800	.05	195
	18-49	25,000	.04	195
	12-24	10,900	.05	199
	18-34	15,000	.04	199
	25-49	19,100	.04	197
	25-54	21,800	.04	196
MEN TOTAL		37,700	.04	197
	18-49	25,000	.04	199
	18-34	15,300	.04	200
	25-49	18,900	.04	196
	25-54	21,500	.04	195
TEENS TOTAL		10,100	.05	192
CHILD TOTAL		17,200	.05	193
	6-11	9,900	.05	192

LOS ANGELES (CORONA & SAN BERNARDINO-FONTANA)

TV HOUSEHOLDS		4,532,700	5.17	2
		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS	2+	12,084,400	5.23	2
	18+	9,311,900	5.27	2
	18-49	6,332,900	5.51	2
	12-24	2,483,000	5.20	2
	12-34	4,836,400	5.41	2
	18-34	3,821,300	5.53	2
WOMEN TOTAL		4,813,700	5.20	2
	18-49	3,133,400	5.44	2
	12-24	1,210,100	5.17	2
	18-34	1,874,500	5.47	2
	25-49	2,422,300	5.48	2
	25-54	2,709,500	5.44	2
MEN TOTAL		4,498,200	5.34	2
	18-49	3,199,500	5.58	2
	18-34	1,946,800	5.59	2
	25-49	2,442,700	5.63	2
	25-54	2,717,300	5.59	2
TEENS TOTAL		1,015,100	4.97	2
CHILD TOTAL		1,757,400	5.17	2
	6-11	1,002,600	5.07	2

MACON

TV HOUSEHOLDS		158,900	.18	131
		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS	2+	449,700	.19	122
	18+	333,300	.19	125
	18-49	221,400	.19	120
	12-24	97,200	.20	120
	12-34	174,700	.20	119
	18-34	130,600	.19	124
WOMEN TOTAL		178,100	.19	122
	18-49	113,500	.20	119
	12-24	48,300	.21	120
	18-34	66,300	.19	119
	25-49	86,600	.20	117
	25-54	97,200	.20	119
MEN TOTAL		155,200	.18	130
	18-49	107,900	.19	126
	18-34	64,300	.18	130
	25-49	81,700	.19	122
	25-54	91,400	.19	121
TEENS TOTAL		44,100	.22	116
CHILD TOTAL		72,300	.21	119
	6-11	42,300	.21	117

ADI MARKETS POPULATION SUMMARY

MADISON

TV HOUSEHOLDS	210,700	.24	107

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	528,600	.23	112
18+	410,500	.23	111
18-49	280,100	.24	108
12-24	120,300	.25	109
12-34	227,500	.25	108
18-34	182,300	.26	102
WOMEN TOTAL	210,900	.23	112
18-49	138,000	.24	107
12-24	58,700	.25	108
18-34	89,100	.26	101
25-49	101,400	.23	108
25-54	112,700	.23	110
MEN TOTAL	199,600	.24	109
18-49	142,100	.25	106
18-34	93,200	.27	102
25-49	103,600	.24	105
25-54	114,400	.24	106
TEENS TOTAL	45,200	.22	115
CHILD TOTAL	72,900	.21	118
6-11	42,200	.21	118

MANKATO

TV HOUSEHOLDS	23,300	.03	209

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	63,000	.03	209
18+	49,600	.03	208
18-49	32,900	.03	209
12-24	16,900	.04	204
12-34	27,700	.03	208
18-34	22,700	.03	207
WOMEN TOTAL	25,800	.03	208
18-49	16,300	.03	208
12-24	8,500	.04	203
18-34	11,200	.03	205
25-49	10,200	.02	209
25-54	11,500	.02	209
MEN TOTAL	23,800	.03	209
18-49	16,600	.03	209
18-34	11,500	.03	207
25-49	10,800	.02	209
25-54	12,100	.02	209
TEENS TOTAL	5,000	.02	209
CHILD TOTAL	8,400	.02	209
6-11	4,400	.02	209

MARQUETTE

TV HOUSEHOLDS	54,900	.06	185

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	153,300	.07	184
18+	118,800	.07	184
18-49	75,400	.07	184
12-24	36,400	.08	177
12-34	62,300	.07	181
18-34	49,600	.07	178
WOMEN TOTAL	57,800	.06	184
18-49	34,400	.06	186
12-24	16,100	.07	184
18-34	22,100	.06	185
25-49	24,400	.06	186
25-54	27,500	.06	186
MEN TOTAL	61,000	.07	181
18-49	41,000	.07	178
18-34	27,500	.08	175
25-49	27,300	.06	184
25-54	30,400	.06	184
TEENS TOTAL	12,700	.06	186
CHILD TOTAL	21,800	.06	185
6-11	12,400	.06	186

MCALLEN-BROWNSVILLE: LRGV

TV HOUSEHOLDS	179,200	.20	116

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	621,600	.27	97
18+	412,200	.23	110
18-49	275,100	.24	109
12-24	137,800	.29	99
12-34	239,200	.27	101
18-34	168,200	.24	110
WOMEN TOTAL	221,500	.24	105
18-49	146,400	.25	102
12-24	69,700	.30	96
18-34	88,700	.26	102
25-49	111,800	.25	101
25-54	125,300	.25	101
MEN TOTAL	190,700	.23	113
18-49	128,700	.22	112
18-34	79,500	.23	113
25-49	96,500	.22	110
25-54	107,700	.22	112
TEENS TOTAL	71,000	.35	81
CHILD TOTAL	138,400	.41	69
6-11	79,400	.40	69

MEDFORD

TV HOUSEHOLDS	123,200	.14	155

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	313,500	.14	155
18+	240,400	.14	155
18-49	148,300	.13	156
12-24	55,800	.12	161
12-34	112,200	.13	156
18-34	86,000	.12	157
WOMEN TOTAL	122,500	.13	156
18-49	73,700	.13	156
12-24	27,300	.12	161
18-34	42,500	.12	156
25-49	59,100	.13	155
25-54	66,200	.13	155
MEN TOTAL	117,900	.14	155
18-49	74,600	.13	156
18-34	43,500	.12	157
25-49	59,600	.14	154
25-54	66,700	.14	155
TEENS TOTAL	26,200	.13	157
CHILD TOTAL	46,900	.14	157
6-11	27,100	.14	156

MEMPHIS

TV HOUSEHOLDS	587,600	.67	39

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	1,615,600	.70	38
18+	1,190,800	.67	40
18-49	775,900	.67	41
12-24	349,700	.73	39
12-34	630,900	.71	39
18-34	473,500	.69	39
WOMEN TOTAL	636,100	.69	38
18-49	397,400	.69	37
12-24	171,700	.73	38
18-34	238,500	.70	38
25-49	302,800	.68	38
25-54	340,500	.68	38
MEN TOTAL	554,700	.66	42
18-49	378,500	.66	41
18-34	235,000	.67	40
25-49	280,700	.65	42
25-54	313,400	.64	42
TEENS TOTAL	157,300	.77	33
CHILD TOTAL	267,500	.79	31
6-11	154,700	.78	34

MERIDIAN

TV HOUSEHOLDS	66,900	.08	177

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	182,600	.08	175
18+	134,300	.08	177
18-49	81,500	.07	179
12-24	37,500	.08	176
12-34	66,100	.07	176
18-34	49,200	.07	180
WOMEN TOTAL	71,800	.08	176
18-49	41,300	.07	177
12-24	18,400	.08	174
18-34	24,400	.07	176
25-49	31,300	.07	177
25-54	35,600	.07	177
MEN TOTAL	62,500	.07	180
18-49	40,200	.07	181
18-34	24,800	.07	180
25-49	29,600	.07	182
25-54	33,500	.07	181
TEENS TOTAL	16,900	.08	172
CHILD TOTAL	31,400	.09	170
6-11	18,100	.09	170

MIAMI (FT. LAUDERDALE)

TV HOUSEHOLDS	1,202,400	1.37	14

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	2,960,600	1.28	15
18+	2,406,000	1.36	14
18-49	1,342,800	1.17	18
12-24	501,000	1.05	18
12-34	975,100	1.09	18
18-34	757,700	1.10	18
WOMEN TOTAL	1,290,500	1.40	13
18-49	686,400	1.19	18
12-24	249,900	1.07	18
18-34	384,600	1.12	18
25-49	543,500	1.23	16
25-54	621,900	1.25	16
MEN TOTAL	1,115,500	1.32	16
18-49	656,400	1.14	18
18-34	373,100	1.07	19
25-49	515,700	1.19	17
25-54	586,700	1.21	17
TEENS TOTAL	217,400	1.07	18
CHILD TOTAL	337,200	.99	21
6-11	200,900	1.02	18

MILWAUKEE

TV HOUSEHOLDS	699,500	.80	30

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	1,816,900	.79	31
18+	1,382,000	.78	31
18-49	894,800	.78	31
12-24	382,200	.80	31
12-34	708,000	.79	31
18-34	539,500	.78	32
WOMEN TOTAL	724,900	.78	31
18-49	449,400	.78	32
12-24	188,400	.81	30
18-34	268,600	.78	32
25-49	343,700	.78	31
25-54	388,400	.78	31
MEN TOTAL	657,100	.78	31
18-49	445,400	.78	31
18-34	270,900	.78	34
25-49	337,400	.78	31
25-54	380,900	.78	31
TEENS TOTAL	168,500	.83	27
CHILD TOTAL	266,400	.78	34
6-11	153,900	.78	35

ADI MARKETS POPULATION SUMMARY

MINNEAPOLIS-ST.PAUL (ST.CLOUD, MN)

TV HOUSEHOLDS 1 199 800 1.37 15

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	3 167 300	1.37	13
18+	2 401 600	1.36	15
18-49	1 620 000	1.41	13
12-24	682 900	1.43	12
12-34	1 288 300	1.44	13
18-34	996 900	1.44	13
WOMEN TOTAL	1 245 100	1.35	15
18-49	806 700	1.40	13
12-24	336 500	1.44	12
18-34	495 400	1.45	13
25-49	612 300	1.38	13
25-54	679 900	1.36	13
MEN TOTAL	1 156 500	1.37	13
18-49	813 300	1.42	13
18-34	501 500	1.44	13
25-49	616 200	1.42	13
25-54	682 700	1.40	13
TEENS TOTAL	291 400	1.43	13
CHILD TOTAL	474 300	1.40	13
6-11	274 700	1.39	13

MINOT-BISMARCK-DICKINSON

TV HOUSEHOLDS 144 100 .16 144

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	401 900	.17	140
18+	296 900	.17	143
18-49	191 900	.17	141
12-24	86 500	.18	136
12-34	156 700	.18	137
18-34	118 800	.17	137
WOMEN TOTAL	148 800	.16	142
18-49	93 000	.16	146
12-24	42 600	.18	133
18-34	57 000	.17	142
25-49	69 000	.16	144
25-54	77 700	.16	145
MEN TOTAL	148 100	.18	140
18-49	98 900	.17	135
18-34	61 500	.18	135
25-49	74 300	.17	132
25-54	83 100	.17	134
TEENS TOTAL	38 200	.19	122
CHILD TOTAL	66 800	.20	128
6-11	37 000	.19	131

MISSOULA

TV HOUSEHOLDS 78 300 .09 173

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	190 500	.08	173
18+	144 700	.08	173
18-49	88 200	.08	177
12-24	34 400	.08	178
12-34	71 600	.08	177
18-34	53 700	.08	177
WOMEN TOTAL	97 900	.08	174
18-49	44 900	.08	177
12-24	16 900	.08	178
18-34	28 600	.08	178
25-49	37 200	.08	172
25-54	41 400	.08	172
MEN TOTAL	92 600	.08	173
18-49	43 300	.08	174
18-34	25 100	.08	172
25-49	34 200	.08	168
25-54	42 300	.08	170
TEENS TOTAL	16 900	.08	172
CHILD TOTAL	28 900	.08	173
6-11	16 800	.08	173

MOBILE-PENSACOLA (FT. WALTON BEACH, FL)

TV HOUSEHOLDS 435 500 .50 55

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	1 179 400	.51	55
18+	869 400	.49	56
18-49	593 200	.52	52
12-24	259 100	.54	52
12-34	466 800	.52	53
18-34	352 800	.51	52
WOMEN TOTAL	450 900	.49	57
18-49	296 400	.51	54
12-24	125 800	.54	53
18-34	173 100	.51	54
25-49	226 400	.51	54
25-54	254 000	.51	54
MEN TOTAL	418 500	.50	55
18-49	296 800	.52	51
18-34	179 700	.52	51
25-49	221 700	.51	54
25-54	247 500	.51	54
TEENS TOTAL	114 000	.56	53
CHILD TOTAL	196 000	.58	49
6-11	113 300	.57	52

MONROE-EL DORADO

TV HOUSEHOLDS 181 200 .21 115

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	501 800	.22	114
18+	369 500	.21	115
18-49	229 000	.20	117
12-24	110 000	.23	116
12-34	186 200	.21	118
18-34	138 400	.20	118
WOMEN TOTAL	198 400	.21	116
18-49	117 800	.20	117
12-24	54 200	.23	113
18-34	69 600	.20	118
25-49	86 900	.20	116
25-54	98 500	.20	116
MEN TOTAL	171 100	.20	118
18-49	111 200	.19	120
18-34	68 800	.20	121
25-49	79 900	.18	125
25-54	90 300	.19	125
TEENS TOTAL	47 800	.23	111
CHILD TOTAL	84 500	.25	110
6-11	48 600	.25	107

MONTGOMERY-SELMA

TV HOUSEHOLDS 208 500 .24 104

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	576 900	.25	104
18+	428 000	.24	105
18-49	267 200	.23	111
12-24	123 500	.25	104
12-34	216 100	.24	111
18-34	159 800	.23	112
WOMEN TOTAL	290 000	.25	101
18-49	137 500	.24	105
12-24	61 800	.25	104
18-34	81 600	.24	111
25-49	103 800	.23	106
25-54	117 500	.24	104
MEN TOTAL	195 000	.23	111
18-49	129 400	.23	111
18-34	78 200	.22	115
25-49	95 900	.22	111
25-54	107 700	.23	112
TEENS TOTAL	56 300	.28	95
CHILD TOTAL	95 600	.25	101
6-11	56 400	.25	99

NASHVILLE

TV HOUSEHOLDS 685 200 .78 31

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	1 821 000	.79	30
18+	1 394 800	.79	30
18-49	910 000	.79	29
12-24	373 100	.78	32
12-34	695 000	.78	33
18-34	536 300	.78	33
WOMEN TOTAL	729 800	.79	30
18-49	456 000	.79	29
12-24	181 300	.77	33
18-34	265 200	.77	33
25-49	352 100	.80	30
25-54	395 100	.79	30
MEN TOTAL	665 000	.79	30
18-49	454 000	.79	30
18-34	271 100	.78	33
25-49	343 500	.79	29
25-54	383 200	.79	29
TEENS TOTAL	158 700	.78	32
CHILD TOTAL	267 500	.79	31
6-11	156 300	.79	31

NEW ORLEANS

TV HOUSEHOLDS 650 900 .74 33

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	1 753 200	.76	34
18+	1 290 700	.73	33
18-49	887 400	.77	33
12-24	387 600	.81	29
12-34	719 400	.80	29
18-34	547 600	.79	31
WOMEN TOTAL	676 300	.73	33
18-49	449 600	.78	31
12-24	192 900	.82	28
18-34	275 100	.80	29
25-49	341 500	.77	32
25-54	382 300	.77	32
MEN TOTAL	612 400	.73	34
18-49	437 800	.76	34
18-34	272 500	.78	32
25-49	330 100	.76	32
25-54	368 800	.76	32
TEENS TOTAL	171 800	.84	26
CHILD TOTAL	290 700	.86	27
6-11	164 700	.83	28

NEW YORK (POUGHKEEPSIE)

TV HOUSEHOLDS 6 814 200 1.75 1

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	17 762 100	7.69	1
18+	13 555 400	7.54	1
18-49	8 667 900	7.54	1
12-24	3 364 400	7.06	1
12-34	6 439 400	7.20	1
18-34	4 885 600	7.07	1
WOMEN TOTAL	7 470 500	8.08	1
18-49	4 490 100	7.79	1
12-24	1 682 100	7.15	1
18-34	2 507 700	7.32	1
25-49	3 572 800	8.05	1
25-54	4 067 600	8.16	1
MEN TOTAL	6 387 900	7.58	1
18-49	4 177 800	7.28	1
18-34	2 377 900	6.83	1
25-49	3 284 000	7.56	1
25-54	3 732 500	7.67	1
TEENS TOTAL	1 553 800	7.61	1
CHILD TOTAL	2 349 900	6.92	1
6-11	1 381 000	7.03	1

ADI MARKETS POPULATION SUMMARY

NORFOLK-PORTSMOUTH-NEWPORT NEWS-HAMPTON

TV HOUSEHOLDS	526 000	60	46

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	1 512 000	65	44
18+	1 155 900	65	43
18-49	816 900	71	37
12-24	368 000	77	34
12-34	651 500	73	36
18-34	518 100	75	35
WOMEN TOTAL	584 700	62	45
18-49	379 500	66	42
12-24	167 900	67	41
18-34	228 900	67	40
25-49	287 300	66	42
25-54	321 800	65	43
MEN TOTAL	586 200	70	38
18-49	437 400	76	35
18-34	289 200	83	28
25-49	295 000	68	38
25-54	327 100	67	38
TEENS TOTAL	133 400	65	43
CHILD TOTAL	222 700	66	44
6-11	128 700	65	43

OKLAHOMA CITY

TV HOUSEHOLDS	613 500	70	37

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	1 651 700	67	41
18+	1 192 700	67	39
18-49	777 000	68	40
12-24	321 200	67	42
12-34	598 500	67	42
18-34	472 700	68	40
WOMEN TOTAL	623 400	67	40
18-49	386 600	67	41
12-24	156 800	67	42
18-34	232 100	68	39
25-49	291 200	66	41
25-54	326 500	66	41
MEN TOTAL	569 300	68	40
18-49	390 400	68	39
18-34	240 600	69	39
25-49	290 400	67	40
25-54	324 000	67	40
TEENS TOTAL	126 800	62	45
CHILD TOTAL	233 200	69	40
6-11	132 300	67	42

OTTUMWA-KIRKSVILLE

TV HOUSEHOLDS	29 200	03	204

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	76 400	03	206
18+	60 700	03	203
18-49	36 600	03	207
12-24	16 500	03	206
12-34	28 900	03	207
18-34	23 300	03	204
WOMEN TOTAL	32 000	03	204
18-49	18 200	03	207
12-24	8 300	04	205
18-34	11 400	03	203
25-49	12 700	03	208
25-54	14 200	03	208
MEN TOTAL	28 700	03	204
18-49	18 400	03	206
18-34	11 900	03	204
25-49	13 000	03	208
25-54	14 300	03	208
TEENS TOTAL	5 600	03	207
CHILD TOTAL	10 100	03	207
6-11	5 600	03	207

NORTH PLATTE

TV HOUSEHOLDS	18 500	02	211

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	48 000	02	210
18+	35 900	02	210
18-49	22 600	02	211
12-24	9 100	02	211
12-34	17 200	02	211
18-34	13 300	02	211
WOMEN TOTAL	18 600	02	210
18-49	11 200	02	211
12-24	4 400	02	211
18-34	6 600	02	211
25-49	8 700	02	211
25-54	9 800	02	211
MEN TOTAL	17 300	02	210
18-49	11 400	02	211
18-34	6 700	02	211
25-49	8 700	02	211
25-54	9 800	02	211
TEENS TOTAL	3 900	02	211
CHILD TOTAL	8 200	02	210
6-11	4 400	02	209

OMAHA

TV HOUSEHOLDS	354 300	40	69

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	912 200	39	71
18+	687 500	39	71
18-49	440 000	38	72
12-24	185 300	39	73
12-34	346 400	39	72
18-34	263 000	38	73
WOMEN TOTAL	361 000	39	71
18-49	220 900	38	72
12-24	91 400	39	73
18-34	131 400	38	72
25-49	170 300	38	70
25-54	190 800	38	71
MEN TOTAL	326 500	39	71
18-49	219 100	38	72
18-34	131 600	38	74
25-49	167 800	39	71
25-54	188 300	39	70
TEENS TOTAL	83 400	41	68
CHILD TOTAL	141 300	42	67
6-11	80 600	41	68

PADUCAH-CAPE GIRARDEAU-HARRISBURG-MARION (MT. VERNON,IL)

TV HOUSEHOLDS	316 700	36	77

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	821 100	36	76
18+	639 800	36	75
18-49	380 000	33	82
12-24	166 600	35	81
12-34	295 100	33	83
18-34	227 400	33	83
WOMEN TOTAL	337 600	36	73
18-49	189 500	33	83
12-24	80 700	34	80
18-34	111 600	33	83
25-49	141 400	32	84
25-54	160 800	32	83
MEN TOTAL	302 200	36	77
18-49	190 500	33	82
18-34	115 800	33	83
25-49	139 700	32	83
25-54	156 500	32	83
TEENS TOTAL	67 700	33	85
CHILD TOTAL	113 600	33	87
6-11	65 600	33	87

ODESSA-MIDLAND

TV HOUSEHOLDS	152 600	17	140

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	416 300	18	135
18+	305 300	17	140
18-49	210 200	18	128
12-24	88 900	19	131
12-34	164 800	18	128
18-34	127 000	18	131
WOMEN TOTAL	155 300	17	139
18-49	104 300	18	124
12-24	43 900	19	128
18-34	61 900	18	128
25-49	79 100	18	126
25-54	89 800	18	124
MEN TOTAL	150 000	18	136
18-49	105 900	18	128
18-34	65 100	19	127
25-49	80 000	18	124
25-54	90 600	19	123
TEENS TOTAL	37 800	19	131
CHILD TOTAL	73 200	22	116
6-11	40 400	20	122

ORLANDO-DAYTONA BEACH-MELBOURNE (LEESBURG, FL)

TV HOUSEHOLDS	753 000	86	27

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	1 861 000	81	25
18+	1 467 900	83	27
18-49	855 300	74	36
12-24	360 300	75	36
12-34	650 800	73	37
18-34	494 700	72	37
WOMEN TOTAL	770 600	83	27
18-49	430 300	75	36
12-24	173 900	74	36
18-34	243 600	71	36
25-49	332 600	75	32
25-54	381 000	76	33
MEN TOTAL	697 300	83	27
18-49	425 000	74	37
18-34	251 100	72	37
25-49	318 500	73	36
25-54	362 100	74	34
TEENS TOTAL	156 100	76	35
CHILD TOTAL	237 000	70	39
6-11	143 800	73	39

PALM SPRINGS

TV HOUSEHOLDS	61 000	07	181

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	165 200	07	182
18+	124 700	07	180
18-49	77 100	07	182
12-24	32 600	07	184
12-34	61 400	07	184
18-34	46 600	07	184
WOMEN TOTAL	64 400	07	179
18-49	38 300	07	181
12-24	16 100	07	184
18-34	23 000	07	183
25-49	29 300	07	181
25-54	32 700	07	182
MEN TOTAL	60 300	07	182
18-49	38 900	07	184
18-34	23 600	07	182
25-49	30 000	07	179
25-54	33 200	07	182
TEENS TOTAL	14 500	07	182
CHILD TOTAL	26 700	08	180
6-11	15 000	08	181

ADI MARKETS POPULATION SUMMARY

PANAMA CITY

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	79 300	09	171
PERSONS 2+	205 100	09	172
18+	163 500	09	172
18-49	96 000	08	172
12-24	40 600	08	172
12-34	72 600	08	173
18-34	64 100	08	174
WOMEN TOTAL	80 100	08	172
18-49	48 300	08	171
12-24	19 700	08	171
18-34	26 700	08	172
25-49	37 400	08	171
25-54	42 800	09	170
MEN TOTAL	73 400	09	172
18-49	47 700	08	172
18-34	27 400	08	176
25-49	36 500	08	171
25-54	41 200	08	171
TEENS TOTAL	18 500	09	170
CHILD TOTAL	31 100	09	171
6-11	18 200	09	169

PARKERSBURG

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	35 300	04	198
PERSONS 2+	84 900	04	201
18+	68 300	04	200
18-49	43 300	04	202
12-24	17 300	04	203
12-34	32 700	04	202
18-34	24 600	04	202
WOMEN TOTAL	36 600	04	200
18-49	22 100	04	202
12-24	8 600	04	202
18-34	14 600	04	202
25-49	17 300	04	201
25-54	19 600	04	200
MEN TOTAL	31 700	04	200
18-49	21 200	04	202
18-34	12 000	03	203
25-49	16 800	04	201
25-54	18 800	04	201
TEENS TOTAL	8 100	04	200
CHILD TOTAL	13 500	04	201
6-11	7 800	04	201

PEORIA (BLOOMINGTON, IL)

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	214 100	24	103
PERSONS 2+	559 400	24	107
18+	427 300	24	106
18-49	281 600	24	105
12-24	122 200	26	108
12-34	223 400	25	110
18-34	175 200	25	107
WOMEN TOTAL	225 200	24	102
18-49	142 500	25	104
12-24	61 900	26	105
18-34	88 600	26	103
25-49	103 700	23	107
25-54	116 700	23	105
MEN TOTAL	202 100	24	108
18-49	139 100	24	107
18-34	86 600	25	108
25-49	102 900	24	106
25-54	115 400	24	104
TEENS TOTAL	47 200	23	112
CHILD TOTAL	84 900	25	109
6-11	48 100	24	108

PHILADELPHIA (ALLENTOWN, READING, VINELAND & WILDWOOD)

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	2 641 400	3 01	4
PERSONS 2+	6 962 100	3 01	4
18+	5 397 900	3 05	4
18-49	3 358 600	2 92	4
12-24	1 413 100	2 96	4
12-34	2 599 700	2 91	4
18-34	1 919 400	2 87	4
WOMEN TOTAL	2 876 100	3 11	4
18-49	1 709 300	2 97	4
12-24	695 400	2 97	4
18-34	994 200	2 90	4
25-49	1 317 500	3 08	4
25-54	1 508 700	3 02	4
MEN TOTAL	2 521 800	2 99	4
18-49	1 646 300	2 87	4
18-34	985 200	2 83	4
25-49	1 248 300	2 88	4
25-54	1 422 300	2 92	4
TEENS TOTAL	620 300	3 04	4
CHILD TOTAL	943 900	2 78	4
6-11	562 400	2 84	4

PHOENIX (PRESCOTT, AZ)

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	892 000	1 02	22
PERSONS 2+	2 231 500	97	22
18+	1 695 200	96	23
18-49	1 091 200	95	23
12-24	452 800	95	23
12-34	852 500	95	23
18-34	658 300	95	22
WOMEN TOTAL	873 000	94	23
18-49	541 000	94	23
12-24	220 900	94	22
18-34	322 700	94	23
25-49	415 500	94	24
25-54	465 200	93	24
MEN TOTAL	822 200	98	22
18-49	550 200	96	22
18-34	345 600	96	22
25-49	417 100	96	21
25-54	463 200	95	21
TEENS TOTAL	194 200	95	22
CHILD TOTAL	342 100	1 01	20
6-11	196 800	99	21

PITTSBURGH

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	1 209 000	1 38	13
PERSONS 2+	3 085 700	1 34	14
18+	2 425 800	1 37	13
18-49	1 444 400	1 26	15
12-24	614 700	1 29	14
12-34	1 125 900	1 26	15
18-34	865 000	1 25	15
WOMEN TOTAL	1 290 300	1 35	14
18-49	734 000	1 27	15
12-24	303 700	1 30	14
18-34	432 100	1 26	15
25-49	557 500	1 26	15
25-54	646 900	1 30	15
MEN TOTAL	1 135 500	1 35	14
18-49	710 400	1 24	15
18-34	432 900	1 24	15
25-49	533 100	1 23	15
25-54	614 500	1 26	15
TEENS TOTAL	260 900	1 28	14
CHILD TOTAL	399 000	1 17	15
6-11	238 000	1 20	15

PORTLAND, OR

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	785 700	90	26
PERSONS 2+	1 980 100	86	26
18+	1 526 200	86	26
18-49	1 015 900	88	26
12-24	384 100	80	30
12-34	786 200	88	26
18-34	623 400	90	25
WOMEN TOTAL	787 900	85	26
18-49	502 500	87	26
12-24	189 400	81	29
18-34	308 400	90	25
25-49	392 800	89	26
25-54	435 600	87	26
MEN TOTAL	738 300	88	26
18-49	513 300	89	26
18-34	315 000	90	25
25-49	401 800	93	25
25-54	442 500	91	26
TEENS TOTAL	162 800	80	28
CHILD TOTAL	291 100	86	26
6-11	165 100	83	27

PORTLAND-POLAND SPRING

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	303 300	35	79
PERSONS 2+	785 900	34	81
18+	600 600	34	80
18-49	374 100	33	83
12-24	155 500	33	88
12-34	293 800	33	84
18-34	222 400	32	85
WOMEN TOTAL	317 400	34	79
18-49	187 900	34	84
12-24	77 300	33	84
18-34	111 400	33	84
25-49	145 500	33	81
25-54	164 200	33	80
MEN TOTAL	283 200	34	81
18-49	186 200	32	84
18-34	111 000	32	87
25-49	144 500	33	80
25-54	162 200	33	80
TEENS TOTAL	71 400	35	79
CHILD TOTAL	113 900	34	85
6-11	67 600	34	85

PRESQUE ISLE

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	28 600	03	205
PERSONS 2+	81 100	04	203
18+	59 700	03	205
18-49	39 300	03	203
12-24	18 100	04	202
12-34	32 100	04	203
18-34	23 900	03	203
WOMEN TOTAL	30 100	03	205
18-49	19 000	03	205
12-24	8 400	04	204
18-34	11 200	03	205
25-49	14 600	03	204
25-54	16 500	03	204
MEN TOTAL	29 600	04	203
18-49	20 300	04	203
18-34	12 700	04	202
25-49	14 800	03	204
25-54	16 700	03	204
TEENS TOTAL	8 200	04	199
CHILD TOTAL	13 200	04	202
6-11	7 600	04	202

ADI MARKETS POPULATION SUMMARY

PROVIDENCE-NEW BEDFORD (VINEYARD HAVEN)

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS		569,600	.55	42
PERSONS	2+	1,518,600	.66	42
	18+	1,180,900	.67	42
	18-49	716,800	.62	44
	12-24	311,300	.65	44
	12-34	567,700	.63	44
	18-34	433,300	.63	44
WOMEN TOTAL		833,000	.66	39
	18-49	363,500	.63	44
	12-24	154,800	.66	44
	18-34	218,200	.64	44
	25-49	274,400	.62	44
	25-54	314,100	.63	44
MEN TOTAL		547,900	.65	43
	18-49	353,300	.62	44
	18-34	215,100	.62	44
	25-49	265,500	.61	44
	25-54	301,700	.62	44
TEENS TOTAL		134,400	.66	42
CHILD TOTAL		203,300	.60	47
	6-11	122,100	.62	47

RAPID CITY

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS		82,100	.09	167
PERSONS	2+	221,800	.10	169
	18+	164,300	.09	170
	18-49	109,000	.09	164
	12-24	48,100	.10	165
	12-34	88,800	.10	164
	18-34	68,600	.10	163
WOMEN TOTAL		82,000	.09	170
	18-49	52,500	.09	169
	12-24	23,100	.10	165
	18-34	32,000	.09	165
	25-49	39,500	.09	166
	25-54	44,200	.09	167
MEN TOTAL		82,300	.10	164
	18-49	56,500	.10	163
	18-34	36,600	.11	162
	25-49	41,600	.10	162
	25-54	46,700	.10	162
TEENS TOTAL		20,200	.10	167
CHILD TOTAL		37,300	.11	163
	6-11	20,400	.10	165

ROANOKE-LYNCHBURG

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS		339,800	.39	71
PERSONS	2+	959,100	.41	68
	18+	746,600	.42	67
	18-49	478,400	.42	66
	12-24	202,600	.42	67
	12-34	365,800	.41	68
	18-34	283,400	.41	67
WOMEN TOTAL		392,100	.42	67
	18-49	240,100	.42	66
	12-24	100,000	.43	67
	18-34	141,000	.41	68
	25-49	180,500	.41	66
	25-54	205,000	.41	66
MEN TOTAL		354,500	.42	67
	18-49	238,300	.42	66
	18-34	142,400	.41	67
	25-49	177,700	.41	66
	25-54	200,500	.41	66
TEENS TOTAL		82,400	.40	69
CHILD TOTAL		130,100	.38	72
	6-11	78,400	.40	71

QUINCY-HANNIBAL

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS		137,200	.16	191
PERSONS	2+	357,500	.15	153
	18+	277,900	.16	150
	18-49	161,700	.14	154
	12-24	73,000	.15	154
	12-34	128,100	.14	153
	18-34	97,700	.14	152
WOMEN TOTAL		147,200	.16	149
	18-49	80,500	.14	153
	12-24	35,400	.15	153
	18-34	47,800	.14	153
	25-49	59,600	.13	154
	25-54	68,000	.14	154
MEN TOTAL		130,700	.16	150
	18-49	81,200	.14	154
	18-34	49,900	.14	152
	25-49	59,500	.14	155
	25-54	67,300	.14	154
TEENS TOTAL		30,400	.15	153
CHILD TOTAL		49,200	.14	155
	6-11	28,100	.14	155

RENO

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS		166,600	.19	124
PERSONS	2+	401,700	.17	141
	18+	317,600	.18	135
	18-49	216,800	.19	122
	12-24	79,200	.17	145
	12-34	161,300	.18	133
	18-34	128,700	.19	126
WOMEN TOTAL		155,300	.17	139
	18-49	103,000	.18	126
	12-24	37,900	.16	147
	18-34	60,700	.18	129
	25-49	81,000	.18	122
	25-54	91,000	.18	124
MEN TOTAL		162,300	.19	125
	18-49	113,800	.20	117
	18-34	68,000	.20	123
	25-49	89,200	.21	116
	25-54	99,200	.20	116
TEENS TOTAL		32,600	.16	149
CHILD TOTAL		51,500	.15	152
	6-11	30,000	.15	152

ROCHESTER, NY

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS		350,100	.40	70
PERSONS	2+	924,800	.40	70
	18+	709,900	.40	70
	18-49	465,300	.40	67
	12-24	197,100	.41	70
	12-34	365,700	.41	69
	18-34	280,800	.41	68
WOMEN TOTAL		374,800	.41	69
	18-49	235,600	.41	67
	12-24	97,300	.42	69
	18-34	141,700	.41	68
	25-49	179,600	.41	67
	25-54	201,700	.40	67
MEN TOTAL		335,100	.40	70
	18-49	229,700	.40	68
	18-34	139,100	.40	70
	25-49	173,800	.40	68
	25-54	194,800	.40	67
TEENS TOTAL		84,900	.42	67
CHILD TOTAL		130,000	.38	74
	6-11	78,600	.40	70

RALEIGH-DURHAM (FAYETTEVILLE, NC)

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS		620,400	.71	35
PERSONS	2+	1,683,300	.73	35
	18+	1,285,400	.73	34
	18-49	899,400	.78	30
	12-24	389,200	.89	28
	12-34	712,900	.80	30
	18-34	566,000	.82	28
WOMEN TOTAL		866,000	.72	36
	18-49	449,400	.77	33
	12-24	183,800	.79	31
	18-34	272,600	.80	31
	25-49	331,800	.76	34
	25-54	370,800	.74	35
MEN TOTAL		819,400	.74	33
	18-49	456,000	.79	28
	18-34	293,400	.84	27
	25-49	328,300	.78	34
	25-54	360,600	.74	35
TEENS TOTAL		146,900	.72	40
CHILD TOTAL		251,000	.74	37
	6-11	147,200	.74	37

RICHMOND

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS		415,800	.47	60
PERSONS	2+	1,160,700	.50	56
	18+	895,500	.51	54
	18-49	588,800	.51	53
	12-24	236,200	.49	56
	12-34	453,200	.51	54
	18-34	349,400	.51	54
WOMEN TOTAL		473,700	.51	54
	18-49	299,300	.52	52
	12-24	118,100	.50	56
	18-34	177,600	.52	53
	25-49	231,800	.52	51
	25-54	261,000	.52	52
MEN TOTAL		421,800	.50	54
	18-49	289,500	.50	53
	18-34	171,800	.49	55
	25-49	224,600	.52	51
	25-54	261,200	.52	52
TEENS TOTAL		103,400	.51	56
CHILD TOTAL		161,400	.48	62
	6-11	96,000	.49	62

ROCHESTER-MASON CITY-AUSTIN

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS		141,900	.16	149
PERSONS	2+	382,300	.16	152
	18+	276,400	.16	151
	18-49	165,600	.14	152
	12-24	71,400	.15	153
	12-34	130,100	.15	152
	18-34	97,100	.14	154
WOMEN TOTAL		146,000	.16	150
	18-49	83,300	.14	152
	12-24	35,700	.15	152
	18-34	48,600	.14	152
	25-49	63,600	.14	152
	25-54	72,300	.15	152
MEN TOTAL		130,400	.15	151
	18-49	82,300	.14	152
	18-34	48,500	.14	154
	25-49	63,600	.15	152
	25-54	72,100	.15	152
TEENS TOTAL		33,000	.15	148
CHILD TOTAL		52,900	.15	151
	6-11	30,400	.15	150

ADI MARKETS POPULATION SUMMARY

ROCKFORD

TV HOUSEHOLDS	191,000	.22	114

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	497,300	.22	116
18+	373,100	.21	115
18-49	243,700	.21	116
12-24	101,600	.21	118
12-34	189,100	.21	116
18-34	142,300	.21	117
WOMEN TOTAL	194,800	.21	116
18-49	122,200	.21	115
12-24	50,200	.21	118
18-34	71,300	.21	117
25-49	94,800	.21	112
25-54	106,600	.21	113
MEN TOTAL	178,300	.21	116
18-49	121,500	.21	116
18-34	71,000	.20	120
25-49	94,100	.22	114
25-54	106,700	.22	114
TEENS TOTAL	46,800	.23	113
CHILD TOTAL	77,400	.23	114
6-11	45,900	.23	112

ROSWELL

TV HOUSEHOLDS	61,800	.07	180

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	166,300	.07	181
18+	121,800	.07	182
18-49	76,800	.07	183
12-24	33,800	.07	183
12-34	60,500	.07	185
18-34	44,800	.06	186
WOMEN TOTAL	63,200	.07	181
18-49	37,900	.07	182
12-24	16,600	.07	182
18-34	22,000	.06	186
25-49	29,000	.07	182
25-54	33,300	.07	181
MEN TOTAL	58,600	.07	184
18-49	37,900	.07	185
18-34	22,800	.07	186
25-49	28,700	.07	183
25-54	32,500	.07	183
TEENS TOTAL	15,700	.08	178
CHILD TOTAL	28,800	.08	174
6-11	16,000	.08	175

SACRAMENTO-STOCKTON (MODESTO)

TV HOUSEHOLDS	931,800	1.06	20

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	2,379,400	1.03	21
18+	1,830,500	1.04	21
18-49	1,216,600	1.06	20
12-24	484,500	1.01	20
12-34	942,000	1.05	20
18-34	736,200	1.07	19
WOMEN TOTAL	939,800	1.02	21
18-49	607,100	1.05	20
12-24	237,300	1.01	20
18-34	365,200	1.07	19
25-49	469,000	1.06	20
25-54	525,500	1.05	20
MEN TOTAL	890,700	1.06	20
18-49	611,500	1.07	19
18-34	373,000	1.07	20
25-49	468,900	1.08	19
25-54	522,000	1.07	20
TEENS TOTAL	203,800	1.00	20
CHILD TOTAL	345,100	1.02	19
6-11	197,300	1.00	19

ST. JOSEPH

TV HOUSEHOLDS	47,000	.05	190

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	123,300	.05	192
18+	96,400	.05	190
18-49	55,300	.05	194
12-24	25,100	.05	194
12-34	43,800	.05	195
18-34	33,800	.05	195
WOMEN TOTAL	61,800	.06	187
18-49	27,700	.05	195
12-24	12,400	.05	195
18-34	16,600	.05	197
25-49	20,200	.05	194
25-54	23,200	.05	194
MEN TOTAL	44,600	.05	192
18-49	27,600	.05	194
18-34	17,200	.05	194
25-49	20,000	.05	194
25-54	22,600	.05	194
TEENS TOTAL	10,000	.05	193
CHILD TOTAL	16,900	.05	196
6-11	9,400	.05	195

ST. LOUIS

TV HOUSEHOLDS	1,052,300	1.20	18

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	2,820,500	1.22	17
18+	2,143,900	1.21	17
18-49	1,346,700	1.17	17
12-24	564,900	1.18	16
12-34	1,044,800	1.17	17
18-34	787,000	1.14	17
WOMEN TOTAL	1,144,700	1.24	17
18-49	686,700	1.19	17
12-24	280,800	1.20	16
18-34	398,400	1.16	17
25-49	532,500	1.20	18
25-54	603,800	1.21	17
MEN TOTAL	999,200	1.19	17
18-49	660,000	1.18	17
18-34	388,600	1.12	18
25-49	507,100	1.17	18
25-54	573,400	1.18	18
TEENS TOTAL	257,800	1.26	15
CHILD TOTAL	418,800	1.23	14
6-11	242,600	1.23	14

SALINAS-MONTEREY

TV HOUSEHOLDS	198,400	.23	111

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	550,400	.24	111
18+	428,300	.24	105
18-49	293,000	.25	103
12-24	118,100	.25	111
12-34	234,900	.26	102
18-34	192,100	.28	99
WOMEN TOTAL	213,000	.23	109
18-49	137,200	.24	109
12-24	53,600	.23	115
18-34	87,400	.26	105
25-49	104,500	.24	104
25-54	116,300	.23	106
MEN TOTAL	215,300	.26	100
18-49	155,800	.27	99
18-34	104,700	.30	94
25-49	113,200	.28	99
25-54	124,000	.25	100
TEENS TOTAL	42,800	.21	117
CHILD TOTAL	79,300	.23	112
6-11	44,100	.22	113

SALISBURY

TV HOUSEHOLDS	86,000	.10	164

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	227,100	.10	165
18+	176,400	.10	163
18-49	105,900	.09	167
12-24	45,200	.09	168
12-34	82,300	.09	169
18-34	61,900	.09	168
WOMEN TOTAL	93,500	.10	163
18-49	63,800	.09	165
12-24	22,700	.10	168
18-34	31,100	.09	168
25-49	41,300	.09	163
25-54	47,200	.09	163
MEN TOTAL	82,900	.10	163
18-49	52,100	.09	167
18-34	30,800	.09	169
25-49	39,800	.09	164
25-54	45,600	.09	164
TEENS TOTAL	20,400	.10	166
CHILD TOTAL	30,300	.09	172
6-11	17,600	.09	172

SALT LAKE CITY

TV HOUSEHOLDS	581,700	.66	41

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	1,762,400	.76	33
18+	1,218,300	.69	38
18-49	877,700	.76	34
12-24	387,700	.83	27
12-34	730,000	.82	27
18-34	568,800	.82	27
WOMEN TOTAL	619,000	.67	41
18-49	434,800	.75	35
12-24	197,400	.84	26
18-34	280,700	.82	27
25-49	315,800	.71	36
25-54	347,900	.70	36
MEN TOTAL	599,300	.71	36
18-49	442,900	.77	32
18-34	288,100	.83	29
25-49	326,400	.75	33
25-54	357,500	.73	36
TEENS TOTAL	161,200	.79	29
CHILD TOTAL	382,900	1.13	17
6-11	194,900	.99	22

SAN ANGELO

TV HOUSEHOLDS	[illegible]	.05	191

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	125,300	.05	189
18+	96,100	.05	191
18-49	60,000	.05	191
12-24	24,800	.05	191
12-34	47,600	.05	192
18-34	37,000	.05	192
WOMEN TOTAL	60,700	.05	188
18-49	30,000	.04	191
12-24	13,200	.05	191
18-34	18,200	.05	192
25-49	22,000	.05	191
25-54	25,000	.05	189
MEN TOTAL	65,400	.05	191
18-49	30,000	.05	191
18-34	18,800	.05	192
25-49	21,700	.05	191
25-54	24,400	.05	190
TEENS TOTAL	10,600	.05	190
CHILD TOTAL	18,690	.05	190
6-11	10,300	.05	191

ADI MARKETS POPULATION SUMMARY

SAN ANTONIO (KERRVILLE)

TV HOUSEHOLDS		531,000	.61	44
		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS	2+	1,536,300	.66	42
	18+	1,120,700	.63	44
	18-49	744,200	.65	43
	12-24	334,000	.70	41
	12-34	601,400	.67	41
	18-34	451,900	.65	42
WOMEN TOTAL		587,300	.63	43
	18-49	375,300	.65	43
	12-24	161,100	.69	40
	18-34	223,900	.65	43
	25-49	287,000	.65	43
	25-54	322,500	.65	42
MEN TOTAL		533,400	.63	44
	18-49	368,900	.64	43
	18-34	228,000	.65	41
	25-49	272,700	.63	43
	25-54	304,400	.63	43
TEENS TOTAL		149,500	.73	37
CHILD TOTAL		266,100	.78	35
	6-11	154,800	.78	33

SAN DIEGO

TV HOUSEHOLDS		787,000	.90	25
		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS	2+	2,064,400	.89	25
	18+	1,626,100	.92	25
	18-49	1,118,100	.97	21
	12-24	468,300	.98	21
	12-34	885,000	.99	21
	18-34	725,000	1.05	20
WOMEN TOTAL		806,100	.87	25
	18-49	520,900	.90	25
	12-24	205,000	.88	25
	18-34	324,600	.95	22
	25-49	393,900	.89	25
	25-54	439,000	.88	25
MEN TOTAL		820,000	.97	23
	18-49	597,200	1.04	21
	18-34	400,400	1.15	17
	25-49	415,900	.96	22
	25-54	457,600	.94	24
TEENS TOTAL		160,000	.78	30
CHILD TOTAL		278,300	.82	29
	6-11	159,300	.81	30

SAN FRANCISCO (SAN JOSE & SANTA ROSA)

TV HOUSEHOLDS		2,077,000	2.37	5
		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS	2+	5,202,300	2.25	6
	18+	4,135,200	2.34	6
	18-49	2,805,900	2.44	5
	12-24	1,002,200	2.10	6
	12-34	2,081,500	2.33	6
	18-34	1,669,100	2.42	5
WOMEN TOTAL		2,126,800	2.30	6
	18-49	1,382,700	2.40	5
	12-24	488,300	2.09	6
	18-34	818,900	2.39	5
	25-49	1,096,700	2.48	5
	25-54	1,222,200	2.45	5
MEN TOTAL		2,008,400	2.38	5
	18-49	1,423,200	2.48	5
	18-34	850,200	2.44	5
	25-49	1,119,400	2.58	5
	25-54	1,238,400	2.55	5
TEENS TOTAL		412,400	2.02	7
CHILD TOTAL		654,700	1.93	7
	6-11	383,100	1.94	7

SANTA BARBARA-SANTA MARIA-SAN LUIS OBISPO (VENTURA)

TV HOUSEHOLDS		192,100	.22	113
		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS	2+	494,800	.21	117
	18+	399,300	.23	113
	18-49	264,600	.23	112
	12-24	113,600	.24	114
	12-34	209,900	.23	112
	18-34	172,900	.25	109
WOMEN TOTAL		201,300	.22	114
	18-49	125,700	.22	113
	12-24	54,100	.23	114
	18-34	80,300	.23	112
	25-49	89,700	.20	115
	25-54	100,800	.20	115
MEN TOTAL		198,000	.24	110
	18-49	138,900	.24	108
	18-34	92,600	.27	104
	25-49	98,300	.23	108
	25-54	108,500	.22	109
TEENS TOTAL		37,000	.18	134
CHILD TOTAL		58,500	.17	145
	6-11	33,700	.17	144

SARASOTA

TV HOUSEHOLDS		116,200	.13	156
		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS	2+	248,700	.11	161
	18+	213,100	.12	159
	18-49	84,300	.07	175
	12-24	32,300	.07	186
	12-34	61,800	.07	183
	18-34	47,100	.07	183
WOMEN TOTAL		116,800	.13	157
	18-49	43,400	.08	174
	12-24	16,200	.07	183
	18-34	23,800	.07	180
	25-49	34,500	.08	173
	25-54	40,800	.08	173
MEN TOTAL		96,300	.11	159
	18-49	40,900	.07	179
	18-34	23,300	.07	184
	25-49	32,200	.07	174
	25-54	37,200	.08	174
TEENS TOTAL		14,700	.07	183
CHILD TOTAL		20,900	.06	186
	6-11	12,900	.07	185

SAVANNAH (HARDEEVILLE, SC)

TV HOUSEHOLDS		205,900	.24	110
		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS	2+	584,800	.25	102
	18+	433,900	.25	103
	18-49	295,600	.26	101
	12-24	140,700	.29	97
	12-34	245,200	.27	99
	18-34	190,600	.28	100
WOMEN TOTAL		220,900	.24	106
	18-49	142,000	.25	105
	12-24	63,200	.27	103
	18-34	88,200	.26	104
	25-49	105,200	.24	103
	25-54	117,700	.24	103
MEN TOTAL		213,000	.25	103
	18-49	153,600	.27	101
	18-34	102,400	.29	95
	25-49	104,300	.24	104
	25-54	115,400	.24	104
TEENS TOTAL		54,600	.27	101
CHILD TOTAL		96,300	.28	100
	6-11	54,200	.27	101

SEATTLE-TACOMA (BELLINGHAM & WENATCHEE, WA)

TV HOUSEHOLDS		1,194,300	1.36	16
		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS	2+	2,941,700	1.27	16
	18+	2,292,000	1.30	16
	18-49	1,554,000	1.35	14
	12-24	594,500	1.24	15
	12-34	1,189,900	1.33	14
	18-34	949,800	1.38	14
WOMEN TOTAL		1,163,900	1.26	16
	18-49	755,900	1.31	14
	12-24	284,400	1.22	15
	18-34	458,900	1.34	14
	25-49	588,700	1.33	14
	25-54	653,900	1.31	14
MEN TOTAL		1,128,100	1.34	15
	18-49	798,100	1.39	14
	18-34	490,900	1.41	14
	25-49	610,900	1.41	14
	25-54	674,900	1.39	14
TEENS TOTAL		240,100	1.18	16
CHILD TOTAL		409,600	1.21	15
	6-11	236,800	1.20	16

SHREVEPORT-TEXARKANA

TV HOUSEHOLDS		407,700	.47	62
		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS	2+	1,096,300	.47	59
	18+	816,700	.46	63
	18-49	495,900	.43	64
	12-24	215,200	.45	63
	12-34	389,900	.44	64
	18-34	289,500	.42	65
WOMEN TOTAL		438,200	.47	60
	18-49	253,200	.44	63
	12-24	106,300	.45	63
	18-34	146,200	.43	65
	25-49	195,900	.44	61
	25-54	222,500	.45	61
MEN TOTAL		380,500	.45	63
	18-49	242,700	.42	65
	18-34	143,300	.41	66
	25-49	185,200	.43	64
	25-54	208,400	.43	64
TEENS TOTAL		100,400	.49	60
CHILD TOTAL		177,200	.82	57
	6-11	101,800	.81	59

SIOUX CITY

TV HOUSEHOLDS		167,700	.19	123
		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS	2+	433,000	.19	128
	18+	330,000	.19	127
	18-49	194,100	.17	138
	12-24	88,400	.19	132
	12-34	156,900	.18	136
	18-34	120,000	.17	136
WOMEN TOTAL		172,600	.19	127
	18-49	96,400	.17	138
	12-24	43,400	.19	130
	18-34	58,700	.17	137
	25-49	71,100	.16	143
	25-54	81,500	.16	140
MEN TOTAL		157,400	.19	129
	18-49	97,700	.17	138
	18-34	61,300	.18	137
	25-49	71,500	.16	141
	25-54	82,000	.17	137
TEENS TOTAL		36,900	.18	135
CHILD TOTAL		66,100	.19	132
	6-11	36,300	.18	134

ADI MARKETS POPULATION SUMMARY

SIOUX FALLS-MITCHELL

TV HOUSEHOLDS	218,100	.25	98

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	568,400	.25	105
18+	430,000	.24	104
18-49	254,400	.22	113
12-24	115,800	.24	112
12-34	206,300	.23	113
18-34	155,500	.23	114
WOMEN TOTAL	323,400	.24	104
18-49	125,900	.22	112
12-24	57,300	.24	110
18-34	75,800	.22	113
25-49	93,800	.21	114
25-54	107,200	.22	112
MEN TOTAL	206,600	.25	106
18-49	128,500	.22	113
18-34	79,700	.23	112
25-49	95,600	.22	112
25-54	108,000	.22	111
TEENS TOTAL	50,800	.25	104
CHILD TOTAL	87,600	.26	106
6-11	47,700	.24	109

SOUTH BEND-ELKHART

TV HOUSEHOLDS	282,600	.32	84

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	755,300	.33	85
18+	566,300	.32	86
18-49	362,700	.32	86
12-24	154,200	.32	89
12-34	285,600	.32	86
18-34	216,800	.31	89
WOMEN TOTAL	397,500	.32	85
18-49	182,900	.32	86
12-24	76,000	.32	87
18-34	108,500	.32	86
25-49	140,500	.32	85
25-54	159,100	.32	84
MEN TOTAL	268,800	.32	86
18-49	179,800	.31	87
18-34	108,300	.31	91
25-49	136,800	.32	85
25-54	154,200	.32	85
TEENS TOTAL	68,800	.34	83
CHILD TOTAL	120,200	.35	80
6-11	69,500	.35	83

SPOKANE

TV HOUSEHOLDS	313,900	.35	78

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	817,200	.35	77
18+	619,300	.35	78
18-49	407,900	.35	76
12-24	171,100	.35	78
12-34	321,700	.36	77
18-34	250,600	.36	76
WOMEN TOTAL	415,900	.34	80
18-49	201,300	.35	77
12-24	83,800	.35	79
18-34	122,800	.36	76
25-49	152,400	.34	76
25-54	170,200	.34	77
MEN TOTAL	303,400	.36	76
18-49	206,600	.36	76
18-34	127,800	.37	77
25-49	155,500	.36	75
25-54	172,800	.36	75
TEENS TOTAL	71,100	.35	80
CHILD TOTAL	126,800	.37	78
6-11	72,200	.36	79

SPRINGFIELD, MA

TV HOUSEHOLDS	211,000	.24	108

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	561,500	.24	106
18+	440,400	.25	101
18-49	276,800	.24	108
12-24	129,100	.27	104
12-34	224,600	.25	108
18-34	175,700	.25	105
WOMEN TOTAL	297,900	.26	98
18-49	143,300	.25	103
12-24	66,000	.28	99
18-34	90,700	.26	100
25-49	101,100	.23	109
25-54	114,800	.23	108
MEN TOTAL	202,500	.24	107
18-49	133,500	.23	110
18-34	85,000	.24	109
25-49	95,500	.22	113
25-54	108,400	.22	110
TEENS TOTAL	48,900	.24	109
CHILD TOTAL	72,200	.21	120
6-11	43,800	.22	114

SPRINGFIELD, MO

TV HOUSEHOLDS	284,400	.32	83

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	757,900	.33	83
18+	590,300	.33	82
18-49	342,300	.30	90
12-24	148,200	.31	92
12-34	262,300	.29	94
18-34	199,200	.29	94
WOMEN TOTAL	397,600	.33	82
18-49	170,700	.30	90
12-24	70,300	.30	93
18-34	97,400	.28	94
25-49	130,500	.29	89
25-54	148,600	.30	89
MEN TOTAL	282,700	.34	82
18-49	171,600	.30	92
18-34	101,800	.29	96
25-49	126,700	.29	90
25-54	143,100	.29	90
TEENS TOTAL	63,100	.31	91
CHILD TOTAL	104,500	.31	93
6-11	60,200	.30	93

SPRINGFIELD-DECATUR-CHAMPAIGN

TV HOUSEHOLDS	320,200	.37	76

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	816,300	.35	78
18+	633,700	.36	77
18-49	413,200	.36	75
12-24	183,500	.38	74
12-34	328,200	.37	74
18-34	261,600	.38	74
WOMEN TOTAL	332,600	.36	77
18-49	205,300	.36	75
12-24	89,000	.38	74
18-34	128,000	.37	74
25-49	148,600	.34	79
25-54	167,600	.34	79
MEN TOTAL	301,100	.36	78
18-49	207,900	.36	75
18-34	133,600	.38	73
25-49	147,700	.34	79
25-54	165,400	.34	79
TEENS TOTAL	66,600	.33	88
CHILD TOTAL	116,000	.34	85
6-11	65,900	.33	86

SYRACUSE

TV HOUSEHOLDS	372,900	.43	67

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	1,016,700	.44	66
18+	778,700	.44	65
18-49	507,300	.44	63
12-24	236,100	.49	57
12-34	412,000	.46	62
18-34	317,900	.46	60
WOMEN TOTAL	409,100	.44	65
18-49	254,900	.44	62
12-24	116,400	.50	57
18-34	158,400	.45	61
25-49	184,500	.42	65
25-54	208,900	.42	65
MEN TOTAL	369,600	.44	66
18-49	252,400	.44	63
18-34	159,500	.46	62
25-49	180,800	.42	65
25-54	203,500	.42	65
TEENS TOTAL	94,100	.46	64
CHILD TOTAL	143,900	.42	65
6-11	85,400	.43	66

TALLAHASSEE-THOMASVILLE

TV HOUSEHOLDS	161,300	.18	129

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	441,800	.19	125
18+	330,300	.19	126
18-49	227,900	.20	118
12-24	105,300	.22	117
12-34	187,400	.21	117
18-34	147,100	.21	116
WOMEN TOTAL	175,400	.19	125
18-49	116,700	.20	118
12-24	53,300	.23	117
18-34	74,800	.22	115
25-49	83,200	.18	121
25-54	92,900	.19	121
MEN TOTAL	154,900	.18	131
18-49	111,200	.19	120
18-34	72,300	.21	117
25-49	79,700	.18	126
25-54	88,300	.18	127
TEENS TOTAL	40,300	.20	121
CHILD TOTAL	70,900	.21	123
6-11	40,800	.21	121

TAMPA-ST. PETERSBURG (LAKELAND, FL)

TV HOUSEHOLDS	1,090,400	1.24	17

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	2,569,600	1.11	18
18+	2,082,700	1.18	18
18-49	1,052,600	.92	25
12-24	425,900	.89	25
12-34	798,400	.89	25
18-34	608,400	.88	26
WOMEN TOTAL	1,116,600	1.21	18
18-49	534,100	.93	24
12-24	211,200	.90	24
18-34	305,500	.89	26
25-49	416,000	.94	23
25-54	479,500	.96	21
MEN TOTAL	966,100	1.15	18
18-49	518,500	.90	25
18-34	302,900	.87	26
25-49	400,700	.92	26
25-54	455,700	.94	25
TEENS TOTAL	190,000	.93	24
CHILD TOTAL	296,900	.87	24
6-11	179,600	.91	24

ADI MARKETS POPULATION SUMMARY

TERRE HAUTE

TV HOUSEHOLDS	161,900	.18	127

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	421,600	.18	131
18+	326,600	.18	128
18-49	191,500	.17	142
12-24	83,800	.18	140
12-34	150,200	.17	143
18-34	114,700	.17	143
WOMEN TOTAL	173,300	.19	126
18-49	95,200	.17	140
12-24	40,500	.17	141
18-34	55,800	.16	144
25-49	72,000	.16	139
25-54	82,400	.17	138
MEN TOTAL	153,300	.18	132
18-49	96,300	.17	141
18-34	58,900	.17	139
25-49	71,200	.16	142
25-54	80,600	.17	142
TEENS TOTAL	35,500	.17	139
CHILD TOTAL	59,500	.18	142
6-11	34,200	.17	143

TRAVERSE CITY-CADILLAC

TV HOUSEHOLDS	153,000	.17	139

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	409,200	.18	137
18+	309,100	.17	138
18-49	185,300	.16	146
12-24	80,000	.17	143
12-34	147,200	.16	145
18-34	107,900	.16	149
WOMEN TOTAL	159,700	.17	137
18-49	92,300	.16	147
12-24	39,300	.17	143
18-34	53,300	.16	148
25-49	72,100	.16	137
25-54	81,600	.16	139
MEN TOTAL	149,400	.18	138
18-49	93,000	.16	144
18-34	54,600	.16	147
25-49	72,500	.17	137
25-54	81,400	.17	139
TEENS TOTAL	39,300	.19	126
CHILD TOTAL	60,800	.18	140
6-11	35,700	.18	139

TUSCALOOSA

TV HOUSEHOLDS	52,300	.06	186

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	139,500	.06	186
18+	107,200	.06	186
18-49	74,000	.06	186
12-24	35,100	.07	182
12-34	59,800	.07	186
18-34	48,400	.07	181
WOMEN TOTAL	56,100	.06	185
18-49	37,400	.06	184
12-24	17,400	.07	177
18-34	24,100	.07	177
25-49	25,600	.06	185
25-54	29,000	.06	185
MEN TOTAL	51,100	.06	186
18-49	36,600	.06	186
18-34	24,300	.07	181
25-49	24,700	.06	187
25-54	27,800	.06	187
TEENS TOTAL	11,400	.06	187
CHILD TOTAL	20,900	.06	186
6-11	12,100	.06	187

TOLEDO

TV HOUSEHOLDS	397,900	.45	64

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	1,057,700	.46	63
18+	793,800	.45	64
18-49	514,700	.45	61
12-24	227,200	.48	61
12-34	412,200	.46	61
18-34	316,700	.46	61
WOMEN TOTAL	418,000	.45	64
18-49	259,400	.45	61
12-24	112,800	.48	59
18-34	158,500	.46	60
25-49	193,100	.44	62
25-54	218,400	.44	63
MEN TOTAL	375,800	.45	65
18-49	255,300	.45	62
18-34	158,200	.45	64
25-49	189,900	.44	62
25-54	214,000	.44	62
TEENS TOTAL	95,500	.47	63
CHILD TOTAL	168,400	.50	60
6-11	97,500	.49	60

TUCSON

TV HOUSEHOLDS	301,000	.34	81

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	743,100	.32	88
18+	570,600	.32	84
18-49	372,600	.32	84
12-24	156,700	.33	87
12-34	295,200	.33	82
18-34	232,400	.34	80
WOMEN TOTAL	295,900	.32	86
18-49	185,500	.32	85
12-24	77,300	.33	84
18-34	113,900	.33	82
25-49	139,200	.31	86
25-54	156,300	.31	86
MEN TOTAL	274,700	.33	84
18-49	187,100	.33	83
18-34	118,500	.34	82
25-49	139,500	.32	84
25-54	154,600	.32	84
TEENS TOTAL	62,800	.31	92
CHILD TOTAL	109,700	.32	88
6-11	62,800	.32	89

TWIN FALLS

TV HOUSEHOLDS	30,500	.03	203

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	86,000	.04	202
18+	63,600	.04	201
18-49	39,100	.03	204
12-24	16,000	.03	208
12-34	30,200	.03	204
18-34	22,900	.03	206
WOMEN TOTAL	32,600	.04	201
18-49	19,300	.03	203
12-24	7,700	.03	208
18-34	11,200	.03	205
25-49	15,100	.03	202
25-54	16,900	.03	202
MEN TOTAL	31,000	.04	202
18-49	19,800	.03	204
18-34	11,700	.03	205
25-49	15,300	.04	203
25-54	17,200	.04	202
TEENS TOTAL	7,300	.04	204
CHILD TOTAL	15,100	.04	197
6-11	8,200	.04	200

TOPEKA

TV HOUSEHOLDS	145,100	.17	144

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	383,500	.17	146
18+	300,000	.17	142
18-49	199,500	.17	134
12-24	92,600	.19	129
12-34	161,900	.18	132
18-34	132,800	.19	121
WOMEN TOTAL	150,900	.16	144
18-49	93,800	.16	142
12-24	41,800	.18	138
18-34	60,500	.18	130
25-49	66,100	.15	151
25-54	74,300	.15	151
MEN TOTAL	149,100	.18	139
18-49	105,700	.18	129
18-34	72,300	.21	117
25-49	69,900	.16	145
25-54	77,700	.16	146
TEENS TOTAL	29,100	.14	155
CHILD TOTAL	54,400	.16	150
6-11	30,100	.15	151

TULSA

TV HOUSEHOLDS	468,100	.53	52

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	1,194,700	.52	53
18+	910,900	.52	53
18-49	577,900	.50	55
12-24	228,100	.48	60
12-34	436,500	.49	57
18-34	334,200	.48	57
WOMEN TOTAL	479,200	.52	53
18-49	291,400	.51	55
12-24	111,800	.48	61
18-34	166,700	.49	57
25-49	229,400	.52	53
25-54	257,900	.52	53
MEN TOTAL	431,700	.51	53
18-49	286,500	.50	55
18-34	167,500	.48	58
25-49	222,700	.51	53
25-54	249,800	.51	53
TEENS TOTAL	102,300	.50	59
CHILD TOTAL	181,500	.53	55
6-11	104,600	.53	55

TYLER-LONGVIEW

TV HOUSEHOLDS	165,300	.19	126

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	446,800	.19	124
18+	340,100	.19	123
18-49	216,200	.19	123
12-24	92,900	.19	126
12-34	168,800	.19	123
18-34	131,200	.19	123
WOMEN TOTAL	177,600	.19	123
18-49	107,200	.19	122
12-24	45,800	.20	124
18-34	64,200	.19	122
25-49	79,700	.18	124
25-54	89,900	.18	123
MEN TOTAL	162,500	.19	124
18-49	109,000	.19	124
18-34	67,000	.19	124
25-49	81,200	.19	123
25-54	90,700	.19	122
TEENS TOTAL	37,600	.18	132
CHILD TOTAL	69,100	.20	124
6-11	39,800	.20	123

ADI MARKETS POPULATION SUMMARY

UTICA

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS		102 100	.12	158
PERSONS	2+	279 600	.12	158
	18+	215 300	.12	157
	18-49	128 000	.11	158
	12-24	59 600	.12	159
	12-34	102 300	.11	160
	18-34	76 500	.11	160
WOMEN TOTAL		114 500	.12	158
	18-49	64 800	.11	158
	12-24	29 700	.13	156
	18-34	38 400	.11	159
	25-49	47 700	.11	159
	25-54	54 800	.11	159
MEN TOTAL		100 800	.12	158
	18-49	63 200	.11	159
	18-34	38 100	.11	160
	25-49	46 500	.11	159
	25-54	53 100	.11	159
TEENS TOTAL		25 800	.13	158
CHILD TOTAL		38 500	.11	162
	6-11	22 700	.11	162

VICTORIA

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS		26 700	.03	207
PERSONS	2+	74 800	.03	207
	18+	54 500	.03	207
	18-49	37 800	.03	205
	12-24	16 200	.03	207
	12-34	30 200	.03	204
	18-34	23 000	.03	205
WOMEN TOTAL		28 100	.03	207
	18-49	18 900	.03	206
	12-24	8 000	.03	207
	18-34	11 300	.03	204
	25-49	14 400	.03	206
	25-54	16 100	.03	206
MEN TOTAL		26 400	.03	207
	18-49	18 900	.03	205
	18-34	11 700	.03	205
	25-49	14 400	.03	205
	25-54	16 100	.03	205
TEENS TOTAL		7 200	.04	206
CHILD TOTAL		13 100	.04	203
	6-11	7 300	.04	204

WACO-TEMPLE

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS		229 300	.26	95
PERSONS	2+	642 600	.27	96
	18+	490 800	.28	94
	18-49	335 900	.29	94
	12-24	172 800	.36	77
	12-34	279 700	.31	88
	18-34	230 200	.33	81
WOMEN TOTAL		241 100	.26	96
	18-49	153 500	.27	97
	12-24	73 700	.32	90
	18-34	100 300	.29	91
	25-49	103 900	.23	105
	25-54	116 300	.23	106
MEN TOTAL		249 700	.30	91
	18-49	182 400	.32	85
	18-34	129 900	.37	75
	25-49	108 700	.25	102
	25-54	120 400	.25	103
TEENS TOTAL		49 500	.24	108
CHILD TOTAL		92 300	.27	104
	6-11	51 100	.26	105

WASHINGTON, DC

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS		1 663 600	1.78	9
PERSONS	2+	4 131 100	1.79	9
	18+	3 180 800	1.80	8
	18-49	2 266 100	1.97	7
	12-24	844 700	1.77	9
	12-34	1 687 900	1.89	8
	18-34	1 313 400	1.90	9
WOMEN TOTAL		1 661 300	1.80	8
	18-49	1 146 200	1.99	7
	12-24	420 400	1.80	8
	18-34	667 700	1.95	8
	25-49	910 400	2.06	7
	25-54	1 008 600	2.02	7
MEN TOTAL		1 519 500	1.80	8
	18-49	1 119 900	1.95	7
	18-34	645 700	1.85	10
	25-49	885 500	2.04	7
	25-54	979 900	2.01	7
TEENS TOTAL		374 500	1.84	8
CHILD TOTAL		575 800	1.70	10
	6-11	347 800	1.76	10

WATERTOWN-CARTHAGE

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS		79 100	.09	170
PERSONS	2+	226 900	.10	166
	18+	168 900	.10	167
	18-49	106 700	.09	165
	12-24	53 100	.11	164
	12-34	87 900	.10	165
	18-34	65 500	.09	166
WOMEN TOTAL		88 000	.10	167
	18-49	52 600	.09	167
	12-24	25 400	.11	164
	18-34	31 700	.09	166
	25-49	38 200	.09	170
	25-54	43 700	.09	169
MEN TOTAL		80 900	.10	169
	18-49	54 100	.09	165
	18-34	33 800	.10	164
	25-49	37 800	.09	170
	25-54	42 900	.09	169
TEENS TOTAL		22 400	.11	163
CHILD TOTAL		35 600	.10	166
	6-11	21 000	.11	163

WAUSAU-RHINELANDER

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS		161 100	.18	130
PERSONS	2+	434 600	.19	127
	18+	325 600	.18	129
	18-49	201 500	.18	132
	12-24	92 900	.19	126
	12-34	163 300	.18	129
	18-34	120 600	.17	135
WOMEN TOTAL		166 400	.18	131
	18-49	99 100	.17	136
	12-24	45 300	.19	125
	18-34	59 000	.17	136
	25-49	74 500	.17	134
	25-54	84 300	.17	135
MEN TOTAL		159 200	.19	126
	18-49	102 400	.18	132
	18-34	61 600	.18	134
	25-49	76 800	.18	130
	25-54	86 200	.18	130
TEENS TOTAL		42 700	.21	118
CHILD TOTAL		66 300	.20	129
	6-11	38 000	.19	128

WEST PALM BEACH-FT. PIERCE-VERO BEACH

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS		447 800	.51	54
PERSONS	2+	1 039 200	.45	55
	18+	849 200	.48	58
	18-49	419 500	.36	74
	12-24	163 700	.34	82
	12-34	315 000	.35	79
	18-34	242 200	.35	78
WOMEN TOTAL		449 100	.49	58
	18-49	208 600	.36	73
	12-24	80 400	.34	81
	18-34	119 500	.35	78
	25-49	163 800	.37	72
	25-54	189 200	.38	72
MEN TOTAL		400 100	.47	59
	18-49	210 900	.37	74
	18-34	122 700	.35	79
	25-49	164 800	.38	73
	25-54	186 600	.38	71
TEENS TOTAL		72 800	.36	76
CHILD TOTAL		117 200	.35	84
	6-11	69 900	.35	82

WHEELING-STEUBENVILLE

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS		155 200	.18	134
PERSONS	2+	406 000	.18	139
	18+	312 000	.18	136
	18-49	185 500	.16	145
	12-24	78 600	.16	147
	12-34	145 100	.16	147
	18-34	109 800	.16	145
WOMEN TOTAL		165 200	.18	134
	18-49	93 500	.16	144
	12-24	39 200	.17	144
	18-34	54 800	.16	146
	25-49	71 600	.16	141
	25-54	82 800	.17	137
MEN TOTAL		146 800	.17	142
	18-49	92 000	.16	147
	18-34	55 000	.16	145
	25-49	70 600	.16	144
	25-54	80 700	.17	141
TEENS TOTAL		35 300	.17	142
CHILD TOTAL		58 700	.17	144
	6-11	35 000	.18	142

WICHITA-HUTCHINSON (COLBY,KS)

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS		421 700	.48	58
PERSONS	2+	1 072 100	.46	62
	18+	826 600	.47	62
	18-49	510 300	.44	62
	12-24	214 500	.45	64
	12-34	399 400	.45	63
	18-34	310 600	.45	63
WOMEN TOTAL		430 700	.47	62
	18-49	251 700	.44	64
	12-24	104 900	.45	64
	18-34	150 700	.44	63
	25-49	190 200	.43	63
	25-54	215 500	.43	64
MEN TOTAL		395 900	.47	61
	18-49	258 600	.45	61
	18-34	160 100	.46	61
	25-49	194 200	.45	61
	25-54	219 700	.45	61
TEENS TOTAL		88 600	.43	66
CHILD TOTAL		156 900	.46	63
	6-11	86 800	.44	63

ADI MARKETS POPULATION SUMMARY

WICHITA FALLS-LAWTON

TV HOUSEHOLDS 162 900 19 126

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	436 800	19	126
18+	334 900	19	124
18-49	213 400	19	124
12-24	96 000	20	122
12-34	165 500	19	124
18-34	132 100	19	122
WOMEN TOTAL	170 400	18	128
18-49	101 100	18	130
12-24	42 200	18	136
18-34	59 700	17	133
25-49	76 100	17	130
25-54	85 600	17	134
MEN TOTAL	164 500	20	122
18-49	112 300	20	119
18-34	72 400	21	116
25-49	77 700	18	129
25-54	87 000	18	128
TEENS TOTAL	36 400	18	137
CHILD TOTAL	65 500	19	133
6-11	36 200	18	136

YAKIMA

TV HOUSEHOLDS 161 500 18 128

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	427 400	18	130
18+	320 500	18	131
18-49	212 700	18	125
12-24	87 400	18	134
12-34	166 900	19	125
18-34	129 000	19	125
WOMEN TOTAL	161 600	17	136
18-49	103 580	18	125
12-24	42 400	18	134
18-34	62 380	18	127
25-49	79 500	18	125
25-54	88 900	18	125
MEN TOTAL	158 900	19	127
18-49	109 200	19	122
18-34	66 700	19	125
25-49	83 700	19	119
25-54	93 100	19	120
TEENS TOTAL	37 900	19	130
CHILD TOTAL	69 000	20	126
6-11	38 700	20	127

UNITED STATES

TV HOUSEHOLDS 87 614 900

ALL	POP IN TVHH & GROUP QUARTERS
PERSONS 2+	231 109 400
18+	176 735 100
18-49	115 015 200
12-24	47 768 700
12-34	89 474 000
18-34	69 066 900
WOMEN TOTAL	92 503 500
18-49	57 646 300
12-24	23 396 100
18-34	34 244 100
25-49	44 238 800
25-54	49 833 800
MEN TOTAL	84 231 600
18-49	57 368 900
18-34	34 822 800
25-49	43 414 800
25-54	48 647 800
TEENS TOTAL	20 407 100
CHILD TOTAL	33 967 200
6-11	19 781 000

WILKES BARRE-SCRANTON

TV HOUSEHOLDS 421 600 48 59

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	1 094 900	47	60
18+	860 000	49	57
18-49	488 300	42	65
12-24	206 800	43	65
12-34	375 700	42	66
18-34	284 500	41	66
WOMEN TOTAL	461 500	50	55
18-49	244 700	42	65
12-24	104 200	44	65
18-34	141 000	41	65
25-49	187 100	42	64
25-54	216 600	44	62
MEN TOTAL	398 500	47	60
18-49	243 600	42	64
18-34	143 500	41	65
25-49	185 600	43	63
25-54	213 200	44	63
TEENS TOTAL	91 200	45	65
CHILD TOTAL	143 700	42	66
6-11	85 900	43	64

YOUNGSTOWN

TV HOUSEHOLDS 275 200 31 87

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	721 200	31	89
18+	552 400	31	88
18-49	336 300	29	93
12-24	141 500	30	96
12-34	261 800	29	96
18-34	198 000	29	95
WOMEN TOTAL	292 600	32	88
18-49	171 300	30	89
12-24	70 300	30	93
18-34	99 500	29	92
25-49	132 200	30	88
25-54	152 700	31	88
MEN TOTAL	259 800	31	89
18-49	165 000	28	95
18-34	98 500	28	99
25-49	126 100	29	91
25-54	144 800	30	89
TEENS TOTAL	63 800	31	90
CHILD TOTAL	105 000	31	92
6-11	61 600	31	91

WILMINGTON

TV HOUSEHOLDS 133 200 15 152

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	367 900	16	151
18+	271 700	15	153
18-49	177 500	15	151
12-24	75 900	16	149
12-34	140 500	16	149
18-34	105 000	15	150
WOMEN TOTAL	144 100	16	153
18-49	90 500	16	150
12-24	37 900	15	147
18-34	53 200	15	149
25-49	70 100	16	146
25-54	79 200	16	145
MEN TOTAL	127 600	15	152
18-49	87 000	15	150
18-34	51 800	15	151
25-49	67 000	15	150
25-54	74 700	15	150
TEENS TOTAL	35 500	17	139
CHILD TOTAL	60 700	18	141
6-11	36 200	18	136

ZANESVILLE

TV HOUSEHOLDS 31 000 04 202

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	80 700	03	204
18+	60 400	03	204
18-49	37 400	03	206
12-24	16 700	03	205
12-34	29 700	03	206
18-34	22 000	02	208
WOMEN TOTAL	32 400	04	202
18-49	19 100	03	204
12-24	8 300	04	205
18-34	11 200	03	205
25-49	14 500	03	205
25-54	16 600	03	203
MEN TOTAL	28 000	03	206
18-49	18 300	03	207
18-34	10 800	03	208
25-49	13 900	03	206
25-54	15 800	03	206
TEENS TOTAL	7 700	04	201
CHILD TOTAL	12 600	04	204
6-11	7 400	04	203

ADI Population Estimates

Markets Alphabetically by Demographic Category.

MARKETS ALPHABETICALLY BY DEMOGRAPHIC CATEGORY

PERSONS 2+ — US TOTAL 231,109,400

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
ABILENE-SWEETWATER	306,600	.13	157
ALBANY, GA	382,600	.17	147
ALBANY-SCHENECTADY-TROY	1,268,300	.55	51
ALBUQUERQUE	1,053,800	.46	64
ALEXANDRIA, LA	256,800	.11	160
ALEXANDRIA, MN	160,500	.07	183
ALPENA	30,000	.01	212
AMARILLO	466,600	.20	119
ARDMORE-ADA	185,100	.08	174
ATLANTA	3,267,200	1.41	12
AUGUSTA	607,900	.26	98
AUSTIN, TX	840,900	.36	75
BAKERSFIELD	385,700	.17	145
BALTIMORE	2,399,500	1.04	20
BANGOR	336,300	.15	154
BATON ROUGE	743,700	.32	87
BEAUMONT-PORT ARTHUR	461,800	.20	120
BEND	64,100	.03	208
BILLINGS-HARDIN	224,000	.10	167
BILOXI-GULFPORT-PASCAGOULA	174,100	.08	178
BINGHAMTON	418,700	.18	133
BIRMINGHAM	1,442,900	.62	45
BLUEFIELD-BECKLEY-OAK HILL	396,100	.17	143
BOISE	418,600	.18	134
BOSTON	5,329,300	2.31	5
BOWLING GREEN	104,300	.05	197
BRISTL-KNGSPT-JOHNSN CTY TRI CITIES	786,600	.34	80
BUFFALO	1,634,400	.71	37
BURLINGTON-PLATTSBURGH	672,500	.29	92
BUTTE	124,800	.05	191
CASPER-RIVERTON	148,100	.06	185
CEDAR RAPIDS-WATERLOO-DUBUQUE	854,500	.37	73
CHARLESTON, SC	593,700	.26	100
CHARLESTON-HUNTINGTON	1,391,000	.60	46
CHARLOTTE	1,763,900	.76	32
CHARLOTTESVILLE	98,600	.04	198
CHATTANOOGA	806,300	.35	79
CHEYENNE-SCOTTSBLUFF	126,700	.05	187
CHICAGO	8,242,100	3.57	3
CHICO-REDDING	373,300	.16	150
CINCINNATI	1,881,500	.81	27
CLARKSBURG-WESTON	223,800	.10	168
CLEVELAND	3,677,700	1.59	11
COLORADO SPRINGS-PUEBLO	557,600	.24	108
COLUMBIA, SC	756,400	.33	84
COLUMBIA-JEFFERSON CITY	414,400	.18	136
COLUMBUS, GA	483,000	.21	118
COLUMBUS, OH	1,682,800	.73	36
COLUMBUS-TUPELO	431,600	.19	129
CORPUS CHRISTI	514,700	.22	113
DALLAS-FT. WORTH	4,167,400	1.80	8
DAVENPRT-ROCK ISLND-MOLINE, QUAD CTY	847,200	.37	74
DAYTON	1,312,400	.57	49
DENVER	2,517,700	1.09	19
DES MOINES	947,600	.41	69
DETROIT	4,488,300	1.94	7
DOTHAN	265,000	.11	159
DULUTH-SUPERIOR	447,500	.19	123
EL CENTRO-YUMA	174,000	.08	179
EL PASO	663,800	.29	93
ELMIRA	228,000	.10	164
ERIE	407,500	.18	138
EUGENE	392,000	.17	144
EUREKA	125,100	.05	190
EVANSVILLE	697,300	.30	91
FARGO	580,900	.25	103
FARMINGTON	92,800	.04	200
FLAGSTAFF	80,100	.03	205
FLINT-SAGINAW-BAY CITY	1,186,300	.51	54
FLORENCE, SC	398,500	.17	142
FT. MYERS-NAPLES	497,700	.22	115
FT. SMITH	382,300	.17	148
FT. WAYNE	602,000	.26	99
FRESNO-VISALIA	1,129,900	.49	57
GAINESVILLE	207,400	.09	171
GLENDIVE	13,700	.01	213
GRAND JUNCTION-DURANGO	176,700	.08	177
GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	1,582,200	.68	40
GREAT FALLS	170,200	.07	180
GREEN BAY-APPLETON	967,000	.42	67
GREENSBORO-WINSTON SALEM-HIGH POINT	1,311,200	.57	50
GREENVILLE-NEW BERN-WASHINGTON	640,900	.28	95
GREENVILLE-SPARTANBURG-ASHEVILLE	1,589,700	.69	39
GREENWOOD-GREENVILLE	243,600	.11	163
HAGERSTOWN	110,800	.05	195
HARRISBURG-YORK-LANCASTER-LEBANON	1,372,800	.59	47
HARRISONBURG	97,400	.04	199
HARTFORD-NEW HAVEN	2,174,600	.94	24
HELENA	45,200	.02	211
HOUSTON	3,886,700	1.68	10
HUNTSVILLE-DECATUR-FLORENCE	697,800	.30	90
IDAHO FALLS-POCATELLO	308,500	.13	156
INDIANAPOLIS	2,186,600	.95	23
JACKSON, MS	782,500	.34	82
JACKSON, TN	119,600	.05	194
JACKSONVILLE	1,121,500	.49	58
JOHNSTOWN-ALTOONA	749,500	.32	86
JONESBORO	180,300	.08	176
JOPLIN-PITTSBURG	452,200	.20	121
KANSAS CITY	1,839,900	.80	29
KNOXVILLE	1,089,500	.47	61
LA CROSSE-EAU CLAIRE	418,900	.18	132
LAFAYETTE, IN	125,700	.05	188
LAFAYETTE, LA	554,800	.24	109
LAKE CHARLES	212,200	.09	170
LANSING	592,400	.26	101
LAREDO	122,400	.05	193
LAS VEGAS	554,200	.24	110
LAUREL-HATTIESBURG	246,500	.11	162
LEXINGTON	898,300	.39	72
LIMA	106,500	.05	196
LINCOLN-HASTINGS-KEARNEY	656,700	.28	94
LITTLE ROCK	1,214,300	.53	52
LOS ANGELES	12,084,400	5.23	2
LOUISVILLE	1,366,700	.59	48
LUBBOCK	352,100	.15	149
MACON	449,700	.19	122
MADISON	528,600	.23	112
MANKATO	63,000	.03	209
MARQUETTE	153,300	.07	184
MCALLEN-BROWNSVILLE, LRGV	621,600	.27	97
MEDFORD	319,500	.14	155
MEMPHIS	1,615,600	.70	38
MERIDIAN	182,600	.08	175
MIAMI	2,960,600	1.28	15
MILWAUKEE	1,816,900	.79	31
MINNEAPOLIS-ST. PAUL	3,167,300	1.37	13
MINOT-BISMARCK-DICKINSON	401,900	.17	140
MISSOULA	190,500	.08	173
MOBILE-PENSACOLA	1,179,400	.51	55
MONROE-EL DORADO	501,800	.22	114
MONTGOMERY-SELMA	576,900	.25	104
NASHVILLE	1,821,000	.79	30
NEW ORLEANS	1,753,200	.76	34
NEW YORK	17,762,100	7.69	1
NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	1,512,000	.65	44
NORTH PLATTE	48,000	.02	210
ODESSA-MIDLAND	416,300	.18	135
OKLAHOMA CITY	1,551,700	.67	41
OMAHA	912,200	.39	71
ORLANDO-DAYTONA BEACH-MELBOURNE	1,861,000	.81	28
OTTUMWA-KIRKSVILLE	76,400	.03	206
PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	821,100	.36	76
PALM SPRINGS	166,200	.07	182
PANAMA CITY	203,100	.09	172
PARKERSBURG	59,900	.04	201
PEORIA	559,400	.24	107
PHILADELPHIA	6,962,100	3.01	4
PHOENIX	2,231,500	.97	22
PITTSBURGH	3,285,700	1.34	14
PORTLAND, OR	1,980,100	.56	26
PORTLAND-POLAND SPRING	785,900	.34	81
PRESQUE ISLE	81,100	.04	203
PROVIDENCE-NEW BEDFORD	1,518,600	.66	43
QUINCY-HANNIBAL	357,500	.15	153
RALEIGH-DURHAM	1,649,300	.73	35
RAPID CITY	221,800	.10	169
RENO	401,700	.17	141
RICHMOND	1,160,700	.50	56
ROANOKE-LYNCHBURG	959,100	.41	68
ROCHESTER, NY	924,800	.40	70
ROCHESTER-MASON CITY-AUSTIN	362,300	.16	152
ROCKFORD	497,300	.22	116
ROSWELL	166,300	.07	181
SACRAMENTO-STOCKTON	2,379,400	1.03	21
ST. JOSEPH	123,300	.05	192
ST. LOUIS	2,820,500	1.22	17
SALINAS-MONTEREY	550,400	.24	111
SALISBURY	227,100	.10	165
SALT LAKE CITY	1,762,400	.76	33
SAN ANGELO	125,300	.05	189
SAN ANTONIO	1,536,300	.66	42
SAN DIEGO	2,064,400	.89	25
SAN FRANCISCO	5,202,300	2.25	6
SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	494,800	.21	117
SARASOTA	248,700	.11	161
SAVANNAH	584,800	.25	102
SEATTLE-TACOMA	2,941,700	1.27	16
SHREVEPORT-TEXARKANA	1,096,300	.47	59
SIOUX CITY	433,000	.19	128
SIOUX FALLS-MITCHELL	568,400	.25	105
SOUTH BEND-ELKHART	755,900	.33	85
SPOKANE	817,200	.35	77
SPRINGFIELD, MA	561,500	.24	106
SPRINGFIELD, MO	757,900	.33	83
SPRINGFIELD-DECATUR-CHAMPAIGN	816,300	.35	78
SYRACUSE	1,016,700	.44	66
TALLAHASSEE-THOMASVILLE	441,500	.19	125
TAMPA-ST. PETERSBURG	2,569,600	1.11	18
TERRE HAUTE	421,600	.18	131
TOLEDO	1,057,700	.46	63
TOPEKA	383,500	.17	146
TRAVERSE CITY-CADILLAC	409,200	.18	137
TUCSON	743,100	.32	88
TULSA	1,194,700	.52	53
TUSCALOOSA	139,500	.06	186
TWIN FALLS	86,000	.04	202
TYLER-LONGVIEW	446,800	.19	124
UTICA	279,600	.12	158
VICTORIA	74,800	.03	207
WACO-TEMPLE	632,600	.27	96
WASHINGTON, DC	4,131,100	1.79	9
WATERTOWN-CARTHAGE	226,900	.10	166
WAUSAU-RHINELANDER	434,600	.19	127
WEST PALM BEACH-FT PIERCE-VERO BEACH	1,039,200	.45	65
WHEELING-STEUBENVILLE	406,000	.18	139
WICHITA-HUTCHINSON	1,072,100	.46	62
WICHITA FALLS-LAWTON	436,800	.19	126
WILKES BARRE-SCRANTON	1,094,900	.47	60
WILMINGTON	367,900	.16	151
YAKIMA	427,400	.18	130
YOUNGSTOWN	721,200	.31	89
ZANESVILLE	80,700	.03	204

MARKETS ALPHABETICALLY BY DEMOGRAPHIC CATEGORY

PERSONS 18+ — US TOTAL 176,735,100

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
ABILENE-SWEETWATER	236,500	.13	156
ALBANY, GA	275,400	.16	152
ALBANY-SCHENECTADY-TROY	951,200	.56	51
ALBUQUERQUE	772,100	.44	66
ALEXANDRIA, LA	189,200	.11	161
ALEXANDRIA, MN	120,500	.07	183
ALPENA	22,300	.01	212
AMARILLO	348,900	.20	120
ARDMORE-ADA	142,700	.08	174
ATLANTA	2,480,800	1.39	12
AUGUSTA	448,700	.25	98
AUSTIN, TX	654,000	.37	73
BAKERSFIELD	284,400	.16	149
BALTIMORE	1,855,100	1.05	20
BANGOR	256,200	.14	154
BATON ROUGE	542,900	.31	89
BEAUMONT-PORT ARTHUR	346,100	.20	121
BEND	48,700	.03	209
BILLINGS-HARDIN	167,900	.10	168
BILOXI-GULFPORT-PASCAGOULA	129,500	.07	178
BINGHAMTON	319,100	.18	134
BIRMINGHAM	1,094,600	.62	45
BLUEFIELD-BECKLEY-OAK HILL	293,400	.17	144
BOISE	311,200	.18	137
BOSTON	4,161,700	2.35	5
BOWLING GREEN	80,900	.05	195
BRISTL-KNGSPT-JOHNSN CTY, TRI CITIES	597,300	.34	81
BUFFALO	1,257,300	.71	36
BURLINGTON-PLATTSBURGH	513,600	.29	92
BUTTE	96,700	.05	189
CASPER-RIVERTON	109,800	.06	185
CEDAR RAPIDS-WATERLOO-DUBUQUE	648,100	.37	74
CHARLESTON, SC	437,500	.25	102
CHARLESTON-HUNTINGTON	1,042,300	.59	47
CHARLOTTE	1,337,300	.76	32
CHARLOTTESVILLE	80,300	.05	197
CHATTANOOGA	607,300	.34	79
CHEYENNE-SCOTTSBLUFF	95,400	.05	192
CHICAGO	6,252,000	3.54	3
CHICO-REDDING	291,600	.16	145
CINCINNATI	1,416,600	.80	26
CLARKSBURG-WESTON	171,000	.10	166
CLEVELAND	2,806,700	1.59	11
COLORADO SPRINGS-PUEBLO	422,200	.24	109
COLUMBIA, SC	565,900	.32	87
COLUMBIA-JEFFERSON CITY	323,800	.18	130
COLUMBUS, GA	362,400	.21	118
COLUMBUS, OH	1,280,900	.72	35
COLUMBUS-TUPELO	319,400	.18	133
CORPUS CHRISTI	370,400	.21	116
DALLAS-FT. WORTH	3,185,200	1.79	9
DAVENPRT-ROCK ISLND-MOLINE, QUAD CTY	639,400	.36	76
DAYTON	991,200	.56	50
DENVER	1,934,800	1.09	19
DES MOINES	734,300	.42	68
DETROIT	3,377,100	1.91	7
DOTHAN	196,000	.11	160
DULUTH-SUPERIOR	342,900	.19	122
EL CENTRO-YUMA	124,700	.07	180
EL PASO	467,100	.26	96
ELMIRA	172,300	.10	164
ERIE	308,700	.17	139
EUGENE	301,800	.17	141
EUREKA	98,500	.06	188
EVANSVILLE	529,700	.30	90
FARGO	444,900	.25	100
FARMINGTON	63,500	.04	202
FLAGSTAFF	57,500	.03	206
FLINT-SAGINAW-BAY CITY	870,900	.49	55
FLORENCE, SC	289,600	.16	147
FT. MYERS-NAPLES	407,800	.23	112
FT. SMITH	289,800	.16	146
FT. WAYNE	447,400	.25	99
FRESNO-VISALIA	835,300	.47	60
GAINESVILLE	164,900	.09	169
GLENDIVE	10,200	.01	213
GRAND JUNCTION-DURANGO	134,700	.08	176
GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	1,185,800	.67	41
GREAT FALLS	127,200	.07	179
GREEN BAY-APPLETON	723,300	.41	69
GREENSBORO-WINSTON SALEM-HIGH POINT	1,009,600	.57	49
GREENVILLE-NEW BERN-WASHINGTON	485,200	.27	95
GREENVILLE-SPARTANBURG-ASHEVILLE	1,219,000	.69	37
GREENWOOD-GREENVILLE	169,900	.10	166
HAGERSTOWN	86,800	.05	194
HARRISBURG-YORK-LANCASTER-LEBANON	1,058,200	.60	46
HARRISONBURG	77,300	.04	199
HARTFORD-NEW HAVEN	1,699,700	.96	22
HELENA	34,300	.02	211
HOUSTON	2,901,400	1.64	10
HUNTSVILLE-DECATUR-FLORENCE	524,800	.30	91
IDAHO FALLS-POCATELLO	213,800	.12	158
INDIANAPOLIS	1,650,300	.93	24
JACKSON, MS	570,400	.32	85
JACKSON, TN	91,000	.05	193
JACKSONVILLE	844,400	.48	59
JOHNSTOWN-ALTOONA	578,400	.33	83
JONESBORO	138,400	.08	175
JOPLIN-PITTSBURG	350,500	.20	119
KANSAS CITY	1,414,000	.80	29
KNOXVILLE	829,200	.47	61
LA CROSSE-EAU CLAIRE	319,700	.18	132
LAFAYETTE, IN	100,700	.06	187
LAFAYETTE, LA	398,800	.23	114
LAKE CHARLES	155,500	.09	171
LANSING	449,400	.25	97
LAREDO	80,800	.05	196
LAS VEGAS	425,600	.24	107
LAUREL-HATTIESBURG	182,400	.10	162
LEXINGTON	676,800	.38	72
LIMA	79,500	.04	198
LINCOLN-HASTINGS-KEARNEY	511,400	.28	93
LITTLE ROCK	918,100	.52	52
LOS ANGELES	9,311,900	5.27	2
LOUISVILLE	1,029,700	.58	48
LUBBOCK	282,900	.16	149
MACON	333,300	.19	125
MADISON	410,500	.23	111
MANKATO	49,600	.03	208
MARQUETTE	118,800	.07	184
MCALLEN-BROWNSVILLE, LRGV	412,200	.23	110
MEDFORD	240,400	.14	155
MEMPHIS	1,190,800	.67	40
MERIDIAN	134,300	.08	177
MIAMI	2,406,000	1.36	14
MILWAUKEE	1,382,000	.78	31
MINNEAPOLIS-ST. PAUL	2,401,600	1.36	15
MINOT-BISMARCK-DICKINSON	296,900	.17	143
MISSOULA	144,700	.08	173
MOBILE-PENSACOLA	869,400	.49	56
MONROE-EL DORADO	369,500	.21	117
MONTGOMERY-SELMA	425,000	.24	108
NASHVILLE	1,394,800	.79	30
NEW ORLEANS	1,290,700	.73	33
NEW YORK	13,858,400	7.84	1
NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	1,155,900	.65	43
NORTH PLATTE	35,900	.02	210
ODESSA-MIDLAND	305,300	.17	140
OKLAHOMA CITY	1,192,700	.67	39
OMAHA	687,500	.39	71
ORLANDO-DAYTONA BEACH-MELBOURNE	1,467,900	.83	27
OTTUMWA-KIRKSVILLE	60,700	.03	203
PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	639,800	.36	75
PALM SPRINGS	124,700	.07	180
PANAMA CITY	153,500	.09	172
PARKERSBURG	68,300	.04	200
PEORIA	427,300	.24	106
PHILADELPHIA	5,397,900	3.05	4
PHOENIX	1,695,200	.96	23
PITTSBURGH	2,425,800	1.37	13
PORTLAND, OR	1,526,200	.86	26
PORTLAND-POLAND SPRING	600,600	.34	80
PRESQUE ISLE	59,700	.03	205
PROVIDENCE-NEW BEDFORD	1,180,900	.67	42
QUINCY-HANNIBAL	277,900	.16	150
RALEIGH-DURHAM	1,285,400	.73	34
RAPID CITY	164,300	.09	170
RENO	317,800	.18	135
RICHMOND	895,500	.51	54
ROANOKE-LYNCHBURG	746,600	.42	67
ROCHESTER, NY	709,900	.40	70
ROCHESTER-MASON CITY-AUSTIN	276,400	.16	151
ROCKFORD	373,100	.21	115
ROSWELL	121,800	.07	182
SACRAMENTO-STOCKTON	1,830,500	1.04	21
ST. JOSEPH	96,400	.05	190
ST. LOUIS	2,143,900	1.21	17
SALINAS-MONTEREY	428,300	.24	105
SALISBURY	176,400	.10	163
SALT LAKE CITY	1,218,300	.69	38
SAN ANGELO	96,100	.05	191
SAN ANTONIO	1,120,700	.63	44
SAN DIEGO	1,626,100	.92	25
SAN FRANCISCO	4,135,200	2.34	6
SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	399,300	.23	113
SARASOTA	213,100	.12	159
SAVANNAH	433,900	.25	103
SEATTLE-TACOMA	2,292,000	1.30	16
SHREVEPORT-TEXARKANA	818,700	.46	63
SIOUX CITY	330,000	.19	127
SIOUX FALLS-MITCHELL	430,000	.24	104
SOUTH BEND-ELKHART	566,300	.32	86
SPOKANE	619,300	.35	78
SPRINGFIELD, MA	440,400	.25	101
SPRINGFIELD, MO	590,300	.33	82
SPRINGFIELD-DECATUR-CHAMPAIGN	633,700	.36	77
SYRACUSE	778,700	.44	65
TALLAHASSEE-THOMASVILLE	330,300	.19	126
TAMPA-ST. PETERSBURG	2,082,700	1.18	18
TERRE HAUTE	326,600	.18	128
TOLEDO	793,800	.45	64
TOPEKA	300,000	.17	142
TRAVERSE CITY-CADILLAC	309,100	.17	138
TUCSON	570,600	.32	84
TULSA	910,900	.52	53
TUSCALOOSA	107,200	.06	186
TWIN FALLS	63,600	.04	201
TYLER-LONGVIEW	340,100	.19	123
UTICA	215,300	.12	157
VICTORIA	54,500	.03	207
WACO-TEMPLE	490,800	.28	94
WASHINGTON, DC	3,180,800	1.80	8
WATERTOWN-CARTHAGE	168,900	.10	167
WAUSAU-RHINELANDER	325,600	.18	129
WEST PALM BEACH-FT. PIERCE-VERO BEACH	849,200	.48	58
WHEELING-STEUBENVILLE	312,000	.18	136
WICHITA-HUTCHINSON	826,600	.47	62
WICHITA FALLS-LAWTON	334,900	.19	124
WILKES BARRE-SCRANTON	860,000	.49	57
WILMINGTON	271,700	.15	153
YAKIMA	320,500	.18	131
YOUNGSTOWN	552,400	.31	88
ZANESVILLE	80,400	.03	204

MARKETS ALPHABETICALLY BY DEMOGRAPHIC CATEGORY

PERSONS 18-49

US TOTAL 115,015,200

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
ABILENE-SWEETWATER	139,100	.12	157
ALBANY, GA	179,800	.16	149
ALBANY-SCHENECTADY-TROY	597,200	.52	51
ALBUQUERQUE	538,800	.47	59
ALEXANDRIA, LA	127,400	.11	159
ALEXANDRIA, MN	68,800	.06	187
ALPENA	14,100	.01	212
AMARILLO	225,500	.20	119
ARDMORE-ADA	80,400	.07	180
ATLANTA	1,748,500	1.52	12
AUGUSTA	298,600	.26	100
AUSTIN, TX	463,700	.40	68
BAKERSFIELD	191,400	.17	143
BALTIMORE	1,229,000	1.07	19
BANGOR	162,200	.14	153
BATON ROUGE	391,400	.34	80
BEAUMONT-PORT ARTHUR	219,100	.19	121
BEND	33,100	.03	208
BILLINGS-HARDIN	111,500	.10	163
BILOXI-GULFPORT-PASCAGOULA	90,000	.08	173
BINGHAMTON	197,400	.17	136
BIRMINGHAM	697,200	.61	45
BLUEFIELD-BECKLEY-OAK HILL	182,900	.16	148
BOISE	211,400	.18	126
BOSTON	2,655,100	2.31	6
BOWLING GREEN	54,600	.05	197
BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES	385,300	.33	81
BUFFALO	764,600	.66	42
BURLINGTON-PLATTSBURGH	343,100	.30	89
BUTTE	84,400	.08	189
CASPER-RIVERTON	79,300	.07	181
CEDAR RAPIDS-WATERLOO-DUBUQUE	420,000	.37	73
CHARLESTON, SC	319,000	.28	97
CHARLESTON-HUNTINGTON	670,000	.58	48
CHARLOTTE	891,800	.78	32
CHARLOTTESVILLE	58,200	.05	192
CHATTANOOGA	400,700	.35	78
CHEYENNE-SCOTTSBLUFF	63,000	.05	190
CHICAGO	4,154,600	3.61	3
CHICO-REDDING	179,400	.16	150
CINCINNATI	926,000	.81	27
CLARKSBURG-WESTON	102,000	.09	170
CLEVELAND	1,780,400	1.55	11
COLORADO SPRINGS-PUEBLO	293,300	.26	102
COLUMBIA, SC	398,900	.35	79
COLUMBIA-JEFFERSON CITY	211,400	.18	126
COLUMBUS, GA	244,700	.21	115
COLUMBUS, OH	873,200	.76	35
COLUMBUS-TUPELO	202,700	.18	131
CORPUS CHRISTI	250,500	.22	114
DALLAS-FT. WORTH	2,178,800	1.89	9
DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	402,300	.35	77
DAYTON	645,500	.56	50
DENVER	1,426,200	1.24	16
DES MOINES	456,200	.40	69
DETROIT	2,254,500	1.96	8
DOTHAN	126,600	.11	160
DULUTH-SUPERIOR	203,400	.18	130
EL CENTRO-YUMA	82,000	.07	178
EL PASO	337,000	.29	91
ELMIRA	104,700	.09	169
ERIE	192,300	.17	140
EUGENE	205,200	.18	129
EUREKA	66,800	.06	188
EVANSVILLE	329,200	.29	95
FARGO	277,800	.24	107
FARMINGTON	47,800	.04	200
FLAGSTAFF	46,000	.04	201
FLINT-SAGINAW-BAY CITY	587,000	.51	54
FLORENCE, SC	194,600	.17	137
FT. MYERS-NAPLES	186,000	.16	144
FT. SMITH	183,100	.16	147
FT. WAYNE	292,500	.25	104
FRESNO-VISALIA	561,300	.49	57
GAINESVILLE	122,500	.11	161
GLENDIVE	6,700	.01	213
GRAND JUNCTION-DURANGO	90,000	.08	173
GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	791,400	.69	38
GREAT FALLS	82,300	.07	176
GREEN BAY-APPLETON	454,500	.40	71
GREENSBORO-WINSTON SALEM-HIGH POINT	660,400	.57	49
GREENVILLE-NEW BERN-WASHINGTON	336,900	.29	92
GREENVILLE-SPARTANBURG-ASHEVILLE	778,800	.68	39
GREENWOOD-GREENVILLE	105,500	.09	168
HAGERSTOWN	55,000	.05	195
HARRISBURG-YORK-LANCASTER-LEBANON	672,900	.59	47
HARRISONBURG	52,400	.05	196
HARTFORD-NEW HAVEN	1,076,100	.94	24
HELENA	23,600	.02	210
HOUSTON	2,148,400	1.87	10
HUNTSVILLE-DECATUR-FLORENCE	348,500	.30	88
IDAHO FALLS-POCATELLO	149,800	.13	155
INDIANAPOLIS	1,100,100	.96	22
JACKSON, MS	369,300	.32	85
JACKSON, TN	56,500	.05	193
JACKSONVILLE	559,400	.49	58
JOHNSTOWN-ALTOONA	355,400	.31	87
JONESBORO	82,300	.07	176
JOPLIN-PITTSBURG	198,300	.17	135
KANSAS CITY	920,500	.80	28
KNOXVILLE	538,600	.47	60
LA CROSSE-EAU CLAIRE	200,700	.17	133
LAFAYETTE, IN	74,400	.06	185
LAFAYETTE, LA	270,800	.24	110
LAKE CHARLES	106,400	.09	166
LANSING	322,900	.28	96
LAREDO	54,700	.05	196
LAS VEGAS	301,000	.26	99
LAUREL-HATTIESBURG	117,100	.10	162
LEXINGTON	455,300	.40	70
LIMA	50,000	.04	199
LINCOLN-HASTINGS-KEARNEY	312,000	.27	98
LITTLE ROCK	570,400	.50	56
LOS ANGELES	6,332,900	5.51	2
LOUISVILLE	683,200	.59	46
LUBBOCK	193,700	.17	139
MACON	221,400	.19	120
MADISON	280,100	.24	106
MANKATO	32,900	.03	209
MARQUETTE	75,400	.07	184
MCALLEN-BROWNSVILLE, LRGV	275,100	.24	109
MEDFORD	148,900	.13	156
MEMPHIS	775,900	.67	41
MERIDIAN	81,500	.07	179
MIAMI	1,342,800	1.17	18
MILWAUKEE	894,800	.78	31
MINNEAPOLIS-ST. PAUL	1,620,000	1.41	13
MINOT-BISMARCK-DICKINSON	191,900	.17	141
MISSOULA	98,200	.09	171
MOBILE-PENSACOLA	593,200	.52	52
MONROE-EL DORADO	229,000	.20	117
MONTGOMERY-SELMA	267,200	.23	111
NASHVILLE	910,000	.79	29
NEW ORLEANS	887,400	.77	33
NEW YORK	8,667,900	7.54	1
NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	816,900	.71	37
NORTH PLATTE	22,600	.02	211
ODESSA-MIDLAND	210,200	.18	128
OKLAHOMA CITY	777,000	.68	40
OMAHA	440,000	.38	72
ORLANDO-DAYTONA BEACH-MELBOURNE	858,300	.74	36
OTTUMWA-KIRKSVILLE	36,600	.03	207
PADUCAH-CR GIRARDEAU-HARRSBRG-MARION	380,000	.33	82
PALM SPRINGS	77,100	.07	182
PANAMA CITY	96,000	.08	172
PARKERSBURG	43,300	.04	202
PEORIA	281,600	.24	105
PHILADELPHIA	3,358,600	2.92	4
PHOENIX	1,091,200	.95	23
PITTSBURGH	1,444,400	1.26	15
PORTLAND, OR	1,015,900	.88	26
PORTLAND-POLAND SPRING	374,100	.33	83
PRESQUE ISLE	39,300	.03	203
PROVIDENCE-NEW BEDFORD	716,800	.62	44
QUINCY-HANNIBAL	161,700	.14	154
RALEIGH-DURHAM	899,400	.78	30
RAPID CITY	109,000	.09	164
RENO	216,800	.19	122
RICHMOND	588,800	.51	53
ROANOKE-LYNCHBURG	478,400	.42	66
ROCHESTER, NY	465,300	.40	67
ROCHESTER-MASON CITY-AUSTIN	165,600	.14	152
ROCKFORD	243,700	.21	116
ROSWELL	75,800	.07	183
SACRAMENTO-STOCKTON	1,218,600	1.06	20
ST. JOSEPH	55,300	.05	194
ST. LOUIS	1,346,700	1.17	17
SALINAS-MONTEREY	293,000	.25	103
SALISBURY	105,900	.09	167
SALT LAKE CITY	877,700	.76	34
SAN ANGELO	60,000	.05	191
SAN ANTONIO	744,200	.65	43
SAN DIEGO	1,119,100	.97	21
SAN FRANCISCO	2,805,900	2.44	5
SANTA BRBRA-SNTA MARIA-SN LUIS OBISPO	264,600	.23	112
SARASOTA	84,300	.07	175
SAVANNAH	295,600	.26	101
SEATTLE-TACOMA	1,554,000	1.35	14
SHREVEPORT-TEXARKANA	495,900	.43	64
SIOUX CITY	194,100	.17	138
SIOUX FALLS-MITCHELL	254,400	.22	113
SOUTH BEND-ELKHART	362,700	.32	86
SPOKANE	407,900	.35	76
SPRINGFIELD, MA	276,800	.24	108
SPRINGFIELD, MO	342,300	.30	90
SPRINGFIELD-DECATUR-CHAMPAIGN	413,200	.36	75
SYRACUSE	507,300	.44	63
TALLAHASSEE-THOMASVILLE	227,900	.20	118
TAMPA-ST. PETERSBURG	1,052,600	.92	25
TERRE HAUTE	191,500	.17	142
TOLEDO	514,700	.45	61
TOPEKA	199,500	.17	134
TRAVERSE CITY-CADILLAC	185,300	.16	146
TUCSON	372,600	.32	84
TULSA	577,900	.50	55
TUSCALOOSA	74,000	.06	186
TWIN FALLS	39,100	.03	204
TYLER-LONGVIEW	216,200	.19	123
UTICA	128,000	.11	158
VICTORIA	37,800	.03	205
WACO-TEMPLE	335,900	.29	94
WASHINGTON, DC	2,266,100	1.97	7
WATERTOWN-CARTHAGE	106,700	.09	165
WAUSAU-RHINELANDER	201,500	.18	132
WEST PALM BEACH-FT. PIERCE-VERO BEACH	419,500	.36	74
WHEELING-STEUBENVILLE	185,500	.16	145
WICHITA-HUTCHINSON	510,300	.44	62
WICHITA FALLS-LAWTON	213,400	.19	124
WILKES BARRE-SCRANTON	488,300	.42	65
WILMINGTON	177,500	.15	151
YAKIMA	212,700	.18	125
YOUNGSTOWN	336,300	.29	93
ZANESVILLE	37,400	.03	206

MARKETS ALPHABETICALLY BY DEMOGRAPHIC CATEGORY

PERSONS 12-24

US TOTAL 47,768,700

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
ABILENE-SWEETWATER	61,500	.13	157
ALBANY GA	82,100	.17	141
ALBANY-SCHENECTADY-TROY	257,700	.54	53
ALBUQUERQUE	230,200	.48	59
ALEXANDRIA LA	61,700	.13	156
ALEXANDRIA MN	32,500	.07	185
ALPENA	6,700	.01	212
AMARILLO	93,500	.20	125
ARDMORE-ADA	35,500	.07	179
ATLANTA	671,400	1.41	13
AUGUSTA	133,000	.28	101
AUSTIN TX	199,900	.42	68
BAKERSFIELD	80,800	.17	142
BALTIMORE	499,400	1.05	19
BANGOR	69,700	.15	154
BATON ROUGE	178,600	.37	76
BEAUMONT-PORT ARTHUR	94,300	.20	123
BEND	11,900	.02	209
BILLINGS-HARDIN	45,200	.09	168
BILOXI-GULFPORT-PASCAGOULA	42,200	.09	171
BINGHAMTON	88,000	.18	133
BIRMINGHAM	291,100	.61	45
BLUEFIELD-BECKLEY-OAK HILL	77,400	.16	148
BOISE	84,800	.18	137
BOSTON	1,113,200	2.33	5
BOWLING GREEN	25,100	.05	194
BRISTL-KNGSPT-JOHNSN CTY TRI CITIES	153,400	.32	91
BUFFALO	338,000	.71	40
BURLINGTON-PLATTSBURGH	153,700	.32	90
BUTTE	29,300	.06	188
CASPER-RIVERTON	32,000	.07	187
CEDAR RAPIDS-WATERLOO-DUBUQUE	194,900	.41	72
CHARLESTON SC	146,300	.31	93
CHARLESTON-HUNTINGTON	281,500	.59	47
CHARLOTTE	358,100	.75	37
CHARLOTTESVILLE	27,200	.06	190
CHATTANOOGA	160,200	.34	86
CHEYENNE-SCOTTSBLUFF	26,000	.05	193
CHICAGO	1,701,300	3.56	3
CHICO-REDDING	73,900	.15	151
CINCINNATI	397,800	.83	26
CLARKSBURG-WESTON	44,200	.09	170
CLEVELAND	741,700	1.55	11
COLORADO SPRINGS-PUEBLO	127,500	.27	105
COLUMBIA SC	179,300	.38	75
COLUMBIA-JEFFERSON CITY	97,700	.20	119
COLUMBUS GA	119,500	.25	110
COLUMBUS OH	363,600	.76	35
COLUMBUS-TUPELO	93,600	.20	124
CORPUS CHRISTI	113,100	.24	115
DALLAS-FT WORTH	849,400	1.78	8
DAVENPRT-ROCK ISLND-MOLINE QUAD CTY	170,300	.36	79
DAYTON	266,900	.56	49
DENVER	538,800	1.13	17
DES MOINES	196,800	.41	71
DETROIT	949,300	1.99	7
DOTHAN	53,800	.11	163
DULUTH-SUPERIOR	89,000	.19	130
EL CENTRO-YUMA	38,900	.08	174
EL PASO	160,500	.34	85
ELMIRA	46,800	.10	167
ERIE	85,700	.18	136
EUGENE	79,500	.17	144
EUREKA	26,300	.06	192
EVANSVILLE	139,900	.29	98
FARGO	131,000	.27	102
FARMINGTON	21,900	.05	201
FLAGSTAFF	23,000	.05	198
FLINT-SAGINAW-BAY CITY	265,900	.56	50
FLORENCE SC	84,600	.18	139
FT MYERS-NAPLES	74,000	.15	150
FT SMITH	79,200	.17	145
FT WAYNE	123,500	.26	107
FRESNO-VISALIA	242,700	.51	54
GAINESVILLE	59,700	.12	158
GLENDIVE	3,000	.01	213
GRAND JUNCTION-DURANGO	35,500	.07	179
GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	350,800	.73	34
GREAT FALLS	35,900	.08	178
GREEN BAY-APPLETON	208,700	.43	66
GREENSBORO-WINSTON SALEM-HIGH POINT	261,500	.55	51
GREENVILLE-NEW BERN-WASHINGTON	163,200	.34	84
GREENVILLE-SPARTANBURG-ASHEVILLE	316,900	.66	43
GREENWOOD-GREENVILLE	56,500	.12	160
HAGERSTOWN	23,000	.05	198
HARRISBURG-YORK-LANCASTER-LEBANON	274,400	.57	48
HARRISONBURG	24,900	.05	196
HARTFORD-NEW HAVEN	442,900	.93	24
HELENA	9,400	.02	210
HOUSTON	819,900	1.72	10
HUNTSVILLE-DECATUR-FLORENCE	145,800	.31	94
IDAHO FALLS-POCATELLO	68,300	.14	155
INDIANAPOLIS	466,400	.98	22
JACKSON MS	169,900	.36	80
JACKSON TN	23,600	.05	197
JACKSONVILLE	233,100	.49	58
JOHNSTOWN-ALTOONA	163,500	.34	83
JONESBORO	35,400	.07	181
JOPLIN-PITTSBURG	84,700	.18	138
KANSAS CITY	371,000	.78	33
KNOXVILLE	220,800	.46	62
LA CROSSE-EAU CLAIRE	96,200	.20	121
LAFAYETTE IN	40,100	.08	173
LAFAYETTE LA	130,300	.27	103
LAKE CHARLES	47,300	.10	166
LANSING	145,200	.30	95
LAREDO	28,200	.06	189
LAS VEGAS	113,700	.24	113
LAUREL-HATTIESBURG	54,800	.11	162
LEXINGTON	197,300	.41	69
LIMA	22,100	.05	200
LINCOLN-HASTINGS-KEARNEY	136,900	.29	100
LITTLE ROCK	241,700	.51	55
LOS ANGELES	2,449,000	5.20	2
LOUISVILLE	287,400	.60	46
LUBBOCK	92,700	.19	128
MACON	97,200	.20	120
MADISON	120,300	.25	109
MANKATO	16,900	.04	204
MARQUETTE	35,400	.08	177
MCALLEN-BROWNSVILLE LRGV	137,800	.29	99
MEDFORD	55,800	.12	161
MEMPHIS	349,700	.73	39
MERIDIAN	37,500	.08	176
MIAMI	501,000	1.05	18
MILWAUKEE	382,200	.80	31
MINNEAPOLIS-ST PAUL	682,900	1.43	12
MINOT-BISMARCK-DICKINSON	86,800	.18	135
MISSOULA	38,900	.08	174
MOBILE-PENSACOLA	259,100	.54	52
MONROE-EL DORADO	110,000	.23	116
MONTGOMERY-SELMA	123,800	.26	106
NASHVILLE	373,100	.78	32
NEW ORLEANS	387,600	.81	29
NEW YORK	3,364,900	7.04	1
NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	368,000	.77	34
NORTH PLATTE	9,100	.02	211
ODESSA-MIDLAND	88,900	.19	131
OKLAHOMA CITY	321,500	.67	42
OMAHA	185,300	.39	73
ORLANDO-DAYTONA BEACH-MELBOURNE	360,300	.75	36
OTTUMWA-KIRKSVILLE	16,500	.03	206
PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	166,600	.35	81
PALM SPRINGS	32,600	.07	184
PANAMA CITY	40,600	.08	172
PARKERSBURG	17,300	.04	203
PEORIA	122,200	.26	108
PHILADELPHIA	1,413,100	2.96	4
PHOENIX	452,800	.95	23
PITTSBURGH	614,700	1.29	14
PORTLAND OR	384,100	.80	30
PORTLAND-POLAND SPRING	155,500	.33	88
PRESQUE ISLE	18,100	.04	202
PROVIDENCE-NEW BEDFORD	311,300	.65	44
QUINCY-HANNIBAL	73,000	.15	152
RALEIGH-DURHAM	389,200	.81	28
RAPID CITY	48,100	.10	165
RENO	79,200	.17	145
RICHMOND	236,200	.49	56
ROANOKE-LYNCHBURG	202,600	.42	67
ROCHESTER NY	197,100	.41	70
ROCHESTER-MASON CITY-AUSTIN	71,400	.15	153
ROCKFORD	101,600	.21	118
ROSWELL	33,800	.07	183
SACRAMENTO-STOCKTON	484,500	1.01	20
ST JOSEPH	25,100	.05	194
ST LOUIS	564,900	1.18	16
SALINAS-MONTEREY	118,100	.25	111
SALISBURY	45,200	.09	168
SALT LAKE CITY	397,700	.83	27
SAN ANGELO	26,900	.06	191
SAN ANTONIO	334,000	.70	41
SAN DIEGO	468,300	.98	21
SAN FRANCISCO	1,002,200	2.10	6
SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	113,600	.24	114
SARASOTA	32,300	.07	186
SAVANNAH	140,700	.29	97
SEATTLE-TACOMA	594,500	1.24	15
SHREVEPORT-TEXARKANA	215,200	.45	63
SIOUX CITY	88,400	.19	132
SIOUX FALLS-MITCHELL	115,800	.24	112
SOUTH BEND-ELKHART	154,200	.32	89
SPOKANE	171,100	.36	78
SPRINGFIELD MA	129,100	.27	104
SPRINGFIELD MO	148,200	.31	92
SPRINGFIELD-DECATUR-CHAMPAIGN	183,500	.38	74
SYRACUSE	236,100	.49	57
TALLAHASSEE-THOMASVILLE	105,300	.22	117
TAMPA-ST PETERSBURG	425,900	.89	25
TERRE HAUTE	83,800	.18	140
TOLEDO	227,200	.48	61
TOPEKA	92,600	.19	129
TRAVERSE CITY-CADILLAC	80,000	.17	143
TUCSON	156,700	.33	87
TULSA	228,100	.48	60
TUSCALOOSA	35,100	.07	182
TWIN FALLS	16,000	.03	208
TYLER-LONGVIEW	92,900	.19	126
UTICA	59,600	.12	159
VICTORIA	16,200	.03	207
WACO-TEMPLE	172,900	.36	77
WASHINGTON DC	844,700	1.77	9
WATERTOWN-CARTHAGE	53,100	.11	164
WAUSAU-RHINELANDER	92,900	.19	126
WEST PALM BEACH-FT PIERCE-VERO BEACH	163,700	.34	82
WHEELING-STEUBENVILLE	78,600	.16	147
WICHITA-HUTCHINSON	214,500	.45	64
WICHITA FALLS-LAWTON	96,000	.20	122
WILKES BARRE-SCRANTON	206,800	.43	65
WILMINGTON	75,900	.16	149
YAKIMA	87,400	.18	134
YOUNGSTOWN	141,800	.30	96
ZANESVILLE	16,700	.03	205

MARKETS ALPHABETICALLY BY DEMOGRAPHIC CATEGORY

PERSONS 12-34 — US TOTAL 89 474 000

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
ABILENE-SWEETWATER	108 100	12	157
ALBANY GA	147 400	16	144
ALBANY-SCHENECTADY-TROY	471 900	53	51
ALBUQUERQUE	430 100	48	59
ALEXANDRIA LA	104 200	12	158
ALEXANDRIA MN	56 000	06	187
ALPENA	11 300	01	212
AMARILLO	173 900	19	120
ARDMORE-ADA	61 900	07	182
ATLANTA	1 328 500	1 49	12
AUGUSTA	241 400	27	100
AUSTIN TX	376 400	42	65
BAKERSFIELD	151 800	17	142
BALTIMORE	845 800	1 06	19
BANGOR	128 000	14	154
BATON ROUGE	323 200	36	76
BEAUMONT-PORT ARTHUR	171 200	19	121
BEND	26 400	03	209
BILLINGS-HARDIN	86 900	10	166
BILOXI-GULFPORT-PASCAGOULA	72 900	08	172
BINGHAMTON	185 000	17	139
BIRMINGHAM	543 000	61	45
BLUEFIELD-BECKLEY-OAK HILL	146 700	16	146
BOISE	165 000	19	127
BOSTON	2 068 100	2 33	5
BOWLING GREEN	43 000	05	196
BRISTL-KNGSPT-JOHNSN CTY TRI CITIES	288 200	32	85
BUFFALO	603 600	67	40
BURLINGTON-PLATTSBURGH	276 500	31	90
BUTTE	82 500	06	188
CASPER-RIVERTON	62 800	07	178
CEDAR RAPIDS-WATERLOO-DUBUQUE	343 500	38	73
CHARLESTON SC	243 000	29	93
CHARLESTON-HUNTINGTON	422 600	48	47
CHARLOTTE	677 000	76	35
CHARLOTTESVILLE	47 500	05	193
CHATTANOOGA	302 500	34	81
CHEYENNE-SCOTTSBLUFF	49 200	05	190
CHICAGO	3 220 400	3 60	3
CHICO-REDDING	138 900	16	151
CINCINNATI	726 400	81	28
CLARKSBURG-WESTON	80 400	09	170
CLEVELAND	1 383 000	1 55	11
COLORADO SPRINGS-PUEBLO	232 800	26	103
COLUMBIA SC	324 600	36	78
COLUMBIA-JEFFERSON CITY	170 400	19	122
COLUMBUS GA	202 300	23	115
COLUMBUS OH	680 200	76	34
COLUMBUS-TUPELO	162 900	18	131
CORPUS CHRISTI	204 500	23	114
DALLAS-FT WORTH	1 658 400	1 85	10
DAVENPRT-ROCK ISLND-MOLINE QUAD CTY	316 000	35	79
DAYTON	495 700	55	49
DENVER	1 107 900	1 24	16
DES MOINES	359 900	40	71
DETROIT	1 780 800	1 99	7
DOTHAN	98 800	11	161
DULUTH-SUPERIOR	163 000	18	130
EL CENTRO-YUMA	67 400	08	175
EL PASO	278 400	31	89
ELMIRA	83 000	09	168
ERIE	153 600	17	140
EUGENE	160 100	18	134
EUREKA	52 500	06	186
EVANSVILLE	267 200	29	97
FARGO	228 100	25	105
FARMINGTON	39 500	04	200
FLAGSTAFF	38 300	04	201
FLINT-SAGINAW-BAY CITY	471 400	53	52
FLORENCE SC	158 700	18	137
FT MYERS-NAPLES	139 500	16	150
FT SMITH	142 500	16	148
FT WAYNE	231 200	26	104
FRESNO-VISALIA	449 700	50	55
GAINESVILLE	102 900	12	159
GLENDIVE	8 400	01	213
GRAND JUNCTION-DURANGO	70 100	08	174
GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	634 200	71	38
GREAT FALLS	66 500	07	177
GREEN BAY-APPLETON	370 700	41	67
GREENSBORO-WINSTON SALEM-HIGH POINT	496 100	55	50
GREENVILLE-NEW BERN-WASHINGTON	276 800	31	91
GREENVILLE-SPARTANBURG-ASHEVILLE	586 600	66	43
GREENWOOD-GREENVILLE	93 300	10	163
HAGERSTOWN	42 400	05	197
HARRISBURG-YORK-LANCASTER-LEBANON	515 500	58	48
HARRISONBURG	41 700	05	198
HARTFORD-NEW HAVEN	830 900	93	24
HELENA	18 700	02	210
HOUSTON	1 665 800	1 86	8
HUNTSVILLE-DECATUR-FLORENCE	263 300	29	92
IDAHO FALLS-POCATELLO	123 300	14	155
INDIANAPOLIS	857 500	96	22
JACKSON MS	303 400	34	80
JACKSON TN	44 000	05	194
JACKSONVILLE	436 500	49	57
JOHNSTOWN-ALTOONA	284 300	32	87
JONESBORO	62 900	07	179
JOPLIN-PITTSBURG	155 000	17	141
KANSAS CITY	705 400	79	32
KNOXVILLE	412 400	46	60
LA CROSSE-EAU CLAIRE	166 600	19	126
LAFAYETTE IN	62 800	07	176
LAFAYETTE LA	225 000	25	107
LAKE CHARLES	85 000	09	167
LANSING	262 200	29	96
LAREDO	47 900	05	191
LAS VEGAS	222 000	25	109
LAUREL-HATTIESBURG	55 000	11	162
LEXINGTON	360 600	40	70
LIMA	40 400	05	199
LINCOLN-HASTINGS-KEARNEY	248 000	28	98
LITTLE ROCK	445 300	50	56
LOS ANGELES	4 836 400	5 41	2
LOUISVILLE	537 400	60	46
LUBBOCK	115 000	13	135
MACON	174 700	20	119
MADISON	227 500	25	106
MANKATO	27 700	03	208
MARQUETTE	62 300	07	181
MCALLEN-BROWNSVILLE LRGV	239 200	27	101
MEDFORD	112 200	13	156
MEMPHIS	620 800	71	39
MERIDIAN	66 100	07	176
MIAMI	976 100	1 09	18
MILWAUKEE	708 000	79	31
MINNEAPOLIS-ST PAUL	1 288 300	1 44	13
MINOT-BISMARCK-DICKINSON	156 700	18	137
MISSOULA	76 600	09	171
MOBILE-PENSACOLA	466 800	52	53
MONROE-EL DORADO	186 200	21	118
MONTGOMERY-SELMA	216 100	24	111
NASHVILLE	695 000	78	33
NEW ORLEANS	719 400	80	29
NEW YORK	6 439 400	7 20	1
NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	661 500	74	36
NORTH PLATTE	17 200	02	211
ODESSA-MIDLAND	164 800	18	128
OKLAHOMA CITY	598 500	67	42
OMAHA	346 400	39	72
ORLANDO-DAYTONA BEACH-MELBOURNE	650 800	72	37
OTTUMWA-KIRKSVILLE	28 900	03	207
PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	295 100	33	83
PALM SPRINGS	61 400	07	184
PANAMA CITY	72 600	08	173
PARKERSBURG	32 700	04	202
PEORIA	222 400	25	110
PHILADELPHIA	2 599 700	2 91	4
PHOENIX	852 500	1 95	23
PITTSBURGH	1 126 900	1 26	15
PORTLAND OR	786 200	88	26
PORTLAND-POLAND SPRING	293 800	33	84
PRESQUE ISLE	22 100	04	203
PROVIDENCE-NEW BEDFORD	867 700	97	21
QUINCY-HANNIBAL	128 100	14	153
RALEIGH-DURHAM	712 900	80	30
RAPID CITY	88 800	10	164
RENO	161 300	18	133
RICHMOND	453 200	51	54
ROANOKE-LYNCHBURG	366 800	41	64
ROCHESTER NY	365 700	41	65
ROCHESTER-MASON CITY-AUSTIN	130 100	15	152
ROCKFORD	189 100	21	116
ROSWELL	60 900	07	185
SACRAMENTO-STOCKTON	942 000	1 05	20
ST JOSEPH	43 800	05	195
ST LOUIS	1 044 800	1 17	17
SALINAS-MONTEREY	234 900	26	102
SALISBURY	82 300	09	169
SALT LAKE CITY	730 000	82	27
SAN ANGELO	47 600	05	192
SAN ANTONIO	601 400	67	41
SAN DIEGO	885 000	99	21
SAN FRANCISCO	2 081 500	2 33	6
SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	209 900	23	112
SARASOTA	61 500	07	183
SAVANNAH	245 200	27	99
SEATTLE-TACOMA	1 189 900	1 33	14
SHREVEPORT-TEXARKANA	389 900	44	61
SIOUX CITY-YANKTON	156 900	18	136
SIOUX FALLS-MITCHELL	206 300	23	113
SOUTH BEND-ELKHART	285 600	32	86
SPOKANE	321 700	36	77
SPRINGFIELD MA	224 600	25	108
SPRINGFIELD MO	262 300	29	94
SPRINGFIELD-DECATUR-CHAMPAIGN	328 200	37	74
SYRACUSE	412 000	46	62
TALLAHASSEE-THOMASVILLE	187 400	21	117
TAMPA-ST PETERSBURG	788 400	89	25
TERRE HAUTE	150 200	17	143
TOLEDO	412 200	46	61
TOPEKA	161 900	18	132
TRAVERSE CITY-CADILLAC	147 200	16	145
TUCSON	295 200	33	82
TULSA	436 500	49	57
TUSCALOOSA	69 800	07	180
TWIN FALLS	30 200	03	204
TYLER-LONGVIEW	168 900	19	123
UTICA	102 300	11	160
VICTORIA	30 200	03	204
WACO-TEMPLE	279 700	31	88
WASHINGTON DC	1 687 900	1 89	8
WATERTOWN-CARTHAGE	87 900	10	165
WAUSAU-RHINELANDER	163 300	18	129
WEST PALM BEACH-FT PIERCE-VERO BEACH	315 000	35	78
WHEELING-STEUBENVILLE	146 100	16	147
WICHITA-HUTCHINSON	399 400	45	63
WICHITA FALLS-LAWTON	168 900	19	124
WILKES BARRE-SCRANTON	375 700	42	66
WILMINGTON	140 500	16	149
YAKIMA	166 900	19	125
YOUNGSTOWN	261 800	29	95
ZANESVILLE	29 700	03	206

MARKETS ALPHABETICALLY BY DEMOGRAPHIC CATEGORY

PERSONS 18-34

US TOTAL 69,066,900

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
ABILENE-SWEETWATER	83,200	.12	188
ALBANY GA	108,600	.16	146
ALBANY-SCHENECTADY-TROY	357,200	.52	51
ALBUQUERQUE	326,800	.47	59
ALEXANDRIA LA	79,500	.12	189
ALEXANDRIA MN	40,100	.06	190
ALPENA	8,000	.01	212
AMARILLO	134,300	.19	120
ARDMORE-ADA	46,100	.07	185
ATLANTA	1,031,800	1.49	12
AUGUSTA	181,900	.26	103
AUSTIN TX	409,600	.59	64
BAKERSFIELD	116,700	.17	139
BALTIMORE	724,800	1.05	21
BANGOR	97,400	.14	153
BATON ROUGE	250,100	.36	77
BEAUMONT-PORT ARTHUR	128,600	.19	127
BEND	20,000	.03	209
BILLINGS-HARDIN	67,100	.10	164
BILOXI-GULFPORT-PASCAGOULA	56,700	.08	172
BINGHAMTON	114,900	.17	141
BIRMINGHAM	415,200	.60	46
BLUEFIELD-BECKLEY-OAK HILL	111,300	.16	144
BOISE	128,600	.19	127
BOSTON	1,613,600	2.34	6
BOWLING GREEN	34,700	.05	193
BRISTL-KNGSPT-JOHNSN CTY TRI CITIES	218,000	.32	88
BUFFALO	453,700	.66	41
BURLINGTON-PLATTSBURGH	214,500	.31	90
BUTTE	41,600	.06	188
CASPER-RIVERTON	49,800	.07	177
CEDAR RAPIDS-WATERLOO-DUBUQUE	264,300	.38	72
CHARLESTON SC	205,700	.30	93
CHARLESTON-HUNTINGTON	397,800	.58	47
CHARLOTTE	517,500	.75	36
CHARLOTTESVILLE	40,200	.06	189
CHATTANOOGA	230,100	.33	82
CHEYENNE-SCOTTSBLUFF	98,200	.14	151
CHICAGO	2,474,600	3.58	3
CHICO-REDDING	108,100	.16	147
CINCINNATI	554,900	.80	28
CLARKSBURG-WESTON	60,900	.09	170
CLEVELAND	1,091,400	1.58	11
COLORADO SPRINGS-PUEBLO	182,600	.26	101
COLUMBIA SC	252,800	.37	76
COLUMBIA-JEFFERSON CITY	136,200	.20	119
COLUMBUS GA	157,400	.23	113
COLUMBUS OH	533,200	.77	34
COLUMBUS-TUPELO	121,800	.18	134
CORPUS CHRISTI	153,900	.22	115
DALLAS-FT WORTH	1,298,200	1.88	10
DAVENPRT-ROCK ISLND-MOLINE QUAD CTY	238,300	.35	79
DAYTON	376,000	.54	50
DENVER	897,600	1.30	15
DES MOINES	280,500	.41	69
DETROIT	1,359,100	1.97	7
DOTHAN	74,000	.11	181
DULUTH-SUPERIOR	123,200	.18	132
EL CENTRO-YUMA	49,900	.07	176
EL PASO	210,300	.30	91
ELMIRA	61,000	.09	169
ERIE	116,700	.17	139
EUGENE	128,100	.19	129
EUREKA	43,200	.06	187
EVANSVILLE	194,700	.28	98
FARGO	177,700	.26	104
FARMINGTON	29,600	.04	201
FLAGSTAFF	31,600	.05	199
FLINT-SAGINAW-BAY CITY	351,200	.51	53
FLORENCE SC	116,900	.17	138
FT MYERS-NAPLES	104,800	.15	151
FT SMITH	108,100	.16	147
FT WAYNE	175,400	.25	106
FRESNO-VISALIA	344,800	.50	55
GAINESVILLE	87,200	.13	166
GLENDIVE	4,100	.01	213
GRAND JUNCTION-DURANGO	55,200	.08	173
GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	487,100	.71	38
GREAT FALLS	49,300	.07	179
GREEN BAY-APPLETON	274,500	.40	71
GREENSBORO-WINSTON SALEM-HIGH POINT	379,200	.55	49
GREENVILLE-NEW BERN-WASHINGTON	219,500	.32	87
GREENVILLE-SPARTANBURG-ASHEVILLE	448,600	.65	43
GREENWOOD-GREENVILLE	66,700	.10	165
HAGERSTOWN	32,600	.05	198
HARRISBURG-YORK-LANCASTER-LEBANON	396,000	.57	48
HARRISONBURG	34,000	.05	194
HARTFORD-NEW HAVEN	638,200	.92	24
HELENA	14,700	.02	210
HOUSTON	1,325,900	1.92	8
HUNTSVILLE-DECATUR-FLORENCE	196,600	.28	96
IDAHO FALLS-POCATELLO	93,600	.14	155
INDIANAPOLIS	656,900	.95	23
JACKSON MS	226,700	.33	84
JACKSON TN	33,700	.05	196
JACKSONVILLE	333,600	.48	56
JOHNSTOWN-ALTOONA	219,600	.32	86
JONESBORO	47,400	.07	182
JOPLIN-PITTSBURG	114,800	.17	142
KANSAS CITY	548,800	.79	30
KNOXVILLE	314,400	.46	62
LA CROSSE-EAU CLAIRE	127,400	.18	130
LAFAYETTE IN	53,800	.08	175
LAFAYETTE LA	166,200	.24	111
LAKE CHARLES	64,300	.09	167
LANSING	209,300	.30	92
LAREDO	23,700	.05	196
LAS VEGAS	174,700	.25	109
LAUREL-HATTIESBURG	71,800	.10	163
LEXINGTON	279,600	.40	70
LIMA	30,300	.04	200
LINCOLN-HASTINGS-KEARNEY	195,600	.28	97
LITTLE ROCK	337,400	.49	58
LOS ANGELES	3,821,300	5.53	2
LOUISVILLE	412,400	.60	48
LUBBOCK	122,800	.18	133
MACON	130,600	.19	124
MADISON	182,300	.26	102
MANKATO	22,700	.03	207
MARQUETTE	49,500	.07	178
MCALLEN-BROWNSVILLE LRGV	168,200	.24	110
MEDFORD	86,000	.12	157
MEMPHIS	673,500	.69	39
MERIDIAN	49,200	.07	180
MIAMI	757,700	1.10	18
MILWAUKEE	534,500	.78	32
MINNEAPOLIS-ST PAUL	996,900	1.44	13
MINOT-BISMARCK-DICKINSON	118,500	.17	137
MISSOULA	59,700	.09	171
MOBILE-PENSACOLA	352,800	.51	52
MONROE-EL DORADO	139,400	.20	118
MONTGOMERY-SELMA	159,800	.23	114
NASHVILLE	536,300	.78	33
NEW ORLEANS	547,600	.79	31
NEW YORK	4,865,600	7.07	1
NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	519,100	.75	35
NORTH PLATTE	13,300	.02	211
ODESSA-MIDLAND	127,000	.19	131
OKLAHOMA CITY	472,700	.68	40
OMAHA	263,000	.38	73
ORLANDO-DAYTONA BEACH-MELBOURNE	494,700	.72	37
OTTUMWA-KIRKSVILLE	23,300	.03	204
PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	227,400	.33	83
PALM SPRINGS	46,000	.07	181
PANAMA CITY	54,100	.08	174
PARKERSBURG	24,600	.04	202
PEORIA	175,200	.25	107
PHILADELPHIA	1,979,400	2.87	4
PHOENIX	685,300	.99	22
PITTSBURGH	865,000	1.25	16
PORTLAND OR	623,400	.90	25
PORTLAND-POLAND SPRING	222,400	.32	85
PRESQUE ISLE	23,900	.03	203
PROVIDENCE-NEW BEDFORD	433,300	.63	44
QUINCY-HANNIBAL	97,700	.14	152
RALEIGH-DURHAM	566,000	.82	26
RAPID CITY	68,600	.10	163
RENO	128,700	.19	126
RICHMOND	349,400	.51	54
ROANOKE-LYNCHBURG	283,400	.41	67
ROCHESTER NY	280,800	.41	68
ROCHESTER-MASON CITY-AUSTIN	97,100	.14	154
ROCKFORD	142,300	.21	117
ROSWELL	44,800	.06	186
SACRAMENTO-STOCKTON	735,200	1.07	19
ST JOSEPH	33,800	.05	195
ST LOUIS	787,000	1.14	17
SALINAS-MONTEREY	192,100	.28	99
SALISBURY	61,900	.09	168
SALT LAKE CITY	568,800	.82	27
SAN ANGELO	37,000	.05	192
SAN ANTONIO	451,900	.65	42
SAN DIEGO	725,000	1.05	20
SAN FRANCISCO	1,669,100	2.42	5
SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	172,900	.25	109
SARASOTA	47,100	.07	183
SAVANNAH	190,600	.28	100
SEATTLE-TACOMA	949,800	1.38	14
SHREVEPORT-TEXARKANA	289,500	.42	65
SIOUX CITY	120,000	.17	136
SIOUX FALLS-MITCHELL	165,500	.23	116
SOUTH BEND-ELKHART	216,800	.31	89
SPOKANE	260,600	.36	76
SPRINGFIELD MA	175,700	.25	105
SPRINGFIELD MO	199,200	.29	94
SPRINGFIELD-DECATUR-CHAMPAIGN	261,600	.38	74
SYRACUSE	317,900	.46	60
TALLAHASSEE-THOMASVILLE	147,100	.21	116
TAMPA-ST PETERSBURG	608,400	.88	26
TERRE HAUTE	114,700	.17	143
TOLEDO	316,700	.46	61
TOPEKA	132,800	.19	121
TRAVERSE CITY-CADILLAC	107,900	.16	149
TUCSON	232,400	.34	80
TULSA	334,200	.48	57
TUSCALOOSA	48,400	.07	181
TWIN FALLS	22,900	.03	206
TYLER-LONGVIEW	131,200	.19	123
UTICA	76,500	.11	160
VICTORIA	23,000	.03	205
WACO-TEMPLE	230,200	.33	81
WASHINGTON DC	1,313,400	1.90	9
WATERTOWN-CARTHAGE	65,500	.09	166
WAUSAU-RHINELANDER	120,600	.17	135
WEST PALM BEACH-FT PIERCE-VERO BEACH	242,200	.35	78
WHEELING-STEUBENVILLE	109,800	.16	145
WICHITA-HUTCHINSON	310,800	.45	63
WICHITA FALLS-LAWTON	132,100	.19	122
WILKES BARRE-SCRANTON	284,500	.41	66
WILMINGTON	105,000	.15	150
YAKIMA	129,000	.19	125
YOUNGSTOWN	198,000	.29	95
ZANESVILLE	22,000	.03	208

MARKETS ALPHABETICALLY BY DEMOGRAPHIC CATEGORY

WOMEN TOTAL

US TOTAL 92 503 500

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
ABILENE-SWEETWATER	126 200	14	155
ALBANY GA	148 400	16	148
ALBANY-SCHENECTADY-TROY	521 900	56	51
ALBUQUERQUE	396 200	43	66
ALEXANDRIA LA	95 600	10	162
ALEXANDRIA MN	61 200	07	182
ALPENA	11 600	01	212
AMARILLO	180 600	20	120
ARDMORE-ADA	75 500	08	173
ATLANTA	1 297 000	1 40	12
AUGUSTA	238 100	26	97
AUSTIN TX	333 400	36	76
BAKERSFIELD	144 700	16	152
BALTIMORE	972 500	1 05	20
BANGOR	133 100	14	154
BATON ROUGE	278 400	30	90
BEAUMONT-PORT ARTHUR	180 400	20	121
BEND	24 000	03	209
BILLINGS-HARDIN	85 600	09	168
BILOXI-GULFPORT-PASCAGOULA	64 800	07	178
BINGHAMTON	168 200	18	130
BIRMINGHAM	585 200	63	44
BLUEFIELD-BECKLEY-OAK HILL	156 100	17	142
BOISE	158 400	17	138
BOSTON	2 221 700	2 40	5
BOWLING GREEN	42 400	05	196
BRISTL-KNGSPT-JOHNSN CTY TRI CITIES	312 300	34	81
BUFFALO	668 800	72	35
BURLINGTON-PLATTSBURGH	265 200	29	93
BUTTE	48 000	05	193
CASPER-RIVERTON	53 900	06	186
CEDAR RAPIDS-WATERLOO-DUBUQUE	336 900	36	74
CHARLESTON SC	216 700	23	107
CHARLESTON-HUNTINGTON	543 100	59	47
CHARLOTTE	707 100	76	32
CHARLOTTESVILLE	61 900	06	187
CHATTANOOGA	327 300	35	78
CHEYENNE-SCOTTSBLUFF	68 500	05	192
CHICAGO	3 277 900	3 54	3
CHICO-REDDING	150 200	16	146
CINCINNATI	750 800	81	28
CLARKSBURG-WESTON	90 000	10	166
CLEVELAND	1 486 600	1 61	10
COLORADO SPRINGS-PUEBLO	211 900	23	110
COLUMBIA SC	295 300	32	87
COLUMBIA-JEFFERSON CITY	165 700	18	133
COLUMBUS GA	187 100	20	116
COLUMBUS OH	669 000	72	34
COLUMBUS-TUPELO	169 400	18	129
CORPUS CHRISTI	190 800	21	117
DALLAS-FT WORTH	1 649 700	1 78	9
DAVENPRT-ROCK ISLND-MOLINE QUAD CTY	333 800	36	75
DAYTON	523 000	57	50
DENVER	980 600	1 06	19
DES MOINES	386 900	42	68
DETROIT	1 768 700	1 91	7
DOTHAN	103 100	11	160
DULUTH-SUPERIOR	176 200	19	124
EL CENTRO-YUMA	61 800	07	182
EL PASO	241 500	26	95
ELMIRA	90 600	10	165
ERIE	162 900	18	135
EUGENE	153 900	17	143
EUREKA	49 300	05	190
EVANSVILLE	279 400	30	89
FARGO	224 700	24	103
FARMINGTON	32 100	03	203
FLAGSTAFF	28 800	03	206
FLINT-SAGINAW-BAY CITY	454 600	49	58
FLORENCE SC	155 200	17	141
FT MYERS-NAPLES	213 800	23	108
FT SMITH	150 800	16	145
FT WAYNE	234 300	25	99
FRESNO-VISALIA	426 300	46	63
GAINESVILLE	82 700	09	169
GLENDIVE	5 100	01	212
GRAND JUNCTION-DURANGO	68 300	07	177
GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	618 100	67	42
GREAT FALLS	64 200	07	180
GREEN BAY-APPLETON	374 400	40	70
GREENSBORO-WINSTON SALEM-HIGH POINT	536 200	58	48
GREENVILLE-NEW BERN-WASHINGTON	243 200	26	94
GREENVILLE-SPARTANBURG-ASHEVILLE	646 400	70	37
GREENWOOD-GREENVILLE	92 000	10	164
HAGERSTOWN	43 600	05	194
HARRISBURG-YORK-LANCASTER-LEBANON	557 200	60	46
HARRISONBURG	40 700	04	199
HARTFORD-NEW HAVEN	895 500	97	22
HELENA	17 800	02	211
HOUSTON	1 455 100	1 57	11
HUNTSVILLE-DECATUR-FLORENCE	276 300	30	91
IDAHO FALLS-POCATELLO	107 700	12	159
INDIANAPOLIS	869 100	94	24
JACKSON MS	307 200	33	83
JACKSON TN	47 600	05	191
JACKSONVILLE	435 600	47	59
JOHNSTOWN-ALTOONA	301 700	33	84
JONESBORO	73 100	08	176
JOPLIN-PITTSBURG	187 400	20	118
KANSAS CITY	744 500	80	29
KNOXVILLE	435 700	47	61
LA CROSSE-EAU CLAIRE	166 400	18	131
LAFAYETTE IN	50 200	05	189
LAFAYETTE LA	208 100	22	113
LAKE CHARLES	80 200	09	171
LANSING	230 400	25	100
LAREDO	43 400	05	195
LAS VEGAS	211 400	23	111
LAUREL-HATTIESBURG	97 400	11	161
LEXINGTON	353 600	38	73
LIMA	41 600	05	194
LINCOLN-HASTINGS-KEARNEY	206 500	22	112
LITTLE ROCK	484 600	52	52
LOS ANGELES	4 813 700	5 20	2
LOUISVILLE	534 900	58	49
LUBBOCK	146 700	16	151
MACON	175 100	19	122
MADISON	210 900	23	112
MANKATO	25 800	03	208
MARQUETTE	57 800	06	184
MCALLEN-BROWNSVILLE LRGV	221 500	24	105
MEDFORD	122 500	13	156
MEMPHIS	636 100	69	38
MERIDIAN	71 800	08	176
MIAMI	1 290 500	1 40	13
MILWAUKEE	724 900	78	17
MINNEAPOLIS-ST PAUL	1 246 100	1 36	15
MINOT-BISMARCK-DICKINSON	148 800	16	147
MISSOULA	73 300	08	174
MOBILE-PENSACOLA	450 900	49	57
MONROE-EL DORADO	198 400	21	116
MONTGOMERY-SELMA	230 000	25	101
NASHVILLE	729 800	79	30
NEW ORLEANS	678 300	73	33
NEW YORK	7 470 500	8 08	1
NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	569 700	62	45
NORTH PLATTE	18 600	02	210
ODESSA-MIDLAND	155 300	17	139
OKLAHOMA CITY	623 400	67	40
OMAHA	361 000	39	71
ORLANDO-DAYTONA BEACH-MELBOURNE	770 600	83	27
OTTUMWA-KIRKSVILLE	32 000	03	204
PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	337 600	36	73
PALM SPRINGS	64 400	07	179
PANAMA CITY	80 100	09	172
PARKERSBURG	36 600	04	200
PEORIA	225 200	24	102
PHILADELPHIA	2 876 100	3 11	4
PHOENIX	873 000	94	23
PITTSBURGH	1 290 300	1 39	14
PORTLAND OR	787 900	85	26
PORTLAND-POLAND SPRING	317 400	34	79
PRESQUE ISLE	30 100	03	205
PROVIDENCE-NEW BEDFORD	633 000	68	36
QUINCY-HANNIBAL	147 200	16	149
RALEIGH-DURHAM	666 000	72	35
RAPID CITY	82 000	09	170
RENO	185 300	17	139
RICHMOND	473 700	51	54
ROANOKE-LYNCHBURG	392 100	42	67
ROCHESTER NY	374 800	41	69
ROCHESTER-MASON CITY-AUSTIN	146 000	16	150
ROCKFORD	194 800	21	115
ROSWELL	62 200	07	181
SACRAMENTO-STOCKTON	939 800	1 02	21
ST JOSEPH	51 800	06	187
ST LOUIS	1 144 700	1 24	17
SALINAS-MONTEREY	213 000	23	109
SALISBURY	81 500	10	163
SALT LAKE CITY	619 000	67	41
SAN ANGELO	50 700	05	188
SAN ANTONIO	587 300	63	43
SAN DIEGO	806 100	87	25
SAN FRANCISCO	2 126 800	2 30	6
SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	201 300	22	114
SARASOTA	156 800	17	137
SAVANNAH	220 900	24	106
SEATTLE-TACOMA	1 163 900	1 26	16
SHREVEPORT-TEXARKANA	436 200	47	60
SIOUX CITY	172 600	19	127
SIOUX FALLS-MITCHELL	223 400	24	104
SOUTH BEND-ELKHART	297 500	32	80
SPOKANE	315 900	34	77
SPRINGFIELD MA	237 900	26	98
SPRINGFIELD MO	307 600	33	82
SPRINGFIELD-DECATUR-CHAMPAIGN	332 600	36	77
SYRACUSE	409 100	44	65
TALLAHASSEE-THOMASVILLE	176 400	19	125
TAMPA-ST PETERSBURG	1 116 600	1 21	18
TERRE HAUTE	173 300	19	126
TOLEDO	418 000	45	64
TOPEKA	150 900	16	144
TRAVERSE CITY-CADILLAC	159 700	17	137
TUCSON	295 900	32	86
TULSA	479 200	52	53
TUSCALOOSA	86 100	09	169
TWIN FALLS	32 600	04	201
TYLER-LONGVIEW	177 600	19	123
UTICA	114 500	12	158
VICTORIA	28 100	03	207
WACO-TEMPLE	241 100	26	96
WASHINGTON DC	1 861 300	1 80	8
WATERTOWN-CARTHAGE	88 000	10	167
WAUSAU-RHINELANDER	166 400	18	131
WEST PALM BEACH-FT PIERCE-VERO BEACH	449 100	49	55
WHEELING-STEUBENVILLE	185 200	18	134
WICHITA-HUTCHINSON	430 700	47	62
WICHITA FALLS-LAWTON	170 400	18	128
WILKES BARRE-SCRANTON	461 500	50	56
WILMINGTON	144 100	16	153
YAKIMA	161 600	17	136
YOUNGSTOWN	292 600	32	88
ZANESVILLE	32 400	04	202

MARKETS ALPHABETICALLY BY DEMOGRAPHIC CATEGORY

WOMEN 18-49

US TOTAL 57,646,300

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
ABILENE-SWEETWATER	69,100	.12	157
ALBANY GA	93,100	.16	145
ALBANY-SCHENECTADY-TROY	301,400	.52	51
ALBUQUERQUE	269,800	.47	60
ALEXANDRIA LA	60,300	.10	160
ALEXANDRIA MN	33,800	.06	187
ALPENA	7,100	.01	212
AMARILLO	112,200	.19	120
ARDMORE-ADA	40,400	.07	176
ATLANTA	887,300	1.54	12
AUGUSTA	152,200	.26	98
AUSTIN TX	226,200	.39	70
BAKERSFIELD	94,600	.16	141
BALTIMORE	619,600	1.07	19
BANGOR	50,300	.14	154
BATON ROUGE	194,100	.34	80
BEAUMONT-PORT ARTHUR	110,400	.19	121
BEND	16,300	.03	208
BILLINGS-HARDIN	55,500	.10	163
BILOXI-GULFPORT-PASCAGOULA	43,100	.07	175
BINGHAMTON	99,300	.17	135
BIRMINGHAM	355,900	.62	45
BLUEFIELD-BECKLEY-OAK HILL	92,200	.16	148
BOISE	104,400	.18	123
BOSTON	1,343,900	2.32	6
BOWLING GREEN	27,700	.05	195
BRISTL-KNGSPT-JOHNSN CTY TRI CITIES	193,600	.34	81
BUFFALO	388,700	.67	40
BURLINGTON-PLATTSBURGH	168,600	.29	92
BUTTE	30,400	.05	190
CASPER-RIVERTON	37,900	.07	182
CEDAR RAPIDS-WATERLOO-DUBUQUE	207,800	.36	74
CHARLESTON SC	149,600	.26	99
CHARLESTON-HUNTINGTON	335,300	.58	49
CHARLOTTE	452,200	.78	30
CHARLOTTESVILLE	29,200	.05	192
CHATTANOOGA	203,300	.35	76
CHEYENNE-SCOTTSBLUFF	30,700	.05	189
CHICAGO	2,094,400	3.63	3
CHICO-REDDING	89,700	.16	151
CINCINNATI	470,300	.82	27
CLARKSBURG-WESTON	50,600	.09	170
CLEVELAND	907,400	1.57	11
COLORADO SPRINGS-PUEBLO	140,200	.24	106
COLUMBIA SC	199,700	.35	79
COLUMBIA-JEFFERSON CITY	102,100	.18	127
COLUMBUS GA	118,000	.20	116
COLUMBUS OH	438,200	.76	34
COLUMBUS-TUPELO	102,100	.18	128
CORPUS CHRISTI	125,100	.22	114
DALLAS-FT WORTH	1,089,700	1.89	9
DAVENPRT-ROCK ISLND-MOLINE QUAD CITY	200,000	.35	78
DAYTON	328,000	.57	50
DENVER	698,500	1.21	16
DES MOINES	228,100	.40	69
DETROIT	1,143,200	1.98	8
DOTHAN	63,400	.11	159
DULUTH-SUPERIOR	99,900	.17	134
EL CENTRO-YUMA	40,400	.07	176
EL PASO	169,700	.29	91
ELMIRA	52,600	.09	167
ERIE	97,300	.17	137
EUGENE	101,900	.18	129
EUREKA	32,500	.06	188
EVANSVILLE	165,700	.29	93
FARGO	134,700	.23	111
FARMINGTON	23,700	.04	200
FLAGSTAFF	22,700	.04	201
FLINT-SAGINAW-BAY CITY	298,000	.52	53
FLORENCE SC	100,100	.17	133
FT MYERS-NAPLES	93,800	.16	142
FT SMITH	91,000	.16	149
FT WAYNE	146,500	.25	101
FRESNO-VISALIA	276,800	.48	58
GAINESVILLE	59,400	.10	162
GLENDIVE	3,200	.01	213
GRAND JUNCTION-DURANGO	43,900	.08	173
GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	397,600	.69	37
GREAT FALLS	40,200	.07	180
GREEN BAY-APPLETON	225,200	.39	71
GREENSBORO-WINSTON SALEM-HIGH POINT	337,100	.58	48
GREENVILLE-NEW BERN-WASHINGTON	158,500	.27	95
GREENVILLE-SPARTANBURG-ASHEVILLE	393,300	.68	39
GREENWOOD-GREENVILLE	54,600	.09	164
HAGERSTOWN	34,600	.06	186
HARRISBURG-YORK-LANCASTER-LEBANON	339,300	.59	46
HARRISONBURG	26,400	.05	197
HARTFORD-NEW HAVEN	541,600	.94	22
HELENA	11,900	.02	210
HOUSTON	1,043,600	1.81	10
HUNTSVILLE-DECATUR-FLORENCE	176,300	.31	87
IDAHO FALLS-POCATELLO	73,900	.13	155
INDIANAPOLIS	556,600	.97	21
JACKSON MS	191,700	.33	82
JACKSON TN	29,100	.05	193
JACKSONVILLE	276,000	.48	57
JOHNSTOWN-ALTOONA	175,000	.30	88
JONESBORO	41,900	.07	176
JOPLIN-PITTSBURG	100,300	.17	132
KANSAS CITY	464,000	.80	28
KNOXVILLE	270,600	.47	59
LA CROSSE-EAU CLAIRE	100,600	.17	131
LAFAYETTE IN	35,200	.06	185
LAFAYETTE LA	136,600	.24	110
LAKE CHARLES	53,100	.09	166
LANSING	159,400	.28	94
LAREDO	28,400	.05	194
LAS VEGAS	147,800	.26	100
LAUREL-HATTIESBURG	59,900	.10	161
LEXINGTON	230,700	.40	66
LIMA	25,000	.04	199
LINCOLN-HASTINGS-KEARNEY	153,600	.27	96
LITTLE ROCK	289,000	.50	56
LOS ANGELES	3,133,400	5.44	2
LOUISVILLE	338,400	.59	47
LUBBOCK	96,100	.17	139
MACON	113,500	.20	119
MADISON	138,000	.24	107
MANKATO	16,300	.03	208
MARQUETTE	34,400	.06	186
MCALLEN-BROWNSVILLE LRGV	146,400	.25	102
MEDFORD	72,700	.13	156
MEMPHIS	397,400	.69	37
MERIDIAN	41,300	.07	177
MIAMI	686,400	1.19	18
MILWAUKEE	449,400	.78	32
MINNEAPOLIS-ST PAUL	806,700	1.40	13
MINOT-BISMARCK-DICKINSON	93,000	.16	146
MISSOULA	48,300	.08	171
MOBILE-PENSACOLA	296,400	.51	54
MONROE-EL DORADO	117,800	.20	117
MONTGOMERY-SELMA	137,800	.24	108
NASHVILLE	456,000	.79	29
NEW ORLEANS	449,600	.78	31
NEW YORK	4,490,100	7.79	1
NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	379,500	.66	42
NORTH PLATTE	11,200	.02	211
ODESSA-MIDLAND	104,300	.18	124
OKLAHOMA CITY	386,600	.67	41
OMAHA	220,900	.38	72
ORLANDO-DAYTONA BEACH-MELBOURNE	430,300	.75	36
OTTUMWA-KIRKSVILLE	18,200	.03	207
PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	189,500	.33	83
PALM SPRINGS	38,200	.07	181
PANAMA CITY	48,300	.08	171
PARKERSBURG	22,100	.04	202
PEORIA	142,500	.25	104
PHILADELPHIA	1,709,300	2.97	4
PHOENIX	541,000	.94	23
PITTSBURGH	734,000	1.27	15
PORTLAND OR	502,600	.87	26
PORTLAND-POLAND SPRING	187,900	.33	84
PRESQUE ISLE	19,000	.03	205
PROVIDENCE-NEW BEDFORD	363,500	.63	44
QUINCY-HANNIBAL	80,500	.14	152
RALEIGH-DURHAM	443,400	.77	33
RAPID CITY	52,500	.09	169
RENO	103,000	.18	126
RICHMOND	299,300	.52	52
ROANOKE-LYNCHBURG	240,100	.42	66
ROCHESTER NY	235,600	.41	67
ROCHESTER-MASON CITY-AUSTIN	83,300	.14	152
ROCKFORD	122,200	.21	115
ROSWELL	37,900	.07	182
SACRAMENTO-STOCKTON	607,100	1.05	20
ST JOSEPH	27,700	.05	195
ST LOUIS	686,700	1.19	17
SALINAS-MONTEREY	137,200	.24	109
SALISBURY	53,800	.09	165
SALT LAKE CITY	434,800	.75	35
SAN ANGELO	30,000	.05	191
SAN ANTONIO	375,300	.65	43
SAN DIEGO	520,900	.90	25
SAN FRANCISCO	1,382,700	2.40	5
SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	125,700	.22	113
SARASOTA	43,400	.08	174
SAVANNAH	142,000	.25	105
SEATTLE-TACOMA	755,900	1.31	14
SHREVEPORT-TEXARKANA	253,200	.44	63
SIOUX CITY	96,400	.17	136
SIOUX FALLS-MITCHELL	125,900	.22	112
SOUTH BEND-ELKHART	182,900	.32	86
SPOKANE	201,300	.35	77
SPRINGFIELD MA	143,300	.25	103
SPRINGFIELD MO	170,700	.30	90
SPRINGFIELD-DECATUR-CHAMPAIGN	205,300	.36	75
SYRACUSE	254,900	.44	62
TALLAHASSEE-THOMASVILLE	116,700	.20	118
TAMPA-ST PETERSBURG	534,100	.93	24
TERRE HAUTE	95,200	.17	140
TOLEDO	259,400	.45	61
TOPEKA	93,800	.16	142
TRAVERSE CITY-CADILLAC	92,300	.16	147
TUCSON	188,500	.33	85
TULSA	291,400	.51	55
TUSCALOOSA	37,400	.06	184
TWIN FALLS	19,300	.03	203
TYLER-LONGVIEW	107,200	.19	122
UTICA	64,600	.11	158
VICTORIA	18,900	.03	206
WACO-TEMPLE	153,500	.27	97
WASHINGTON DC	1,146,200	1.99	7
WATERTOWN-CARTHAGE	52,600	.09	167
WAUSAU-RHINELANDER	99,100	.17	136
WEST PALM BEACH-FT PIERCE-VERO BEACH	208,600	.36	73
WHEELING-STEUBENVILLE	93,500	.16	144
WICHITA-HUTCHINSON	251,700	.44	64
WICHITA FALLS-LAWTON	101,100	.18	130
WILKES BARRE-SCRANTON	244,700	.42	65
WILMINGTON	90,500	.16	150
YAKIMA	103,500	.18	125
YOUNGSTOWN	171,300	.30	89
ZANESVILLE	19,100	.03	204

MARKETS ALPHABETICALLY BY DEMOGRAPHIC CATEGORY

WOMEN 12-24

US TOTAL 23 396 100

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
ABILENE-SWEETWATER	29 500	.13	157
ALBANY GA	41 300	.18	140
ALBANY-SCHENECTADY-TROY	126 600	.54	54
ALBUQUERQUE	113 700	.49	58
ALEXANDRIA LA	27 300	.12	161
ALEXANDRIA MN	15 500	.07	186
ALPENA	3 300	.01	212
AMARILLO	45 300	.19	125
ARDMORE-ADA	17 200	.07	179
ATLANTA	333 900	1.43	13
AUGUSTA	64 800	.28	100
AUSTIN TX	96 500	.41	70
BAKERSFIELD	39 600	.17	142
BALTIMORE	245 300	1.05	19
BANGOR	33 600	.14	155
BATON ROUGE	87 700	.37	76
BEAUMONT-PORT ARTHUR	46 500	.20	122
BEND	5 900	.03	209
BILLINGS-HARDIN	22 700	.10	168
BILOXI-GULFPORT-PASCAGOULA	19 200	.08	173
BINGHAMTON	43 400	.19	130
BIRMINGHAM	144 200	.62	45
BLUEFIELD-BECKLEY-OAK HILL	38 000	.16	146
BOISE	41 700	.18	137
BOSTON	551 700	2.36	5
BOWLING GREEN	12 600	.05	193
BRISTL-KNGSPT-JOHNSN CTY TRI CITIES	75 500	.32	88
BUFFALO	167 300	.72	39
BURLINGTON-PLATTSBURGH	74 800	.32	89
BUTTE	13 500	.06	189
CASPER-RIVERTON	15 500	.07	186
CEDAR RAPIDS-WATERLOO-DUBUQUE	96 000	.41	72
CHARLESTON SC	64 600	.28	102
CHARLESTON-HUNTINGTON	138 600	.59	46
CHARLOTTE	177 900	.76	35
CHARLOTTESVILLE	13 300	.06	190
CHATTANOOGA	79 500	.34	82
CHEYENNE-SCOTTSBLUFF	12 400	.05	195
CHICAGO	837 000	3.58	3
CHICO-REDDING	36 900	.16	150
CINCINNATI	197 400	.84	26
CLARKSBURG-WESTON	21 600	.09	170
CLEVELAND	368 000	1.57	11
COLORADO SPRINGS-PUEBLO	57 400	.25	109
COLUMBIA SC	87 900	.38	75
COLUMBIA-JEFFERSON CITY	46 700	.20	121
COLUMBUS GA	53 500	.23	116
COLUMBUS OH	175 400	.74	36
COLUMBUS-TUPELO	46 300	.20	123
CORPUS CHRISTI	55 600	.24	111
DALLAS-FT WORTH	419 400	1.79	9
DAVENPRT-ROCK ISLND-MOLINE QUAD CTY	83 900	.36	78
DAYTON	132 300	.57	49
DENVER	263 300	1.13	17
DES MOINES	96 500	.41	70
DETROIT	471 000	2.01	7
DOTHAN	25 800	.11	163
DULUTH-SUPERIOR	43 600	.19	129
EL CENTRO-YUMA	18 300	.08	175
EL PASO	77 000	.33	86
ELMIRA	23 000	.10	167
ERIE	42 700	.18	132
EUGENE	39 200	.17	144
EUREKA	12 900	.06	192
EVANSVILLE	68 400	.29	97
FARGO	62 800	.27	104
FARMINGTON	10 800	.05	200
FLAGSTAFF	11 600	.05	198
FLINT-SAGINAW-BAY CITY	132 300	.57	49
FLORENCE SC	42 300	.18	135
FT MYERS-NAPLES	36 400	.16	151
FT SMITH	37 900	.16	147
FT WAYNE	61 000	.26	107
FRESNO-VISALIA	117 200	.50	56
GAINESVILLE	28 100	.12	159
GLENDIVE	1 400	.01	213
GRAND JUNCTION-DURANGO	17 100	.07	180
GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	172 300	.74	37
GREAT FALLS	17 000	.07	181
GREEN BAY-APPLETON	101 900	.44	66
GREENSBORO-WINSTON SALEM-HIGH POINT	131 100	.56	51
GREENVILLE-NEW BERN-WASHINGTON	70 200	.30	95
GREENVILLE-SPARTANBURG-ASHEVILLE	155 900	.67	43
GREENWOOD-GREENVILLE	28 200	.12	158
HAGERSTOWN	10 200	.04	201
HARRISBURG-YORK-LANCASTER-LEBANON	136 400	.58	47
HARRISONBURG	12 600	.05	193
HARTFORD-NEW HAVEN	217 200	.93	23
HELENA	4 700	.02	210
HOUSTON	400 200	1.71	10
HUNTSVILLE-DECATUR-FLORENCE	71 900	.31	92
IDAHO FALLS-POCATELLO	24 100	.10	164
INDIANAPOLIS	231 600	.99	21
JACKSON MS	85 700	.37	77
JACKSON TN	12 000	.05	197
JACKSONVILLE	112 200	.48	60
JOHNSTOWN-ALTOONA	78 300	.33	83
JONESBORO	17 400	.07	177
JOPLIN-PITTSBURG	41 500	.18	139
KANSAS CITY	183 600	.78	32
KNOXVILLE	108 400	.46	62
LA CROSSE-EAU CLAIRE	49 000	.21	119
LAFAYETTE IN	18 300	.08	175
LAFAYETTE LA	64 700	.28	101
LAKE CHARLES	23 100	.10	165
LANSING	72 000	.31	91
LAREDO	14 100	.06	188
LAS VEGAS	55 500	.24	112
LAUREL-HATTIESBURG	27 400	.12	160
LEXINGTON	98 200	.42	68
LIMA	10 900	.05	199
LINCOLN-HASTINGS-KEARNEY	66 800	.29	98
LITTLE ROCK	119 700	.51	54
LOS ANGELES	1 210 100	5.17	2
LOUISVILLE	136 000	.58	48
LUBBOCK	45 000	.19	127
MACON	48 300	.21	120
MADISON	58 700	.25	108
MANKATO	8 500	.04	203
MARQUETTE	16 100	.07	184
MCALLEN-BROWNSVILLE LRGV	69 700	.30	96
MEDFORD	27 300	.12	161
MEMPHIS	171 700	.73	38
MERIDIAN	18 400	.08	174
MIAMI	249 900	1.07	18
MILWAUKEE	188 400	.81	30
MINNEAPOLIS-ST PAUL	336 500	1.44	12
MINOT-BISMARCK-DICKINSON	42 600	.18	133
MISSOULA	19 300	.08	172
MOBILE-PENSACOLA	125 800	.54	53
MONROE-EL DORADO	54 200	.23	113
MONTGOMERY-SELMA	61 800	.26	106
NASHVILLE	181 300	.77	33
NEW ORLEANS	192 900	.82	28
NEW YORK	1 682 100	7.19	1
NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	157 900	.67	41
NORTH PLATTE	4 400	.02	211
ODESSA-MIDLAND	43 900	.19	128
OKLAHOMA CITY	156 800	.67	42
OMAHA	91 400	.39	79
ORLANDO-DAYTONA BEACH-MELBOURNE	173 900	.74	36
OTTUMWA-KIRKSVILLE	9 300	.04	206
PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	20 700	.09	171
PALM SPRINGS	16 100	.07	184
PANAMA CITY	19 700	.08	171
PARKERSBURG	8 800	.04	202
PEORIA	61 900	.26	105
PHILADELPHIA	695 400	2.97	4
PHOENIX	220 900	.94	22
PITTSBURGH	303 700	1.30	14
PORTLAND OR	189 400	.81	29
PORTLAND-POLAND SPRING	77 300	.33	84
PRESQUE ISLE	8 400	.04	204
PROVIDENCE-NEW BEDFORD	154 800	.66	44
QUINCY-HANNIBAL	39 400	.16	153
RALEIGH-DURHAM	183 800	.78	31
RAPID CITY	23 100	.10	165
RENO	37 900	.16	147
RICHMOND	118 100	.50	55
ROANOKE-LYNCHBURG	100 000	.43	67
ROCHESTER NY	97 300	.42	69
ROCHESTER-MASON CITY-AUSTIN	35 700	.15	152
ROCKFORD	50 200	.21	118
ROSWELL	16 600	.07	182
SACRAMENTO-STOCKTON	237 300	1.01	20
ST JOSEPH	12 400	.05	195
ST LOUIS	280 800	1.20	16
SALINAS-MONTEREY	53 600	.23	115
SALISBURY	22 700	.10	168
SALT LAKE CITY	97 400	.84	26
SAN ANGELO	13 200	.06	191
SAN ANTONIO	161 100	.69	40
SAN DIEGO	205 000	.88	25
SAN FRANCISCO	498 300	2.09	6
SNTA BARBRA-SNTA MARIA-SN LUIS OBISPO	51 100	.22	114
SARASOTA	16 200	.07	183
SAVANNAH	63 200	.27	103
SEATTLE-TACOMA	284 400	1.22	15
SHREVEPORT-TEXARKANA	106 300	.45	63
SIOUX CITY	43 400	.19	130
SIOUX FALLS-MITCHELL	57 300	.24	110
SOUTH BEND-ELKHART	76 000	.32	87
SPOKANE	83 800	.36	79
SPRINGFIELD MA	66 000	.28	99
SPRINGFIELD MO	70 300	.30	93
SPRINGFIELD-DECATUR-CHAMPAIGN	89 000	.38	74
SYRACUSE	116 400	.50	57
TALLAHASSEE-THOMASVILLE	53 300	.23	117
TAMPA-ST PETERSBURG	211 200	.90	24
TERRE HAUTE	40 500	.17	141
TOLEDO	112 800	.48	59
TOPEKA	41 600	.18	138
TRAVERSE CITY-CADILLAC	39 300	.17	143
TUCSON	77 300	.33	84
TULSA	111 800	.48	61
TUSCALOOSA	17 400	.07	177
TWIN FALLS	7 700	.03	208
TYLER-LONGVIEW	45 800	.20	124
UTICA	29 700	.13	156
VICTORIA	8 000	.03	207
WACO-TEMPLE	73 700	.32	90
WASHINGTON DC	420 400	1.80	8
WATERTOWN-CARTHAGE	25 400	.11	164
WAUSAU-RHINELANDER	45 300	.19	125
WEST PALM BEACH-FT PIERCE-VERO BEACH	80 400	.34	81
WHEELING-STEUBENVILLE	39 200	.17	144
WICHITA-HUTCHINSON	104 900	.45	64
WICHITA FALLS-LAWTON	42 200	.18	136
WILKES BARRE-SCRANTON	102 200	.44	65
WILMINGTON	37 900	.16	147
YAKIMA	42 400	.18	134
YOUNGSTOWN	70 300	.30	93
ZANESVILLE	8 300	.04	205

MARKETS ALPHABETICALLY BY DEMOGRAPHIC CATEGORY

WOMEN 18-34

US TOTAL 34,244,100

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
ABILENE-SWEETWATER	40,600	.12	158
ALBANY, GA	55,900	.16	143
ALBANY-SCHENECTADY-TROY	178,500	.52	51
ALBUQUERQUE	162,200	.47	59
ALEXANDRIA, LA	36,000	.11	162
ALEXANDRIA, MN	19,400	.06	189
ALPENA	4,000	.01	212
AMARILLO	65,800	.19	120
ARDMORE-ADA	22,800	.07	184
ATLANTA	525,300	1.53	12
AUGUSTA	91,500	.27	99
AUSTIN, TX	149,000	.44	64
BAKERSFIELD	57,100	.17	140
BALTIMORE	362,700	1.06	20
BANGOR	47,800	.14	153
BATON ROUGE	122,400	.36	77
BEAUMONT-PORT ARTHUR	63,900	.19	124
BEND	9,900	.03	209
BILLINGS-HARDIN	33,400	.10	164
BILOXI-GULFPORT-PASCAGOULA	26,400	.08	174
BINGHAMTON	57,400	.17	139
BIRMINGHAM	209,300	.61	45
BLUEFIELD-BECKLEY-OAK HILL	55,300	.16	145
BOISE	63,300	.18	128
BOSTON	812,400	2.37	6
BOWLING GREEN	17,600	.05	193
BRISTL-KNGSPT-JOHNSN CTY-TRI CITIES	108,900	.32	85
BUFFALO	227,800	.67	41
BURLINGTON-PLATTSBURGH	104,900	.31	88
BUTTE	19,200	.06	190
CASPER-RIVERTON	23,400	.07	182
CEDAR RAPIDS-WATERLOO-DUBUQUE	129,600	.38	73
CHARLESTON, SC	92,800	.27	98
CHARLESTON-HUNTINGTON	197,400	.58	48
CHARLOTTE	260,500	.76	35
CHARLOTTESVILLE	19,700	.06	188
CHATTANOOGA	116,200	.34	81
CHEYENNE-SCOTTSBLUFF	18,300	.05	191
CHICAGO	1,236,400	3.61	3
CHICO-REDDING	53,700	.16	147
CINCINNATI	279,100	.82	28
CLARKSBURG-WESTON	30,000	.09	170
CLEVELAND	529,800	1.55	11
COLORADO SPRINGS-PUEBLO	84,000	.25	109
COLUMBIA, SC	124,900	.36	75
COLUMBIA-JEFFERSON CITY	64,800	.19	121
COLUMBUS, GA	72,500	.21	116
COLUMBUS, OH	265,000	.77	34
COLUMBUS-TUPELO	60,400	.18	131
CORPUS CHRISTI	75,400	.22	114
DALLAS-FT. WORTH	647,300	1.89	9
DAVENPRT-ROCK ISLND-MOLINE, QUAD CTY	117,600	.34	79
DAYTON	190,000	.55	50
DENVER	436,800	1.28	16
DES MOINES	138,600	.40	70
DETROIT	683,800	2.00	7
DOTHAN	36,200	.11	161
DULUTH-SUPERIOR	59,800	.17	132
EL CENTRO-YUMA	24,000	.07	178
EL PASO	103,100	.30	89
ELMIRA	30,300	.09	169
ERIE	58,600	.17	138
EUGENE	63,400	.19	125
EUREKA	20,800	.06	187
EVANSVILLE	96,600	.28	96
FARGO	84,600	.25	108
FARMINGTON	14,500	.04	200
FLAGSTAFF	15,500	.05	198
FLINT-SAGINAW-BAY CITY	177,800	.52	52
FLORENCE, SC	59,500	.17	135
FT. MYERS-NAPLES	52,100	.15	151
FT. SMITH	53,100	.16	150
FT. WAYNE	87,300	.25	106
FRESNO-VISALIA	167,500	.49	56
GAINESVILLE	41,500	.12	157
GLENDIVE	1,900	.01	213
GRAND JUNCTION-DURANGO	23,700	.08	172
GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	242,500	.71	37
GREAT FALLS	23,700	.07	181
GREEN BAY-APPLETON	134,800	.39	71
GREENSBORO-WINSTON SALEM-HIGH POINT	192,300	.56	49
GREENVILLE-NEW BERN-WASHINGTON	97,400	.28	94
GREENVILLE-SPARTANBURG-ASHEVILLE	224,500	.66	42
GREENWOOD-GREENVILLE	33,900	.10	163
HAGERSTOWN	14,300	.04	201
HARRISBURG-YORK-LANCASTER-LEBANON	198,800	.58	47
HARRISONBURG	17,200	.05	195
HARTFORD-NEW HAVEN	317,900	.93	24
HELENA	7,400	.02	210
HOUSTON	641,400	1.87	10
HUNTSVILLE-DECATUR-FLORENCE	98,300	.29	93
IDAHO FALLS-POCATELLO	46,200	.13	155
INDIANAPOLIS	331,100	.97	21
JACKSON, MS	116,400	.34	80
JACKSON, TN	17,300	.05	194
JACKSONVILLE	163,000	.48	58
JOHNSTOWN-ALTOONA	105,500	.31	87
JONESBORO	23,900	.07	179
JOPLIN-PITTSBURG	57,100	.17	140
KANSAS CITY	274,800	.80	30
KNOXVILLE	156,100	.46	62
LA CROSSE-EAU CLAIRE	64,200	.19	122
LAFAYETTE, IN	24,900	.07	175
LAFAYETTE, LA	82,500	.24	110
LAKE CHARLES	31,600	.09	167
LANSING	103,000	.30	90
LAREDO	17,100	.05	196
LAS VEGAS	85,900	.25	107
LAUREL-HATTIESBURG	36,300	.11	160
LEXINGTON	141,500	.41	67
LIMA	15,000	.04	199
LINCOLN-HASTINGS-KEARNEY	95,100	.28	97
LITTLE ROCK	169,600	.50	55
LOS ANGELES	1,874,500	5.47	2
LOUISVILLE	200,200	.58	46
LUBBOCK	59,700	.17	133
MACON	66,300	.19	119
MADISON	89,100	.26	101
MANKATO	11,200	.03	205
MARQUETTE	22,100	.06	185
MCALLEN-BROWNSVILLE, LRGV	86,700	.26	102
MEDFORD	42,500	.12	156
MEMPHIS	238,500	.70	38
MERIDIAN	24,400	.07	176
MIAMI	384,600	1.12	18
MILWAUKEE	268,600	.78	32
MINNEAPOLIS-ST. PAUL	495,400	1.45	13
MINOT-BISMARCK-DICKINSON	57,000	.17	142
MISSOULA	29,600	.09	171
MOBILE-PENSACOLA	173,100	.51	54
MONROE-EL DORADO	69,600	.20	118
MONTGOMERY-SELMA	81,600	.24	111
NASHVILLE	265,200	.77	33
NEW ORLEANS	275,100	.80	29
NEW YORK	2,507,700	7.32	1
NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	228,900	.67	40
NORTH PLATTE	6,600	.02	211
ODESSA-MIDLAND	61,900	.18	128
OKLAHOMA CITY	232,100	.68	39
OMAHA	131,400	.38	72
ORLANDO-DAYTONA BEACH-MELBOURNE	243,600	.71	36
OTTUMWA-KIRKSVILLE	11,400	.03	203
PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	111,600	.33	83
PALM SPRINGS	23,000	.07	183
PANAMA CITY	26,700	.08	172
PARKERSBURG	12,600	.04	202
PEORIA	80,600	.24	103
PHILADELPHIA	994,200	2.90	4
PHOENIX	322,700	.94	23
PITTSBURGH	432,100	1.26	16
PORTLAND, OR	308,400	.90	25
PORTLAND-POLAND SPRING	111,400	.33	84
PRESQUE ISLE	11,200	.03	205
PROVIDENCE-NEW BEDFORD	218,200	.64	44
QUINCY-HANNIBAL	47,800	.14	153
RALEIGH-DURHAM	272,600	.80	31
RAPID CITY	32,000	.09	165
RENO	60,700	.18	129
RICHMOND	177,600	.52	53
ROANOKE-LYNCHBURG	141,000	.41	68
ROCHESTER, NY	141,700	.41	66
ROCHESTER-MASON CITY-AUSTIN	48,600	.14	152
ROCKFORD	71,300	.21	117
ROSWELL	22,000	.06	186
SACRAMENTO-STOCKTON	365,200	1.07	9
ST. JOSEPH	16,600	.05	197
ST. LOUIS	398,400	1.16	17
SALINAS-MONTEREY	87,400	.26	105
SALISBURY	31,100	.09	168
SALT LAKE CITY	280,700	.82	27
SAN ANGELO	18,200	.05	192
SAN ANTONIO	223,900	.65	43
SAN DIEGO	324,600	.95	22
SAN FRANCISCO	818,900	2.39	5
SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	80,300	.23	112
SARASOTA	23,800	.07	180
SAVANNAH	88,200	.26	104
SEATTLE-TACOMA	458,900	1.34	14
SHREVEPORT-TEXARKANA	146,200	.43	65
SIOUX CITY	58,700	.17	137
SIOUX FALLS-MITCHELL	75,800	.22	113
SOUTH BEND-ELKHART	108,500	.32	86
SPOKANE	122,800	.36	76
SPRINGFIELD, MA	90,700	.26	100
SPRINGFIELD, MO	97,000	.28	94
SPRINGFIELD-DECATUR-CHAMPAIGN	128,000	.37	74
SYRACUSE	158,400	.46	61
TALLAHASSEE-THOMASVILLE	74,800	.22	115
TAMPA-ST. PETERSBURG	305,500	.89	26
TERRE HAUTE	55,800	.16	144
TOLEDO	158,500	.46	60
TOPEKA	60,500	.18	130
TRAVERSE CITY-CADILLAC	53,300	.16	148
TUCSON	113,900	.33	82
TULSA	166,700	.49	57
TUSCALOOSA	24,100	.07	177
TWIN FALLS	11,200	.03	205
TYLER-LONGVIEW	64,200	.19	122
UTICA	38,400	.11	159
VICTORIA	11,300	.03	204
WACO-TEMPLE	100,300	.29	91
WASHINGTON, DC	667,700	1.95	8
WATERTOWN-CARTHAGE	31,700	.09	166
WAUSAU-RHINELANDER	59,000	.17	136
WEST PALM BEACH-FT. PIERCE-VERO BEACH	119,500	.35	78
WHEELING-STEUBENVILLE	54,800	.16	146
WICHITA-HUTCHINSON	150,700	.44	63
WICHITA FALLS-LAWTON	59,700	.17	133
WILKES BARRE-SCRANTON	141,000	.41	68
WILMINGTON	53,200	.16	149
YAKIMA	62,300	.18	127
YOUNGSTOWN	99,500	.29	92
ZANESVILLE	11,200	.03	205

MARKETS ALPHABETICALLY BY DEMOGRAPHIC CATEGORY

WOMEN 25-49

US TOTAL 44,238,800

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
ABILENE-SWEETWATER	61,600	.12	157
ALBANY, GA	70,700	.16	144
ALBANY-SCHENECTADY-TROY	230,300	.52	52
ALBUQUERQUE	207,100	.47	60
ALEXANDRIA, LA	45,200	.10	160
ALEXANDRIA, MN	25,900	.06	184
ALPENA	5,400	.01	212
AMARILLO	86,100	.19	119
ARDMORE-ADA	30,800	.07	179
ATLANTA	698,700	1.58	12
AUGUSTA	116,100	.26	94
AUSTIN, TX	162,000	.37	73
BAKERSFIELD	72,100	.16	137
BALTIMORE	482,400	1.09	19
BANGOR	61,600	.14	153
BATON ROUGE	142,500	.32	83
BEAUMONT-PORT ARTHUR	84,800	.19	120
BEND	13,000	.03	207
BILLINGS-HARDIN	42,700	.10	162
BILOXI-GULFPORT-PASCAGOULA	31,900	.07	176
BINGHAMTON	75,400	.17	133
BIRMINGHAM	273,900	.62	45
BLUEFIELD-BECKLEY-OAK HILL	71,300	.16	142
BOISE	80,400	.18	123
BOSTON	1,024,600	2.32	6
BOWLING GREEN	19,100	.04	197
BRISTL-KNGSPT-JOHNSN CTY-TRI CITIES	152,100	.34	77
BUFFALO	294,600	.67	40
BURLINGTON-PLATTSBURGH	123,900	.28	93
BUTTE	22,100	.05	190
CASPER-RIVERTON	28,800	.07	183
CEDAR RAPIDS-WATERLOO-DUBUQUE	150,600	.34	75
CHARLESTON, SC	113,200	.26	98
CHARLESTON-HUNTINGTON	257,400	.58	49
CHARLOTTE	352,800	.80	29
CHARLOTTESVILLE	19,500	.04	196
CHATTANOOGA	159,000	.36	74
CHEYENNE-SCOTTSBLUFF	23,700	.05	188
CHICAGO	1,623,100	3.67	3
CHICO-REDDING	67,900	.15	150
CINCINNATI	357,700	.81	27
CLARKSBURG-WESTON	38,600	.09	169
CLEVELAND	702,100	1.59	11
COLORADO SPRINGS-PUEBLO	107,300	.24	102
COLUMBIA, SC	146,900	.33	80
COLUMBIA-JEFFERSON CITY	71,900	.16	140
COLUMBUS, GA	86,500	.20	118
COLUMBUS, OH	331,300	.75	35
COLUMBUS-TUPELO	76,100	.17	130
CORPUS CHRISTI	94,400	.21	113
DALLAS-FT. WORTH	846,800	1.91	9
DAVENPRT-ROCK ISLND-MOLINE, QUAD CTY	154,100	.35	75
DAYTON	253,900	.57	50
DENVER	538,500	1.22	17
DES MOINES	170,300	.38	70
DETROIT	879,200	1.99	8
DOTHAN	49,600	.11	156
DULUTH-SUPERIOR	75,600	.17	132
EL CENTRO-YUMA	30,800	.07	179
EL PASO	126,200	.29	92
ELMIRA	40,400	.09	164
ERIE	72,700	.16	136
EUGENE	78,100	.18	127
EUREKA	24,200	.05	187
EVANSVILLE	126,900	.29	91
FARGO	96,100	.22	111
FARMINGTON	17,800	.04	199
FLAGSTAFF	14,900	.03	203
FLINT-SAGINAW-BAY CITY	224,700	.51	55
FLORENCE, SC	77,500	.18	128
FT. MYERS-NAPLES	74,500	.17	134
FT. SMITH	69,600	.16	147
FT. WAYNE	112,700	.25	99
FRESNO-VISALIA	210,700	.48	58
GAINESVILLE	38,800	.09	168
GLENDIVE	2,400	.01	213
GRAND JUNCTION-DURANGO	34,000	.08	174
GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	297,000	.67	39
GREAT FALLS	31,000	.07	178
GREEN BAY-APPLETON	170,400	.39	69
GREENSBORO-WINSTON SALEM-HIGH POINT	283,100	.59	46
GREENVILLE-NEW BERN-WASHINGTON	116,100	.26	94
GREENVILLE-SPARTANBURG-ASHEVILLE	305,700	.69	37
GREENWOOD-GREENVILLE	39,500	.09	166
HAGERSTOWN	20,200	.05	194
HARRISBURG-YORK-LANCASTER-LEBANON	261,300	.59	48
HARRISONBURG	17,600	.04	200
HARTFORD-NEW HAVEN	419,000	.95	22
HELENA	9,100	.02	210
HOUSTON	810,300	1.83	10
HUNTSVILLE-DECATUR-FLORENCE	137,200	.31	87
IDAHO FALLS-POCATELLO	54,400	.12	156
INDIANAPOLIS	423,200	.96	21
JACKSON, MS	144,100	.33	82
JACKSON, TN	22,200	.05	186
JACKSONVILLE	216,100	.49	57
JOHNSTOWN-ALTOONA	128,200	.29	90
JONESBORO	32,000	.07	179
JOPLIN-PITTSBURG	77,000	.17	129
KANSAS CITY	367,300	.81	28
KNOXVILLE	210,400	.48	59
LA CROSSE-EAU CLAIRE	70,200	.16	145
LAFAYETTE, IN	21,400	.05	192
LAFAYETTE, LA	101,000	.23	110
LAKE CHARLES	40,100	.09	165
LANSING	113,500	.26	97
LAREDO	21,400	.05	192
LAS VEGAS	116,000	.26	96
LAUREL-HATTIESBURG	44,000	.10	161
LEXINGTON	171,800	.39	68
LIMA	19,100	.04	197
LINCOLN-HASTINGS-KEARNEY	112,500	.25	100
LITTLE ROCK	222,100	.50	56
LOS ANGELES	2,422,300	5.48	2
LOUISVILLE	262,600	.59	47
LUBBOCK	68,400	.15	149
MACON	86,600	.20	117
MADISON	101,400	.23	108
MANKATO	10,200	.02	209
MARQUETTE	24,400	.06	186
MCALLEN-BROWNSVILLE, LRGV	111,800	.25	101
MEDFORD	59,100	.13	155
MEMPHIS	302,800	.68	38
MERIDIAN	31,300	.07	177
MIAMI	543,500	1.23	16
MILWAUKEE	343,700	.78	31
MINNEAPOLIS-ST. PAUL	612,300	1.38	13
MINOT-BISMARCK-DICKINSON	69,000	.16	148
MISSOULA	37,200	.08	172
MOBILE-PENSACOLA	226,400	.51	54
MONROE-EL DORADO	86,900	.20	116
MONTGOMERY-SELMA	103,800	.23	106
NASHVILLE	352,100	.80	30
NEW ORLEANS	341,500	.77	32
NEW YORK	3,572,800	8.08	1
NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	287,300	.65	42
NORTH PLATTE	8,700	.02	211
ODESSA-MIDLAND	79,100	.18	126
OKLAHOMA CITY	291,200	.66	41
OMAHA	170,300	.38	70
ORLANDO-DAYTONA BEACH-MELBOURNE	332,600	.75	33
OTTUMWA-KIRKSVILLE	12,700	.03	208
PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	141,400	.32	84
PALM SPRINGS	29,300	.07	181
PANAMA CITY	37,400	.08	171
PARKERSBURG	17,300	.04	201
PEORIA	103,700	.23	107
PHILADELPHIA	1,317,500	2.98	4
PHOENIX	415,500	.94	24
PITTSBURGH	557,500	1.26	15
PORTLAND, OR	392,800	.89	26
PORTLAND-POLAND SPRING	145,500	.33	81
PRESQUE ISLE	14,600	.03	204
PROVIDENCE-NEW BEDFORD	274,400	.62	44
QUINCY-HANNIBAL	59,600	.13	154
RALEIGH-DURHAM	331,800	.75	34
RAPID CITY	39,500	.09	166
RENO	81,000	.18	122
RICHMOND	231,800	.52	51
ROANOKE-LYNCHBURG	180,500	.41	66
ROCHESTER, NY	179,600	.41	67
ROCHESTER-MASON CITY-AUSTIN	63,600	.14	152
ROCKFORD	94,800	.21	112
ROSWELL	29,000	.07	182
SACRAMENTO-STOCKTON	469,000	1.06	20
ST. JOSEPH	20,200	.05	194
ST. LOUIS	532,500	1.20	18
SALINAS-MONTEREY	104,500	.24	104
SALISBURY	41,300	.09	163
SALT LAKE CITY	315,800	.71	36
SAN ANGELO	22,000	.05	191
SAN ANTONIO	287,000	.65	43
SAN DIEGO	393,900	.89	25
SAN FRANCISCO	1,096,700	2.48	5
SNTA BARBRA-SNTA MARIA-SN LUIS OBISPO	89,700	.20	115
SARASOTA	34,500	.08	173
SAVANNAH	105,200	.24	103
SEATTLE-TACOMA	588,700	1.33	14
SHREVEPORT-TEXARKANA	195,900	.44	61
SIOUX CITY	71,100	.16	143
SIOUX FALLS-MITCHELL	93,800	.21	114
SOUTH BEND-ELKHART	140,500	.32	85
SPOKANE	152,400	.34	76
SPRINGFIELD, MA	101,100	.23	109
SPRINGFIELD, MO	130,500	.29	89
SPRINGFIELD-DECATUR-CHAMPAIGN	148,600	.34	79
SYRACUSE	184,500	.42	65
TALLAHASSEE-THOMASVILLE	83,200	.19	121
TAMPA-ST. PETERSBURG	416,000	.94	23
TERRE HAUTE	72,000	.16	139
TOLEDO	193,100	.44	62
TOPEKA	66,100	.15	151
TRAVERSE CITY-CADILLAC	72,100	.16	137
TUCSON	139,200	.31	86
TULSA	229,400	.52	53
TUSCALOOSA	25,600	.06	185
TWIN FALLS	15,100	.03	202
TYLER-LONGVIEW	79,700	.18	124
UTICA	47,700	.11	159
VICTORIA	14,400	.03	206
WACO-TEMPLE	103,900	.23	105
WASHINGTON, DC	910,400	2.06	7
WATERTOWN-CARTHAGE	38,200	.09	170
WAUSAU-RHINELANDER	74,500	.17	134
WEST PALM BEACH-FT. PIERCE-VERO BEACH	163,800	.37	72
WHEELING-STEUBENVILLE	71,600	.16	141
WICHITA-HUTCHINSON	190,200	.43	63
WICHITA FALLS-LAWTON	76,100	.17	130
WILKES-BARRE-SCRANTON	187,100	.42	64
WILMINGTON	70,100	.16	146
YAKIMA	79,500	.18	125
YOUNGSTOWN	132,200	.30	88
ZANESVILLE	14,500	.03	205

MARKETS ALPHABETICALLY BY DEMOGRAPHIC CATEGORY

WOMEN 25-54

US TOTAL 49,533,800

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
ABILENE-SWEETWATER	58,800	.12	157
ALBANY, GA	79,400	.16	144
ALBANY-SCHENECTADY-TROY	262,300	.53	51
ALBUQUERQUE	229,900	.46	60
ALEXANDRIA, LA	50,500	.10	160
ALEXANDRIA, MN	29,400	.06	184
ALPENA	6,200	.01	212
AMARILLO	97,500	.20	118
ARDMORE-ADA	35,100	.07	178
ATLANTA	771,300	1.55	12
AUGUSTA	130,400	.26	94
AUSTIN, TX	178,400	.36	74
BAKERSFIELD	80,800	.16	142
BALTIMORE	543,600	1.09	19
BANGOR	69,600	.14	153
BATON ROUGE	158,000	.32	85
BEAUMONT-PORT ARTHUR	97,100	.19	120
BEND	14,300	.03	207
BILLINGS-HARDIN	47,800	.10	162
BILOXI-GULFPORT-PASCAGOULA	35,800	.07	176
BINGHAMTON	86,000	.17	132
BIRMINGHAM	310,700	.62	45
BLUEFIELD-BECKLEY-OAK HILL	81,400	.16	141
BOISE	88,700	.18	126
BOSTON	1,155,900	2.32	6
BOWLING GREEN	21,200	.04	198
BRISTL-KNGSPT-JOHNSN CTY-TRI CITIES	171,600	.34	76
BUFFALO	338,800	.68	39
BURLINGTON-PLATTSBURGH	138,600	.28	93
BUTTE	24,900	.05	191
CASPER-RIVERTON	31,700	.05	183
CEDAR RAPIDS-WATERLOO-DUBUQUE	169,200	.34	78
CHARLESTON, SC	125,700	.25	100
CHARLESTON-HUNTINGTON	291,800	.59	49
CHARLOTTE	396,900	.80	29
CHARLOTTESVILLE	21,500	.04	197
CHATTANOOGA	178,800	.36	73
CHEYENNE-SCOTTSBLUFF	26,700	.05	188
CHICAGO	1,827,500	3.67	3
CHICO-REDDING	76,500	.15	150
CINCINNATI	404,400	.81	27
CLARKSBURG-WESTON	44,200	.09	167
CLEVELAND	799,600	1.61	11
COLORADO SPRINGS-PUEBLO	119,500	.24	102
COLUMBIA, SC	163,300	.33	81
COLUMBIA-JEFFERSON CITY	80,600	.16	143
COLUMBUS, GA	98,100	.20	117
COLUMBUS, OH	371,200	.74	34
COLUMBUS-TUPELO	86,000	.17	132
CORPUS CHRISTI	106,400	.21	114
DALLAS-FT. WORTH	940,100	1.89	9
DAVENPRT-ROCK ISLND-MOLINE, QUAD CTY	173,900	.35	75
DAYTON	267,700	.58	50
DENVER	590,800	1.19	18
DES MOINES	192,200	.39	69
DETROIT	994,500	2.00	8
DOTHAN	55,600	.11	158
DULUTH-SUPERIOR	86,100	.17	131
EL CENTRO-YUMA	34,700	.07	180
EL PASO	141,700	.28	92
ELMIRA	46,100	.09	164
ERIE	83,400	.17	136
EUGENE	86,600	.17	130
EUREKA	26,800	.05	187
EVANSVILLE	143,600	.29	91
FARGO	108,500	.22	111
FARMINGTON	19,600	.04	200
FLAGSTAFF	16,300	.03	205
FLINT-SAGINAW-BAY CITY	252,500	.51	55
FLORENCE, SC	86,800	.17	129
FT. MYERS-NAPLES	87,300	.18	128
FT. SMITH	78,300	.16	147
FT. WAYNE	126,800	.25	98
FRESNO-VISALIA	235,600	.47	59
GAINESVILLE	42,600	.09	171
GLENDIVE	2,700	.01	213
GRAND JUNCTION-DURANGO	37,800	.08	174
GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	333,700	.67	40
GREAT FALLS	34,800	.07	179
GREEN BAY-APPLETON	192,300	.39	68
GREENSBORO-WINSTON SALEM-HIGH POINT	297,500	.60	46
GREENVILLE-NEW BERN-WASHINGTON	130,200	.26	95
GREENVILLE-SPARTANBURG-ASHEVILLE	345,400	.69	37
GREENWOOD-GREENVILLE	44,900	.09	166
HAGERSTOWN	23,000	.05	195
HARRISBURG-YORK-LANCASTER-LEBANON	296,500	.59	47
HARRISONBURG	19,700	.04	199
HARTFORD-NEW HAVEN	474,700	.95	23
HELENA	10,000	.02	210
HOUSTON	894,600	1.80	10
HUNTSVILLE-DECATUR-FLORENCE	154,400	.31	87
IDAHO FALLS-POCATELLO	60,200	.12	156
INDIANAPOLIS	475,700	.95	22
JACKSON, MS	162,200	.33	82
JACKSON, TN	25,000	.05	189
JACKSONVILLE	243,500	.49	57
JOHNSTOWN-ALTOONA	147,800	.30	90
JONESBORO	36,400	.07	175
JOPLIN-PITTSBURG	87,800	.18	127
KANSAS CITY	401,700	.81	28
KNOXVILLE	237,000	.48	58
LA CROSSE-EAU CLAIRE	79,200	.16	145
LAFAYETTE, IN	23,800	.05	193
LAFAYETTE, LA	113,400	.23	109
LAKE CHARLES	45,300	.09	165
LANSING	125,800	.25	99
LAREDO	24,200	.05	192
LAS VEGAS	125,900	.26	96
LAUREL-HATTIESBURG	49,500	.10	161
LEXINGTON	191,500	.38	70
LIMA	21,800	.04	196
LINCOLN-HASTINGS-KEARNEY	127,200	.26	97
LITTLE ROCK	250,800	.50	56
LOS ANGELES	2,709,500	5.44	2
LOUISVILLE	295,900	.59	48
LUBBOCK	76,600	.15	149
MACON	97,200	.20	119
MADISON	112,700	.23	110
MANKATO	11,500	.02	209
MARQUETTE	27,500	.06	186
MCALLEN-BROWNSVILLE, LRGV	125,300	.25	101
MEDFORD	66,200	.13	155
MEMPHIS	340,500	.68	38
MERIDIAN	35,600	.07	177
MIAMI	621,900	1.25	16
MILWAUKEE	388,400	.78	31
MINNEAPOLIS-ST. PAUL	679,900	1.36	13
MINOT-BISMARCK-DICKINSON	77,700	.16	148
MISSOULA	41,400	.08	172
MOBILE-PENSACOLA	254,000	.51	54
MONROE-EL DORADO	98,500	.20	116
MONTGOMERY-SELMA	117,500	.24	104
NASHVILLE	395,100	.79	30
NEW ORLEANS	382,300	.77	32
NEW YORK	4,067,600	8.16	1
NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	321,800	.65	43
NORTH PLATTE	9,800	.02	211
ODESSA-MIDLAND	89,800	.18	124
OKLAHOMA CITY	326,500	.66	41
OMAHA	190,800	.38	71
ORLANDO-DAYTONA BEACH-MELBOURNE	381,000	.76	33
OTTUMWA-KIRKSVILLE	14,200	.03	208
PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	160,900	.32	83
PALM SPRINGS	32,700	.07	182
PANAMA CITY	42,800	.09	170
PARKERSBURG	19,600	.04	200
PEORIA	116,700	.23	105
PHILADELPHIA	1,506,700	3.02	4
PHOENIX	465,200	.93	24
PITTSBURGH	646,900	1.30	15
PORTLAND, OR	435,600	.87	26
PORTLAND-POLAND SPRING	164,200	.33	80
PRESQUE ISLE	16,500	.03	204
PROVIDENCE-NEW BEDFORD	314,100	.63	44
QUINCY-HANNIBAL	68,000	.14	154
RALEIGH-DURHAM	370,800	.74	35
RAPID CITY	44,200	.09	167
RENO	91,000	.18	122
RICHMOND	261,000	.52	52
ROANOKE-LYNCHBURG	205,000	.41	66
ROCHESTER, NY	201,700	.40	67
ROCHESTER-MASON CITY-AUSTIN	72,300	.15	152
ROCKFORD	106,600	.21	113
ROSWELL	33,300	.07	181
SACRAMENTO-STOCKTON	525,500	1.05	20
ST. JOSEPH	23,200	.05	194
ST. LOUIS	603,800	1.21	17
SALINAS-MONTEREY	116,300	.23	106
SALISBURY	47,200	.09	163
SALT LAKE CITY	347,900	.70	36
SAN ANGELO	25,000	.05	189
SAN ANTONIO	322,500	.65	42
SAN DIEGO	439,000	.88	25
SAN FRANCISCO	1,222,200	2.45	5
SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	100,800	.20	115
SARASOTA	40,800	.08	173
SAVANNAH	117,700	.24	103
SEATTLE-TACOMA	653,900	1.31	14
SHREVEPORT-TEXARKANA	222,500	.45	61
SIOUX CITY	81,500	.16	140
SIOUX FALLS-MITCHELL	107,200	.22	112
SOUTH BEND-ELKHART	159,100	.32	84
SPOKANE	170,200	.34	77
SPRINGFIELD, MA	114,800	.23	108
SPRINGFIELD, MO	148,600	.30	89
SPRINGFIELD-DECATUR-CHAMPAIGN	167,600	.34	79
SYRACUSE	208,900	.42	65
TALLAHASSEE-THOMASVILLE	92,900	.19	121
TAMPA-ST. PETERSBURG	479,500	.96	21
TERRE HAUTE	82,400	.17	138
TOLEDO	218,400	.44	63
TOPEKA	74,300	.15	151
TRAVERSE CITY-CADILLAC	81,600	.16	139
TUCSON	156,300	.31	86
TULSA	257,900	.52	53
TUSCALOOSA	29,000	.06	185
TWIN FALLS	16,900	.03	202
TYLER-LONGVIEW	89,900	.18	123
UTICA	54,800	.11	159
VICTORIA	16,100	.03	206
WACO-TEMPLE	116,300	.23	106
WASHINGTON, DC	1,008,600	2.02	7
WATERTOWN-CARTHAGE	43,700	.09	169
WAUSAU-RHINELANDER	84,300	.17	135
WEST PALM BEACH-FT. PIERCE-VERO BEACH	189,200	.38	72
WHEELING-STEUBENVILLE	82,800	.17	137
WICHITA-HUTCHINSON	215,500	.43	64
WICHITA FALLS-LAWTON	85,600	.17	134
WILKES BARRE-SCRANTON	218,600	.44	62
WILMINGTON	79,200	.16	145
YAKIMA	88,900	.18	125
YOUNGSTOWN	152,700	.31	88
ZANESVILLE	16,600	.03	203

MARKETS ALPHABETICALLY BY DEMOGRAPHIC CATEGORY

MEN TOTAL

US TOTAL 84,231,600

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
ABILENE-SWEETWATER	111,300	.13	156
ALBANY, GA	127,000	.15	153
ALBANY-SCHENECTADY-TROY	459,300	.55	51
ALBUQUERQUE	375,900	.45	64
ALEXANDRIA, LA	93,600	.11	160
ALEXANDRIA, MN	59,300	.07	183
ALPENA	10,700	.01	212
AMARILLO	168,300	.20	119
ARDMORE-ADA	67,200	.08	174
ATLANTA	1,163,800	1.38	12
AUGUSTA	210,600	.25	104
AUSTIN, TX	320,600	.38	73
BAKERSFIELD	139,700	.17	145
BALTIMORE	882,600	1.05	21
BANGOR	123,100	.15	154
BATON ROUGE	264,500	.31	87
BEAUMONT-PORT ARTHUR	165,700	.20	121
BEND	24,200	.03	208
BILLINGS-HARDIN	82,100	.10	166
BILOXI-GULFPORT-PASCAGOULA	64,700	.08	177
BINGHAMTON	150,900	.18	135
BIRMINGHAM	509,400	.60	45
BLUEFIELD-BECKLEY-OAK HILL	138,300	.16	147
BOISE	152,800	.18	134
BOSTON	1,940,000	2.30	6
BOWLING GREEN	38,500	.05	195
BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES	285,000	.34	80
BUFFALO	588,500	.70	37
BURLINGTON-PLATTSBURGH	248,400	.29	93
BUTTE	48,700	.06	189
CASPER-RIVERTON	55,900	.07	185
CEDAR RAPIDS-WATERLOO-DUBUQUE	311,300	.37	74
CHARLESTON, SC	220,800	.26	97
CHARLESTON-HUNTINGTON	499,200	.59	47
CHARLOTTE	630,200	.75	32
CHARLOTTESVILLE	38,400	.05	196
CHATTANOOGA	286,000	.34	79
CHEYENNE-SCOTTSBLUFF	46,900	.06	190
CHICAGO	2,974,100	3.53	3
CHICO-REDDING	141,400	.17	144
CINCINNATI	665,800	.79	29
CLARKSBURG-WESTON	81,000	.10	168
CLEVELAND	1,319,900	1.57	11
COLORADO SPRINGS-PUEBLO	210,300	.25	105
COLUMBIA, SC	270,300	.32	85
COLUMBIA-JEFFERSON CITY	158,100	.19	128
COLUMBUS, GA	175,300	.21	117
COLUMBUS, OH	611,900	.73	35
COLUMBUS-TUPELO	150,000	.18	136
CORPUS CHRISTI	179,600	.21	115
DALLAS-FT. WORTH	1,515,500	1.80	9
DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	305,600	.36	75
DAYTON	468,200	.56	50
DENVER	954,200	1.13	19
DES MOINES	347,400	.41	69
DETROIT	1,608,400	1.91	7
DOTHAN	92,900	.11	161
DULUTH-SUPERIOR	166,700	.20	120
EL CENTRO-YUMA	62,900	.07	179
EL PASO	225,700	.27	96
ELMIRA	81,700	.10	167
ERIE	145,800	.17	143
EUGENE	147,900	.18	141
EUREKA	49,200	.06	188
EVANSVILLE	250,300	.30	90
FARGO	220,200	.26	98
FARMINGTON	31,400	.04	201
FLAGSTAFF	28,700	.03	204
FLINT-SAGINAW-BAY CITY	416,300	.49	56
FLORENCE, SC	134,400	.16	149
FT. MYERS-NAPLES	194,000	.23	112
FT. SMITH	139,000	.17	146
FT. WAYNE	213,100	.25	102
FRESNO-VISALIA	409,000	.49	57
GAINESVILLE	82,200	.10	165
GLENDIVE	5,100	.01	213
GRAND JUNCTION-DURANGO	66,400	.08	175
GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	567,700	.67	41
GREAT FALLS	63,000	.07	178
GREEN BAY-APPLETON	348,900	.41	68
GREENSBORO-WINSTON SALEM-HIGH POINT	473,400	.56	49
GREENVILLE-NEW BERN-WASHINGTON	242,000	.29	95
GREENVILLE-SPARTANBURG-ASHEVILLE	572,600	.68	39
GREENWOOD-GREENVILLE	77,000	.09	170
HAGERSTOWN	43,200	.05	193
HARRISBURG-YORK-LANCASTER-LEBANON	801,000	.59	46
HARRISONBURG	36,600	.04	199
HARTFORD-NEW HAVEN	804,200	.95	24
HELENA	16,500	.02	211
HOUSTON	1,446,300	1.72	10
HUNTSVILLE-DECATUR-FLORENCE	249,500	.30	92
IDAHO FALLS-POCATELLO	106,100	.13	157
INDIANAPOLIS	781,200	.93	25
JACKSON, MS	263,200	.31	88
JACKSON, TN	42,200	.05	194
JACKSONVILLE	405,800	.48	58
JOHNSTOWN-ALTOONA	276,700	.33	83
JONESBORO	65,700	.08	176
JOPLIN-PITTSBURG	163,100	.19	123
KANSAS CITY	669,500	.79	28
KNOXVILLE	393,500	.47	62
LA CROSSE-EAU CLAIRE	153,300	.18	132
LAFAYETTE, IN	50,500	.06	187
LAFAYETTE, LA	190,700	.23	113
LAKE CHARLES	75,300	.09	171
LANSING	219,000	.26	99
LAREDO	37,400	.04	198
LAS VEGAS	214,200	.25	101
LAUREL-HATTIESBURG	85,000	.10	162
LEXINGTON	323,200	.38	72
LIMA	37,700	.04	197
LINCOLN-HASTINGS-KEARNEY	244,900	.29	94
LITTLE ROCK	433,500	.51	52
LOS ANGELES	4,498,200	5.34	2
LOUISVILLE	494,800	.59	48
LUBBOCK	137,100	.16	148
MACON	155,200	.18	130
MADISON	199,600	.24	109
MANKATO	23,800	.03	209
MARQUETTE	61,000	.07	181
MCALLEN-BROWNSVILLE, LRGV	190,700	.23	113
MEDFORD	117,900	.14	155
MEMPHIS	554,700	.66	42
MERIDIAN	62,500	.07	180
MIAMI	1,115,500	1.32	16
MILWAUKEE	657,100	.78	31
MINNEAPOLIS-ST. PAUL	1,156,500	1.37	13
MINOT-BISMARCK-DICKINSON	148,100	.18	140
MISSOULA	71,400	.08	173
MOBILE-PENSACOLA	418,500	.50	55
MONROE-EL DORADO	171,100	.20	118
MONTGOMERY-SELMA	195,000	.23	111
NASHVILLE	665,000	.79	30
NEW ORLEANS	612,400	.73	34
NEW YORK	6,387,900	7.58	1
NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	586,200	.70	38
NORTH PLATTE	17,300	.02	210
ODESSA-MIDLAND	150,000	.18	136
OKLAHOMA CITY	569,300	.68	40
OMAHA	326,500	.39	71
ORLANDO-DAYTONA BEACH-MELBOURNE	697,300	.83	27
OTTUMWA-KIRKSVILLE	28,700	.03	204
PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	302,200	.36	77
PALM SPRINGS	60,300	.07	182
PANAMA CITY	73,400	.09	172
PARKERSBURG	31,700	.04	200
PEORIA	202,100	.24	108
PHILADELPHIA	2,521,800	2.99	4
PHOENIX	822,200	.98	22
PITTSBURGH	1,135,500	1.35	14
PORTLAND, OR	738,300	.88	26
PORTLAND-POLAND SPRING	283,200	.34	81
PRESQUE ISLE	29,600	.04	203
PROVIDENCE-NEW BEDFORD	547,900	.65	43
QUINCY-HANNIBAL	130,700	.16	150
RALEIGH-DURHAM	619,400	.74	33
RAPID CITY	82,300	.10	164
RENO	162,300	.19	125
RICHMOND	421,800	.50	54
ROANOKE-LYNCHBURG	354,500	.42	67
ROCHESTER, NY	335,100	.40	70
ROCHESTER-MASON CITY-AUSTIN	130,400	.15	151
ROCKFORD	178,300	.21	116
ROSWELL	58,600	.07	184
SACRAMENTO-STOCKTON	890,700	1.06	20
ST. JOSEPH	44,600	.05	192
ST. LOUIS	999,200	1.19	17
SALINAS-MONTEREY	215,300	.26	100
SALISBURY	62,900	.10	163
SALT LAKE CITY	599,300	.71	36
SAN ANGELO	45,400	.05	191
SAN ANTONIO	533,400	.63	44
SAN DIEGO	820,000	.97	23
SAN FRANCISCO	2,008,400	2.38	5
SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	198,000	.24	110
SARASOTA	96,300	.11	159
SAVANNAH	213,000	.25	103
SEATTLE-TACOMA	1,128,100	1.34	15
SHREVEPORT-TEXARKANA	380,500	.45	63
SIOUX CITY	157,400	.19	129
SIOUX FALLS-MITCHELL	206,600	.25	106
SOUTH BEND-ELKHART	268,800	.32	86
SPOKANE	303,400	.36	76
SPRINGFIELD, MA	202,500	.24	107
SPRINGFIELD, MO	282,700	.34	82
SPRINGFIELD-DECATUR-CHAMPAIGN	301,100	.36	78
SYRACUSE	369,600	.44	66
TALLAHASSEE-THOMASVILLE	154,900	.18	131
TAMPA-ST. PETERSBURG	966,100	1.15	18
TERRE HAUTE	153,300	.18	132
TOLEDO	375,800	.45	65
TOPEKA	149,100	.18	138
TRAVERSE CITY-CADILLAC	149,400	.18	138
TUCSON	274,700	.33	84
TULSA	431,700	.51	53
TUSCALOOSA	51,100	.06	186
TWIN FALLS	31,000	.04	202
TYLER-LONGVIEW	162,500	.19	124
UTICA	100,800	.12	158
VICTORIA	26,400	.03	207
WACO-TEMPLE	249,700	.30	91
WASHINGTON, DC	1,519,500	1.80	8
WATERTOWN-CARTHAGE	80,900	.10	169
WAUSAU-RHINELANDER	159,200	.19	126
WEST PALM BEACH-FT. PIERCE-VERO BEACH	400,100	.47	59
WHEELING-STEUBENVILLE	146,800	.17	142
WICHITA-HUTCHINSON	395,900	.47	61
WICHITA FALLS-LAWTON	164,500	.20	122
WILKES BARRE-SCRANTON	398,500	.47	60
WILMINGTON	127,600	.15	152
YAKIMA	158,900	.19	127
YOUNGSTOWN	259,800	.31	89
ZANESVILLE	26,000	.03	206

MARKETS ALPHABETICALLY BY DEMOGRAPHIC CATEGORY

MEN 18-49

US TOTAL 57 368 900

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
ABILENE-SWEETWATER	70 000	12	157
ALBANY GA	86 700	15	151
ALBANY-SCHENECTADY-TROY	295 800	52	52
ALBUQUERQUE	269 000	47	59
ALEXANDRIA LA	67 100	12	158
ALEXANDRIA MN	35 000	06	187
ALPENA	7 000	01	212
AMARILLO	113 300	20	118
ARDMORE-ADA	40 000	07	182
ATLANTA	861 200	1 50	12
AUGUSTA	146 400	26	103
AUSTIN TX	237 500	41	67
BAKERSFIELD	96 800	17	140
BALTIMORE	609 400	1 06	20
BANGOR	81 900	14	153
BATON ROUGE	197 300	34	80
BEAUMONT-PORT ARTHUR	108 700	19	125
BEND	16 800	03	208
BILLINGS-HARDIN	56 000	10	164
BILOXI-GULFPORT-PASCAGOULA	46 900	08	173
BINGHAMTON	98 100	17	136
BIRMINGHAM	341 300	59	46
BLUEFIELD-BECKLEY-OAK HILL	90 700	16	148
BOISE	107 000	19	127
BOSTON	1 311 200	2 29	6
BOWLING GREEN	26 900	05	196
BRISTL-KNGSPT-JOHNSN CTY TRI CITIES	191 700	33	81
BUFFALO	375 900	66	42
BURLINGTON-PLATTSBURGH	174 500	30	90
BUTTE	34 000	06	189
CASPER-RIVERTON	41 400	07	177
CEDAR RAPIDS-WATERLOO-DUBUQUE	212 200	37	73
CHARLESTON SC	169 400	30	93
CHARLESTON-HUNTINGTON	334 700	58	47
CHARLOTTE	439 600	77	33
CHARLOTTESVILLE	29 000	05	193
CHATTANOOGA	197 400	34	79
CHEYENNE-SCOTTSBLUFF	32 300	06	190
CHICAGO	2 060 200	3 59	3
CHICO-REDDING	89 700	16	149
CINCINNATI	455 700	79	29
CLARKSBURG-WESTON	51 400	09	169
CLEVELAND	873 000	1 52	11
COLORADO SPRINGS-PUEBLO	153 100	27	102
COLUMBIA SC	199 200	35	78
COLUMBIA-JEFFERSON CITY	109 200	19	122
COLUMBUS GA	126 700	22	114
COLUMBUS OH	435 000	76	36
COLUMBUS-TUPELO	100 600	18	133
CORPUS CHRISTI	125 400	22	115
DALLAS-FT WORTH	1 089 100	1 90	10
DAVENPRT-ROCK ISLND-MOLINE QUAD CTY	202 300	35	77
DAYTON	317 500	55	50
DENVER	727 700	1 27	15
DES MOINES	228 100	40	70
DETROIT	1 111 300	1 94	8
DOTHAN	63 280	11	159
DULUTH-SUPERIOR	103 500	18	130
EL CENTRO-YUMA	41 600	07	176
EL PASO	167 300	29	94
ELMIRA	52 100	09	167
ERIE	95 000	17	142
EUGENE	103 300	18	131
EUREKA	34 300	06	188
EVANSVILLE	164 200	29	96
FARGO	143 100	25	105
FARMINGTON	24 100	04	200
FLAGSTAFF	23 300	04	201
FLINT-SAGINAW-BAY CITY	289 000	50	54
FLORENCE SC	94 500	16	143
FT MYERS-NAPLES	92 200	16	145
FT SMITH	92 100	16	146
FT WAYNE	146 000	25	104
FRESNO-VISALIA	284 500	50	56
GAINESVILLE	63 100	11	161
GLENDIVE	3 500	01	213
GRAND JUNCTION-DURANGO	46 100	08	174
GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	394 000	69	38
GREAT FALLS	42 100	07	175
GREEN BAY-APPLETON	229 300	40	69
GREENSBORO-WINSTON SALEM-HIGH POINT	323 300	56	49
GREENVILLE-NEW BERN-WASHINGTON	178 400	31	88
GREENVILLE-SPARTANBURG-ASHEVILLE	385 500	67	40
GREENWOOD-GREENVILLE	50 900	09	170
HAGERSTOWN	29 400	05	192
HARRISBURG-YORK-LANCASTER-LEBANON	333 600	58	48
HARRISONBURG	26 000	05	198
HARTFORD-NEW HAVEN	534 500	93	24
HELENA	11 700	02	210
HOUSTON	1 104 800	1 93	9
HUNTSVILLE-DECATUR-FLORENCE	172 200	30	91
IDAHO FALLS-POCATELLO	75 900	13	155
INDIANAPOLIS	543 500	95	23
JACKSON MS	177 600	31	89
JACKSON TN	27 400	05	195
JACKSONVILLE	251 400	44	57
JOHNSTOWN-ALTOONA	180 400	31	86
JONESBORO	40 400	07	180
JOPLIN-PITTSBURG	98 000	17	137
KANSAS CITY	456 500	80	27
KNOXVILLE	268 000	47	60
LA CROSSE-EAU CLAIRE	100 100	17	134
LAFAYETTE IN	39 200	07	183
LAFAYETTE LA	134 300	23	109
LAKE CHARLES	53 300	09	166
LANSING	163 500	28	97
LAREDO	26 300	05	197
LAS VEGAS	154 200	27	100
LAUREL-HATTIESBURG	57 200	10	162
LEXINGTON	224 600	39	71
LIMA	25 000	04	199
LINCOLN-HASTINGS-KEARNEY	158 400	28	98
LITTLE ROCK	281 400	49	57
LOS ANGELES	3 199 500	5 58	2
LOUISVILLE	344 800	60	45
LUBBOCK	67 600	17	139
MACON	107 900	19	126
MADISON	142 100	25	106
MANKATO	16 600	03	209
MARQUETTE	41 000	07	178
MCALLEN-BROWNSVILLE LRGV	128 700	22	112
MEDFORD	74 600	13	156
MEMPHIS	378 500	66	41
MERIDIAN	40 200	07	181
MIAMI	656 400	1 14	15
MILWAUKEE	445 400	78	31
MINNEAPOLIS-ST PAUL	813 300	1 42	13
MINOT-BISMARCK-DICKINSON	98 900	17	135
MISSOULA	49 800	09	171
MOBILE-PENSACOLA	296 800	52	51
MONROE-EL DORADO	111 200	19	120
MONTGOMERY-SELMA	129 400	23	111
NASHVILLE	454 000	79	30
NEW ORLEANS	437 800	76	34
NEW YORK	4 177 800	7 28	1
NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	437 400	76	35
NORTH PLATTE	11 400	02	211
ODESSA-MIDLAND	105 900	18	128
OKLAHOMA CITY	390 400	68	39
OMAHA	219 100	38	72
ORLANDO-DAYTONA BEACH-MELBOURNE	425 000	74	37
OTTUMWA-KIRKSVILLE	18 400	03	206
PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	190 500	33	82
PALM SPRINGS	38 900	07	184
PANAMA CITY	47 700	08	172
PARKERSBURG	21 200	04	202
PEORIA	139 100	24	107
PHILADELPHIA	1 649 300	2 87	4
PHOENIX	550 200	1 96	22
PITTSBURGH	710 400	1 24	16
PORTLAND OR	513 300	89	26
PORTLAND-POLAND SPRING	186 200	32	84
PRESQUE ISLE	20 300	04	203
PROVIDENCE-NEW BEDFORD	353 300	62	44
QUINCY-HANNIBAL	81 200	14	154
RALEIGH-DURHAM	456 600	79	28
RAPID CITY	56 500	10	163
RENO	113 800	20	117
RICHMOND	289 500	50	53
ROANOKE-LYNCHBURG	238 300	42	66
ROCHESTER NY	229 700	40	68
ROCHESTER-MASON CITY-AUSTIN	82 300	14	152
ROCKFORD	121 500	21	116
ROSWELL	37 900	07	185
SACRAMENTO-STOCKTON	611 500	1 07	19
ST JOSEPH	27 600	05	194
ST LOUIS	660 000	1 15	17
SALINAS-MONTEREY	155 800	27	99
SALISBURY	52 100	09	167
SALT LAKE CITY	442 900	77	32
SAN ANGELO	30 000	05	191
SAN ANTONIO	368 900	64	43
SAN DIEGO	597 200	1 04	21
SAN FRANCISCO	1 423 200	2 48	5
SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	138 900	24	108
SARASOTA	40 900	07	179
SAVANNAH	153 600	27	101
SEATTLE-TACOMA	798 100	1 39	14
SHREVEPORT-TEXARKANA	242 700	42	65
SIOUX CITY	97 700	17	138
SIOUX FALLS-MITCHELL	128 500	22	113
SOUTH BEND-ELKHART	179 800	31	87
SPOKANE	206 600	36	76
SPRINGFIELD MA	133 500	23	110
SPRINGFIELD MO	171 600	30	92
SPRINGFIELD-DECATUR-CHAMPAIGN	207 900	36	75
SYRACUSE	252 400	44	63
TALLAHASSEE-THOMASVILLE	111 200	19	120
TAMPA-ST PETERSBURG	518 500	90	25
TERRE HAUTE	96 300	17	141
TOLEDO	255 300	45	62
TOPEKA	105 700	18	129
TRAVERSE CITY-CADILLAC	93 000	16	144
TUCSON	187 100	33	83
TULSA	286 500	50	55
TUSCALOOSA	36 600	06	186
TWIN FALLS	19 800	03	204
TYLER-LONGVIEW	109 000	19	124
UTICA	63 200	11	159
VICTORIA	18 900	03	205
WACO-TEMPLE	182 400	32	85
WASHINGTON DC	1 119 900	1 95	7
WATERTOWN-CARTHAGE	54 100	09	165
WAUSAU-RHINELANDER	102 400	18	132
WEST PALM BEACH-FT PIERCE-VERO BEACH	210 900	37	74
WHEELING-STEUBENVILLE	92 000	16	147
WICHITA-HUTCHINSON	258 600	45	61
WICHITA FALLS-LAWTON	112 300	20	119
WILKES BARRE-SCRANTON	243 600	42	64
WILMINGTON	87 000	15	150
YAKIMA	109 200	19	122
YOUNGSTOWN	165 000	29	95
ZANESVILLE	18 300	03	207

MARKETS ALPHABETICALLY BY DEMOGRAPHIC CATEGORY

MEN 18-34

US TOTAL 34,822,800

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
ABILENE-SWEETWATER	42,600	.12	159
ALBANY, GA	52,700	.15	149
ALBANY-SCHENECTADY-TROY	178,700	.51	52
ALBUQUERQUE	164,600	.47	59
ALEXANDRIA, LA	43,500	.12	157
ALEXANDRIA, MN	20,700	.06	189
ALPENA	4,000	.01	212
AMARILLO	68,500	.20	122
ARDMORE-ADA	23,300	.07	184
ATLANTA	506,500	1.45	12
AUGUSTA	90,400	.26	105
AUSTIN, TX	160,600	.46	60
BAKERSFIELD	59,600	.17	138
BALTIMORE	362,100	1.04	21
BANGOR	49,600	.14	153
BATON ROUGE	127,700	.37	78
BEAUMONT-PORT ARTHUR	64,700	.19	128
BEND	10,100	.03	209
BILLINGS-HARDIN	33,700	.10	165
BILOXI-GULFPORT-PASCAGOULA	30,300	.09	171
BINGHAMTON	57,500	.17	142
BIRMINGHAM	205,900	.59	46
BLUEFIELD-BECKLEY-OAK HILL	56,000	.16	144
BOISE	65,300	.19	126
BOSTON	801,200	2.30	6
BOWLING GREEN	17,100	.05	195
BRISTL-KNGSPT-JOHNSN CTY-TRI CITIES	109,100	.31	90
BUFFALO	225,900	.65	42
BURLINGTON-PLATTSBURGH	109,600	.31	89
BUTTE	22,400	.06	187
CASPER-RIVERTON	26,400	.08	177
CEDAR RAPIDS-WATERLOO-DUBUQUE	134,700	.39	72
CHARLESTON, SC	112,900	.32	86
CHARLESTON-HUNTINGTON	200,400	.58	47
CHARLOTTE	257,000	.74	36
CHARLOTTESVILLE	20,500	.06	190
CHATTANOOGA	113,900	.33	85
CHEYENNE-SCOTTSBLUFF	19,900	.06	191
CHICAGO	1,236,200	3.56	3
CHICO-REDDING	54,400	.16	148
CINCINNATI	275,800	.79	30
CLARKSBURG-WESTON	30,900	.09	168
CLEVELAND	521,600	1.50	11
COLORADO SPRINGS-PUEBLO	98,600	.28	98
COLUMBIA, SC	127,900	.37	76
COLUMBIA-JEFFERSON CITY	71,400	.21	119
COLUMBUS, GA	84,900	.24	110
COLUMBUS, OH	268,200	.77	35
COLUMBUS-TUPELO	61,400	.18	136
CORPUS CHRISTI	78,500	.23	114
DALLAS-FT. WORTH	650,900	1.87	9
DAVENPRT-ROCK ISLND-MOLINE, QUAD CTY	120,700	.35	81
DAYTON	186,000	.53	50
DENVER	460,800	1.32	15
DES MOINES	141,900	.41	68
DETROIT	675,300	1.94	8
DOTHAN	37,800	.11	161
DULUTH-SUPERIOR	63,400	.18	131
EL CENTRO-YUMA	25,900	.07	178
EL PASO	107,200	.31	92
ELMIRA	30,700	.09	170
ERIE	58,100	.17	140
EUGENE	64,700	.19	128
EUREKA	22,400	.06	187
EVANSVILLE	98,100	.28	101
FARGO	93,100	.27	103
FARMINGTON	15,100	.04	201
FLAGSTAFF	16,100	.05	199
FLINT-SAGINAW-BAY CITY	173,400	.50	54
FLORENCE, SC	57,400	.16	143
FT. MYERS-NAPLES	52,700	.15	149
FT. SMITH	55,000	.16	145
FT. WAYNE	88,100	.25	107
FRESNO-VISALIA	177,300	.51	53
GAINESVILLE	45,700	.13	156
GLENDIVE	2,200	.01	213
GRAND JUNCTION-DURANGO	28,500	.08	174
GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	244,600	.70	38
GREAT FALLS	25,600	.07	179
GREEN BAY-APPLETON	139,700	.40	69
GREENSBORO-WINSTON SALEM-HIGH POINT	186,900	.54	49
GREENVILLE-NEW BERN-WASHINGTON	122,100	.35	80
GREENVILLE-SPARTANBURG-ASHEVILLE	224,300	.64	43
GREENWOOD-GREENVILLE	32,800	.09	166
HAGERSTOWN	18,300	.05	193
HARRISBURG-YORK-LANCASTER-LEBANON	197,200	.57	48
HARRISONBURG	16,800	.05	196
HARTFORD-NEW HAVEN	320,300	.92	24
HELENA	7,300	.02	210
HOUSTON	684,100	1.96	7
HUNTSVILLE-DECATUR-FLORENCE	98,300	.28	100
IDAHO FALLS-POCATELLO	47,400	.14	155
INDIANAPOLIS	325,800	.94	23
JACKSON, MS	110,300	.32	88
JACKSON, TN	16,400	.05	195
JACKSONVILLE	170,600	.49	56
JOHNSTOWN-ALTOONA	114,100	.33	84
JONESBORO	23,500	.07	183
JOPLIN-PITTSBURG	57,700	.17	141
KANSAS CITY	274,000	.79	31
KNOXVILLE	158,300	.45	63
LA CROSSE-EAU CLAIRE	69,200	.18	132
LAFAYETTE, IN	26,900	.08	173
LAFAYETTE, LA	83,700	.24	111
LAKE CHARLES	32,700	.09	167
LANSING	106,300	.31	93
LAREDO	16,600	.05	197
LAS VEGAS	88,800	.26	106
LAUREL-HATTIESBURG	35,500	.10	163
LEXINGTON	138,100	.40	71
LIMA	15,300	.04	200
LINCOLN-HASTINGS-KEARNEY	100,500	.29	97
LITTLE ROCK	167,800	.48	57
LOS ANGELES	1,946,800	5.59	2
LOUISVILLE	212,200	.61	45
LUBBOCK	63,100	.18	133
MACON	64,300	.18	130
MADISON	93,200	.27	102
MANKATO	11,500	.03	207
MARQUETTE	27,500	.08	175
MCALLEN-BROWNSVILLE, LRGV	79,500	.23	115
MEDFORD	43,500	.12	157
MEMPHIS	235,000	.67	40
MERIDIAN	24,800	.07	180
MIAMI	373,100	1.07	16
MILWAUKEE	270,900	.78	34
MINNEAPOLIS-ST. PAUL	501,500	1.44	13
MINOT-BISMARCK-DICKINSON	61,500	.18	135
MISSOULA	30,100	.09	172
MOBILE-PENSACOLA	176,700	.52	51
MONROE-EL DORADO	68,800	.20	121
MONTGOMERY-SELMA	78,200	.22	115
NASHVILLE	271,100	.78	33
NEW ORLEANS	272,500	.78	32
NEW YORK	2,377,900	6.83	1
NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	289,200	.83	28
NORTH PLATTE	6,700	.02	211
ODESSA-MIDLAND	65,100	.19	127
OKLAHOMA CITY	240,600	.69	39
OMAHA	131,600	.38	74
ORLANDO-DAYTONA BEACH-MELBOURNE	251,100	.72	37
OTTUMWA-KIRKSVILLE	11,900	.03	204
PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	115,800	.33	83
PALM SPRINGS	23,600	.07	182
PANAMA CITY	27,400	.08	176
PARKERSBURG	12,000	.03	203
PEORIA	86,600	.25	108
PHILADELPHIA	985,200	2.83	4
PHOENIX	335,600	.96	22
PITTSBURGH	432,900	1.24	16
PORTLAND, OR	315,000	.90	25
PORTLAND-POLAND SPRING	111,000	.32	87
PRESQUE ISLE	12,700	.04	202
PROVIDENCE-NEW BEDFORD	215,100	.62	44
QUINCY-HANNIBAL	49,900	.14	152
RALEIGH-DURHAM	293,400	.84	27
RAPID CITY	36,600	.11	162
RENO	68,000	.20	123
RICHMOND	171,800	.49	55
ROANOKE-LYNCHBURG	142,400	.41	67
ROCHESTER, NY	139,100	.40	70
ROCHESTER-MASON CITY-AUSTIN	48,500	.14	154
ROCKFORD	71,000	.20	120
ROSWELL	22,800	.07	185
SACRAMENTO-STOCKTON	373,000	1.07	20
ST. JOSEPH	17,200	.05	194
ST. LOUIS	388,600	1.12	18
SALINAS-MONTEREY	104,700	.30	94
SALISBURY	30,800	.09	169
SALT LAKE CITY	288,100	.83	29
SAN ANGELO	18,800	.05	192
SAN ANTONIO	228,000	.65	41
SAN DIEGO	400,400	1.15	17
SAN FRANCISCO	850,200	2.44	5
SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	92,600	.27	104
SARASOTA	23,300	.07	184
SAVANNAH	102,400	.29	95
SEATTLE-TACOMA	490,900	1.41	14
SHREVEPORT-TEXARKANA	143,300	.41	66
SIOUX CITY	61,300	.18	137
SIOUX FALLS-MITCHELL	79,700	.23	112
SOUTH BEND-ELKHART	108,300	.31	91
SPOKANE	127,800	.37	77
SPRINGFIELD, MA	85,000	.24	109
SPRINGFIELD, MO	101,600	.29	96
SPRINGFIELD-DECATUR-CHAMPAIGN	133,600	.38	73
SYRACUSE	159,500	.46	62
TALLAHASSEE-THOMASVILLE	72,300	.21	117
TAMPA-ST. PETERSBURG	302,900	.87	26
TERRE HAUTE	58,900	.17	139
TOLEDO	158,200	.45	64
TOPEKA	72,300	.21	117
TRAVERSE CITY-CADILLAC	54,600	.16	147
TUCSON	118,500	.34	82
TULSA	167,500	.48	58
TUSCALOOSA	24,300	.07	181
TWIN FALLS	11,700	.03	205
TYLER-LONGVIEW	67,000	.19	124
UTICA	38,100	.11	160
VICTORIA	11,700	.03	205
WACO-TEMPLE	129,900	.37	75
WASHINGTON, DC	645,700	1.85	10
WATERTOWN-CARTHAGE	33,800	.10	164
WAUSAU-RHINELANDER	61,600	.18	134
WEST PALM BEACH-FT. PIERCE-VERO BEACH	122,700	.35	79
WHEELING-STEUBENVILLE	55,000	.16	145
WICHITA-HUTCHINSON	160,100	.46	61
WICHITA FALLS-LAWTON	72,400	.21	116
WILKES BARRE-SCRANTON	143,500	.41	65
WILMINGTON	51,800	.15	151
YAKIMA	66,700	.19	125
YOUNGSTOWN	95,500	.28	99
ZANESVILLE	10,800	.03	208

MARKETS ALPHABETICALLY BY DEMOGRAPHIC CATEGORY

MEN 25-49

US TOTAL 43 414 800

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
ABILENE-SWEETWATER	50 900	.12	157
ALBANY GA	65 800	.15	151
ALBANY-SCHENECTADY-TROY	223 900	.52	52
ALBUQUERQUE	204 800	.47	60
ALEXANDRIA LA	45 300	.10	160
ALEXANDRIA MN	26 300	.06	185
ALPENA	5 300	.01	212
AMARILLO	85 500	.20	117
ARDMORE-ADA	29 900	.07	180
ATLANTA	675 100	1.55	11
AUGUSTA	109 000	.25	101
AUSTIN TX	168 600	.39	69
BAKERSFIELD	73 600	.17	136
BALTIMORE	468 200	1.08	20
BANGOR	61 500	.14	153
BATON ROUGE	143 400	.33	82
BEAUMONT-PORT ARTHUR	82 600	.19	120
BEND	13 600	.03	207
BILLINGS-HARDIN	43 400	.10	161
BILOXI-GULFPORT-PASCAGOULA	32 100	.07	175
BINGHAMTON	74 100	.17	134
BIRMINGHAM	260 000	.60	45
BLUEFIELD-BECKLEY-OAK HILL	69 600	.16	146
BOISE	82 600	.19	120
BOSTON	991 800	2.28	6
BOWLING GREEN	18 700	.04	198
BRISTL-KNGSPT-JOHNSN CTY TRI CITIES	150 000	.35	78
BUFFALO	281 800	.65	41
BURLINGTON-PLATTSBURGH	127 500	.29	89
BUTTE	23 900	.06	189
CASPER-RIVERTON	31 500	.07	177
CEDAR RAPIDS-WATERLOO-DUBUQUE	163 700	.38	77
CHARLESTON SC	116 800	.27	95
CHARLESTON-HUNTINGTON	255 900	.59	48
CHARLOTTE	340 400	.78	30
CHARLOTTESVILLE	18 800	.04	197
CHATTANOOGA	153 900	.35	76
CHEYENNE-SCOTTSBLUFF	24 300	.06	188
CHICAGO	1 576 000	3.63	3
CHICO-REDDING	68 400	.16	148
CINCINNATI	344 000	.79	28
CLARKSBURG-WESTON	38 700	.09	169
CLEVELAND	668 200	1.54	12
COLORADO SPRINGS-PUEBLO	108 700	.25	102
COLUMBIA SC	144 500	.33	80
COLUMBIA-JEFFERSON CITY	76 000	.18	131
COLUMBUS GA	84 600	.19	118
COLUMBUS OH	325 300	.75	34
COLUMBUS-TUPELO	74 100	.17	134
CORPUS CHRISTI	93 600	.22	115
DALLAS-FT WORTH	842 800	1.94	10
DAVENPRT-ROCK ISLND-MOLINE QUAD CTY	165 600	.38	74
DAYTON	244 400	.56	50
DENVER	559 200	1.29	15
DES MOINES	168 500	.39	70
DETROIT	847 700	1.95	9
DOTHAN	48 000	.11	158
DULUTH-SUPERIOR	78 600	.18	128
EL CENTRO-YUMA	29 800	.07	181
EL PASO	118 400	.27	94
ELMIRA	39 500	.09	167
ERIE	70 800	.16	143
EUGENE	79 600	.18	127
EUREKA	25 600	.06	186
EVANSVILLE	124 900	.29	92
FARGO	101 100	.23	107
FARMINGTON	18 000	.04	199
FLAGSTAFF	15 500	.04	202
FLINT-SAGINAW-BAY CITY	216 600	.50	55
FLORENCE SC	72 300	.17	139
FT MYERS-NAPLES	72 200	.17	140
FT SMITH	68 700	.16	147
FT WAYNE	112 100	.26	100
FRESNO-VISALIA	212 800	.49	58
GAINESVILLE	39 700	.09	165
GLENDIVE	2 600	.01	213
GRAND JUNCTION-DURANGO	35 400	.08	173
GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	290 700	.67	38
GREAT FALLS	31 600	.07	176
GREEN BAY-APPLETON	173 600	.40	67
GREENSBORO-WINSTON SALEM-HIGH POINT	251 700	.58	49
GREENVILLE-NEW BERN-WASHINGTON	113 900	.26	98
GREENVILLE-SPARTANBURG-ASHEVILLE	296 000	.68	37
GREENWOOD-GREENVILLE	36 100	.08	172
HAGERSTOWN	21 600	.05	192
HARRISBURG-YORK-LANCASTER-LEBANON	256 700	.59	47
HARRISONBURG	17 600	.04	200
HARTFORD-NEW HAVEN	406 900	.94	24
HELENA	9 100	.02	210
HOUSTON	858 500	1.98	8
HUNTSVILLE-DECATUR-FLORENCE	132 200	.30	86
IDAHO FALLS-POCATELLO	56 800	.13	156
INDIANAPOLIS	411 100	.95	23
JACKSON MS	132 000	.30	87
JACKSON TN	21 000	.05	193
JACKSONVILLE	213 100	.49	57
JOHNSTOWN-ALTOONA	128 400	.30	88
JONESBORO	30 400	.07	178
JOPLIN-PITTSBURG	74 200	.17	133
KANSAS CITY	348 800	.80	27
KNOXVILLE	205 400	.47	59
LA CROSSE-EAU CLAIRE	72 800	.17	137
LAFAYETTE IN	21 900	.05	190
LAFAYETTE LA	98 300	.23	108
LAKE CHARLES	39 700	.09	165
LANSING	117 100	.27	95
LAREDO	19 300	.04	195
LAS VEGAS	120 600	.28	93
LAUREL-HATTIESBURG	41 500	.10	163
LEXINGTON	167 100	.38	72
LIMA	18 900	.04	196
LINCOLN-HASTINGS-KEARNEY	115 000	.26	97
LITTLE ROCK	214 500	.49	56
LOS ANGELES	2 442 700	5.63	2
LOUISVILLE	258 200	.59	46
LUBBOCK	67 800	.16	149
MACON	81 700	.19	122
MADISON	103 600	.24	105
MANKATO	10 800	.02	209
MARQUETTE	27 300	.06	184
MCALLEN-BROWNSVILLE LRGV	96 500	.22	110
MEDFORD	59 600	.14	154
MEMPHIS	280 700	.65	42
MERIDIAN	29 600	.07	182
MIAMI	515 700	1.19	17
MILWAUKEE	337 400	.78	31
MINNEAPOLIS-ST PAUL	616 200	1.42	13
MINOT-BISMARCK-DICKINSON	74 300	.17	132
MISSOULA	39 000	.09	168
MOBILE-PENSACOLA	221 700	.51	54
MONROE-EL DORADO	79 900	.18	125
MONTGOMERY-SELMA	95 900	.22	111
NASHVILLE	343 500	.79	29
NEW ORLEANS	330 100	.76	32
NEW YORK	3 284 000	7.56	1
NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	295 000	.68	38
NORTH PLATTE	8 700	.02	211
ODESSA-MIDLAND	80 000	.18	124
OKLAHOMA CITY	290 400	.67	40
OMAHA	167 800	.39	71
ORLANDO-DAYTONA BEACH-MELBOURNE	318 500	.73	36
OTTUMWA-KIRKSVILLE	13 000	.03	208
PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	139 700	.32	83
PALM SPRINGS	30 000	.07	179
PANAMA CITY	36 500	.08	171
PARKERSBURG	16 800	.04	201
PEORIA	102 900	.24	106
PHILADELPHIA	1 248 300	2.88	4
PHOENIX	417 100	.96	21
PITTSBURGH	533 100	1.23	16
PORTLAND OR	401 800	.93	25
PORTLAND-POLAND SPRING	144 500	.33	80
PRESQUE ISLE	14 800	.03	204
PROVIDENCE-NEW BEDFORD	265 500	.61	44
QUINCY-HANNIBAL	59 500	.14	155
RALEIGH-DURHAM	325 300	.75	34
RAPID CITY	41 600	.10	162
RENO	89 200	.21	116
RICHMOND	224 600	.52	51
ROANOKE-LYNCHBURG	177 700	.41	66
ROCHESTER NY	173 500	.40	68
ROCHESTER-MASON CITY-AUSTIN	63 600	.15	152
ROCKFORD	94 100	.22	114
ROSWELL	28 700	.07	183
SACRAMENTO-STOCKTON	468 900	1.08	19
ST JOSEPH	20 000	.05	194
ST LOUIS	507 100	1.17	18
SALINAS-MONTEREY	113 200	.26	99
SALISBURY	39 800	.09	164
SALT LAKE CITY	325 400	.75	33
SAN ANGELO	21 700	.05	191
SAN ANTONIO	272 700	.63	43
SAN DIEGO	415 900	.96	22
SAN FRANCISCO	1 115 400	2.58	5
SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	98 300	.23	108
SARASOTA	32 200	.07	174
SAVANNAH	104 300	.24	104
SEATTLE-TACOMA	610 900	1.41	14
SHREVEPORT-TEXARKANA	185 200	.43	64
SIOUX CITY	71 500	.16	141
SIOUX FALLS-MITCHELL	95 600	.22	112
SOUTH BEND-ELKHART	136 800	.32	85
SPOKANE	155 500	.36	75
SPRINGFIELD MA	95 500	.22	113
SPRINGFIELD MO	126 700	.29	90
SPRINGFIELD-DECATUR-CHAMPAIGN	147 700	.34	79
SYRACUSE	180 800	.42	65
TALLAHASSEE-THOMASVILLE	79 700	.18	126
TAMPA-ST PETERSBURG	400 700	.92	26
TERRE HAUTE	71 200	.16	142
TOLEDO	189 900	.44	62
TOPEKA	69 900	.16	145
TRAVERSE CITY-CADILLAC	72 500	.17	137
TUCSON	139 500	.32	84
TULSA	222 700	.51	53
TUSCALOOSA	24 700	.06	187
TWIN FALLS	15 300	.04	203
TYLER-LONGVIEW	81 200	.19	123
UTICA	46 500	.11	159
VICTORIA	14 400	.03	205
WACO-TEMPLE	108 700	.25	102
WASHINGTON DC	885 500	2.04	7
WATERTOWN-CARTHAGE	37 800	.09	170
WAUSAU-RHINELANDER	76 800	.18	130
WEST PALM BEACH-FT PIERCE-VERO BEACH	164 800	.38	73
WHEELING-STEUBENVILLE	70 600	.16	144
WICHITA-HUTCHINSON	194 200	.45	61
WICHITA FALLS-LAWTON	77 700	.18	129
WILKES BARRE-SCRANTON	185 600	.43	63
WILMINGTON	67 000	.15	150
YAKIMA	83 700	.19	119
YOUNGSTOWN	126 100	.29	91
ZANESVILLE	13 900	.03	206

MARKETS ALPHABETICALLY BY DEMOGRAPHIC CATEGORY

MEN 25-54

US TOTAL 48 647 800

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
ABILENE-SWEETWATER	57 200	.12	157
ALBANY GA	73 700	.15	151
ALBANY-SCHENECTADY-TROY	254 100	.52	51
ALBUQUERQUE	226 300	.47	60
ALEXANDRIA LA	50 100	.10	160
ALEXANDRIA MN	29 900	.06	185
ALPENA	6 100	.01	212
AMARILLO	96 700	.20	117
ARDMORE-ADA	34 100	.07	179
ATLANTA	742 900	1.53	12
AUGUSTA	122 300	.25	101
AUSTIN TX	184 100	.38	73
BAKERSFIELD	82 000	.17	137
BALTIMORE	526 700	1.08	19
BANGOR	69 000	.14	153
BATON ROUGE	158 000	.32	82
BEAUMONT-PORT ARTHUR	94 300	.19	118
BEND	14 800	.03	207
BILLINGS-HARDIN	48 400	.10	161
BILOXI-GULFPORT-PASCAGOULA	36 800	.07	175
BINGHAMTON	84 200	.17	132
BIRMINGHAM	292 200	.60	45
BLUEFIELD-BECKLEY-OAK HILL	78 400	.16	145
BOISE	90 600	.19	123
BOSTON	1 113 800	2.29	6
BOWLING GREEN	20 900	.04	197
BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES	168 700	.35	78
BUFFALO	323 000	.66	41
BURLINGTON-PLATTSBURGH	141 900	.29	91
BUTTE	26 500	.05	189
CASPER-RIVERTON	35 000	.07	177
CEDAR RAPIDS-WATERLOO-DUBUQUE	171 600	.35	77
CHARLESTON SC	127 800	.26	97
CHARLESTON-HUNTINGTON	287 600	.59	48
CHARLOTTE	381 500	.78	30
CHARLOTTESVILLE	20 800	.04	198
CHATTANOOGA	172 000	.35	76
CHEYENNE-SCOTTSBLUFF	97 200	.06	188
CHICAGO	1 771 800	3.64	3
CHICO-REDDING	76 400	.16	148
CINCINNATI	387 400	.80	28
CLARKSBURG-WESTON	43 300	.09	167
CLEVELAND	760 000	1.56	11
COLORADO SPRINGS-PUEBLO	120 000	.25	102
COLUMBIA SC	159 600	.33	81
COLUMBIA-JEFFERSON CITY	84 300	.17	131
COLUMBUS GA	94 200	.19	119
COLUMBUS OH	363 700	.75	33
COLUMBUS-TUPELO	82 700	.17	136
CORPUS CHRISTI	104 700	.22	115
DALLAS-FT WORTH	931 500	1.91	10
DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	174 900	.36	74
DAYTON	276 000	.57	50
DENVER	610 500	1.25	16
DES MOINES	189 500	.39	69
DETROIT	958 600	1.97	8
DOTHAN	53 600	.11	158
DULUTH-SUPERIOR	89 100	.18	126
EL CENTRO-YUMA	33 700	.07	180
EL PASO	132 000	.27	94
ELMIRA	45 000	.09	165
ERIE	80 500	.17	143
EUGENE	87 700	.18	128
EUREKA	28 200	.06	186
EVANSVILLE	140 300	.29	92
FARGO	113 400	.23	107
FARMINGTON	19 900	.04	199
FLAGSTAFF	17 100	.04	203
FLINT-SAGINAW-BAY CITY	243 800	.50	55
FLORENCE SC	80 500	.17	143
FT MYERS-NAPLES	83 000	.17	135
FT SMITH	76 800	.16	147
FT WAYNE	125 600	.26	99
FRESNO-VISALIA	236 200	.49	58
GAINESVILLE	43 300	.09	167
GLENDIVE	3 000	.01	213
GRAND JUNCTION-DURANGO	38 900	.08	173
GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	325 400	.67	39
GREAT FALLS	35 500	.07	176
GREEN BAY-APPLETON	194 800	.40	67
GREENSBORO-WINSTON SALEM-HIGH POINT	283 900	.58	49
GREENVILLE-NEW BERN-WASHINGTON	126 900	.26	98
GREENVILLE-SPARTANBURG-ASHEVILLE	331 600	.68	37
GREENWOOD-GREENVILLE	40 500	.08	172
HAGERSTOWN	24 400	.05	190
HARRISBURG-YORK-LANCASTER-LEBANON	289 900	.60	46
HARRISONBURG	19 500	.04	200
HARTFORD-NEW HAVEN	459 700	.94	23
HELENA	10 000	.02	210
HOUSTON	943 000	1.94	9
HUNTSVILLE-DECATUR-FLORENCE	148 300	.30	86
IDAHO FALLS-POCATELLO	62 800	.13	156
INDIANAPOLIS	461 100	.95	22
JACKSON MS	147 900	.30	87
JACKSON TN	23 700	.05	193
JACKSONVILLE	238 300	.49	57
JOHNSTOWN-ALTOONA	146 100	.30	88
JONESBORO	34 300	.07	178
JOPLIN-PITTSBURG	84 100	.17	133
KANSAS CITY	391 100	.80	27
KNOXVILLE	229 100	.47	59
LA CROSSE-EAU CLAIRE	81 100	.17	140
LAFAYETTE IN	24 100	.05	192
LAFAYETTE LA	110 300	.23	108
LAKE CHARLES	44 400	.09	166
LANSING	129 300	.27	96
LAREDO	21 400	.04	196
LAS VEGAS	134 000	.28	93
LAUREL-HATTIESBURG	46 700	.10	162
LEXINGTON	185 600	.38	72
LIMA	21 500	.04	195
LINCOLN-HASTINGS-KEARNEY	129 400	.27	95
LITTLE ROCK	240 100	.49	56
LOS ANGELES	2 717 300	5.59	2
LOUISVILLE	288 800	.59	47
LUBBOCK	75 800	.16	149
MACON	91 400	.19	121
MADISON	114 400	.24	106
MANKATO	12 100	.02	209
MARQUETTE	30 400	.06	184
MCALLEN-BROWNSVILLE LRGV	107 700	.22	112
MEDFORD	66 700	.14	155
MEMPHIS	319 400	.64	42
MERIDIAN	33 500	.07	181
MIAMI	586 700	1.21	17
MILWAUKEE	380 900	.78	31
MINNEAPOLIS-ST PAUL	682 700	1.40	13
MINOT-BISMARCK-DICKINSON	83 100	.17	134
MISSOULA	42 800	.09	170
MOBILE-PENSACOLA	247 500	.51	54
MONROE-EL DORADO	90 300	.19	125
MONTGOMERY-SELMA	107 900	.22	112
NASHVILLE	383 200	.79	29
NEW ORLEANS	368 800	.76	32
NEW YORK	3 732 500	7.67	1
NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	327 100	.67	38
NORTH PLATTE	9 800	.02	211
ODESSA-MIDLAND	90 600	.19	123
OKLAHOMA CITY	324 000	.67	40
OMAHA	188 300	.39	70
ORLANDO-DAYTONA BEACH-MELBOURNE	362 100	.74	34
OTTUMWA-KIRKSVILLE	14 300	.03	208
PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	156 500	.32	83
PALM SPRINGS	33 200	.07	182
PANAMA CITY	41 200	.08	171
PARKERSBURG	18 800	.04	201
PEORIA	115 400	.24	104
PHILADELPHIA	1 422 300	2.92	4
PHOENIX	463 200	.95	21
PITTSBURGH	614 500	1.26	15
PORTLAND OR	442 500	.91	26
PORTLAND-POLAND SPRING	162 200	.33	80
PRESQUE ISLE	16 700	.03	204
PROVIDENCE-NEW BEDFORD	301 700	.62	44
QUINCY-HANNIBAL	67 300	.14	154
RALEIGH-DURHAM	360 600	.74	35
RAPID CITY	46 700	.10	162
RENO	99 200	.20	116
RICHMOND	251 200	.52	52
ROANOKE-LYNCHBURG	200 500	.41	66
ROCHESTER NY	194 800	.40	67
ROCHESTER-MASON CITY-AUSTIN	72 100	.15	152
ROCKFORD	105 700	.22	114
ROSWELL	39 200	.08	183
SACRAMENTO-STOCKTON	522 000	1.07	20
ST JOSEPH	22 600	.05	194
ST LOUIS	573 400	1.18	18
SALINAS-MONTEREY	124 000	.25	100
SALISBURY	45 600	.09	164
SALT LAKE CITY	357 500	.73	36
SAN ANGELO	24 400	.05	190
SAN ANTONIO	304 400	.63	43
SAN DIEGO	457 800	.94	24
SAN FRANCISCO	1 238 400	2.55	5
SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	108 500	.22	109
SARASOTA	37 200	.08	174
SAVANNAH	115 400	.24	104
SEATTLE-TACOMA	674 900	1.39	14
SHREVEPORT-TEXARKANA	208 400	.43	64
SIOUX CITY	82 000	.17	137
SIOUX FALLS-MITCHELL	108 000	.22	111
SOUTH BEND-ELKHART	154 200	.32	85
SPOKANE	172 800	.36	75
SPRINGFIELD MA	108 400	.22	110
SPRINGFIELD MO	143 100	.29	90
SPRINGFIELD-DECATUR-CHAMPAIGN	165 400	.34	79
SYRACUSE	203 500	.42	65
TALLAHASSEE-THOMASVILLE	88 300	.18	127
TAMPA-ST PETERSBURG	455 700	.94	25
TERRE HAUTE	80 600	.17	142
TOLEDO	214 000	.44	62
TOPEKA	77 700	.16	146
TRAVERSE CITY-CADILLAC	81 400	.17	139
TUCSON	154 600	.32	84
TULSA	249 800	.51	53
TUSCALOOSA	27 800	.06	187
TWIN FALLS	17 200	.04	202
TYLER-LONGVIEW	90 700	.19	122
UTICA	53 100	.11	159
VICTORIA	16 100	.03	205
WACO-TEMPLE	120 400	.25	103
WASHINGTON DC	979 900	2.01	7
WATERTOWN-CARTHAGE	42 900	.09	169
WAUSAU-RHINELANDER	86 200	.18	130
WEST PALM BEACH-FT PIERCE-VERO BEACH	186 600	.38	71
WHEELING-STEUBENVILLE	80 700	.17	141
WICHITA-HUTCHINSON	219 700	.45	61
WICHITA FALLS-LAWTON	87 000	.18	129
WILKES BARRE-SCRANTON	213 200	.44	63
WILMINGTON	74 700	.15	150
YAKIMA	93 100	.19	120
YOUNGSTOWN	144 800	.30	89
ZANESVILLE	15 800	.03	206

MARKETS ALPHABETICALLY BY DEMOGRAPHIC CATEGORY

TEENS TOTAL

US TOTAL 20 407 100

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
ABILENE-SWEETWATER	24 900	.12	159
ALBANY GA	38 800	.19	127
ALBANY-SCHENECTADY-TROY	114 700	.56	52
ALBUQUERQUE	103 300	.51	57
ALEXANDRIA LA	24 800	.12	160
ALEXANDRIA MN	15 900	.08	176
ALPENA	3 300	.02	212
AMARILLO	39 600	.19	125
ARDMORE-ADA	15 800	.08	177
ATLANTA	296 700	1.45	12
AUGUSTA	59 500	.29	95
AUSTIN TX	66 800	.33	86
BAKERSFIELD	35 100	.17	144
BALTIMORE	221 000	1.08	17
BANGOR	30 600	.15	152
BATON ROUGE	73 100	.36	75
BEAUMONT-PORT ARTHUR	42 600	.21	119
BEND	5 400	.03	208
BILLINGS-HARDIN	19 800	.10	168
BILOXI-GULFPORT-PASCAGOULA	16 200	.08	174
BINGHAMTON	40 100	.20	122
BIRMINGHAM	127 800	.63	44
BLUEFIELD-BECKLEY-OAK HILL	35 400	.17	141
BOISE	36 400	.18	137
BOSTON	474 500	2.33	5
BOWLING GREEN	8 300	.04	198
BRISTL-KNGSPT-JOHNSN CTY TRI CITIES	70 200	.34	82
BUFFALO	149 800	.73	36
BURLINGTON-PLATTSBURGH	62 000	.30	94
BUTTE	10 900	.05	189
CASPER-RIVERTON	13 000	.06	185
CEDAR RAPIDS-WATERLOO-DUBUQUE	79 200	.39	72
CHARLESTON SC	57 300	.28	97
CHARLESTON-HUNTINGTON	124 800	.61	47
CHARLOTTE	159 500	.78	31
CHARLOTTESVILLE	7 300	.04	204
CHATTANOOGA	72 400	.35	77
CHEYENNE-SCOTTSBLUFF	11 000	.05	188
CHICAGO	745 800	3.65	3
CHICO-REDDING	30 800	.15	151
CINCINNATI	173 500	.85	25
CLARKSBURG-WESTON	19 500	.10	169
CLEVELAND	331 600	1.62	11
COLORADO SPRINGS-PUEBLO	50 200	.25	107
COLUMBIA SC	71 800	.35	78
COLUMBIA-JEFFERSON CITY	34 200	.17	147
COLUMBUS GA	45 900	.22	114
COLUMBUS OH	147 000	.72	39
COLUMBUS-TUPELO	41 100	.20	120
CORPUS CHRISTI	50 600	.25	105
DALLAS-FT WORTH	360 200	1.77	9
DAVENPRT-ROCK ISLND-MOLINE QUAD CTY	77 700	.38	73
DAYTON	119 900	.59	49
DENVER	210 300	1.03	19
DES MOINES	79 400	.39	71
DETROIT	421 700	2.07	6
DOTHAN	24 800	.12	160
DULUTH-SUPERIOR	39 800	.20	123
EL CENTRO-YUMA	17 500	.09	171
EL PASO	68 100	.33	84
ELMIRA	22 000	.11	164
ERIE	36 900	.18	135
EUGENE	32 000	.16	150
EUREKA	9 300	.05	196
EVANSVILLE	62 500	.31	93
FARGO	50 400	.25	106
FARMINGTON	9 900	.05	194
FLAGSTAFF	7 700	.04	201
FLINT-SAGINAW-BAY CITY	120 200	.59	48
FLORENCE SC	39 800	.20	123
FT MYERS-NAPLES	34 700	.17	145
FT SMITH	34 400	.17	146
FT WAYNE	55 800	.27	100
FRESNO-VISALIA	104 900	.51	55
GAINESVILLE	15 700	.08	178
GLENDIVE	1 300	.01	213
GRAND JUNCTION-DURANGO	14 900	.07	181
GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	147 100	.72	38
GREAT FALLS	16 200	.08	174
GREEN BAY-APPLETON	96 200	.47	62
GREENSBORO-WINSTON SALEM-HIGH POINT	115 900	.57	51
GREENVILLE-NEW BERN-WASHINGTON	56 300	.28	98
GREENVILLE-SPARTANBURG-ASHEVILLE	139 800	.69	41
GREENWOOD-GREENVILLE	26 600	.13	156
HAGERSTOWN	9 800	.05	195
HARRISBURG-YORK-LANCASTER-LEBANON	119 500	.59	50
HARRISONBURG	7 700	.04	201
HARTFORD-NEW HAVEN	192 700	.94	23
HELENA	4 000	.02	210
HOUSTON	340 300	1.67	10
HUNTSVILLE-DECATUR-FLORENCE	66 700	.33	87
IDAHO FALLS-POCATELLO	29 700	.15	154
INDIANAPOLIS	200 600	.98	21
JACKSON MS	76 700	.38	74
JACKSON TN	10 300	.05	191
JACKSONVILLE	102 900	.50	58
JOHNSTOWN-ALTOONA	64 700	.32	89
JONESBORO	15 500	.08	180
JOPLIN-PITTSBURG	37 600	.18	132
KANSAS CITY	156 600	.77	34
KNOXVILLE	98 000	.48	61
LA CROSSE-EAU CLAIRE	38 200	.19	128
LAFAYETTE IN	9 000	.04	197
LAFAYETTE LA	58 800	.29	96
LAKE CHARLES	20 700	.10	165
LANSING	52 900	.26	102
LAREDO	14 200	.07	184
LAS VEGAS	48 300	.24	110
LAUREL-HATTIESBURG	23 200	.11	162
LEXINGTON	80 900	.40	70
LIMA	10 100	.05	192
LINCOLN-HASTINGS-KEARNEY	52 400	.26	103
LITTLE ROCK	107 900	.53	54
LOS ANGELES	1 015 100	4.97	2
LOUISVILLE	125 000	.61	46
LUBBOCK	35 200	.17	143
MACON	44 100	.22	116
MADISON	45 200	.22	115
MANKATO	5 000	.02	209
MARQUETTE	12 700	.06	186
MCALLEN-BROWNSVILLE LRGV	71 000	.35	81
MEDFORD	26 200	.13	157
MEMPHIS	157 300	.77	33
MERIDIAN	16 900	.08	172
MIAMI	217 400	1.07	18
MILWAUKEE	168 500	.83	27
MINNEAPOLIS-ST PAUL	291 400	1.43	13
MINOT-BISMARCK-DICKINSON	38 200	.19	128
MISSOULA	16 900	.08	172
MOBILE-PENSACOLA	114 000	.56	53
MONROE-EL DORADO	47 800	.23	111
MONTGOMERY-SELMA	56 300	.28	98
NASHVILLE	158 700	.78	32
NEW ORLEANS	171 800	.84	26
NEW YORK	1 553 800	7.61	1
NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	133 400	.65	43
NORTH PLATTE	3 900	.02	211
ODESSA-MIDLAND	37 800	.19	131
OKLAHOMA CITY	125 800	.62	45
OMAHA	82 400	.41	68
ORLANDO-DAYTONA BEACH-MELBOURNE	156 100	.76	35
OTTUMWA-KIRKSVILLE	5 600	.03	207
PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	67 700	.33	85
PALM SPRINGS	14 800	.07	182
PANAMA CITY	18 500	.09	170
PARKERSBURG	8 100	.04	200
PEORIA	47 200	.23	112
PHILADELPHIA	620 300	3.04	4
PHOENIX	194 200	.95	22
PITTSBURGH	260 900	1.28	14
PORTLAND OR	162 800	.80	28
PORTLAND-POLAND SPRING	71 400	.35	79
PRESQUE ISLE	8 200	.04	199
PROVIDENCE-NEW BEDFORD	134 400	.66	42
QUINCY-HANNIBAL	30 400	.15	153
RALEIGH-DURHAM	146 900	.72	40
RAPID CITY	20 200	.10	167
RENO	32 600	.16	149
RICHMOND	103 800	.51	56
ROANOKE-LYNCHBURG	82 400	.40	69
ROCHESTER NY	84 900	.42	67
ROCHESTER-MASON CITY-AUSTIN	33 000	.16	148
ROCKFORD	46 800	.23	113
ROSWELL	15 700	.08	178
SACRAMENTO-STOCKTON	203 800	1.00	20
ST JOSEPH	10 000	.05	193
ST LOUIS	257 900	1.26	15
SALINAS-MONTEREY	42 800	.21	117
SALISBURY	20 400	.10	166
SALT LAKE CITY	161 200	.79	29
SAN ANGELO	10 600	.05	190
SAN ANTONIO	149 500	.73	37
SAN DIEGO	160 000	.78	30
SAN FRANCISCO	412 400	2.02	7
SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	37 000	.18	134
SARASOTA	14 700	.07	183
SAVANNAH	54 600	.27	101
SEATTLE-TACOMA	240 100	1.18	16
SHREVEPORT-TEXARKANA	100 400	.49	60
SIOUX CITY	36 900	.18	135
SIOUX FALLS-MITCHELL	50 800	.25	104
SOUTH BEND-ELKHART	68 800	.34	83
SPOKANE	71 100	.35	80
SPRINGFIELD MA	48 900	.24	109
SPRINGFIELD MO	63 100	.31	91
SPRINGFIELD-DECATUR-CHAMPAIGN	66 600	.33	88
SYRACUSE	94 100	.46	64
TALLAHASSEE-THOMASVILLE	40 300	.20	121
TAMPA-ST PETERSBURG	190 000	.93	24
TERRE HAUTE	35 500	.17	139
TOLEDO	95 500	.47	63
TOPEKA	28 100	.14	155
TRAVERSE CITY-CADILLAC	39 300	.19	126
TUCSON	62 800	.31	92
TULSA	102 300	.50	59
TUSCALOOSA	11 400	.06	187
TWIN FALLS	7 300	.04	204
TYLER-LONGVIEW	37 600	.18	132
UTICA	25 800	.13	158
VICTORIA	7 200	.04	206
WACO-TEMPLE	49 500	.24	108
WASHINGTON DC	374 500	1.84	8
WATERTOWN-CARTHAGE	22 400	.11	163
WAUSAU-RHINELANDER	42 700	.21	118
WEST PALM BEACH-FT PIERCE-VERO BEACH	72 800	.36	76
WHEELING-STEUBENVILLE	35 300	.17	142
WICHITA-HUTCHINSON	88 600	.43	66
WICHITA FALLS-LAWTON	36 400	.18	137
WILKES BARRE-SCRANTON	91 200	.45	65
WILMINGTON	35 500	.17	139
YAKIMA	37 900	.19	130
YOUNGSTOWN	63 800	.31	90
ZANESVILLE	7 700	.04	201

MARKETS ALPHABETICALLY BY DEMOGRAPHIC CATEGORY

CHILD TOTAL

US TOTAL 33 967 200

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
ABILENE-SWEETWATER	45 200	13	158
ALBANY GA	68 400	20	127
ALBANY-SCHENECTADY-TROY	172 400	51	59
ALBUQUERQUE	178 400	53	56
ALEXANDRIA LA	42 800	13	160
ALEXANDRIA MN	24 100	07	184
ALPENA	4 400	01	212
AMARILLO	75 100	23	113
ARDMORE-ADA	26 600	08	181
ATLANTA	509 700	1 50	12
AUGUSTA	99 700	29	94
AUSTIN TX	120 100	35	81
BAKERSFIELD	66 200	19	131
BALTIMORE	323 400	95	23
BANGOR	49 500	15	154
BATON ROUGE	127 700	38	76
BEAUMONT-PORT ARTHUR	73 100	22	117
BEND	10 000	03	205
BILLINGS-HARDIN	36 300	11	164
BILOXI-GULFPORT-PASCAGOULA	28 400	08	175
BINGHAMTON	59 500	18	142
BIRMINGHAM	220 500	65	45
BLUEFIELD-BECKLEY-OAK HILL	66 300	20	129
BOISE	71 000	21	122
BOSTON	693 100	2 04	5
BOWLING GREEN	15 100	04	197
BRISTL-KNGSPT-JOHNSN CTY TRI CITIES	119 100	35	82
BUFFALO	227 300	67	42
BURLINGTON-PLATTSBURGH	96 900	25	99
BUTTE	17 200	05	193
CASPER-RIVERTON	25 300	07	183
CEDAR RAPIDS-WATERLOO-DUBUQUE	127 200	37	77
CHARLESTON SC	98 900	29	96
CHARLESTON-HUNTINGTON	223 900	66	43
CHARLOTTE	267 100	79	33
CHARLOTTESVILLE	11 000	03	206
CHATTANOOGA	126 600	37	79
CHEYENNE-SCOTTSBLUFF	20 300	06	185
CHICAGO	1 244 300	3 66	3
CHICO-REDDING	50 900	15	153
CINCINNATI	291 400	86	25
CLARKSBURG-WESTON	33 300	10	168
CLEVELAND	539 000	1 59	11
COLORADO SPRINGS-PUEBLO	85 200	25	108
COLUMBIA SC	118 700	35	83
COLUMBIA-JEFFERSON CITY	56 400	17	148
COLUMBUS GA	74 700	22	115
COLUMBUS OH	254 900	75	36
COLUMBUS-TUPELO	71 100	21	121
CORPUS CHRISTI	93 700	28	102
DALLAS-FT WORTH	642 000	1 89	9
DAVENPRT-ROCK ISLND-MOLINE QUAD CTY	130 100	38	72
DAYTON	201 500	59	48
DENVER	372 600	1 10	18
DES MOINES	133 900	39	71
DETROIT	689 200	2 03	6
DOTHAN	44 200	13	159
DULUTH-SUPERIOR	64 800	19	135
EL CENTRO-YUMA	31 800	09	169
EL PASO	128 500	38	75
ELMIRA	33 700	10	167
ERIE	61 900	18	138
EUGENE	58 200	17	146
EUREKA	17 300	05	192
EVANSVILLE	105 100	31	91
FARGO	85 600	25	107
FARMINGTON	19 400	06	189
FLAGSTAFF	14 900	04	199
FLINT-SAGINAW-BAY CITY	195 200	57	50
FLORENCE SC	69 100	20	124
FT MYERS-NAPLES	55 200	16	149
FT SMITH	58 100	17	147
FT WAYNE	98 800	29	97
FRESNO-VISALIA	189 700	56	52
GAINESVILLE	26 800	08	178
GLENDIVE	6 200	01	213
GRAND JUNCTION-DURANGO	27 100	08	177
GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	249 300	73	38
GREAT FALLS	26 800	08	176
GREEN BAY-APPLETON	147 500	43	64
GREENSBORO-WINSTON SALEM-HIGH POINT	185 700	55	54
GREENVILLE-NEW BERN-WASHINGTON	99 400	29	95
GREENVILLE-SPARTANBURG-ASHEVILLE	230 900	68	41
GREENWOOD-GREENVILLE	47 400	14	156
HAGERSTOWN	14 200	04	200
HARRISBURG-YORK-LANCASTER-LEBANON	195 100	57	51
HARRISONBURG	12 400	04	205
HARTFORD-NEW HAVEN	282 200	83	28
HELENA	6 900	02	211
HOUSTON	645 000	1 90	8
HUNTSVILLE-DECATUR-FLORENCE	106 300	31	90
IDAHO FALLS-POCATELLO	65 000	19	134
INDIANAPOLIS	335 700	99	22
JACKSON MS	135 400	40	70
JACKSON TN	18 300	05	191
JACKSONVILLE	174 200	51	58
JOHNSTOWN-ALTOONA	106 400	31	89
JONESBORO	28 400	08	162
JOPLIN-PITTSBURG	64 100	19	136
KANSAS CITY	269 300	79	30
KNOXVILLE	162 300	48	61
LA CROSSE-EAU CLAIRE	61 000	18	139
LAFAYETTE IN	16 000	05	196
LAFAYETTE LA	97 200	29	98
LAKE CHARLES	36 000	11	165
LANSING	90 100	27	105
LAREDO	27 400	08	176
LAS VEGAS	80 300	24	111
LAUREL-HATTIESBURG	40 900	12	161
LEXINGTON	140 600	41	66
LIMA	17 200	05	193
LINCOLN-HASTINGS-KEARNEY	92 900	27	103
LITTLE ROCK	188 300	55	53
LOS ANGELES	1 767 400	5 17	2
LOUISVILLE	212 000	62	46
LUBBOCK	64 100	19	130
MACON	72 300	21	119
MADISON	72 900	21	118
MANKATO	6 400	02	209
MARQUETTE	21 800	06	186
MCALLEN-BROWNSVILLE LRGV	138 400	41	69
MEDFORD	46 900	14	157
MEMPHIS	267 500	79	31
MERIDIAN	31 400	09	170
MIAMI	337 200	99	21
MILWAUKEE	266 400	78	34
MINNEAPOLIS-ST PAUL	474 300	1 40	13
MINOT-BISMARCK-DICKINSON	66 800	20	125
MISSOULA	26 900	09	173
MOBILE-PENSACOLA	156 000	56	49
MONROE-EL DORADO	84 500	25	110
MONTGOMERY-SELMA	95 600	28	101
NASHVILLE	267 500	79	31
NEW ORLEANS	290 700	86	27
NEW YORK	2 349 900	6 92	1
NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	222 700	66	44
NORTH PLATTE	8 200	02	210
ODESSA-MIDLAND	73 200	22	116
OKLAHOMA CITY	233 200	69	40
OMAHA	141 300	42	67
ORLANDO-DAYTONA BEACH-MELBOURNE	237 000	70	38
OTTUMWA-KIRKSVILLE	10 100	03	207
PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	113 300	33	87
PALM SPRINGS	26 700	08	180
PANAMA CITY	31 100	09	171
PARKERSBURG	13 500	04	201
PEORIA	84 900	25	109
PHILADELPHIA	943 900	2 78	4
PHOENIX	344 100	1 01	20
PITTSBURGH	399 000	1 17	16
PORTLAND OR	291 100	86	26
PORTLAND-POLAND SPRING	113 900	34	86
PRESQUE ISLE	13 200	04	202
PROVIDENCE-NEW BEDFORD	203 300	60	47
QUINCY-HANNIBAL	49 200	14	155
RALEIGH-DURHAM	251 000	74	37
RAPID CITY	37 300	11	163
RENO	51 500	15	152
RICHMOND	161 400	48	62
ROANOKE-LYNCHBURG	130 100	38	72
ROCHESTER NY	130 000	38	74
ROCHESTER-MASON CITY-AUSTIN	52 900	16	151
ROCKFORD	77 400	23	114
ROSWELL	27 800	08	174
SACRAMENTO-STOCKTON	345 100	1 02	19
ST JOSEPH	16 900	05	195
ST LOUIS	418 600	1 23	14
SALINAS-MONTEREY	79 300	23	112
SALISBURY	30 300	09	172
SALT LAKE CITY	382 900	1 13	17
SAN ANGELO	18 600	05	190
SAN ANTONIO	266 100	78	35
SAN DIEGO	278 300	82	29
SAN FRANCISCO	654 700	1 93	7
SANTA BRBRA-SNTA MARIA-SN LUIS OBISPO	55 500	17	145
SARASOTA	20 900	06	186
SAVANNAH	96 300	28	100
SEATTLE-TACOMA	409 600	1 21	15
SHREVEPORT-TEXARKANA	177 200	52	57
SIOUX CITY	66 100	19	132
SIOUX FALLS-MITCHELL	67 600	20	126
SOUTH BEND-ELKHART	120 200	35	80
SPOKANE	126 800	37	78
SPRINGFIELD MA	72 200	21	120
SPRINGFIELD MO	104 500	31	93
SPRINGFIELD-DECATUR-CHAMPAIGN	116 000	34	85
SYRACUSE	143 900	42	65
TALLAHASSEE-THOMASVILLE	70 900	21	123
TAMPA-ST PETERSBURG	296 900	87	24
TERRE HAUTE	59 500	18	142
TOLEDO	168 400	50	60
TOPEKA	54 400	16	150
TRAVERSE CITY-CADILLAC	60 700	18	140
TUCSON	109 700	32	88
TULSA	181 500	53	55
TUSCALOOSA	20 900	06	186
TWIN FALLS	15 100	04	197
TYLER-LONGVIEW	69 100	20	124
UTICA	38 500	11	162
VICTORIA	13 100	04	203
WACO-TEMPLE	92 300	27	104
WASHINGTON DC	575 800	1 70	10
WATERTOWN-CARTHAGE	35 600	10	166
WAUSAU-RHINELANDER	66 300	20	129
WEST PALM BEACH-FT PIERCE-VERO BEACH	117 200	35	84
WHEELING-STEUBENVILLE	58 700	17	144
WICHITA-HUTCHINSON	156 900	46	63
WICHITA FALLS-LAWTON	65 500	19	133
WILKES BARRE-SCRANTON	143 700	42	66
WILMINGTON	60 700	18	141
YAKIMA	69 000	20	126
YOUNGSTOWN	105 000	31	92
ZANESVILLE	12 600	04	204

MARKETS ALPHABETICALLY BY DEMOGRAPHIC CATEGORY

CHILDREN 6-11

US TOTAL 19 781 000

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
ABILENE-SWEETWATER	25 300	13	159
ALBANY GA	39 500	20	126
ALBANY-SCHENECTADY-TROY	103 900	53	56
ALBUQUERQUE	102 600	52	57
ALEXANDRIA LA	24 100	12	160
ALEXANDRIA MN	13 700	07	184
ALPENA	2 500	01	212
AMARILLO	43 300	22	115
ARDMORE-ADA	15 100	08	180
ATLANTA	306 000	1 55	12
AUGUSTA	57 700	29	94
AUSTIN TX	69 300	35	84
BAKERSFIELD	36 300	18	134
BALTIMORE	194 100	99	23
BANGOR	29 600	15	173
BATON ROUGE	73 100	37	77
BEAUMONT-PORT ARTHUR	42 200	21	118
BEND	5 700	03	208
BILLINGS-HARDIN	20 400	10	165
BILOXI-GULFPORT-PASCAGOULA	16 200	08	174
BINGHAMTON	35 400	18	140
BIRMINGHAM	128 600	65	44
BLUEFIELD-BECKLEY-OAK HILL	38 000	19	128
BOISE	39 600	20	124
BOSTON	421 500	2 13	5
BOWLING GREEN	0 700	04	197
BRISTL-KNGSPT-JOHNSN CTY TRI CITIES	71 500	36	80
BUFFALO	136 300	69	41
BURLINGTON-PLATTSBURGH	57 400	29	95
BUTTE	9 700	05	193
CASPER-RIVERTON	13 800	07	183
CEDAR RAPIDS-WATERLOO-DUBUQUE	74 400	37	78
CHARLESTON SC	57 100	29	96
CHARLESTON-HUNTINGTON	128 000	65	44
CHARLOTTE	162 100	82	29
CHARLOTTESVILLE	6 400	03	206
CHATTANOOGA	75 100	38	74
CHEYENNE-SCOTTSBLUFF	11 400	06	188
CHICAGO	722 200	3 65	3
CHICO-REDDING	29 100	15	154
CINCINNATI	169 100	85	26
CLARKSBURG-WESTON	19 500	10	166
CLEVELAND	318 000	1 61	11
COLORADO SPRINGS-PUEBLO	48 800	25	106
COLUMBIA SC	70 000	35	81
COLUMBIA-JEFFERSON CITY	31 300	16	149
COLUMBUS GA	43 300	22	115
COLUMBUS OH	148 600	75	36
COLUMBUS-TUPELO	41 000	21	120
CORPUS CHRISTI	53 400	27	102
DALLAS-FT WORTH	375 500	1 90	8
DAVENPRT-ROCK ISLND-MOLINE QUAD CTY	73 800	37	76
DAYTON	118 900	60	46
DENVER	215 000	1 09	17
DES MOINES	76 400	39	73
DETROIT	413 200	2 09	6
DOTHAN	25 700	13	158
DULUTH-SUPERIOR	37 200	19	130
EL CENTRO-YUMA	18 100	09	170
EL PASO	74 100	37	75
ELMIRA	20 000	10	167
ERIE	35 400	18	133
EUGENE	33 100	17	147
EUREKA	9 600	05	194
EVANSVILLE	60 500	31	92
FARGO	47 400	24	110
FARMINGTON	10 700	05	189
FLAGSTAFF	8 400	04	199
FLINT-SAGINAW-BAY CITY	115 400	58	50
FLORENCE SC	39 400	20	126
FT MYERS-NAPLES	33 000	17	148
FT SMITH	33 700	17	144
FT WAYNE	56 600	29	97
FRESNO-VISALIA	105 700	53	54
GAINESVILLE	15 500	08	177
GLENDIVE	1 300	01	213
GRAND JUNCTION-DURANGO	15 300	08	178
GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	144 200	73	39
GREAT FALLS	14 000	07	182
GREEN BAY-APPLETON	84 000	42	66
GREENSBORO-WINSTON SALEM-HIGH POINT	113 400	57	51
GREENVILLE-NEW BERN-WASHINGTON	56 200	28	99
GREENVILLE-SPARTANBURG-ASHEVILLE	139 100	70	40
GREENWOOD-GREENVILLE	27 000	14	157
HAGERSTOWN	8 100	04	197
HARRISBURG-YORK-LANCASTER-LEBANON	116 100	59	49
HARRISONBURG	7 200	04	205
HARTFORD-NEW HAVEN	171 200	87	25
HELENA	4 100	02	211
HOUSTON	370 200	1 87	9
HUNTSVILLE-DECATUR-FLORENCE	63 600	32	88
IDAHO FALLS-POCATELLO	33 500	17	146
INDIANAPOLIS	197 200	1 00	20
JACKSON MS	77 900	39	72
JACKSON TN	10 600	05	190
JACKSONVILLE	102 600	52	57
JOHNSTOWN-ALTOONA	62 500	32	90
JONESBORO	15 200	08	179
JOPLIN-PITTSBURG	37 000	19	131
KANSAS CITY	186 000	79	32
KNOXVILLE	86 600	44	61
LA CROSSE-EAU CLAIRE	35 400	18	140
LAFAYETTE IN	9 200	05	196
LAFAYETTE LA	55 500	28	100
LAKE CHARLES	20 800	11	164
LANSING	52 800	27	103
LAREDO	15 700	08	176
LAS VEGAS	47 000	24	111
LAUREL-HATTIESBURG	23 400	12	161
LEXINGTON	82 100	42	67
LIMA	9 900	05	192
LINCOLN-HASTINGS-KEARNEY	51 300	26	104
LITTLE ROCK	108 800	55	53
LOS ANGELES	1 002 600	5 07	2
LOUISVILLE	123 100	62	46
LUBBOCK	35 800	18	138
MACON	42 300	21	117
MADISON	42 200	21	118
MANKATO	4 400	02	209
MARQUETTE	12 400	06	186
MCALLEN-BROWNSVILLE LRGV	79 400	40	64
MEDFORD	27 100	14	156
MEMPHIS	154 700	78	34
MERIDIAN	18 100	09	170
MIAMI	200 900	1 02	15
MILWAUKEE	153 900	78	35
MINNEAPOLIS-ST PAUL	274 700	1 39	13
MINOT-BISMARCK-DICKINSON	37 000	19	131
MISSOULA	16 500	08	173
MOBILE-PENSACOLA	113 300	57	52
MONROE-EL DORADO	48 600	25	107
MONTGOMERY-SELMA	56 400	29	98
NASHVILLE	156 300	79	31
NEW ORLEANS	164 700	83	28
NEW YORK	1 391 000	7 03	1
NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	128 700	65	43
NORTH PLATTE	4 400	02	209
ODESSA-MIDLAND	40 400	20	122
OKLAHOMA CITY	132 300	67	42
OMAHA	80 600	41	68
ORLANDO-DAYTONA BEACH-MELBOURNE	143 800	73	38
OTTUMWA-KIRKSVILLE	5 900	03	207
PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	85 600	33	87
PALM SPRINGS	15 000	08	181
PANAMA CITY	18 200	09	169
PARKERSBURG	7 800	04	201
PEORIA	49 100	24	108
PHILADELPHIA	562 400	2 84	4
PHOENIX	196 800	99	21
PITTSBURGH	238 000	1 20	16
PORTLAND OR	165 100	83	27
PORTLAND-POLAND SPRING	67 600	34	85
PRESQUE ISLE	7 600	04	202
PROVIDENCE-NEW BEDFORD	122 100	62	47
QUINCY-HANNIBAL	28 100	14	155
RALEIGH-DURHAM	147 200	74	37
RAPID CITY	20 400	10	165
RENO	30 000	15	152
RICHMOND	96 000	49	62
ROANOKE-LYNCHBURG	79 400	40	71
ROCHESTER NY	78 600	40	70
ROCHESTER-MASON CITY-AUSTIN	30 400	15	150
ROCKFORD	45 900	23	112
ROSWELL	16 000	08	175
SACRAMENTO-STOCKTON	197 300	1 00	19
ST JOSEPH	9 400	05	195
ST LOUIS	242 600	1 23	14
SALINAS-MONTEREY	44 100	22	113
SALISBURY	17 600	09	172
SALT LAKE CITY	194 900	99	22
SAN ANGELO	10 300	05	191
SAN ANTONIO	164 800	78	33
SAN DIEGO	159 300	81	30
SAN FRANCISCO	383 100	1 94	7
SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	33 700	17	144
SARASOTA	12 900	07	185
SAVANNAH	54 200	27	101
SEATTLE-TACOMA	236 800	1 20	16
SHREVEPORT-TEXARKANA	101 800	51	59
SIOUX CITY	36 300	18	134
SIOUX FALLS-MITCHELL	47 700	24	109
SOUTH BEND-ELKHART	69 500	35	83
SPOKANE	72 200	36	79
SPRINGFIELD MA	43 800	22	114
SPRINGFIELD MO	60 200	30	93
SPRINGFIELD-DECATUR-CHAMPAIGN	65 900	33	86
SYRACUSE	85 400	43	65
TALLAHASSEE-THOMASVILLE	40 800	21	121
TAMPA-ST PETERSBURG	179 600	91	24
TERRE HAUTE	34 200	17	143
TOLEDO	97 500	49	60
TOPEKA	30 100	15	151
TRAVERSE CITY-CADILLAC	35 700	18	139
TUCSON	62 800	32	89
TULSA	104 600	53	55
TUSCALOOSA	12 100	06	187
TWIN FALLS	8 200	04	200
TYLER-LONGVIEW	39 800	20	123
UTICA	22 700	11	162
VICTORIA	7 300	04	204
WACO-TEMPLE	51 100	26	105
WASHINGTON DC	347 800	1 76	10
WATERTOWN-CARTHAGE	21 000	11	163
WAUSAU-RHINELANDER	38 000	19	128
WEST PALM BEACH-FT PIERCE-VERO BEACH	69 900	35	82
WHEELING-STEUBENVILLE	35 000	18	142
WICHITA-HUTCHINSON	86 800	44	63
WICHITA FALLS-LAWTON	38 200	19	136
WILKES BARRE-SCRANTON	85 900	43	64
WILMINGTON	36 200	18	136
YAKIMA	38 700	20	127
YOUNGSTOWN	61 600	31	91
ZANESVILLE	7 400	04	203

ADI Population Estimates

Markets Ranked by Demographic Category.

ADI MARKETS RANKED BY DEMOGRAPHIC CATEGORY

PERSONS 2+ — US TOTAL 231 109 400

ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US
1	NEW YORK	17 762 100	7.69
2	LOS ANGELES	12 064 400	5.23
3	CHICAGO	8 242 100	3.57
4	PHILADELPHIA	6 962 100	3.01
5	BOSTON	5 329 300	2.31
6	SAN FRANCISCO	5 208 300	2.25
7	DETROIT	4 488 000	1.94
8	DALLAS-FT. WORTH	4 167 400	1.80
9	WASHINGTON, DC	4 131 100	1.79
10	HOUSTON	3 856 700	1.67
11	CLEVELAND	3 677 700	1.59
12	ATLANTA	3 267 200	1.41
13	MINNEAPOLIS-ST. PAUL	3 167 900	1.37
14	PITTSBURGH	3 055 700	1.32
15	MIAMI	2 960 600	1.28
16	SEATTLE-TACOMA	2 941 700	1.27
17	ST. LOUIS	2 820 500	1.22
18	TAMPA-ST. PETERSBURG	2 565 800	1.11
19	DENVER	2 517 700	1.09
20	BALTIMORE	2 389 500	1.04
21	SACRAMENTO-STOCKTON	2 379 400	1.03
22	PHOENIX	2 231 500	.97
23	INDIANAPOLIS	2 186 600	.95
24	HARTFORD-NEW HAVEN	2 174 600	.94
25	SAN DIEGO	2 064 400	.89
26	PORTLAND, OR	1 980 100	.86
27	CINCINNATI	1 881 500	.81
28	ORLANDO-DAYTONA BEACH-MELBOURNE	1 881 000	.81
29	KANSAS CITY	1 839 900	.80
30	NASHVILLE	1 821 000	.79
31	MILWAUKEE	1 816 900	.79
32	CHARLOTTE	1 763 100	.76
33	SALT LAKE CITY	1 764 400	.76
34	NEW ORLEANS	1 753 200	.76
35	RALEIGH-DURHAM	1 693 300	.73
36	COLUMBUS, OH	1 692 800	.73
37	BUFFALO	1 634 400	.71
38	MEMPHIS	1 615 600	.70
39	GREENVILLE-SPARTANBURG-ASHEVILLE	1 589 900	.69
40	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	1 582 200	.68
41	OKLAHOMA CITY	1 551 700	.67
42	SAN ANTONIO	1 526 300	.66
43	PROVIDENCE-NEW BEDFORD	1 518 600	.66
44	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	1 512 000	.65
45	BIRMINGHAM	1 462 900	.63
46	CHARLESTON-HUNTINGTON	1 391 000	.60
47	HARRISBURG-YORK-LANCASTER-LEBANON	1 372 800	.59
48	LOUISVILLE	1 366 700	.59
49	DAYTON	1 312 400	.57
50	GREENSBORO-WINSTON SALEM-HIGH POINT	1 311 200	.57
51	ALBANY-SCHENECTADY-TROY	1 268 300	.55
52	LITTLE ROCK	1 214 300	.53
53	TULSA	1 194 700	.52
54	FLINT-SAGINAW-BAY CITY	1 186 300	.51
55	MOBILE-PENSACOLA	1 179 400	.51
56	RICHMOND	1 160 700	.50
57	FRESNO-VISALIA	1 129 900	.49
58	JACKSONVILLE	1 121 500	.49
59	SHREVEPORT-TEXARKANA	1 096 300	.47
60	WILKES BARRE-SCRANTON	1 094 900	.47
61	KNOXVILLE	1 089 500	.47
62	WICHITA-HUTCHINSON	1 072 100	.46
63	TOLEDO	1 067 700	.46
64	ALBUQUERQUE	1 061 700	.46
65	WEST PALM BEACH-FT. PIERCE-VERO BEACH	1 039 200	.45
66	SYRACUSE	1 016 700	.44
67	GREEN BAY-APPLETON	967 000	.42
68	ROANOKE-LYNCHBURG	956 100	.41
69	DES MOINES	947 600	.41
70	ROCHESTER, NY	924 800	.40
71	OMAHA	912 200	.39
72	LEXINGTON	898 300	.39
73	CEDAR RAPIDS-WATERLOO-DUBUQUE	854 500	.37
74	DAVENPRT-ROCK ISLND-MOLINE, QUAD CTY	847 200	.37
75	AUSTIN, TX	840 900	.36
76	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	821 100	.36
77	SPOKANE	817 200	.35
78	SPRINGFIELD-DECATUR-CHAMPAIGN	816 300	.35
79	CHATTANOOGA	806 200	.35
80	BRISTL-KNGSPT-JOHNSN CTY, TRI CITIES	786 600	.34
81	PORTLAND-POLAND SPRING	785 900	.34
82	JACKSON, MS	782 600	.34
83	SPRINGFIELD, MO	767 900	.33
84	COLUMBIA, SC	756 400	.33
85	SOUTH BEND-ELKHART	755 300	.33
86	JOHNSTOWN-ALTOONA	749 500	.32
87	BATON ROUGE	743 700	.32
88	TUCSON	743 100	.32
89	YOUNGSTOWN	721 200	.31
90	HUNTSVILLE-DECATUR-FLORENCE	687 800	.30
91	EVANSVILLE	687 300	.30
92	BURLINGTON-PLATTSBURGH	672 500	.29
93	EL PASO	663 800	.29
94	LINCOLN-HASTINGS-KEARNEY	656 700	.28
95	GREENVILLE-NEW BERN-WASHINGTON	640 900	.28
96	WACO-TEMPLE	632 600	.27
97	MCALLEN-BROWNSVILLE, LRGV	627 900	.27
98	AUGUSTA	607 900	.26
99	FT. WAYNE	602 000	.26
100	CHARLESTON, SC	593 700	.26
101	LANSING	592 400	.26
102	SAVANNAH	584 800	.25
103	FARGO	580 900	.25
104	MONTGOMERY-SELMA	576 900	.25
105	SIOUX FALLS-MITCHELL	568 400	.25
106	SPRINGFIELD, MA	561 500	.24
107	PEORIA	559 400	.24
108	COLORADO SPRINGS-PUEBLO	557 600	.24
109	LAFAYETTE, LA	554 800	.24
110	LAS VEGAS	554 200	.24
111	SALINAS-MONTEREY	550 400	.24
112	MADISON	528 600	.23
113	CORPUS CHRISTI	514 700	.22
114	MONROE-EL DORADO	501 800	.22
115	FT. MYERS-NAPLES	497 700	.22
116	ROCKFORD	497 300	.22
117	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	494 800	.21
118	COLUMBUS, GA	483 000	.21
119	AMARILLO	466 600	.20
120	BEAUMONT-PORT ARTHUR	461 800	.20
121	JOPLIN-PITTSBURG	452 200	.20
122	MACON	449 700	.19
123	DULUTH-SUPERIOR	447 500	.19
124	TYLER-LONGVIEW	446 800	.19
125	TALLAHASSEE-THOMASVILLE	441 500	.19
126	WICHITA FALLS-LAWTON	436 800	.19
127	WAUSAU-RHINELANDER	434 600	.19
128	SIOUX CITY	433 000	.19
129	COLUMBUS-TUPELO	431 600	.19
130	YAKIMA	427 400	.18
131	TERRE HAUTE	421 600	.18
132	LA CROSSE-EAU CLAIRE	418 900	.18
133	BINGHAMTON	418 700	.18
134	BOISE	418 600	.18
135	ODESSA-MIDLAND	416 300	.18
136	COLUMBIA-JEFFERSON CITY	414 400	.18
137	TRAVERSE CITY-CADILLAC	409 200	.18
138	ERIE	407 500	.18
139	WHEELING-STEUBENVILLE	406 000	.18
140	MINOT-BISMARCK-DICKINSON	401 900	.17
141	RENO	401 700	.17
142	FLORENCE, SC	398 500	.17
143	BLUEFIELD-BECKLEY-OAK HILL	395 100	.17
144	EUGENE	392 000	.17
145	BAKERSFIELD	385 700	.17
146	TOPEKA	383 500	.17
147	ALBANY, GA	382 600	.17
148	FT. SMITH	382 300	.17
149	LUBBOCK	382 100	.17
150	CHICO-REDDING	373 300	.16
151	WILMINGTON	367 900	.16
152	ROCHESTER-MASON CITY-AUSTIN	362 200	.16
153	QUINCY-HANNIBAL	357 500	.15
154	BANGOR	336 300	.15
155	MEDFORD	313 500	.14
156	IDAHO FALLS-POCATELLO	308 500	.13
157	ABILENE-SWEETWATER	306 600	.13
158	UTICA	279 600	.12
159	DOTHAN	265 000	.11
160	ALEXANDRIA, LA	256 800	.11
161	SARASOTA	248 700	.11
162	LAUREL-HATTIESBURG	246 500	.11
163	GREENWOOD-GREENVILLE	243 600	.11
164	ELMIRA	228 000	.10
165	SALISBURY	227 100	.10
166	WATERTOWN-CARTHAGE	226 900	.10
167	BILLINGS-HARDIN	224 000	.10
168	CLARKSBURG-WESTON	223 800	.10
169	RAPID CITY	221 800	.10
170	LAKE CHARLES	212 200	.09
171	GAINESVILLE	207 400	.09
172	PANAMA CITY	203 100	.09
173	MISSOULA	190 500	.08
174	ARDMORE-ADA	185 100	.08
175	MERIDIAN	182 600	.08
176	JONESBORO	180 300	.08
177	GRAND JUNCTION-DURANGO	176 700	.08
178	BILOXI-GULFPORT-PASCAGOULA	174 100	.08
179	EL CENTRO-YUMA	174 000	.08
180	GREAT FALLS	170 200	.07
181	ROSWELL	166 300	.07
182	PALM SPRINGS	166 200	.07
183	ALEXANDRIA, MN	160 500	.07
184	MARQUETTE	153 300	.07
185	CASPER-RIVERTON	148 100	.06
186	TUSCALOOSA	139 500	.06
187	CHEYENNE-SCOTTSBLUFF	126 700	.05
188	LAFAYETTE, IN	125 700	.05
189	SAN ANGELO	125 300	.05
190	EUREKA	125 100	.05
191	BUTTE	124 800	.05
192	ST. JOSEPH	123 300	.05
193	LAREDO	122 400	.05
194	JACKSON, TN	119 600	.05
195	HAGERSTOWN	110 800	.05
196	LIMA	106 800	.05
197	BOWLING GREEN	104 300	.05
198	CHARLOTTESVILLE	98 600	.04
199	HARRISONBURG	97 400	.04
200	FARMINGTON	92 800	.04
201	PARKERSBURG	89 900	.04
202	TWIN FALLS	86 000	.04
203	PRESQUE ISLE	81 100	.04
204	ZANESVILLE	80 700	.03
205	FLAGSTAFF	80 100	.03
206	OTTUMWA-KIRKSVILLE	76 400	.03
207	VICTORIA	74 800	.03
208	BEND	64 100	.03
209	MANKATO	63 000	.03
210	NORTH PLATTE	48 000	.02
211	HELENA	45 200	.02
212	ALPENA	30 000	.01
213	GLENDIVE	13 700	.01

ADI MARKETS RANKED BY DEMOGRAPHIC CATEGORY

PERSONS 18+

US TOTAL 178 735 100

ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US
1	NEW YORK	13 858 400	7.84
2	LOS ANGELES	9 311 900	5.27
3	CHICAGO	6 252 000	3.54
4	PHILADELPHIA	5 397 900	3.05
5	BOSTON	4 161 700	2.35
6	SAN FRANCISCO	4 135 200	2.34
7	DETROIT	3 377 100	1.91
8	WASHINGTON DC	3 180 800	1.80
9	DALLAS-FT WORTH	3 165 200	1.79
10	HOUSTON	2 901 400	1.64
11	CLEVELAND	2 806 700	1.59
12	ATLANTA	2 460 300	1.39
13	PITTSBURGH	2 425 800	1.37
14	MIAMI	2 406 000	1.36
15	MINNEAPOLIS-ST PAUL	2 401 600	1.36
16	SEATTLE-TACOMA	2 292 000	1.30
17	ST LOUIS	2 143 900	1.21
18	TAMPA-ST PETERSBURG	2 082 700	1.18
19	DENVER	1 934 800	1.09
20	BALTIMORE	1 855 100	1.05
21	SACRAMENTO-STOCKTON	1 830 500	1.04
22	HARTFORD-NEW HAVEN	1 699 700	.96
23	PHOENIX	1 695 200	.96
24	INDIANAPOLIS	1 650 300	.93
25	SAN DIEGO	1 626 100	.92
26	PORTLAND OR	1 526 200	.86
27	ORLANDO-DAYTONA BEACH-MELBOURNE	1 467 900	.83
28	CINCINNATI	1 416 600	.80
29	KANSAS CITY	1 414 000	.80
30	NASHVILLE	1 394 800	.79
31	MILWAUKEE	1 382 000	.78
32	CHARLOTTE	1 337 300	.76
33	NEW ORLEANS	1 290 700	.73
34	RALEIGH-DURHAM	1 285 400	.73
35	COLUMBUS OH	1 280 900	.72
36	BUFFALO	1 257 300	.71
37	GREENVILLE-SPARTANBURG-ASHEVILLE	1 219 000	.69
38	SALT LAKE CITY	1 218 300	.69
39	OKLAHOMA CITY	1 192 700	.67
40	MEMPHIS	1 190 800	.67
41	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	1 185 800	.67
42	PROVIDENCE-NEW BEDFORD	1 180 900	.67
43	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	1 155 900	.65
44	SAN ANTONIO	1 120 700	.63
45	BIRMINGHAM	1 094 600	.62
46	HARRISBURG-YORK-LANCASTER-LEBANON	1 059 200	.60
47	CHARLESTON-HUNTINGTON	1 042 300	.59
48	LOUISVILLE	1 029 700	.58
49	GREENSBORO-WINSTON SALEM-HIGH POINT	1 004 600	.57
50	DAYTON	991 200	.56
51	ALBANY-SCHENECTADY-TROY	981 200	.56
52	LITTLE ROCK	916 100	.52
53	TULSA	910 900	.52
54	RICHMOND	895 500	.51
55	FLINT-SAGINAW-BAY CITY	870 900	.49
56	MOBILE-PENSACOLA	869 400	.49
57	WILKES BARRE-SCRANTON	860 000	.49
58	WEST PALM BEACH-FT PIERCE-VERO BEACH	849 200	.48
59	JACKSONVILLE	847 400	.48
60	FRESNO-VISALIA	836 300	.47
61	KNOXVILLE	829 200	.47
62	WICHITA-HUTCHINSON	826 600	.47
63	SHREVEPORT-TEXARKANA	818 700	.46
64	TOLEDO	793 800	.45
65	SYRACUSE	778 700	.44
66	ALBUQUERQUE	772 100	.44
67	ROANOKE-LYNCHBURG	746 600	.42
68	DES MOINES	734 300	.42
69	GREEN BAY-APPLETON	723 300	.41
70	ROCHESTER NY	709 900	.40
71	OMAHA	687 500	.39
72	LEXINGTON	676 800	.38
73	AUSTIN TX	654 000	.37
74	CEDAR RAPIDS-WATERLOO-DUBUQUE	648 100	.37
75	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	639 800	.36
76	DAVENPRT-ROCK ISLND-MOLINE QUAD CTY	639 400	.36
77	SPRINGFIELD-DECATUR-CHAMPAIGN	633 700	.36
78	SPOKANE	619 300	.35
79	CHATTANOOGA	607 300	.34
80	PORTLAND-POLAND SPRING	600 800	.34
81	BRISTL-KNGSPT-JOHNSN CTY TRI CITIES	597 300	.34
82	SPRINGFIELD MO	590 300	.33
83	JOHNSTOWN-ALTOONA	578 400	.33
84	TUCSON	570 600	.32
85	JACKSON MS	570 400	.32
86	SOUTH BEND-ELKHART	566 300	.32
87	COLUMBIA SC	565 900	.32
88	YOUNGSTOWN	552 400	.31
89	BATON ROUGE	542 900	.31
90	EVANSVILLE	529 700	.30
91	HUNTSVILLE-DECATUR-FLORENCE	524 800	.30
92	BURLINGTON-PLATTSBURGH	513 600	.29
93	LINCOLN-HASTINGS-KEARNEY	511 400	.29
94	WACO-TEMPLE	490 800	.28
95	GREENVILLE-NEW BERN-WASHINGTON	485 200	.27
96	EL PASO	467 200	.26
97	LANSING	449 400	.25
98	AUGUSTA	448 700	.25
99	FT WAYNE	447 400	.25
100	FARGO	444 900	.25
101	SPRINGFIELD MA	440 400	.25
102	CHARLESTON SC	437 500	.25
103	SAVANNAH	433 900	.25
104	SIOUX FALLS-MITCHELL	430 000	.24
105	SALINAS-MONTEREY	428 300	.24
106	PEORIA	427 300	.24
107	LAS VEGAS	425 600	.24
108	MONTGOMERY-SELMA	425 000	.24
109	COLORADO SPRINGS-PUEBLO	422 200	.24
110	MCALLEN-BROWNSVILLE LRGV	412 200	.23
111	MADISON	410 500	.23
112	FT MYERS-NAPLES	407 800	.23
113	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	399 300	.23
114	LAFAYETTE LA	398 800	.23
115	ROCKFORD	373 100	.21
116	CORPUS CHRISTI	370 400	.21
117	MONROE-EL DORADO	369 500	.21
118	COLUMBUS GA	362 400	.21
119	JOPLIN-PITTSBURG	350 500	.20
120	AMARILLO	348 900	.20
121	BEAUMONT-PORT ARTHUR	346 100	.20
122	DULUTH-SUPERIOR	342 900	.19
123	TYLER-LONGVIEW	340 100	.19
124	WICHITA FALLS-LAWTON	334 900	.19
125	MACON	333 300	.19
126	TALLAHASSEE-THOMASVILLE	330 300	.19
127	SIOUX CITY	330 000	.19
128	TERRE HAUTE	326 600	.18
129	WAUSAU-RHINELANDER	325 600	.18
130	COLUMBIA-JEFFERSON CITY	323 800	.18
131	YAKIMA	320 500	.18
132	LA CROSSE-EAU CLAIRE	319 700	.18
133	COLUMBUS-TUPELO	319 400	.18
134	BINGHAMTON	319 100	.18
135	RENO	317 600	.18
136	WHEELING-STEUBENVILLE	312 000	.18
137	BOISE	311 200	.18
138	TRAVERSE CITY-CADILLAC	309 100	.17
139	ERIE	308 700	.17
140	ODESSA-MIDLAND	305 300	.17
141	EUGENE	301 800	.17
142	TOPEKA	300 000	.17
143	MINOT-BISMARCK-DICKINSON	296 900	.17
144	BLUEFIELD-BECKLEY-OAK HILL	293 400	.17
145	CHICO-REDDING	291 600	.16
146	FT SMITH	286 800	.16
147	FLORENCE SC	286 600	.16
148	BAKERSFIELD	284 400	.16
149	LUBBOCK	282 800	.16
150	QUINCY-HANNIBAL	277 400	.16
151	ROCHESTER-MASON CITY-AUSTIN	276 400	.16
152	ALBANY GA	275 400	.16
153	WILMINGTON	271 700	.15
154	BANGOR	256 200	.14
155	MEDFORD	240 400	.14
156	ABILENE-SWEETWATER	236 500	.13
157	UTICA	215 300	.12
158	IDAHO FALLS-POCATELLO	213 800	.12
159	SARASOTA	213 100	.12
160	DOTHAN	196 000	.11
161	ALEXANDRIA LA	189 200	.11
162	LAUREL-HATTIESBURG	182 400	.10
163	SALISBURY	176 800	.10
164	ELMIRA	172 300	.10
165	CLARKSBURG-WESTON	171 000	.10
166	GREENWOOD-GREENVILLE	169 600	.10
167	WATERTOWN-CARTHAGE	168 900	.10
168	BILLINGS-HARDIN	167 900	.10
169	GAINESVILLE	164 900	.09
170	RAPID CITY	164 300	.09
171	LAKE CHARLES	155 500	.09
172	PANAMA CITY	153 500	.09
173	MISSOULA	144 700	.08
174	ARDMORE-ADA	142 700	.08
175	JONESBORO	138 400	.08
176	GRAND JUNCTION-DURANGO	134 700	.08
177	MERIDIAN	134 300	.08
178	BILOXI-GULFPORT-PASCAGOULA	129 500	.07
179	GREAT FALLS	127 200	.07
180	EL CENTRO-YUMA	124 700	.07
181	PALM SPRINGS	124 700	.07
182	ROSWELL	121 800	.07
183	ALEXANDRIA MN	120 500	.07
184	MARQUETTE	118 800	.07
185	CASPER-RIVERTON	109 800	.06
186	TUSCALOOSA	107 200	.06
187	LAFAYETTE IN	100 700	.06
188	EUREKA	98 500	.06
189	BUTTE	96 700	.05
190	ST JOSEPH	96 400	.05
191	SAN ANGELO	96 100	.05
192	CHEYENNE-SCOTTSBLUFF	95 400	.05
193	JACKSON TN	91 000	.05
194	HAGERSTOWN	86 800	.05
195	BOWLING GREEN	80 900	.05
196	LAREDO	80 800	.05
197	CHARLOTTESVILLE	80 300	.05
198	LIMA	79 500	.04
199	HARRISONBURG	77 300	.04
200	PARKERSBURG	68 300	.04
201	TWIN FALLS	63 600	.04
202	FARMINGTON	63 500	.04
203	OTTUMWA-KIRKSVILLE	60 700	.03
204	ZANESVILLE	60 400	.03
205	PRESQUE ISLE	59 700	.03
206	FLAGSTAFF	57 800	.03
207	VICTORIA	54 500	.03
208	MANKATO	49 800	.03
209	BEND	48 700	.03
210	NORTH PLATTE	35 900	.02
211	HELENA	34 300	.02
212	ALPENA	22 300	.01
213	GLENDIVE	10 200	.01

ADI MARKETS RANKED BY DEMOGRAPHIC CATEGORY

PERSONS 18-49

US TOTAL 115 015 200

ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US
1	NEW YORK	8 667 900	7 54
2	LOS ANGELES	6 332 900	5 51
3	CHICAGO	4 154 600	3 61
4	PHILADELPHIA	3 358 600	2 92
5	SAN FRANCISCO	2 805 900	2 44
6	BOSTON	2 655 100	2 31
7	WASHINGTON DC	2 266 100	1 97
8	DETROIT	2 254 500	1 96
9	DALLAS-FT WORTH	2 178 800	1 89
10	HOUSTON	2 148 400	1 87
11	CLEVELAND	1 780 400	1 55
12	ATLANTA	1 748 500	1 52
13	MINNEAPOLIS-ST PAUL	1 620 000	1 41
14	SEATTLE-TACOMA	1 554 000	1 35
15	PITTSBURGH	1 444 400	1 26
16	DENVER	1 426 200	1 24
17	ST LOUIS	1 346 700	1 17
18	MIAMI	1 345 800	1 17
19	BALTIMORE	1 229 000	1 07
20	SACRAMENTO-STOCKTON	1 218 600	1 06
21	SAN DIEGO	1 118 100	97
22	INDIANAPOLIS	1 100 100	96
23	PHOENIX	1 091 200	95
24	HARTFORD-NEW HAVEN	1 076 100	94
25	TAMPA-ST PETERSBURG	1 057 600	92
26	PORTLAND OR	1 015 900	88
27	CINCINNATI	926 000	81
28	KANSAS CITY	920 500	80
29	NASHVILLE	910 000	79
30	RALEIGH-DURHAM	899 400	78
31	MILWAUKEE	894 800	78
32	CHARLOTTE	891 600	78
33	NEW ORLEANS	887 400	77
34	SALT LAKE CITY	877 700	76
35	COLUMBUS OH	873 200	76
36	ORLANDO-DAYTONA BEACH-MELBOURNE	855 300	74
37	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	816 900	71
38	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	791 400	69
39	GREENVILLE-SPARTANBURG-ASHEVILLE	778 800	68
40	OKLAHOMA CITY	777 000	68
41	MEMPHIS	775 900	67
42	BUFFALO	764 600	66
43	SAN ANTONIO	744 200	65
44	PROVIDENCE-NEW BEDFORD	718 800	62
45	BIRMINGHAM	697 200	61
46	LOUISVILLE	683 200	59
47	HARRISBURG-YORK-LANCASTER-LEBANON	672 900	59
48	CHARLESTON-HUNTINGTON	670 000	58
49	GREENSBORO-WINSTON SALEM-HIGH POINT	660 400	57
50	DAYTON	645 500	56
51	ALBANY-SCHENECTADY-TROY	597 200	52
52	MOBILE-PENSACOLA	593 200	52
53	RICHMOND	588 800	51
54	FLINT-SAGINAW-BAY CITY	587 000	51
55	TULSA	577 900	50
56	LITTLE ROCK	570 100	50
57	FRESNO-VISALIA	561 300	49
58	JACKSONVILLE	559 400	49
59	ALBUQUERQUE	538 800	47
60	KNOXVILLE	538 600	47
61	TOLEDO	514 700	45
62	WICHITA-HUTCHINSON	510 300	44
63	SYRACUSE	507 300	44
64	SHREVEPORT-TEXARKANA	495 900	43
65	WILKES BARRE-SCRANTON	488 300	42
66	ROANOKE-LYNCHBURG	478 400	42
67	ROCHESTER NY	465 300	40
68	AUSTIN TX	463 700	40
69	DES MOINES	456 200	40
70	LEXINGTON	455 300	40
71	GREEN BAY-APPLETON	454 500	40
72	OMAHA	440 000	38
73	CEDAR RAPIDS-WATERLOO-DUBUQUE	420 000	37
74	WEST PALM BEACH-FT PIERCE-VERO BEACH	419 500	36
75	SPRINGFIELD-DECATUR-CHAMPAIGN	413 100	36
76	SPOKANE	407 900	35
77	DAVENPRT-ROCK ISLND-MOLINE QUAD CTY	402 300	35
78	CHATTANOOGA	400 700	35
79	COLUMBIA SC	398 900	35
80	BATON ROUGE	391 400	34
81	BRISTL-KNGSPT-JOHNSN CTY TRI CITIES	385 300	33
82	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	380 000	33
83	PORTLAND-POLAND SPRING	374 100	33
84	TUCSON	372 600	32
85	JACKSON MS	369 300	32
86	SOUTH BEND-ELKHART	362 700	32
87	JOHNSTOWN-ALTOONA	355 400	31
88	HUNTSVILLE-DECATUR-FLORENCE	348 500	30
89	BURLINGTON-PLATTSBURGH	343 100	30
90	SPRINGFIELD MO	342 300	30
91	EL PASO	337 000	29
92	GREENVILLE-NEW BERN-WASHINGTON	336 900	29
93	YOUNGSTOWN	336 300	29
94	WACO-TEMPLE	335 900	29
95	EVANSVILLE	329 200	28
96	LANSING	322 900	28
97	CHARLESTON SC	319 000	28
98	LINCOLN-HASTINGS-KEARNEY	312 000	27
99	LAS VEGAS	302 000	26
100	AUGUSTA	298 600	26
101	SAVANNAH	295 600	26
102	COLORADO SPRINGS-PUEBLO	293 300	26
103	SALINAS-MONTEREY	293 000	25
104	FT WAYNE	292 500	25
105	PEORIA	281 600	24
106	MADISON	280 100	24
107	FARGO	277 800	24
108	SPRINGFIELD MA	276 800	24
109	MCALLEN-BROWNSVILLE LRGV	275 100	24
110	LAFAYETTE LA	270 800	24
111	MONTGOMERY-SELMA	267 200	23
112	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	264 600	23
113	SIOUX FALLS-MITCHELL	254 400	22
114	CORPUS CHRISTI	250 500	22
115	COLUMBUS GA	244 700	21
116	ROCKFORD	243 700	21
117	MONROE-EL DORADO	229 600	20
118	TALLAHASSEE-THOMASVILLE	227 900	20
119	AMARILLO	225 500	20
120	MACON	221 400	19
121	BEAUMONT-PORT ARTHUR	219 100	19
122	RENO	216 800	19
123	TYLER-LONGVIEW	216 200	19
124	WICHITA FALLS-LAWTON	213 400	19
125	YAKIMA	212 700	18
126	BOISE	211 400	18
126	COLUMBIA-JEFFERSON CITY	211 400	18
128	ODESSA-MIDLAND	210 200	18
129	EUGENE	205 200	18
130	DULUTH-SUPERIOR	203 400	18
131	COLUMBUS-TUPELO	202 700	18
132	WAUSAU-RHINELANDER	201 500	18
133	LA CROSSE-EAU CLAIRE	200 700	17
134	TOPEKA	199 500	17
135	JOPLIN-PITTSBURG	198 300	17
136	BINGHAMTON	197 400	17
137	FLORENCE SC	194 600	17
138	SIOUX CITY	194 100	17
139	LUBBOCK	193 700	17
140	ERIE	192 300	17
141	MINOT-BISMARCK-DICKINSON	191 900	17
142	TERRE HAUTE	191 500	17
143	BAKERSFIELD	191 400	17
144	FT MYERS-NAPLES	186 000	16
145	WHEELING-STEUBENVILLE	185 500	16
146	TRAVERSE CITY-CADILLAC	185 300	16
147	FT SMITH	183 100	16
148	BLUEFIELD-BECKLEY-OAK HILL	182 900	16
149	ALBANY GA	179 800	16
150	CHICO-REDDING	179 600	16
151	WILMINGTON	177 500	15
152	ROCHESTER-MASON CITY-AUSTIN	165 600	14
153	BANGOR	162 200	14
154	QUINCY-HANNIBAL	161 700	14
155	IDAHO FALLS-POCATELLO	149 800	13
156	MEDFORD	148 300	13
157	ABILENE-SWEETWATER	139 100	12
158	UTICA	128 000	11
159	ALEXANDRIA LA	127 400	11
160	DOTHAN	126 600	11
161	GAINESVILLE	122 500	11
162	LAUREL-HATTIESBURG	117 100	10
163	BILLINGS-HARDIN	111 500	10
164	RAPID CITY	109 000	09
165	WATERTOWN-CARTHAGE	106 700	09
166	LAKE CHARLES	106 400	09
167	SALISBURY	105 900	09
168	GREENWOOD-GREENVILLE	105 500	09
169	ELMIRA	104 700	09
170	CLARKSBURG-WESTON	102 000	09
171	MISSOULA	98 200	09
172	PANAMA CITY	96 000	08
173	BILOXI-GULFPORT-PASCAGOULA	90 000	08
173	GRAND JUNCTION-DURANGO	90 000	08
175	SARASOTA	84 300	07
176	GREAT FALLS	82 300	07
176	JONESBORO	82 300	07
178	EL CENTRO-YUMA	82 000	07
179	MERIDIAN	81 500	07
180	ARDMORE-ADA	80 400	07
181	CASPER-RIVERTON	79 300	07
182	PALM SPRINGS	77 100	07
183	ROSWELL	75 800	07
184	MARQUETTE	75 400	07
185	LAFAYETTE IN	74 400	06
186	TUSCALOOSA	74 000	06
187	ALEXANDRIA MN	68 800	06
188	EUREKA	66 800	06
189	BUTTE	64 400	06
190	CHEYENNE-SCOTTSBLUFF	63 000	05
191	SAN ANGELO	60 000	05
192	CHARLOTTESVILLE	58 200	05
193	JACKSON TN	56 500	05
194	ST JOSEPH	55 300	05
195	HAGERSTOWN	55 000	05
196	LAREDO	54 700	05
197	BOWLING GREEN	54 600	05
198	HARRISONBURG	52 400	05
199	LIMA	50 000	04
200	FARMINGTON	47 800	04
201	FLAGSTAFF	46 000	04
202	PARKERSBURG	43 300	04
203	PRESQUE ISLE	39 300	03
204	TWIN FALLS	39 100	03
206	VICTORIA	37 800	03
206	ZANESVILLE	37 400	03
207	OTTUMWA-KIRKSVILLE	36 600	03
208	BEND	33 100	03
209	MANKATO	32 900	03
210	HELENA	23 600	02
211	NORTH PLATTE	22 600	02
212	ALPENA	14 100	01
213	GLENDIVE	6 700	01

ADI MARKETS RANKED BY DEMOGRAPHIC CATEGORY

PERSONS 12-24 — US TOTAL 47 768 700

ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US
1	NEW YORK	3 364 900	7.04
2	LOS ANGELES	2 483 000	5.20
3	CHICAGO	1 701 300	3.56
4	PHILADELPHIA	1 413 100	2.96
5	BOSTON	1 113 200	2.33
6	SAN FRANCISCO	1 002 200	2.10
7	DETROIT	949 300	1.99
8	DALLAS-FT. WORTH	849 400	1.78
9	WASHINGTON, DC	844 700	1.77
10	HOUSTON	819 900	1.72
11	CLEVELAND	741 700	1.55
12	MINNEAPOLIS-ST. PAUL	682 900	1.43
13	ATLANTA	671 400	1.41
14	PITTSBURGH	614 700	1.29
15	SEATTLE-TACOMA	594 500	1.24
16	ST. LOUIS	564 900	1.18
17	DENVER	538 800	1.13
18	MIAMI	501 000	1.05
19	BALTIMORE	499 400	1.05
20	SACRAMENTO-STOCKTON	484 500	1.01
21	SAN DIEGO	468 300	.98
22	INDIANAPOLIS	466 400	.98
23	PHOENIX	452 800	.95
24	HARTFORD-NEW HAVEN	442 900	.93
25	TAMPA-ST. PETERSBURG	425 900	.89
26	CINCINNATI	397 800	.83
27	SALT LAKE CITY	397 700	.83
28	RALEIGH-DURHAM	389 200	.81
29	NEW ORLEANS	387 600	.81
30	PORTLAND, OR	384 100	.80
31	MILWAUKEE	382 200	.80
32	NASHVILLE	373 100	.78
33	KANSAS CITY	371 000	.78
34	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	368 000	.77
35	COLUMBUS, OH	363 600	.76
36	ORLANDO-DAYTONA BEACH-MELBOURNE	360 300	.75
37	CHARLOTTE	358 100	.75
38	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	350 800	.73
39	MEMPHIS	349 700	.73
40	BUFFALO	338 000	.71
41	SAN ANTONIO	334 000	.70
42	OKLAHOMA CITY	321 200	.67
43	GREENVILLE-SPARTANBURG-ASHEVILLE	316 900	.66
44	PROVIDENCE-NEW BEDFORD	311 300	.65
45	BIRMINGHAM	291 100	.61
46	LOUISVILLE	287 400	.60
47	CHARLESTON-HUNTINGTON	281 500	.59
48	HARRISBURG-YORK-LANCASTER-LEBANON	274 400	.57
49	DAYTON	266 900	.56
50	FLINT-SAGINAW-BAY CITY	265 900	.56
51	GREENSBORO-WINSTON SALEM-HIGH POINT	261 500	.55
52	MOBILE-PENSACOLA	259 100	.54
53	ALBANY-SCHENECTADY-TROY	257 700	.54
54	FRESNO-VISALIA	242 700	.51
55	LITTLE ROCK	241 700	.51
56	RICHMOND	236 200	.49
57	SYRACUSE	236 100	.49
58	JACKSONVILLE	233 100	.49
59	ALBUQUERQUE	230 200	.48
60	TULSA	228 100	.48
61	TOLEDO	227 200	.48
62	KNOXVILLE	220 800	.46
63	SHREVEPORT-TEXARKANA	215 200	.45
64	WICHITA-HUTCHINSON	214 500	.45
65	WILKES BARRE-SCRANTON	206 800	.43
66	GREEN BAY-APPLETON	206 100	.43
67	ROANOKE-LYNCHBURG	202 600	.42
68	AUSTIN, TX	199 900	.42
69	LEXINGTON	197 300	.41
70	ROCHESTER, NY	197 100	.41
71	DES MOINES	196 800	.41
72	CEDAR RAPIDS-WATERLOO-DUBUQUE	194 900	.41
73	OMAHA	185 300	.39
74	SPRINGFIELD-DECATUR-CHAMPAIGN	183 500	.38
75	COLUMBIA, SC	179 300	.38
76	BATON ROUGE	178 600	.37
77	WACO-TEMPLE	172 800	.36
78	SPOKANE	171 100	.36
79	DAVENPRT-ROCK ISLND-MOLINE, QUAD CTY	170 300	.36
80	JACKSON, MS	169 900	.36
81	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	166 600	.35
82	WEST PALM BEACH-FT. PIERCE-VERO BEACH	163 700	.34
83	JOHNSTOWN-ALTOONA	163 500	.34
84	GREENVILLE-NEW BERN-WASHINGTON	163 200	.34
85	EL PASO	160 500	.34
86	CHATTANOOGA	160 200	.34
87	TUCSON	156 700	.33
88	PORTLAND-POLAND SPRING	155 500	.33
89	SOUTH BEND-ELKHART	154 200	.32
90	BURLINGTON-PLATTSBURGH	153 700	.32
91	BRISTL-KNGSPT-JOHNSN CTY-TRI CITIES	153 400	.32
92	SPRINGFIELD, MO	148 200	.31
93	CHARLESTON, SC	146 300	.31
94	HUNTSVILLE-DECATUR-FLORENCE	145 800	.31
95	LANSING	145 200	.30
96	YOUNGSTOWN	141 800	.30
97	SAVANNAH	140 700	.29
98	EVANSVILLE	139 900	.29
99	MCALLEN-BROWNSVILLE, LRGV	137 800	.29
100	LINCOLN-HASTINGS-KEARNEY	136 900	.29
101	AUGUSTA	133 000	.28
102	FARGO	131 000	.27
103	LAFAYETTE, LA	130 300	.27
104	SPRINGFIELD, MA	129 100	.27
105	COLORADO SPRINGS-PUEBLO	127 800	.27
106	MONTGOMERY-SELMA	123 400	.26
107	FT. WAYNE	123 300	.26
108	PEORIA	122 200	.26
109	MADISON	120 300	.25
110	COLUMBUS, GA	119 500	.25
111	SALINAS-MONTEREY	118 100	.25
112	SIOUX FALLS-MITCHELL	115 800	.24
113	LAS VEGAS	113 700	.24
114	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	113 600	.24
115	CORPUS CHRISTI	113 100	.24
116	MONROE-EL DORADO	110 000	.23
117	TALLAHASSEE-THOMASVILLE	105 300	.22
118	ROCKFORD	101 600	.21
119	COLUMBIA-JEFFERSON CITY	97 700	.20
120	MACON	97 200	.20
121	LA CROSSE-EAU CLAIRE	96 200	.20
122	WICHITA FALLS-LAWTON	96 000	.20
123	BEAUMONT-PORT ARTHUR	94 300	.20
124	COLUMBUS-TUPELO	93 600	.20
125	AMARILLO	93 500	.20
126	TYLER-LONGVIEW	92 900	.19
126	WAUSAU-RHINELANDER	92 900	.19
128	LUBBOCK	92 700	.19
129	TOPEKA	92 600	.19
130	DULUTH-SUPERIOR	89 000	.19
131	ODESSA-MIDLAND	88 900	.19
132	SIOUX CITY	88 400	.19
133	BINGHAMTON	88 000	.18
134	YAKIMA	87 400	.18
135	MINOT-BISMARCK-DICKINSON	86 800	.18
136	ERIE	85 700	.18
137	BOISE	84 800	.18
138	JOPLIN-PITTSBURG	84 700	.18
139	FLORENCE, SC	84 600	.18
140	TERRE HAUTE	83 800	.18
141	ALBANY, GA	82 100	.17
142	BAKERSFIELD	80 800	.17
143	TRAVERSE CITY-CADILLAC	80 000	.17
144	EUGENE	79 500	.17
145	FT. SMITH	79 200	.17
145	RENO	79 200	.17
147	WHEELING-STEUBENVILLE	78 600	.16
148	BLUEFIELD-BECKLEY-OAK HILL	77 400	.16
149	WILMINGTON	75 900	.16
150	FT. MYERS-NAPLES	74 000	.15
151	CHICO-REDDING	73 900	.15
152	QUINCY-HANNIBAL	73 000	.15
153	ROCHESTER-MASON CITY-AUSTIN	71 400	.15
154	BANGOR	69 700	.15
155	IDAHO FALLS-POCATELLO	68 300	.14
156	ALEXANDRIA, LA	61 700	.13
157	ABILENE-SWEETWATER	61 500	.13
158	GAINESVILLE	59 700	.12
159	UTICA	59 600	.12
160	GREENWOOD-GREENVILLE	56 500	.12
161	MEDFORD	56 800	.12
162	LAUREL-HATTIESBURG	54 800	.11
163	DOTHAN	53 800	.11
164	WATERTOWN-CARTHAGE	53 100	.11
165	RAPID CITY	48 100	.10
166	LAKE CHARLES	47 300	.10
167	ELMIRA	46 800	.10
168	BILLINGS-HARDIN	45 200	.09
169	SALISBURY	45 200	.09
170	CLARKSBURG-WESTON	44 200	.09
171	BILOXI-GULFPORT-PASCAGOULA	42 200	.09
172	PANAMA CITY	40 600	.08
173	LAFAYETTE, IN	40 100	.08
174	EL CENTRO-YUMA	39 900	.08
174	MISSOULA	38 900	.08
176	MERIDIAN	37 500	.08
177	MARQUETTE	36 400	.08
178	GREAT FALLS	35 900	.08
179	ARDMORE-ADA	35 500	.07
179	GRAND JUNCTION-DURANGO	35 500	.07
181	JONESBORO	35 400	.07
182	TUSCALOOSA	35 100	.07
183	ROSWELL	33 800	.07
184	PALM SPRINGS	32 600	.07
185	ALEXANDRIA, MN	32 500	.07
186	SARASOTA	32 300	.07
187	CASPER-RIVERTON	32 000	.07
188	BUTTE	29 300	.06
189	LAREDO	28 200	.06
190	CHARLOTTESVILLE	27 200	.06
191	SAN ANGELO	26 900	.06
192	EUREKA	26 300	.06
193	CHEYENNE-SCOTTSBLUFF	26 000	.05
194	BOWLING GREEN	25 100	.05
194	ST. JOSEPH	25 100	.05
196	HARRISONBURG	24 900	.05
197	JACKSON, TN	23 600	.05
198	FLAGSTAFF	23 000	.05
198	HAGERSTOWN	23 000	.05
200	LIMA	22 100	.05
201	FARMINGTON	21 900	.05
202	PRESQUE ISLE	18 100	.04
203	PARKERSBURG	17 300	.04
204	MANKATO	16 900	.04
205	ZANESVILLE	16 700	.03
206	OTTUMWA-KIRKSVILLE	16 500	.03
207	VICTORIA	16 200	.03
208	TWIN FALLS	16 000	.03
209	BEND	11 900	.02
210	HELENA	9 400	.02
211	NORTH PLATTE	9 100	.02
212	ALPENA	6 700	.01
213	GLENDIVE	3 000	.01

ADI MARKETS RANKED BY DEMOGRAPHIC CATEGORY

PERSONS 12-34

US TOTAL 89,474,000

ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US
1	NEW YORK	6,439,400	7.20
2	LOS ANGELES	4,836,400	5.41
3	CHICAGO	3,220,400	3.60
4	PHILADELPHIA	2,599,700	2.91
5	BOSTON	2,088,100	2.33
6	SAN FRANCISCO	2,081,500	2.33
7	DETROIT	1,780,800	1.99
8	WASH'NGTON DC	1,687,900	1.89
9	HOUSTON	1,665,800	1.86
10	DALLAS-FT. WORTH	1,658,400	1.85
11	CLEVELAND	1,383,000	1.55
12	ATLANTA	1,328,500	1.48
13	MINNEAPOLIS-ST. PAUL	1,288,300	1.44
14	SEATTLE-TACOMA	1,189,900	1.33
15	PITTSBURGH	1,125,900	1.26
16	DENVER	1,107,900	1.24
17	ST. LOUIS	1,044,800	1.17
18	MIAMI	975,100	1.09
19	BALTIMORE	945,800	1.06
20	SACRAMENTO-STOCKTON	942,000	1.05
21	SAN DIEGO	885,000	.99
22	INDIANAPOLIS	857,500	.96
23	PHOENIX	852,500	.95
24	HARTFORD-NEW HAVEN	830,900	.93
25	TAMPA-ST. PETERSBURG	798,400	.89
26	PORTLAND, OR	786,200	.88
27	SALT LAKE CITY	730,000	.82
28	CINCINNATI	728,400	.81
29	NEW ORLEANS	719,400	.80
30	RALEIGH-DURHAM	712,900	.80
31	MILWAUKEE	708,000	.79
32	KANSAS CITY	705,400	.79
33	NASHVILLE	695,000	.78
34	COLUMBUS, OH	680,200	.76
35	CHARLOTTE	677,000	.76
36	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	651,500	.73
37	ORLANDO-DAYTONA BEACH-MELBOURNE	650,800	.73
38	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	634,200	.71
39	MEMPHIS	630,800	.71
40	BUFFALO	603,500	.67
41	SAN ANTONIO	601,400	.67
42	OKLAHOMA CITY	598,500	.67
43	GREENVILLE-SPARTANBURG-ASHEVILLE	588,600	.66
44	PROVIDENCE-NEW BEDFORD	567,700	.63
45	BIRMINGHAM	543,000	.61
46	LOUISVILLE	537,400	.60
47	CHARLESTON-HUNTINGTON	522,600	.58
48	HARRISBURG-YORK-LANCASTER-LEBANON	515,500	.58
49	DAYTON	495,700	.55
50	GREENSBORO-WINSTON SALEM-HIGH POINT	495,100	.55
51	ALBANY-SCHENECTADY-TROY	471,900	.53
52	FLINT-SAGINAW-BAY CITY	471,400	.53
53	MOBILE-PENSACOLA	466,800	.52
54	RICHMOND	453,200	.51
55	FRESNO-VISALIA	449,700	.50
56	LITTLE ROCK	445,300	.50
57	JACKSONVILLE	436,500	.49
57	TULSA	436,500	.49
59	ALBUQUERQUE	430,100	.48
60	KNOXVILLE	412,400	.46
61	TOLEDO	412,200	.46
62	SYRACUSE	412,000	.46
63	WICHITA-HUTCHINSON	399,400	.45
64	SHREVEPORT-TEXARKANA	389,900	.44
65	AUSTIN, TX	376,400	.42
66	WILKES BARRE-SCRANTON	375,700	.42
67	GREEN BAY-APPLETON	370,700	.41
68	ROANOKE-LYNCHBURG	365,800	.41
69	ROCHESTER, NY	365,700	.41
70	LEXINGTON	360,500	.40
71	DES MOINES	359,900	.40
72	OMAHA	346,400	.39
73	CEDAR RAPIDS-WATERLOO-DUBUQUE	343,500	.38
74	SPRINGFIELD-DECATUR-CHAMPAIGN	328,200	.37
75	COLUMBIA, SC	324,600	.36
76	BATON ROUGE	323,200	.36
77	SPOKANE	321,700	.36
78	DAVENPRT-ROCK ISLND-MOLINE, QUAD CTY	316,000	.35
79	WEST PALM BEACH-FT. PIERCE-VERO BEACH	315,000	.35
80	JACKSON, MS	303,400	.34
81	CHATTANOOGA	302,500	.34
82	TUCSON	295,200	.33
83	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	295,100	.33
84	PORTLAND-POLAND SPRING	293,800	.33
85	BRISTL-KNGSPT-JOHNSN CTY-TRI CITIES	288,200	.32
86	SOUTH BEND-ELKHART	285,600	.32
87	JOHNSTOWN-ALTOONA	284,300	.32
88	WACO-TEMPLE	279,700	.31
89	EL PASO	278,400	.31
90	BURLINGTON-PLATTSBURGH	276,500	.31
91	GREENVILLE-NEW BERN-WASHINGTON	275,800	.31
92	HUNTSVILLE-DECATUR-FLORENCE	263,300	.29
93	CHARLESTON, SC	263,000	.29
94	SPRINGFIELD, MO	262,300	.29
95	LANSING	262,200	.29
96	YOUNGSTOWN	261,800	.29
97	EVANSVILLE	257,200	.29
98	LINCOLN-HASTINGS-KEARNEY	248,000	.28
99	SAVANNAH	245,200	.27
100	AUGUSTA	241,400	.27
101	MCALLEN-BROWNSVILLE, LRGV	239,200	.27
102	SALINAS-MONTEREY	234,900	.26
103	COLORADO SPRINGS-PUEBLO	232,800	.26
104	FT. WAYNE	231,200	.26
105	FARGO	228,100	.25
106	MADISON	227,500	.25
107	LAFAYETTE, LA	225,000	.25
108	SPRINGFIELD, MA	224,600	.25
109	LAS VEGAS	223,000	.25
110	PEORIA	222,400	.25
111	MONTGOMERY-SELMA	211,900	.24
112	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	209,900	.23
113	SIOUX FALLS-MITCHELL	206,300	.23
114	CORPUS CHRISTI	204,500	.23
115	COLUMBUS, GA	203,300	.23
116	ROCKFORD	189,100	.21
117	TALLAHASSEE-THOMASVILLE	187,400	.21
118	MONROE-EL DORADO	186,200	.21
119	MACON	174,700	.20
120	AMARILLO	173,900	.19
121	BEAUMONT-PORT ARTHUR	171,200	.19
122	COLUMBIA-JEFFERSON CITY	170,400	.19
123	TYLER-LONGVIEW	168,800	.19
124	WICHITA FALLS-LAWTON	168,500	.19
125	YAKIMA	166,900	.19
126	LA CROSSE-EAU CLAIRE	165,600	.19
127	BOISE	165,000	.18
128	ODESSA-MIDLAND	164,800	.18
129	WAUSAU-RHINELANDER	163,300	.18
130	DULUTH-SUPERIOR	163,000	.18
131	COLUMBUS-TUPELO	162,900	.18
132	TOPEKA	161,900	.18
133	RENO	161,300	.18
134	EUGENE	160,100	.18
135	LUBBOCK	158,000	.18
136	SIOUX CITY	156,900	.18
137	FLORENCE, SC	156,700	.18
137	MINOT-BISMARCK-DICKINSON	156,700	.18
139	BINGHAMTON	155,000	.17
140	ERIE	153,600	.17
141	JOPLIN-PITTSBURG	152,400	.17
142	BAKERSFIELD	151,800	.17
143	TERRE HAUTE	150,200	.17
144	ALBANY, GA	147,400	.16
145	TRAVERSE CITY-CADILLAC	147,200	.16
146	BLUEFIELD-BECKLEY-OAK HILL	146,700	.16
147	WHEELING-STEUBENVILLE	145,100	.16
148	FT. SMITH	142,500	.16
149	WILMINGTON	140,500	.16
150	FT. MYERS-NAPLES	139,500	.16
151	CHICO-REDDING	138,900	.16
152	ROCHESTER-MASON CITY-AUSTIN	130,100	.15
153	QUINCY-HANNIBAL	128,100	.14
154	BANGOR	126,000	.14
155	IDAHO FALLS-POCATELLO	123,300	.14
156	MEDFORD	112,200	.13
157	ABILENE-SWEETWATER	108,100	.12
158	ALEXANDRIA, LA	104,300	.12
159	GAINESVILLE	102,900	.12
160	UTICA	102,300	.11
161	DOTHAN	98,800	.11
162	LAUREL-HATTIESBURG	95,000	.11
163	GREENWOOD-GREENVILLE	93,300	.10
164	RAPID CITY	88,800	.10
165	WATERTOWN-CARTHAGE	87,900	.10
166	BILLINGS-HARDIN	86,900	.10
167	LAKE CHARLES	85,000	.09
168	ELMIRA	83,000	.09
169	SALISBURY	82,300	.09
170	CLARKSBURG-WESTON	80,400	.09
171	MISSOULA	76,600	.09
172	BILOXI-GULFPORT-PASCAGOULA	72,900	.08
173	PANAMA CITY	72,600	.08
174	GRAND JUNCTION-DURANGO	70,100	.08
175	EL CENTRO-YUMA	67,400	.08
176	MERIDIAN	66,100	.07
177	GREAT FALLS	65,500	.07
178	JONESBORO	62,900	.07
179	CASPER-RIVERTON	62,800	.07
179	LAFAYETTE, IN	62,800	.07
181	MARQUETTE	62,300	.07
182	ARDMORE-ADA	61,900	.07
183	SARASOTA	61,800	.07
184	PALM SPRINGS	61,400	.07
185	ROSWELL	60,500	.07
186	TUSCALOOSA	59,800	.07
187	ALEXANDRIA, MN	56,000	.06
188	BUTTE	52,500	.06
188	EUREKA	52,500	.06
190	CHEYENNE-SCOTTSBLUFF	49,200	.05
191	LAREDO	47,900	.05
192	SAN ANGELO	47,600	.05
193	CHARLOTTESVILLE	47,500	.05
194	JACKSON, TN	44,000	.05
195	ST. JOSEPH	43,800	.05
196	BOWLING GREEN	43,000	.05
197	HAGERSTOWN	42,400	.05
198	HARRISONBURG	41,700	.05
199	LIMA	40,400	.05
200	FARMINGTON	39,500	.04
201	FLAGSTAFF	39,300	.04
202	PARKERSBURG	32,700	.04
203	PRESQUE ISLE	32,400	.04
204	TWIN FALLS	30,200	.03
204	VICTORIA	30,200	.03
206	ZANESVILLE	29,700	.03
207	OTTUMWA-KIRKSVILLE	28,900	.03
208	MANKATO	27,700	.03
209	BEND	25,400	.03
210	HELENA	18,700	.02
211	NORTH PLATTE	17,200	.02
212	ALPENA	11,300	.01
213	GLENDIVE	5,400	.01

ADI MARKETS RANKED BY DEMOGRAPHIC CATEGORY

PERSONS 18-34

US TOTAL 69,066,900

ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US
1	NEW YORK	4,886,600	7.07
2	LOS ANGELES	3,821,300	5.53
3	CHICAGO	2,414,600	3.50
4	PHILADELPHIA	1,979,400	2.87
5	SAN FRANCISCO	1,669,100	2.42
6	BOSTON	1,613,600	2.34
7	DETROIT	1,359,100	1.97
8	HOUSTON	1,325,500	1.92
9	WASHINGTON, DC	1,313,400	1.90
10	DALLAS-FT. WORTH	1,298,200	1.88
11	CLEVELAND	1,051,400	1.52
12	ATLANTA	1,031,800	1.49
13	MINNEAPOLIS-ST. PAUL	996,900	1.44
14	SEATTLE-TACOMA	949,800	1.38
15	DENVER	897,600	1.30
16	PITTSBURGH	865,000	1.25
17	ST. LOUIS	787,000	1.14
18	MIAMI	757,700	1.10
19	SACRAMENTO-STOCKTON	738,200	1.07
20	SAN DIEGO	725,000	1.05
21	BALTIMORE	724,800	1.05
22	PHOENIX	658,300	.95
23	INDIANAPOLIS	656,900	.95
24	HARTFORD-NEW HAVEN	638,200	.92
25	PORTLAND, OR	623,400	.90
26	TAMPA-ST. PETERSBURG	608,400	.88
27	SALT LAKE CITY	568,800	.82
28	RALEIGH-DURHAM	566,000	.82
29	CINCINNATI	554,900	.80
30	KANSAS CITY	548,800	.79
31	NEW ORLEANS	547,600	.79
32	MILWAUKEE	539,500	.78
33	NASHVILLE	536,300	.78
34	COLUMBUS, OH	533,200	.77
35	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	518,100	.75
36	CHARLOTTE	517,500	.75
37	ORLANDO-DAYTONA BEACH-MELBOURNE	494,700	.72
38	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	487,100	.71
39	MEMPHIS	473,500	.69
40	OKLAHOMA CITY	472,700	.68
41	BUFFALO	453,700	.66
42	SAN ANTONIO	451,900	.65
43	GREENVILLE-SPARTANBURG-ASHEVILLE	448,800	.65
44	PROVIDENCE-NEW BEDFORD	433,300	.63
45	BIRMINGHAM	415,200	.60
46	LOUISVILLE	412,400	.60
47	CHARLESTON-HUNTINGTON	397,800	.58
48	HARRISBURG-YORK-LANCASTER-LEBANON	396,000	.57
49	GREENSBORO-WINSTON SALEM-HIGH POINT	379,200	.55
50	DAYTON	376,000	.54
51	ALBANY-SCHENECTADY-TROY	357,200	.52
52	MOBILE-PENSACOLA	352,800	.51
53	FLINT-SAGINAW-BAY CITY	351,200	.51
54	RICHMOND	349,400	.51
55	FRESNO-VISALIA	344,800	.50
56	LITTLE ROCK	337,900	.49
57	TULSA	334,200	.48
58	JACKSONVILLE	333,600	.48
59	ALBUQUERQUE	326,800	.47
60	SYRACUSE	317,900	.46
61	TOLEDO	316,700	.46
62	KNOXVILLE	314,400	.46
63	WICHITA-HUTCHINSON	310,800	.45
64	AUSTIN, TX	309,600	.45
65	SHREVEPORT-TEXARKANA	289,500	.42
66	WILKES BARRE-SCRANTON	284,500	.41
67	ROANOKE-LYNCHBURG	283,400	.41
68	ROCHESTER, NY	280,800	.41
69	DES MOINES	280,500	.41
70	LEXINGTON	279,600	.40
71	GREEN BAY-APPLETON	274,500	.40
72	CEDAR RAPIDS-WATERLOO-DUBUQUE	264,300	.38
73	OMAHA	263,000	.38
74	SPRINGFIELD-DECATUR-CHAMPAIGN	261,600	.38
75	COLUMBIA, SC	252,800	.37
76	SPOKANE	250,600	.36
77	BATON ROUGE	250,100	.36
78	WEST PALM BEACH-FT. PIERCE-VERO BEACH	242,200	.35
79	DAVENPRT-ROCK ISLND-MOLINE, QUAD CTY	238,300	.35
80	TUCSON	232,400	.34
81	WACO-TEMPLE	230,200	.33
82	CHATTANOOGA	230,100	.33
83	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	227,400	.33
84	JACKSON, MS	226,700	.33
85	PORTLAND-POLAND SPRING	222,400	.32
86	JOHNSTOWN-ALTOONA	219,600	.32
87	GREENVILLE-NEW BERN-WASHINGTON	219,500	.32
88	BRISTL-KNGSPT-JOHNSN CTY, TRI CITIES	218,000	.32
89	SOUTH BEND-ELKHART	216,800	.31
90	BURLINGTON-PLATTSBURGH	214,500	.31
91	EL PASO	210,300	.30
92	LANSING	209,300	.30
93	CHARLESTON, SC	205,700	.30
94	SPRINGFIELD, MO	199,200	.29
95	YOUNGSTOWN	198,000	.29
96	HUNTSVILLE-DECATUR-FLORENCE	196,600	.28
97	LINCOLN-HASTINGS-KEARNEY	195,600	.28
98	EVANSVILLE	194,700	.28
99	SALINAS-MONTEREY	192,100	.28
100	SAVANNAH	190,600	.28
101	COLORADO SPRINGS-PUEBLO	182,600	.26
102	MADISON	182,300	.26
103	AUGUSTA	181,900	.26
104	FARGO	177,700	.26
105	SPRINGFIELD, MA	175,700	.25
106	FT. WAYNE	175,400	.25
107	PEORIA	175,200	.25
108	LAS VEGAS	174,700	.25
109	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	172,900	.25
110	MCALLEN-BROWNSVILLE, LRGV	168,200	.24
111	LAFAYETTE, LA	160,200	.24
112	MONTGOMERY-SELMA	159,800	.23
113	COLUMBUS, GA	157,400	.23
114	SIOUX FALLS-MITCHELL	155,500	.23
115	CORPUS CHRISTI	153,900	.22
116	TALLAHASSEE-THOMASVILLE	147,100	.21
117	ROCKFORD	142,300	.21
118	MONROE-EL DORADO	139,400	.20
119	COLUMBIA-JEFFERSON CITY	136,200	.20
120	AMARILLO	134,300	.19
121	TOPEKA	132,800	.19
122	WICHITA FALLS-LAWTON	132,100	.19
123	TYLER-LONGVIEW	131,200	.19
124	MACON	130,600	.19
125	YAKIMA	129,000	.19
126	RENO	128,700	.19
127	BEAUMONT-PORT ARTHUR	128,600	.19
127	BOISE	128,600	.19
129	EUGENE	128,100	.19
130	LA CROSSE-EAU CLAIRE	127,400	.18
131	ODESSA-MIDLAND	127,000	.18
132	DULUTH-SUPERIOR	123,200	.18
133	LUBBOCK	122,800	.18
134	COLUMBUS-TUPELO	121,800	.18
135	WAUSAU-RHINELANDER	120,600	.17
136	SIOUX CITY	120,000	.17
137	MINOT-BISMARCK-DICKINSON	118,500	.17
138	FLORENCE, SC	116,900	.17
139	BAKERSFIELD	116,700	.17
139	ERIE	116,700	.17
141	BINGHAMTON	114,900	.17
142	JOPLIN-PITTSBURG	114,800	.17
143	TERRE HAUTE	114,700	.17
144	BLUEFIELD-BECKLEY-OAK HILL	111,300	.16
145	WHEELING-STEUBENVILLE	109,800	.16
146	ALBANY, GA	109,600	.16
147	CHICO-REDDING	108,100	.16
147	FT. SMITH	108,100	.16
149	TRAVERSE CITY-CADILLAC	107,900	.16
150	WILMINGTON	105,000	.15
151	FT. MYERS-NAPLES	104,800	.15
152	QUINCY-HANNIBAL	97,700	.14
153	BANGOR	97,400	.14
154	ROCHESTER-MASON CITY-AUSTIN	97,100	.14
155	IDAHO FALLS-POCATELLO	93,600	.14
156	GAINESVILLE	87,200	.13
157	MEDFORD	86,000	.12
158	ABILENE-SWEETWATER	83,200	.12
159	ALEXANDRIA, LA	79,500	.12
160	UTICA	76,500	.11
161	DOTHAN	74,000	.11
162	LAUREL-HATTIESBURG	71,800	.10
163	RAPID CITY	68,600	.10
164	BILLINGS-MARDIN	67,100	.10
165	GREENWOOD-GREENVILLE	66,700	.10
166	WATERTOWN-CARTHAGE	65,500	.09
167	LAKE CHARLES	64,300	.09
168	SALISBURY	61,900	.09
169	ELMIRA	61,000	.09
170	CLARKSBURG-WESTON	60,900	.09
171	MISSOULA	59,700	.09
172	BILOXI-GULFPORT-PASCAGOULA	56,700	.08
173	GRAND JUNCTION-DURANGO	55,200	.08
174	PANAMA CITY	54,100	.08
175	LAFAYETTE, IN	53,800	.08
176	EL CENTRO-YUMA	49,900	.07
177	CASPER-RIVERTON	49,800	.07
178	MARQUETTE	49,600	.07
179	GREAT FALLS	49,300	.07
180	MERIDIAN	49,200	.07
181	TUSCALOOSA	48,400	.07
182	JONESBORO	47,400	.07
183	SARASOTA	47,100	.07
184	PALM SPRINGS	46,600	.07
185	ARDMORE-ADA	46,100	.07
186	ROSWELL	44,800	.06
187	EUREKA	43,200	.06
188	BUTTE	41,600	.06
189	CHARLOTTESVILLE	40,200	.06
190	ALEXANDRIA, MN	40,100	.06
191	CHEYENNE-SCOTTSBLUFF	38,200	.06
192	SAN ANGELO	37,000	.05
193	BOWLING GREEN	34,700	.05
194	HARRISONBURG	34,000	.05
195	ST. JOSEPH	33,800	.05
196	JACKSON, TN	33,700	.05
196	LAREDO	33,700	.05
198	HAGERSTOWN	32,600	.05
199	FLAGSTAFF	31,600	.05
200	LIMA	30,300	.04
201	FARMINGTON	29,600	.04
202	PARKERSBURG	24,600	.04
203	PRESQUE ISLE	23,900	.03
204	OTTUMWA-KIRKSVILLE	23,300	.03
205	VICTORIA	23,000	.03
206	TWIN FALLS	22,900	.03
207	MANKATO	22,700	.03
208	ZANESVILLE	22,000	.03
209	BEND	20,000	.03
210	HELENA	14,700	.02
211	NORTH PLATTE	13,300	.02
212	ALPENA	8,000	.01
213	GLENDIVE	4,100	.01

ADI MARKETS RANKED BY DEMOGRAPHIC CATEGORY

WOMEN TOTAL

US TOTAL 92 503 500

ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US
1	NEW YORK	7 470 500	8 08
2	LOS ANGELES	4 813 700	5 20
3	CHICAGO	3 277 900	3 54
4	PHILADELPHIA	2 876 100	3 11
5	BOSTON	2 221 700	2 40
6	SAN FRANCISCO	2 126 800	2 30
7	DETROIT	1 768 700	1 91
8	WASHINGTON DC	1 661 300	1 80
9	DALLAS-FT WORTH	1 649 700	1 78
10	CLEVELAND	1 486 800	1 61
11	HOUSTON	1 455 100	1 57
12	ATLANTA	1 297 000	1 40
13	MIAMI	1 290 500	1 40
14	PITTSBURGH	1 290 300	1 39
15	MINNEAPOLIS-ST PAUL	1 245 100	1 35
16	SEATTLE-TACOMA	1 163 900	1 26
17	ST LOUIS	1 144 700	1 24
18	TAMPA-ST PETERSBURG	1 116 600	1 21
19	DENVER	980 600	1 06
20	BALTIMORE	972 500	1 05
21	SACRAMENTO-STOCKTON	939 800	1 02
22	HARTFORD-NEW HAVEN	895 500	97
23	PHOENIX	871 000	94
24	INDIANAPOLIS	869 100	94
25	SAN DIEGO	806 100	87
26	PORTLAND OR	787 900	85
27	ORLANDO-DAYTONA BEACH-MELBOURNE	770 600	83
28	CINCINNATI	750 800	81
29	KANSAS CITY	744 500	80
30	NASHVILLE	729 800	79
31	MILWAUKEE	724 900	78
32	CHARLOTTE	707 100	76
33	NEW ORLEANS	678 300	73
34	COLUMBUS OH	669 000	72
35	BUFFALO	668 800	72
36	RALEIGH-DURHAM	666 000	72
37	GREENVILLE-SPARTANBURG-ASHEVILLE	646 400	70
38	MEMPHIS	636 100	69
39	PROVIDENCE-NEW BEDFORD	633 000	68
40	OKLAHOMA CITY	623 400	67
41	SALT LAKE CITY	619 000	67
42	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	611 100	67
43	SAN ANTONIO	587 300	63
44	BIRMINGHAM	585 200	63
45	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	569 700	62
46	HARRISBURG-YORK-LANCASTER-LEBANON	557 200	60
47	CHARLESTON-HUNTINGTON	543 100	59
48	GREENSBORO-WINSTON SALEM-HIGH POINT	536 200	58
49	LOUISVILLE	534 900	58
50	DAYTON	523 000	57
51	ALBANY-SCHENECTADY-TROY	521 900	56
52	LITTLE ROCK	484 600	52
53	TULSA	479 200	52
54	RICHMOND	473 700	51
55	WILKES BARRE-SCRANTON	461 500	50
56	FLINT-SAGINAW-BAY CITY	454 600	49
57	MOBILE-PENSACOLA	450 900	49
58	WEST PALM BEACH-FT PIERCE-VERO BEACH	449 100	49
59	JACKSONVILLE	438 600	47
60	SHREVEPORT-TEXARKANA	438 200	47
61	KNOXVILLE	435 700	47
62	WICHITA-HUTCHINSON	430 700	47
63	FRESNO-VISALIA	426 300	46
64	TOLEDO	418 000	45
65	SYRACUSE	409 100	44
66	ALBUQUERQUE	396 200	43
67	ROANOKE-LYNCHBURG	392 100	42
68	DES MOINES	388 900	42
69	ROCHESTER NY	374 800	41
70	GREEN BAY-APPLETON	374 400	40
71	OMAHA	361 000	39
72	LEXINGTON	353 600	38
73	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	337 600	36
74	CEDAR RAPIDS-WATERLOO-DUBUQUE	336 900	36
75	DAVENPRT-ROCK ISLND-MOLINE QUAD CTY	333 800	36
76	AUSTIN TX	333 400	36
77	SPRINGFIELD-DECATUR-CHAMPAIGN	332 600	36
78	CHATTANOOGA	321 300	35
79	PORTLAND-POLAND SPRING	317 400	34
80	SPOKANE	315 900	34
81	BRISTL-KNGSPT-JOHNSN CTY TRI CITIES	312 300	34
82	SPRINGFIELD MO	307 600	33
83	JACKSON MS	307 200	33
84	JOHNSTOWN-ALTOONA	301 700	33
85	SOUTH BEND-ELKHART	297 500	32
86	TUCSON	295 900	32
87	COLUMBIA SC	295 300	32
88	YOUNGSTOWN	292 600	32
89	EVANSVILLE	279 400	30
90	BATON ROUGE	278 400	30
91	HUNTSVILLE-DECATUR-FLORENCE	275 300	30
92	LINCOLN-HASTINGS-KEARNEY	266 500	29
93	BURLINGTON-PLATTSBURGH	265 200	29
94	GREENVILLE-NEW BERN-WASHINGTON	243 200	26
95	EL PASO	241 500	26
96	WACO-TEMPLE	241 100	26
97	AUGUSTA	238 100	26
98	SPRINGFIELD MA	237 900	26
99	FT WAYNE	234 300	25
100	LANSING	230 400	25
101	MONTGOMERY-SELMA	230 000	25
102	PEORIA	225 200	24
103	FARGO	224 700	24
104	SIOUX FALLS-MITCHELL	223 400	24
105	MCALLEN-BROWNSVILLE LRGV	221 500	24
106	SAVANNAH	220 900	24
107	CHARLESTON SC	216 700	23
108	FT MYERS-NAPLES	213 800	23
109	SALINAS-MONTEREY	213 000	23
110	COLORADO SPRINGS-PUEBLO	211 900	23
111	LAS VEGAS	211 400	23
112	MADISON	210 900	23
113	LAFAYETTE LA	208 100	22
114	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	201 300	22
115	MONROE-EL DORADO	198 400	21
116	ROCKFORD	194 800	21
117	CORPUS CHRISTI	190 800	21
118	JOPLIN-PITTSBURG	187 400	20
119	COLUMBUS GA	187 100	20
120	AMARILLO	180 600	20
121	BEAUMONT-PORT ARTHUR	180 400	20
122	MACON	178 100	19
123	TYLER-LONGVIEW	177 600	19
124	DULUTH-SUPERIOR	176 200	19
125	TALLAHASSEE-THOMASVILLE	175 400	19
126	TERRE HAUTE	173 300	19
127	SIOUX CITY	172 600	19
128	WICHITA FALLS-LAWTON	170 400	18
129	COLUMBUS-TUPELO	169 400	18
130	BINGHAMTON	168 200	18
131	LA CROSSE-EAU CLAIRE	166 400	18
132	WAUSAU-RHINELANDER	166 400	18
133	COLUMBIA-JEFFERSON CITY	165 700	18
134	WHEELING-STEUBENVILLE	165 200	18
135	ERIE	162 900	18
136	YAKIMA	161 600	17
137	TRAVERSE CITY-CADILLAC	159 700	17
138	BOISE	158 400	17
139	ODESSA-MIDLAND	155 300	17
140	RENO	155 300	17
141	FLORENCE SC	155 200	17
142	BLUEFIELD-BECKLEY-OAK HILL	155 100	17
143	EUGENE	153 900	17
144	TOPEKA	150 900	16
145	FT SMITH	150 800	16
146	CHICO-REDDING	150 200	16
147	MINOT-BISMARCK-DICKINSON	148 800	16
148	ALBANY GA	148 400	16
149	QUINCY-HANNIBAL	147 200	16
150	ROCHESTER-MASON CITY-AUSTIN	146 000	16
151	LUBBOCK	145 700	16
152	BAKERSFIELD	144 700	16
153	WILMINGTON	144 100	16
154	BANGOR	139 100	15
155	ABILENE-SWEETWATER	126 200	14
156	MEDFORD	122 500	13
157	SARASOTA	116 800	13
158	UTICA	114 500	12
159	IDAHO FALLS-POCATELLO	107 700	12
160	DOTHAN	103 100	11
161	LAUREL-HATTIESBURG	97 400	11
162	ALEXANDRIA LA	95 600	10
163	SALISBURY	93 500	10
164	GREENWOOD-GREENVILLE	92 000	10
165	ELMIRA	90 600	10
166	CLARKSBURG-WESTON	90 000	10
167	WATERTOWN-CARTHAGE	88 000	10
168	BILLINGS-HARDIN	85 800	09
169	GAINESVILLE	82 700	09
170	RAPID CITY	82 000	09
171	LAKE CHARLES	80 200	09
172	PANAMA CITY	80 100	09
173	ARDMORE-ADA	75 500	08
174	MISSOULA	73 300	08
175	JONESBORO	73 100	08
176	MERIDIAN	71 800	08
177	GRAND JUNCTION-DURANGO	68 300	07
178	BILOXI-GULFPORT-PASCAGOULA	64 800	07
179	PALM SPRINGS	64 400	07
180	GREAT FALLS	64 200	07
181	ROSWELL	63 200	07
182	EL CENTRO-YUMA	61 800	07
183	ALEXANDRIA MN	61 200	07
184	MARQUETTE	57 800	06
185	TUSCALOOSA	56 100	06
186	CASPER-RIVERTON	53 900	06
187	ST JOSEPH	51 800	06
188	SAN ANGELO	50 700	05
189	LAFAYETTE IN	50 200	05
190	EUREKA	49 300	05
191	JACKSON TN	48 800	05
192	CHEYENNE-SCOTTSBLUFF	48 500	05
193	BUTTE	48 000	05
194	HAGERSTOWN	43 600	05
195	LAREDO	43 400	05
196	BOWLING GREEN	42 400	05
197	CHARLOTTESVILLE	41 900	05
198	LIMA	41 800	05
199	HARRISONBURG	40 700	04
200	PARKERSBURG	36 600	04
201	TWIN FALLS	32 600	04
202	ZANESVILLE	32 400	04
203	FARMINGTON	32 100	03
204	OTTUMWA-KIRKSVILLE	32 000	03
205	PRESQUE ISLE	30 100	03
206	FLAGSTAFF	28 800	03
207	VICTORIA	28 100	03
208	MANKATO	25 800	03
209	BEND	24 500	03
210	NORTH PLATTE	18 600	02
211	HELENA	17 800	02
212	ALPENA	11 600	01
213	GLENDIVE	9 100	01

ADI MARKETS RANKED BY DEMOGRAPHIC CATEGORY

WOMEN 18-49

US TOTAL 57 646 300

ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US
1	NEW YORK	4 490 100	7.79
2	LOS ANGELES	3 133 400	5.44
3	CHICAGO	2 094 400	3.63
4	PHILADELPHIA	1 709 300	2.97
5	SAN FRANCISCO	1 382 700	2.40
6	BOSTON	1 343 900	2.33
7	WASHINGTON DC	1 146 200	1.99
8	DETROIT	1 143 200	1.98
9	DALLAS-FT WORTH	1 089 700	1.89
10	HOUSTON	1 043 600	1.81
11	CLEVELAND	907 400	1.57
12	ATLANTA	887 300	1.54
13	MINNEAPOLIS-ST PAUL	806 700	1.40
14	SEATTLE-TACOMA	755 900	1.31
15	PITTSBURGH	734 000	1.27
16	DENVER	698 500	1.21
17	ST LOUIS	686 700	1.19
18	MIAMI	686 400	1.19
19	BALTIMORE	619 600	1.07
20	SACRAMENTO-STOCKTON	607 100	1.05
21	INDIANAPOLIS	556 600	.97
22	HARTFORD-NEW HAVEN	541 600	.94
23	PHOENIX	541 000	.94
24	TAMPA-ST PETERSBURG	534 100	.93
25	SAN DIEGO	520 900	.90
26	PORTLAND OR	502 600	.87
27	CINCINNATI	470 300	.82
28	KANSAS CITY	464 000	.80
29	NASHVILLE	456 000	.79
30	CHARLOTTE	452 200	.78
31	NEW ORLEANS	449 600	.78
32	MILWAUKEE	449 400	.78
33	RALEIGH-DURHAM	443 400	.77
34	COLUMBUS OH	436 200	.76
35	SALT LAKE CITY	434 800	.75
36	ORLANDO-DAYTONA BEACH-MELBOURNE	430 300	.75
37	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	397 400	.69
37	MEMPHIS	397 400	.69
39	GREENVILLE-SPARTANBURG-ASHEVILLE	393 300	.68
40	BUFFALO	388 700	.67
41	OKLAHOMA CITY	386 600	.67
42	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	379 500	.66
43	SAN ANTONIO	375 300	.65
44	PROVIDENCE-NEW BEDFORD	363 500	.63
45	BIRMINGHAM	355 900	.62
46	HARRISBURG-YORK-LANCASTER-LEBANON	339 300	.59
47	LOUISVILLE	338 400	.59
48	GREENSBORO-WINSTON SALEM-HIGH POINT	337 100	.58
49	CHARLESTON-HUNTINGTON	335 300	.58
50	DAYTON	328 000	.57
51	ALBANY-SCHENECTADY-TROY	301 400	.52
52	RICHMOND	299 300	.52
53	FLINT-SAGINAW-BAY CITY	298 000	.52
54	MOBILE-PENSACOLA	296 400	.51
55	TULSA	291 400	.51
56	LITTLE ROCK	289 000	.50
57	JACKSONVILLE	278 000	.48
58	FRESNO-VISALIA	276 800	.48
59	KNOXVILLE	270 600	.47
60	ALBUQUERQUE	269 800	.47
61	TOLEDO	259 400	.45
62	SYRACUSE	254 900	.44
63	SHREVEPORT-TEXARKANA	253 200	.44
64	WICHITA-HUTCHINSON	251 700	.44
65	WILKES BARRE-SCRANTON	244 700	.42
66	ROANOKE-LYNCHBURG	240 100	.42
67	ROCHESTER NY	235 600	.41
68	LEXINGTON	230 700	.40
69	DES MOINES	228 100	.40
70	AUSTIN TX	226 200	.39
71	GREEN BAY-APPLETON	225 200	.39
72	OMAHA	220 900	.38
73	WEST PALM BEACH-FT PIERCE-VERO BEACH	208 600	.36
74	CEDAR RAPIDS-WATERLOO-DUBUQUE	207 800	.36
75	SPRINGFIELD-DECATUR-CHAMPAIGN	205 300	.36
76	CHATTANOOGA	203 300	.35
77	SPOKANE	201 300	.35
78	DAVENPRT-ROCK ISLND-MOLINE QUAD CTY	200 000	.35
79	COLUMBIA SC	199 700	.35
80	BATON ROUGE	194 100	.34
81	BRISTL-KNGSPT-JOHNSN CTY TRI CITIES	193 600	.34
82	JACKSON MS	191 700	.33
83	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	189 500	.33
84	PORTLAND-POLAND SPRING	187 900	.33
85	TUCSON	185 500	.32
86	SOUTH BEND-ELKHART	182 900	.32
87	HUNTSVILLE-DECATUR-FLORENCE	176 300	.31
88	JOHNSTOWN-ALTOONA	175 000	.30
89	YOUNGSTOWN	171 300	.30
90	SPRINGFIELD MO	170 700	.30
91	EL PASO	169 700	.29
92	BURLINGTON-PLATTSBURGH	168 600	.29
93	EVANSVILLE	165 000	.29
94	LANSING	159 400	.28
95	GREENVILLE-NEW BERN-WASHINGTON	158 500	.27
96	LINCOLN-HASTINGS-KEARNEY	153 600	.27
97	WACO-TEMPLE	153 500	.27
98	AUGUSTA	152 200	.26
99	CHARLESTON SC	149 600	.26
100	LAS VEGAS	147 800	.26
101	FT WAYNE	146 500	.25
102	MCALLEN-BROWNSVILLE LRGV	146 400	.25
103	SPRINGFIELD MA	143 300	.25
104	PEORIA	142 500	.25
105	SAVANNAH	142 000	.25
106	COLORADO SPRINGS-PUEBLO	140 200	.24
107	MADISON	138 000	.24
108	MONTGOMERY-SELMA	137 800	.24
109	SALINAS-MONTEREY	137 200	.24
110	LAFAYETTE LA	136 500	.24
111	FARGO	134 700	.23
112	SIOUX FALLS-MITCHELL	125 900	.22
113	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	125 700	.22
114	CORPUS CHRISTI	125 100	.22
115	ROCKFORD	122 200	.21
116	COLUMBUS GA	118 000	.20
117	MONROE-EL DORADO	117 800	.20
118	TALLAHASSEE-THOMASVILLE	116 700	.20
119	MACON	113 500	.20
120	AMARILLO	112 200	.19
121	BEAUMONT-PORT ARTHUR	110 400	.19
122	TYLER-LONGVIEW	107 200	.18
123	BOISE	104 400	.18
124	ODESSA-MIDLAND	104 300	.18
125	YAKIMA	103 500	.18
126	RENO	103 000	.18
127	COLUMBIA-JEFFERSON CITY	102 200	.18
128	COLUMBUS-TUPELO	102 100	.18
129	EUGENE	101 900	.18
130	WICHITA FALLS-LAWTON	101 100	.18
131	LA CROSSE-EAU CLAIRE	100 600	.17
132	JOPLIN-PITTSBURG	100 300	.17
133	FLORENCE SC	100 100	.17
134	DULUTH-SUPERIOR	99 900	.17
135	BINGHAMTON	99 300	.17
136	WAUSAU-RHINELANDER	99 100	.17
137	ERIE	97 300	.17
138	SIOUX CITY	96 400	.17
139	LUBBOCK	96 100	.17
140	TERRE HAUTE	95 200	.17
141	BAKERSFIELD	94 600	.16
142	FT MYERS-NAPLES	93 900	.16
142	TOPEKA	93 800	.16
144	WHEELING-STEUBENVILLE	93 500	.16
145	ALBANY GA	93 100	.16
146	MINOT-BISMARCK-DICKINSON	93 000	.16
147	TRAVERSE CITY-CADILLAC	92 300	.16
148	BLUEFIELD-BECKLEY-OAK HILL	92 200	.16
149	FT SMITH	91 000	.16
150	WILMINGTON	90 500	.16
151	CHICO-REDDING	89 700	.16
152	ROCHESTER-MASON CITY-AUSTIN	83 300	.14
153	QUINCY-HANNIBAL	80 500	.14
154	BANGOR	80 300	.14
155	IDAHO FALLS-POCATELLO	73 900	.13
156	MEDFORD	73 700	.13
157	ABILENE-SWEETWATER	69 100	.12
158	UTICA	64 800	.11
159	DOTHAN	63 400	.11
160	ALEXANDRIA LA	60 300	.10
161	LAUREL-HATTIESBURG	59 900	.10
162	GAINESVILLE	59 400	.10
163	BILLINGS-HARDIN	55 500	.10
164	GREENWOOD-GREENVILLE	54 600	.09
165	SALISBURY	53 800	.09
166	LAKE CHARLES	53 100	.09
167	ELMIRA	52 600	.09
167	WATERTOWN-CARTHAGE	52 600	.09
169	RAPID CITY	52 500	.09
170	CLARKSBURG-WESTON	50 600	.09
171	MISSOULA	48 300	.08
171	PANAMA CITY	48 300	.08
173	GRAND JUNCTION-DURANGO	43 900	.08
174	SARASOTA	43 400	.08
175	BILOXI-GULFPORT-PASCAGOULA	43 100	.07
176	JONESBORO	41 900	.07
177	MERIDIAN	41 300	.07
178	ARDMORE-ADA	40 400	.07
178	EL CENTRO-YUMA	40 400	.07
180	GREAT FALLS	40 200	.07
181	PALM SPRINGS	38 200	.07
182	CASPER-RIVERTON	37 900	.07
182	ROSWELL	37 900	.07
184	TUSCALOOSA	37 400	.06
185	LAFAYETTE IN	35 200	.06
186	MARQUETTE	34 400	.06
187	ALEXANDRIA MN	33 800	.06
188	EUREKA	32 500	.06
189	CHEYENNE-SCOTTSBLUFF	30 700	.05
190	BUTTE	30 400	.05
191	SAN ANGELO	30 000	.05
192	CHARLOTTESVILLE	29 200	.05
193	JACKSON TN	29 100	.05
194	LAREDO	28 400	.05
195	BOWLING GREEN	27 700	.05
195	ST JOSEPH	27 700	.05
197	HARRISONBURG	26 400	.05
198	HAGERSTOWN	25 600	.04
199	LIMA	25 000	.04
200	FARMINGTON	23 700	.04
201	FLAGSTAFF	22 700	.04
202	PARKERSBURG	22 100	.04
203	TWIN FALLS	19 300	.03
204	ZANESVILLE	19 100	.03
205	PRESQUE ISLE	19 000	.03
206	VICTORIA	18 900	.03
207	OTTUMWA-KIRKSVILLE	18 200	.03
208	BEND	16 300	.03
208	MANKATO	16 300	.03
210	HELENA	11 900	.02
211	NORTH PLATTE	11 200	.02
212	ALPENA	7 100	.01
213	GLENDIVE	3 200	.01

ADI MARKETS RANKED BY DEMOGRAPHIC CATEGORY

WOMEN 12-24

US TOTAL 23 396 100

ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US
1	NEW YORK	1 682 100	7 19
2	LOS ANGELES	1 210 100	5 18
3	CHICAGO	857 000	3 66
4	PHILADELPHIA	695 400	2 97
5	BOSTON	551 700	2 36
6	SAN FRANCISCO	488 300	2 09
7	DETROIT	471 000	2 01
8	WASHINGTON DC	420 400	1 80
9	DALLAS-FT WORTH	419 400	1 79
10	HOUSTON	400 200	1 71
11	CLEVELAND	368 000	1 57
12	MINNEAPOLIS-ST PAUL	338 500	1 44
13	ATLANTA	333 900	1 43
14	PITTSBURGH	303 700	1 30
15	SEATTLE-TACOMA	284 400	1 22
16	ST LOUIS	280 800	1 20
17	DENVER	265 300	1 13
18	MIAMI	249 900	1 07
19	BALTIMORE	245 300	1 05
20	SACRAMENTO-STOCKTON	237 300	1 01
21	INDIANAPOLIS	231 600	99
22	PHOENIX	220 900	94
23	HARTFORD-NEW HAVEN	217 200	93
24	TAMPA-ST PETERSBURG	211 400	90
25	SAN DIEGO	205 000	88
26	CINCINNATI	197 400	84
26	SALT LAKE CITY	197 400	84
28	NEW ORLEANS	192 900	82
29	PORTLAND OR	189 400	81
30	MILWAUKEE	188 400	81
31	RALEIGH-DURHAM	183 800	79
32	KANSAS CITY	183 600	78
33	NASHVILLE	181 300	77
34	COLUMBUS OH	178 400	76
35	CHARLOTTE	177 300	76
36	ORLANDO-DAYTONA BEACH-MELBOURNE	173 900	74
37	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	172 300	74
38	MEMPHIS	171 700	73
39	BUFFALO	167 300	72
40	SAN ANTONIO	161 100	69
41	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	157 900	67
42	OKLAHOMA CITY	156 200	67
43	GREENVLLE-SPARTANBURG-ASHEVILLE	155 900	67
44	PROVIDENCE-NEW BEDFORD	154 800	66
45	BIRMINGHAM	144 200	62
46	CHARLESTON-HUNTINGTON	138 600	59
47	HARRISBURG-YORK-LANCASTER-LEBANON	136 400	58
48	LOUISVILLE	136 000	58
49	DAYTON	132 600	57
49	FLINT-SAGINAW-BAY CITY	132 300	57
51	GREENSBORO-WINSTON SALEM-HIGH POINT	131 100	56
52	ALBANY-SCHENECTADY-TROY	126 600	54
53	MOBILE-PENSACOLA	126 500	54
54	LITTLE ROCK	119 700	51
55	RICHMOND	118 900	50
56	FRESNO-VISALIA	117 200	50
57	SYRACUSE	116 400	50
58	ALBUQUERQUE	113 700	49
59	TOLEDO	112 800	48
60	JACKSONVILLE	112 200	48
61	TULSA	111 800	48
62	KNOXVILLE	108 400	46
63	SHREVEPORT-TEXARKANA	106 300	45
64	WICHITA-HUTCHINSON	104 900	45
65	WILKES BARRE-SCRANTON	102 200	44
66	GREEN BAY-APPLETON	101 900	44
67	ROANOKE-LYNCHBURG	100 000	43
68	LEXINGTON	98 000	42
69	ROCHESTER NY	97 300	42
70	AUSTIN TX	96 500	41
70	DES MOINES	96 500	41
72	CEDAR RAPIDS-WATERLOO-DUBUQUE	96 000	41
73	OMAHA	91 400	39
74	SPRINGFIELD-DECATUR-CHAMPAIGN	89 000	38
75	COLUMBIA SC	87 900	38
76	BATON ROUGE	87 700	37
77	JACKSON MS	86 700	37
78	DAVENPRT-ROCK ISLND-MOLINE QUAD CTY	83 900	36
79	SPOKANE	83 800	36
80	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	80 700	34
81	WEST PALM BEACH-FT PIERCE-VERO BEACH	80 400	34
82	CHATTANOOGA	79 500	34
83	JOHNSTOWN-ALTOONA	78 300	33
84	PORTLAND-POLAND SPRING	77 300	33
84	TUCSON	77 300	33
86	EL PASO	77 000	33
87	SOUTH BEND-ELKHART	76 000	32
88	BRISTL-KNGSPT-JOHNSN CTY TRI CITIES	75 500	32
89	BURLINGTON-PLATTSBURGH	74 800	32
90	WACO-TEMPLE	73 700	32
91	LANSING	72 000	31
92	HUNTSVILLE-DECATUR-FLORENCE	71 900	31
93	SPRINGFIELD MO	70 300	30
93	YOUNGSTOWN	70 300	30
95	GREENVLLE-NEW BERN-WASHINGTON	70 200	30
96	MCALLEN-BROWNSVILLE LRGV	69 700	30
97	EVANSVILLE	68 400	29
98	LINCOLN-HASTINGS-KEARNEY	66 800	29
99	SPRINGFIELD MA	66 000	28
100	AUGUSTA	64 800	28
101	LAFAYETTE LA	64 700	28
102	CHARLESTON SC	64 600	28
103	SAVANNAH	63 200	27
104	FARGO	62 800	27
105	PEORIA	61 900	26
106	MONTGOMERY-SELMA	61 800	26
107	FT WAYNE	61 000	26
108	MADISON	58 700	25
109	COLORADO SPRINGS-PUEBLO	57 400	25
110	SIOUX FALLS-MITCHELL	57 300	24
111	CORPUS CHRISTI	56 600	24
112	LAS VEGAS	55 500	24
113	MONROE-EL DORADO	54 200	23
114	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	54 100	23
115	SALINAS-MONTEREY	53 600	23
116	COLUMBUS GA	53 500	23
117	TALLAHASSEE-THOMASVILLE	53 300	23
118	ROCKFORD	50 200	21
119	LA CROSSE-EAU CLAIRE	49 000	21
120	MACON	48 300	21
121	COLUMBIA-JEFFERSON CITY	46 700	20
122	BEAUMONT-PORT ARTHUR	46 500	20
123	COLUMBUS-TUPELO	46 300	20
124	TYLER-LONGVIEW	46 300	20
125	AMARILLO	45 300	19
125	WAUSAU-RHINELANDER	45 300	19
127	LUBBOCK	45 000	19
128	ODESSA-MIDLAND	43 900	19
129	DULUTH-SUPERIOR	43 600	19
130	BINGHAMTON	43 400	19
130	SIOUX CITY	43 400	19
132	ERIE	42 700	18
133	MINOT-BISMARCK-DICKINSON	42 600	18
134	YAKIMA	42 400	18
135	FLORENCE SC	42 300	18
136	WICHITA FALLS-LAWTON	42 200	18
137	BOISE	41 700	18
138	TOPEKA	41 600	18
139	JOPLIN-PITTSBURG	41 500	18
140	ALBANY GA	41 300	18
141	TERRE HAUTE	40 500	17
142	BAKERSFIELD	39 600	17
143	TRAVERSE CITY-CADILLAC	39 300	17
144	EUGENE	39 200	17
144	WHEELING-STEUBENVILLE	39 200	17
146	BLUEFIELD-BECKLEY-OAK HILL	38 000	16
147	FT SMITH	37 900	16
147	RENO	37 900	16
147	WILMINGTON	37 900	16
150	CHICO-REDDING	36 900	16
151	FT MYERS-NAPLES	36 400	16
152	ROCHESTER-MASON CITY-AUSTIN	35 700	15
153	QUINCY-HANNIBAL	35 400	15
154	IDAHO FALLS-POCATELLO	34 100	15
155	BANGOR	33 600	14
156	UTICA	29 700	13
157	ABILENE-SWEETWATER	29 500	13
158	GREENWOOD-GREENVILLE	28 200	12
159	GAINESVILLE	28 100	12
160	LAUREL-HATTIESBURG	27 400	12
161	ALEXANDRIA LA	27 300	12
162	MEDFORD	27 300	12
163	DOTHAN	25 800	11
164	WATERTOWN-CARTHAGE	25 400	11
165	LAKE CHARLES	23 100	10
165	RAPID CITY	23 100	10
167	ELMIRA	23 000	10
168	BILLINGS-HARDIN	22 700	10
169	SALISBURY	22 700	10
170	CLARKSBURG-WESTON	21 600	09
171	PANAMA CITY	19 700	08
172	MISSOULA	19 300	08
173	BILOXI-GULFPORT-PASCAGOULA	19 200	08
174	MERIDIAN	18 400	08
175	EL CENTRO-YUMA	18 300	08
175	LAFAYETTE IN	18 300	08
177	JONESBORO	17 400	07
177	TUSCALOOSA	17 400	07
179	ARDMORE-ADA	17 200	07
180	GRAND JUNCTION-DURANGO	17 100	07
181	GREAT FALLS	17 000	07
182	ROSWELL	16 600	07
183	SARASOTA	16 200	07
184	MARQUETTE	16 100	07
184	PALM SPRINGS	16 100	07
186	ALEXANDRIA MN	15 500	07
186	CASPER-RIVERTON	15 500	07
188	LAREDO	14 100	06
189	BUTTE	13 500	06
190	CHARLOTTESVILLE	13 300	06
191	SAN ANGELO	13 200	06
192	EUREKA	12 900	06
193	BOWLING GREEN	12 600	05
193	HARRISONBURG	12 600	05
195	CHEYENNE-SCOTTSBLUFF	12 400	05
195	ST JOSEPH	12 400	05
197	JACKSON TN	12 000	05
198	FLAGSTAFF	11 600	05
199	LIMA	10 900	05
200	FARMINGTON	10 800	05
201	HAGERSTOWN	10 200	04
202	PARKERSBURG	8 800	04
203	MANKATO	8 500	04
204	PRESQUE ISLE	8 400	04
205	OTTUMWA-KIRKSVILLE	8 300	04
205	ZANESVILLE	8 300	04
207	VICTORIA	8 000	03
208	TWIN FALLS	7 700	03
209	BEND	5 900	03
210	HELENA	4 700	02
211	NORTH PLATTE	4 400	02
212	ALPENA	3 300	01
213	GLENDIVE	1 400	01

ADI MARKETS RANKED BY DEMOGRAPHIC CATEGORY

WOMEN 18-34

US TOTAL 34 244 100

ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US
1	NEW YORK	2 507 700	7 38
2	LOS ANGELES	1 874 500	5 47
3	CHICAGO	1 236 400	3 61
4	PHILADELPHIA	994 200	2 90
5	SAN FRANCISCO	818 900	2 39
6	BOSTON	812 400	2 37
7	DETROIT	683 800	2 00
8	WASHINGTON DC	667 700	1 95
9	DALLAS-FT WORTH	647 300	1 89
10	HOUSTON	641 400	1 87
11	CLEVELAND	529 800	1 55
12	ATLANTA	525 400	1 53
13	MINNEAPOLIS-ST PAUL	495 400	1 45
14	SEATTLE-TACOMA	458 900	1 34
15	DENVER	456 800	1 33
16	PITTSBURGH	432 100	1 26
17	ST LOUIS	395 400	1 16
18	MIAMI	384 600	1 12
19	SACRAMENTO-STOCKTON	365 200	1 07
20	BALTIMORE	362 700	1 06
21	INDIANAPOLIS	331 100	97
22	SAN DIEGO	324 600	95
23	PHOENIX	322 700	94
24	HARTFORD-NEW HAVEN	317 900	93
25	PORTLAND OR	308 400	90
26	TAMPA-ST PETERSBURG	305 500	89
27	SALT LAKE CITY	280 700	82
28	CINCINNATI	279 100	82
29	NEW ORLEANS	275 100	80
30	KANSAS CITY	274 800	80
31	RALEIGH-DURHAM	272 600	80
32	MILWAUKEE	268 600	78
33	NASHVILLE	265 200	77
34	COLUMBUS OH	264 000	77
35	CHARLOTTE	260 400	76
36	ORLANDO-DAYTONA BEACH-MELBOURNE	243 600	71
37	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	242 500	71
38	MEMPHIS	238 500	70
39	OKLAHOMA CITY	232 100	68
40	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	229 800	67
41	BUFFALO	227 800	67
42	GREENVILLE-SPARTANBURG-ASHEVILLE	224 500	66
43	SAN ANTONIO	223 900	65
44	PROVIDENCE-NEW BEDFORD	218 400	64
45	BIRMINGHAM	209 300	61
46	LOUISVILLE	200 200	58
47	HARRISBURG-YORK-LANCASTER-LEBANON	198 800	58
48	CHARLESTON-HUNTINGTON	197 400	58
49	GREENSBORO-WINSTON SALEM-HIGH POINT	192 300	56
50	DAYTON	190 000	55
51	ALBANY-SCHENECTADY-TROY	178 500	52
52	FLINT-SAGINAW-BAY CITY	177 800	52
53	RICHMOND	177 100	52
54	MOBILE-PENSACOLA	173 100	51
55	LITTLE ROCK	169 800	50
56	FRESNO-VISALIA	167 500	49
57	TULSA	166 700	49
58	JACKSONVILLE	163 000	48
59	ALBUQUERQUE	162 200	47
60	TOLEDO	158 900	46
61	SYRACUSE	156 400	46
62	KNOXVILLE	156 100	46
63	WICHITA-HUTCHINSON	150 700	44
64	AUSTIN TX	149 000	44
65	SHREVEPORT-TEXARKANA	146 200	43
66	ROCHESTER NY	141 500	41
67	LEXINGTON	141 500	41
68	ROANOKE-LYNCHBURG	141 000	41
69	WILKES BARRE-SCRANTON	141 000	41
70	DES MOINES	135 600	40
71	GREEN BAY-APPLETON	134 800	39
72	OMAHA	131 400	38
73	CEDAR RAPIDS-WATERLOO-DUBUQUE	129 600	38
74	SPRINGFIELD-DECATUR-CHAMPAIGN	128 000	37
75	COLUMBIA SC	124 900	36
76	SPOKANE	122 800	36
77	BATON ROUGE	122 400	36
78	WEST PALM BEACH-FT PIERCE-VERO BEACH	119 500	35
79	DAVENPRT-ROCK ISLND-MOLINE QUAD CTY	118 600	34
80	JACKSON MS	116 400	34
81	CHATTANOOGA	116 200	34
82	TUCSON	113 900	33
83	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	111 600	33
84	PORTLAND-POLAND SPRING	111 400	33
85	BRISTL-KNGSPT-JOHNSN CTY TRI CITIES	108 900	32
86	SOUTH BEND-ELKHART	108 500	32
87	JOHNSTOWN-ALTOONA	105 500	31
88	BURLINGTON-PLATTSBURGH	104 900	31
89	EL PASO	103 100	30
90	LANSING	103 000	30
91	WACO-TEMPLE	100 300	29
92	YOUNGSTOWN	99 500	29
93	HUNTSVILLE-DECATUR-FLORENCE	98 300	29
94	GREENVILLE-NEW BERN-WASHINGTON	97 400	28
94	SPRINGFIELD MO	97 400	28
96	EVANSVILLE	96 600	28
97	LINCOLN-HASTINGS-KEARNEY	95 100	28
98	CHARLESTON SC	92 800	27
99	AUGUSTA	91 500	27
100	SPRINGFIELD MA	90 700	26
101	MADISON	89 100	26
102	MCALLEN-BROWNSVILLE LRGV	88 700	26
103	PEORIA	88 600	26
104	SAVANNAH	88 200	26
105	SALINAS-MONTEREY	87 400	26
106	FT WAYNE	87 300	26
107	LAS VEGAS	85 900	25
108	FARGO	84 600	25
109	COLORADO SPRINGS-PUEBLO	84 000	25
110	LAFAYETTE LA	82 500	24
111	MONTGOMERY-SELMA	81 600	24
112	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	80 300	23
113	SIOUX FALLS-MITCHELL	75 800	22
114	CORPUS CHRISTI	75 400	22
115	TALLAHASSEE-THOMASVILLE	74 800	22
116	COLUMBUS GA	72 500	21
117	ROCKFORD	71 300	21
118	MONROE-EL DORADO	69 600	20
119	MACON	66 300	19
120	AMARILLO	65 800	19
121	COLUMBIA-JEFFERSON CITY	64 800	19
122	LA CROSSE-EAU CLAIRE	64 200	19
123	TYLER-LONGVIEW	64 200	19
124	BEAUMONT-PORT ARTHUR	63 900	19
125	EUGENE	63 400	19
126	BOISE	63 300	18
127	YAKIMA	62 300	18
128	ODESSA-MIDLAND	61 900	18
129	RENO	60 700	18
130	TOPEKA	60 500	18
131	COLUMBUS-TUPELO	60 400	18
132	DULUTH-SUPERIOR	59 800	17
133	LUBBOCK	59 700	17
134	WICHITA FALLS-LAWTON	59 700	17
135	FLORENCE SC	59 500	17
136	WAUSAU-RHINELANDER	59 000	17
137	SIOUX CITY	58 700	17
138	ERIE	58 600	17
139	BINGHAMTON	57 400	17
140	BAKERSFIELD	57 100	17
140	JOPLIN-PITTSBURG	57 100	17
142	MINOT-BISMARCK-DICKINSON	57 000	17
143	ALBANY GA	55 900	16
144	TERRE HAUTE	55 800	16
145	BLUEFIELD-BECKLEY-OAK HILL	55 300	16
146	WHEELING-STEUBENVILLE	54 800	16
147	CHICO-REDDING	53 700	16
148	TRAVERSE CITY-CADILLAC	53 300	16
149	WILMINGTON	53 200	16
150	FT SMITH	53 100	16
151	FT MYERS-NAPLES	52 100	15
152	ROCHESTER-MASON CITY-AUSTIN	48 600	14
153	BANGOR	47 800	14
153	QUINCY-HANNIBAL	47 800	14
155	IDAHO FALLS-POCATELLO	46 200	13
156	MEDFORD	42 500	12
157	GAINESVILLE	41 500	12
158	ABILENE-SWEETWATER	40 600	12
159	UTICA	38 400	11
160	LAUREL-HATTIESBURG	36 300	11
161	DOTHAN	36 200	11
162	ALEXANDRIA LA	36 000	11
163	GREENWOOD-GREENVILLE	33 900	10
164	BILLINGS-HARDIN	33 400	10
165	RAPID CITY	32 000	09
166	WATERTOWN-CARTHAGE	31 700	09
167	LAKE CHARLES	31 600	09
168	SALISBURY	31 100	09
169	ELMIRA	30 300	09
170	CLARKSBURG-WESTON	30 000	09
171	MISSOULA	29 600	09
172	GRAND JUNCTION-DURANGO	26 700	08
173	PANAMA CITY	26 700	08
174	BILOXI-GULFPORT-PASCAGOULA	26 400	08
175	LAFAYETTE IN	24 900	07
176	MERIDIAN	24 400	07
177	TUSCALOOSA	24 100	07
178	EL CENTRO-YUMA	24 000	07
179	JONESBORO	23 900	07
180	SARASOTA	23 800	07
181	GREAT FALLS	23 700	07
182	CASPER-RIVERTON	23 400	07
183	PALM SPRINGS	23 000	07
184	ARDMORE-ADA	22 800	07
185	MARQUETTE	22 100	06
186	ROSWELL	22 000	06
187	EUREKA	20 800	06
188	CHARLOTTESVILLE	19 700	06
189	ALEXANDRIA MN	19 400	06
190	BUTTE	19 200	06
191	CHEYENNE-SCOTTSBLUFF	18 300	05
192	SAN ANGELO	18 200	05
193	BOWLING GREEN	17 600	05
194	JACKSON TN	17 300	05
195	HARRISONBURG	17 200	05
196	LAREDO	17 100	05
197	ST JOSEPH	16 600	05
198	FLAGSTAFF	15 500	05
199	LIMA	15 000	04
200	FARMINGTON	14 500	04
201	HAGERSTOWN	14 300	04
202	PARKERSBURG	12 600	04
203	OTTUMWA-KIRKSVILLE	11 400	03
204	VICTORIA	11 300	03
205	MANKATO	11 200	03
205	PRESQUE ISLE	11 200	03
205	TWIN FALLS	11 200	03
208	ZANESVILLE	11 200	03
209	BEND	9 900	03
210	HELENA	7 400	02
211	NORTH PLATTE	6 600	02
212	ALPENA	4 000	01
213	GLENDIVE	1 900	01

ADI MARKETS RANKED BY DEMOGRAPHIC CATEGORY

WOMEN 25-49

US TOTAL 44 238 800

ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US
1	NEW YORK	3 572 800	8.08
2	LOS ANGELES	2 422 300	5.48
3	CHICAGO	1 623 100	3.67
4	PHILADELPHIA	1 317 500	2.98
5	SAN FRANCISCO	1 096 700	2.48
6	BOSTON	1 024 600	2.32
7	WASHINGTON DC	910 400	2.06
8	DETROIT	879 200	1.99
9	DALLAS-FT WORTH	846 800	1.91
10	HOUSTON	810 300	1.83
11	CLEVELAND	702 100	1.59
12	ATLANTA	698 700	1.58
13	MINNEAPOLIS-ST PAUL	612 300	1.38
14	SEATTLE-TACOMA	588 700	1.33
15	PITTSBURGH	557 500	1.26
16	MIAMI	543 500	1.23
17	DENVER	538 500	1.22
18	ST LOUIS	532 500	1.20
19	BALTIMORE	482 400	1.09
20	SACRAMENTO-STOCKTON	469 000	1.06
21	INDIANAPOLIS	423 200	.96
22	HARTFORD-NEW HAVEN	419 000	.95
23	TAMPA-ST PETERSBURG	416 000	.94
24	PHOENIX	415 500	.94
25	SAN DIEGO	393 900	.89
26	PORTLAND OR	392 800	.89
27	CINCINNATI	357 700	.81
28	KANSAS CITY	357 300	.81
29	CHARLOTTE	352 800	.80
30	NASHVILLE	352 100	.80
31	MILWAUKEE	343 700	.78
32	NEW ORLEANS	341 500	.77
33	ORLANDO-DAYTONA BEACH-MELBOURNE	332 600	.75
34	RALEIGH-DURHAM	331 800	.75
35	COLUMBUS OH	331 300	.75
36	SALT LAKE CITY	315 800	.71
37	GREENVILLE-SPARTANBURG-ASHEVILLE	305 700	.69
38	MEMPHIS	302 800	.68
39	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	297 000	.67
40	BUFFALO	294 600	.67
41	OKLAHOMA CITY	291 200	.66
42	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	287 300	.65
43	SAN ANTONIO	287 000	.65
44	PROVIDENCE-NEW BEDFORD	274 400	.62
45	BIRMINGHAM	273 900	.62
46	GREENSBORO-WINSTON SALEM-HIGH POINT	263 100	.59
47	LOUISVILLE	262 600	.59
48	HARRISBURG-YORK-LANCASTER-LEBANON	261 300	.59
49	CHARLESTON-HUNTINGTON	257 400	.58
50	DAYTON	253 900	.57
51	RICHMOND	231 800	.52
52	ALBANY-SCHENECTADY-TROY	230 300	.52
53	TULSA	229 400	.52
54	MOBILE-PENSACOLA	226 400	.51
55	FLINT-SAGINAW-BAY CITY	224 700	.51
56	LITTLE ROCK	222 100	.50
57	JACKSONVILLE	216 100	.49
58	FRESNO-VISALIA	210 700	.48
59	KNOXVILLE	210 400	.48
60	ALBUQUERQUE	207 100	.47
61	SHREVEPORT-TEXARKANA	195 900	.44
62	TOLEDO	193 100	.44
63	WICHITA-HUTCHINSON	190 200	.43
64	WILKES BARRE-SCRANTON	187 100	.42
65	SYRACUSE	184 500	.42
66	ROANOKE-LYNCHBURG	180 500	.41
67	ROCHESTER NY	179 600	.41
68	LEXINGTON	171 800	.39
69	GREEN BAY-APPLETON	170 400	.39
70	DES MOINES	170 300	.38
70	OMAHA	170 300	.38
72	WEST PALM BEACH-FT PIERCE-VERO BEACH	163 800	.37
73	AUSTIN TX	162 000	.37
74	CHATTANOOGA	159 000	.36
75	DAVENPRT-ROCK ISLND-MOLINE QUAD CTY	154 100	.35
76	SPOKANE	152 400	.34
77	BRISTL-KNGSPT-JOHNSN CTY TRI CITIES	152 100	.34
78	CEDAR RAPIDS-WATERLOO-DUBUQUE	150 600	.34
79	SPRINGFIELD-DECATUR-CHAMPAIGN	148 600	.34
80	COLUMBIA SC	146 900	.33
81	PORTLAND-POLAND SPRING	145 500	.33
82	JACKSON MS	144 100	.33
83	BATON ROUGE	142 500	.32
84	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	141 400	.32
85	SOUTH BEND-ELKHART	140 500	.32
86	TUCSON	139 200	.31
87	HUNTSVILLE-DECATUR-FLORENCE	137 900	.31
88	YOUNGSTOWN	132 200	.30
89	SPRINGFIELD MO	130 500	.29
90	JOHNSTOWN-ALTOONA	128 200	.29
91	EVANSVILLE	126 900	.29
92	EL PASO	126 200	.29
93	BURLINGTON-PLATTSBURGH	123 900	.28
94	AUGUSTA	116 100	.26
94	GREENVILLE-NEW BERN-WASHINGTON	116 100	.26
96	LAS VEGAS	116 000	.26
97	LANSING	113 500	.26
98	CHARLESTON SC	113 200	.26
99	FT WAYNE	112 700	.25
100	LINCOLN-HASTINGS-KEARNEY	112 500	.25
101	MCALLEN-BROWNSVILLE LRGV	111 800	.25
102	COLORADO SPRINGS-PUEBLO	107 300	.24
103	SAVANNAH	105 200	.24
104	SALINAS-MONTEREY	104 500	.24
105	WACO-TEMPLE	103 900	.23
106	MONTGOMERY-SELMA	103 800	.23
107	PEORIA	103 700	.23
108	MADISON	101 400	.23
109	SPRINGFIELD MA	101 100	.23
110	LAFAYETTE LA	101 000	.23
111	FARGO	96 100	.22
112	ROCKFORD	94 800	.21
113	CORPUS CHRISTI	94 400	.21
114	SIOUX FALLS-MITCHELL	93 800	.21
115	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	89 700	.20
116	MONROE-EL DORADO	86 900	.20
117	MACON	86 600	.20
118	COLUMBUS GA	86 500	.20
119	AMARILLO	86 100	.19
120	BEAUMONT-PORT ARTHUR	84 500	.19
121	TALLAHASSEE-THOMASVILLE	83 200	.19
122	RENO	81 000	.18
123	BOISE	80 400	.18
124	TYLER-LONGVIEW	79 700	.18
125	YAKIMA	79 500	.18
126	ODESSA-MIDLAND	79 100	.18
127	EUGENE	78 100	.18
128	FLORENCE SC	77 500	.18
129	JOPLIN-PITTSBURG	77 000	.17
130	COLUMBUS-TUPELO	76 100	.17
130	WICHITA FALLS-LAWTON	76 100	.17
132	DULUTH-SUPERIOR	75 600	.17
133	BINGHAMTON	75 400	.17
134	FT MYERS-NAPLES	74 500	.17
134	WAUSAU-RHINELANDER	74 500	.17
136	ERIE	72 700	.16
137	BAKERSFIELD	72 100	.16
137	TRAVERSE CITY-CADILLAC	72 100	.16
139	TERRE HAUTE	72 000	.16
140	COLUMBIA-JEFFERSON CITY	71 900	.16
141	WHEELING-STEUBENVILLE	71 600	.16
142	BLUEFIELD-BECKLEY-OAK HILL	71 300	.16
143	SIOUX CITY	71 100	.16
144	ALBANY GA	70 700	.16
145	LA CROSSE-EAU CLAIRE	70 200	.16
146	WILMINGTON	70 100	.16
147	FT SMITH	69 600	.16
148	MINOT-BISMARCK-DICKINSON	69 000	.16
149	LUBBOCK	68 400	.15
150	CHICO-REDDING	67 900	.15
151	TOPEKA	66 100	.15
152	ROCHESTER-MASON CITY-AUSTIN	63 600	.14
153	BANGOR	61 600	.14
154	QUINCY-HANNIBAL	59 800	.13
155	MEDFORD	59 100	.13
156	IDAHO FALLS-POCATELLO	54 400	.12
157	ABILENE-SWEETWATER	51 600	.12
158	DOTHAN	49 600	.11
159	UTICA	47 700	.11
160	ALEXANDRIA LA	45 200	.10
161	LAUREL-HATTIESBURG	44 000	.10
162	BILLINGS-HARDIN	42 700	.10
163	SALISBURY	41 300	.09
164	ELMIRA	40 400	.09
165	LAKE CHARLES	40 100	.09
166	GREENWOOD-GREENVILLE	39 500	.09
166	RAPID CITY	39 500	.09
168	GAINESVILLE	38 800	.09
169	CLARKSBURG-WESTON	38 600	.09
170	WATERTOWN-CARTHAGE	38 200	.09
171	PANAMA CITY	37 400	.08
172	MISSOULA	37 200	.08
173	SARASOTA	34 500	.08
174	GRAND JUNCTION-DURANGO	34 000	.08
175	JONESBORO	32 000	.07
176	BILOXI-GULFPORT-PASCAGOULA	31 900	.07
177	MERIDIAN	31 300	.07
178	GREAT FALLS	31 000	.07
179	ARDMORE-ADA	30 800	.07
179	EL CENTRO-YUMA	30 800	.07
181	PALM SPRINGS	29 300	.07
182	ROSWELL	29 000	.07
183	CASPER-RIVERTON	28 800	.07
184	ALEXANDRIA MN	25 900	.06
185	TUSCALOOSA	25 600	.06
186	MARQUETTE	24 400	.06
187	EUREKA	24 200	.05
188	CHEYENNE-SCOTTSBLUFF	23 700	.05
189	JACKSON TN	22 200	.05
190	BUTTE	22 100	.05
191	SAN ANGELO	22 000	.05
192	LAFAYETTE IN	21 400	.05
192	LAREDO	21 400	.05
194	HAGERSTOWN	20 200	.05
194	ST JOSEPH	20 200	.05
196	CHARLOTTESVILLE	19 500	.04
197	BOWLING GREEN	19 100	.04
197	LIMA	19 100	.04
199	FARMINGTON	17 800	.04
200	HARRISONBURG	17 600	.04
201	PARKERSBURG	17 300	.04
202	TWIN FALLS	15 100	.03
203	FLAGSTAFF	14 900	.03
204	PRESQUE ISLE	14 600	.03
205	ZANESVILLE	14 500	.03
206	VICTORIA	14 400	.03
207	BEND	13 000	.03
208	OTTUMWA-KIRKSVILLE	12 700	.03
209	MANKATO	10 200	.02
210	HELENA	9 100	.02
211	NORTH PLATTE	8 700	.02
212	ALPENA	5 400	.01
213	GLENDIVE	2 400	.01

ADI MARKETS RANKED BY DEMOGRAPHIC CATEGORY

WOMEN 25-54

US TOTAL 49,833,800

ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US
1	NEW YORK	4,067,600	8.16
2	LOS ANGELES	2,709,900	5.44
3	CHICAGO	1,827,500	3.67
4	PHILADELPHIA	1,506,700	3.02
5	SAN FRANCISCO	1,222,200	2.45
6	BOSTON	1,155,900	2.32
7	WASHINGTON DC	1,008,600	2.02
8	DETROIT	994,500	2.00
9	DALLAS-FT WORTH	940,100	1.89
10	HOUSTON	894,600	1.80
11	CLEVELAND	799,600	1.60
12	ATLANTA	771,300	1.55
13	MINNEAPOLIS-ST PAUL	679,900	1.36
14	SEATTLE-TACOMA	653,900	1.31
15	PITTSBURGH	646,900	1.30
16	MIAMI	621,100	1.25
17	ST LOUIS	603,800	1.21
18	DENVER	590,800	1.19
19	BALTIMORE	543,600	1.09
20	SACRAMENTO-STOCKTON	525,500	1.05
21	TAMPA-ST PETERSBURG	479,500	.96
22	INDIANAPOLIS	475,700	.95
23	HARTFORD-NEW HAVEN	474,700	.95
24	PHOENIX	465,200	.93
25	SAN DIEGO	439,000	.88
26	PORTLAND OR	435,600	.87
27	CINCINNATI	404,400	.81
28	KANSAS CITY	401,700	.81
29	CHARLOTTE	396,900	.80
30	NASHVILLE	395,100	.79
31	MILWAUKEE	388,400	.78
32	NEW ORLEANS	382,300	.77
33	ORLANDO-DAYTONA BEACH-MELBOURNE	381,000	.76
34	COLUMBUS OH	371,200	.74
35	RALEIGH-DURHAM	370,800	.74
36	SALT LAKE CITY	347,900	.70
37	GREENVILLE-SPARTANBURG-ASHEVILLE	345,400	.69
38	MEMPHIS	340,500	.68
39	BUFFALO	338,800	.68
40	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	333,700	.67
41	OKLAHOMA CITY	326,500	.66
42	SAN ANTONIO	322,500	.65
43	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	321,800	.65
44	PROVIDENCE-NEW BEDFORD	314,100	.63
45	BIRMINGHAM	310,700	.62
46	GREENSBORO-WINSTON SALEM-HIGH POINT	297,500	.60
47	HARRISBURG-YORK-LANCASTER-LEBANON	296,500	.59
48	LOUISVILLE	295,900	.59
49	CHARLESTON-HUNTINGTON	291,800	.59
50	DAYTON	287,700	.58
51	ALBANY-SCHENECTADY-TROY	262,300	.53
52	RICHMOND	261,000	.52
53	TULSA	257,900	.52
54	MOBILE-PENSACOLA	254,000	.51
55	FLINT-SAGINAW-BAY CITY	252,500	.51
56	LITTLE ROCK	250,800	.50
57	JACKSONVILLE	243,500	.49
58	KNOXVILLE	237,000	.48
59	FRESNO-VISALIA	235,600	.47
60	ALBUQUERQUE	229,900	.46
61	SHREVEPORT-TEXARKANA	222,500	.45
62	WILKES BARRE-SCRANTON	218,600	.44
63	TOLEDO	218,400	.44
64	WICHITA-HUTCHINSON	215,500	.43
65	SYRACUSE	208,900	.42
66	ROANOKE-LYNCHBURG	205,000	.41
67	ROCHESTER NY	201,700	.40
68	GREEN BAY-APPLETON	192,300	.39
69	DES MOINES	192,200	.39
70	LEXINGTON	191,500	.38
71	OMAHA	190,800	.38
72	WEST PALM BEACH-FT PIERCE-VERO BEACH	189,200	.38
73	CHATTANOOGA	178,800	.36
74	AUSTIN TX	178,400	.36
75	DAVENPRT-ROCK ISLND-MOLINE QUAD CTY	173,900	.35
76	BRISTL-KNGSPT-JOHNSN CTY TRI CITIES	171,600	.34
77	SPOKANE	170,200	.34
78	CEDAR RAPIDS-WATERLOO-DUBUQUE	169,200	.34
79	SPRINGFIELD-DECATUR-CHAMPAIGN	167,600	.34
80	PORTLAND-POLAND SPRING	164,200	.33
81	COLUMBIA SC	163,300	.33
82	JACKSON MS	162,200	.33
83	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	160,800	.32
84	SOUTH BEND-ELKHART	159,100	.32
85	BATON ROUGE	158,000	.32
86	TUCSON	156,300	.31
87	HUNTSVILLE-DECATUR-FLORENCE	154,400	.31
88	YOUNGSTOWN	152,700	.31
89	SPRINGFIELD MO	148,600	.30
90	JOHNSTOWN-ALTOONA	147,800	.30
91	EVANSVILLE	143,600	.29
92	EL PASO	141,700	.28
93	BURLINGTON-PLATTSBURGH	138,600	.28
94	AUGUSTA	130,400	.26
95	GREENVILLE-NEW BERN-WASHINGTON	130,200	.26
96	LAS VEGAS	128,900	.26
97	LINCOLN-HASTINGS-KEARNEY	127,200	.26
98	FT WAYNE	126,800	.25
99	LANSING	125,800	.25
100	CHARLESTON SC	125,700	.25
101	MCALLEN-BROWNSVILLE LRGV	125,300	.25
102	COLORADO SPRINGS-PUEBLO	119,500	.24
103	SAVANNAH	117,700	.24
104	MONTGOMERY-SELMA	117,500	.24
105	PEORIA	116,700	.23
106	SALINAS-MONTEREY	116,300	.23
106	WACO-TEMPLE	116,300	.23
108	SPRINGFIELD MA	114,800	.23
109	LAFAYETTE LA	113,400	.23
110	MADISON	112,700	.23
111	FARGO	108,500	.22
112	SIOUX FALLS-MITCHELL	107,200	.22
113	ROCKFORD	106,600	.21
114	CORPUS CHRISTI	106,400	.21
115	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	100,800	.20
116	MONROE-EL DORADO	99,500	.20
117	COLUMBUS GA	98,100	.20
118	AMARILLO	97,500	.20
119	MACON	97,200	.20
120	BEAUMONT-PORT ARTHUR	97,100	.19
121	TALLAHASSEE-THOMASVILLE	93,900	.19
122	RENO	91,000	.18
123	TYLER-LONGVIEW	89,900	.18
124	ODESSA-MIDLAND	89,800	.18
125	YAKIMA	88,900	.18
126	BOISE	88,700	.18
127	JOPLIN-PITTSBURG	87,800	.18
128	FT MYERS-NAPLES	87,300	.18
129	FLORENCE SC	86,800	.17
130	EUGENE	86,600	.17
131	DULUTH-SUPERIOR	86,100	.17
132	BINGHAMTON	86,000	.17
132	COLUMBUS-TUPELO	86,000	.17
134	WICHITA FALLS-LAWTON	85,600	.17
135	WAUSAU-RHINELANDER	84,300	.17
136	ERIE	83,400	.17
137	WHEELING-STEUBENVILLE	82,800	.17
138	TERRE HAUTE	82,400	.17
139	TRAVERSE CITY-CADILLAC	81,600	.16
140	SIOUX CITY	81,500	.16
141	BLUEFIELD-BECKLEY-OAK HILL	81,400	.16
142	BAKERSFIELD	80,800	.16
143	COLUMBIA-JEFFERSON CITY	80,600	.16
144	ALBANY GA	79,400	.16
145	LA CROSSE-EAU CLAIRE	79,200	.16
145	WILMINGTON	79,200	.16
147	FT SMITH	78,300	.16
148	MINOT-BISMARCK-DICKINSON	77,700	.16
149	LUBBOCK	76,600	.15
150	CHICO-REDDING	76,500	.15
151	TOPEKA	74,300	.15
152	ROCHESTER-MASON CITY-AUSTIN	72,300	.15
153	BANGOR	69,600	.14
154	QUINCY-HANNIBAL	68,000	.14
155	MEDFORD	66,800	.13
156	IDAHO FALLS-POCATELLO	60,200	.12
157	ABILENE-SWEETWATER	58,800	.12
158	DOTHAN	55,600	.11
159	UTICA	54,800	.11
160	ALEXANDRIA LA	50,800	.10
161	LAUREL-HATTIESBURG	49,800	.10
162	BILLINGS-HARDIN	47,800	.10
163	SALISBURY	47,200	.09
164	ELMIRA	46,100	.09
165	LAKE CHARLES	45,300	.09
166	GREENWOOD-GREENVILLE	44,900	.09
167	CLARKSBURG-WESTON	44,200	.09
167	RAPID CITY	44,200	.09
169	WATERTOWN-CARTHAGE	43,700	.09
170	PANAMA CITY	42,800	.09
171	GAINESVILLE	42,600	.09
172	MISSOULA	41,400	.08
173	SARASOTA	40,800	.08
174	GRAND JUNCTION-DURANGO	37,800	.08
175	JONESBORO	36,400	.07
176	BILOXI-GULFPORT-PASCAGOULA	35,800	.07
177	MERIDIAN	35,600	.07
178	ARDMORE-ADA	35,100	.07
179	GREAT FALLS	34,800	.07
180	EL CENTRO-YUMA	34,700	.07
181	ROSWELL	33,300	.07
182	PALM SPRINGS	32,700	.07
183	CASPER-RIVERTON	31,700	.06
184	ALEXANDRIA MN	29,400	.06
185	TUSCALOOSA	29,000	.06
186	MARQUETTE	27,500	.06
187	EUREKA	26,800	.05
188	CHEYENNE-SCOTTSBLUFF	26,700	.05
189	JACKSON TN	25,000	.05
189	SAN ANGELO	25,000	.05
191	BUTTE	24,900	.05
192	LAREDO	24,200	.05
193	LAFAYETTE IN	23,800	.05
194	ST JOSEPH	23,200	.05
195	HAGERSTOWN	23,000	.05
196	LIMA	21,800	.04
197	CHARLOTTESVILLE	21,500	.04
198	BOWLING GREEN	21,200	.04
199	HARRISONBURG	19,700	.04
200	FARMINGTON	19,600	.04
200	PARKERSBURG	19,600	.04
202	TWIN FALLS	16,900	.03
203	ZANESVILLE	16,600	.03
204	PRESQUE ISLE	16,500	.03
205	FLAGSTAFF	16,300	.03
206	VICTORIA	16,100	.03
207	BEND	14,300	.03
208	OTTUMWA-KIRKSVILLE	14,200	.03
209	MANKATO	11,500	.02
210	HELENA	10,000	.02
211	NORTH PLATTE	9,800	.02
212	ALPENA	6,200	.01
213	GLENDIVE	2,700	.01

ADI MARKETS RANKED BY DEMOGRAPHIC CATEGORY

MEN TOTAL

US TOTAL 84 231 600

ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US
1	NEW YORK	6 387 900	7 58
2	LOS ANGELES	4 498 200	5 34
3	CHICAGO	2 974 100	3 53
4	PHILADELPHIA	2 521 800	2 99
5	SAN FRANCISCO	2 008 400	2 38
6	BOSTON	1 940 000	2 30
7	DETROIT	1 608 400	1 91
8	WASHINGTON DC	1 519 500	1 80
9	DALLAS-FT WORTH	1 515 500	1 80
10	HOUSTON	1 446 300	1 72
11	CLEVELAND	1 319 900	1 57
12	ATLANTA	1 163 800	1 38
13	MINNEAPOLIS-ST PAUL	1 156 500	1 37
14	PITTSBURGH	1 135 500	1 35
15	SEATTLE-TACOMA	1 128 100	1 34
16	MIAMI	1 115 500	1 32
17	ST LOUIS	999 200	1 18
18	TAMPA-ST PETERSBURG	966 100	1 15
19	DENVER	954 200	1 13
20	SACRAMENTO-STOCKTON	890 700	1 06
21	BALTIMORE	882 600	1 05
22	PHOENIX	822 200	98
23	SAN DIEGO	820 000	97
24	HARTFORD-NEW HAVEN	804 200	95
25	INDIANAPOLIS	781 200	93
26	PORTLAND OR	738 300	88
27	ORLANDO-DAYTONA BEACH-MELBOURNE	697 300	83
28	KANSAS CITY	669 500	79
29	CINCINNATI	665 800	79
30	NASHVILLE	665 000	79
31	MILWAUKEE	657 100	78
32	CHARLOTTE	630 200	75
33	RALEIGH-DURHAM	619 400	74
34	NEW ORLEANS	612 400	73
35	COLUMBUS OH	611 900	73
36	SALT LAKE CITY	599 300	71
37	BUFFALO	588 500	70
38	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	586 200	70
39	GREENVILLE-SPARTANBURG-ASHEVILLE	572 600	68
40	OKLAHOMA CITY	569 300	68
41	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	567 700	67
42	MEMPHIS	554 700	66
43	PROVIDENCE-NEW BEDFORD	547 900	65
44	SAN ANTONIO	533 400	63
45	BIRMINGHAM	509 400	60
46	HARRISBURG-YORK-LANCASTER-LEBANON	501 000	59
47	CHARLESTON-HUNTINGTON	499 200	59
48	LOUISVILLE	494 800	59
49	GREENSBORO-WINSTON SALEM-HIGH POINT	473 400	56
50	DAYTON	468 200	56
51	ALBANY-SCHENECTADY-TROY	459 300	55
52	LITTLE ROCK	433 500	51
53	TULSA	431 700	51
54	RICHMOND	421 800	50
55	MOBILE-PENSACOLA	418 500	50
56	FLINT-SAGINAW-BAY CITY	416 300	49
57	FRESNO-VISALIA	409 000	49
58	JACKSONVILLE	405 800	48
59	WEST PALM BEACH-FT PIERCE-VERO BEACH	400 100	47
60	WILKES BARRE-SCRANTON	398 500	47
61	WICHITA-HUTCHINSON	395 900	47
62	KNOXVILLE	393 500	47
63	SHREVEPORT-TEXARKANA	380 500	45
64	ALBUQUERQUE	375 800	45
65	TOLEDO	375 800	45
66	SYRACUSE	369 600	44
67	ROANOKE-LYNCHBURG	354 500	42
68	GREEN BAY-APPLETON	348 900	41
69	DES MOINES	347 400	41
70	ROCHESTER NY	335 100	40
71	OMAHA	326 500	39
72	LEXINGTON	323 200	38
73	AUSTIN TX	320 600	38
74	CEDAR RAPIDS-WATERLOO-DUBUQUE	311 200	37
75	DAVENPRT-ROCK ISLND-MOLINE QUAD CTY	305 600	36
76	SPOKANE	303 400	36
77	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	302 200	36
78	SPRINGFIELD-DECATUR-CHAMPAIGN	301 100	36
79	CHATTANOOGA	286 000	34
80	BRISTL-KNGSPT-JOHNSN CTY TRI CITIES	285 000	34
81	PORTLAND-POLAND SPRING	283 200	34
82	SPRINGFIELD MO	282 700	34
83	JOHNSTOWN-ALTOONA	276 700	33
84	TUCSON	274 700	33
85	COLUMBIA SC	270 600	32
86	SOUTH BEND-ELKHART	268 800	32
87	BATON ROUGE	264 500	31
88	JACKSON MS	263 200	31
89	YOUNGSTOWN	259 800	31
90	EVANSVILLE	250 300	30
91	WACO-TEMPLE	249 700	30
92	HUNTSVILLE-DECATUR-FLORENCE	249 500	30
93	BURLINGTON-PLATTSBURGH	248 400	29
94	LINCOLN-HASTINGS-KEARNEY	244 900	29
95	GREENVILLE-NEW BERN-WASHINGTON	242 000	29
96	EL PASO	225 700	27
97	CHARLESTON SC	220 800	26
98	FARGO	220 200	26
99	LANSING	219 000	26
100	SALINAS-MONTEREY	215 300	26
101	LAS VEGAS	214 200	25
102	FT WAYNE	213 100	25
103	SAVANNAH	213 000	25
104	AUGUSTA	210 600	25
105	COLORADO SPRINGS-PUEBLO	210 300	25
106	SIOUX FALLS-MITCHELL	206 600	25
107	SPRINGFIELD MA	202 500	24
108	PEORIA	202 100	24
109	MADISON	199 600	24
110	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	198 000	24
111	MONTGOMERY-SELMA	195 000	23
112	FT MYERS-NAPLES	194 000	23
113	LAFAYETTE LA	190 700	23
113	MCALLEN-BROWNSVILLE LRGV	190 700	23
115	CORPUS CHRISTI	179 600	21
116	ROCKFORD	178 300	21
117	COLUMBUS GA	175 300	21
118	MONROE-EL DORADO	171 100	20
119	AMARILLO	168 500	20
120	DULUTH-SUPERIOR	168 700	20
121	BEAUMONT-PORT ARTHUR	165 700	20
122	WICHITA FALLS-LAWTON	164 500	20
123	JOPLIN-PITTSBURG	163 100	19
124	TYLER-LONGVIEW	162 500	19
125	RENO	162 300	19
126	WAUSAU-RHINELANDER	159 400	19
127	YAKIMA	158 900	19
128	COLUMBIA-JEFFERSON CITY	158 100	19
129	SIOUX CITY	157 400	19
130	MACON	155 200	18
131	TALLAHASSEE-THOMASVILLE	154 900	18
132	LA CROSSE-EAU CLAIRE	153 300	18
132	TERRE HAUTE	153 300	18
134	BOISE	152 500	18
135	BINGHAMTON	150 900	18
136	COLUMBUS-TUPELO	150 000	18
136	ODESSA-MIDLAND	150 000	18
138	TRAVERSE CITY-CADILLAC	149 400	18
139	TOPEKA	149 100	18
140	MINOT-BISMARCK-DICKINSON	148 100	18
141	EUGENE	147 900	18
142	WHEELING-STEUBENVILLE	146 800	17
143	ERIE	145 800	17
144	CHICO-REDDING	141 400	17
145	BAKERSFIELD	139 700	17
146	FT SMITH	139 000	17
147	BLUEFIELD-BECKLEY-OAK HILL	138 300	16
148	LUBBOCK	137 100	16
149	FLORENCE SC	134 400	16
150	QUINCY-HANNIBAL	130 700	16
151	ROCHESTER-MASON CITY-AUSTIN	130 400	15
152	WILMINGTON	127 600	15
153	ALBANY GA	127 000	15
154	BANGOR	123 100	15
155	MEDFORD	117 900	14
156	ABILENE-SWEETWATER	111 300	13
157	IDAHO FALLS-POCATELLO	106 100	13
158	UTICA	100 800	12
159	SARASOTA	96 300	11
160	ALEXANDRIA LA	93 600	11
161	DOTHAN	92 900	11
162	LAUREL-HATTIESBURG	85 000	10
163	SALISBURY	82 900	10
164	RAPID CITY	82 300	10
165	GAINESVILLE	82 200	10
166	BILLINGS-HARDIN	82 100	10
167	ELMIRA	81 700	10
168	CLARKSBURG-WESTON	81 000	10
169	WATERTOWN-CARTHAGE	80 900	10
170	GREENWOOD-GREENVILLE	77 600	09
171	LAKE CHARLES	75 300	09
172	PANAMA CITY	73 400	09
173	MISSOULA	71 400	08
174	ARDMORE-ADA	67 200	08
175	GRAND JUNCTION-DURANGO	66 400	08
176	JONESBORO	65 300	08
177	BILOXI-GULFPORT-PASCAGOULA	64 700	08
178	GREAT FALLS	63 000	07
179	EL CENTRO-YUMA	62 900	07
180	MERIDIAN	62 500	07
181	MARQUETTE	61 000	07
182	PALM SPRINGS	60 300	07
183	ALEXANDRIA MN	59 300	07
184	ROSWELL	58 600	07
185	CASPER-RIVERTON	55 900	07
186	TUSCALOOSA	51 100	06
187	LAFAYETTE IN	50 500	06
188	EUREKA	49 200	06
189	BUTTE	48 700	06
190	CHEYENNE-SCOTTSBLUFF	46 900	06
191	SAN ANGELO	45 400	05
192	ST JOSEPH	44 600	05
193	HAGERSTOWN	43 200	05
194	JACKSON TN	42 200	05
195	BOWLING GREEN	38 500	05
196	CHARLOTTESVILLE	38 400	05
197	LIMA	37 700	04
198	LAREDO	37 400	04
199	HARRISONBURG	36 600	04
200	PARKERSBURG	31 700	04
201	FARMINGTON	31 400	04
202	TWIN FALLS	31 000	04
203	PRESQUE ISLE	29 600	04
204	FLAGSTAFF	28 700	03
204	OTTUMWA-KIRKSVILLE	28 700	03
206	ZANESVILLE	28 000	03
207	VICTORIA	26 400	03
208	BEND	24 200	03
209	MANKATO	23 800	03
210	NORTH PLATTE	17 300	02
211	HELENA	16 500	02
212	ALPENA	10 700	01
213	GLENDIVE	5 100	01

ADI MARKETS RANKED BY DEMOGRAPHIC CATEGORY

MEN 18-49

US TOTAL 57,369,900

ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US
1	NEW YORK	4,177,800	7.28
2	LOS ANGELES	3,199,500	5.58
3	CHICAGO	2,060,200	3.59
4	PHILADELPHIA	1,649,300	2.87
5	SAN FRANCISCO	1,423,200	2.48
6	BOSTON	1,311,200	2.29
7	WASHINGTON DC	1,119,900	1.95
8	DETROIT	1,111,300	1.94
9	HOUSTON	1,104,800	1.93
10	DALLAS-FT WORTH	1,089,100	1.90
11	CLEVELAND	873,000	1.52
12	ATLANTA	861,200	1.50
13	MINNEAPOLIS-ST PAUL	813,300	1.42
14	SEATTLE-TACOMA	798,100	1.39
15	DENVER	727,700	1.27
16	PITTSBURGH	710,400	1.24
17	ST LOUIS	660,000	1.15
18	MIAMI	656,400	1.14
19	SACRAMENTO-STOCKTON	611,500	1.07
20	BALTIMORE	609,400	1.06
21	SAN DIEGO	597,200	1.04
22	PHOENIX	550,200	.96
23	INDIANAPOLIS	543,500	.95
24	HARTFORD-NEW HAVEN	534,500	.93
25	TAMPA-ST PETERSBURG	518,500	.90
26	PORTLAND OR	513,300	.89
27	KANSAS CITY	456,500	.80
28	RALEIGH-DURHAM	456,000	.79
29	CINCINNATI	455,700	.79
30	NASHVILLE	454,000	.79
31	MILWAUKEE	445,400	.78
32	SALT LAKE CITY	442,900	.77
33	CHARLOTTE	439,600	.77
34	NEW ORLEANS	437,800	.76
35	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	437,400	.76
36	COLUMBUS OH	435,000	.76
37	ORLANDO-DAYTONA BEACH-MELBOURNE	425,000	.74
38	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	394,000	.69
39	OKLAHOMA CITY	390,400	.68
40	GREENVILLE-SPARTANBURG-ASHEVILLE	385,500	.67
41	MEMPHIS	378,500	.66
42	BUFFALO	375,900	.66
43	SAN ANTONIO	368,900	.64
44	PROVIDENCE-NEW BEDFORD	353,300	.62
45	LOUISVILLE	344,800	.60
46	BIRMINGHAM	341,300	.59
47	CHARLESTON-HUNTINGTON	334,700	.58
48	HARRISBURG-YORK-LANCASTER-LEBANON	333,600	.58
49	GREENSBORO-WINSTON SALEM-HIGH POINT	323,300	.56
50	DAYTON	317,500	.55
51	MOBILE-PENSACOLA	296,800	.52
52	ALBANY-SCHENECTADY-TROY	295,000	.52
53	RICHMOND	289,500	.50
54	FLINT-SAGINAW-BAY CITY	289,000	.50
55	TULSA	286,500	.50
56	FRESNO-VISALIA	284,500	.50
57	JACKSONVILLE	281,400	.49
58	LITTLE ROCK	281,400	.49
59	ALBUQUERQUE	269,000	.47
60	KNOXVILLE	268,000	.47
61	WICHITA-HUTCHINSON	258,600	.45
62	TOLEDO	255,300	.45
63	SYRACUSE	252,400	.44
64	WILKES BARRE-SCRANTON	243,600	.42
65	SHREVEPORT-TEXARKANA	242,700	.42
66	ROANOKE-LYNCHBURG	238,300	.42
67	AUSTIN TX	237,500	.41
68	ROCHESTER NY	229,700	.40
69	GREEN BAY-APPLETON	229,300	.40
70	DES MOINES	228,100	.40
71	LEXINGTON	224,600	.39
72	OMAHA	219,100	.38
73	CEDAR RAPIDS-WATERLOO-DUBUQUE	212,200	.37
74	WEST PALM BEACH-FT PIERCE-VERO BEACH	210,900	.37
75	SPRINGFIELD-DECATUR-CHAMPAIGN	207,900	.36
76	SPOKANE	206,600	.36
77	DAVENPRT-ROCK ISLND-MOLINE QUAD CTY	202,300	.35
78	COLUMBIA SC	199,200	.35
79	CHATTANOOGA	197,400	.34
80	BATON ROUGE	197,300	.34
81	BRISTL-KNGSPT-JOHNSN CTY TRI CITIES	191,700	.33
82	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	190,500	.33
83	TUCSON	187,100	.33
84	PORTLAND-POLAND SPRING	186,200	.32
85	WACO-TEMPLE	182,400	.32
86	JOHNSTOWN-ALTOONA	180,400	.31
87	SOUTH BEND-ELKHART	179,800	.31
88	GREENVILLE-NEW BERN-WASHINGTON	178,400	.31
89	JACKSON MS	177,600	.31
90	BURLINGTON-PLATTSBURGH	174,500	.30
91	HUNTSVILLE-DECATUR-FLORENCE	172,200	.30
92	SPRINGFIELD MO	171,600	.30
93	CHARLESTON SC	169,400	.30
94	EL PASO	167,300	.29
95	YOUNGSTOWN	165,000	.29
96	EVANSVILLE	164,200	.29
97	LANSING	163,500	.28
98	LINCOLN-HASTINGS-KEARNEY	158,400	.28
99	SALINAS-MONTEREY	155,600	.27
100	LAS VEGAS	154,200	.27
101	SAVANNAH	153,600	.27
102	COLORADO SPRINGS-PUEBLO	153,100	.27
103	AUGUSTA	146,400	.26
104	FT WAYNE	146,000	.25
105	FARGO	143,100	.25
106	MADISON	142,100	.25
107	PEORIA	139,100	.24
108	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	138,900	.24
109	LAFAYETTE LA	134,300	.23
110	SPRINGFIELD MA	133,500	.23
111	MONTGOMERY-SELMA	129,400	.23
112	MCALLEN-BROWNSVILLE LRGV	128,700	.22
113	SIOUX FALLS-MITCHELL	128,500	.22
114	COLUMBUS GA	126,700	.22
115	CORPUS CHRISTI	125,400	.22
116	ROCKFORD	121,500	.21
117	RENO	113,800	.20
118	AMARILLO	113,300	.20
119	WICHITA FALLS-LAWTON	112,300	.20
120	MONROE-EL DORADO	111,200	.19
121	TALLAHASSEE-THOMASVILLE	111,200	.19
122	COLUMBIA-JEFFERSON CITY	109,200	.19
123	YAKIMA	109,200	.19
124	TYLER-LONGVIEW	109,000	.19
125	BEAUMONT-PORT ARTHUR	108,700	.19
126	MACON	107,900	.19
127	BOISE	107,000	.19
128	ODESSA-MIDLAND	105,900	.18
129	TOPEKA	105,700	.18
130	DULUTH-SUPERIOR	103,500	.18
131	EUGENE	103,300	.18
132	WAUSAU-RHINELANDER	102,400	.18
133	COLUMBUS-TUPELO	100,600	.18
134	LA CROSSE-EAU CLAIRE	100,100	.17
135	MINOT-BISMARCK-DICKINSON	98,900	.17
136	BINGHAMTON	98,100	.17
137	JOPLIN-PITTSBURG	98,000	.17
138	SIOUX CITY	97,700	.17
139	LUBBOCK	97,600	.17
140	BAKERSFIELD	96,800	.17
141	TERRE HAUTE	96,300	.17
142	ERIE	95,000	.17
143	FLORENCE SC	94,500	.16
144	TRAVERSE CITY-CADILLAC	93,000	.16
145	FT MYERS-NAPLES	92,200	.16
146	FT SMITH	92,100	.16
147	WHEELING-STEUBENVILLE	92,000	.16
148	BLUEFIELD-BECKLEY-OAK HILL	90,700	.16
149	CHICO-REDDING	89,700	.16
150	WILMINGTON	87,000	.15
151	ALBANY GA	86,700	.15
152	ROCHESTER-MASON CITY-AUSTIN	82,300	.14
153	BANGOR	81,900	.14
154	QUINCY-HANNIBAL	81,200	.14
155	IDAHO FALLS-POCATELLO	75,900	.13
156	MEDFORD	74,600	.13
157	ABILENE-SWEETWATER	70,000	.12
158	ALEXANDRIA LA	67,100	.12
159	DOTHAN	63,200	.11
160	UTICA	63,200	.11
161	GAINESVILLE	63,100	.11
162	LAUREL-HATTIESBURG	57,200	.10
163	RAPID CITY	56,500	.10
164	BILLINGS-HARDIN	56,000	.10
165	WATERTOWN-CARTHAGE	54,100	.09
166	LAKE CHARLES	53,300	.09
167	ELMIRA	52,100	.09
167	SALISBURY	52,100	.09
169	CLARKSBURG-WESTON	51,400	.09
170	GREENWOOD-GREENVILLE	50,900	.09
171	MISSOULA	49,900	.09
172	PANAMA CITY	47,700	.08
173	BILOXI-GULFPORT-PASCAGOULA	46,900	.08
174	GRAND JUNCTION-DURANGO	46,100	.08
175	GREAT FALLS	42,100	.07
176	EL CENTRO-YUMA	41,600	.07
177	CASPER-RIVERTON	41,400	.07
178	MARQUETTE	41,000	.07
179	SARASOTA	40,900	.07
180	JONESBORO	40,400	.07
181	MERIDIAN	40,200	.07
182	ARDMORE-ADA	40,000	.07
183	LAFAYETTE IN	39,200	.07
184	PALM SPRINGS	38,900	.07
185	ROSWELL	37,900	.07
186	TUSCALOOSA	36,600	.06
187	ALEXANDRIA MN	35,000	.06
188	EUREKA	34,300	.06
189	BUTTE	34,000	.06
190	CHEYENNE-SCOTTSBLUFF	32,300	.06
191	SAN ANGELO	30,000	.05
192	HAGERSTOWN	29,400	.05
193	CHARLOTTESVILLE	29,000	.05
194	ST JOSEPH	27,600	.05
195	JACKSON TN	27,400	.05
196	BOWLING GREEN	26,900	.05
197	LAREDO	26,300	.05
198	HARRISONBURG	25,000	.05
199	LIMA	25,000	.04
200	FARMINGTON	24,100	.04
201	FLAGSTAFF	23,300	.04
202	PARKERSBURG	21,200	.04
203	PRESQUE ISLE	20,300	.04
204	TWIN FALLS	19,800	.03
205	VICTORIA	18,900	.03
206	OTTUMWA-KIRKSVILLE	18,400	.03
207	ZANESVILLE	18,300	.03
208	BEND	16,800	.03
209	MANKATO	16,600	.03
210	HELENA	11,700	.02
211	NORTH PLATTE	11,400	.02
212	ALPENA	7,000	.01
213	GLENDIVE	3,500	.01

ADI MARKETS RANKED BY DEMOGRAPHIC CATEGORY

MEN 18-34

US TOTAL 34,822,800

ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US
1	NEW YORK	2,377,400	6.83
2	LOS ANGELES	1,946,800	5.59
3	CHICAGO	1,238,200	3.56
4	PHILADELPHIA	968,200	2.78
5	SAN FRANCISCO	850,200	2.44
6	BOSTON	824,400	2.37
7	HOUSTON	694,000	1.99
8	DETROIT	679,200	1.95
9	DALLAS-FT. WORTH	650,900	1.87
10	WASHINGTON, DC	648,700	1.86
11	CLEVELAND	621,600	1.80
12	ATLANTA	606,500	1.74
13	MINNEAPOLIS-ST. PAUL	540,500	1.55
14	SEATTLE-TACOMA	490,900	1.41
15	DENVER	460,900	1.32
16	PITTSBURGH	432,900	1.24
17	SAN DIEGO	400,400	1.15
18	ST. LOUIS	389,600	1.12
19	MIAMI	373,100	1.07
20	SACRAMENTO-STOCKTON	370,000	1.06
21	BALTIMORE	362,100	1.04
22	PHOENIX	338,600	.96
23	INDIANAPOLIS	326,800	.94
24	HARTFORD-NEW HAVEN	320,300	.92
25	PORTLAND, OR	315,000	.90
26T	TAMPA-ST. PETERSBURG	303,900	.87
27	RALEIGH-DURHAM	293,400	.84
28	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	289,200	.83
29	SALT LAKE CITY	288,100	.83
30	CINCINNATI	276,800	.79
31	KANSAS CITY	274,000	.79
32	NEW ORLEANS	272,600	.78
33	NASHVILLE	271,900	.78
34	MILWAUKEE	270,900	.78
35	COLUMBUS, OH	268,200	.77
36	CHARLOTTE	257,000	.74
37	ORLANDO-DAYTONA BEACH-MELBOURNE	251,100	.72
38	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	244,800	.70
39	OKLAHOMA CITY	240,400	.69
40	MEMPHIS	238,000	.68
41	SAN ANTONIO	228,000	.65
42	BUFFALO	225,900	.65
43	GREENVILLE-SPARTANBURG-ASHEVILLE	224,300	.64
44	PROVIDENCE-NEW BEDFORD	215,100	.62
45	LOUISVILLE	212,200	.61
46	BIRMINGHAM	209,500	.60
47	CHARLESTON-HUNTINGTON	200,400	.58
48	HARRISBURG-YORK-LANCASTER-LEBANON	197,200	.57
49	GREENSBORO-WINSTON SALEM-HIGH POINT	186,900	.54
50	DAYTON	186,000	.53
51	MOBILE-PENSACOLA	179,700	.52
52	ALBANY-SCHENECTADY-TROY	179,700	.52
53	FRESNO-VISALIA	177,300	.51
54	FLINT-SAGINAW-BAY CITY	173,400	.50
55	RICHMOND	171,800	.49
56	JACKSONVILLE	170,600	.49
57	LITTLE ROCK	167,800	.48
58	TULSA	167,500	.48
59	ALBUQUERQUE	164,500	.47
60	AUSTIN, TX	160,600	.46
61	WICHITA-HUTCHINSON	160,100	.46
62	SYRACUSE	159,500	.46
63	KNOXVILLE	158,300	.45
64	TOLEDO	158,200	.45
65	WILKES BARRE-SCRANTON	147,400	.42
66	SHREVEPORT-TEXARKANA	143,300	.41
67	ROANOKE-LYNCHBURG	142,400	.41
68	DES MOINES	141,800	.41
69	GREEN BAY-APPLETON	139,700	.40
70	ROCHESTER, NY	139,100	.40
71	LEXINGTON	138,100	.40
72	CEDAR RAPIDS-WATERLOO-DUBUQUE	134,700	.39
73	SPRINGFIELD-DECATUR-CHAMPAIGN	133,600	.38
74	OMAHA	131,600	.38
75	WACO-TEMPLE	129,900	.37
76	COLUMBIA, SC	127,900	.37
77	SPOKANE	127,600	.37
78	BATON ROUGE	127,500	.37
79	WEST PALM BEACH-FT. PIERCE-VERO BEACH	122,700	.35
80	GREENVILLE-NEW BERN-WASHINGTON	122,100	.35
81	DAVENPRT-ROCK ISLND-MOLINE, QUAD CTY	120,700	.35
82	TUCSON	118,500	.34
83	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	115,800	.33
84	JOHNSTOWN-ALTOONA	114,100	.33
85	CHATTANOOGA	113,900	.33
86	CHARLESTON, SC	112,900	.32
87	PORTLAND-POLAND SPRING	111,000	.32
88	JACKSON, MS	110,300	.32
89	BURLINGTON-PLATTSBURGH	109,600	.31
90	BRISTL-KNGSPT-JOHNSN CTY-TRI CITIES	109,100	.31
91	SOUTH BEND-ELKHART	108,300	.31
92	EL PASO	107,200	.31
93	LANSING	106,300	.31
94	SALINAS-MONTEREY	104,700	.30
95	SAVANNAH	102,400	.29
96	SPRINGFIELD, MO	101,800	.29
97	LINCOLN-HASTINGS-KEARNEY	100,500	.29
98	COLORADO SPRINGS-PUEBLO	99,600	.29
99	YOUNGSTOWN	98,500	.28
100	HUNTSVILLE-DECATUR-FLORENCE	98,300	.28
101	EVANSVILLE	98,100	.28
102	MADISON	93,200	.27
103	FARGO	93,100	.27
104	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	92,600	.27
105	AUGUSTA	90,400	.26
106	LAS VEGAS	88,800	.26
107	FT. WAYNE	88,100	.25
108	PEORIA	86,600	.25
109	SPRINGFIELD, MA	85,000	.24
110	COLUMBUS, GA	84,600	.24
111	LAFAYETTE, LA	83,700	.24
112	SIOUX FALLS-MITCHELL	79,500	.23
113	MCALLEN-BROWNSVILLE, TRGV	79,500	.23
114	CORPUS CHRISTI	79,400	.23
115	MONTGOMERY-SELMA	78,200	.22
116	WICHITA FALLS-LAWTON	72,400	.21
117	TALLAHASSEE-THOMASVILLE	72,300	.21
118	TOPEKA	72,300	.21
119	COLUMBIA-JEFFERSON CITY	71,400	.21
120	ROCKFORD	71,200	.20
121	MONROE-EL DORADO	68,500	.20
122	AMARILLO	68,500	.20
123	RENO	68,000	.20
124	TYLER-LONGVIEW	67,000	.19
125	YAKIMA	66,700	.19
126	BOISE	66,300	.19
127	ODESSA-MIDLAND	65,100	.19
128	BEAUMONT-PORT ARTHUR	64,700	.19
129	EUGENE	64,700	.19
130	MACON	64,300	.18
131	DULUTH-SUPERIOR	63,400	.18
132	LA CROSSE-EAU CLAIRE	62,200	.18
133	LUBBOCK	61,200	.18
134	WAUSAU-RHINELANDER	61,000	.18
135	MINOT-BISMARCK-DICKINSON	61,000	.18
136	COLUMBUS-TUPELO	61,400	.18
137	SIOUX CITY	61,300	.18
138	BAKERSFIELD	59,600	.17
139	TERRE HAUTE	58,900	.17
140	ERIE	58,100	.17
141	JOPLIN-PITTSBURG	57,700	.17
142	BINGHAMTON	57,600	.17
143	FLORENCE, SC	57,400	.16
144	BLUEFIELD-BECKLEY-OAK HILL	56,000	.16
145	SMITH	55,000	.16
146	WHEELING-STEUBENVILLE	54,800	.16
147	TRAVERSE CITY-CADILLAC	54,600	.16
148	CHICO-REDDING	54,400	.16
149	ALBANY, GA	52,700	.15
150	FT. MYERS-NAPLES	52,700	.15
151	WILMINGTON	51,800	.15
152	QUINCY-HANNIBAL	49,800	.14
153	SALISBURY	49,600	.14
154	ROCHESTER-MASON CITY-AUSTIN	48,800	.14
155	IDAHO FALLS-POCATELLO	47,400	.14
156	GAINESVILLE	45,700	.13
157	ALEXANDRIA, LA	43,600	.12
157	MEDFORD	43,600	.12
159	ABILENE-SWEETWATER	42,600	.12
160	UTICA	38,700	.11
161	DOTHAN	37,800	.11
162	RAPID CITY	36,600	.11
163	LAUREL-HATTIESBURG	35,500	.10
164	WATERTOWN-CARTHAGE	33,500	.10
165	BILLINGS-MARDIN	32,500	.09
166	GREENWOOD-GREENVILLE	32,400	.09
167	LAKE CHARLES	32,700	.09
168	CLARKSBURG-WESTON	30,900	.09
169	SALISBURY	30,500	.09
170	ELMIRA	30,700	.09
171	BILOXI-GULFPORT-PASCAGOULA	30,300	.09
172	MISSOULA	30,100	.09
173	LAFAYETTE, IN	28,800	.08
174	GRAND JUNCTION-DURANGO	28,500	.08
175	MARQUETTE	27,600	.08
176	PANAMA CITY	27,400	.08
177	CASPER-RIVERTON	26,400	.08
178	EL CENTRO-YUMA	25,900	.07
179	GREAT FALLS	25,600	.07
180	MERIDIAN	24,800	.07
181	TUSCALOOSA	24,300	.07
182	PALM SPRINGS	23,600	.07
183	JONESBORO	23,500	.07
184	ARDMORE-ADA	23,300	.07
185	SARASOTA	23,300	.07
186	ROSWELL	22,800	.07
187	BUTTE	22,400	.06
187	EUREKA	22,400	.06
189	ALEXANDRIA, MN	20,700	.06
190	CHARLOTTESVILLE	20,500	.06
191	CHEYENNE-SCOTTSBLUFF	19,900	.06
192	SAN ANGELO	18,800	.05
193	HAGERSTOWN	18,300	.05
194	ST. JOSEPH	17,200	.05
195	BOWLING GREEN	17,100	.05
196	HARRISONBURG	16,800	.05
197	LAREDO	16,600	.05
198	JACKSON, TN	16,400	.05
199	FLAGSTAFF	16,100	.05
200	LIMA	15,300	.04
201	FARMINGTON	15,100	.04
202	PRESQUE ISLE	12,700	.04
203	PARKERSBURG	12,000	.03
204	OTTUMWA-KIRKSVILLE	11,900	.03
205	TWIN FALLS	11,700	.03
205	VICTORIA	11,700	.03
207	MANKATO	11,500	.03
208	ZANESVILLE	10,800	.03
209	BEND	10,100	.03
210	HELENA	7,300	.02
211	NORTH PLATTE	6,700	.02
212	ALPENA	4,000	.01
213	GLENDIVE	2,200	.01

ADI MARKETS RANKED BY DEMOGRAPHIC CATEGORY

MEN 25-49

US TOTAL

ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US
1	NEW YORK	3 284 000	7.56
2	LOS ANGELES	2 442 700	5.63
3	CHICAGO	1 578 000	3.63
4	PHILADELPHIA	1 249 300	2.88
5	SAN FRANCISCO	1 119 400	2.58
6	BOSTON	991 800	2.28
7	WASHINGTON DC	885 500	2.04
8	HOUSTON	859 500	1.98
9	DETROIT	847 500	1.95
10	DALLAS-FT WORTH	842 800	1.94
11	ATLANTA	675 100	1.55
12	CLEVELAND	668 200	1.54
13	MINNEAPOLIS-ST PAUL	616 200	1.42
14	SEATTLE-TACOMA	610 900	1.41
15	DENVER	569 200	1.09
16	PITTSBURGH	533 700	1.23
17	MIAMI	515 700	1.19
18	ST LOUIS	507 100	1.17
19	SACRAMENTO-STOCKTON	467 900	1.08
20	BALTIMORE	467 200	1.08
21	PHOENIX	417 100	.96
22	SAN DIEGO	415 900	.96
23	INDIANAPOLIS	411 700	.95
24	HARTFORD-NEW HAVEN	406 400	.94
25	PORTLAND OR	401 800	.93
26	TAMPA-ST PETERSBURG	400 700	.92
27	KANSAS CITY	348 800	.80
28	CINCINNATI	344 000	.79
29	NASHVILLE	343 500	.79
30	CHARLOTTE	340 400	.78
31	MILWAUKEE	337 400	.78
32	NEW ORLEANS	330 100	.76
33	SALT LAKE CITY	328 400	.76
34	COLUMBUS OH	328 300	.76
34	RALEIGH-DURHAM	328 300	.76
36	ORLANDO-DAYTONA BEACH-MELBOURNE	319 500	.73
37	GREENVILLE-SPARTANBURG-ASHEVILLE	296 000	.68
38	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	295 000	.68
39	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	290 700	.67
40	OKLAHOMA CITY	290 400	.67
41	BUFFALO	281 800	.65
42	MEMPHIS	280 700	.65
43	SAN ANTONIO	279 700	.63
44	PROVIDENCE-NEW BEDFORD	265 500	.61
45	BIRMINGHAM	260 000	.60
46	LOUISVILLE	258 200	.59
47	HARRISBURG-YORK-LANCASTER-LEBANON	256 700	.59
48	CHARLESTON-HUNTINGTON	255 900	.59
49	GREENSBORO-WINSTON SALEM-HIGH POINT	254 700	.59
50	DAYTON	244 400	.56
51	RICHMOND	224 600	.52
52	ALBANY-SCHENECTADY-TROY	223 900	.52
53	TULSA	222 700	.51
54	MOBILE-PENSACOLA	221 700	.51
55	FLINT-SAGINAW-BAY CITY	216 600	.50
56	LITTLE ROCK	214 500	.49
57	JACKSONVILLE	213 100	.49
58	FRESNO-VISALIA	212 800	.49
59	KNOXVILLE	205 400	.47
60	ALBUQUERQUE	204 800	.47
61	WICHITA-HUTCHINSON	194 200	.45
62	TOLEDO	189 900	.44
63	WILKES BARRE-SCRANTON	185 600	.43
64	SHREVEPORT-TEXARKANA	186 200	.43
65	SYRACUSE	180 800	.42
66	ROANOKE-LYNCHBURG	177 700	.41
67	GREEN BAY-APPLETON	173 600	.40
68	ROCHESTER NY	173 600	.40
69	AUSTIN TX	168 600	.39
70	DES MOINES	168 500	.39
71	OMAHA	167 800	.39
72	LEXINGTON	167 100	.38
73	WEST PALM BEACH-FT PIERCE-VERO BEACH	164 800	.38
74	DAVENPRT-ROCK ISLND-MOLINE QUAD CTY	155 800	.36
75	SPOKANE	155 500	.36
76	CHATTANOOGA	153 900	.35
77	CEDAR RAPIDS-WATERLOO-DUBUQUE	153 700	.35
78	BRISTL-KNGSPT-JOHNSN CTY TRI CITIES	150 000	.35
79	SPRINGFIELD-DECATUR-CHAMPAIGN	147 700	.34
80	COLUMBIA SC	144 500	.33
80	PORTLAND-POLAND SPRING	144 500	.33
82	BATON ROUGE	143 400	.33
83	PADUCAH-CP GIRARDEAU-HARRSBG-MARION	139 700	.32
84	TUCSON	139 500	.32
85	SOUTH BEND-ELKHART	136 800	.32
86	HUNTSVILLE-DECATUR-FLORENCE	132 200	.30
87	JACKSON MS	132 000	.30
88	JOHNSTOWN-ALTOONA	128 400	.30
89	BURLINGTON-PLATTSBURGH	127 500	.29
90	SPRINGFIELD MO	126 700	.29
91	YOUNGSTOWN	126 100	.29
92	EVANSVILLE	124 900	.29
93	LAS VEGAS	120 600	.28
94	EL PASO	118 400	.27
95	LANSING	117 100	.27
96	CHARLESTON SC	116 800	.27
97	LINCOLN-HASTINGS-KEARNEY	115 000	.26
98	GREENVILLE-NEW BERN-WASHINGTON	113 900	.26
99	SALINAS-MONTEREY	113 200	.26
100	FT WAYNE	112 100	.26
101	AUGUSTA	109 000	.25
102	COLORADO SPRINGS-PUEBLO	108 700	.25
102	WACO-TEMPLE	108 700	.25
104	SAVANNAH	104 300	.24
105	MADISON	103 600	.24
106	PEORIA	102 900	.24
107	FARGO	101 100	.23
108	LAFAYETTE LA	99 200	.23
109	SANTA BARBRA-SNTA MARIA-SN LUIS OBISPO	98 200	.23
110	MCALLEN-BROWNSVILLE LRDO	95 500	.22
111	MONTGOMERY-SELMA	95 500	.22
112	SIOUX FALLS-MITCHELL	95 500	.22
113	SPRINGFIELD MA	95 200	.22
114	ROCKFORD	94 100	.22
115	CORPUS CHRISTI	90 200	.21
116	RENO	89 200	.21
117	AMARILLO	88 500	.20
118	COLUMBUS GA	84 800	.19
119	YAKIMA	83 700	.19
120	BEAUMONT-PORT ARTHUR	82 800	.19
120	BOISE	82 800	.19
122	MACON	81 900	.19
123	TYLER-LONGVIEW	81 200	.19
124	ODESSA-MIDLAND	80 300	.18
125	MONROE-EL DORADO	79 400	.18
126	TALLAHASSEE-THOMASVILLE	79 300	.18
127	EUGENE	78 400	.18
128	DULUTH-SUPERIOR	78 500	.18
129	WICHITA FALLS-LAWTON	77 700	.18
130	WAUSAU-RHINELANDER	76 800	.18
131	COLUMBIA-JEFFERSON CITY	76 000	.18
132	MINOT-BISMARCK-DICKINSON	74 300	.17
133	JOPLIN-PITTSBURG	74 200	.17
134	BINGHAMTON	74 100	.17
134	COLUMBUS-TUPELO	74 100	.17
136	BAKERSFIELD	73 800	.17
137	LA CROSSE-EAU CLAIRE	72 500	.17
137	TRAVERSE CITY-CADILLAC	72 500	.17
139	FLORENCE SC	72 300	.17
140	FT MYERS-NAPLES	72 200	.17
141	SIOUX CITY	71 900	.16
141	TERRE HAUTE	71 900	.16
143	ERIE	70 800	.16
144	WHEELING-STEUBENVILLE	70 600	.16
145	TOPEKA	69 400	.16
146	BLUEFIELD-BECKLEY-OAK HILL	69 300	.16
147	FT SMITH	68 700	.16
148	CHICO-REDDING	68 400	.16
149	LUBBOCK	67 800	.16
150	WILMINGTON	67 000	.15
151	ALBANY GA	65 800	.15
152	ROCHESTER-MASON CITY-AUSTIN	63 600	.15
153	BANGOR	61 500	.14
154	MEDFORD	59 600	.14
155	QUINCY-HANNIBAL	59 400	.14
156	IDAHO FALLS-POCATELLO	56 800	.13
157	ABILENE-SWEETWATER	50 900	.12
158	DOTHAN	48 000	.11
159	UTICA	46 500	.11
160	ALEXANDRIA LA	45 300	.10
161	BILLINGS-HARDIN	44 600	.10
162	RAPID CITY	41 600	.10
163	LAUREL-HATTIESBURG	41 500	.10
164	SALISBURY	39 800	.09
165	GAINESVILLE	39 700	.09
165	LAKE CHARLES	39 700	.09
167	ELMIRA	39 500	.09
168	MISSOULA	39 000	.09
169	CLARKSBURG-WESTON	38 700	.09
170	WATERTOWN-CARTHAGE	37 800	.09
171	PANAMA CITY	36 900	.08
172	GREENWOOD-GREENVILLE	36 100	.08
173	GRAND JUNCTION-DURANGO	35 400	.08
174	SARASOTA	32 200	.07
175	BILOXI-GULFPORT-PASCAGOULA	31 600	.07
176	GREAT FALLS	31 600	.07
177	CASPER-RIVERTON	31 500	.07
178	JONESBORO	30 400	.07
179	PALM SPRINGS	30 000	.07
180	ARDMORE-ADA	29 900	.07
181	EL CENTRO-YUMA	29 800	.07
182	MERIDIAN	29 600	.07
183	ROSWELL	28 700	.07
184	MARQUETTE	27 300	.06
185	ALEXANDRIA MN	26 300	.06
186	EUREKA	25 600	.06
187	TUSCALOOSA	24 700	.06
188	CHEYENNE-SCOTTSBLUFF	24 300	.06
189	BUTTE	23 800	.05
190	LAFAYETTE IN	21 900	.05
191	SAN ANGELO	21 700	.05
192	HAGERSTOWN	21 600	.05
193	JACKSON TN	21 000	.05
194	ST JOSEPH	20 000	.05
195	LAREDO	19 300	.04
196	LIMA	18 900	.04
197	CHARLOTTESVILLE	18 800	.04
198	BOWLING GREEN	18 700	.04
199	FARMINGTON	18 000	.04
200	HARRISONBURG	17 600	.04
201	PARKERSBURG	16 800	.04
202	FLAGSTAFF	15 500	.04
203	TWIN FALLS	15 300	.04
204	PRESQUE ISLE	14 600	.03
205	VICTORIA	14 400	.03
206	ZANESVILLE	13 900	.03
207	BEND	13 600	.03
208	OTTUMWA-KIRKSVILLE	13 000	.03
209	MANKATO	10 600	.02
210	HELENA	9 100	.02
211	NORTH PLATTE	8 700	.02
212	ALPENA	5 300	.01
213	GLENDIVE	2 600	.01

ADI MARKETS RANKED BY DEMOGRAPHIC CATEGORY

MEN 25-54

US TOTAL 48,647,800

ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US
1	NEW YORK	2,732,500	7.47
2	LOS ANGELES	2,717,300	5.59
3	CHICAGO	1,771,800	3.64
4	PHILADELPHIA	1,422,300	2.92
5	SAN FRANCISCO	1,238,400	2.55
6	BOSTON	1,113,800	2.29
7	WASHINGTON, DC	979,900	2.01
8	DETROIT	958,800	1.97
9	HOUSTON	943,000	1.94
10	DALLAS-FT. WORTH	931,500	1.91
11	CLEVELAND	760,000	1.56
12	ATLANTA	742,900	1.53
13	MINNEAPOLIS-ST. PAUL	682,700	1.40
14	SEATTLE-TACOMA	674,900	1.39
15	PITTSBURGH	614,500	1.26
16	DENVER	610,500	1.25
17	MIAMI	586,700	1.21
18	ST. LOUIS	573,400	1.18
19	BALTIMORE	526,700	1.08
20	SACRAMENTO-STOCKTON	522,000	1.07
21	PHOENIX	463,200	.95
22	INDIANAPOLIS	461,100	.95
23	HARTFORD-NEW HAVEN	459,700	.94
24	SAN DIEGO	457,800	.94
25	TAMPA-ST. PETERSBURG	455,700	.94
26	PORTLAND, OR	442,500	.91
27	KANSAS CITY	391,100	.80
28	CINCINNATI	387,400	.80
29	NASHVILLE	383,200	.79
30	CHARLOTTE	381,500	.78
31	MILWAUKEE	380,900	.78
32	NEW ORLEANS	368,800	.76
33	COLUMBUS, OH	363,700	.75
34	ORLANDO-DAYTONA BEACH-MELBOURNE	362,100	.74
35	RALEIGH-DURHAM	360,600	.74
36	SALT LAKE CITY	357,500	.73
37	GREENVILLE-SPARTANBURG-ASHEVILLE	331,600	.68
38	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	327,100	.67
39	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	325,400	.67
40	OKLAHOMA CITY	324,000	.67
41	BUFFALO	323,000	.66
42	MEMPHIS	313,400	.64
43	SAN ANTONIO	304,400	.63
44	PROVIDENCE-NEW BEDFORD	301,700	.62
45	BIRMINGHAM	292,200	.60
46	HARRISBURG-YORK-LANCASTER-LEBANON	289,900	.60
47	LOUISVILLE	288,800	.59
48	CHARLESTON-HUNTINGTON	287,600	.59
49	GREENSBORO-WINSTON SALEM-HIGH POINT	283,900	.58
50	DAYTON	276,000	.57
51	ALBANY-SCHENECTADY-TROY	254,100	.52
52	RICHMOND	251,200	.52
53	TULSA	249,100	.51
54	MOBILE-PENSACOLA	247,500	.51
55	FLINT-SAGINAW-BAY CITY	243,800	.50
56	LITTLE ROCK	240,100	.49
57	JACKSONVILLE	238,300	.49
58	FRESNO-VISALIA	236,200	.49
59	KNOXVILLE	229,100	.47
60	ALBUQUERQUE	226,300	.47
61	WICHITA-HUTCHINSON	219,700	.45
62	TOLEDO	214,000	.44
63	WILKES BARRE-SCRANTON	213,200	.44
64	SHREVEPORT-TEXARKANA	208,400	.43
65	SYRACUSE	203,500	.42
66	ROANOKE-LYNCHBURG	203,500	.41
67	GREEN BAY-APPLETON	194,800	.40
68	ROCHESTER, NY	194,800	.40
69	DES MOINES	189,500	.39
70	OMAHA	188,300	.39
71	WEST PALM BEACH-FT. PIERCE-VERO BEACH	186,600	.38
72	LEXINGTON	185,600	.38
73	AUSTIN, TX	184,100	.38
74	DAVENPRT-ROCK ISLND-MOLINE; QUAD CTY	174,900	.36
75	SPOKANE	172,800	.36
76	CHATTANOOGA	172,000	.35
77	CEDAR RAPIDS-WATERLOO-DUBUQUE	171,600	.35
78	BRISTL-KNGSPT-JOHNSN CTY; TRI CITIES	168,700	.35
79	SPRINGFIELD-DECATUR-CHAMPAIGN	165,400	.34
80	PORTLAND-POLAND SPRING	162,200	.33
81	COLUMBIA, SC	159,600	.33
82	BATON ROUGE	158,000	.32
83	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	156,500	.32
84	TUCSON	154,600	.32
85	SOUTH BEND-ELKHART	154,200	.32
86	HUNTSVILLE-DECATUR-FLORENCE	148,900	.30
87	JACKSON, MS	147,900	.30
88	JOHNSTOWN-ALTOONA	146,100	.30
89	YOUNGSTOWN	144,800	.30
90	SPRINGFIELD, MO	143,100	.29
91	BURLINGTON-PLATTSBURGH	141,900	.29
92	EVANSVILLE	140,300	.29
93	LAS VEGAS	134,000	.28
94	EL PASO	132,000	.27
95	LINCOLN-HASTINGS-KEARNEY	129,400	.27
96	LANSING	129,300	.27
97	CHARLESTON, SC	127,800	.26
98	GREENVILLE-NEW BERN-WASHINGTON	126,900	.26
99	FT. WAYNE	125,600	.26
100	SALINAS-MONTEREY	124,000	.25
101	AUGUSTA	122,300	.25
102	COLORADO SPRINGS-PUEBLO	120,500	.25
103	WACO-TEMPLE	120,400	.25
104	PEORIA	115,400	.24
104	SAVANNAH	115,400	.24
106	MADISON	114,400	.24
107	FARGO	113,400	.23
108	LAFAYETTE, LA	110,300	.23
109	SANTA BRBRA-SANTA MARIA-SN LUIS OBISPO	108,500	.22
110	SPRINGFIELD, MA	108,400	.22
111	SIOUX FALLS-MITCHELL	108,000	.22
112	MCALLEN-BROWNSVILLE, LRGV	107,700	.22
112	MONTGOMERY-SELMA	107,700	.22
114	ROCKFORD	105,700	.22
115	CORPUS CHRISTI	104,700	.22
116	RENO	99,200	.20
117	AMARILLO	96,700	.20
118	BEAUMONT-PORT ARTHUR	94,300	.19
119	COLUMBUS, GA	94,200	.19
120	YAKIMA	93,100	.19
121	MACON	91,400	.19
122	TYLER-LONGVIEW	90,700	.19
123	BOISE	90,600	.19
123	ODESSA-MIDLAND	90,600	.19
125	MONROE-EL DORADO	90,300	.19
126	DULUTH-SUPERIOR	89,100	.18
127	TALLAHASSEE-THOMASVILLE	88,300	.18
128	EUGENE	87,700	.18
129	WICHITA FALLS-LAWTON	87,000	.18
130	WAUSAU-RHINELANDER	86,200	.18
131	COLUMBIA-JEFFERSON CITY	84,300	.17
132	BINGHAMTON	84,200	.17
133	JOPLIN-PITTSBURG	84,100	.17
134	MINOT-BISMARCK-DICKINSON	83,100	.17
135	FT. MYERS-NAPLES	83,000	.17
136	COLUMBUS-TUPELO	82,700	.17
137	BAKERSFIELD	82,000	.17
137	SIOUX CITY	82,000	.17
139	TRAVERSE CITY-CADILLAC	81,400	.17
140	LA CROSSE-EAU CLAIRE	81,100	.17
141	WHEELING-STEUBENVILLE	80,700	.17
142	TERRE HAUTE	80,600	.17
143	ERIE	80,500	.17
143	FLORENCE, SC	80,500	.17
145	BLUEFIELD-BECKLEY-OAK HILL	78,400	.16
146	TOPEKA	77,700	.16
147	FT. SMITH	76,800	.16
148	CHICO-REDDING	76,400	.16
149	LUBBOCK	75,800	.16
150	WILMINGTON	74,700	.15
151	ALBANY, GA	73,700	.15
152	ROCHESTER-MASON CITY-AUSTIN	72,100	.15
153	BANGOR	69,000	.14
154	QUINCY-HANNIBAL	67,700	.14
155	MEDFORD	66,700	.14
156	IDAHO FALLS-POCATELLO	62,800	.13
157	ABILENE-SWEETWATER	57,200	.12
158	DOTHAN	53,600	.11
159	UTICA	53,100	.11
160	ALEXANDRIA, LA	50,100	.10
161	BILLINGS-HARDIN	48,400	.10
162	LAUREL-HATTIESBURG	46,700	.10
162	RAPID CITY	46,700	.10
164	SALISBURY	45,600	.09
165	ELMIRA	45,000	.09
166	LAKE CHARLES	44,400	.09
167	CLARKSBURG-WESTON	43,300	.09
167	GAINESVILLE	43,300	.09
169	WATERTOWN-CARTHAGE	42,900	.09
170	MISSOULA	42,800	.09
171	PANAMA CITY	41,200	.08
172	GREENWOOD-GREENVILLE	40,500	.08
173	GRAND JUNCTION-DURANGO	38,900	.08
174	SARASOTA	37,200	.08
175	BILOXI-GULFPORT-PASCAGOULA	35,800	.07
176	GREAT FALLS	35,500	.07
177	CASPER-RIVERTON	35,000	.07
178	JONESBORO	34,300	.07
179	ARDMORE-ADA	34,100	.07
180	EL CENTRO-YUMA	33,700	.07
181	MERIDIAN	33,500	.07
182	PALM SPRINGS	33,200	.07
183	ROSWELL	32,500	.07
184	MARQUETTE	30,400	.06
185	ALEXANDRIA, MN	29,900	.06
186	EUREKA	28,200	.06
187	TUSCALOOSA	27,800	.06
188	CHEYENNE-SCOTTSBLUFF	27,200	.06
189	BUTTE	26,500	.05
190	HAGERSTOWN	24,400	.05
190	SAN ANGELO	24,400	.05
192	LAFAYETTE, IN	24,100	.05
193	JACKSON, TN	23,700	.05
194	ST. JOSEPH	22,600	.05
195	LIMA	21,500	.04
196	LAREDO	21,400	.04
197	BOWLING GREEN	20,900	.04
198	CHARLOTTESVILLE	20,800	.04
199	FARMINGTON	19,900	.04
200	HARRISONBURG	19,500	.04
201	PARKERSBURG	18,800	.04
202	TWIN FALLS	17,200	.04
203	FLAGSTAFF	17,100	.04
204	PRESQUE ISLE	16,700	.03
205	VICTORIA	16,100	.03
206	ZANESVILLE	15,800	.03
207	BEND	14,800	.03
208	OTTUMWA-KIRKSVILLE	14,300	.03
209	MANKATO	12,100	.02
210	HELENA	10,000	.02
211	NORTH PLATTE	9,800	.02
212	ALPENA	6,100	.01
213	GLENDIVE	3,000	.01

ADI MARKETS RANKED BY DEMOGRAPHIC CATEGORY

TEENS TOTAL

US TOTAL 20 407 100

ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US
1	NEW YORK	1 553 800	7 61
2	LOS ANGELES	1 015 100	4 97
3	CHICAGO	745 800	3 65
4	PHILADELPHIA	620 300	3 04
5	BOSTON	474 500	2 33
6	DETROIT	421 700	2 07
7	SAN FRANCISCO	412 400	2 02
8	WASHINGTON DC	374 500	1 84
9	DALLAS-FT WORTH	360 200	1 77
10	HOUSTON	340 300	1 67
11	CLEVELAND	331 600	1 62
12	ATLANTA	296 700	1 45
13	MINNEAPOLIS-ST PAUL	291 400	1 43
14	PITTSBURGH	260 900	1 28
15	ST LOUIS	257 800	1 26
16	SEATTLE-TACOMA	240 100	1 18
17	BALTIMORE	221 000	1 08
18	MIAMI	217 400	1 07
19	DENVER	210 300	1 03
20	SACRAMENTO-STOCKTON	203 800	1 00
21	INDIANAPOLIS	200 600	98
22	PHOENIX	194 200	95
23	HARTFORD-NEW HAVEN	192 700	94
24	TAMPA-ST PETERSBURG	190 000	93
25	CINCINNATI	173 500	85
26	NEW ORLEANS	171 800	84
27	MILWAUKEE	168 500	83
28	PORTLAND OR	162 800	80
29	SALT LAKE CITY	161 200	79
30	SAN DIEGO	160 000	78
31	CHARLOTTE	159 500	78
32	NASHVILLE	158 700	78
33	MEMPHIS	157 300	77
34	KANSAS CITY	156 600	77
35	ORLANDO-DAYTONA BEACH-MELBOURNE	156 100	76
36	BUFFALO	149 800	73
37	SAN ANTONIO	149 500	73
38	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	147 100	72
39	COLUMBUS OH	147 000	72
40	RALEIGH-DURHAM	146 900	72
41	GREENVILLE-SPARTANBURG-ASHEVILLE	139 800	69
42	PROVIDENCE-NEW BEDFORD	134 400	66
43	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	133 400	65
44	BIRMINGHAM	127 800	63
45	OKLAHOMA CITY	126 800	62
46	LOUISVILLE	125 000	61
47	CHARLESTON-HUNTINGTON	124 800	61
48	FLINT-SAGINAW-BAY CITY	120 200	59
49	DAYTON	119 700	59
50	HARRISBURG-YORK-LANCASTER-LEBANON	119 500	59
51	GREENSBORO-WINSTON SALEM-HIGH POINT	115 900	57
52	ALBANY-SCHENECTADY-TROY	114 700	56
53	MOBILE-PENSACOLA	114 000	56
54	LITTLE ROCK	107 900	53
55	FRESNO-VISALIA	104 900	51
56	RICHMOND	103 800	51
57	ALBUQUERQUE	103 300	51
58	JACKSONVILLE	102 900	50
59	TULSA	101 300	50
60	SHREVEPORT-TEXARKANA	100 400	49
61	KNOXVILLE	98 000	48
62	GREEN BAY-APPLETON	96 200	47
63	TOLEDO	95 500	47
64	SYRACUSE	94 100	46
65	WILKES BARRE-SCRANTON	91 700	45
66	WICHITA-HUTCHINSON	88 600	43
67	ROCHESTER NY	84 900	42
68	OMAHA	83 400	41
69	ROANOKE-LYNCHBURG	82 400	40
70	LEXINGTON	80 900	40
71	DES MOINES	79 400	39
72	CEDAR RAPIDS-WATERLOO-DUBUQUE	79 200	39
73	DAVENPRT-ROCK ISLND-MOLINE QUAD CTY	77 700	38
74	JACKSON MS	76 700	38
75	BATON ROUGE	73 100	36
76	WEST PALM BEACH-FT PIERCE-VERO BEACH	72 800	36
77	CHATTANOOGA	72 400	35
78	COLUMBIA SC	71 800	35
79	PORTLAND-POLAND SPRING	71 600	35
80	SPOKANE	71 100	35
81	MCALLEN-BRNSVLLE LRGV	71 000	35
82	BRISTL-KNGSPT-JOHNSN CTY TRI CITIES	70 200	34
83	SOUTH BEND-ELKHART	68 800	34
84	EL PASO	68 100	33
85	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	67 300	33
86	AUSTIN TX	66 800	33
87	HUNTSVILLE-DECATUR-FLORENCE	66 700	33
88	SPRINGFIELD-DECATUR-CHAMPAIGN	66 600	33
89	JOHNSTOWN-ALTOONA	64 700	32
90	YOUNGSTOWN	63 800	31
91	SPRINGFIELD MO	63 100	31
92	TUCSON	62 800	31
93	EVANSVILLE	62 500	31
94	BURLINGTON-PLATTSBURGH	62 000	30
95	AUGUSTA	59 500	29
96	LAFAYETTE LA	58 800	29
97	CHARLESTON SC	57 300	28
98	GREENVILLE-NEW BERN-WASHINGTON	56 300	28
98	MONTGOMERY-SELMA	56 300	28
100	FT WAYNE	55 800	27
101	SAVANNAH	54 600	27
102	LANSING	52 900	26
103	LINCOLN-HASTINGS-KEARNEY	52 400	26
104	SIOUX FALLS-MITCHELL	50 800	25
105	CORPUS CHRISTI	50 600	25
106	FARGO	50 400	25
107	COLORADO SPRINGS-PUEBLO	50 200	25
108	WACO-TEMPLE	49 500	24
109	SPRINGFIELD MA	49 400	24
110	LAS VEGAS	49 300	24
111	MONROE-EL DORADO	47 800	23
112	PEORIA	47 200	23
113	ROCKFORD	46 800	23
114	COLUMBUS GA	45 900	22
115	MADISON	45 200	22
116	MACON	44 100	22
117	SALINAS-MONTEREY	43 800	21
118	WAUSAU-RHINELANDER	43 700	21
119	BEAUMONT-PORT ARTHUR	43 600	21
120	COLUMBUS-TUPELO	41 100	20
121	TALLAHASSEE-THOMASVILLE	40 300	20
122	BINGHAMTON	40 100	20
123	DULUTH-SUPERIOR	39 800	20
123	FLORENCE SC	39 800	20
125	AMARILLO	39 600	19
126	TRAVERSE CITY-CADILLAC	39 300	19
127	ALBANY GA	38 800	19
128	LA CROSSE-EAU CLAIRE	38 200	19
128	MINOT-BISMARCK-DICKINSON	38 200	19
130	YAKIMA	37 900	19
131	ODESSA-MIDLAND	37 800	19
132	JOPLIN-PITTSBURG	37 600	18
132	TYLER-LONGVIEW	37 600	18
134	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	37 000	18
135	ERIE	36 900	18
135	SIOUX CITY	36 900	18
137	BOISE	36 400	18
137	WICHITA FALLS-LAWTON	36 400	18
139	TERRE HAUTE	35 500	17
139	WILMINGTON	35 500	17
141	BLUEFIELD-BECKLEY-OAK HILL	35 400	17
142	WHEELING-STEUBENVILLE	35 300	17
143	LUBBOCK	35 200	17
144	BAKERSFIELD	35 100	17
145	FT MYERS-NAPLES	34 700	17
146	FT SMITH	34 400	17
147	COLUMBIA-JEFFERSON CITY	34 200	17
148	ROCHESTER-MASON CITY-AUSTIN	33 000	16
149	RENO	32 600	16
150	EUGENE	32 000	16
151	CHICO-REDDING	30 800	15
152	BANGOR	30 600	15
153	QUINCY-HANNIBAL	30 500	15
154	IDAHO FALLS-POCATELLO	29 700	15
155	TOPEKA	29 100	14
156	GREENWOOD-GREENVILLE	26 600	13
157	MEDFORD	26 200	13
158	UTICA	25 800	13
159	ABILENE-SWEETWATER	24 800	12
160	ALEXANDRIA LA	24 800	12
160	DOTHAN	24 800	12
162	LAUREL-HATTIESBURG	23 200	11
163	WATERTOWN-CARTHAGE	22 400	11
164	ELMIRA	22 000	11
165	LAKE CHARLES	20 700	10
166	SALISBURY	20 400	10
167	RAPID CITY	20 200	10
168	BILLINGS-HARDIN	19 800	10
169	CLARKSBURG-WESTON	19 500	10
170	PANAMA CITY	18 500	09
171	EL CENTRO-YUMA	17 500	09
172	MERIDIAN	16 900	08
172	MISSOULA	16 900	08
174	BILOXI-GULFPORT-PASCAGOULA	16 200	08
174	GREAT FALLS	16 200	08
176	ALEXANDRIA MN	15 900	08
177	ARDMORE-ADA	15 800	08
178	GAINESVILLE	15 700	08
178	ROSWELL	15 700	08
180	JONESBORO	15 500	08
181	GRAND JUNCTION-DURANGO	14 900	07
182	PALM SPRINGS	14 800	07
183	SARASOTA	14 700	07
184	LAREDO	14 200	07
185	CASPER-RIVERTON	13 000	06
186	MARQUETTE	12 700	06
187	TUSCALOOSA	11 400	06
188	CHEYENNE-SCOTTSBLUFF	11 000	05
189	BUTTE	10 900	05
190	SAN ANGELO	10 600	05
191	JACKSON TN	10 300	05
192	LIMA	10 100	05
193	ST JOSEPH	10 000	05
194	FARMINGTON	9 900	05
195	HAGERSTOWN	9 800	05
196	EUREKA	9 300	05
197	LAFAYETTE IN	9 000	04
198	BOWLING GREEN	8 300	04
199	PRESQUE ISLE	8 200	04
200	PARKERSBURG	8 100	04
201	FLAGSTAFF	7 700	04
201	HARRISONBURG	7 700	04
201	ZANESVILLE	7 700	04
204	CHARLOTTESVILLE	7 300	04
204	TWIN FALLS	7 300	04
206	VICTORIA	7 200	04
207	OTTUMWA-KIRKSVILLE	5 600	03
208	BEND	5 400	03
209	MANKATO	5 000	02
210	HELENA	4 000	02
211	NORTH PLATTE	3 900	02
212	ALPENA	3 300	02
213	GLENDIVE	1 300	01

ADI MARKETS RANKED BY DEMOGRAPHIC CATEGORY

CHILD TOTAL

US TOTAL 83,967,200

ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US
1	NEW YORK	2,345,900	6.92
2	LOS ANGELES	1,757,400	5.17
3	CHICAGO	1,244,300	3.66
4	PHILADELPHIA	943,900	2.78
5	BOSTON	693,100	2.04
6	DETROIT	655,200	2.03
7	SAN FRANCISCO	654,700	1.93
8	HOUSTON	645,000	1.90
9	DALLAS-FT. WORTH	642,000	1.89
10	WASHINGTON, DC	575,800	1.70
11	CLEVELAND	539,400	1.59
12	ATLANTA	509,700	1.50
13	MINNEAPOLIS-ST. PAUL	474,300	1.40
14	ST. LOUIS	418,800	1.23
15	SEATTLE-TACOMA	409,600	1.21
16	PITTSBURGH	399,000	1.17
17	SALT LAKE CITY	382,900	1.13
18	DENVER	372,600	1.10
19	SACRAMENTO-STOCKTON	345,100	1.02
20	PHOENIX	342,100	1.01
21	MIAMI	337,200	99
22	INDIANAPOLIS	335,700	99
23	BALTIMORE	323,400	95
24	TAMPA-ST. PETERSBURG	296,900	87
25	CINCINNATI	291,400	86
26	PORTLAND, OR	291,100	86
27	NEW ORLEANS	290,700	86
28	HARTFORD-NEW HAVEN	282,200	83
29	SAN DIEGO	278,300	82
30	KANSAS CITY	269,300	79
31	MEMPHIS	267,500	79
31	NASHVILLE	267,500	79
33	CHARLOTTE	267,100	79
34	MILWAUKEE	266,400	78
35	SAN ANTONIO	266,100	78
36	COLUMBUS, OH	254,900	75
37	RALEIGH-DURHAM	251,000	74
38	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	249,300	73
39	ORLANDO-DAYTONA BEACH-MELBOURNE	237,000	70
40	OKLAHOMA CITY	233,200	69
41	GREENVILLE-SPARTANBURG-ASHEVILLE	230,900	68
42	BUFFALO	227,300	67
43	CHARLESTON-HUNTINGTON	223,900	66
44	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	222,700	66
45	BIRMINGHAM	220,500	65
46	LOUISVILLE	212,000	62
47	PROVIDENCE-NEW BEDFORD	203,300	60
48	DAYTON	201,500	59
49	MOBILE-PENSACOLA	196,000	58
50	FLINT-SAGINAW-BAY CITY	195,200	57
51	HARRISBURG-YORK-LANCASTER-LEBANON	195,100	57
52	FRESNO-VISALIA	189,700	56
53	LITTLE ROCK	188,300	55
54	GREENSBORO-WINSTON SALEM-HIGH POINT	185,700	55
55	TULSA	181,500	53
56	ALBUQUERQUE	178,400	53
57	SHREVEPORT-TEXARKANA	177,200	52
58	JACKSONVILLE	174,200	51
59	ALBANY-SCHENECTADY-TROY	172,400	51
60	TOLEDO	168,400	50
61	KNOXVILLE	162,300	48
62	RICHMOND	161,400	48
63	WICHITA-HUTCHINSON	156,900	46
64	GREEN BAY-APPLETON	147,500	43
65	SYRACUSE	143,900	42
66	WILKES BARRE-SCRANTON	143,700	42
67	OMAHA	141,300	42
68	LEXINGTON	140,600	41
69	MCALLEN-BROWNSVILLE: LRGV	138,400	41
70	JACKSON, MS	135,400	40
71	DES MOINES	133,900	39
72	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	130,100	38
72	ROANOKE-LYNCHBURG	130,100	38
74	ROCHESTER, NY	130,000	38
75	EL PASO	128,500	38
76	BATON ROUGE	127,700	38
77	CEDAR RAPIDS-WATERLOO-DUBUQUE	127,200	37
78	SPOKANE	126,800	37
79	CHATTANOOGA	126,600	37
80	SOUTH BEND-ELKHART	120,200	35
81	AUSTIN, TX	120,100	35
82	BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES	119,100	35
83	COLUMBIA, SC	118,700	35
84	WEST PALM BEACH-FT PIERCE-VERO BEACH	117,200	35
85	SPRINGFIELD-DECATUR-CHAMPAIGN	116,000	34
86	PORTLAND-POLAND SPRING	113,900	34
87	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	113,600	33
88	TUCSON	109,700	32
89	JOHNSTOWN-ALTOONA	106,400	31
90	HUNTSVILLE-DECATUR-FLORENCE	106,300	31
91	EVANSVILLE	105,100	31
92	YOUNGSTOWN	105,000	31
93	SPRINGFIELD, MO	104,500	31
94	AUGUSTA	99,700	29
95	GREENVILLE-NEW BERN-WASHINGTON	99,400	29
96	CHARLESTON, SC	98,900	29
97	FT. WAYNE	98,600	29
98	LAFAYETTE, LA	97,200	29
99	BURLINGTON-PLATTSBURGH	96,900	29
100	SAVANNAH	96,300	28
101	MONTGOMERY-SELMA	95,600	28
102	CORPUS CHRISTI	93,700	28
103	LINCOLN-HASTINGS-KEARNEY	92,900	27
104	WACO-TEMPLE	92,300	27
105	LANSING	90,100	27
106	SIOUX FALLS-MITCHELL	87,600	26
107	FARGO	85,600	25
108	COLORADO SPRINGS-PUEBLO	85,400	25
109	PEORIA	84,900	25
110	MONROE-EL DORADO	84,500	25
111	LAS VEGAS	80,300	24
112	SALINAS-MONTEREY	79,300	23
113	AMARILLO	78,100	23
114	ROCKFORD	77,400	23
115	COLUMBUS, GA	74,700	22
116	ODESSA-MIDLAND	73,200	22
117	BEAUMONT-PORT ARTHUR	73,100	22
118	MADISON	72,900	21
119	MACON	72,300	21
120	SPRINGFIELD, MA	72,200	21
121	COLUMBUS-TUPELO	71,100	21
122	BOISE	71,000	21
123	TALLAHASSEE-THOMASVILLE	70,900	21
124	FLORENCE, SC	69,100	20
124	TYLER-LONGVIEW	69,100	20
126	YAKIMA	69,000	20
127	ALBANY, GA	68,400	20
128	MINOT-BISMARCK-DICKINSON	68,800	20
129	BLUEFIELD-BECKLEY-OAK HILL	68,300	20
129	WAUSAU-RHINELANDER	68,300	20
131	BAKERSFIELD	66,200	19
132	SIOUX CITY	66,100	19
133	WICHITA FALLS-LAWTON	65,500	19
134	IDAHO FALLS-POCATELLO	65,000	19
135	DULUTH-SUPERIOR	64,800	19
136	JOPLIN-PITTSBURG	64,100	19
136	LUBBOCK	64,100	19
138	ERIE	61,900	18
139	LA CROSSE-EAU CLAIRE	61,000	18
140	TRAVERSE CITY-CADILLAC	60,800	18
141	WILMINGTON	60,700	18
142	BINGHAMTON	59,500	18
142	TERRE HAUTE	59,500	18
144	WHEELING-STEUBENVILLE	58,700	17
145	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	58,500	17
146	EUGENE	58,200	17
147	FT. SMITH	58,100	17
148	COLUMBIA-JEFFERSON CITY	56,400	17
149	FT. MYERS-NAPLES	55,200	16
150	TOPEKA	54,400	16
151	ROCHESTER-MASON CITY-AUSTIN	52,900	16
152	RENO	51,500	15
153	CHICO-REDDING	50,900	15
154	BANGOR	49,500	15
155	QUINCY-HANNIBAL	49,200	14
156	GREENWOOD-GREENVILLE	47,400	14
157	MEDFORD	46,900	14
158	ABILENE-SWEETWATER	45,200	13
159	DOTHAN	44,200	13
160	ALEXANDRIA, LA	42,800	13
161	LAUREL-HATTIESBURG	40,900	12
162	UTICA	38,500	11
163	RAPID CITY	37,300	11
164	BILLINGS-HARDIN	36,300	11
165	LAKE CHARLES	36,000	11
166	WATERTOWN-CARTHAGE	35,600	10
167	ELMIRA	33,700	10
168	CLARKSBURG-WESTON	33,300	10
169	EL CENTRO-YUMA	31,800	09
170	MERIDIAN	31,400	09
171	PANAMA CITY	31,000	09
172	SALISBURY	30,300	09
173	MISSOULA	29,900	09
174	ROSWELL	28,800	08
175	BILOXI-GULFPORT-PASCAGOULA	28,400	08
176	LAREDO	27,400	08
177	GRAND JUNCTION-DURANGO	27,100	08
178	GAINESVILLE	26,800	08
178	GREAT FALLS	26,800	08
180	PALM SPRINGS	26,700	08
181	ARDMORE-ADA	26,600	08
182	JONESBORO	26,400	08
183	CASPER-RIVERTON	25,300	07
184	ALEXANDRIA, MN	24,100	07
185	MARQUETTE	21,800	06
186	SARASOTA	20,900	06
186	TUSCALOOSA	20,900	06
188	CHEYENNE-SCOTTSBLUFF	20,300	06
189	FARMINGTON	19,400	06
190	SAN ANGELO	18,600	05
191	JACKSON, TN	18,300	05
192	EUREKA	17,300	05
193	BUTTE	17,200	05
193	LIMA	17,200	05
195	ST. JOSEPH	16,900	05
196	LAFAYETTE, IN	16,000	05
197	BOWLING GREEN	15,100	04
197	TWIN FALLS	15,100	04
199	FLAGSTAFF	14,900	04
200	HAGERSTOWN	14,200	04
201	PARKERSBURG	13,500	04
202	PRESQUE ISLE	13,200	04
203	VICTORIA	13,100	04
204	ZANESVILLE	12,600	04
205	HARRISONBURG	12,400	04
206	CHARLOTTESVILLE	11,000	03
207	OTTUMWA-KIRKSVILLE	10,100	03
208	BEND	10,000	03
209	MANKATO	8,400	02
210	NORTH PLATTE	8,200	02
211	HELENA	6,900	02
212	ALPENA	4,400	01
213	GLENDIVE	2,200	01

ADI MARKETS RANKED BY DEMOGRAPHIC CATEGORY

CHILDREN 6-11

US TOTAL 19,781,000

ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US
1	NEW YORK	1,391,000	7.03
2	LOS ANGELES	1,002,600	5.07
3	CHICAGO	722,200	3.65
4	PHILADELPHIA	562,400	2.84
5	BOSTON	421,500	2.13
6	DETROIT	413,200	2.09
7	SAN FRANCISCO	383,100	1.94
8	DALLAS-FT. WORTH	376,500	1.90
9	HOUSTON	370,200	1.87
10	WASHINGTON, DC	347,800	1.76
11	CLEVELAND	318,000	1.61
12	ATLANTA	306,000	1.55
13	MINNEAPOLIS-ST. PAUL	274,700	1.39
14	ST. LOUIS	242,600	1.23
15	PITTSBURGH	238,000	1.20
16	SEATTLE-TACOMA	236,800	1.20
17	DENVER	215,000	1.09
18	MIAMI	200,900	1.02
19	SACRAMENTO-STOCKTON	197,300	1.00
20	INDIANAPOLIS	197,200	1.00
21	PHOENIX	196,800	.99
22	SALT LAKE CITY	194,900	.99
23	BALTIMORE	194,100	.98
24	TAMPA-ST. PETERSBURG	179,600	.91
25	HARTFORD-NEW HAVEN	171,200	.87
26	CINCINNATI	169,100	.85
27	PORTLAND, OR	165,100	.83
28	NEW ORLEANS	164,700	.82
29	CHARLOTTE	164,100	.82
30	SAN DIEGO	159,300	.81
31	NASHVILLE	156,300	.79
32	KANSAS CITY	156,000	.79
33	SAN ANTONIO	154,800	.78
34	MEMPHIS	154,700	.78
35	MILWAUKEE	153,900	.78
36	COLUMBUS, OH	148,600	.75
37	RALEIGH-DURHAM	147,200	.74
38	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	144,200	.73
39	ORLANDO-DAYTONA BEACH-MELBOURNE	143,800	.73
40	GREENVILLE-SPARTANBURG-ASHEVILLE	139,100	.70
41	BUFFALO	136,300	.69
42	OKLAHOMA CITY	132,300	.67
43	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	128,700	.65
44	BIRMINGHAM	128,600	.65
44	CHARLESTON-HUNTINGTON	128,600	.65
46	LOUISVILLE	123,100	.62
47	PROVIDENCE-NEW BEDFORD	122,100	.62
48	DAYTON	118,900	.60
49	HARRISBURG-YORK-LANCASTER-LEBANON	116,100	.59
50	FLINT-SAGINAW-BAY CITY	115,400	.58
51	GREENSBORO-WINSTON SALEM-HIGH POINT	113,400	.57
52	MOBILE-PENSACOLA	113,300	.57
53	LITTLE ROCK	108,800	.55
54	FRESNO-VISALIA	105,700	.53
55	TULSA	104,600	.53
56	ALBANY-SCHENECTADY-TROY	103,900	.53
57	ALBUQUERQUE	102,600	.52
57	JACKSONVILLE	102,600	.52
59	SHREVEPORT-TEXARKANA	101,800	.51
60	TOLEDO	97,500	.49
61	KNOXVILLE	96,600	.49
62	RICHMOND	96,000	.49
63	WICHITA-HUTCHINSON	86,800	.44
64	WILKES BARRE-SCRANTON	85,900	.43
65	SYRACUSE	85,400	.43
66	GREEN BAY-APPLETON	84,000	.42
67	LEXINGTON	82,100	.42
68	OMAHA	80,600	.41
69	MCALLEN-BROWNSVILLE, LRGV	79,400	.40
70	ROCHESTER, NY	78,600	.40
71	ROANOKE-LYNCHBURG	78,400	.40
72	JACKSON, MS	77,900	.39
73	DES MOINES	76,400	.39
74	CHATTANOOGA	75,100	.38
75	EL PASO	74,100	.37
76	DAVENPRT-ROCK ISLND-MOLINE, QUAD CTY	73,800	.37
77	BATON ROUGE	73,100	.37
78	CEDAR RAPIDS-WATERLOO-DUBUQUE	72,400	.37
79	SPOKANE	72,200	.36
80	BRISTL-KNGSPT-JOHNSN CTY, TRI CITIES	71,500	.36
81	COLUMBIA, SC	70,000	.35
82	WEST PALM BEACH-FT PIERCE-VERO BEACH	69,900	.35
83	SOUTH BEND-ELKHART	69,500	.35
84	AUSTIN, TX	69,300	.35
85	PORTLAND-POLAND SPRING	67,600	.34
86	SPRINGFIELD-DECATUR-CHAMPAIGN	65,900	.33
87	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	65,600	.33
88	HUNTSVILLE-DECATUR-FLORENCE	63,600	.32
89	TUCSON	62,800	.32
90	JOHNSTOWN-ALTOONA	62,500	.32
91	YOUNGSTOWN	61,600	.31
92	EVANSVILLE	60,500	.31
93	SPRINGFIELD, MO	60,200	.30
94	AUGUSTA	57,700	.29
95	BURLINGTON-PLATTSBURGH	57,400	.29
96	CHARLESTON, SC	57,100	.29
97	FT. WAYNE	56,600	.29
98	MONTGOMERY-SELMA	56,400	.29
99	GREENVILLE-NEW BERN-WASHINGTON	56,200	.28
100	LAFAYETTE, LA	55,500	.28
101	SAVANNAH	54,200	.27
102	CORPUS CHRISTI	53,400	.27
103	LANSING	52,800	.27
104	LINCOLN-HASTINGS-KEARNEY	51,300	.26
105	WACO-TEMPLE	51,100	.26
106	COLORADO SPRINGS-PUEBLO	48,800	.25
107	MONROE-EL DORADO	48,600	.25
108	PEORIA	48,100	.24
109	SIOUX FALLS-MITCHELL	47,700	.24
110	FARGO	47,400	.24
111	LAS VEGAS	47,000	.24
112	ROCKFORD	45,900	.23
113	SALINAS-MONTEREY	44,100	.22
114	SPRINGFIELD, MA	43,800	.22
115	AMARILLO	43,300	.22
115	COLUMBUS, GA	43,300	.22
117	MACON	42,300	.21
118	BEAUMONT-PORT ARTHUR	42,200	.21
118	MADISON	42,200	.21
120	COLUMBUS-TUPELO	41,000	.21
121	TALLAHASSEE-THOMASVILLE	40,800	.21
122	ODESSA-MIDLAND	40,400	.20
123	TYLER-LONGVIEW	39,600	.20
124	BOISE	39,600	.20
125	ALBANY, GA	39,500	.20
126	FLORENCE, SC	39,400	.20
127	YAKIMA	38,700	.20
128	BLUEFIELD-BECKLEY-OAK HILL	38,000	.19
128	WAUSAU-RHINELANDER	38,000	.19
130	DULUTH-SUPERIOR	37,200	.19
131	JOPLIN-PITTSBURG	37,000	.19
131	MINOT-BISMARCK-DICKINSON	37,000	.19
133	ERIE	36,400	.18
134	BAKERSFIELD	36,300	.18
134	SIOUX CITY	36,300	.18
136	WICHITA FALLS-LAWTON	36,200	.18
136	WILMINGTON	36,200	.18
138	LUBBOCK	35,800	.18
139	TRAVERSE CITY-CADILLAC	35,700	.18
140	BINGHAMTON	35,400	.18
140	LA CROSSE-EAU CLAIRE	35,400	.18
142	WHEELING-STEUBENVILLE	35,000	.18
143	TERRE HAUTE	34,200	.17
144	FT. SMITH	33,700	.17
144	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	33,700	.17
146	IDAHO FALLS-POCATELLO	33,500	.17
147	EUGENE	33,100	.17
148	FT. MYERS-NAPLES	33,000	.17
149	COLUMBIA-JEFFERSON CITY	31,900	.16
150	ROCHESTER-MASON CITY-AUSTIN	30,400	.15
151	TOPEKA	30,100	.15
152	RENO	30,000	.15
153	BANGOR	29,600	.15
154	CHICO-REDDING	29,000	.15
155	QUINCY-HANNIBAL	28,100	.14
156	MEDFORD	27,100	.14
157	GREENWOOD-GREENVILLE	27,000	.14
158	DOTHAN	25,700	.13
159	ABILENE-SWEETWATER	25,300	.13
160	ALEXANDRIA, LA	24,100	.12
161	LAUREL-HATTIESBURG	23,400	.12
162	UTICA	22,700	.11
163	WATERTOWN-CARTHAGE	21,000	.11
164	LAKE CHARLES	20,800	.11
165	BILLINGS-HARDIN	20,400	.10
165	RAPID CITY	20,400	.10
167	ELMIRA	20,000	.10
168	CLARKSBURG-WESTON	19,500	.10
169	PANAMA CITY	18,200	.09
170	EL CENTRO-YUMA	18,100	.09
170	MERIDIAN	18,100	.09
172	SALISBURY	17,600	.09
173	MISSOULA	16,500	.08
174	BILOXI-GULFPORT-PASCAGOULA	16,200	.08
175	ROSWELL	16,000	.08
176	LAREDO	15,700	.08
177	GAINESVILLE	15,500	.08
178	GRAND JUNCTION-DURANGO	15,300	.08
179	JONESBORO	15,200	.08
180	ARDMORE-ADA	15,100	.08
181	PALM SPRINGS	15,000	.08
182	GREAT FALLS	14,500	.07
183	CASPER-RIVERTON	13,800	.07
184	ALEXANDRIA, MN	13,700	.07
185	SARASOTA	12,900	.07
186	MARQUETTE	12,400	.06
187	TUSCALOOSA	12,100	.06
188	CHEYENNE-SCOTTSBLUFF	11,400	.06
189	FARMINGTON	10,700	.05
190	JACKSON, TN	10,600	.05
191	SAN ANGELO	10,300	.05
192	LIMA	9,900	.05
193	BUTTE	9,700	.05
194	EUREKA	9,600	.05
195	ST. JOSEPH	9,400	.05
196	LAFAYETTE, IN	9,200	.05
197	BOWLING GREEN	8,700	.04
197	HAGERSTOWN	8,700	.04
199	FLAGSTAFF	8,400	.04
200	TWIN FALLS	8,200	.04
201	PARKERSBURG	7,800	.04
202	PRESQUE ISLE	7,600	.04
203	ZANESVILLE	7,400	.04
204	VICTORIA	7,300	.04
205	HARRISONBURG	7,200	.04
206	CHARLOTTESVILLE	6,400	.03
207	OTTUMWA-KIRKSVILLE	5,800	.03
208	BEND	5,700	.03
209	MANKATO	4,400	.02
209	NORTH PLATTE	4,400	.02
211	HELENA	4,100	.02
212	ALPENA	2,500	.01
213	GLENDIVE	1,300	.01

Total and Television Households

Total and Television Households by State and County.

Total and Television Households by Census Division and State.

ALABAMA

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
AUTAUGA	12,300	12,100	99	B	5	MONTGOMERY-SELMA
BALDWIN	33,500	33,200	99	B	5	MOBILE-PENSACOLA
BARBOUR	9,100	8,900	98	D	5	COLUMBUS, GA
BIBB	6,000	5,900	99	D	5	BIRMINGHAM
BLOUNT	14,400	14,300	99	B	5	BIRMINGHAM
BULLOCK	3,700	3,600	98	D	5	MONTGOMERY-SELMA
BUTLER	7,700	7,600	98	D	5	MONTGOMERY-SELMA
CALHOUN	44,500	44,100	99	C	5	BIRMINGHAM
CHAMBERS	14,500	14,300	99	C	5	COLUMBUS, GA
CHEROKEE	7,200	7,100	99	D	5	ATLANTA
CHILTON	12,500	12,300	99	D	5	BIRMINGHAM
CHOCTAW	5,700	5,600	98	D	5	MERIDIAN
CLARKE	9,500	9,300	98	D	5	MOBILE-PENSACOLA
CLAY	4,800	4,700	99	D	5	BIRMINGHAM
CLEBURNE	5,000	4,900	99	D	5	BIRMINGHAM
COFFEE	14,500	14,300	99	C	5	DOTHAN
COLBERT	21,300	21,000	99	C	5	HUNTSVILLE-DECATUR-FLORENCE
CONECUH	5,500	5,400	98	D	5	MOBILE-PENSACOLA
COOSA	4,400	4,300	99	D	5	BIRMINGHAM
COVINGTON	14,900	14,700	99	C	5	MONTGOMERY-SELMA
CRENSHAW	5,300	5,200	98	D	5	MONTGOMERY-SELMA
CULLMAN	24,900	24,700	99	C	5	BIRMINGHAM
DALE	16,000	15,800	99	C	5	DOTHAN
DALLAS	18,900	18,600	98	B	5	MONTGOMERY-SELMA
DE KALB	22,200	22,000	99	C	5	HUNTSVILLE-DECATUR-FLORENCE
ELMORE	16,500	16,300	99	B	5	MONTGOMERY-SELMA
ESCAMBIA	12,800	12,600	99	C	5	MOBILE-PENSACOLA
ETOWAH	39,700	39,400	99	C	5	BIRMINGHAM
FAYETTE	7,200	7,100	99	D	5	BIRMINGHAM
FRANKLIN	11,300	11,100	99	D	5	HUNTSVILLE-DECATUR-FLORENCE
GENEVA	9,200	9,100	99	D	5	DOTHAN
GREENE	3,700	3,600	97	D	5	BIRMINGHAM
HALE	5,000	4,900	98	D	5	BIRMINGHAM
HENRY	5,700	5,600	99	D	5	DOTHAN
HOUSTON	31,000	30,800	99	C	5	DOTHAN
JACKSON	20,200	20,000	99	C	5	CHATTANOOGA
JEFFERSON	263,700	262,100	99	B	5	BIRMINGHAM
LAMAR	6,100	6,000	99	D	5	COLUMBUS-TUPELO
LAUDERDALE	32,100	31,700	99	C	5	HUNTSVILLE-DECATUR-FLORENCE
LAWRENCE	11,000	10,800	98	D	5	HUNTSVILLE-DECATUR-FLORENCE
LEE	31,500	31,100	99	C	5	COLUMBUS, GA
LIMESTONE	16,900	16,700	99	C	5	HUNTSVILLE-DECATUR-FLORENCE
LOWNDES	3,900	3,800	97	D	5	MONTGOMERY-SELMA
MACON	8,500	8,300	98	D	5	MONTGOMERY-SELMA
MADISON	80,400	79,600	99	B	5	HUNTSVILLE-DECATUR-FLORENCE
MARENGO	8,500	8,300	98	D	5	MONTGOMERY-SELMA
MARION	12,200	12,100	99	D	5	BIRMINGHAM
MARSHALL	27,300	27,000	99	C	5	HUNTSVILLE-DECATUR-FLORENCE
MOBILE	139,200	138,300	99	B	5	MOBILE-PENSACOLA
MONROE	7,700	7,500	98	D	5	MOBILE-PENSACOLA
MONTGOMERY	78,100	77,400	99	B	5	MONTGOMERY-SELMA
MORGAN	36,100	35,700	99	C	5	HUNTSVILLE-DECATUR-FLORENCE
PERRY	4,900	4,800	97	D	5	MONTGOMERY-SELMA
PICKENS	7,300	7,100	98	D	5	COLUMBUS-TUPELO
PIKE	10,100	9,900	98	D	5	MONTGOMERY-SELMA
RANDOLPH	7,400	7,300	99	D	5	ATLANTA
RUSSELL	17,800	17,600	99	B	5	COLUMBUS, GA
SHELBY	28,600	28,400	99	B	5	BIRMINGHAM
ST CLAIR	16,600	16,400	99	B	5	BIRMINGHAM
SUMTER	5,400	5,300	98	D	5	MERIDIAN
TALLADEGA	26,700	26,400	99	C	5	BIRMINGHAM
TALLAPOOSA	14,600	14,400	99	C	5	MONTGOMERY-SELMA
TUSCALOOSA	52,900	52,300	99	C	5	TUSCALOOSA
WALKER	26,700	26,500	99	B	5	BIRMINGHAM
WASHINGTON	5,800	5,700	98	D	5	MOBILE-PENSACOLA
WILCOX	4,600	4,500	97	D	5	MONTGOMERY-SELMA
WINSTON	8,700	8,600	99	D	5	BIRMINGHAM
STATE TOTAL	1,501,900	1,486,000	99			

ARIZONA

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
APACHE NORTH	11,100	9,900	89	C	8	ALBUQUERQUE
APACHE SOUTH	4,100	3,600	89	D	8	PHOENIX
COCHISE	35,600	34,300	96	C	8	TUCSON
COCONINO	29,000	26,900	93	C	8	FLAGSTAFF
GILA	14,500	13,900	96	C	8	PHOENIX
GRAHAM	7,700	7,300	95	D	8	PHOENIX
GREENLEE	3,600	3,500	97	D	8	PHOENIX
LA PAZ	5,800	5,500	96	D	8	PHOENIX
MARICOPA	745,500	730,500	98	A	8	PHOENIX
MOHAVE	31,200	29,700	95	C	8	PHOENIX
NAVAJO	22,200	20,200	91	C	8	PHOENIX
PIMA	261,400	256,100	98	B	8	TUCSON
PINAL	35,300	34,100	97	C	8	PHOENIX
SANTA CRUZ	8,000	7,700	97	B	8	TUCSON
YAVAPAI	38,200	36,300	95	C	8	PHOENIX
YUMA	30,500	28,800	94	C	8	EL CENTRO-YUMA
STATE TOTAL	1,283,700	1,248,300	97			

ARKANSAS

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ARKANSAS	8,600	8,500	99	D	7	LITTLE ROCK
ASHLEY	9,300	9,100	98	D	7	MONROE-EL DORADO
BAXTER	13,700	13,400	98	D	7	SPRINGFIELD, MO
BENTON	35,100	34,400	98	C	7	JOPLIN-PITTSBURG
BOONE	11,400	11,200	98	D	7	SPRINGFIELD, MO
BRADLEY	5,200	5,100	98	D	7	LITTLE ROCK
CALHOUN	2,200	2,200	98	D	7	LITTLE ROCK
CARROLL	7,500	7,300	98	D	7	SPRINGFIELD, MO
CHICOT	5,700	5,500	97	D	7	LITTLE ROCK
CLARK	8,100	7,900	98	D	7	LITTLE ROCK
CLAY	8,000	7,800	98	D	7	JONESBORO
CLEBURNE	7,900	7,700	98	D	7	LITTLE ROCK
CLEVELAND	2,900	2,800	97	D	7	LITTLE ROCK
COLUMBIA	9,800	9,600	98	D	7	SHREVEPORT-TEXARKANA
CONWAY	7,200	7,100	98	D	7	LITTLE ROCK
CRAIGHEAD	24,000	23,700	99	C	7	JONESBORO
CRAWFORD	14,800	14,500	98	B	7	FT. SMITH
CRITTENDEN	16,600	16,200	98	B	7	MEMPHIS
CROSS	6,800	6,700	98	D	7	MEMPHIS
DALLAS	4,000	3,900	98	D	7	LITTLE ROCK
DESHA	6,500	6,300	98	D	7	LITTLE ROCK
DREW	6,400	6,200	97	D	7	LITTLE ROCK
FAULKNER	18,700	18,400	98	B	7	LITTLE ROCK
FRANKLIN	6,000	5,900	98	D	7	FT. SMITH
FULTON	4,400	4,200	96	D	7	SPRINGFIELD, MO
GARLAND	32,000	31,500	98	C	7	LITTLE ROCK
GRANT	4,900	4,800	98	D	7	LITTLE ROCK
GREENE	12,100	11,900	98	D	7	JONESBORO
HEMPSTEAD	8,700	8,500	98	D	7	SHREVEPORT-TEXARKANA
HOT SPRING	10,500	10,300	98	D	7	LITTLE ROCK
HOWARD	5,100	5,000	98	D	7	SHREVEPORT-TEXARKANA
INDEPENDENCE	12,000	11,800	98	D	7	LITTLE ROCK
IZARD	4,800	4,600	96	D	7	SPRINGFIELD, MO
JACKSON	7,800	7,600	98	D	7	LITTLE ROCK
JEFFERSON	30,600	30,100	98	B	7	LITTLE ROCK
JOHNSON	7,100	6,900	98	D	7	LITTLE ROCK
LAFAYETTE	3,700	3,600	98	D	7	SHREVEPORT-TEXARKANA
LAWRENCE	7,200	7,000	98	D	7	JONESBORO
LEE	5,200	5,000	97	D	7	MEMPHIS
LINCOLN	3,700	3,600	97	D	7	LITTLE ROCK
LITTLE RIVER	5,000	4,900	97	B	7	SHREVEPORT-TEXARKANA
LOGAN	7,600	7,400	98	D	7	FT. SMITH
LONOKE	13,200	13,000	99	B	7	LITTLE ROCK
MADISON	4,600	4,400	96	D	7	FT. SMITH
MARION	5,200	5,100	98	D	7	SPRINGFIELD, MO

ARKANSAS (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
MILLER	14,300	14,100	98	B	7	SHREVEPORT-TEXARKANA
MISSISSIPPI	19,500	19,200	98	C	7	MEMPHIS
MONROE	4,500	4,400	97	D	7	LITTLE ROCK
MONTGOMERY	3,300	3,200	97	D	7	LITTLE ROCK
NEVADA	3,800	3,700	97	D	7	LITTLE ROCK
NEWTON	3,000	2,900	96	D	7	SPRINGFIELD, MO
OUACHITA	12,400	12,100	98	D	7	LITTLE ROCK
PERRY	2,800	2,800	99	D	7	LITTLE ROCK
PHILLIPS	11,000	10,700	97	D	7	MEMPHIS
PIKE	4,100	4,000	98	D	7	LITTLE ROCK
POINSETT	9,100	9,000	98	D	7	MEMPHIS
POLK	6,700	6,500	97	D	7	LITTLE ROCK
POPE	16,100	15,800	98	C	7	LITTLE ROCK
PRAIRIE	3,700	3,600	98	D	7	LITTLE ROCK
PULASKI	134,600	133,200	99	B	7	LITTLE ROCK
RANDOLPH	6,300	6,100	97	D	7	JONESBORO
SALINE	19,500	19,300	99	B	7	LITTLE ROCK
SCOTT	3,900	3,800	97	D	7	FT. SMITH
SEARCY	3,600	3,500	97	D	7	LITTLE ROCK
SEBASTIAN	39,500	39,100	99	B	7	FT. SMITH
SEVIER	5,500	5,400	98	D	7	SHREVEPORT-TEXARKANA
SHARP	6,600	6,300	96	D	7	JONESBORO
ST FRANCIS	9,800	9,600	98	D	7	MEMPHIS
STONE	3,600	3,500	97	D	7	LITTLE ROCK
UNION	18,400	18,100	98	B	7	MONROE-EL DORADO
VAN BUREN	6,200	6,100	98	D	7	LITTLE ROCK
WASHINGTON	40,600	39,700	98	C	7	FT. SMITH
WHITE	19,300	19,000	98	C	7	LITTLE ROCK
WOODRUFF	3,800	3,700	97	D	7	LITTLE ROCK
YELL	6,700	6,600	98	D	7	LITTLE ROCK
STATE TOTAL	884,000	867,600	98			

CALIFORNIA

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ALAMEDA	471,500	457,000	97	A	9	SAN FRANCISCO
ALPINE	400	300	87	D	9	RENO
AMADOR	10,100	9,600	95	D	9	SACRAMENTO-STOCKTON
BUTTE	69,300	66,100	95	B	9	CHICO-REDDING
CALAVERAS	11,100	10,600	95	D	9	SACRAMENTO-STOCKTON
COLUSA	5,200	4,900	95	D	9	SACRAMENTO-STOCKTON
CONTRA COSTA EAST	29,600	28,900	98	C	9	SACRAMENTO-STOCKTON
CONTRA COSTA WEST	247,800	242,300	98	A	9	SAN FRANCISCO
DEL NORTE	7,500	7,000	93	D	9	EUREKA
EL DORADO EAST	12,200	11,800	96	D	9	RENO
EL DORADO WEST	30,000	28,900	96	A	9	SACRAMENTO-STOCKTON
FRESNO	212,300	204,300	96	B	9	FRESNO-VISALIA
GLENN	8,700	8,400	96	B	9	CHICO-REDDING
HUMBOLDT	46,000	44,100	96	C	9	EUREKA
IMPERIAL	32,300	30,100	93	C	9	EL CENTRO-YUMA
INYO	7,800	7,000	90	D	9	LOS ANGELES
KERN EAST	27,300	26,300	96	C	9	LOS ANGELES
KERN WEST	147,500	142,400	96	B	9	BAKERSFIELD
KINGS	26,900	25,600	95	C	9	FRESNO-VISALIA
LAKE	21,600	20,000	93	C	9	SAN FRANCISCO
LASSEN	8,200	7,700	93	D	9	RENO
LOS ANGELES	3,008,400	2,926,200	97	A	9	LOS ANGELES
MADERA	26,300	25,100	96	C	9	FRESNO-VISALIA
MARIN	95,000	92,000	97	A	9	SAN FRANCISCO
MARIPOSA	5,500	5,100	92	D	9	FRESNO-VISALIA
MENDOCINO	29,300	27,100	93	C	9	SAN FRANCISCO
MERCED	56,400	54,200	96	B	9	FRESNO-VISALIA
MODOC	3,700	3,400	93	D	9	CHICO-REDDING
MONO	4,000	3,500	86	D	9	SACRAMENTO-STOCKTON
MONTEREY	111,600	107,300	96	B	9	SALINAS-MONTEREY

CALIFORNIA (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
NAPA	41,400	39,900	96	C	9	SAN FRANCISCO
NEVADA	27,600	26,100	94	C	9	SACRAMENTO-STOCKTON
ORANGE	769,000	755,300	98	A	9	LOS ANGELES
PLACER EAST	4,700	4,500	96	D	9	RENO
PLACER WEST	51,600	49,700	96	A	9	SACRAMENTO-STOCKTON
PLUMAS	8,000	7,500	93	D	9	SACRAMENTO-STOCKTON
RIVERSIDE EAST	7,700	7,400	96	D	9	PHOENIX
RIVERSIDE WEST	243,700	234,600	96	B	9	LOS ANGELES
RIVERSIDE CENTRAL	63,500	61,000	96	B	9	PALM SPRINGS
SACRAMENTO	360,700	351,000	97	A	9	SACRAMENTO-STOCKTON
SAN BENITO	10,400	9,900	95	D	9	SALINAS-MONTEREY
SAN BERNARDINO	394,700	382,100	97	B	9	LOS ANGELES
SAN DIEGO	809,800	787,000	97	A	9	SAN DIEGO
SAN FRANCISCO	324,400	304,400	94	A	9	SAN FRANCISCO
SAN JOAQUIN	154,600	148,100	96	A	9	SACRAMENTO-STOCKTON
SAN LUIS OBISPO	72,800	69,600	96	B	9	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO
SAN MATEO	243,900	239,300	98	A	9	SAN FRANCISCO
SANTA BARBARA NORTH	55,900	53,700	96	C	9	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO
SANTA BARBARA SOUTH	71,600	68,800	96	B	9	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO
SANTA CLARA EAST	23,000	22,400	97	C	9	SAN FRANCISCO
SANTA CLARA WEST	472,100	459,600	97	B	9	SAN FRANCISCO
SANTA CRUZ	84,800	81,200	96	B	9	SALINAS-MONTEREY
SHASTA	51,000	49,400	97	B	9	CHICO-REDDING
SIERRA	1,600	1,500	92	D	9	SACRAMENTO-STOCKTON
SISKIYOU	17,400	16,200	93	C	9	MEDFORD
SOLANO EAST	56,100	54,800	98	B	9	SACRAMENTO-STOCKTON
SOLANO WEST	41,900	40,900	98	C	9	SAN FRANCISCO
SONOMA	138,000	132,100	96	B	9	SAN FRANCISCO
STANISLAUS	110,500	105,300	95	B	9	SACRAMENTO-STOCKTON
SUTTER	21,700	21,100	97	C	9	SACRAMENTO-STOCKTON
TEHAMA	17,800	17,300	97	B	9	CHICO-REDDING
TRINITY	5,700	5,300	92	D	9	CHICO-REDDING
TULARE	94,800	90,800	96	B	9	FRESNO-VISALIA
TUOLUMNE	16,000	15,100	95	C	9	SACRAMENTO-STOCKTON
VENTURA	206,200	201,200	98	B	9	LOS ANGELES
YOLO	47,700	45,900	96	A	9	SACRAMENTO-STOCKTON
YUBA	20,000	19,300	97	C	9	SACRAMENTO-STOCKTON
STATE TOTAL	9,915,800	9,606,500	97			

COLORADO

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ADAMS	105,200	104,400	99	A	8	DENVER
ALAMOSA	4,600	4,400	95	D	8	ALBUQUERQUE
ARAPAHOE	157,500	155,800	99	A	8	DENVER
ARCHULETA	1,900	1,800	93	D	8	ALBUQUERQUE
BACA	1,900	1,700	90	D	8	COLORADO SPRINGS-PUEBLO
BENT	2,000	1,900	97	D	8	COLORADO SPRINGS-PUEBLO
BOULDER	87,700	85,500	97	A	8	DENVER
CHAFFEE	5,000	4,800	96	D	8	DENVER
CHEYENNE	1,000	900	94	D	8	COLORADO SPRINGS-PUEBLO
CLEAR CREEK	3,000	2,900	97	D	8	DENVER
CONEJOS	2,700	2,600	95	D	8	ALBUQUERQUE
COSTILLA	1,200	1,100	90	D	8	ALBUQUERQUE
CROWLEY	1,200	1,200	98	D	8	COLORADO SPRINGS-PUEBLO
CUSTER	700	700	94	D	8	COLORADO SPRINGS-PUEBLO
DELTA	9,500	9,100	96	D	8	GRAND JUNCTION-DURANGO
DENVER	230,200	225,500	98	A	8	DENVER
DOLORES	600	500	89	D	8	SALT LAKE CITY
DOUGLAS	12,700	12,600	99	A	8	DENVER
EAGLE	7,300	6,900	94	D	8	DENVER
EL PASO	134,500	132,500	99	B	8	COLORADO SPRINGS-PUEBLO
ELBERT	3,000	2,900	96	D	8	DENVER
FREMONT	12,200	11,700	96	D	8	COLORADO SPRINGS-PUEBLO
GARFIELD	10,200	9,700	95	D	8	DENVER
GILPIN	1,200	1,200	97	A	8	DENVER
GRAND	3,900	3,700	94	D	8	DENVER

COLORADO (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
GUNNISON	4,100	3,800	94	D	8	DENVER
HINSDALE	200	200	99	D	8	DENVER
HUERFANO	2,700	2,600	95	D	8	COLORADO SPRINGS-PUEBLO
JACKSON	700	700	96	D	8	DENVER
JEFFERSON	168,500	167,000	99	A	8	DENVER
KIOWA	700	700	94	D	8	COLORADO SPRINGS-PUEBLO
KIT CARSON	2,900	2,700	94	D	8	DENVER
LA PLATA	12,100	11,500	95	D	8	GRAND JUNCTION-DURANGO
LAKE	2,500	2,400	96	D	8	DENVER
LARIMER	70,300	68,800	98	B	8	DENVER
LAS ANIMAS	5,600	5,300	94	D	8	COLORADO SPRINGS-PUEBLO
LINCOLN	1,800	1,700	97	D	8	DENVER
LOGAN	7,700	7,400	97	D	8	DENVER
MESA	36,600	35,700	97	C	8	GRAND JUNCTION-DURANGO
MINERAL	300	300	91	D	8	ALBUQUERQUE
MOFFAT	6,000	5,600	94	D	8	DENVER
MONTEZUMA	6,900	6,600	95	D	8	ALBUQUERQUE
MONTROSE	9,900	9,500	96	D	8	GRAND JUNCTION-DURANGO
MORGAN	8,700	8,600	98	D	8	DENVER
OTERO	8,000	7,800	97	D	8	COLORADO SPRINGS-PUEBLO
OURAY	800	700	93	D	8	GRAND JUNCTION-DURANGO
PARK	2,900	2,800	96	D	8	DENVER
PHILLIPS	1,800	1,800	98	D	8	DENVER
PITKIN	5,200	4,700	91	D	8	DENVER
PROWERS	5,500	5,200	94	D	8	DENVER
PUEBLO	48,000	47,200	98	B	8	COLORADO SPRINGS-PUEBLO
RIO BLANCO	2,400	2,300	96	D	8	DENVER
RIO GRANDE	3,600	3,400	95	D	8	ALBUQUERQUE
ROUTT	6,000	5,600	93	D	8	DENVER
SAGUACHE	1,400	1,300	94	D	8	COLORADO SPRINGS-PUEBLO
SAN JUAN	400	400	96	D	8	GRAND JUNCTION-DURANGO
SAN MIGUEL	1,500	1,400	93	D	8	GRAND JUNCTION-DURANGO
SEDGWICK	1,400	1,400	97	D	8	DENVER
SUMMIT	4,800	4,600	96	D	8	DENVER
TELLER	4,400	4,300	98	D	8	DENVER
WASHINGTON	2,000	1,900	96	D	8	DENVER
WELD	51,900	51,000	98	C	8	DENVER
YUMA	4,000	3,800	96	D	8	DENVER
STATE TOTAL	1,305,100	1,278,700	98			

CONNECTICUT

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
FAIRFIELD	294,700	291,200	99	B	1	NEW YORK
HARTFORD	305,800	301,000	98	A	1	HARTFORD-NEW HAVEN
LITCHFIELD	60,900	59,800	98	B	1	HARTFORD-NEW HAVEN
MIDDLESEX	51,200	50,300	98	C	1	HARTFORD-NEW HAVEN
NEW HAVEN	286,500	282,600	99	A	1	HARTFORD-NEW HAVEN
NEW LONDON	90,100	88,200	98	B	1	HARTFORD-NEW HAVEN
TOLLAND	40,400	39,600	98	C	1	HARTFORD-NEW HAVEN
WINDHAM	34,900	34,200	98	C	1	PROVIDENCE-NEW BEDFORD
STATE TOTAL	1,164,500	1,146,900	98			

DELAWARE

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
KENT	36,700	36,400	99	C	3	PHILADELPHIA
NEW CASTLE	146,700	146,100	99	B	3	PHILADELPHIA
SUSSEX	40,500	40,000	99	C	3	SALISBURY
STATE TOTAL	223,900	222,500	99			

DISTRICT OF COLUMBIA

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
DIST OF COLUMBIA	253,600	251,000	99	A	3	WASHINGTON, DC
STATE TOTAL	253,600	251,000	99			

FLORIDA

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ALACHUA	67,000	65,700	98	B	3	GAINESVILLE
BAKER	5,300	5,200	99	B	3	JACKSONVILLE
BAY	44,800	44,300	99	C	3	PANAMA CITY
BRADFORD	7,600	7,500	98	D	3	JACKSONVILLE
BREVARD	144,500	143,200	99	A	3	ORLANDO-DAYTONA BEACH-MELBOURNE
BROWARD	505,000	502,000	99	B	3	MIAMI
CALHOUN	3,500	3,400	97	D	3	PANAMA CITY
CHARLOTTE	38,000	37,500	99	C	3	FT. MYERS-NAPLES
CITRUS	35,800	35,100	98	C	3	TAMPA-ST. PETERSBURG
CLAY	28,900	28,500	99	B	3	JACKSONVILLE
COLLIER	51,800	50,700	98	C	3	FT. MYERS-NAPLES
COLUMBIA	14,900	14,600	98	C	3	JACKSONVILLE
DADE	674,900	669,100	99	A	3	MIAMI
DE SOTO	7,700	7,600	98	D	3	TAMPA-ST. PETERSBURG
DIXIE	3,300	3,200	97	D	3	GAINESVILLE
DUVAL	244,700	242,700	99	B	3	JACKSONVILLE
ESCAMBIA	98,900	98,100	99	B	3	MOBILE-PENSACOLA
FLAGLER	6,900	6,800	98	D	3	ORLANDO-DAYTONA BEACH-MELBOURNE
FRANKLIN	3,100	3,000	98	D	3	PANAMA CITY
GADSDEN	13,700	13,400	98	B	3	TALLAHASSEE-THOMASVILLE
GILCHRIST	2,600	2,600	98	D	3	GAINESVILLE
GLADES	2,800	2,700	97	D	3	FT. MYERS-NAPLES
GULF	3,800	3,700	98	D	3	PANAMA CITY
HAMILTON	3,300	3,200	97	D	3	JACKSONVILLE
HARDEE	7,100	7,000	99	D	3	TAMPA-ST. PETERSBURG
HENDRY	7,700	7,500	98	D	3	FT. MYERS-NAPLES
HERNANDO	32,400	31,900	98	A	3	TAMPA-ST. PETERSBURG
HIGHLANDS	25,100	24,700	98	C	3	TAMPA-ST. PETERSBURG
HILLSBOROUGH	292,600	289,800	99	A	3	TAMPA-ST. PETERSBURG
HOLMES	6,100	5,900	97	D	3	PANAMA CITY
INDIAN RIVER	33,700	33,200	98	C	3	WEST PALM BEACH-FT.PIERCE-VERO BEACH
JACKSON	14,600	14,200	97	C	3	DOTHAN
JEFFERSON	3,900	3,800	97	D	3	TALLAHASSEE-THOMASVILLE
LAFAYETTE	1,500	1,500	97	D	3	TALLAHASSEE-THOMASVILLE
LAKE	54,700	54,100	99	C	3	ORLANDO-DAYTONA BEACH-MELBOURNE
LEE	117,800	116,400	99	B	3	FT. MYERS-NAPLES
LEON	66,600	65,700	99	B	3	TALLAHASSEE-THOMASVILLE
LEVY	9,600	9,300	97	D	3	GAINESVILLE
LIBERTY	1,500	1,500	98	D	3	PANAMA CITY
MADISON	5,100	4,900	97	D	3	TALLAHASSEE-THOMASVILLE
MANATEE	78,100	77,400	99	B	3	TAMPA-ST. PETERSBURG
MARION	68,700	67,400	98	B	3	ORLANDO-DAYTONA BEACH-MELBOURNE
MARTIN	37,200	36,700	99	B	3	WEST PALM BEACH-FT.PIERCE-VERO BEACH
MONROE	32,100	31,300	98	C	3	MIAMI
NASSAU	14,300	14,100	99	B	3	JACKSONVILLE

FLORIDA (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
OKALOOSA	50,100	49,700	99	C	3	MOBILE-PENSACOLA
OKEECHOBEE	9,700	9,600	99	D	3	WEST PALM BEACH-FT.PIERCE-VERO BEACH
ORANGE	216,000	214,200	99	A	3	ORLANDO-DAYTONA BEACH-MELBOURNE
OSCEOLA	32,300	31,900	99	A	3	ORLANDO-DAYTONA BEACH-MELBOURNE
PALM BEACH	325,000	321,100	99	B	3	WEST PALM BEACH-FT.PIERCE-VERO BEACH
PASCO	104,100	102,900	99	A	3	TAMPA-ST. PETERSBURG
PINELLAS	380,000	376,900	99	A	3	TAMPA-ST. PETERSBURG
POLK	138,500	137,100	99	B	3	TAMPA-ST. PETERSBURG
PUTNAM	23,000	22,700	99	C	3	JACKSONVILLE
SANTA ROSA	24,500	24,300	99	B	3	MOBILE-PENSACOLA
SARASOTA	117,300	116,200	99	B	3	SARASOTA
SEMINOLE	89,000	88,200	99	A	3	ORLANDO-DAYTONA BEACH-MELBOURNE
ST JOHNS	27,900	27,600	99	B	3	JACKSONVILLE
ST LUCIE	47,800	47,200	99	B	3	WEST PALM BEACH-FT.PIERCE-VERO BEACH
SUMTER	11,100	10,900	98	D	3	ORLANDO-DAYTONA BEACH-MELBOURNE
SUWANNEE	9,500	9,200	97	D	3	JACKSONVILLE
TAYLOR	6,700	6,500	98	D	3	TALLAHASSEE-THOMASVILLE
UNION	2,300	2,300	98	D	3	JACKSONVILLE
VOLUSIA	137,700	136,300	99	A	3	ORLANDO-DAYTONA BEACH-MELBOURNE
WAKULLA	5,000	4,900	99	B	3	TALLAHASSEE-THOMASVILLE
WALTON	10,500	10,300	98	D	3	PANAMA CITY
WASHINGTON	6,300	6,200	98	D	3	PANAMA CITY
STATE TOTAL	4,697,500	4,648,300	99			

GEORGIA

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
APPLING	5,700	5,600	98	D	3	SAVANNAH
ATKINSON	2,000	1,900	96	D	3	ALBANY, GA
BACON	3,500	3,400	98	D	3	SAVANNAH
BAKER	1,200	1,200	97	D	3	ALBANY, GA
BALDWIN	11,800	11,600	98	C	3	MACON
BANKS	3,600	3,500	98	D	3	ATLANTA
BARROW	8,900	8,800	99	A	3	ATLANTA
BARTOW	16,100	15,900	99	C	3	ATLANTA
BEN HILL	6,300	6,100	98	D	3	ALBANY, GA
BERRIEN	5,100	5,000	98	D	3	ALBANY, GA
BIBB	57,100	56,500	99	B	3	MACON
BLECKLEY	3,700	3,600	98	D	3	MACON
BRANTLEY	3,600	3,500	98	D	3	JACKSONVILLE
BROOKS	5,200	5,100	98	D	3	TALLAHASSEE-THOMASVILLE
BRYAN	4,200	4,100	98	B	3	SAVANNAH
BULLOCH	12,100	11,900	98	C	3	SAVANNAH
BURKE	6,600	6,400	97	D	3	AUGUSTA
BUTTS	4,500	4,400	99	A	3	ATLANTA
CALHOUN	1,500	1,400	96	D	3	ALBANY, GA
CAMDEN	5,500	5,400	99	D	3	JACKSONVILLE
CANDLER	2,700	2,600	98	D	3	SAVANNAH
CARROLL	21,900	21,700	99	C	3	ATLANTA
CATOOSA	14,300	14,200	99	B	3	CHATTANOOGA
CHARLTON	2,800	2,700	98	D	3	JACKSONVILLE
CHATHAM	77,800	77,000	99	B	3	SAVANNAH
CHATTAHOOCHEE	3,000	3,000	99	B	3	COLUMBUS, GA
CHATTOOGA	7,800	7,700	99	D	3	CHATTANOOGA
CHEROKEE	23,100	22,900	99	A	3	ATLANTA
CLARKE	29,400	29,000	99	C	3	ATLANTA
CLAY	1,200	1,200	97	D	3	COLUMBUS, GA
CLAYTON	61,000	60,700	99	A	3	ATLANTA
CLINCH	2,300	2,200	98	D	3	JACKSONVILLE
COBB	146,600	145,900	99	A	3	ATLANTA
COFFEE	10,000	9,800	98	D	3	ALBANY, GA
COLQUITT	13,000	12,800	99	C	3	ALBANY, GA
COLUMBIA	19,000	18,700	99	B	3	AUGUSTA
COOK	4,800	4,700	98	D	3	ALBANY, GA
COWETA	15,800	15,600	98	A	3	ATLANTA
CRAWFORD	2,400	2,300	97	D	3	MACON
CRISP	7,200	7,000	98	D	3	ALBANY, GA

GEORGIA (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
DADE	4,200	4,200	99	B	3	CHATTANOOGA
DAWSON	2,100	2,100	98	D	3	ATLANTA
DE KALB	195,800	195,000	99	A	3	ATLANTA
DECATUR	9,100	8,900	98	D	3	TALLAHASSEE-THOMASVILLE
DODGE	6,000	5,900	98	D	3	MACON
DOOLY	3,800	3,700	98	D	3	MACON
DOUGHERTY	35,000	34,500	99	C	3	ALBANY, GA
DOUGLAS	22,900	22,700	99	A	3	ATLANTA
EARLY	4,700	4,600	98	D	3	DOTHAN
ECHOLS	800	800	97	D	3	TALLAHASSEE-THOMASVILLE
EFFINGHAM	7,600	7,500	98	B	3	SAVANNAH
ELBERT	7,000	6,900	99	D	3	GREENVILLE-SPARTANBURG-ASHEVILLE
EMANUEL	7,400	7,200	98	D	3	AUGUSTA
EVANS	3,100	3,100	99	D	3	SAVANNAH
FANNIN	6,000	5,900	98	D	3	CHATTANOOGA
FAYETTE	15,500	15,300	99	A	3	ATLANTA
FLOYD	29,900	29,600	99	C	3	ATLANTA
FORSYTH	13,000	12,900	99	A	3	ATLANTA
FRANKLIN	6,000	5,900	99	D	3	GREENVILLE-SPARTANBURG-ASHEVILLE
FULTON	244,400	242,600	99	A	3	ATLANTA
GILMER	4,400	4,300	98	D	3	ATLANTA
GLASCOCK	800	800	98	D	3	AUGUSTA
GLYNN	22,600	22,300	99	C	3	JACKSONVILLE
GORDON	11,900	11,800	99	D	3	ATLANTA
GRADY	7,600	7,500	98	D	3	TALLAHASSEE-THOMASVILLE
GREENE	4,000	3,900	98	D	3	ATLANTA
GWINNETT	89,900	89,200	99	A	3	ATLANTA
HABERSHAM	9,500	9,400	98	D	3	ATLANTA
HALL	30,800	30,500	99	C	3	ATLANTA
HANCOCK	2,900	2,800	97	D	3	AUGUSTA
HARALSON	7,400	7,300	99	D	3	ATLANTA
HARRIS	6,300	6,200	98	D	3	COLUMBUS, GA
HART	6,800	6,700	99	D	3	GREENVILLE-SPARTANBURG-ASHEVILLE
HEARD	2,300	2,300	98	D	3	ATLANTA
HENRY	15,800	15,600	99	A	3	ATLANTA
HOUSTON	29,000	28,700	99	B	3	MACON
IRWIN	3,300	3,200	98	D	3	ALBANY, GA
JACKSON	9,800	9,700	99	D	3	ATLANTA
JASPER	3,000	2,900	97	D	3	ATLANTA
JEFF DAVIS	4,400	4,300	98	D	3	SAVANNAH
JEFFERSON	6,600	6,500	98	D	3	AUGUSTA
JENKINS	2,900	2,800	98	D	3	AUGUSTA
JOHNSON	3,100	3,000	98	D	3	AUGUSTA
JONES	6,700	6,600	98	B	3	MACON
LAMAR	4,600	4,500	98	D	3	ATLANTA
LANIER	2,000	2,000	98	D	3	ALBANY, GA
LAURENS	13,700	13,400	98	C	3	MACON
LEE	4,900	4,800	98	C	3	ALBANY, GA
LIBERTY	12,300	12,100	98	C	3	SAVANNAH
LINCOLN	2,200	2,200	98	D	3	AUGUSTA
LONG	1,800	1,800	98	D	3	SAVANNAH
LOWNDES	25,700	25,200	98	C	3	TALLAHASSEE-THOMASVILLE
LUMPKIN	4,000	4,000	99	D	3	ATLANTA
MACON	4,900	4,800	98	D	3	COLUMBUS, GA
MADISON	7,300	7,200	98	D	3	ATLANTA
MARION	1,700	1,600	97	D	3	COLUMBUS, GA
MC DUFFIE	7,100	7,000	98	B	3	AUGUSTA
MC INTOSH	3,000	2,900	98	D	3	SAVANNAH
MERIWETHER	7,100	7,000	98	D	3	ATLANTA
MILLER	2,600	2,500	98	D	3	ALBANY, GA
MITCHELL	6,900	6,800	98	D	3	ALBANY, GA
MONROE	5,400	5,300	98	D	3	MACON
MONTGOMERY	2,300	2,200	97	D	3	SAVANNAH
MORGAN	4,000	3,900	98	D	3	ATLANTA
MURRAY	8,100	8,000	98	D	3	CHATTANOOGA
MUSCOGEE	62,200	61,600	99	B	3	COLUMBUS, GA
NEWTON	13,300	13,100	99	A	3	ATLANTA
OCONEE	5,500	5,500	99	D	3	ATLANTA
OGLETHORPE	3,400	3,300	98	D	3	ATLANTA
PAULDING	11,100	11,000	99	A	3	ATLANTA
PEACH	7,200	7,100	98	B	3	MACON
PICKENS	4,900	4,800	99	D	3	ATLANTA
PIERCE	4,400	4,300	98	D	3	SAVANNAH
PIKE	3,300	3,200	98	D	3	ATLANTA
POLK	11,900	11,800	99	D	3	ATLANTA

GEORGIA (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
PULASKI	3,200	3,100	98	D	3	MACON
PUTNAM	4,200	4,100	98	D	3	ATLANTA
QUITMAN	800	800	97	D	3	COLUMBUS, GA
RABUN	4,200	4,100	98	D	3	ATLANTA
RANDOLPH	3,300	3,200	97	D	3	COLUMBUS, GA
RICHMOND	66,000	65,400	99	B	3	AUGUSTA
ROCKDALE	15,900	15,700	99	A	3	ATLANTA
SCHLEY	1,100	1,100	98	D	3	COLUMBUS, GA
SCREVEN	5,400	5,300	98	D	3	AUGUSTA
SEMINOLE	3,300	3,200	98	D	3	DOTHAN
SPALDING	17,900	17,700	99	A	3	ATLANTA
STEPHENS	8,200	8,100	98	D	3	GREENVILLE-SPARTANBURG-ASHEVILLE
STEWART	1,900	1,800	97	D	3	COLUMBUS, GA
SUMTER	10,200	10,000	98	D	3	COLUMBUS, GA
TALBOT	2,000	1,900	97	D	3	COLUMBUS, GA
TALIAFERRO	800	800	97	D	3	AUGUSTA
TATTNALL	6,200	6,100	98	D	3	SAVANNAH
TAYLOR	2,600	2,500	98	D	3	COLUMBUS, GA
TELFAIR	4,000	3,900	97	D	3	ALBANY, GA
TERRELL	4,100	4,000	98	D	3	ALBANY, GA
THOMAS	13,300	13,100	98	B	3	TALLAHASSEE-THOMASVILLE
TIFT	11,800	11,600	98	D	3	ALBANY, GA
TOOMBS	8,900	8,700	97	D	3	SAVANNAH
TOWNS	2,600	2,600	99	D	3	ATLANTA
TREUTLEN	2,100	2,000	97	D	3	SAVANNAH
TROUP	19,500	19,200	98	C	3	ATLANTA
TURNER	3,100	3,000	98	D	3	ALBANY, GA
TWIGGS	3,300	3,200	98	B	3	MACON
UNION	4,100	4,000	98	D	3	ATLANTA
UPSON	9,600	9,500	99	D	3	ATLANTA
WALKER	20,100	19,900	99	B	3	CHATTANOOGA
WALTON	11,700	11,500	99	A	3	ATLANTA
WARE	13,200	13,000	98	C	3	JACKSONVILLE
WARREN	2,000	1,900	97	D	3	AUGUSTA
WASHINGTON	6,400	6,200	97	D	3	AUGUSTA
WAYNE	7,200	7,100	98	D	3	SAVANNAH
WEBSTER	800	800	96	D	3	COLUMBUS, GA
WHEELER	1,900	1,800	97	D	3	MACON
WHITE	4,200	4,100	98	D	3	ATLANTA
WHITFIELD	25,000	24,800	99	C	3	CHATTANOOGA
WILCOX	2,600	2,600	98	D	3	MACON
WILKES	4,000	3,900	97	D	3	AUGUSTA
WILKINSON	3,600	3,500	98	D	3	MACON
WORTH	6,400	6,300	98	D	3	ALBANY, GA
STATE TOTAL	2,161,900	2,136,600	99			

IDAHO

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ADA	74,600	73,200	98	B	8	BOISE
ADAMS	1,300	1,200	96	D	8	BOISE
BANNOCK	24,000	23,500	98	B	8	IDAHO FALLS-POCATELLO
BEAR LAKE	2,500	2,400	97	D	8	SALT LAKE CITY
BENEWAH	3,100	3,000	97	D	8	SPOKANE
BINGHAM	11,700	11,500	99	B	8	IDAHO FALLS-POCATELLO
BLAINE	5,300	5,100	96	D	8	BOISE
BOISE	1,400	1,400	97	D	8	BOISE
BONNER	10,400	10,100	97	D	8	SPOKANE
BONNEVILLE	22,700	22,400	99	B	8	IDAHO FALLS-POCATELLO
BOUNDARY	2,600	2,500	96	D	8	SPOKANE
BUTTE	1,100	1,100	99	D	8	IDAHO FALLS-POCATELLO
CAMAS	300	300	99	D	8	BOISE
CANYON	29,800	29,100	97	B	8	BOISE
CARIBOU	3,100	3,000	97	D	8	IDAHO FALLS-POCATELLO
CASSIA	6,500	6,400	98	D	8	IDAHO FALLS-POCATELLO
CLARK	300	300	96	D	8	IDAHO FALLS-POCATELLO
CLEARWATER	3,600	3,500	97	D	8	SPOKANE
CUSTER	2,200	2,100	95	D	8	IDAHO FALLS-POCATELLO
ELMORE	6,900	6,800	98	D	8	BOISE

IDAHO (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
FRANKLIN	2,800	2,700	98	D	8	SALT LAKE CITY
FREMONT	3,700	3,600	98	D	8	IDAHO FALLS-POCATELLO
GEM	4,300	4,200	98	D	8	BOISE
GOODING	4,500	4,400	98	D	8	TWIN FALLS
IDAHO	5,300	5,000	95	D	8	SPOKANE
JEFFERSON	5,000	5,000	99	D	8	IDAHO FALLS-POCATELLO
JEROME	5,600	5,500	98	D	8	TWIN FALLS
KOOTENAI	25,400	25,000	98	C	8	SPOKANE
LATAH	10,400	10,100	97	D	8	SPOKANE
LEMHI	2,900	2,700	93	D	8	IDAHO FALLS-POCATELLO
LEWIS	1,400	1,400	98	D	8	SPOKANE
LINCOLN	1,200	1,200	98	D	8	TWIN FALLS
MADISON	5,500	5,400	99	D	8	IDAHO FALLS-POCATELLO
MINIDOKA	6,700	6,500	98	D	8	IDAHO FALLS-POCATELLO
NEZ PERCE	12,700	12,400	98	D	8	SPOKANE
ONEIDA	1,100	1,100	98	D	8	SALT LAKE CITY
OWYHEE	2,800	2,700	98	D	8	BOISE
PAYETTE	6,000	5,900	98	D	8	BOISE
POWER	2,600	2,500	96	D	8	IDAHO FALLS-POCATELLO
SHOSHONE	6,100	6,000	98	D	8	SPOKANE
TETON	900	900	99	D	8	IDAHO FALLS-POCATELLO
TWIN FALLS	19,700	19,400	98	C	8	TWIN FALLS
VALLEY	2,300	2,200	96	D	8	BOISE
WASHINGTON	3,000	2,900	97	D	8	BOISE
STATE TOTAL	355,300	347,600	98			

ILLINOIS

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ADAMS	27,500	27,100	98	C	4	QUINCY-HANNIBAL
ALEXANDER	4,900	4,700	96	D	4	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
BOND	6,200	6,000	96	D	4	ST. LOUIS
BOONE	10,700	10,500	98	B	4	ROCKFORD
BROWN	2,200	2,100	97	D	4	QUINCY-HANNIBAL
BUREAU	14,900	14,600	98	C	4	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY
CALHOUN	2,100	2,000	97	D	4	ST. LOUIS
CARROLL	6,900	6,800	98	D	4	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY
CASS	5,500	5,400	97	D	4	QUINCY-HANNIBAL
CHAMPAIGN	61,800	60,500	98	B	4	SPRINGFIELD-DECATUR-CHAMPAIGN
CHRISTIAN	14,300	14,000	98	C	4	SPRINGFIELD-DECATUR-CHAMPAIGN
CLARK	6,700	6,500	97	D	4	TERRE HAUTE
CLAY	6,300	6,000	96	D	4	TERRE HAUTE
CLINTON	12,100	11,900	98	A	4	ST. LOUIS
COLES	19,700	19,300	98	C	4	SPRINGFIELD-DECATUR-CHAMPAIGN
COOK	1,922,100	1,890,700	98	A	4	CHICAGO
CRAWFORD	8,400	8,200	98	D	4	TERRE HAUTE
CUMBERLAND	4,500	4,400	97	D	4	TERRE HAUTE
DE WITT	7,300	7,200	98	D	4	SPRINGFIELD-DECATUR-CHAMPAIGN
DEKALB	25,100	24,700	98	C	4	CHICAGO
DOUGLAS	7,600	7,400	98	D	4	SPRINGFIELD-DECATUR-CHAMPAIGN
DUPAGE	269,900	267,800	99	A	4	CHICAGO
EDGAR	8,400	8,200	98	D	4	TERRE HAUTE
EDWARDS	3,600	3,400	96	D	4	EVANSVILLE
EFFINGHAM	12,300	11,800	96	D	4	SPRINGFIELD-DECATUR-CHAMPAIGN
FAYETTE	8,500	8,200	97	D	4	ST. LOUIS
FORD	5,800	5,700	98	D	4	SPRINGFIELD-DECATUR-CHAMPAIGN
FRANKLIN	18,000	17,500	97	C	4	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
FULTON	16,200	15,800	98	C	4	PEORIA
GALLATIN	3,000	2,900	95	D	4	EVANSVILLE
GREENE	6,100	6,000	98	D	4	ST. LOUIS
GRUNDY	12,300	12,100	99	D	4	CHICAGO
HAMILTON	3,900	3,700	95	D	4	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
HANCOCK	9,400	9,200	98	D	4	QUINCY-HANNIBAL
HARDIN	2,200	2,100	97	D	4	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
HENDERSON	3,500	3,400	97	D	4	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY
HENRY	20,900	20,600	99	B	4	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY
IROQUOIS	12,500	12,200	98	D	4	CHICAGO
JACKSON	24,100	23,300	97	C	4	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
JASPER	4,400	4,200	97	D	4	TERRE HAUTE

ILLINOIS (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
JEFFERSON	15,900	15,400	97	C	4	ST. LOUIS
JERSEY	7,200	7,000	98	A	4	ST. LOUIS
JO DAVIESS	9,100	8,800	97	D	4	CEDAR RAPIDS-WATERLOO-DUBUQUE
JOHNSON	3,900	3,800	96	D	4	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
KANE	110,000	108,400	99	A	4	CHICAGO
KANKAKEE	37,300	36,700	98	C	4	CHICAGO
KENDALL	14,400	14,300	99	C	4	CHICAGO
KNOX	23,300	23,000	99	C	4	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY
LA SALLE	43,300	42,400	98	C	4	CHICAGO
LAKE	159,300	158,000	99	A	4	CHICAGO
LAWRENCE	6,800	6,600	97	D	4	TERRE HAUTE
LEE	12,900	12,700	98	D	4	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY
LIVINGSTON	15,000	14,600	97	C	4	CHICAGO
LOGAN	10,900	10,700	98	D	4	SPRINGFIELD-DECATUR-CHAMPAIGN
MACON	50,600	49,700	98	B	4	SPRINGFIELD-DECATUR-CHAMPAIGN
MACOUPIN	19,900	19,500	98	C	4	ST. LOUIS
MADISON	93,400	92,100	99	A	4	ST. LOUIS
MARION	18,000	17,600	98	C	4	ST. LOUIS
MARSHALL	5,400	5,300	98	D	4	PEORIA
MASON	7,300	7,200	98	D	4	PEORIA
MASSAC	6,300	6,100	97	D	4	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
MC DONOUGH	12,900	12,600	98	C	4	QUINCY-HANNIBAL
MC LEAN	46,100	45,000	98	C	4	PEORIA
MCHENRY	59,600	59,100	99	A	4	CHICAGO
MENARD	4,700	4,600	97	B	4	SPRINGFIELD-DECATUR-CHAMPAIGN
MERCER	7,400	7,300	99	D	4	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY
MONROE	7,600	7,400	98	A	4	ST. LOUIS
MONTGOMERY	12,300	12,000	97	D	4	ST. LOUIS
MORGAN	14,500	14,100	97	C	4	QUINCY-HANNIBAL
MOULTRIE	5,500	5,300	97	D	4	SPRINGFIELD-DECATUR-CHAMPAIGN
OGLE	17,800	17,500	98	C	4	ROCKFORD
PEORIA	76,200	74,800	98	B	4	PEORIA
PERRY	9,000	8,700	97	D	4	ST. LOUIS
PIATT	6,400	6,300	99	D	4	SPRINGFIELD-DECATUR-CHAMPAIGN
PIKE	7,500	7,300	97	D	4	QUINCY-HANNIBAL
POPE	1,800	1,700	95	D	4	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
PULASKI	3,500	3,300	95	D	4	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
PUTNAM	2,400	2,300	96	D	4	PEORIA
RANDOLPH	12,700	12,400	98	C	4	ST. LOUIS
RICHLAND	7,200	7,000	97	D	4	TERRE HAUTE
ROCK ISLAND	63,300	62,600	99	B	4	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY
SALINE	12,100	11,700	97	D	4	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
SANGAMON	74,800	73,000	98	B	4	SPRINGFIELD-DECATUR-CHAMPAIGN
SCHUYLER	3,200	3,100	98	D	4	QUINCY-HANNIBAL
SCOTT	2,300	2,300	98	D	4	QUINCY-HANNIBAL
SHELBY	9,300	9,000	97	D	4	SPRINGFIELD-DECATUR-CHAMPAIGN
ST CLAIR	94,800	93,000	98	A	4	ST. LOUIS
STARK	2,800	2,800	98	D	4	PEORIA
STEPHENSON	19,300	18,900	98	B	4	ROCKFORD
TAZEWELL	49,800	49,000	98	B	4	PEORIA
UNION	7,700	7,500	97	D	4	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
VERMILION	36,400	35,700	98	B	4	SPRINGFIELD-DECATUR-CHAMPAIGN
WABASH	5,500	5,300	97	D	4	EVANSVILLE
WARREN	8,100	8,000	98	D	4	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY
WASHINGTON	6,000	5,800	97	D	4	ST. LOUIS
WAYNE	7,700	7,300	95	D	4	EVANSVILLE
WHITE	7,400	7,000	95	D	4	EVANSVILLE
WHITESIDE	24,400	24,000	98	C	4	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY
WILL	115,300	113,900	99	A	4	CHICAGO
WILLIAMSON	25,000	24,300	97	C	4	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
WINNEBAGO	94,300	92,900	99	B	4	ROCKFORD
WOODFORD	12,200	11,900	97	B	4	PEORIA
STATE TOTAL	4,288,800	4,215,700	98			

INDIANA

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ADAMS	10,500	10,300	98	B	4	FT. WAYNE
ALLEN	107,800	106,100	98	B	4	FT. WAYNE
BARTHOLOMEW	24,300	23,900	98	C	4	INDIANAPOLIS
BENTON	3,600	3,500	98	D	4	LAFAYETTE, IN
BLACKFORD	5,800	5,700	98	D	4	INDIANAPOLIS
BOONE	13,900	13,700	99	B	4	INDIANAPOLIS
BROWN	5,200	5,100	98	D	4	INDIANAPOLIS
CARROLL	7,200	7,100	98	D	4	INDIANAPOLIS
CASS	14,800	14,500	98	C	4	INDIANAPOLIS
CLARK	33,200	32,600	98	B	4	LOUISVILLE
CLAY	9,400	9,200	98	B	4	TERRE HAUTE
CLINTON	11,500	11,300	99	D	4	INDIANAPOLIS
CRAWFORD	3,600	3,400	96	D	4	LOUISVILLE
DAVIESS	10,400	10,100	97	D	4	TERRE HAUTE
DE KALB	11,800	11,700	99	B	4	FT. WAYNE
DEARBORN	13,200	13,000	98	B	4	CINCINNATI
DECATUR	8,300	8,100	98	D	4	INDIANAPOLIS
DELAWARE	44,300	43,700	99	C	4	INDIANAPOLIS
DUBOIS	12,800	12,400	97	D	4	EVANSVILLE
ELKHART	53,100	51,900	98	B	4	SOUTH BEND-ELKHART
FAYETTE	10,000	9,800	98	D	4	CINCINNATI
FLOYD	22,700	22,400	99	B	4	LOUISVILLE
FOUNTAIN	6,700	6,600	98	D	4	INDIANAPOLIS
FRANKLIN	6,600	6,400	97	D	4	CINCINNATI
FULTON	7,500	7,400	98	D	4	SOUTH BEND-ELKHART
GIBSON	13,200	12,900	98	B	4	EVANSVILLE
GRANT	27,600	27,000	98	C	4	INDIANAPOLIS
GREENE	12,300	12,000	98	D	4	TERRE HAUTE
HAMILTON	33,800	33,400	99	B	4	INDIANAPOLIS
HANCOCK	16,100	15,900	99	B	4	INDIANAPOLIS
HARRISON	10,100	9,900	98	B	4	LOUISVILLE
HENDRICKS	25,300	25,000	99	B	4	INDIANAPOLIS
HENRY	18,400	18,100	98	C	4	INDIANAPOLIS
HOWARD	32,200	31,700	99	C	4	INDIANAPOLIS
HUNTINGTON	13,600	13,400	99	B	4	FT. WAYNE
JACKSON	13,700	13,500	98	C	4	LOUISVILLE
JASPER	9,200	9,000	98	D	4	CHICAGO
JAY	8,300	8,100	97	D	4	FT. WAYNE
JEFFERSON	10,700	10,500	98	D	4	LOUISVILLE
JENNINGS	8,000	7,800	98	D	4	INDIANAPOLIS
JOHNSON	28,700	28,400	99	B	4	INDIANAPOLIS
KNOX	16,000	15,700	98	C	4	TERRE HAUTE
KOSCIUSKO	23,800	23,300	98	C	4	SOUTH BEND-ELKHART
LA PORTE	37,400	36,900	99	C	4	CHICAGO
LAGRANGE	8,900	8,500	95	D	4	SOUTH BEND-ELKHART
LAKE	174,600	172,200	99	A	4	CHICAGO
LAWRENCE	16,300	16,000	98	C	4	INDIANAPOLIS
MADISON	48,300	47,700	99	C	4	INDIANAPOLIS
MARION	296,700	292,400	99	B	4	INDIANAPOLIS
MARSHALL	15,100	14,800	98	B	4	SOUTH BEND-ELKHART
MARTIN	3,900	3,800	97	D	4	TERRE HAUTE
MIAMI	13,700	13,400	98	C	4	INDIANAPOLIS
MONROE	36,300	35,200	97	B	4	INDIANAPOLIS
MONTGOMERY	13,300	13,100	99	D	4	INDIANAPOLIS
MORGAN	19,000	18,700	98	B	4	INDIANAPOLIS
NEWTON	5,400	5,300	98	D	4	CHICAGO
NOBLE	13,600	13,300	98	C	4	FT. WAYNE
OHIO	1,900	1,900	99	D	4	CINCINNATI
ORANGE	6,900	6,700	97	D	4	LOUISVILLE
OWEN	6,500	6,400	98	D	4	INDIANAPOLIS
PARKE	6,000	5,900	98	D	4	TERRE HAUTE
PERRY	6,700	6,500	97	D	4	EVANSVILLE
PIKE	5,400	5,200	97	D	4	EVANSVILLE
PORTER	45,200	44,600	99	A	4	CHICAGO
POSEY	9,600	9,300	97	B	4	EVANSVILLE
PULASKI	5,100	4,900	97	D	4	SOUTH BEND-ELKHART
PUTNAM	9,800	9,600	98	D	4	INDIANAPOLIS
RANDOLPH	11,000	10,800	98	D	4	DAYTON
RIPLEY	8,600	8,400	97	D	4	CINCINNATI
RUSH	6,500	6,400	99	D	4	INDIANAPOLIS
SCOTT	7,400	7,200	97	D	4	LOUISVILLE
SHELBY	14,300	14,100	99	B	4	INDIANAPOLIS
SPENCER	6,900	6,700	97	D	4	EVANSVILLE
ST JOSEPH	88,000	86,800	99	B	4	SOUTH BEND-ELKHART
STARKE	8,000	7,800	98	D	4	SOUTH BEND-ELKHART

INDIANA (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
STEUBEN	10,300	9,800	98	D	4	FT. WAYNE
SULLIVAN	8,200	8,000	98	B	4	TERRE HAUTE
SWITZERLAND	2,900	2,800	97	D	4	CINCINNATI
TIPPECANOE	43,000	41,900	97	C	4	LAFAYETTE, IN
TIPTON	6,300	6,200	99	D	4	INDIANAPOLIS
UNION	2,400	2,300	97	D	4	CINCINNATI
VANDERBURGH	66,100	64,700	98	B	4	EVANSVILLE
VERMILLION	7,300	7,200	98	B	4	TERRE HAUTE
VIGO	39,600	38,900	98	B	4	TERRE HAUTE
WABASH	12,500	12,200	97	C	4	FT. WAYNE
WARREN	3,000	2,900	97	D	4	INDIANAPOLIS
WARRICK	16,600	16,200	98	B	4	EVANSVILLE
WASHINGTON	8,200	7,900	97	D	4	LOUISVILLE
WAYNE	27,200	26,700	98	C	4	DAYTON
WELLS	9,200	9,000	98	B	4	FT. WAYNE
WHITE	9,400	9,200	98	D	4	INDIANAPOLIS
WHITLEY	9,500	9,400	99	B	4	FT. WAYNE
STATE TOTAL	2,016,900	1,981,300	98			

IOWA

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ADAIR	3,800	3,800	99	D	6	DES MOINES
ADAMS	2,200	2,200	98	D	6	OMAHA
ALLAMAKEE	5,600	5,500	99	D	6	CEDAR RAPIDS-WATERLOO-DUBUQUE
APPANOOSE	6,300	6,200	98	D	6	DES MOINES
AUDUBON	3,200	3,200	99	D	6	OMAHA
BENTON	9,100	9,000	99	B	6	CEDAR RAPIDS-WATERLOO-DUBUQUE
BLACK HAWK	48,800	48,400	99	B	6	CEDAR RAPIDS-WATERLOO-DUBUQUE
BOONE	10,300	10,200	99	D	6	DES MOINES
BREMER	9,100	9,000	99	D	6	CEDAR RAPIDS-WATERLOO-DUBUQUE
BUCHANAN	8,200	8,100	99	B	6	CEDAR RAPIDS-WATERLOO-DUBUQUE
BUENA VISTA	8,200	8,100	99	D	6	SIOUX CITY
BUTLER	6,600	6,500	99	D	6	CEDAR RAPIDS-WATERLOO-DUBUQUE
CALHOUN	5,000	4,900	99	D	6	DES MOINES
CARROLL	8,500	8,400	99	D	6	DES MOINES
CASS	7,200	7,100	99	D	6	OMAHA
CEDAR	7,400	7,300	99	D	6	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY
CERRO GORDO	19,600	19,400	99	C	6	ROCHESTER-MASON CITY-AUSTIN
CHEROKEE	6,200	6,100	99	D	6	SIOUX CITY
CHICKASAW	5,600	5,500	99	D	6	CEDAR RAPIDS-WATERLOO-DUBUQUE
CLARKE	3,500	3,500	99	D	6	DES MOINES
CLAY	8,200	8,100	98	D	6	SIOUX CITY
CLAYTON	8,400	8,300	98	D	6	CEDAR RAPIDS-WATERLOO-DUBUQUE
CLINTON	21,200	21,000	99	C	6	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY
CRAWFORD	7,100	7,000	99	D	6	OMAHA
DALLAS	12,000	11,900	99	B	6	DES MOINES
DAVIS	3,400	3,400	99	D	6	OTTUMWA-KIRKSVILLE
DECATUR	3,500	3,400	97	D	6	DES MOINES
DELAWARE	6,800	6,700	99	D	6	CEDAR RAPIDS-WATERLOO-DUBUQUE
DES MOINES	18,300	18,100	99	C	6	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY
DICKINSON	6,800	6,700	98	D	6	SIOUX CITY
DUBUQUE	31,200	30,700	99	B	6	CEDAR RAPIDS-WATERLOO-DUBUQUE
EMMET	5,100	5,000	98	D	6	MANKATO
FAYETTE	9,400	9,300	99	D	6	CEDAR RAPIDS-WATERLOO-DUBUQUE
FLOYD	7,300	7,200	99	D	6	ROCHESTER-MASON CITY-AUSTIN
FRANKLIN	5,300	5,300	99	D	6	DES MOINES
FREMONT	3,900	3,900	99	D	6	OMAHA
GREENE	4,700	4,700	99	D	6	DES MOINES
GRUNDY	5,500	5,500	99	D	6	CEDAR RAPIDS-WATERLOO-DUBUQUE
GUTHRIE	4,700	4,600	99	D	6	DES MOINES
HAMILTON	6,900	6,800	99	D	6	DES MOINES
HANCOCK	5,600	5,500	99	D	6	ROCHESTER-MASON CITY-AUSTIN
HARDIN	8,400	8,300	99	D	6	DES MOINES
HARRISON	6,100	6,000	99	D	6	OMAHA
HENRY	7,100	7,000	98	D	6	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY
HOWARD	4,200	4,100	98	D	6	ROCHESTER-MASON CITY-AUSTIN

IOWA (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
HUMBOLDT	5,200	5,100	99	D	6	DES MOINES
IDA	3,500	3,500	99	D	6	SIOUX CITY
IOWA	6,100	6,000	99	D	6	CEDAR RAPIDS-WATERLOO-DUBUQUE
JACKSON	8,500	8,400	99	D	6	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY
JASPER	14,300	14,200	99	C	6	DES MOINES
JEFFERSON	6,400	6,300	98	D	6	OTTUMWA-KIRKSVILLE
JOHNSON	33,900	33,300	98	C	6	CEDAR RAPIDS-WATERLOO-DUBUQUE
JONES	7,400	7,300	99	D	6	CEDAR RAPIDS-WATERLOO-DUBUQUE
KEOKUK	5,000	4,900	98	D	6	CEDAR RAPIDS-WATERLOO-DUBUQUE
KOSSUTH	8,200	8,100	99	D	6	ROCHESTER-MASON CITY-AUSTIN
LEE	16,600	16,400	99	C	6	QUINCY-HANNIBAL
LINN	67,000	66,500	99	B	6	CEDAR RAPIDS-WATERLOO-DUBUQUE
LOUISA	4,700	4,600	99	D	6	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY
LUCAS	4,300	4,200	98	D	6	DES MOINES
LYON	4,600	4,500	98	D	6	SIOUX FALLS-MITCHELL
MADISON	4,700	4,700	99	D	6	DES MOINES
MAHASKA	9,300	9,200	99	D	6	DES MOINES
MARION	11,300	11,200	99	D	6	DES MOINES
MARSHALL	16,100	16,000	99	C	6	DES MOINES
MILLS	5,100	5,100	99	D	6	OMAHA
MITCHELL	4,600	4,500	99	D	6	ROCHESTER-MASON CITY-AUSTIN
MONONA	4,500	4,400	99	D	6	SIOUX CITY
MONROE	3,500	3,500	99	D	6	DES MOINES
MONTGOMERY	5,700	5,600	99	D	6	OMAHA
MUSCATINE	15,600	15,500	99	C	6	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY
O BRIEN	6,400	6,300	99	D	6	SIOUX CITY
OSCEOLA	3,200	3,200	99	D	6	SIOUX CITY
PAGE	7,800	7,700	99	D	6	OMAHA
PALO ALTO	4,800	4,700	98	D	6	SIOUX CITY
PLYMOUTH	9,200	9,100	99	D	6	SIOUX CITY
POCAHONTAS	4,200	4,100	99	D	6	DES MOINES
POLK	128,600	127,500	99	B	6	DES MOINES
POTTAWATTAMIE	33,300	33,000	99	B	6	OMAHA
POWESHIEK	7,300	7,200	99	D	6	DES MOINES
RINGGOLD	2,400	2,400	99	D	6	DES MOINES
SAC	5,500	5,400	99	D	6	SIOUX CITY
SCOTT	63,400	62,900	99	B	6	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY
SHELBY	5,500	5,500	99	D	6	OMAHA
SIOUX	10,900	10,700	98	D	6	SIOUX CITY
STORY	25,800	25,500	99	B	6	DES MOINES
TAMA	7,100	7,000	99	D	6	CEDAR RAPIDS-WATERLOO-DUBUQUE
TAYLOR	3,300	3,200	98	D	6	OMAHA
UNION	5,600	5,500	99	D	6	DES MOINES
VAN BUREN	3,300	3,200	98	D	6	OTTUMWA-KIRKSVILLE
WAPELLO	15,800	15,600	99	C	6	DES MOINES
WARREN	13,500	13,400	99	B	6	DES MOINES
WASHINGTON	7,900	7,800	98	D	6	CEDAR RAPIDS-WATERLOO-DUBUQUE
WAYNE	3,400	3,300	98	D	6	DES MOINES
WEBSTER	16,900	16,700	99	C	6	DES MOINES
WINNEBAGO	5,300	5,200	99	D	6	ROCHESTER-MASON CITY-AUSTIN
WINNESHIEK	7,800	7,700	98	D	6	CEDAR RAPIDS-WATERLOO-DUBUQUE
WOODBURY	38,400	38,100	99	C	6	SIOUX CITY
WORTH	3,600	3,600	99	D	6	ROCHESTER-MASON CITY-AUSTIN
WRIGHT	6,400	6,300	99	D	6	DES MOINES
STATE TOTAL	1,128,200	1,115,700	99			

KANSAS

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ALLEN	6,500	6,400	98	D	6	JOPLIN-PITTSBURG
ANDERSON	3,400	3,300	98	D	6	KANSAS CITY
ATCHISON	6,500	6,400	99	D	6	KANSAS CITY
BARBER	2,900	2,800	98	D	6	WICHITA-HUTCHINSON
BARTON	12,700	12,600	99	D	6	WICHITA-HUTCHINSON
BOURBON	6,600	6,500	98	D	6	JOPLIN-PITTSBURG
BROWN	4,800	4,700	98	D	6	KANSAS CITY
BUTLER	17,500	17,300	99	B	6	WICHITA-HUTCHINSON
CHASE	1,300	1,300	98	D	6	WICHITA-HUTCHINSON
CHAUTAUQUA	2,300	2,300	98	D	6	TULSA

KANSAS (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
CHEROKEE	9,000	8,900	99	D	6	JOPLIN-PITTSBURG
CHEYENNE	1,500	1,500	98	D	6	WICHITA-HUTCHINSON
CLARK	1,000	1,000	99	D	6	WICHITA-HUTCHINSON
CLAY	3,900	3,800	97	D	6	TOPEKA
CLOUD	4,700	4,600	97	D	6	LINCOLN-HASTINGS-KEARNEY
COFFEY	4,000	3,900	97	D	6	TOPEKA
COMANCHE	1,000	1,000	97	D	6	WICHITA-HUTCHINSON
COWLEY	14,600	14,400	98	C	6	WICHITA-HUTCHINSON
CRAWFORD	15,500	15,300	99	B	6	JOPLIN-PITTSBURG
DECATUR	1,800	1,800	98	D	6	WICHITA-HUTCHINSON
DICKINSON	8,000	7,900	98	D	6	WICHITA-HUTCHINSON
DONIPHAN	3,400	3,300	98	D	6	KANSAS CITY
DOUGLAS	25,600	25,200	98	C	6	KANSAS CITY
EDWARDS	1,700	1,700	99	D	6	WICHITA-HUTCHINSON
ELK	1,600	1,600	97	D	6	WICHITA-HUTCHINSON
ELLIS	10,600	10,500	99	D	6	WICHITA-HUTCHINSON
ELLSWORTH	2,900	2,800	98	D	6	WICHITA-HUTCHINSON
FINNEY	10,100	10,000	99	D	6	WICHITA-HUTCHINSON
FORD	9,900	9,800	99	D	6	WICHITA-HUTCHINSON
FRANKLIN	8,800	8,700	98	D	6	KANSAS CITY
GEARY	10,400	10,300	99	D	6	TOPEKA
GOVE	1,400	1,400	97	D	6	WICHITA-HUTCHINSON
GRAHAM	1,500	1,500	99	D	6	WICHITA-HUTCHINSON
GRANT	2,600	2,600	98	D	6	WICHITA-HUTCHINSON
GRAY	1,900	1,900	98	D	6	WICHITA-HUTCHINSON
GREELEY	700	700	98	D	6	WICHITA-HUTCHINSON
GREENWOOD	3,600	3,500	98	D	6	WICHITA-HUTCHINSON
HAMILTON	1,000	1,000	97	D	6	WICHITA-HUTCHINSON
HARPER	3,200	3,200	99	D	6	WICHITA-HUTCHINSON
HARVEY	11,600	11,400	98	B	6	WICHITA-HUTCHINSON
HASKELL	1,400	1,400	99	D	6	WICHITA-HUTCHINSON
HODGEMAN	900	900	98	D	6	WICHITA-HUTCHINSON
JACKSON	4,300	4,200	98	D	6	TOPEKA
JEFFERSON	5,700	5,600	98	D	6	KANSAS CITY
JEWELL	2,000	1,900	97	D	6	LINCOLN-HASTINGS-KEARNEY
JOHNSON	118,200	117,600	99	B	6	KANSAS CITY
KEARNY	1,200	1,200	99	D	6	WICHITA-HUTCHINSON
KINGMAN	3,400	3,400	99	D	6	WICHITA-HUTCHINSON
KIOWA	1,500	1,500	97	D	6	WICHITA-HUTCHINSON
LABETTE	9,800	9,600	98	D	6	JOPLIN-PITTSBURG
LANE	1,000	1,000	98	D	6	WICHITA-HUTCHINSON
LEAVENWORTH	18,600	18,400	99	B	6	KANSAS CITY
LINCOLN	1,600	1,600	97	D	6	WICHITA-HUTCHINSON
LINN	3,400	3,300	98	D	6	KANSAS CITY
LOGAN	1,400	1,400	97	D	6	WICHITA-HUTCHINSON
LYON	14,800	14,500	98	C	6	TOPEKA
MARION	5,200	5,100	98	D	6	WICHITA-HUTCHINSON
MARSHALL	5,200	5,100	98	D	6	TOPEKA
MC PHERSON	10,500	10,300	98	D	6	WICHITA-HUTCHINSON
MEADE	1,800	1,800	99	D	6	WICHITA-HUTCHINSON
MIAMI	8,300	8,200	99	B	6	KANSAS CITY
MITCHELL	3,400	3,300	98	D	6	WICHITA-HUTCHINSON
MONTGOMERY	16,700	16,400	98	C	6	TULSA
MORRIS	2,600	2,500	98	D	6	TOPEKA
MORTON	1,200	1,200	98	D	6	WICHITA-HUTCHINSON
NEMAHA	4,200	4,100	98	D	6	TOPEKA
NEOSHO	7,200	7,100	98	D	6	JOPLIN-PITTSBURG
NESS	1,800	1,800	98	D	6	WICHITA-HUTCHINSON
NORTON	2,700	2,700	98	D	6	WICHITA-HUTCHINSON
OSAGE	6,100	6,000	98	B	6	TOPEKA
OSBORNE	2,300	2,200	97	D	6	WICHITA-HUTCHINSON
OTTAWA	2,300	2,200	97	D	6	WICHITA-HUTCHINSON
PAWNEE	3,200	3,200	99	D	6	WICHITA-HUTCHINSON
PHILLIPS	2,900	2,800	97	D	6	LINCOLN-HASTINGS-KEARNEY
POTTAWATOMIE	6,000	5,900	98	D	6	TOPEKA
PRATT	4,300	4,200	99	D	6	WICHITA-HUTCHINSON
RAWLINS	1,500	1,500	98	D	6	WICHITA-HUTCHINSON
RENO	25,900	25,600	99	B	6	WICHITA-HUTCHINSON
REPUBLIC	2,900	2,800	98	D	6	LINCOLN-HASTINGS-KEARNEY
RICE	4,900	4,800	99	D	6	WICHITA-HUTCHINSON
RILEY	20,300	19,900	98	C	6	TOPEKA
ROOKS	2,600	2,600	99	D	6	WICHITA-HUTCHINSON
RUSH	1,700	1,700	99	D	6	WICHITA-HUTCHINSON
RUSSELL	3,600	3,500	98	D	6	WICHITA-HUTCHINSON
SALINE	20,100	19,800	99	C	6	WICHITA-HUTCHINSON

KANSAS (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
SCOTT	2,200	2,200	98	D	6	WICHITA-HUTCHINSON
SEDGWICK	149,600	148,200	99	B	6	WICHITA-HUTCHINSON
SEWARD	6,500	6,400	98	D	6	WICHITA-HUTCHINSON
SHAWNEE	63,200	62,500	99	B	6	TOPEKA
SHERIDAN	1,300	1,300	98	D	6	WICHITA-HUTCHINSON
SHERMAN	2,900	2,900	98	D	6	WICHITA-HUTCHINSON
SMITH	2,300	2,300	98	D	6	LINCOLN-HASTINGS-KEARNEY
STAFFORD	2,500	2,500	98	D	6	WICHITA-HUTCHINSON
STANTON	800	800	97	D	6	WICHITA-HUTCHINSON
STEVENS	1,700	1,600	97	D	6	WICHITA-HUTCHINSON
SUMNER	9,800	9,700	99	D	6	WICHITA-HUTCHINSON
THOMAS	3,300	3,200	97	D	6	WICHITA-HUTCHINSON
TREGO	1,600	1,600	98	D	6	WICHITA-HUTCHINSON
WABAUNSEE	2,500	2,400	98	D	6	TOPEKA
WALLACE	700	700	98	D	6	WICHITA-HUTCHINSON
WASHINGTON	3,100	3,000	97	D	6	LINCOLN-HASTINGS-KEARNEY
WICHITA	1,000	1,000	97	D	6	WICHITA-HUTCHINSON
WILSON	4,800	4,700	97	D	6	JOPLIN-PITTSBURG
WOODSON	1,800	1,800	97	D	6	JOPLIN-PITTSBURG
WYANDOTTE	64,200	63,600	99	B	6	KANSAS CITY
STATE TOTAL	938,400	927,000	99			

KENTUCKY

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ADAIR	5,900	5,800	98	D	5	BOWLING GREEN
ALLEN	5,800	5,700	99	D	5	NASHVILLE
ANDERSON	4,900	4,900	99	D	5	LEXINGTON
BALLARD	3,300	3,300	99	D	5	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
BARREN	13,100	13,000	99	D	5	NASHVILLE
BATH	3,600	3,500	98	D	5	LEXINGTON
BELL	12,100	11,900	99	D	5	KNOXVILLE
BOONE	17,400	17,300	99	B	5	CINCINNATI
BOURBON	7,000	6,900	99	S	5	LEXINGTON
BOYD	20,600	20,500	99	B	5	CHARLESTON-HUNTINGTON
BOYLE	9,500	9,400	99	D	5	LEXINGTON
BRACKEN	2,700	2,700	99	D	5	CINCINNATI
BREATHITT	5,400	5,200	97	D	5	LEXINGTON
BRECKINRIDGE	6,100	6,000	99	D	5	LOUISVILLE
BULLITT	15,400	15,300	99	B	5	LOUISVILLE
BUTLER	4,400	4,300	99	D	5	NASHVILLE
CALDWELL	5,000	4,900	98	D	5	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
CALLOWAY	12,400	12,300	99	D	5	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
CAMPBELL	28,600	28,500	99	B	5	CINCINNATI
CARLISLE	2,100	2,100	99	D	5	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
CARROLL	3,500	3,500	99	D	5	CINCINNATI
CARTER	8,900	8,800	99	D	5	CHARLESTON-HUNTINGTON
CASEY	5,900	5,800	98	D	5	LEXINGTON
CHRISTIAN	21,300	21,100	99	C	5	NASHVILLE
CLARK	11,100	11,000	99	B	5	LEXINGTON
CLAY	7,700	7,500	98	D	5	LEXINGTON
CLINTON	3,500	3,400	98	D	5	NASHVILLE
CRITTENDEN	3,400	3,400	99	D	5	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
CUMBERLAND	2,800	2,700	98	D	5	NASHVILLE
DAVIESS	32,700	32,500	99	C	5	EVANSVILLE
EDMONSON	3,800	3,700	98	D	5	NASHVILLE
ELLIOTT	2,600	2,600	99	D	5	CHARLESTON-HUNTINGTON
ESTILL	5,300	5,200	97	D	5	LEXINGTON
FAYETTE	82,600	82,000	99	B	5	LEXINGTON
FLEMING	4,700	4,600	99	D	5	LEXINGTON
FLOYD	18,200	17,900	99	C	5	CHARLESTON-HUNTINGTON
FRANKLIN	17,200	17,100	99	C	5	LEXINGTON
FULTON	3,200	3,200	99	D	5	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
GALLATIN	1,900	1,900	99	D	5	CINCINNATI
GARRARD	4,100	4,000	99	D	5	LEXINGTON

KENTUCKY (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
GRANT	4,900	4,900	99	D	5	CINCINNATI
GRAVES	13,200	13,100	99	D	5	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
GRAYSON	8,300	8,200	99	D	5	LOUISVILLE
GREEN	4,100	4,000	99	D	5	LOUISVILLE
GREENUP	13,700	13,600	99	B	5	CHARLESTON-HUNTINGTON
HANCOCK	2,900	2,900	99	D	5	EVANSVILLE
HARDIN	27,000	26,800	99	C	5	LOUISVILLE
HARLAN	14,400	14,200	99	C	5	KNOXVILLE
HARRISON	5,500	5,500	99	D	5	LEXINGTON
HART	6,200	6,100	99	D	5	LOUISVILLE
HENDERSON	16,400	16,300	99	B	5	EVANSVILLE
HENRY	4,800	4,800	99	D	5	LOUISVILLE
HICKMAN	2,100	2,100	99	D	5	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
HOPKINS	17,900	17,700	99	C	5	EVANSVILLE
JACKSON	4,300	4,200	97	D	5	LEXINGTON
JEFFERSON	257,600	256,500	99	B	5	LOUISVILLE
JESSAMINE	10,100	9,900	98	B	5	LEXINGTON
JOHNSON	9,000	8,900	99	D	5	CHARLESTON-HUNTINGTON
KENTON	50,500	50,400	99	B	5	CINCINNATI
KNOTT	6,100	5,900	97	D	5	LEXINGTON
KNOX	10,900	10,700	98	D	5	KNOXVILLE
LARUE	4,500	4,500	99	D	5	LOUISVILLE
LAUREL	15,100	14,800	98	C	5	LEXINGTON
LAWRENCE	5,400	5,300	99	D	5	CHARLESTON-HUNTINGTON
LEE	2,900	2,800	97	D	5	LEXINGTON
LESLIE	5,100	4,900	97	D	5	LEXINGTON
LETCHER	11,000	10,800	98	D	5	BRISTL-KNGSPT-JOHNSN CTY; TRI CITIES
LEWIS	5,000	4,900	98	D	5	CINCINNATI
LINCOLN	6,800	6,700	98	D	5	LEXINGTON
LIVINGSTON	3,700	3,700	99	D	5	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
LOGAN	9,800	9,700	99	D	5	NASHVILLE
LYON	2,600	2,600	99	D	5	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
MADISON	18,400	18,100	98	B	5	LEXINGTON
MAGOFFIN	4,800	4,700	98	D	5	CHARLESTON-HUNTINGTON
MARION	5,900	5,900	99	D	5	LOUISVILLE
MARSHALL	10,400	10,300	99	D	5	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
MARTIN	4,700	4,600	98	D	5	CHARLESTON-HUNTINGTON
MASON	6,400	6,300	99	D	5	CINCINNATI
MC CRACKEN	24,300	24,200	99	C	5	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
MC CREARY	5,600	5,500	98	D	5	KNOXVILLE
MC LEAN	3,500	3,500	99	D	5	EVANSVILLE
MEADE	7,900	7,900	99	D	5	LOUISVILLE
MENIFEE	1,600	1,600	98	D	5	LEXINGTON
MERCER	7,500	7,400	99	D	5	LEXINGTON
METCALFE	3,900	3,800	99	D	5	BOWLING GREEN
MONROE	4,800	4,800	99	D	5	NASHVILLE
MONTGOMERY	7,800	7,700	98	D	5	LEXINGTON
MORGAN	4,300	4,200	98	D	5	CHARLESTON-HUNTINGTON
MUHLENBERG	11,700	11,600	99	D	5	EVANSVILLE
NELSON	9,800	9,700	99	D	5	LOUISVILLE
NICHOLAS	2,600	2,600	98	D	5	LEXINGTON
OHIO	8,600	8,500	99	D	5	EVANSVILLE
OLDHAM	10,300	10,200	99	B	5	LOUISVILLE
OWEN	3,500	3,500	99	D	5	CINCINNATI
OWSLEY	1,800	1,700	96	D	5	LEXINGTON
PENDLETON	3,900	3,900	99	D	5	CINCINNATI
PERRY	11,900	11,600	98	D	5	LEXINGTON
PIKE	29,900	29,500	99	C	5	CHARLESTON-HUNTINGTON
POWELL	3,900	3,800	97	D	5	LEXINGTON
PULASKI	18,500	18,100	98	C	5	LEXINGTON
ROBERTSON	800	800	99	D	5	CINCINNATI
ROCKCASTLE	5,300	5,200	97	D	5	LEXINGTON
ROWAN	6,200	6,100	99	D	5	LEXINGTON
RUSSELL	5,700	5,600	98	D	5	LEXINGTON
SCOTT	8,100	8,000	99	B	5	LEXINGTON
SHELBY	8,700	8,600	99	B	5	LOUISVILLE
SIMPSON	5,500	5,400	99	D	5	NASHVILLE
SPENCER	2,200	2,200	99	D	5	LOUISVILLE
TAYLOR	8,700	8,600	99	D	5	LOUISVILLE
TODD	4,200	4,200	99	D	5	NASHVILLE
TRIGG	3,600	3,600	99	D	5	NASHVILLE
TRIMBLE	2,200	2,200	99	D	5	LOUISVILLE
UNION	5,700	5,600	99	D	5	EVANSVILLE
WARREN	28,800	28,500	99	C	5	BOWLING GREEN
WASHINGTON	3,400	3,400	99	D	5	LOUISVILLE

KENTUCKY (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
WAYNE	6,600	6,400	97	D	5	KNOXVILLE
WEBSTER	5,700	5,600	99	D	5	EVANSVILLE
WHITLEY	13,500	13,300	99	C	5	KNOXVILLE
WOLFE	2,500	2,400	97	D	5	LEXINGTON
WOODFORD	6,600	6,500	99	B	5	LEXINGTON
STATE TOTAL	1,363,700	1,350,200	99			

LOUISIANA

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ACADIA	20,200	19,900	98	C	7	LAFAYETTE, LA
ALLEN	7,500	7,300	98	D	7	LAFAYETTE, LA
ASCENSION	20,100	19,700	98	B	7	BATON ROUGE
ASSUMPTION	6,900	6,700	98	D	7	BATON ROUGE
AVOYELLES	15,200	14,900	98	C	7	ALEXANDRIA, LA
BEAUREGARD	11,400	11,100	98	D	7	LAKE CHARLES
BIENVILLE	6,200	6,100	98	D	7	SHREVEPORT-TEXARKANA
BOSSIER	31,800	31,400	99	B	7	SHREVEPORT-TEXARKANA
CADDO	104,500	103,300	99	B	7	SHREVEPORT-TEXARKANA
CALCASIEU	62,600	62,000	99	B	7	LAKE CHARLES
CALDWELL	4,600	4,500	98	D	7	MONROE-EL DORADO
CAMERON	3,400	3,300	98	D	7	LAKE CHARLES
CATAHOULA	4,500	4,300	97	D	7	MONROE-EL DORADO
CLAIBORNE	6,500	6,300	98	D	7	SHREVEPORT-TEXARKANA
CONCORDIA	8,200	8,000	97	D	7	MONROE-EL DORADO
DE SOTO	9,800	9,600	97	D	7	SHREVEPORT-TEXARKANA
EAST BATON ROUGE	144,900	143,500	99	B	7	BATON ROUGE
EAST CARROLL	3,700	3,600	97	D	7	MONROE-EL DORADO
EAST FELICIANA	5,900	5,700	97	D	7	BATON ROUGE
EVANGELINE	12,300	12,000	97	D	7	LAFAYETTE, LA
FRANKLIN	8,400	8,200	98	D	7	MONROE-EL DORADO
GRANT	6,600	6,500	98	D	7	ALEXANDRIA, LA
IBERIA	22,400	22,100	99	C	7	LAFAYETTE, LA
IBERVILLE	10,400	10,200	98	D	7	BATON ROUGE
JACKSON	6,800	6,700	98	D	7	MONROE-EL DORADO
JEFFERSON	179,800	178,700	99	B	7	NEW ORLEANS
JEFFERSON DAVIS	11,100	10,900	98	D	7	LAFAYETTE, LA
LA SALLE	6,700	6,600	98	D	7	MONROE-EL DORADO
LAFAYETTE	62,400	61,700	99	B	7	LAFAYETTE, LA
LAFOURCHE	29,200	28,900	99	C	7	NEW ORLEANS
LINCOLN	14,100	13,900	99	C	7	MONROE-EL DORADO
LIVINGSTON	24,300	23,800	98	B	7	BATON ROUGE
MADISON	5,800	5,600	97	D	7	MONROE-EL DORADO
MOREHOUSE	12,600	12,400	98	C	7	MONROE-EL DORADO
NATCHITOCHES	14,200	13,700	97	C	7	SHREVEPORT-TEXARKANA
ORLEANS	218,400	216,100	99	B	7	NEW ORLEANS
OUACHITA	51,700	51,100	99	B	7	MONROE-EL DORADO
PLAQUEMINES	8,200	8,100	99	D	7	NEW ORLEANS
POINTE COUPEE	8,500	8,300	98	D	7	BATON ROUGE
RAPIDES	50,600	50,000	99	C	7	ALEXANDRIA, LA
RED RIVER	3,800	3,700	97	D	7	SHREVEPORT-TEXARKANA
RICHLAND	7,600	7,400	98	D	7	MONROE-EL DORADO
SABINE	10,600	10,200	97	D	7	SHREVEPORT-TEXARKANA
ST BERNARD	23,900	23,800	99	B	7	NEW ORLEANS
ST CHARLES	14,300	14,100	99	B	7	NEW ORLEANS
ST HELENA	3,300	3,200	97	D	7	BATON ROUGE
ST JAMES	6,800	6,700	98	D	7	NEW ORLEANS
ST JOHN THE BAPTIST	13,300	13,100	98	B	7	NEW ORLEANS
ST LANDRY	30,100	29,400	98	C	7	LAFAYETTE, LA
ST MARTIN	15,000	14,800	99	C	7	LAFAYETTE, LA
ST MARY	20,900	20,600	99	C	7	BATON ROUGE
ST TAMMANY	51,700	51,100	99	B	7	NEW ORLEANS
TANGIPAHOA	31,900	31,300	98	C	7	NEW ORLEANS
TENSAS	3,000	2,900	97	D	7	MONROE-EL DORADO
TERREBONNE	34,700	34,300	99	C	7	NEW ORLEANS

LOUISIANA (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
UNION	8,200	8,100	99	B	7	MONROE-EL DORADO
VERMILION	18,700	18,500	99	C	7	LAFAYETTE, LA
VERNON	18,700	18,200	97	C	7	ALEXANDRIA, LA
WASHINGTON	16,500	16,200	98	C	7	NEW ORLEANS
WEBSTER	17,000	16,700	98	B	7	SHREVEPORT-TEXARKANA
WEST BATON ROUGE	6,700	6,600	98	B	7	BATON ROUGE
WEST CARROLL	4,600	4,500	98	D	7	MONROE-EL DORADO
WEST FELICIANA	2,700	2,600	97	D	7	BATON ROUGE
WINN	6,400	6,200	98	D	7	MONROE-EL DORADO
STATE TOTAL	1,612,800	1,590,900	99			

MAINE

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ANDROSCOGGIN	37,300	36,700	99	B	1	PORTLAND-POLAND SPRING
AROOSTOOK	29,400	28,600	97	C	1	PRESQUE ISLE
CUMBERLAND	87,400	86,100	98	B	1	PORTLAND-POLAND SPRING
FRANKLIN	11,000	10,600	97	D	1	PORTLAND-POLAND SPRING
HANCOCK	17,600	17,300	98	C	1	BANGOR
KENNEBEC	43,000	42,100	98	C	1	PORTLAND-POLAND SPRING
KNOX	13,600	13,200	97	D	1	BANGOR
LINCOLN	10,900	10,700	98	D	1	PORTLAND-POLAND SPRING
OXFORD	19,000	18,700	98	C	1	PORTLAND-POLAND SPRING
PENOBSCOT	48,600	47,700	98	C	1	BANGOR
PISCATAQUIS	6,700	6,600	98	D	1	BANGOR
SAGADAHOC	11,800	11,500	98	D	1	PORTLAND-POLAND SPRING
SOMERSET	16,500	16,100	98	C	1	BANGOR
WALDO	11,100	10,800	97	D	1	BANGOR
WASHINGTON	13,200	12,800	97	D	1	BANGOR
YORK	59,100	58,300	99	B	1	PORTLAND-POLAND SPRING
STATE TOTAL	436,200	427,800	98			

MARYLAND

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ALLEGANY	29,300	29,000	99	C	3	WASHINGTON, DC
ANNE ARUNDEL	141,300	140,600	99	A	3	BALTIMORE
BALTIMORE	257,300	256,100	99	A	3	BALTIMORE
BALTIMORE CITY	281,100	279,800	99	A	3	BALTIMORE
CALVERT	14,300	14,100	99	A	3	WASHINGTON, DC
CAROLINE	9,100	9,000	99	D	3	BALTIMORE
CARROLL	38,300	38,100	99	A	3	BALTIMORE
CECIL	22,900	22,800	99	C	3	BALTIMORE
CHARLES	27,300	27,000	99	A	3	WASHINGTON, DC
DORCHESTER	11,300	11,200	99	D	3	BALTIMORE
FREDERICK	45,300	45,000	99	A	3	WASHINGTON, DC
GARRETT	10,000	9,800	98	D	3	PITTSBURGH
HARFORD	54,300	54,000	99	A	3	BALTIMORE
HOWARD	54,000	53,700	99	A	3	BALTIMORE
KENT	6,500	6,400	99	D	3	BALTIMORE
MONTGOMERY	240,000	239,100	99	A	3	WASHINGTON, DC
PRINCE GEORGES	239,600	238,800	99	A	3	WASHINGTON, DC
QUEEN ANNES	10,500	10,400	99	D	3	BALTIMORE
SOMERSET	6,700	6,600	98	D	3	SALISBURY
ST MARYS	22,200	22,000	99	C	3	WASHINGTON, DC
TALBOT	11,100	11,000	99	D	3	BALTIMORE
WASHINGTON	40,600	40,300	99	C	3	HAGERSTOWN
WICOMICO	25,800	25,600	99	C	3	SALISBURY
WORCESTER	14,000	13,800	98	D	3	SALISBURY
STATE TOTAL	1,612,800	1,604,200	99			

MASSACHUSETTS

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
BARNSTABLE	73,700	72,400	98	B	1	BOSTON
BERKSHIRE	54,700	53,700	98	C	1	ALBANY-SCHENECTADY-TROY
BRISTOL	181,500	179,400	99	B	1	PROVIDENCE-NEW BEDFORD
DUKES	4,900	4,700	96	D	1	PROVIDENCE-NEW BEDFORD
ESSEX	247,100	244,300	99	A	1	BOSTON
FRANKLIN	27,200	26,400	97	C	1	BOSTON
HAMPDEN	165,300	162,800	98	B	1	SPRINGFIELD, MA
HAMPSHIRE	49,300	48,200	98	B	1	SPRINGFIELD, MA
MIDDLESEX	500,300	494,500	99	A	1	BOSTON
NANTUCKET	2,600	2,500	97	D	1	BOSTON
NORFOLK	222,400	220,300	99	A	1	BOSTON
PLYMOUTH	152,300	150,400	99	A	1	BOSTON
SUFFOLK	259,900	253,900	98	A	1	BOSTON
WORCESTER	244,000	240,600	99	B	1	BOSTON
STATE TOTAL	2,185,200	2,154,100	99			

MICHIGAN

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ALCONA	4,200	4,000	96	D	4	FLINT-SAGINAW-BAY CITY
ALGER	3,200	3,100	97	D	4	MARQUETTE
ALLEGAN	30,300	29,900	99	B	4	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK
ALPENA	11,400	10,900	96	D	4	ALPENA
ANTRIM	6,500	6,400	98	D	4	TRAVERSE CITY-CADILLAC
ARENAC	5,800	5,700	98	D	4	FLINT-SAGINAW-BAY CITY
BARAGA	3,000	2,900	98	D	4	MARQUETTE
BARRY	16,900	16,700	99	B	4	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK
BAY	41,400	40,900	99	B	4	FLINT-SAGINAW-BAY CITY
BENZIE	4,500	4,400	97	D	4	TRAVERSE CITY-CADILLAC
BERRIEN	60,700	59,600	98	B	4	SOUTH BEND-ELKHART
BRANCH	14,500	14,300	98	C	4	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK
CALHOUN	51,500	50,900	99	B	4	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK
CASS	17,900	17,600	98	C	4	SOUTH BEND-ELKHART
CHARLEVOIX	7,900	7,700	98	D	4	TRAVERSE CITY-CADILLAC
CHEBOYGAN	8,100	7,800	96	D	4	TRAVERSE CITY-CADILLAC
CHIPPEWA	9,800	9,500	97	D	4	TRAVERSE CITY-CADILLAC
CLARE	10,200	10,000	98	D	4	FLINT-SAGINAW-BAY CITY
CLINTON	18,600	18,400	99	B	4	LANSING
CRAWFORD	3,600	3,500	97	D	4	TRAVERSE CITY-CADILLAC
DELTA	13,900	13,600	98	C	4	GREEN BAY-APPLETON
DICKINSON	10,200	10,000	98	D	4	GREEN BAY-APPLETON
EATON	34,200	33,800	99	B	4	LANSING
EMMET	9,100	8,800	97	D	4	TRAVERSE CITY-CADILLAC
GENESEE	158,400	156,700	99	B	4	FLINT-SAGINAW-BAY CITY
GLADWIN	8,500	8,300	98	D	4	FLINT-SAGINAW-BAY CITY
GOGEBIC	7,300	7,100	97	D	4	DULUTH-SUPERIOR
GRAND TRAVERSE	21,800	21,300	98	C	4	TRAVERSE CITY-CADILLAC
GRATIOT	13,800	13,500	98	C	4	FLINT-SAGINAW-BAY CITY
HILLSDALE	14,700	14,400	98	C	4	LANSING
HOUGHTON	13,300	12,800	96	C	4	MARQUETTE
HURON	13,300	13,000	98	D	4	FLINT-SAGINAW-BAY CITY
INGHAM	98,800	97,400	99	B	4	LANSING
IONIA	16,900	16,700	99	C	4	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK
IOSCO	11,500	11,300	99	D	4	FLINT-SAGINAW-BAY CITY
IRON	5,600	5,500	98	D	4	MARQUETTE
ISABELLA	17,900	17,500	98	C	4	FLINT-SAGINAW-BAY CITY
JACKSON	51,200	50,600	99	B	4	LANSING
KALAMAZOO	80,400	79,300	99	B	4	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK
KALKASKA	4,900	4,800	97	D	4	TRAVERSE CITY-CADILLAC
KENT	172,200	169,400	98	B	4	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK
KEWEENAW	700	700	98	D	4	MARQUETTE
LAKE	3,500	3,400	96	D	4	TRAVERSE CITY-CADILLAC
LAPEER	23,500	23,200	99	A	4	DETROIT
LEELANAU	5,700	5,600	97	D	4	TRAVERSE CITY-CADILLAC
LENAWEE	30,900	30,400	99	C	4	TOLEDO
LIVINGSTON	35,800	35,400	99	A	4	DETROIT
LUCE	2,100	2,000	96	D	4	TRAVERSE CITY-CADILLAC
MACKINAC	3,700	3,600	97	D	4	TRAVERSE CITY-CADILLAC
MACOMB	245,700	244,200	99	A	4	DETROIT

MICHIGAN (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
MANISTEE	9,300	9,100	98	D	4	TRAVERSE CITY-CADILLAC
MARQUETTE	25,600	25,200	99	C	4	MARQUETTE
MASON	10,400	10,000	96	D	4	TRAVERSE CITY-CADILLAC
MECOSTA	12,300	12,000	98	C	4	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK
MENOMINEE	9,500	9,300	98	D	4	GREEN BAY-APPLETON
MIDLAND	26,900	26,600	99	B	4	FLINT-SAGINAW-BAY CITY
MISSAUKEE	3,800	3,700	96	D	4	TRAVERSE CITY-CADILLAC
MONROE	45,400	44,900	99	C	4	DETROIT
MONTCALM	17,900	17,600	98	C	4	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK
MONTMORENCY	3,200	3,100	96	D	4	TRAVERSE CITY-CADILLAC
MUSKEGON	56,000	55,200	99	C	4	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK
NEWAYGO	13,800	13,500	98	C	4	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK
OAKLAND	382,900	380,300	99	A	4	DETROIT
OCEANA	8,000	7,700	97	D	4	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK
OGEMAW	6,900	6,700	98	D	4	FLINT-SAGINAW-BAY CITY
ONTONAGON	3,400	3,300	96	D	4	MARQUETTE
OSCEOLA	7,400	7,200	98	D	4	TRAVERSE CITY-CADILLAC
OSCODA	2,900	2,800	95	D	4	TRAVERSE CITY-CADILLAC
OTSEGO	5,600	5,500	98	D	4	TRAVERSE CITY-CADILLAC
OTTAWA	57,000	56,100	98	B	4	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK
PRESQUE ISLE	5,200	5,000	95	D	4	TRAVERSE CITY-CADILLAC
ROSCOMMON	8,000	7,900	99	D	4	TRAVERSE CITY-CADILLAC
SAGINAW	77,800	76,900	99	B	4	FLINT-SAGINAW-BAY CITY
SANILAC	14,900	14,600	98	C	4	DETROIT
SCHOOLCRAFT	3,000	2,900	96	D	4	GREEN BAY-APPLETON
SHIAWASSEE	23,700	23,400	99	B	4	FLINT-SAGINAW-BAY CITY
ST CLAIR	49,700	49,000	99	A	4	DETROIT
ST JOSEPH	21,300	21,000	99	C	4	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK
TUSCOLA	19,100	18,800	98	C	4	FLINT-SAGINAW-BAY CITY
VAN BUREN	25,300	25,000	99	B	4	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK
WASHTENAW	99,300	97,000	98	B	4	DETROIT
WAYNE	805,200	795,700	99	A	4	DETROIT
WEXFORD	10,100	9,900	98	C	4	TRAVERSE CITY-CADILLAC
STATE TOTAL	3,330,300	3,285,400	99			

MINNESOTA

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
AITKIN	5,400	5,300	98	D	6	DULUTH-SUPERIOR
ANOKA	71,900	71,700	99	A	6	MINNEAPOLIS-ST. PAUL
BECKER	11,000	10,800	98	D	6	FARGO
BELTRAMI	11,500	11,000	96	D	6	ALEXANDRIA, MN
BENTON	9,500	9,400	99	D	6	MINNEAPOLIS-ST. PAUL
BIG STONE	2,900	2,900	98	D	6	MINNEAPOLIS-ST. PAUL
BLUE EARTH	18,600	18,300	99	C	6	MANKATO
BROWN	10,200	10,000	98	D	6	MINNEAPOLIS-ST. PAUL
CARLTON	10,500	10,400	99	B	6	DULUTH-SUPERIOR
CARVER	14,100	14,000	99	A	6	MINNEAPOLIS-ST. PAUL
CASS	8,400	8,000	96	D	6	ALEXANDRIA, MN
CHIPPEWA	5,600	5,500	98	D	6	MINNEAPOLIS-ST. PAUL
CHISAGO	10,000	9,900	99	A	6	MINNEAPOLIS-ST. PAUL
CLAY	17,200	17,100	99	B	6	FARGO
CLEARWATER	3,100	3,000	96	D	6	FARGO
COOK	1,800	1,800	98	D	6	DULUTH-SUPERIOR
COTTONWOOD	5,200	5,000	96	D	6	MINNEAPOLIS-ST. PAUL
CROW WING	17,200	16,800	98	C	6	MINNEAPOLIS-ST. PAUL
DAKOTA	79,400	78,900	99	A	6	MINNEAPOLIS-ST. PAUL
DODGE	5,500	5,400	98	D	6	ROCHESTER-MASON CITY-AUSTIN
DOUGLAS	11,400	11,200	98	D	6	ALEXANDRIA, MN
FARIBAULT	7,300	7,200	99	D	6	ROCHESTER-MASON CITY-AUSTIN
FILLMORE	7,900	7,800	99	D	6	ROCHESTER-MASON CITY-AUSTIN
FREEBORN	13,400	13,300	99	D	6	ROCHESTER-MASON CITY-AUSTIN
GOODHUE	14,600	14,400	99	C	6	MINNEAPOLIS-ST. PAUL
GRANT	2,700	2,700	99	D	6	ALEXANDRIA, MN
HENNEPIN	392,500	388,900	99	A	6	MINNEAPOLIS-ST. PAUL
HOUSTON	6,400	6,300	99	D	6	LA CROSSE-EAU CLAIRE
HUBBARD	5,700	5,500	96	D	6	ALEXANDRIA, MN
ISANTI	9,000	8,900	98	A	6	MINNEAPOLIS-ST. PAUL

MINNESOTA (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ITASCA	16,600	16,300	98	C	6	DULUTH-SUPERIOR
JACKSON	4,800	4,700	98	D	6	MINNEAPOLIS-ST. PAUL
KANABEC	4,900	4,800	98	D	6	MINNEAPOLIS-ST. PAUL
KANDIYOHI	14,100	13,800	98	C	6	MINNEAPOLIS-ST. PAUL
KITTSON	2,300	2,200	97	D	6	FARGO
KOOCHICHING	6,200	6,000	97	D	6	DULUTH-SUPERIOR
LAC QUI PARLE	3,800	3,700	98	D	6	MINNEAPOLIS-ST. PAUL
LAKE	4,400	4,400	99	D	6	DULUTH-SUPERIOR
LAKE OF THE WOODS	1,500	1,400	93	D	6	FARGO
LE SUEUR	8,700	8,600	99	D	6	MINNEAPOLIS-ST. PAUL
LINCOLN	2,900	2,800	98	D	6	SIOUX FALLS-MITCHELL
LYON	9,000	8,800	98	D	6	MINNEAPOLIS-ST. PAUL
MAHNOMEN	1,600	1,600	98	D	6	FARGO
MARSHALL	4,500	4,400	98	D	6	FARGO
MARTIN	9,700	9,600	99	D	6	MINNEAPOLIS-ST. PAUL
MC LEOD	11,100	11,000	99	D	6	MINNEAPOLIS-ST. PAUL
MEEKER	7,700	7,600	98	D	6	MINNEAPOLIS-ST. PAUL
MILLE LACS	7,200	7,100	98	D	6	MINNEAPOLIS-ST. PAUL
MORRISON	10,300	10,100	98	D	6	MINNEAPOLIS-ST. PAUL
MOWER	14,900	14,800	99	C	6	ROCHESTER-MASON CITY-AUSTIN
MURRAY	3,900	3,900	99	D	6	SIOUX FALLS-MITCHELL
NICOLLET	9,500	9,400	99	D	6	MINNEAPOLIS-ST. PAUL
NOBLES	7,800	7,700	99	D	6	SIOUX FALLS-MITCHELL
NORMAN	3,300	3,200	98	D	6	FARGO
OLMSTED	36,100	35,800	99	C	6	ROCHESTER-MASON CITY-AUSTIN
OTTER TAIL	19,900	19,500	98	C	6	FARGO
PENNINGTON	5,700	5,500	97	D	6	FARGO
PINE	7,500	7,300	98	D	6	MINNEAPOLIS-ST. PAUL
PIPESTONE	4,100	4,000	99	D	6	SIOUX FALLS-MITCHELL
POLK	12,500	12,300	98	D	6	FARGO
POPE	4,600	4,500	97	D	6	ALEXANDRIA, MN
RAMSEY	180,900	179,400	99	A	6	MINNEAPOLIS-ST. PAUL
RED LAKE	1,800	1,800	98	D	6	FARGO
REDWOOD	6,700	6,500	97	D	6	MINNEAPOLIS-ST. PAUL
RENVILLE	7,400	7,200	98	D	6	MINNEAPOLIS-ST. PAUL
RICE	15,900	15,700	99	C	6	MINNEAPOLIS-ST. PAUL
ROCK	3,800	3,800	99	D	6	SIOUX FALLS-MITCHELL
ROSEAU	4,700	4,400	94	D	6	FARGO
SCOTT	16,500	16,400	99	A	6	MINNEAPOLIS-ST. PAUL
SHERBURNE	11,100	11,000	99	D	6	MINNEAPOLIS-ST. PAUL
SIBLEY	5,500	5,400	99	D	6	MINNEAPOLIS-ST. PAUL
ST LOUIS	81,000	80,100	99	B	6	DULUTH-SUPERIOR
STEARNS	36,000	35,400	98	C	6	MINNEAPOLIS-ST. PAUL
STEELE	11,000	10,900	99	D	6	MINNEAPOLIS-ST. PAUL
STEVENS	3,700	3,600	98	D	6	MINNEAPOLIS-ST. PAUL
SWIFT	4,700	4,600	98	D	6	MINNEAPOLIS-ST. PAUL
TODD	9,400	9,100	97	D	6	ALEXANDRIA, MN
TRAVERSE	1,700	1,700	98	D	6	ALEXANDRIA, MN
WABASHA	7,400	7,300	99	D	6	MINNEAPOLIS-ST. PAUL
WADENA	5,000	4,800	96	D	6	ALEXANDRIA, MN
WASECA	6,900	6,800	99	D	6	MINNEAPOLIS-ST. PAUL
WASHINGTON	42,400	42,100	99	A	6	MINNEAPOLIS-ST. PAUL
WATONWAN	4,700	4,600	98	D	6	MINNEAPOLIS-ST. PAUL
WILKIN	2,800	2,800	99	D	6	FARGO
WINONA	16,100	15,800	98	C	6	LA CROSSE-EAU CLAIRE
WRIGHT	21,600	21,300	99	A	6	MINNEAPOLIS-ST. PAUL
YELLOW MEDICINE	4,600	4,400	96	D	6	MINNEAPOLIS-ST. PAUL
STATE TOTAL	1,564,300	1,545,100	99			

MISSISSIPPI

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ADAMS	13,700	13,500	98	C	5	JACKSON, MS
ALCORN	13,200	13,000	99	D	5	MEMPHIS
AMITE	4,600	4,500	98	D	5	BATON ROUGE
ATTALA	7,000	6,900	98	D	5	JACKSON, MS
BENTON	2,700	2,700	98	D	5	MEMPHIS
BOLIVAR	14,300	13,900	97	C	5	GREENWOOD-GREENVILLE
CALHOUN	5,600	5,500	98	D	5	COLUMBUS-TUPELO
CARROLL	3,300	3,200	97	D	5	GREENWOOD-GREENVILLE
CHICKASAW	6,200	6,100	98	D	5	COLUMBUS-TUPELO
CHOCTAW	3,200	3,100	98	D	5	COLUMBUS-TUPELO
CLAIBORNE	3,900	3,800	98	D	5	JACKSON, MS
CLARKE	6,400	6,300	99	D	5	MERIDIAN
CLAY	7,400	7,300	98	D	5	COLUMBUS-TUPELO
COAHOMA	12,000	11,700	98	D	5	MEMPHIS
COPIAH	9,200	9,100	98	D	5	JACKSON, MS
COVINGTON	5,800	5,700	98	D	5	LAUREL-HATTIESBURG
DE SOTO	20,300	19,900	98	B	5	MEMPHIS
FORREST	26,100	25,900	99	C	5	LAUREL-HATTIESBURG
FRANKLIN	3,100	3,000	98	D	5	JACKSON, MS
GEORGE	5,500	5,500	99	D	5	MOBILE-PENSACOLA
GREENE	3,300	3,200	98	D	5	MOBILE-PENSACOLA
GRENADA	7,700	7,600	98	D	5	GREENWOOD-GREENVILLE
HANCOCK	10,800	10,700	99	D	5	NEW ORLEANS
HARRISON	61,100	60,700	99	B	5	BILOXI-GULFPORT-PASCAGOULA
HINDS	98,600	97,900	99	B	5	JACKSON, MS
HOLMES	7,500	7,300	98	D	5	JACKSON, MS
HUMPHREYS	4,600	4,500	98	D	5	GREENWOOD-GREENVILLE
ISSAQUENA	800	800	97	D	5	JACKSON, MS
ITAWAMBA	7,900	7,800	99	D	5	COLUMBUS-TUPELO
JACKSON	43,100	42,700	99	C	5	MOBILE-PENSACOLA
JASPER	6,200	6,100	99	D	5	LAUREL-HATTIESBURG
JEFFERSON	3,000	2,900	97	D	5	JACKSON, MS
JEFFERSON DAVIS	4,600	4,500	98	D	5	JACKSON, MS
JONES	23,100	22,900	99	C	5	LAUREL-HATTIESBURG
KEMPER	3,500	3,400	98	D	5	MERIDIAN
LAFAYETTE	11,600	11,400	99	D	5	MEMPHIS
LAMAR	9,400	9,300	99	D	5	LAUREL-HATTIESBURG
LAUDERDALE	30,100	29,800	99	C	5	MERIDIAN
LAWRENCE	4,500	4,400	98	D	5	JACKSON, MS
LEAKE	6,900	6,800	99	D	5	JACKSON, MS
LEE	23,500	23,200	99	C	5	COLUMBUS-TUPELO
LEFLORE	13,400	13,100	98	C	5	GREENWOOD-GREENVILLE
LINCOLN	11,200	11,000	98	D	5	JACKSON, MS
LOWNDES	21,100	20,900	99	C	5	COLUMBUS-TUPELO
MADISON	16,000	15,700	98	B	5	JACKSON, MS
MARION	9,300	9,100	98	D	5	LAUREL-HATTIESBURG
MARSHALL	10,100	9,900	98	D	5	MEMPHIS
MONROE	12,900	12,700	99	C	5	COLUMBUS-TUPELO
MONTGOMERY	4,500	4,400	98	D	5	COLUMBUS-TUPELO
NESHOBA	9,200	9,100	99	D	5	MERIDIAN
NEWTON	7,500	7,400	99	D	5	MERIDIAN
NOXUBEE	4,100	4,000	97	D	5	COLUMBUS-TUPELO
OKTIBBEHA	12,300	12,100	98	C	5	COLUMBUS-TUPELO
PANOLA	9,800	9,700	98	D	5	MEMPHIS
PEARL RIVER	13,300	13,100	99	C	5	NEW ORLEANS
PERRY	3,700	3,600	98	D	5	LAUREL-HATTIESBURG
PIKE	13,500	13,300	98	C	5	JACKSON, MS
PONTOTOC	8,300	8,200	99	D	5	COLUMBUS-TUPELO
PRENTISS	9,200	9,100	99	D	5	COLUMBUS-TUPELO
QUITMAN	4,000	3,900	98	D	5	MEMPHIS
RANKIN	27,200	26,900	99	B	5	JACKSON, MS
SCOTT	9,200	9,100	99	D	5	JACKSON, MS
SHARKEY	2,300	2,200	98	D	5	JACKSON, MS
SIMPSON	8,500	8,400	99	D	5	JACKSON, MS
SMITH	5,500	5,400	98	D	5	JACKSON, MS
STONE	3,400	3,400	99	D	5	BILOXI-GULFPORT-PASCAGOULA
SUNFLOWER	10,800	10,500	97	D	5	GREENWOOD-GREENVILLE
TALLAHATCHIE	5,400	5,300	97	D	5	GREENWOOD-GREENVILLE
TATE	6,700	6,600	98	D	5	MEMPHIS
TIPPAH	7,200	7,100	99	D	5	MEMPHIS
TISHOMINGO	7,200	7,100	98	D	5	COLUMBUS-TUPELO
TUNICA	2,900	2,800	98	D	5	MEMPHIS
UNION	8,700	8,600	99	D	5	MEMPHIS
WALTHALL	4,800	4,700	98	D	5	NEW ORLEANS
WARREN	19,200	18,900	99	C	5	JACKSON, MS

MISSISSIPPI (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
WASHINGTON	23,700	23,300	98	C	5	GREENWOOD-GREENVILLE
WAYNE	6,900	6,800	98	D	5	LAUREL-HATTIESBURG
WEBSTER	3,700	3,600	98	D	5	COLUMBUS-TUPELO
WILKINSON	3,300	3,200	97	D	5	BATON ROUGE
WINSTON	6,800	6,700	98	D	5	COLUMBUS-TUPELO
YALOBUSHA	5,100	5,000	98	D	5	MEMPHIS
YAZOO	9,300	9,100	98	D	5	JACKSON, MS
STATE TOTAL	926,500	913,500	99			

MISSOURI

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ADAIR	9,400	9,300	99	D	6	OTTUMWA-KIRKSVILLE
ANDREW	5,300	5,200	99	D	6	KANSAS CITY
ATCHISON	3,200	3,200	99	D	6	OMAHA
AUDRAIN	9,600	9,500	99	D	6	COLUMBIA-JEFFERSON CITY
BARRY	10,000	9,800	98	D	6	SPRINGFIELD, MO
BARTON	4,700	4,600	98	D	6	JOPLIN-PITTSBURG
BATES	6,100	6,000	98	D	6	KANSAS CITY
BENTON	5,200	5,000	97	D	6	SPRINGFIELD, MO
BOLLINGER	4,100	4,000	97	D	6	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
BOONE	39,600	39,000	98	B	6	COLUMBIA-JEFFERSON CITY
BUCHANAN	31,900	31,500	99	C	6	ST. JOSEPH
BUTLER	14,900	14,500	97	C	6	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
CALDWELL	3,200	3,200	99	D	6	KANSAS CITY
CALLAWAY	11,600	11,400	99	D	6	COLUMBIA-JEFFERSON CITY
CAMDEN	9,400	9,200	98	D	6	SPRINGFIELD, MO
CAPE GIRARDEAU	22,400	22,100	99	C	6	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
CARROLL	4,500	4,400	98	D	6	KANSAS CITY
CARTER	2,000	1,900	94	D	6	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
CASS	19,400	19,200	99	B	6	KANSAS CITY
CEDAR	5,000	4,900	98	D	6	SPRINGFIELD, MO
CHARITON	4,000	3,900	97	D	6	KANSAS CITY
CHRISTIAN	9,500	9,300	98	B	6	SPRINGFIELD, MO
CLARK	3,000	2,900	98	D	6	QUINCY-HANNIBAL
CLAY	53,100	52,700	99	B	6	KANSAS CITY
CLINTON	6,000	5,900	98	D	6	KANSAS CITY
COLE	21,700	21,500	99	B	6	COLUMBIA-JEFFERSON CITY
COOPER	5,500	5,400	98	D	6	COLUMBIA-JEFFERSON CITY
CRAWFORD	7,300	7,000	97	D	6	ST. LOUIS
DADE	3,100	3,100	98	D	6	SPRINGFIELD, MO
DALLAS	4,900	4,800	98	D	6	SPRINGFIELD, MO
DAVIESS	3,400	3,300	98	D	6	KANSAS CITY
DE KALB	3,100	3,000	98	D	6	KANSAS CITY
DENT	5,700	5,500	96	D	6	SPRINGFIELD, MO
DOUGLAS	4,800	4,700	98	D	6	SPRINGFIELD, MO
DUNKLIN	13,300	13,000	98	C	6	MEMPHIS
FRANKLIN	26,000	25,700	99	A	6	ST. LOUIS
GASCONADE	5,300	5,200	98	D	6	ST. LOUIS
GENTRY	3,100	3,000	98	D	6	KANSAS CITY
GREENE	75,700	74,900	99	B	6	SPRINGFIELD, MO
GRUNDY	4,700	4,600	98	D	6	KANSAS CITY
HARRISON	4,200	4,100	98	D	6	ST. JOSEPH
HENRY	7,900	7,800	98	D	6	KANSAS CITY
HICKORY	3,000	2,900	98	D	6	SPRINGFIELD, MO
HOLT	2,700	2,600	97	D	6	ST. JOSEPH
HOWARD	3,600	3,500	98	D	6	COLUMBIA-JEFFERSON CITY
HOWELL	12,000	11,500	96	D	6	SPRINGFIELD, MO
IRON	4,000	3,900	97	D	6	ST. LOUIS
JACKSON	245,900	242,900	99	B	6	KANSAS CITY
JASPER	34,200	33,700	99	B	6	JOPLIN-PITTSBURG
JEFFERSON	53,800	53,400	99	A	6	ST. LOUIS
JOHNSON	12,700	12,500	99	C	6	KANSAS CITY
KNOX	2,100	2,100	98	D	6	QUINCY-HANNIBAL
LACLEDE	9,900	9,700	98	D	6	SPRINGFIELD, MO
LAFAYETTE	11,400	11,300	99	B	6	KANSAS CITY
LAWRENCE	11,800	11,600	98	D	6	SPRINGFIELD, MO

MISSOURI (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
LEWIS	3,900	3,800	98	D	6	QUINCY-HANNIBAL
LINCOLN	8,200	8,100	98	D	6	ST. LOUIS
LINN	6,300	6,200	98	D	6	KANSAS CITY
LIVINGSTON	6,000	5,900	98	D	6	KANSAS CITY
MACON	6,300	6,200	98	D	6	QUINCY-HANNIBAL
MADISON	4,500	4,400	98	D	6	ST. LOUIS
MARIES	2,900	2,800	97	D	6	COLUMBIA-JEFFERSON CITY
MARION	10,700	10,500	99	C	6	QUINCY-HANNIBAL
MC DONALD	6,000	5,900	98	D	6	JOPLIN-PITTSBURG
MERCER	1,700	1,700	97	D	6	DES MOINES
MILLER	7,800	7,700	98	D	6	COLUMBIA-JEFFERSON CITY
MISSISSIPPI	5,200	5,100	98	D	6	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
MONITEAU	4,400	4,300	98	D	6	COLUMBIA-JEFFERSON CITY
MONROE	3,500	3,500	99	D	6	QUINCY-HANNIBAL
MONTGOMERY	4,200	4,100	98	D	6	ST. LOUIS
MORGAN	5,800	5,700	98	D	6	COLUMBIA-JEFFERSON CITY
NEW MADRID	7,900	7,700	98	D	6	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
NEWTON	16,300	16,100	99	B	6	JOPLIN-PITTSBURG
NODAWAY	7,800	7,700	98	D	6	ST. JOSEPH
OREGON	4,000	3,800	94	D	6	SPRINGFIELD, MO
OSAGE	4,100	4,000	97	D	6	COLUMBIA-JEFFERSON CITY
OZARK	3,500	3,400	97	D	6	SPRINGFIELD, MO
PEMISCOT	8,500	8,300	97	D	6	MEMPHIS
PERRY	6,000	5,900	98	D	6	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
PETTIS	13,800	13,500	98	C	6	COLUMBIA-JEFFERSON CITY
PHELPS	11,900	11,600	97	D	6	COLUMBIA-JEFFERSON CITY
PIKE	5,900	5,800	98	D	6	ST. LOUIS
PLATTE	19,100	18,900	99	B	6	KANSAS CITY
POLK	7,200	7,000	98	D	6	SPRINGFIELD, MO
PULASKI	10,800	10,600	98	C	6	SPRINGFIELD, MO
PUTNAM	2,200	2,200	99	D	6	OTTUMWA-KIRKSVILLE
RALLS	3,500	3,500	99	D	6	QUINCY-HANNIBAL
RANDOLPH	9,700	9,500	98	D	6	COLUMBIA-JEFFERSON CITY
RAY	8,100	8,000	99	B	6	KANSAS CITY
REYNOLDS	2,900	2,800	96	D	6	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
RIPLEY	5,000	4,700	95	D	6	JONESBORO
SALINE	9,400	9,200	98	D	6	KANSAS CITY
SCHUYLER	2,000	1,900	97	D	6	OTTUMWA-KIRKSVILLE
SCOTLAND	2,100	2,100	99	D	6	QUINCY-HANNIBAL
SCOTT	14,700	14,500	99	C	6	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
SHANNON	2,900	2,700	94	D	6	SPRINGFIELD, MO
SHELBY	3,000	2,900	98	D	6	QUINCY-HANNIBAL
ST CHARLES	56,800	56,300	99	A	6	ST. LOUIS
ST CLAIR	3,400	3,300	97	D	6	SPRINGFIELD, MO
ST FRANCOIS	16,200	16,000	98	C	6	ST. LOUIS
ST LOUIS	356,400	352,500	99	A	6	ST. LOUIS
ST LOUIS CITY	169,300	167,400	99	A	6	ST. LOUIS
STE GENEVIEVE	5,400	5,300	99	D	6	ST. LOUIS
STODDARD	11,000	10,800	98	D	6	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
STONE	7,300	7,100	97	D	6	SPRINGFIELD, MO
SULLIVAN	2,900	2,900	98	D	6	OTTUMWA-KIRKSVILLE
TANEY	9,800	9,600	98	D	6	SPRINGFIELD, MO
TEXAS	8,300	8,000	96	D	6	SPRINGFIELD, MO
VERNON	7,700	7,500	98	D	6	JOPLIN-PITTSBURG
WARREN	5,900	5,800	98	D	6	ST. LOUIS
WASHINGTON	6,500	6,400	98	D	6	ST. LOUIS
WAYNE	4,800	4,700	97	D	6	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
WEBSTER	7,500	7,300	98	D	6	SPRINGFIELD, MO
WORTH	1,100	1,100	99	D	6	ST. JOSEPH
WRIGHT	6,200	6,000	97	D	6	SPRINGFIELD, MO
STATE TOTAL	1,870,100	1,843,100	99			

MONTANA

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
BEAVERHEAD	3,200	3,000	94	D	8	BUTTE
BIG HORN	3,600	3,400	95	D	8	BILLINGS-HARDIN
BLAINE	2,700	2,500	93	D	8	GREAT FALLS
BROADWATER	1,600	1,500	95	D	8	BUTTE
CARBON	3,800	3,700	97	D	8	BILLINGS-HARDIN
CARTER	600	600	93	D	8	RAPID CITY
CASCADE	31,800	31,200	98	C	8	GREAT FALLS
CHOUTEAU	2,200	2,100	97	D	8	GREAT FALLS
CUSTER	5,500	5,200	94	D	8	BILLINGS-HARDIN
DANIELS	1,000	1,000	96	D	8	MINOT-BISMARCK-DICKINSON
DAWSON	4,900	4,700	96	D	8	GLENDIVE
DEER LODGE	4,200	4,100	98	D	8	BUTTE
FALLON	1,400	1,300	95	D	8	SALT LAKE CITY
FERGUS	5,200	4,900	95	D	8	GREAT FALLS
FLATHEAD	22,600	21,900	97	C	8	MISSOULA
GALLATIN	18,800	18,100	96	C	8	BUTTE
GARFIELD	600	500	88	D	8	BILLINGS-HARDIN
GLACIER	3,700	3,500	95	D	8	GREAT FALLS
GOLDEN VALLEY	400	400	94	D	8	BILLINGS-HARDIN
GRANITE	1,200	1,200	97	D	8	MISSOULA
HILL	6,900	6,700	97	D	8	GREAT FALLS
JEFFERSON	3,100	3,000	96	D	8	BUTTE
JUDITH BASIN	1,000	900	95	D	8	GREAT FALLS
LAKE	8,200	7,900	97	D	8	MISSOULA
LEWIS + CLARK	19,300	18,600	96	C	8	HELENA
LIBERTY	1,100	1,100	97	D	8	GREAT FALLS
LINCOLN	6,700	6,400	96	D	8	SPOKANE
MADISON	2,200	2,200	98	D	8	BUTTE
MC CONE	900	900	95	D	8	MINOT-BISMARCK-DICKINSON
MEAGHER	800	800	94	D	8	GREAT FALLS
MINERAL	1,600	1,600	97	D	8	MISSOULA
MISSOULA	31,200	30,100	97	C	8	MISSOULA
MUSSELSHELL	2,000	1,900	95	D	8	BILLINGS-HARDIN
PARK	5,700	5,500	96	D	8	BILLINGS-HARDIN
PETROLEUM	200	200	93	D	8	BILLINGS-HARDIN
PHILLIPS	2,200	2,000	93	D	8	GREAT FALLS
PONDERA	2,500	2,400	97	D	8	GREAT FALLS
POWDER RIVER	900	800	91	D	8	BILLINGS-HARDIN
POWELL	2,400	2,300	96	D	8	BUTTE
PRAIRIE	700	600	91	D	8	GLENDIVE
RAVALLI	10,400	10,100	97	D	8	MISSOULA
RICHLAND	5,000	4,800	97	D	8	MINOT-BISMARCK-DICKINSON
ROOSEVELT	3,700	3,600	97	D	8	MINOT-BISMARCK-DICKINSON
ROSEBUD	4,500	4,200	94	D	8	BILLINGS-HARDIN
SANDERS	3,800	3,500	93	D	8	MISSOULA
SHERIDAN	2,100	2,000	97	D	8	MINOT-BISMARCK-DICKINSON
SILVER BOW	14,500	14,200	98	D	8	BUTTE
STILLWATER	2,400	2,400	98	D	8	BILLINGS-HARDIN
SWEET GRASS	1,300	1,200	93	D	8	BILLINGS-HARDIN
TETON	2,500	2,400	97	D	8	GREAT FALLS
TOOLE	2,300	2,200	97	D	8	GREAT FALLS
TREASURE	400	400	94	D	8	BILLINGS-HARDIN
VALLEY	3,800	3,600	95	D	8	GREAT FALLS
WHEATLAND	900	900	95	D	8	BILLINGS-HARDIN
WIBAUX	500	500	96	D	8	MINOT-BISMARCK-DICKINSON
YELLOWSTONE	49,700	48,900	98	C	8	BILLINGS-HARDIN
STATE TOTAL	326,400	315,600	97			

NEBRASKA

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ADAMS	12,100	12,000	99	B	6	LINCOLN-HASTINGS-KEARNEY
ANTELOPE	3,200	3,100	98	D	6	SIOUX CITY
ARTHUR	200	200	98	D	6	NORTH PLATTE
BANNER	300	300	98	D	6	CHEYENNE-SCOTTSBLUFF
BLAINE	300	300	95	D	6	NORTH PLATTE
BOONE	2,600	2,600	98	D	6	LINCOLN-HASTINGS-KEARNEY
BOX BUTTE	5,600	5,500	98	D	6	DENVER
BOYD	1,300	1,300	98	D	6	SIOUX FALLS-MITCHELL
BROWN	1,700	1,600	97	D	6	LINCOLN-HASTINGS-KEARNEY
BUFFALO	14,000	13,800	99	B	6	LINCOLN-HASTINGS-KEARNEY
BURT	3,600	3,600	99	D	6	OMAHA
BUTLER	3,400	3,300	98	D	6	OMAHA
CASS	8,100	8,000	99	D	6	OMAHA
CEDAR	4,000	4,000	99	D	6	SIOUX CITY
CHASE	1,900	1,900	99	D	6	LINCOLN-HASTINGS-KEARNEY
CHERRY	2,600	2,600	98	D	6	SIOUX FALLS-MITCHELL
CHEYENNE	4,100	4,000	98	D	6	DENVER
CLAY	3,000	3,000	99	D	6	LINCOLN-HASTINGS-KEARNEY
COLFAX	3,700	3,600	98	D	6	OMAHA
CUMING	4,100	4,000	98	D	6	OMAHA
CUSTER	5,300	5,200	98	D	6	LINCOLN-HASTINGS-KEARNEY
DAKOTA	6,600	6,600	99	C	6	SIOUX CITY
DAWES	3,500	3,400	97	D	6	DENVER
DAWSON	8,900	8,800	99	D	6	LINCOLN-HASTINGS-KEARNEY
DEUEL	1,000	1,000	99	D	6	DENVER
DIXON	2,700	2,700	99	D	6	SIOUX CITY
DODGE	13,900	13,800	99	D	6	OMAHA
DOUGLAS	160,400	158,900	99	B	6	OMAHA
DUNDY	1,200	1,200	98	D	6	LINCOLN-HASTINGS-KEARNEY
FILLMORE	2,900	2,900	99	D	6	LINCOLN-HASTINGS-KEARNEY
FRANKLIN	1,700	1,700	99	D	6	LINCOLN-HASTINGS-KEARNEY
FRONTIER	1,400	1,400	99	D	6	LINCOLN-HASTINGS-KEARNEY
FURNAS	2,600	2,500	98	D	6	LINCOLN-HASTINGS-KEARNEY
GAGE	9,000	8,900	99	D	6	LINCOLN-HASTINGS-KEARNEY
GARDEN	1,000	1,000	96	D	6	RAPID CITY
GARFIELD	1,000	1,000	98	D	6	LINCOLN-HASTINGS-KEARNEY
GOSPER	800	800	99	D	6	LINCOLN-HASTINGS-KEARNEY
GRANT	300	300	95	D	6	RAPID CITY
GREELEY	1,200	1,200	97	D	6	LINCOLN-HASTINGS-KEARNEY
HALL	19,100	18,900	99	B	6	LINCOLN-HASTINGS-KEARNEY
HAMILTON	3,400	3,400	99	D	6	LINCOLN-HASTINGS-KEARNEY
HARLAN	1,700	1,700	99	D	6	LINCOLN-HASTINGS-KEARNEY
HAYES	500	500	98	D	6	LINCOLN-HASTINGS-KEARNEY
HITCHCOCK	1,500	1,500	99	D	6	WICHITA-HUTCHINSON
HOLT	5,200	5,000	96	D	6	LINCOLN-HASTINGS-KEARNEY
HOOKER	400	400	99	D	6	NORTH PLATTE
HOWARD	2,400	2,400	98	D	6	LINCOLN-HASTINGS-KEARNEY
JEFFERSON	3,600	3,500	99	D	6	LINCOLN-HASTINGS-KEARNEY
JOHNSON	2,000	2,000	99	D	6	OMAHA
KEARNEY	2,700	2,700	99	D	6	LINCOLN-HASTINGS-KEARNEY
KEITH	3,900	3,900	99	D	6	NORTH PLATTE
KEYA PAHA	500	500	98	D	6	SIOUX FALLS-MITCHELL
KIMBALL	1,900	1,900	99	D	6	DENVER
KNOX	4,000	3,900	97	D	6	SIOUX CITY
LANCASTER	80,900	80,100	99	B	6	LINCOLN-HASTINGS-KEARNEY
LINCOLN	12,900	12,700	99	D	6	NORTH PLATTE
LOGAN	400	400	97	D	6	NORTH PLATTE
LOUP	300	300	98	D	6	LINCOLN-HASTINGS-KEARNEY
MADISON	12,700	12,500	98	D	6	SIOUX CITY
MC PHERSON	200	200	96	D	6	NORTH PLATTE
MERRICK	3,200	3,200	99	D	6	LINCOLN-HASTINGS-KEARNEY
MORRILL	2,400	2,300	98	D	6	CHEYENNE-SCOTTSBLUFF
NANCE	1,600	1,600	98	D	6	LINCOLN-HASTINGS-KEARNEY
NEMAHA	3,300	3,200	98	D	6	OMAHA
NUCKOLLS	2,600	2,600	98	D	6	LINCOLN-HASTINGS-KEARNEY
OTOE	6,000	5,900	99	D	6	OMAHA
PAWNEE	1,500	1,500	97	D	6	OMAHA
PERKINS	1,600	1,600	99	D	6	LINCOLN-HASTINGS-KEARNEY
PHELPS	3,600	3,600	99	D	6	LINCOLN-HASTINGS-KEARNEY
PIERCE	3,100	3,100	99	D	6	SIOUX CITY
PLATTE	11,000	10,900	99	D	6	LINCOLN-HASTINGS-KEARNEY
POLK	2,300	2,300	99	D	6	LINCOLN-HASTINGS-KEARNEY
RED WILLOW	5,100	5,000	99	D	6	LINCOLN-HASTINGS-KEARNEY
RICHARDSON	4,300	4,200	98	D	6	OMAHA
ROCK	900	900	98	D	6	LINCOLN-HASTINGS-KEARNEY

NEBRASKA (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
SALINE	5,000	4,900	99	D	6	LINCOLN-HASTINGS-KEARNEY
SARPY	31,500	31,400	99	B	6	OMAHA
SAUNDERS	6,900	6,800	99	D	6	OMAHA
SCOTTS BLUFF	14,600	14,400	98	C	6	CHEYENNE-SCOTTSBLUFF
SEWARD	5,800	5,700	98	D	6	OMAHA
SHERIDAN	2,900	2,800	98	D	6	RAPID CITY
SHERMAN	1,500	1,500	98	D	6	LINCOLN-HASTINGS-KEARNEY
SIOUX	700	700	98	D	6	RAPID CITY
STANTON	2,400	2,400	98	D	6	SIOUX CITY
THAYER	2,800	2,800	99	D	6	LINCOLN-HASTINGS-KEARNEY
THOMAS	400	400	96	D	6	NORTH PLATTE
THURSTON	2,400	2,400	98	D	6	SIOUX CITY
VALLEY	2,200	2,100	97	D	6	LINCOLN-HASTINGS-KEARNEY
WASHINGTON	5,700	5,700	99	B	6	OMAHA
WAYNE	3,400	3,400	99	D	6	SIOUX CITY
WEBSTER	1,900	1,900	99	D	6	LINCOLN-HASTINGS-KEARNEY
WHEELER	400	400	97	D	6	LINCOLN-HASTINGS-KEARNEY
YORK	5,700	5,600	98	D	6	LINCOLN-HASTINGS-KEARNEY
STATE TOTAL	614,100	607,600	99			

NEVADA

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
CARSON CITY	15,200	14,800	98	C	8	RENO
CHURCHILL	6,000	5,900	98	D	8	RENO
CLARK	231,200	227,000	98	B	8	LAS VEGAS
DOUGLAS	9,700	9,300	96	D	8	RENO
ELKO	8,700	8,100	93	D	8	SALT LAKE CITY
ESMERALDA	300	300	87	D	8	RENO
EUREKA	500	400	90	D	8	SALT LAKE CITY
HUMBOLDT	4,500	4,300	96	D	8	RENO
LANDER	1,900	1,800	92	D	8	RENO
LINCOLN	1,400	1,300	95	D	8	LAS VEGAS
LYON	6,800	6,500	96	D	8	RENO
MINERAL	2,500	2,400	97	D	8	RENO
NYE NORTH	2,800	2,600	92	D	8	RENO
NYE SOUTH	3,400	3,100	92	D	8	LAS VEGAS
PERSHING	1,400	1,400	97	D	8	RENO
STOREY	600	600	94	D	8	RENO
WASHOE	94,800	92,400	97	B	8	RENO
WHITE PINE	3,200	3,100	97	D	8	SALT LAKE CITY
STATE TOTAL	394,900	385,300	98			

NEW HAMPSHIRE

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
BELKNAP	18,100	17,900	99	C	1	BOSTON
CARROLL	13,700	13,400	98	D	1	PORTLAND-POLAND SPRING
CHESHIRE	23,800	23,100	97	C	1	BOSTON
COOS	13,000	12,800	98	D	1	PORTLAND-POLAND SPRING
GRAFTON	25,600	24,800	97	C	1	BURLINGTON-PLATTSBURGH
HILLSBOROUGH	112,300	110,800	99	B	1	BOSTON
MERRIMACK	38,800	38,000	98	C	1	BOSTON
ROCKINGHAM	81,800	80,700	99	B	1	BOSTON
STRAFFORD	33,200	32,600	98	C	1	BOSTON
SULLIVAN	14,800	14,300	97	C	1	BOSTON
STATE TOTAL	375,100	368,400	98			

NEW JERSEY

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ATLANTIC	81,100	79,500	98	B	2	PHILADELPHIA
BERGEN	316,900	314,700	99	A	2	NEW YORK
BURLINGTON	133,400	132,100	99	A	2	PHILADELPHIA
CAMDEN	178,100	176,400	99	A	2	PHILADELPHIA
CAPE MAY	40,200	39,500	98	C	2	PHILADELPHIA
CUMBERLAND	48,000	47,300	99	C	2	PHILADELPHIA
ESSEX	303,900	299,500	99	A	2	NEW YORK
GLOUCESTER	75,600	74,900	99	A	2	PHILADELPHIA
HUDSON	213,300	210,400	99	A	2	NEW YORK
HUNTERDON	34,700	34,200	98	C	2	NEW YORK
MERCER	112,400	110,700	98	B	2	PHILADELPHIA
MIDDLESEX	219,400	217,500	99	A	2	NEW YORK
MONMOUTH	197,700	195,500	99	B	2	NEW YORK
MORRIS	147,700	146,500	99	A	2	NEW YORK
OCEAN	164,400	162,800	99	B	2	NEW YORK
PASSAIC	161,900	160,000	99	A	2	NEW YORK
SALEM	24,900	24,500	98	C	2	PHILADELPHIA
SOMERSET	76,800	76,000	99	A	2	NEW YORK
SUSSEX	43,400	42,700	98	C	2	NEW YORK
UNION	184,900	183,300	99	A	2	NEW YORK
WARREN	32,900	32,300	98	C	2	NEW YORK
STATE TOTAL	2,791,600	2,760,300	99			

NEW MEXICO

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
BERNALILLO	182,500	179,500	98	B	8	ALBUQUERQUE
CATRON	1,000	900	90	D	8	TUCSON
CHAVES	23,100	22,600	98	C	8	ROSWELL
CIBOLA	9,600	9,400	98	D	8	ALBUQUERQUE
COLFAX	5,200	4,900	95	D	8	ALBUQUERQUE
CURRY	16,000	15,600	97	C	8	AMARILLO
DE BACA	1,000	1,000	96	D	8	ALBUQUERQUE
DONA ANA	40,800	39,400	97	C	8	EL PASO
EDDY	19,300	18,900	98	C	8	ROSWELL
GRANT	9,100	8,600	95	D	8	ALBUQUERQUE
GUADALUPE	1,500	1,400	94	D	8	ALBUQUERQUE
HARDING	400	400	91	D	8	ALBUQUERQUE
HIDALGO	2,100	2,000	94	D	8	TUCSON
LEA NORTH	20,800	20,300	97	C	8	ROSWELL
LEA SOUTH	2,500	2,400	97	D	8	ODESSA-MIDLAND
LINCOLN	6,100	5,800	96	D	8	ALBUQUERQUE
LOS ALAMOS	7,200	7,100	98	D	8	ALBUQUERQUE
LUNA	6,400	6,200	96	D	8	EL PASO
MC KINLEY	18,600	17,200	93	C	8	ALBUQUERQUE
MORA	1,500	1,300	88	D	8	ALBUQUERQUE
OTERO	16,800	16,400	98	C	8	ALBUQUERQUE
QUAY	3,900	3,700	95	D	8	ALBUQUERQUE
RIO ARRIBA	10,500	9,800	93	D	8	ALBUQUERQUE
ROOSEVELT	6,100	5,900	97	D	8	ALBUQUERQUE
SAN JUAN	33,800	31,800	94	C	8	FARMINGTON
SAN MIGUEL	8,400	7,800	93	D	8	ALBUQUERQUE
SANDOVAL	14,100	13,300	94	B	8	ALBUQUERQUE
SANTA FE	32,900	31,900	97	C	8	ALBUQUERQUE
SIERRA	4,100	3,800	94	D	8	ALBUQUERQUE
SOCORRO	4,600	4,500	97	D	8	ALBUQUERQUE
TAOS	7,600	6,900	91	D	8	ALBUQUERQUE
TORRANCE	3,300	3,100	95	D	8	ALBUQUERQUE
UNION	1,800	1,700	93	D	8	AMARILLO
VALENCIA	14,500	14,300	99	C	8	ALBUQUERQUE
STATE TOTAL	537,100	519,800	97			

NEW YORK

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ALBANY	112,400	110,500	98	B	2	ALBANY-SCHENECTADY-TROY
ALLEGANY	18,100	17,600	97	C	2	BUFFALO
BRONX	420,500	413,700	98	A	2	NEW YORK
BROOME	80,700	79,500	99	B	2	BINGHAMTON
CATTARAUGUS	31,500	30,800	98	C	2	BUFFALO
CAYUGA	29,100	28,500	98	C	2	SYRACUSE
CHAUTAUQUA	55,600	54,600	98	C	2	BUFFALO
CHEMUNG	34,400	33,700	98	C	2	ELMIRA
CHENANGO	18,600	18,200	98	C	2	BINGHAMTON
CLINTON	26,700	26,300	99	B	2	BURLINGTON-PLATTSBURGH
COLUMBIA	24,300	23,800	98	C	2	ALBANY-SCHENECTADY-TROY
CORTLAND	17,000	16,700	98	C	2	SYRACUSE
DELAWARE	17,300	16,700	97	C	2	BINGHAMTON
DUTCHESS	88,700	86,900	98	B	2	NEW YORK
ERIE	363,500	359,200	99	B	2	BUFFALO
ESSEX	14,100	13,800	98	B	2	BURLINGTON-PLATTSBURGH
FRANKLIN	16,200	15,800	97	C	2	BURLINGTON-PLATTSBURGH
FULTON	21,900	21,500	98	C	2	ALBANY-SCHENECTADY-TROY
GENESEE	21,200	20,900	99	C	2	BUFFALO
GREENE	16,300	16,000	98	B	2	ALBANY-SCHENECTADY-TROY
HAMILTON	1,900	1,800	97	D	2	ALBANY-SCHENECTADY-TROY
HERKIMER	24,800	24,400	98	C	2	UTICA
JEFFERSON	33,300	32,800	98	C	2	WATERTOWN-CARTHAGE
KINGS	863,300	847,500	98	A	2	NEW YORK
LEWIS	8,700	8,500	98	D	2	WATERTOWN-CARTHAGE
LIVINGSTON	20,000	19,600	98	B	2	ROCHESTER, NY
MADISON	23,200	22,800	98	B	2	SYRACUSE
MONROE	269,500	265,700	99	B	2	ROCHESTER, NY
MONTGOMERY	20,500	20,100	98	B	2	ALBANY-SCHENECTADY-TROY
NASSAU	448,300	445,700	99	A	2	NEW YORK
NEW YORK	759,600	720,200	95	A	2	NEW YORK
NIAGARA	79,900	78,900	99	B	2	BUFFALO
ONEIDA EAST	57,200	56,300	98	B	2	UTICA
ONEIDA WEST	34,300	33,800	98	C	2	SYRACUSE
ONONDAGA	173,900	171,600	99	B	2	SYRACUSE
ONTARIO	33,900	33,400	99	B	2	ROCHESTER, NY
ORANGE	93,600	91,800	98	B	2	NEW YORK
ORLEANS	14,400	14,100	98	C	2	BUFFALO
OSWEGO	42,600	42,000	99	B	2	SYRACUSE
OTSEGO	22,000	21,400	97	C	2	UTICA
PUTNAM	28,900	28,400	98	A	2	NEW YORK
QUEENS	758,900	750,700	99	A	2	NEW YORK
RENSSELAER	56,200	55,100	98	B	2	ALBANY-SCHENECTADY-TROY
RICHMOND	135,500	134,200	99	A	2	NEW YORK
ROCKLAND	87,600	86,300	99	A	2	NEW YORK
SARATOGA	60,100	59,300	99	B	2	ALBANY-SCHENECTADY-TROY
SCHENECTADY	58,300	57,500	99	B	2	ALBANY-SCHENECTADY-TROY
SCHOHARIE	11,000	10,700	98	D	2	ALBANY-SCHENECTADY-TROY
SCHUYLER	6,600	6,400	97	D	2	SYRACUSE
SENECA	12,200	12,100	99	D	2	SYRACUSE
ST LAWRENCE	38,500	37,800	98	C	2	WATERTOWN-CARTHAGE
STEUBEN	38,000	37,100	98	C	2	ELMIRA
SUFFOLK	434,800	430,400	99	A	2	NEW YORK
SULLIVAN	26,000	25,200	97	C	2	NEW YORK
TIOGA	18,900	18,600	98	B	2	BINGHAMTON
TOMPKINS	31,800	30,300	95	C	2	SYRACUSE
ULSTER	62,300	60,600	97	B	2	NEW YORK
WARREN	20,500	20,000	98	C	2	ALBANY-SCHENECTADY-TROY
WASHINGTON	19,900	19,500	98	C	2	ALBANY-SCHENECTADY-TROY
WAYNE	32,000	31,400	98	B	2	ROCHESTER, NY
WESTCHESTER	321,200	317,300	99	A	2	NEW YORK
WYOMING	13,700	13,500	99	C	2	BUFFALO
YATES	8,900	8,700	98	D	2	SYRACUSE
STATE TOTAL	6,734,800	6,608,200	98			

NORTH CAROLINA

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ALAMANCE	38,400	38,100	99	C	3	GREENSBORO-WINSTON SALEM-HIGH POINT
ALEXANDER	9,900	9,800	99	D	3	CHARLOTTE
ALLEGHANY	3,900	3,800	98	D	3	GREENSBORO-WINSTON SALEM-HIGH POINT
ANSON	8,900	8,700	98	D	3	CHARLOTTE
ASHE	9,100	8,900	98	D	3	BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES
AVERY	5,400	5,300	98	D	3	BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES
BEAUFORT	16,000	15,800	99	B	3	GREENVILLE-NEW BERN-WASHINGTON
BERTIE	7,500	7,300	98	D	3	GREENVILLE-NEW BERN-WASHINGTON
BLADEN	11,200	10,900	98	D	3	WILMINGTON
BRUNSWICK	17,500	17,200	98	B	3	WILMINGTON
BUNCOMBE	66,900	66,100	99	B	3	GREENVILLE-SPARTANBURG-ASHEVILLE
BURKE	28,300	28,000	99	C	3	CHARLOTTE
CABARRUS	34,900	34,700	99	B	3	CHARLOTTE
CALDWELL	26,300	26,000	99	C	3	CHARLOTTE
CAMDEN	2,000	2,000	99	D	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
CARTERET	19,300	19,100	99	C	3	GREENVILLE-NEW BERN-WASHINGTON
CASWELL	7,300	7,200	98	D	3	GREENSBORO-WINSTON SALEM-HIGH POINT
CATAWBA	42,700	42,400	99	C	3	CHARLOTTE
CHATHAM	13,900	13,700	99	C	3	RALEIGH-DURHAM
CHEROKEE	7,800	7,600	98	D	3	CHATTANOOGA
CHOWAN	5,100	5,000	99	D	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
CLAY	2,800	2,700	98	D	3	ATLANTA
CLEVELAND	31,200	30,900	99	C	3	CHARLOTTE
COLUMBUS	18,700	18,300	98	C	3	WILMINGTON
CRAVEN	27,700	27,400	99	B	3	GREENVILLE-NEW BERN-WASHINGTON
CUMBERLAND	85,200	84,200	99	B	3	RALEIGH-DURHAM
CURRITUCK	5,300	5,200	98	B	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
DARE	7,400	7,200	98	D	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
DAVIDSON	45,500	45,100	99	B	3	GREENSBORO-WINSTON SALEM-HIGH POINT
DAVIE	10,100	9,900	98	B	3	GREENSBORO-WINSTON SALEM-HIGH POINT
DUPLIN	15,200	14,900	98	C	3	GREENVILLE-NEW BERN-WASHINGTON
DURHAM	63,100	62,400	99	B	3	RALEIGH-DURHAM
EDGECOMBE	20,200	19,900	99	C	3	GREENVILLE-NEW BERN-WASHINGTON
FORSYTH	102,100	101,200	99	B	3	GREENSBORO-WINSTON SALEM-HIGH POINT
FRANKLIN	11,600	11,400	98	B	3	RALEIGH-DURHAM
GASTON	61,500	61,000	99	B	3	CHARLOTTE
GATES	3,100	3,000	98	D	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
GRAHAM	2,500	2,400	98	D	3	GREENVILLE-SPARTANBURG-ASHEVILLE
GRANVILLE	11,700	11,500	98	D	3	RALEIGH-DURHAM
GREENE	5,500	5,400	99	B	3	GREENVILLE-NEW BERN-WASHINGTON
GUILFORD	126,300	125,400	99	B	3	GREENSBORO-WINSTON SALEM-HIGH POINT
HALIFAX	19,600	19,200	98	C	3	RALEIGH-DURHAM
HARNETT	22,500	22,200	99	C	3	RALEIGH-DURHAM
HAYWOOD	18,900	18,600	98	C	3	GREENVILLE-SPARTANBURG-ASHEVILLE
HENDERSON	28,300	27,900	99	B	3	GREENVILLE-SPARTANBURG-ASHEVILLE
HERTFORD	7,900	7,800	99	D	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
HOKE	6,800	6,700	98	D	3	RALEIGH-DURHAM
HYDE	2,100	2,000	97	D	3	GREENVILLE-NEW BERN-WASHINGTON
IREDELL	32,900	32,600	99	C	3	CHARLOTTE
JACKSON	9,500	9,300	98	D	3	GREENVILLE-SPARTANBURG-ASHEVILLE
JOHNSTON	29,200	28,800	99	C	3	RALEIGH-DURHAM
JONES	3,200	3,200	99	B	3	GREENVILLE-NEW BERN-WASHINGTON
LEE	15,000	14,800	99	C	3	RALEIGH-DURHAM
LENOIR	22,600	22,300	99	B	3	GREENVILLE-NEW BERN-WASHINGTON
LINCOLN	17,400	17,300	99	B	3	CHARLOTTE
MACON	9,600	9,300	97	D	3	GREENVILLE-SPARTANBURG-ASHEVILLE
MADISON	6,300	6,100	97	B	3	GREENVILLE-SPARTANBURG-ASHEVILLE
MARTIN	9,600	9,500	99	D	3	GREENVILLE-NEW BERN-WASHINGTON
MC DOWELL	13,300	13,100	99	C	3	GREENVILLE-SPARTANBURG-ASHEVILLE
MECKLENBURG	171,600	170,300	99	B	3	CHARLOTTE
MITCHELL	5,300	5,200	98	D	3	GREENVILLE-SPARTANBURG-ASHEVILLE
MONTGOMERY	8,600	8,500	99	D	3	GREENSBORO-WINSTON SALEM-HIGH POINT
MOORE	23,000	22,600	98	C	3	RALEIGH-DURHAM
NASH	26,600	26,200	99	C	3	RALEIGH-DURHAM
NEW HANOVER	44,100	43,700	99	B	3	WILMINGTON
NORTHAMPTON	7,600	7,400	98	D	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
ONSLOW	35,600	35,300	99	C	3	GREENVILLE-NEW BERN-WASHINGTON
ORANGE	32,200	31,700	98	B	3	RALEIGH-DURHAM
PAMLICO	4,000	4,000	99	D	3	GREENVILLE-NEW BERN-WASHINGTON
PASQUOTANK	11,300	11,100	99	D	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
PENDER	8,900	8,700	98	D	3	WILMINGTON
PERQUIMANS	3,800	3,800	99	D	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
PERSON	10,900	10,800	99	D	3	RALEIGH-DURHAM
PITT	36,200	35,700	99	B	3	GREENVILLE-NEW BERN-WASHINGTON
POLK	5,900	5,800	98	B	3	GREENVILLE-SPARTANBURG-ASHEVILLE

NORTH CAROLINA (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
RANDOLPH	38,000	37,600	99	B	3	GREENSBORO-WINSTON SALEM-HIGH POINT
RICHMOND	17,400	17,200	99	C	3	CHARLOTTE
ROBESON	35,100	34,400	98	C	3	WILMINGTON
ROCKINGHAM	32,800	32,500	99	C	3	GREENSBORO-WINSTON SALEM-HIGH POINT
ROWAN	39,400	39,100	99	B	3	CHARLOTTE
RUTHERFORD	21,300	21,100	99	C	3	GREENVILLE-SPARTANBURG-ASHEVILLE
SAMPSON	18,600	18,300	98	C	3	RALEIGH-DURHAM
SCOTLAND	11,800	11,600	98	D	3	RALEIGH-DURHAM
STANLY	19,600	19,400	99	C	3	CHARLOTTE
STOKES	13,200	13,000	99	B	3	GREENSBORO-WINSTON SALEM-HIGH POINT
SURRY	23,600	23,300	99	C	3	GREENSBORO-WINSTON SALEM-HIGH POINT
SWAIN	4,000	3,900	97	D	3	GREENVILLE-SPARTANBURG-ASHEVILLE
TRANSYLVANIA	9,600	9,500	98	D	3	GREENVILLE-SPARTANBURG-ASHEVILLE
TYRRELL	1,400	1,400	98	D	3	GREENVILLE-NEW BERN-WASHINGTON
UNION	27,200	26,900	99	B	3	CHARLOTTE
VANCE	13,700	13,500	99	C	3	RALEIGH-DURHAM
WAKE	137,400	136,100	99	B	3	RALEIGH-DURHAM
WARREN	5,600	5,500	98	D	3	RALEIGH-DURHAM
WASHINGTON	5,100	5,000	98	D	3	GREENVILLE-NEW BERN-WASHINGTON
WATAUGA	12,500	12,300	98	D	3	CHARLOTTE
WAYNE	35,900	35,400	99	C	3	RALEIGH-DURHAM
WILKES	23,300	22,900	98	C	3	GREENSBORO-WINSTON SALEM-HIGH POINT
WILSON	23,800	23,500	99	C	3	RALEIGH-DURHAM
YADKIN	11,400	11,200	99	B	3	GREENSBORO-WINSTON SALEM-HIGH POINT
YANCEY	5,600	5,400	97	D	3	GREENVILLE-SPARTANBURG-ASHEVILLE
STATE TOTAL	2,336,600	2,308,500	99			

NORTH DAKOTA

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ADAMS	1,300	1,300	98	D	6	MINOT-BISMARCK-DICKINSON
BARNES	5,100	5,100	99	B	6	FARGO
BENSON	2,500	2,400	98	D	6	FARGO
BILLINGS	400	400	98	D	6	MINOT-BISMARCK-DICKINSON
BOTTINEAU	3,200	3,100	98	D	6	MINOT-BISMARCK-DICKINSON
BOWMAN	1,600	1,600	98	D	6	MINOT-BISMARCK-DICKINSON
BURKE	1,400	1,400	98	D	6	MINOT-BISMARCK-DICKINSON
BURLEIGH	23,200	22,900	99	C	6	MINOT-BISMARCK-DICKINSON
CASS	37,900	37,600	99	B	6	FARGO
CAVALIER	2,500	2,400	96	D	6	FARGO
DICKEY	2,500	2,400	98	D	6	FARGO
DIVIDE	1,200	1,200	98	D	6	MINOT-BISMARCK-DICKINSON
DUNN	1,600	1,600	98	D	6	MINOT-BISMARCK-DICKINSON
EDDY	1,300	1,300	99	D	6	FARGO
EMMONS	2,000	2,000	99	D	6	MINOT-BISMARCK-DICKINSON
FOSTER	1,600	1,600	99	D	6	FARGO
GOLDEN VALLEY	900	900	98	D	6	MINOT-BISMARCK-DICKINSON
GRAND FORKS	24,000	23,800	99	C	6	FARGO
GRANT	1,500	1,500	98	D	6	MINOT-BISMARCK-DICKINSON
GRIGGS	1,400	1,400	99	D	6	FARGO
HETTINGER	1,500	1,500	98	D	6	MINOT-BISMARCK-DICKINSON
KIDDER	1,400	1,400	99	D	6	MINOT-BISMARCK-DICKINSON
LA MOURE	2,300	2,300	99	D	6	FARGO
LOGAN	1,200	1,200	98	D	6	MINOT-BISMARCK-DICKINSON
MC HENRY	2,700	2,700	99	D	6	MINOT-BISMARCK-DICKINSON
MC INTOSH	1,900	1,800	97	D	6	MINOT-BISMARCK-DICKINSON
MC KENZIE	2,700	2,700	98	D	6	MINOT-BISMARCK-DICKINSON
MC LEAN	4,800	4,700	99	D	6	MINOT-BISMARCK-DICKINSON
MERCER	5,400	5,300	97	D	6	MINOT-BISMARCK-DICKINSON
MORTON	10,000	9,900	99	D	6	MINOT-BISMARCK-DICKINSON
MOUNTRAIL	2,900	2,900	98	D	6	MINOT-BISMARCK-DICKINSON
NELSON	2,000	2,000	99	D	6	FARGO
OLIVER	800	800	99	D	6	MINOT-BISMARCK-DICKINSON
PEMBINA	3,700	3,600	97	D	6	FARGO
PIERCE	2,000	2,000	98	D	6	MINOT-BISMARCK-DICKINSON

NORTH DAKOTA (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
RAMSEY	5,000	4,900	98	D	6	FARGO
RANSOM	2,400	2,400	99	D	6	FARGO
RENVILLE	1,300	1,300	99	D	6	MINOT-BISMARCK-DICKINSON
RICHLAND	7,100	7,000	99	D	6	FARGO
ROLETTE	3,900	3,700	96	D	6	MINOT-BISMARCK-DICKINSON
SARGENT	2,000	2,000	99	D	6	FARGO
SHERIDAN	1,000	1,000	98	D	6	MINOT-BISMARCK-DICKINSON
SIOUX	900	900	96	D	6	MINOT-BISMARCK-DICKINSON
SLOPE	400	400	98	D	6	MINOT-BISMARCK-DICKINSON
STARK	9,300	9,200	98	D	6	MINOT-BISMARCK-DICKINSON
STEELE	1,100	1,100	99	D	6	FARGO
STUTSMAN	9,200	9,100	99	D	6	FARGO
TOWNER	1,600	1,600	98	D	6	FARGO
TRAILL	3,400	3,400	99	D	6	FARGO
WALSH	5,600	5,500	99	D	6	FARGO
WARD	21,600	21,300	99	C	6	MINOT-BISMARCK-DICKINSON
WELLS	2,700	2,700	98	D	6	MINOT-BISMARCK-DICKINSON
WILLIAMS	9,900	9,800	99	D	6	MINOT-BISMARCK-DICKINSON
STATE TOTAL	250,800	248,000	99			

OHIO

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ADAMS	9,100	8,700	95	D	4	CINCINNATI
ALLEN	40,800	40,100	98	C	4	LIMA
ASHLAND	16,600	16,400	99	C	4	CLEVELAND
ASHTABULA	37,400	36,800	98	C	4	CLEVELAND
ATHENS	19,300	18,700	97	C	4	CHARLESTON-HUNTINGTON
AUGLAIZE	15,900	15,600	98	C	4	DAYTON
BELMONT	31,700	31,200	98	B	4	WHEELING-STEUBENVILLE
BROWN	12,100	11,700	97	D	4	CINCINNATI
BUTLER	98,300	97,100	99	B	4	CINCINNATI
CARROLL	9,800	9,700	98	D	4	CLEVELAND
CHAMPAIGN	12,800	12,600	99	D	4	DAYTON
CLARK	54,500	53,900	99	B	4	DAYTON
CLERMONT	49,100	48,500	99	B	4	CINCINNATI
CLINTON	13,400	13,200	98	D	4	DAYTON
COLUMBIANA	41,400	40,800	98	C	4	YOUNGSTOWN
COSHOCTON	14,000	13,600	97	C	4	COLUMBUS, OH
CRAWFORD	18,400	18,100	98	C	4	COLUMBUS, OH
CUYAHOGA	570,600	563,700	99	A	4	CLEVELAND
DARKE	20,400	20,100	98	C	4	DAYTON
DEFIANCE	13,800	13,600	98	C	4	TOLEDO
DELAWARE	20,700	20,500	99	B	4	COLUMBUS, OH
ERIE	29,000	28,600	99	C	4	CLEVELAND
FAIRFIELD	35,800	35,400	99	B	4	COLUMBUS, OH
FAYETTE	10,000	9,800	98	D	4	COLUMBUS, OH
FRANKLIN	354,300	350,000	99	B	4	COLUMBUS, OH
FULTON	14,100	13,800	98	B	4	TOLEDO
GALLIA	11,000	10,700	97	D	4	CHARLESTON-HUNTINGTON
GEAUGA	25,500	25,100	98	A	4	CLEVELAND
GREENE	45,000	44,500	99	B	4	DAYTON
GUERNSEY	15,800	15,400	97	C	4	WHEELING-STEUBENVILLE
HAMILTON	329,300	324,300	98	B	4	CINCINNATI
HANCOCK	24,600	24,300	99	C	4	TOLEDO
HARDIN	11,800	11,500	98	D	4	COLUMBUS, OH
HARRISON	6,300	6,200	98	D	4	WHEELING-STEUBENVILLE
HENRY	10,300	10,200	99	D	4	TOLEDO
HIGHLAND	13,500	13,100	97	D	4	CINCINNATI
HOCKING	9,800	9,600	98	D	4	COLUMBUS, OH
HOLMES	8,900	8,400	94	D	4	CLEVELAND
HURON	20,300	20,000	98	C	4	CLEVELAND
JACKSON	11,100	10,800	98	D	4	CHARLESTON-HUNTINGTON
JEFFERSON	32,400	32,000	99	B	4	WHEELING-STEUBENVILLE
KNOX	17,400	17,100	98	C	4	COLUMBUS, OH
LAKE	78,700	78,100	99	A	4	CLEVELAND
LAWRENCE	23,700	23,200	98	B	4	CHARLESTON-HUNTINGTON
LICKING	46,300	45,700	99	B	4	COLUMBUS, OH

OHIO (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
LOGAN	15,400	15,100	98	C	4	DAYTON
LORAIN	95,600	94,600	99	A	4	CLEVELAND
LUCAS	176,800	174,800	99	B	4	TOLEDO
MADISON	11,300	11,000	98	B	4	COLUMBUS, OH
MAHONING	102,200	101,100	99	B	4	YOUNGSTOWN
MARION	23,800	23,500	99	C	4	COLUMBUS, OH
MEDINA	41,100	40,600	99	A	4	CLEVELAND
MEIGS	8,900	8,700	97	D	4	CHARLESTON-HUNTINGTON
MERCER	13,100	12,900	98	C	4	DAYTON
MIAMI	33,600	33,200	99	B	4	DAYTON
MONROE	6,100	5,900	97	D	4	WHEELING-STEUBENVILLE
MONTGOMERY	220,600	218,400	99	B	4	DAYTON
MORGAN	5,200	5,000	97	D	4	COLUMBUS, OH
MORROW	9,900	9,800	99	D	4	COLUMBUS, OH
MUSKINGUM	31,600	31,000	98	C	4	ZANESVILLE
NOBLE	4,200	4,000	96	D	4	WHEELING-STEUBENVILLE
OTTAWA	15,100	14,900	99	B	4	TOLEDO
PAULDING	7,300	7,200	98	D	4	FT. WAYNE
PERRY	11,600	11,400	98	D	4	COLUMBUS, OH
PICKAWAY	14,400	14,200	99	B	4	COLUMBUS, OH
PIKE	9,000	8,700	97	D	4	COLUMBUS, OH
PORTAGE	48,300	47,800	99	C	4	CLEVELAND
PREBLE	14,500	14,300	99	B	4	DAYTON
PUTNAM	10,900	10,700	98	D	4	TOLEDO
RICHLAND	48,700	48,000	98	C	4	CLEVELAND
ROSS	24,400	23,900	98	C	4	COLUMBUS, OH
SANDUSKY	23,500	23,300	99	C	4	TOLEDO
SCIOTO	30,800	30,100	98	C	4	CHARLESTON-HUNTINGTON
SENECA	21,500	21,200	99	C	4	TOLEDO
SHELBY	15,200	15,000	99	C	4	DAYTON
STARK	139,600	137,800	99	B	4	CLEVELAND
SUMMIT	193,100	191,100	99	B	4	CLEVELAND
TRUMBULL	87,900	86,900	99	B	4	YOUNGSTOWN
TUSCARAWAS	32,900	32,200	98	C	4	CLEVELAND
UNION	11,000	10,800	98	B	4	COLUMBUS, OH
VAN WERT	11,400	11,200	99	D	4	FT. WAYNE
VINTON	4,400	4,300	97	D	4	CHARLESTON-HUNTINGTON
WARREN	35,800	35,300	99	B	4	CINCINNATI
WASHINGTON	23,700	23,000	97	C	4	CHARLESTON-HUNTINGTON
WAYNE	35,400	34,500	97	C	4	CLEVELAND
WILLIAMS	13,900	13,600	98	C	4	TOLEDO
WOOD	39,700	39,200	99	B	4	TOLEDO
WYANDOT	8,100	7,900	98	D	4	TOLEDO
STATE TOTAL	4,036,500	3,980,500	99			

OKLAHOMA

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ADAIR	7,000	6,800	97	D	7	TULSA
ALFALFA	2,600	2,600	98	D	7	OKLAHOMA CITY
ATOKA	4,900	4,800	99	D	7	ARDMORE-ADA
BEAVER	3,000	3,000	99	D	7	WICHITA-HUTCHINSON
BECKHAM	9,700	9,500	98	D	7	OKLAHOMA CITY
BLAINE	5,400	5,300	99	D	7	OKLAHOMA CITY
BRYAN	12,900	12,600	98	D	7	ARDMORE-ADA
CADDO	12,700	12,500	99	D	7	OKLAHOMA CITY
CANADIAN	26,500	26,300	99	B	7	OKLAHOMA CITY
CARTER	18,200	18,000	99	C	7	ARDMORE-ADA
CHEROKEE	12,400	12,200	98	D	7	TULSA
CHOCTAW	6,200	6,000	97	D	7	ARDMORE-ADA
CIMARRON	1,500	1,500	98	D	7	AMARILLO
CLEVELAND	60,400	59,700	99	B	7	OKLAHOMA CITY
COAL	2,200	2,200	99	D	7	ARDMORE-ADA
COMANCHE	38,500	38,200	99	B	7	WICHITA FALLS-LAWTON
COTTON	3,100	3,100	99	D	7	WICHITA FALLS-LAWTON
CRAIG	5,600	5,500	99	D	7	TULSA
CREEK	27,000	26,600	99	B	7	TULSA
CUSTER	12,800	12,600	99	D	7	OKLAHOMA CITY

OKLAHOMA (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
DELAWARE	11,000	10,700	97	D	7	TULSA
DEWEY	2,200	2,200	98	D	7	OKLAHOMA CITY
ELLIS	2,200	2,100	97	D	7	OKLAHOMA CITY
GARFIELD	25,800	25,600	99	C	7	OKLAHOMA CITY
GARVIN	11,800	11,700	99	D	7	OKLAHOMA CITY
GRADY	17,000	16,800	99	C	7	OKLAHOMA CITY
GRANT	2,600	2,600	99	D	7	OKLAHOMA CITY
GREER	3,100	3,000	98	D	7	OKLAHOMA CITY
HARMON	1,700	1,700	98	D	7	OKLAHOMA CITY
HARPER	1,800	1,800	99	D	7	OKLAHOMA CITY
HASKELL	4,800	4,700	98	D	7	TULSA
HUGHES	5,900	5,800	99	D	7	OKLAHOMA CITY
JACKSON	11,100	11,000	99	D	7	WICHITA FALLS-LAWTON
JEFFERSON	3,500	3,500	99	D	7	WICHITA FALLS-LAWTON
JOHNSTON	4,000	3,900	98	D	7	ARDMORE-ADA
KAY	20,800	20,600	99	C	7	OKLAHOMA CITY
KINGFISHER	5,900	5,900	99	D	7	OKLAHOMA CITY
KIOWA	5,400	5,300	99	D	7	OKLAHOMA CITY
LATIMER	3,700	3,600	97	D	7	TULSA
LE FLORE	17,100	16,700	98	B	7	FT. SMITH
LINCOLN	12,400	12,300	99	D	7	OKLAHOMA CITY
LOGAN	11,400	11,300	99	B	7	OKLAHOMA CITY
LOVE	3,400	3,300	98	D	7	DALLAS-FT. WORTH
MAJOR	3,400	3,300	97	D	7	OKLAHOMA CITY
MARSHALL	5,100	5,000	99	D	7	ARDMORE-ADA
MAYES	13,700	13,500	99	B	7	TULSA
MC CLAIN	9,100	9,000	99	B	7	OKLAHOMA CITY
MC CURTAIN	13,100	12,800	97	C	7	SHREVEPORT-TEXARKANA
MC INTOSH	7,100	7,000	98	D	7	TULSA
MURRAY	5,200	5,200	99	D	7	OKLAHOMA CITY
MUSKOGEE	27,400	27,000	99	C	7	TULSA
NOBLE	4,900	4,900	99	D	7	OKLAHOMA CITY
NOWATA	4,500	4,500	99	D	7	TULSA
OKFUSKEE	4,600	4,500	98	D	7	TULSA
OKLAHOMA	255,900	253,900	99	B	7	OKLAHOMA CITY
OKMULGEE	15,300	15,100	99	C	7	TULSA
OSAGE	16,500	16,400	99	B	7	TULSA
OTTAWA	13,200	13,100	99	D	7	JOPLIN-PITTSBURG
PAWNEE	7,000	6,900	99	D	7	TULSA
PAYNE	25,100	24,900	99	C	7	OKLAHOMA CITY
PITTSBURG	16,600	16,300	98	C	7	TULSA
PONTOTOC	13,500	13,400	99	D	7	ARDMORE-ADA
POTTAWATOMIE	24,400	24,100	99	B	7	OKLAHOMA CITY
PUSHMATAHA	5,200	5,000	97	D	7	ARDMORE-ADA
ROGER MILLS	2,200	2,100	98	D	7	OKLAHOMA CITY
ROGERS	20,500	20,200	99	B	7	TULSA
SEMINOLE	11,000	10,900	99	D	7	OKLAHOMA CITY
SEQUOYAH	12,500	12,200	98	B	7	FT. SMITH
STEPHENS	17,500	17,300	99	C	7	WICHITA FALLS-LAWTON
TEXAS	6,700	6,600	99	D	7	AMARILLO
TILLMAN	4,400	4,300	99	D	7	WICHITA FALLS-LAWTON
TULSA	209,600	208,000	99	B	7	TULSA
WAGONER	19,100	18,900	99	B	7	TULSA
WASHINGTON	21,100	21,000	99	C	7	TULSA
WASHITA	5,900	5,800	99	D	7	OKLAHOMA CITY
WOODS	4,100	4,000	98	D	7	OKLAHOMA CITY
WOODWARD	8,500	8,300	98	D	7	OKLAHOMA CITY
STATE TOTAL	1,295,100	1,280,400	99			

OREGON

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
BAKER	6,300	5,900	94	D	9	BOISE
BENTON	23,900	22,300	93	C	9	PORTLAND, OR
CLACKAMAS	91,400	88,400	97	B	9	PORTLAND, OR
CLATSOP	12,300	11,600	94	D	9	PORTLAND, OR
COLUMBIA	13,300	12,800	96	D	9	PORTLAND, OR
COOS	23,300	21,500	92	C	9	EUGENE
CROOK	5,100	4,800	95	D	9	PORTLAND, OR
CURRY	7,000	6,500	92	D	9	MEDFORD
DESCHUTES	26,300	24,800	94	C	9	BEND
DOUGLAS	35,200	33,500	95	C	9	EUGENE
GILLIAM	800	700	94	D	9	PORTLAND, OR
GRANT	3,200	2,800	87	D	9	BOISE
HARNEY	2,900	2,700	92	D	9	PORTLAND, OR
HOOD RIVER	6,200	5,800	93	D	9	PORTLAND, OR
JACKSON	53,200	51,400	97	C	9	MEDFORD
JEFFERSON	4,600	4,400	95	D	9	PORTLAND, OR
JOSEPHINE	26,500	25,000	94	C	9	MEDFORD
KLAMATH	22,100	21,300	97	C	9	MEDFORD
LAKE	3,000	2,800	93	D	9	MEDFORD
LANE	104,100	100,300	96	B	9	EUGENE
LINCOLN	15,700	14,500	92	D	9	PORTLAND, OR
LINN	33,600	32,300	96	C	9	PORTLAND, OR
MALHEUR	9,900	9,500	96	D	9	BOISE
MARION	78,000	74,800	96	B	9	PORTLAND, OR
MORROW	2,900	2,700	93	D	9	YAKIMA
MULTNOMAH	235,800	227,000	96	B	9	PORTLAND, OR
POLK	17,100	16,500	96	C	9	PORTLAND, OR
SHERMAN	800	800	97	D	9	PORTLAND, OR
TILLAMOOK	8,500	7,900	93	D	9	PORTLAND, OR
UMATILLA	22,000	20,600	94	C	9	YAKIMA
UNION	8,800	8,200	93	D	9	PORTLAND, OR
WALLOWA	3,000	2,800	93	D	9	SPOKANE
WASCO	8,500	8,000	94	D	9	PORTLAND, OR
WASHINGTON	106,100	103,700	98	B	9	PORTLAND, OR
WHEELER	700	700	94	D	9	PORTLAND, OR
YAMHILL	21,200	20,200	95	C	9	PORTLAND, OR
STATE TOTAL	1,043,300	999,500	96			

PENNSYLVANIA

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ADAMS	24,500	23,900	98	B	2	HARRISBURG-YORK-LANCASTER-LEBANON
ALLEGHENY	555,800	548,200	99	A	2	PITTSBURGH
ARMSTRONG	33,300	32,700	98	C	2	PITTSBURGH
BEAVER	73,400	72,500	99	A	2	PITTSBURGH
BEDFORD	17,600	17,100	97	C	2	JOHNSTOWN-ALTOONA
BERKS	125,800	123,700	98	B	2	PHILADELPHIA
BLAIR	51,200	50,300	98	B	2	JOHNSTOWN-ALTOONA
BRADFORD	23,700	23,200	98	C	2	BINGHAMTON
BUCKS	181,900	180,100	99	A	2	PHILADELPHIA
BUTLER	55,900	55,200	99	B	2	PITTSBURGH
CAMBRIA	65,100	64,200	99	B	2	JOHNSTOWN-ALTOONA
CAMERON	2,600	2,600	99	D	2	JOHNSTOWN-ALTOONA
CARBON	21,400	21,000	98	C	2	WILKES BARRE-SCRANTON
CENTRE	39,400	38,300	97	C	2	JOHNSTOWN-ALTOONA
CHESTER	122,900	121,100	99	A	2	PHILADELPHIA
CLARION	15,300	15,000	98	C	2	PITTSBURGH
CLEARFIELD	30,800	30,200	98	C	2	JOHNSTOWN-ALTOONA
CLINTON	14,300	14,000	98	C	2	WILKES BARRE-SCRANTON
COLUMBIA	23,300	22,800	98	B	2	WILKES BARRE-SCRANTON
CRAWFORD	32,900	32,100	97	C	2	ERIE
CUMBERLAND	71,500	70,200	98	B	2	HARRISBURG-YORK-LANCASTER-LEBANON
DAUPHIN	95,500	93,600	98	B	2	HARRISBURG-YORK-LANCASTER-LEBANON
DELAWARE	202,000	200,300	99	A	2	PHILADELPHIA
ELK	13,800	13,500	98	C	2	JOHNSTOWN-ALTOONA
ERIE	104,100	102,700	99	B	2	ERIE

PENNSYLVANIA (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
FAYETTE	61,400	60,000	98	B	2	PITTSBURGH
FOREST	1,900	1,900	99	D	2	ERIE
FRANKLIN	44,400	43,000	97	C	2	WASHINGTON, DC
FULTON	5,300	5,000	95	D	2	WASHINGTON, DC
GREENE	15,500	15,100	98	C	2	PITTSBURGH
HUNTINGDON	15,200	14,800	97	C	2	JOHNSTOWN-ALTOONA
INDIANA	32,900	32,200	98	C	2	PITTSBURGH
JEFFERSON	19,200	18,800	98	C	2	JOHNSTOWN-ALTOONA
JUNIATA	7,600	7,300	96	D	2	HARRISBURG-YORK-LANCASTER-LEBANON
LACKAWANNA	84,800	83,700	99	B	2	WILKES BARRE-SCRANTON
LANCASTER	141,000	136,200	97	B	2	HARRISBURG-YORK-LANCASTER-LEBANON
LAWRENCE	39,100	38,400	98	C	2	PITTSBURGH
LEBANON	41,600	40,700	98	B	2	HARRISBURG-YORK-LANCASTER-LEBANON
LEHIGH	109,900	108,300	99	B	2	PHILADELPHIA
LUZERNE	131,200	129,300	99	B	2	WILKES BARRE-SCRANTON
LYCOMING	44,200	42,800	97	C	2	WILKES BARRE-SCRANTON
MC KEAN	18,600	18,100	98	C	2	BUFFALO
MERCER	47,200	46,400	98	C	2	YOUNGSTOWN
MIFFLIN	17,800	17,200	97	C	2	HARRISBURG-YORK-LANCASTER-LEBANON
MONROE	31,200	30,600	98	C	2	PHILADELPHIA
MONTGOMERY	246,500	243,800	99	A	2	PHILADELPHIA
MONTOUR	6,000	5,800	97	D	2	WILKES BARRE-SCRANTON
NORTHAMPTON	88,200	86,700	98	B	2	PHILADELPHIA
NORTHUMBERLAND	40,000	38,900	97	C	2	WILKES BARRE-SCRANTON
PERRY	14,600	14,200	98	B	2	HARRISBURG-YORK-LANCASTER-LEBANON
PHILADELPHIA	629,000	617,600	98	A	2	PHILADELPHIA
PIKE	9,000	8,700	97	D	2	NEW YORK
POTTER	6,900	6,700	97	D	2	BUFFALO
SCHUYLKILL	63,200	61,800	98	B	2	PHILADELPHIA
SNYDER	12,500	12,000	96	D	2	WILKES BARRE-SCRANTON
SOMERSET	30,900	30,200	98	B	2	JOHNSTOWN-ALTOONA
SULLIVAN	2,200	2,100	97	D	2	WILKES BARRE-SCRANTON
SUSQUEHANNA	14,700	14,400	98	C	2	WILKES BARRE-SCRANTON
TIOGA	14,700	14,200	97	C	2	ELMIRA
UNION	11,000	10,500	96	D	2	WILKES BARRE-SCRANTON
VENANGO	24,100	23,400	97	C	2	PITTSBURGH
WARREN	17,500	16,900	97	C	2	ERIE
WASHINGTON	82,200	80,900	98	A	2	PITTSBURGH
WAYNE	14,900	14,400	96	C	2	WILKES BARRE-SCRANTON
WESTMORELAND	147,700	145,800	99	A	2	PITTSBURGH
WYOMING	10,100	9,900	98	B	2	WILKES BARRE-SCRANTON
YORK	126,900	124,600	98	B	2	HARRISBURG-YORK-LANCASTER-LEBANON
STATE TOTAL	4,520,800	4,441,800	98			

RHODE ISLAND

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
BRISTOL	15,500	15,400	99	B	1	PROVIDENCE-NEW BEDFORD
KENT	58,400	57,900	99	B	1	PROVIDENCE-NEW BEDFORD
NEWPORT	30,000	29,600	99	C	1	PROVIDENCE-NEW BEDFORD
PROVIDENCE	215,900	213,200	99	B	1	PROVIDENCE-NEW BEDFORD
WASHINGTON	35,800	35,200	98	B	1	PROVIDENCE-NEW BEDFORD
STATE TOTAL	355,600	351,300	99			

SOUTH CAROLINA

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ABBEVILLE	8,700	8,500	98	D	3	GREENVILLE-SPARTANBURG-ASHEVILLE
AIKEN	43,900	43,500	99	B	3	AUGUSTA
ALLENDALE	3,800	3,700	97	D	3	AUGUSTA
ANDERSON	55,100	54,500	99	C	3	GREENVILLE-SPARTANBURG-ASHEVILLE
BAMBERG	6,100	6,000	98	D	3	AUGUSTA
BARNWELL	7,400	7,300	98	D	3	AUGUSTA
BEAUFORT	27,500	27,100	99	C	3	SAVANNAH
BERKELEY	42,200	41,400	98	B	3	CHARLESTON, SC
CALHOUN	4,400	4,300	97	D	3	COLUMBIA, SC
CHARLESTON	100,300	99,200	99	B	3	CHARLESTON, SC
CHEROKEE	15,000	14,800	99	C	3	GREENVILLE-SPARTANBURG-ASHEVILLE
CHESTER	10,900	10,800	99	D	3	CHARLOTTE
CHESTERFIELD	14,500	14,200	98	C	3	CHARLOTTE
CLARENDON	9,700	9,400	97	D	3	COLUMBIA, SC
COLLETON	12,200	11,900	97	D	3	CHARLESTON, SC
DARLINGTON	23,000	22,700	98	C	3	FLORENCE, SC
DILLON	10,400	10,200	98	D	3	FLORENCE, SC
DORCHESTER	27,100	26,700	99	B	3	CHARLESTON, SC
EDGEFIELD	6,100	6,000	98	D	3	AUGUSTA
FAIRFIELD	6,700	6,500	98	D	3	COLUMBIA, SC
FLORENCE	41,800	41,300	99	C	3	FLORENCE, SC
GEORGETOWN	16,700	16,300	98	C	3	CHARLESTON, SC
GREENVILLE	118,400	117,400	99	B	3	GREENVILLE-SPARTANBURG-ASHEVILLE
GREENWOOD	22,900	22,700	99	C	3	GREENVILLE-SPARTANBURG-ASHEVILLE
HAMPTON	6,900	6,700	98	D	3	SAVANNAH
HORRY	49,500	48,600	98	C	3	FLORENCE, SC
JASPER	5,500	5,400	97	D	3	SAVANNAH
KERSHAW	15,800	15,500	98	C	3	COLUMBIA, SC
LANCASTER	20,400	20,200	99	C	3	CHARLOTTE
LAURENS	18,600	18,400	99	C	3	GREENVILLE-SPARTANBURG-ASHEVILLE
LEE	6,000	5,800	97	D	3	COLUMBIA, SC
LEXINGTON	60,700	59,800	99	B	3	COLUMBIA, SC
MARION	12,100	11,800	98	D	3	FLORENCE, SC
MARLBORO	10,700	10,500	98	D	3	FLORENCE, SC
MC CORMICK	2,500	2,400	98	D	3	AUGUSTA
NEWBERRY	12,300	12,100	99	D	3	COLUMBIA, SC
OCONEE	20,500	20,300	99	C	3	GREENVILLE-SPARTANBURG-ASHEVILLE
ORANGEBURG	30,400	29,700	98	C	3	COLUMBIA, SC
PICKENS	30,800	30,400	99	B	3	GREENVILLE-SPARTANBURG-ASHEVILLE
RICHLAND	99,800	98,500	99	B	3	COLUMBIA, SC
SALUDA	6,000	5,900	98	D	3	AUGUSTA
SPARTANBURG	80,400	79,600	99	B	3	GREENVILLE-SPARTANBURG-ASHEVILLE
SUMTER	31,900	31,400	98	C	3	COLUMBIA, SC
UNION	11,300	11,200	99	D	3	GREENVILLE-SPARTANBURG-ASHEVILLE
WILLIAMSBURG	12,900	12,500	97	C	3	CHARLESTON, SC
YORK	42,500	42,000	99	B	3	CHARLOTTE
STATE TOTAL	1,222,300	1,205,100	99			

SOUTH DAKOTA

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
AURORA	1,100	1,100	97	D	6	SIOUX FALLS-MITCHELL
BEADLE	7,300	7,200	98	D	6	SIOUX FALLS-MITCHELL
BENNETT	1,000	1,000	97	D	6	RAPID CITY
BON HOMME	3,200	3,100	98	D	6	SIOUX FALLS-MITCHELL
BROOKINGS	8,900	8,800	99	D	6	SIOUX FALLS-MITCHELL
BROWN	14,500	14,400	99	C	6	SIOUX FALLS-MITCHELL
BRULE	2,000	2,000	98	D	6	SIOUX FALLS-MITCHELL
BUFFALO	400	400	94	D	6	SIOUX FALLS-MITCHELL
BUTTE	3,300	3,200	98	D	6	RAPID CITY
CAMPBELL	800	800	97	D	6	MINOT-BISMARCK-DICKINSON
CHARLES MIX	3,400	3,300	97	D	6	SIOUX FALLS-MITCHELL
CLARK	1,900	1,900	99	D	6	SIOUX FALLS-MITCHELL
CLAY	5,000	4,900	99	D	6	SIOUX CITY
CODINGTON	8,500	8,400	99	D	6	SIOUX FALLS-MITCHELL
CORSON	1,500	1,400	95	D	6	MINOT-BISMARCK-DICKINSON

SOUTH DAKOTA (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
CUSTER	2,700	2,600	98	D	6	RAPID CITY
DAVISON	7,400	7,200	98	C	6	SIOUX FALLS-MITCHELL
DAY	3,000	3,000	99	D	6	SIOUX FALLS-MITCHELL
DEUEL	1,900	1,900	98	D	6	SIOUX FALLS-MITCHELL
DEWEY	1,600	1,500	96	D	6	MINOT-BISMARCK-DICKINSON
DOUGLAS	1,400	1,400	97	D	6	SIOUX FALLS-MITCHELL
EDMUNDS	1,800	1,800	98	D	6	SIOUX FALLS-MITCHELL
FALL RIVER	3,400	3,300	98	D	6	RAPID CITY
FAULK	1,200	1,200	98	D	6	SIOUX FALLS-MITCHELL
GRANT	3,400	3,300	98	D	6	SIOUX FALLS-MITCHELL
GREGORY	2,100	2,100	98	D	6	SIOUX FALLS-MITCHELL
HAAKON	1,000	1,000	98	D	6	RAPID CITY
HAMLIN	1,900	1,900	99	D	6	SIOUX FALLS-MITCHELL
HAND	1,800	1,800	99	D	6	SIOUX FALLS-MITCHELL
HANSON	1,100	1,100	98	C	6	SIOUX FALLS-MITCHELL
HARDING	600	600	97	D	6	RAPID CITY
HUGHES	6,100	6,000	99	D	6	SIOUX FALLS-MITCHELL
HUTCHINSON	3,400	3,300	98	D	6	SIOUX FALLS-MITCHELL
HYDE	800	800	99	D	6	SIOUX FALLS-MITCHELL
JACKSON	1,200	1,200	97	D	6	RAPID CITY
JERAULD	1,100	1,100	98	D	6	SIOUX FALLS-MITCHELL
JONES	600	600	98	D	6	SIOUX FALLS-MITCHELL
KINGSBURY	2,600	2,600	99	D	6	SIOUX FALLS-MITCHELL
LAKE	4,200	4,200	99	D	6	SIOUX FALLS-MITCHELL
LAWRENCE	7,700	7,600	98	D	6	RAPID CITY
LINCOLN	5,200	5,100	99	D	6	SIOUX FALLS-MITCHELL
LYMAN	1,300	1,300	99	D	6	SIOUX FALLS-MITCHELL
MARSHALL	2,000	1,900	97	D	6	SIOUX FALLS-MITCHELL
MC COOK	2,300	2,300	99	C	6	SIOUX FALLS-MITCHELL
MC PHERSON	1,500	1,500	97	D	6	SIOUX FALLS-MITCHELL
MEADE	7,700	7,600	98	D	6	RAPID CITY
MELLETTE	700	700	96	D	6	SIOUX FALLS-MITCHELL
MINER	1,400	1,400	98	D	6	SIOUX FALLS-MITCHELL
MINNEHAHA	48,400	48,100	99	C	6	SIOUX FALLS-MITCHELL
MOODY	2,400	2,400	99	D	6	SIOUX FALLS-MITCHELL
PENNINGTON	29,200	28,900	99	C	6	RAPID CITY
PERKINS	1,800	1,700	97	D	6	RAPID CITY
POTTER	1,300	1,300	98	D	6	SIOUX FALLS-MITCHELL
ROBERTS	3,900	3,800	98	D	6	SIOUX FALLS-MITCHELL
SANBORN	1,200	1,200	98	D	6	SIOUX FALLS-MITCHELL
SHANNON	2,400	2,200	93	D	6	RAPID CITY
SPINK	3,300	3,300	99	D	6	SIOUX FALLS-MITCHELL
STANLEY	900	900	97	D	6	SIOUX FALLS-MITCHELL
SULLY	700	700	99	D	6	SIOUX FALLS-MITCHELL
TODD	2,000	1,900	95	D	6	SIOUX FALLS-MITCHELL
TRIPP	2,800	2,800	98	D	6	SIOUX FALLS-MITCHELL
TURNER	3,500	3,500	99	D	6	SIOUX FALLS-MITCHELL
UNION	4,300	4,300	99	D	6	SIOUX CITY
WALWORTH	2,600	2,500	97	D	6	MINOT-BISMARCK-DICKINSON
YANKTON	7,100	7,000	99	D	6	SIOUX FALLS-MITCHELL
ZIEBACH	600	600	94	D	6	RAPID CITY
STATE TOTAL	267,300	263,900	99			

TENNESSEE

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ANDERSON	27,300	27,100	99	B	5	KNOXVILLE
BEDFORD	10,800	10,700	99	D	5	NASHVILLE
BENTON	6,100	6,000	99	D	5	NASHVILLE
BLEDSOE	3,300	3,200	98	D	5	CHATTANOOGA
BLOUNT	31,600	31,400	99	B	5	KNOXVILLE
BRADLEY	26,300	26,100	99	C	5	CHATTANOOGA
CAMPBELL	13,500	13,300	98	C	5	KNOXVILLE
CANNON	4,000	4,000	99	D	5	NASHVILLE
CARROLL	10,800	10,700	99	D	5	NASHVILLE
CARTER	19,700	19,500	99	B	5	BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES

TENNESSEE (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
CHEATHAM	8,900	8,800	99	B	5	NASHVILLE
CHESTER	4,800	4,700	99	D	5	MEMPHIS
CLAIBORNE	9,500	9,300	98	D	5	KNOXVILLE
CLAY	3,100	3,000	98	D	5	NASHVILLE
COCKE	11,200	11,000	99	D	5	KNOXVILLE
COFFEE	15,200	15,100	99	C	5	NASHVILLE
CROCKETT	5,200	5,100	99	D	5	MEMPHIS
CUMBERLAND	12,300	12,100	98	D	5	KNOXVILLE
DAVIDSON	190,800	189,900	99	B	5	NASHVILLE
DE KALB	5,600	5,500	99	D	5	NASHVILLE
DECATUR	4,400	4,300	98	D	5	NASHVILLE
DICKSON	12,300	12,200	99	B	5	NASHVILLE
DYER	13,200	13,100	99	D	5	MEMPHIS
FAYETTE	8,000	7,800	98	D	5	MEMPHIS
FENTRESS	5,600	5,500	98	D	5	NASHVILLE
FRANKLIN	11,900	11,800	99	D	5	NASHVILLE
GIBSON	18,900	18,700	99	C	5	MEMPHIS
GILES	9,400	9,300	99	D	5	NASHVILLE
GRAINGER	6,200	6,100	98	B	5	KNOXVILLE
GREENE	21,000	20,800	99	C	5	BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES
GRUNDY	4,900	4,800	98	D	5	CHATTANOOGA
HAMBLEN	21,700	21,500	99	C	5	KNOXVILLE
HAMILTON	110,700	110,100	99	B	5	CHATTANOOGA
HANCOCK	2,300	2,300	98	D	5	BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES
HARDEMAN	8,100	8,000	98	D	5	MEMPHIS
HARDIN	8,600	8,400	98	D	5	JACKSON, TN
HAWKINS	17,200	17,000	99	B	5	BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES
HAYWOOD	6,700	6,600	98	D	5	MEMPHIS
HENDERSON	8,700	8,600	99	D	5	JACKSON, TN
HENRY	11,600	11,400	99	D	5	NASHVILLE
HICKMAN	5,500	5,400	99	D	5	NASHVILLE
HOUSTON	2,300	2,300	99	D	5	NASHVILLE
HUMPHREYS	6,200	6,200	99	D	5	NASHVILLE
JACKSON	3,300	3,200	98	D	5	NASHVILLE
JEFFERSON	12,800	12,700	99	B	5	KNOXVILLE
JOHNSON	5,400	5,300	99	D	5	BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES
KNOX	131,600	130,700	99	B	5	KNOXVILLE
LAKE	2,600	2,600	99	D	5	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
LAUDERDALE	9,100	9,000	99	D	5	MEMPHIS
LAWRENCE	13,100	12,900	99	D	5	NASHVILLE
LEWIS	3,600	3,600	99	D	5	NASHVILLE
LINCOLN	10,200	10,100	99	D	5	HUNTSVILLE-DECATUR-FLORENCE
LOUDON	11,600	11,500	99	D	5	KNOXVILLE
MACON	6,100	6,000	99	D	5	NASHVILLE
MADISON	29,100	28,800	99	C	5	JACKSON, TN
MARION	9,200	9,100	99	B	5	CHATTANOOGA
MARSHALL	7,800	7,700	99	D	5	NASHVILLE
MAURY	19,800	19,600	99	C	5	NASHVILLE
MC NAIRY	9,300	9,200	99	D	5	MEMPHIS
MCMINN	16,000	15,900	99	C	5	CHATTANOOGA
MEIGS	2,800	2,800	99	D	5	CHATTANOOGA
MONROE	10,800	10,700	99	D	5	KNOXVILLE
MONTGOMERY	30,400	30,200	99	C	5	NASHVILLE
MOORE	1,700	1,700	99	D	5	NASHVILLE
MORGAN	5,800	5,700	99	D	5	KNOXVILLE
OBION	13,000	12,900	99	D	5	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
OVERTON	6,600	6,500	98	D	5	NASHVILLE
PERRY	2,500	2,500	99	D	5	NASHVILLE
PICKETT	1,600	1,600	98	D	5	NASHVILLE
POLK	4,900	4,800	99	D	5	CHATTANOOGA
PUTNAM	18,700	18,500	99	C	5	NASHVILLE
RHEA	9,400	9,300	99	D	5	CHATTANOOGA
ROANE	18,700	18,500	99	C	5	KNOXVILLE
ROBERTSON	14,200	14,100	99	B	5	NASHVILLE
RUTHERFORD	34,600	34,400	99	B	5	NASHVILLE
SCOTT	7,300	7,200	98	D	5	KNOXVILLE
SEQUATCHIE	3,300	3,300	99	B	5	CHATTANOOGA
SEVIER	18,600	18,400	99	B	5	KNOXVILLE
SHELBY	285,500	283,600	99	B	5	MEMPHIS
SMITH	5,700	5,600	99	D	5	NASHVILLE
STEWART	3,700	3,700	99	D	5	NASHVILLE
SULLIVAN	57,300	57,000	99	B	5	BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES
SUMNER	33,600	33,300	99	B	5	NASHVILLE
TIPTON	11,900	11,800	99	B	5	MEMPHIS
TROUSDALE	2,400	2,400	99	D	5	NASHVILLE

TENNESSEE (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
UNICOI	6,400	6,300	99	B	5	BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES
UNION	4,800	4,700	98	B	5	KNOXVILLE
VAN BUREN	1,500	1,500	98	D	5	NASHVILLE
WARREN	13,000	12,800	99	D	5	NASHVILLE
WASHINGTON	34,400	34,200	99	B	5	BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES
WAYNE	5,200	5,100	98	D	5	NASHVILLE
WEAKLEY	12,400	12,300	99	D	5	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
WHITE	7,700	7,600	99	D	5	NASHVILLE
WILLIAMSON	24,400	24,200	99	B	5	NASHVILLE
WILSON	23,000	22,800	99	B	5	NASHVILLE
STATE TOTAL	1,783,800	1,768,600	99			

TEXAS

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ANDERSON	15,100	14,800	98	C	7	DALLAS-FT. WORTH
ANDREWS	5,200	5,100	99	D	7	ODESSA-MIDLAND
ANGELINA	24,900	24,500	99	C	7	TYLER-LONGVIEW
ARANSAS	7,000	6,900	99	D	7	CORPUS CHRISTI
ARCHER	3,100	3,100	99	B	7	WICHITA FALLS-LAWTON
ARMSTRONG	800	800	99	D	7	AMARILLO
ATASCOSA	10,200	10,000	98	D	7	SAN ANTONIO
AUSTIN	8,100	7,900	97	D	7	HOUSTON
BAILEY	2,700	2,700	99	D	7	LUBBOCK
BANDERA	3,700	3,700	99	D	7	SAN ANTONIO
BASTROP	12,300	12,000	98	D	7	AUSTIN, TX
BAYLOR	1,900	1,900	99	D	7	WICHITA FALLS-LAWTON
BEE	9,300	9,100	98	D	7	CORPUS CHRISTI
BELL	59,400	58,800	99	B	7	WACO-TEMPLE
BEXAR	379,100	374,700	99	B	7	SAN ANTONIO
BLANCO	2,400	2,400	98	D	7	AUSTIN, TX
BORDEN	300	300	98	D	7	LUBBOCK
BOSQUE	6,300	6,200	98	D	7	DALLAS-FT. WORTH
BOWIE	30,500	30,100	99	B	7	SHREVEPORT-TEXARKANA
BRAZORIA	68,800	68,200	99	A	7	HOUSTON
BRAZOS	42,100	41,500	98	C	7	WACO-TEMPLE
BREWSTER	2,900	2,800	97	D	7	ODESSA-MIDLAND
BRISCOE	1,000	1,000	99	D	7	AMARILLO
BROOKS	2,800	2,700	98	D	7	CORPUS CHRISTI
BROWN	14,600	14,300	98	C	7	ABILENE-SWEETWATER
BURLESON	5,300	5,100	97	D	7	WACO-TEMPLE
BURNET	10,100	10,000	99	D	7	AUSTIN, TX
CALDWELL	8,700	8,500	98	D	7	AUSTIN, TX
CALHOUN	7,500	7,400	98	D	7	HOUSTON
CALLAHAN	5,100	5,000	99	B	7	ABILENE-SWEETWATER
CAMERON	70,700	69,700	99	B	7	MCALLEN-BROWNSVILLE: LRGV
CAMP	3,900	3,800	97	D	7	SHREVEPORT-TEXARKANA
CARSON	2,400	2,400	99	D	7	AMARILLO
CASS	11,500	11,300	98	D	7	SHREVEPORT-TEXARKANA
CASTRO	3,300	3,200	98	D	7	AMARILLO
CHAMBERS	7,900	7,800	99	D	7	HOUSTON
CHEROKEE	15,400	15,000	98	B	7	TYLER-LONGVIEW
CHILDRESS	2,700	2,700	98	D	7	AMARILLO
CLAY	4,100	4,100	99	B	7	WICHITA FALLS-LAWTON
COCHRAN	1,500	1,500	99	D	7	LUBBOCK
COKE	1,300	1,300	99	D	7	ABILENE-SWEETWATER
COLEMAN	4,300	4,200	99	D	7	ABILENE-SWEETWATER
COLLIN	67,900	67,100	99	A	7	DALLAS-FT. WORTH
COLLINGSWORTH	1,700	1,600	97	D	7	AMARILLO
COLORADO	7,600	7,400	98	D	7	HOUSTON
COMAL	17,400	17,200	99	B	7	SAN ANTONIO
COMANCHE	5,100	5,000	97	D	7	DALLAS-FT. WORTH
CONCHO	1,100	1,100	99	D	7	SAN ANGELO
COOKE	11,400	11,300	99	D	7	DALLAS-FT. WORTH
CORYELL	16,900	16,700	99	B	7	WACO-TEMPLE

TEXAS (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
COTTLE	1,100	1,100	98	D	7	AMARILLO
CRANE	1,700	1,700	99	D	7	ODESSA-MIDLAND
CROCKETT	1,500	1,500	98	D	7	ODESSA-MIDLAND
CROSBY	2,700	2,700	99	D	7	LUBBOCK
CULBERSON	1,000	1,000	97	D	7	EL PASO
DALLAM	2,600	2,600	98	D	7	AMARILLO
DALLAS	696,500	691,200	99	A	7	DALLAS-FT. WORTH
DAWSON	5,600	5,500	99	D	7	LUBBOCK
DE WITT	7,200	7,000	97	D	7	SAN ANTONIO
DEAF SMITH	6,900	6,800	99	D	7	AMARILLO
DELTA	1,900	1,900	98	D	7	DALLAS-FT. WORTH
DENTON	70,300	69,600	99	A	7	DALLAS-FT. WORTH
DICKENS	1,300	1,300	99	D	7	LUBBOCK
DIMMIT	3,500	3,300	96	D	7	SAN ANTONIO
DONLEY	1,600	1,600	98	D	7	AMARILLO
DUVAL	4,200	4,100	97	D	7	CORPUS CHRISTI
EASTLAND	8,100	7,900	98	D	7	ABILENE-SWEETWATER
ECTOR	52,600	52,200	99	B	7	ODESSA-MIDLAND
EDWARDS	700	700	96	D	7	SAN ANTONIO
EL PASO	166,100	164,600	99	B	7	EL PASO
ELLIS	24,500	24,200	99	A	7	DALLAS-FT. WORTH
ERATH	10,300	10,200	99	D	7	DALLAS-FT. WORTH
FALLS	7,300	7,200	98	D	7	WACO-TEMPLE
FANNIN	10,300	10,100	98	D	7	DALLAS-FT. WORTH
FAYETTE	8,100	7,700	95	D	7	AUSTIN, TX
FISHER	2,000	2,000	98	D	7	ABILENE-SWEETWATER
FLOYD	3,200	3,200	99	D	7	LUBBOCK
FOARD	900	900	99	D	7	WICHITA FALLS-LAWTON
FORT BEND	66,000	65,000	99	A	7	HOUSTON
FRANKLIN	3,200	3,100	98	D	7	SHREVEPORT-TEXARKANA
FREESTONE	6,600	6,400	98	D	7	DALLAS-FT. WORTH
FRIO	4,400	4,300	97	D	7	SAN ANTONIO
GAINES	4,800	4,800	99	D	7	ODESSA-MIDLAND
GALVESTON	80,500	79,600	99	A	7	HOUSTON
GARZA	1,800	1,800	99	D	7	LUBBOCK
GILLESPIE	6,500	6,300	97	D	7	AUSTIN, TX
GLASSCOCK	400	400	99	D	7	ODESSA-MIDLAND
GOLIAD	2,000	1,900	97	D	7	SAN ANTONIO
GONZALES	6,000	5,900	98	D	7	SAN ANTONIO
GRAY	10,400	10,300	99	D	7	AMARILLO
GRAYSON	37,500	37,000	99	C	7	DALLAS-FT. WORTH
GREGG	42,800	42,300	99	B	7	TYLER-LONGVIEW
GRIMES	5,500	5,300	97	D	7	HOUSTON
GUADALUPE	20,000	19,600	98	B	7	SAN ANTONIO
HALE	12,700	12,600	99	C	7	LUBBOCK
HALL	2,100	2,000	97	D	7	AMARILLO
HAMILTON	3,900	3,800	98	D	7	DALLAS-FT. WORTH
HANSFORD	2,400	2,400	99	D	7	AMARILLO
HARDEMAN	2,400	2,400	98	D	7	WICHITA FALLS-LAWTON
HARDIN	16,100	15,800	98	B	7	BEAUMONT-PORT ARTHUR
HARRIS	1,049,000	1,039,400	99	A	7	HOUSTON
HARRISON	20,400	20,000	98	C	7	SHREVEPORT-TEXARKANA
HARTLEY	1,400	1,400	99	D	7	AMARILLO
HASKELL	2,900	2,900	98	D	7	ABILENE-SWEETWATER
HAYS	16,900	16,600	98	B	7	AUSTIN, TX
HEMPHILL	2,300	2,300	99	D	7	AMARILLO
HENDERSON	22,900	22,500	98	C	7	DALLAS-FT. WORTH
HIDALGO	97,400	95,700	98	B	7	MCALLEN-BROWNSVILLE: LRGV
HILL	10,900	10,700	98	D	7	DALLAS-FT. WORTH
HOCKLEY	8,400	8,300	99	D	7	LUBBOCK
HOOD	10,700	10,600	99	A	7	DALLAS-FT. WORTH
HOPKINS	11,100	10,900	98	D	7	DALLAS-FT. WORTH
HOUSTON	8,600	8,300	97	D	7	TYLER-LONGVIEW
HOWARD	13,200	13,100	99	D	7	ODESSA-MIDLAND
HUDSPETH	800	800	96	D	7	EL PASO
HUNT	24,900	24,500	99	C	7	DALLAS-FT. WORTH
HUTCHINSON	10,600	10,500	99	D	7	AMARILLO
IRION	500	500	97	D	7	SAN ANGELO
JACK	3,100	3,100	99	D	7	WICHITA FALLS-LAWTON
JACKSON	5,000	4,900	98	D	7	HOUSTON
JASPER	12,600	12,400	98	D	7	BEAUMONT-PORT ARTHUR
JEFF DAVIS	600	600	96	D	7	ODESSA-MIDLAND
JEFFERSON	94,900	94,200	99	B	7	BEAUMONT-PORT ARTHUR
JIM HOGG	1,800	1,700	97	D	7	CORPUS CHRISTI
JIM WELLS	12,600	12,300	98	C	7	CORPUS CHRISTI

TEXAS (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
JOHNSON	32,600	32,300	99	A	7	DALLAS-FT. WORTH
JONES	6,900	6,800	99	B	7	ABILENE-SWEETWATER
KARNES	4,600	4,500	98	D	7	SAN ANTONIO
KAUFMAN	17,000	16,700	98	A	7	DALLAS-FT. WORTH
KENDALL	5,200	5,100	98	D	7	SAN ANTONIO
KENEDY	200	200	99	D	7	CORPUS CHRISTI
KENT	400	400	99	D	7	LUBBOCK
KERR	14,500	14,200	98	C	7	SAN ANTONIO
KIMBLE	1,600	1,500	96	D	7	SAN ANGELO
KING	200	200	97	D	7	LUBBOCK
KINNEY	900	900	95	D	7	SAN ANTONIO
KLEBERG	10,900	10,700	99	D	7	CORPUS CHRISTI
KNOX	1,900	1,900	98	D	7	WICHITA FALLS-LAWTON
LA SALLE	2,000	1,900	97	D	7	SAN ANTONIO
LAMAR	17,200	16,600	97	C	7	DALLAS-FT. WORTH
LAMB	6,300	6,200	99	D	7	LUBBOCK
LAMPASAS	5,400	5,300	99	D	7	WACO-TEMPLE
LAVACA	7,700	7,400	96	D	7	SAN ANTONIO
LEE	4,800	4,700	98	D	7	AUSTIN, TX
LEON	5,200	5,000	97	D	7	WACO-TEMPLE
LIBERTY	20,500	20,100	98	A	7	HOUSTON
LIMESTONE	8,600	8,400	98	D	7	DALLAS-FT. WORTH
LIPSCOMB	1,400	1,400	97	D	7	AMARILLO
LIVE OAK	3,800	3,700	98	D	7	CORPUS CHRISTI
LLANO	5,400	5,300	98	D	7	AUSTIN, TX
LOVING	100	100	98	D	7	ODESSA-MIDLAND
LUBBOCK	79,500	78,800	99	B	7	LUBBOCK
LYNN	2,700	2,700	99	D	7	LUBBOCK
MADISON	3,600	3,500	97	D	7	WACO-TEMPLE
MARION	4,400	4,300	98	D	7	SHREVEPORT-TEXARKANA
MARTIN	1,600	1,600	99	D	7	ODESSA-MIDLAND
MASON	1,600	1,500	96	D	7	AUSTIN, TX
MATAGORDA	16,000	15,700	98	C	7	HOUSTON
MAVERICK	9,900	9,400	95	C	7	SAN ANTONIO
MC CULLOCH	3,600	3,500	97	D	7	SAN ANGELO
MC LENNAN	70,200	69,500	99	B	7	WACO-TEMPLE
MCMULLEN	300	300	98	D	7	SAN ANTONIO
MEDINA	8,800	8,600	98	D	7	SAN ANTONIO
MENARD	900	900	95	D	7	SAN ANGELO
MIDLAND	43,200	42,900	99	B	7	ODESSA-MIDLAND
MILAM	9,000	8,800	98	D	7	WACO-TEMPLE
MILLS	1,900	1,900	97	D	7	WACO-TEMPLE
MITCHELL	3,300	3,300	98	D	7	ABILENE-SWEETWATER
MONTAGUE	7,300	7,200	99	D	7	WICHITA FALLS-LAWTON
MONTGOMERY	61,300	60,200	98	A	7	HOUSTON
MOORE	6,100	6,100	99	D	7	AMARILLO
MORRIS	5,500	5,400	99	D	7	SHREVEPORT-TEXARKANA
MOTLEY	800	800	96	D	7	LUBBOCK
NACOGDOCHES	19,300	18,800	98	C	7	TYLER-LONGVIEW
NAVARRO	15,400	15,100	98	C	7	DALLAS-FT. WORTH
NEWTON	5,200	5,000	97	D	7	BEAUMONT-PORT ARTHUR
NOLAN	6,500	6,400	99	B	7	ABILENE-SWEETWATER
NUECES	101,200	100,000	99	B	7	CORPUS CHRISTI
OCHILTREE	3,700	3,700	99	D	7	AMARILLO
OLDHAM	700	700	99	D	7	AMARILLO
ORANGE	31,200	30,900	99	B	7	BEAUMONT-PORT ARTHUR
PALO PINTO	10,100	9,900	98	D	7	DALLAS-FT. WORTH
PANOLA	8,600	8,400	98	D	7	SHREVEPORT-TEXARKANA
PARKER	20,600	20,400	99	A	7	DALLAS-FT. WORTH
PARMER	3,400	3,400	99	D	7	AMARILLO
PECOS	4,800	4,700	98	D	7	ODESSA-MIDLAND
POLK	12,500	12,200	97	D	7	HOUSTON
POTTER	42,000	41,700	99	B	7	AMARILLO
PRESIDIO	1,800	1,700	96	D	7	ODESSA-MIDLAND
RAINS	2,600	2,600	98	D	7	DALLAS-FT. WORTH
RANDALL	34,400	34,300	99	B	7	AMARILLO
REAGAN	1,500	1,500	99	D	7	ODESSA-MIDLAND
REAL	1,000	1,000	95	D	7	SAN ANTONIO
RED RIVER	6,500	6,300	97	D	7	SHREVEPORT-TEXARKANA
REEVES	4,800	4,700	98	D	7	ODESSA-MIDLAND
REFUGIO	3,200	3,200	99	D	7	CORPUS CHRISTI
ROBERTS	400	400	99	D	7	AMARILLO
ROBERTSON	6,100	6,000	98	D	7	WACO-TEMPLE
ROCKWALL	8,300	8,200	98	A	7	DALLAS-FT. WORTH
RUNNELS	4,700	4,600	99	D	7	ABILENE-SWEETWATER

TEXAS (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
RUSK	17,100	16,800	98	C	7	SHREVEPORT-TEXARKANA
SABINE	4,200	4,100	97	D	7	BEAUMONT-PORT ARTHUR
SAN AUGUSTINE	3,300	3,200	97	D	7	SHREVEPORT-TEXARKANA
SAN JACINTO	6,000	5,800	96	D	7	HOUSTON
SAN PATRICIO	20,300	19,900	98	B	7	CORPUS CHRISTI
SAN SABA	2,500	2,400	98	D	7	DALLAS-FT. WORTH
SCHLEICHER	1,000	1,000	98	D	7	SAN ANGELO
SCURRY	7,200	7,100	99	D	7	ABILENE-SWEETWATER
SHACKELFORD	1,600	1,600	98	D	7	ABILENE-SWEETWATER
SHELBY	9,500	9,300	98	D	7	SHREVEPORT-TEXARKANA
SHERMAN	1,100	1,100	99	D	7	AMARILLO
SMITH	57,200	56,400	99	B	7	TYLER-LONGVIEW
SOMERVELL	1,900	1,900	99	D	7	DALLAS-FT. WORTH
STARR	9,300	9,000	97	D	7	MCALLEN-BROWNSVILLE: LRGV
STEPHENS	4,300	4,200	98	D	7	ABILENE-SWEETWATER
STERLING	400	400	98	D	7	SAN ANGELO
STONEWALL	1,000	1,000	99	D	7	ABILENE-SWEETWATER
SUTTON	2,000	1,900	96	D	7	SAN ANGELO
SWISHER	3,300	3,300	99	D	7	AMARILLO
TARRANT	394,200	391,200	99	A	7	DALLAS-FT. WORTH
TAYLOR	43,900	43,500	99	B	7	ABILENE-SWEETWATER
TERRELL	600	600	96	D	7	ODESSA-MIDLAND
TERRY	5,200	5,100	99	D	7	LUBBOCK
THROCKMORTON	900	900	98	D	7	WICHITA FALLS-LAWTON
TITUS	8,900	8,700	98	D	7	SHREVEPORT-TEXARKANA
TOM GREEN	35,900	35,500	99	C	7	SAN ANGELO
TRAVIS	219,100	216,600	99	B	7	AUSTIN, TX
TRINITY	4,700	4,500	97	D	7	HOUSTON
TYLER	8,300	8,100	97	D	7	BEAUMONT-PORT ARTHUR
UPSHUR	12,300	12,100	98	D	7	SHREVEPORT-TEXARKANA
UPTON	1,700	1,700	99	D	7	ODESSA-MIDLAND
UVALDE	7,800	7,600	98	D	7	SAN ANTONIO
VAL VERDE	12,800	12,400	97	C	7	SAN ANTONIO
VAN ZANDT	15,300	15,000	98	C	7	DALLAS-FT. WORTH
VICTORIA	27,200	26,700	98	C	7	VICTORIA
WALKER	15,700	15,200	97	C	7	HOUSTON
WALLER	7,200	7,000	98	A	7	HOUSTON
WARD	5,100	5,000	99	B	7	ODESSA-MIDLAND
WASHINGTON	9,000	8,700	97	D	7	HOUSTON
WEBB	32,400	31,800	98	C	7	LAREDO
WHARTON	15,400	15,100	98	C	7	HOUSTON
WHEELER	3,300	3,200	97	D	7	AMARILLO
WICHITA	45,600	45,300	99	B	7	WICHITA FALLS-LAWTON
WILBARGER	6,200	6,200	99	D	7	WICHITA FALLS-LAWTON
WILLACY	4,900	4,800	98	D	7	MCALLEN-BROWNSVILLE: LRGV
WILLIAMSON	38,000	37,400	98	B	7	AUSTIN, TX
WILSON	6,500	6,300	97	D	7	SAN ANTONIO
WINKLER	3,500	3,500	99	D	7	ODESSA-MIDLAND
WISE	12,100	12,000	99	A	7	DALLAS-FT. WORTH
WOOD	11,400	11,200	98	D	7	DALLAS-FT. WORTH
YOAKUM	3,400	3,400	99	D	7	LUBBOCK
YOUNG	8,600	8,500	99	D	7	WICHITA FALLS-LAWTON
ZAPATA	2,500	2,400	95	D	7	LAREDO
ZAVALA	3,200	3,100	96	D	7	SAN ANTONIO
STATE TOTAL	5,967,800	5,895,800	99			

UTAH

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
BEAVER	1,600	1,600	97	D	8	SALT LAKE CITY
BOX ELDER	11,400	11,300	99	C	8	SALT LAKE CITY
CACHE	20,600	20,100	97	C	8	SALT LAKE CITY
CARBON	8,900	8,700	97	D	8	SALT LAKE CITY
DAGGETT	200	200	93	D	8	SALT LAKE CITY
DAVIS	50,500	50,000	99	B	8	SALT LAKE CITY
DUCHESNE	4,600	4,400	96	D	8	SALT LAKE CITY
EMERY	4,000	3,900	98	D	8	SALT LAKE CITY
GARFIELD	1,200	1,100	92	D	8	SALT LAKE CITY
GRAND	3,000	2,800	92	D	8	SALT LAKE CITY

UTAH (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
IRON	6,500	6,100	94	D	8	SALT LAKE CITY
JUAB	1,800	1,800	98	D	8	SALT LAKE CITY
KANE	1,500	1,400	90	D	8	SALT LAKE CITY
MILLARD	4,500	4,400	97	D	8	SALT LAKE CITY
MORGAN	1,500	1,500	97	D	8	SALT LAKE CITY
PIUTE	400	400	97	D	8	SALT LAKE CITY
RICH	700	700	96	D	8	SALT LAKE CITY
SALT LAKE	238,700	235,300	99	B	8	SALT LAKE CITY
SAN JUAN	3,200	2,900	92	D	8	SALT LAKE CITY
SANPETE	5,300	5,200	98	D	8	SALT LAKE CITY
SEVIER	5,300	5,200	98	D	8	SALT LAKE CITY
SUMMIT	4,800	4,700	98	D	8	SALT LAKE CITY
TOOELE	9,000	8,900	99	B	8	SALT LAKE CITY
UINTAH	8,400	8,100	96	D	8	SALT LAKE CITY
UTAH	70,300	69,000	98	B	8	SALT LAKE CITY
WASATCH	3,200	3,100	97	D	8	SALT LAKE CITY
WASHINGTON	11,000	10,400	94	D	8	SALT LAKE CITY
WAYNE	600	600	98	D	8	SALT LAKE CITY
WEBER	54,900	54,200	99	B	8	SALT LAKE CITY
STATE TOTAL	537,600	528,000	98			

VERMONT

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ADDISON	10,800	10,500	97	D	1	BURLINGTON-PLATTSBURGH
BENNINGTON	13,500	13,200	98	D	1	ALBANY-SCHENECTADY-TROY
CALEDONIA	10,300	10,100	98	D	1	BURLINGTON-PLATTSBURGH
CHITTENDEN	44,500	43,800	98	B	1	BURLINGTON-PLATTSBURGH
ESSEX	2,400	2,400	98	D	1	PORTLAND-POLAND SPRING
FRANKLIN	12,800	12,700	99	B	1	BURLINGTON-PLATTSBURGH
GRAND ISLE	1,700	1,700	99	B	1	BURLINGTON-PLATTSBURGH
LAMOILLE	6,800	6,700	98	D	1	BURLINGTON-PLATTSBURGH
ORANGE	9,000	8,800	97	D	1	BURLINGTON-PLATTSBURGH
ORLEANS	8,900	8,800	98	D	1	BURLINGTON-PLATTSBURGH
RUTLAND	22,900	22,300	98	C	1	BURLINGTON-PLATTSBURGH
WASHINGTON	20,300	19,900	98	C	1	BURLINGTON-PLATTSBURGH
WINDHAM	15,700	15,000	95	C	1	BOSTON
WINDSOR	21,200	20,600	97	C	1	BURLINGTON-PLATTSBURGH
STATE TOTAL	200,800	196,500	98			

VIRGINIA

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ACCOMACK	11,500	11,300	98	D	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
ALBEMARLE	39,400	38,700	98	C	3	CHARLOTTESVILLE
ALLEGHANY	9,200	9,100	99	D	3	ROANOKE-LYNCHBURG
AMELIA	2,800	2,700	97	D	3	RICHMOND
AMHERST	9,800	9,600	98	B	3	ROANOKE-LYNCHBURG
APPOMATTOX	4,400	4,300	99	B	3	ROANOKE-LYNCHBURG
ARLINGTON	129,000	128,300	99	A	3	WASHINGTON, DC
AUGUSTA	32,800	32,400	99	C	3	RICHMOND
BATH	2,000	2,000	98	D	3	ROANOKE-LYNCHBURG
BEDFORD	14,900	14,700	99	B	3	ROANOKE-LYNCHBURG
BLAND	2,200	2,100	97	D	3	ROANOKE-LYNCHBURG
BOTETOURT	8,700	8,600	99	B	3	ROANOKE-LYNCHBURG
BRUNSWICK	4,900	4,800	98	D	3	RICHMOND
BUCHANAN	12,200	11,900	98	C	3	BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES
BUCKINGHAM	3,900	3,800	98	D	3	RICHMOND
CAMPBELL	40,000	39,600	99	B	3	ROANOKE-LYNCHBURG
CAROLINE	6,400	6,300	98	D	3	RICHMOND
CARROLL	9,600	9,400	98	D	3	GREENSBORO-WINSTON SALEM-HIGH POINT
CHARLES CITY	2,000	2,000	98	B	3	RICHMOND
CHARLOTTE	4,000	3,900	98	D	3	ROANOKE-LYNCHBURG

VIRGINIA (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
CHESAPEAKE CITY	44,100	43,700	99	B	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
CHESTERFIELD	62,400	62,100	99	B	3	RICHMOND
CLARKE	3,800	3,800	99	D	3	WASHINGTON, DC
CRAIG	1,600	1,600	98	R	3	ROANOKE-LYNCHBURG
CULPEPER	8,400	8,300	99	D	3	WASHINGTON, DC
CUMBERLAND	2,800	2,700	97	D	3	RICHMOND
DICKENSON	7,000	6,900	98	D	3	BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES
DINWIDDIE	21,200	20,900	98	B	3	RICHMOND
ESSEX	3,200	3,100	98	D	3	RICHMOND
FAIRFAX	263,600	262,700	99	A	3	WASHINGTON, DC
FAUQUIER	14,000	13,800	99	C	3	WASHINGTON, DC
FLOYD	4,400	4,300	98	D	3	ROANOKE-LYNCHBURG
FLUVANNA	3,900	3,800	98	D	3	RICHMOND
FRANKLIN	12,700	12,500	99	C	3	ROANOKE-LYNCHBURG
FREDERICK	20,200	20,000	99	C	3	WASHINGTON, DC
GILES	6,100	6,000	99	D	3	ROANOKE-LYNCHBURG
GLOUCESTER	9,600	9,500	99	B	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
GOOCHLAND	4,200	4,100	98	B	3	RICHMOND
GRAYSON	9,100	9,000	98	D	3	GREENSBORO-WINSTON SALEM-HIGH POINT
GREENE	3,000	2,900	96	D	3	RICHMOND
GREENSVILLE	5,000	4,900	98	D	3	RICHMOND
HALIFAX	12,000	11,800	98	C	3	ROANOKE-LYNCHBURG
HAMPTON CITY	44,100	43,800	99	B	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
HANOVER	18,500	18,200	99	B	3	RICHMOND
HENRICO	75,100	74,400	99	B	3	RICHMOND
HENRY	27,100	26,800	99	C	3	ROANOKE-LYNCHBURG
HIGHLAND	1,100	1,100	98	D	3	ROANOKE-LYNCHBURG
ISLE OF WIGHT	8,000	7,900	99	D	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
JAMES CITY	12,100	11,900	99	B	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
KING AND QUEEN	2,100	2,100	98	D	3	RICHMOND
KING GEORGE	3,900	3,900	99	D	3	WASHINGTON, DC
KING WILLIAM	3,500	3,500	99	D	3	RICHMOND
LANCASTER	4,100	4,000	98	D	3	RICHMOND
LEE	9,500	9,300	98	D	3	BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES
LOUDOUN	23,400	23,100	99	A	3	WASHINGTON, DC
LOUISA	6,700	6,500	98	D	3	RICHMOND
LUNENBURG	4,100	4,000	98	D	3	RICHMOND
MADISON	3,800	3,700	98	D	3	RICHMOND
MATHEWS	3,500	3,400	98	D	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
MECKLENBURG	10,500	10,300	98	D	3	RALEIGH-DURHAM
MIDDLESEX	3,200	3,100	98	D	3	RICHMOND
MONTGOMERY	26,100	25,800	99	C	3	ROANOKE-LYNCHBURG
NELSON	4,200	4,100	98	D	3	RICHMOND
NEW KENT	3,700	3,600	99	B	3	RICHMOND
NEWPORT NEWS CITY	55,100	54,700	99	B	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
NORFOLK CITY	92,900	92,100	99	B	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
NORTHAMPTON	5,400	5,300	98	D	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
NORTHUMBERLAND	4,000	3,900	99	D	3	RICHMOND
NOTTOWAY	5,100	5,000	99	D	3	RICHMOND
ORANGE	7,200	7,000	98	D	3	RICHMOND
PAGE	7,500	7,500	99	D	3	WASHINGTON, DC
PATRICK	6,400	6,300	98	D	3	GREENSBORO-WINSTON SALEM-HIGH POINT
PITTSYLVANIA	40,400	39,900	99	C	3	ROANOKE-LYNCHBURG
PORTSMOUTH CITY	36,800	36,500	99	B	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
POWHATAN	4,200	4,100	98	B	3	RICHMOND
PRINCE EDWARD	5,000	4,900	98	D	3	RICHMOND
PRINCE GEORGE	14,700	14,600	99	B	3	RICHMOND
PRINCE WILLIAM	60,000	59,600	99	A	3	WASHINGTON, DC
PULASKI	12,800	12,700	99	C	3	ROANOKE-LYNCHBURG
RAPPAHANNOCK	2,500	2,500	98	D	3	WASHINGTON, DC
RICHMOND	2,500	2,500	98	D	3	RICHMOND
RICHMOND CITY	87,500	86,800	99	B	3	RICHMOND
ROANOKE	76,100	75,500	99	B	3	ROANOKE-LYNCHBURG
ROCKBRIDGE	10,600	10,400	98	D	3	ROANOKE-LYNCHBURG
ROCKINGHAM	27,300	27,000	99	C	3	HARRISONBURG
RUSSELL	11,900	11,700	98	D	3	BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES
SCOTT	8,600	8,400	98	B	3	BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES
SHENANDOAH	11,200	11,100	99	D	3	WASHINGTON, DC
SMYTH	11,700	11,600	99	D	3	BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES
SOUTHAMPTON	8,000	7,900	98	D	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
SPOTSYLVANIA	20,000	19,800	99	C	3	WASHINGTON, DC
STAFFORD	15,800	15,600	99	A	3	WASHINGTON, DC
SUFFOLK CITY	16,400	16,100	98	B	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
SURRY	2,000	2,000	98	D	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
SUSSEX	3,400	3,300	98	D	3	RICHMOND

VIRGINIA (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
TAZEWELL	17,600	17,400	99	C	3	BLUEFIELD-BECKLEY-OAK HILL
VA BEACH CITY	112,100	111,400	99	B	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
WARREN	8,700	8,600	98	D	3	WASHINGTON, DC
WASHINGTON	23,900	23,600	99	B	3	BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES
WESTMORELAND	5,700	5,600	98	D	3	WASHINGTON, DC
WISE	17,100	16,800	98	C	3	BRISTL-KNGSPT-JOHNSN CTY: TRI CITIES
WYTHE	9,400	9,200	98	D	3	ROANOKE-LYNCHBURG
YORK	16,100	16,000	99	B	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
STATE TOTAL	2,053,900	2,033,300	99			

WASHINGTON

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ADAMS	5,000	4,800	97	D	9	SPOKANE
ASOTIN	7,100	6,900	97	D	9	SPOKANE
BENTON	38,200	37,000	97	C	9	YAKIMA
CHELAN	20,300	19,400	96	C	9	SEATTLE-TACOMA
CLALLAM	21,700	20,800	96	C	9	SEATTLE-TACOMA
CLARK	80,300	78,200	97	B	9	PORTLAND, OR
COLUMBIA	1,600	1,500	93	D	9	SPOKANE
COWLITZ	30,500	29,500	97	C	9	PORTLAND, OR
DOUGLAS	9,500	9,200	97	D	9	SPOKANE
FERRY	2,100	2,000	93	D	9	SPOKANE
FRANKLIN	13,100	12,700	97	D	9	YAKIMA
GARFIELD	1,000	900	94	D	9	SPOKANE
GRANT	19,700	18,900	96	C	9	SPOKANE
GRAYS HARBOR	25,900	24,300	94	C	9	SEATTLE-TACOMA
ISLAND	19,000	18,600	98	C	9	SEATTLE-TACOMA
JEFFERSON	7,600	7,300	96	D	9	SEATTLE-TACOMA
KING	551,800	532,400	96	A	9	SEATTLE-TACOMA
KITSAP	63,900	62,300	98	B	9	SEATTLE-TACOMA
KITTITAS EAST	7,600	7,100	94	D	9	YAKIMA
KITTITAS WEST	2,000	1,900	94	D	9	SEATTLE-TACOMA
KLICKITAT	6,200	5,800	93	D	9	PORTLAND, OR
LEWIS	22,100	21,000	95	C	9	SEATTLE-TACOMA
LINCOLN	3,700	3,600	97	D	9	SPOKANE
MASON	14,100	13,700	97	D	9	SEATTLE-TACOMA
OKANOGAN	12,900	12,100	94	D	9	SPOKANE
PACIFIC	7,500	7,000	94	D	9	SEATTLE-TACOMA
PEND OREILLE	3,400	3,300	96	D	9	SPOKANE
PIERCE	200,500	195,300	97	A	9	SEATTLE-TACOMA
SAN JUAN	4,000	3,800	96	D	9	SEATTLE-TACOMA
SKAGIT	27,800	26,700	96	C	9	SEATTLE-TACOMA
SKAMANIA	3,000	2,800	94	D	9	PORTLAND, OR
SNOHOMISH	145,600	141,600	97	A	9	SEATTLE-TACOMA
SPOKANE	141,600	137,100	97	B	9	SPOKANE
STEVENS	11,300	10,700	95	D	9	SPOKANE
THURSTON	57,000	55,400	97	C	9	SEATTLE-TACOMA
WAHKIAKUM	1,400	1,300	94	D	9	PORTLAND, OR
WALLA WALLA	17,600	16,500	94	C	9	YAKIMA
WHATCOM	44,700	42,800	96	C	9	SEATTLE-TACOMA
WHITMAN	15,300	14,700	96	C	9	SPOKANE
YAKIMA	67,900	64,900	96	B	9	YAKIMA
STATE TOTAL	1,735,500	1,675,800	97			

WEST VIRGINIA

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
BARBOUR	6,200	6,100	98	D	3	CLARKSBURG-WESTON
BERKELEY	19,500	19,300	99	C	3	WASHINGTON, DC
BOONE	11,000	10,900	99	D	3	CHARLESTON-HUNTINGTON
BRAXTON	5,600	5,500	98	D	3	CHARLESTON-HUNTINGTON
BROOKE	10,600	10,600	99	B	3	WHEELING-STEUBENVILLE
CABELL	41,900	41,600	99	B	3	CHARLESTON-HUNTINGTON
CALHOUN	3,400	3,300	98	D	3	CHARLESTON-HUNTINGTON
CLAY	4,200	4,100	98	D	3	CHARLESTON-HUNTINGTON
DODDRIDGE	2,800	2,800	98	D	3	CLARKSBURG-WESTON
FAYETTE	21,200	21,000	99	C	3	BLUEFIELD-BECKLEY-OAK HILL
GILMER	3,000	2,900	98	D	3	CLARKSBURG-WESTON
GRANT	3,800	3,700	97	D	3	HARRISONBURG
GREENBRIER	14,300	14,000	98	C	3	BLUEFIELD-BECKLEY-OAK HILL
HAMPSHIRE	5,900	5,800	98	D	3	WASHINGTON, DC
HANCOCK	14,900	14,900	99	C	3	PITTSBURGH
HARDY	3,800	3,700	97	D	3	WASHINGTON, DC
HARRISON	29,800	29,600	99	C	3	CLARKSBURG-WESTON
JACKSON	9,700	9,600	99	D	3	CHARLESTON-HUNTINGTON
JEFFERSON	12,200	12,100	99	D	3	WASHINGTON, DC
KANAWHA	89,600	89,000	99	B	3	CHARLESTON-HUNTINGTON
LEWIS	7,100	7,000	99	D	3	CLARKSBURG-WESTON
LINCOLN	8,000	7,900	99	B	3	CHARLESTON-HUNTINGTON
LOGAN	17,700	17,500	99	C	3	CHARLESTON-HUNTINGTON
MARION	25,300	25,100	99	C	3	PITTSBURGH
MARSHALL	15,100	15,000	99	B	3	WHEELING-STEUBENVILLE
MASON	10,100	10,000	99	D	3	CHARLESTON-HUNTINGTON
MC DOWELL	16,300	16,000	98	C	3	BLUEFIELD-BECKLEY-OAK HILL
MERCER	27,900	27,600	99	C	3	BLUEFIELD-BECKLEY-OAK HILL
MINERAL	10,300	10,200	99	D	3	WASHINGTON, DC
MINGO	12,900	12,700	98	C	3	CHARLESTON-HUNTINGTON
MONONGALIA	29,000	28,600	99	C	3	PITTSBURGH
MONROE	4,800	4,600	97	D	3	ROANOKE-LYNCHBURG
MORGAN	4,400	4,300	99	D	3	WASHINGTON, DC
NICHOLAS	10,500	10,400	99	D	3	CHARLESTON-HUNTINGTON
OHIO	23,000	22,900	99	B	3	WHEELING-STEUBENVILLE
PENDLETON	3,100	3,000	98	D	3	HARRISONBURG
PLEASANTS	2,900	2,900	99	D	3	CLARKSBURG-WESTON
POCAHONTAS	3,900	3,700	96	D	3	ROANOKE-LYNCHBURG
PRESTON	11,400	11,200	98	D	3	PITTSBURGH
PUTNAM	15,900	15,800	99	B	3	CHARLESTON-HUNTINGTON
RALEIGH	32,900	32,500	99	C	3	BLUEFIELD-BECKLEY-OAK HILL
RANDOLPH	10,800	10,600	98	D	3	CLARKSBURG-WESTON
RITCHIE	4,500	4,400	98	D	3	CLARKSBURG-WESTON
ROANE	5,500	5,400	98	D	3	CHARLESTON-HUNTINGTON
SUMMERS	5,600	5,400	97	D	3	BLUEFIELD-BECKLEY-OAK HILL
TAYLOR	6,300	6,200	98	D	3	CLARKSBURG-WESTON
TUCKER	3,400	3,300	98	D	3	CLARKSBURG-WESTON
TYLER	4,100	4,000	98	D	3	WHEELING-STEUBENVILLE
UPSHUR	9,000	8,900	98	D	3	CLARKSBURG-WESTON
WAYNE	17,000	16,800	99	B	3	CHARLESTON-HUNTINGTON
WEBSTER	4,600	4,500	98	D	3	CHARLESTON-HUNTINGTON
WETZEL	8,100	8,000	99	D	3	WHEELING-STEUBENVILLE
WIRT	2,000	2,000	98	D	3	CHARLESTON-HUNTINGTON
WOOD	35,700	35,300	99	C	3	PARKERSBURG
WYOMING	12,200	12,000	98	D	3	BLUEFIELD-BECKLEY-OAK HILL
STATE TOTAL	734,700	726,200	99			

WISCONSIN

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ADAMS	5,300	5,100	96	D	4	WAUSAU-RHINELANDER
ASHLAND	6,400	6,300	98	D	4	DULUTH-SUPERIOR
BARRON	15,600	15,100	97	C	4	MINNEAPOLIS-ST. PAUL
BAYFIELD	5,600	5,500	98	D	4	DULUTH-SUPERIOR
BROWN	68,000	67,400	99	B	4	GREEN BAY-APPLETON
BUFFALO	5,400	5,300	97	D	4	LA CROSSE-EAU CLAIRE
BURNETT	5,300	5,100	97	D	4	MINNEAPOLIS-ST. PAUL
CALUMET	11,500	11,300	98	D	4	GREEN BAY-APPLETON
CHIPPEWA	18,500	18,200	98	C	4	LA CROSSE-EAU CLAIRE
CLARK	12,400	12,000	97	D	4	WAUSAU-RHINELANDER
COLUMBIA	17,800	17,400	98	C	4	MADISON
CRAWFORD	6,000	5,900	98	D	4	CEDAR RAPIDS-WATERLOO-DUBUQUE
DANE	134,300	131,300	98	B	4	MADISON
DODGE	26,600	26,100	98	C	4	MILWAUKEE
DOOR	10,600	10,500	99	D	4	GREEN BAY-APPLETON
DOUGLAS	16,600	16,400	99	B	4	DULUTH-SUPERIOR
DUNN	12,000	11,700	98	D	4	MINNEAPOLIS-ST. PAUL
EAU CLAIRE	31,400	30,800	98	C	4	LA CROSSE-EAU CLAIRE
FLORENCE	1,400	1,400	98	D	4	MARQUETTE
FOND DU LAC	31,600	31,100	98	C	4	GREEN BAY-APPLETON
FOREST	3,500	3,400	96	D	4	WAUSAU-RHINELANDER
GRANT	18,000	17,400	97	C	4	CEDAR RAPIDS-WATERLOO-DUBUQUE
GREEN	12,200	12,000	98	D	4	MADISON
GREEN LAKE	7,400	7,200	98	D	4	GREEN BAY-APPLETON
IOWA	7,600	7,400	97	D	4	MADISON
IRON	2,600	2,600	98	D	4	DULUTH-SUPERIOR
JACKSON	6,300	6,100	97	D	4	LA CROSSE-EAU CLAIRE
JEFFERSON	24,200	23,800	99	C	4	MILWAUKEE
JUNEAU	8,500	8,200	96	D	4	MADISON
KENOSHA	44,300	43,800	99	C	4	CHICAGO
KEWAUNEE	6,900	6,800	99	D	4	GREEN BAY-APPLETON
LA CROSSE	34,800	34,300	99	C	4	LA CROSSE-EAU CLAIRE
LAFAYETTE	6,200	6,100	98	D	4	MADISON
LANGLADE	7,600	7,400	98	D	4	WAUSAU-RHINELANDER
LINCOLN	11,000	10,800	99	B	4	WAUSAU-RHINELANDER
MANITOWOC	29,900	29,600	99	C	4	GREEN BAY-APPLETON
MARATHON	41,400	40,900	99	B	4	WAUSAU-RHINELANDER
MARINETTE	15,600	15,400	99	C	4	GREEN BAY-APPLETON
MARQUETTE	5,500	5,300	96	D	4	MADISON
MENOMINEE	800	800	94	D	4	GREEN BAY-APPLETON
MILWAUKEE	374,000	369,200	99	B	4	MILWAUKEE
MONROE	13,000	12,700	98	C	4	LA CROSSE-EAU CLAIRE
OCONTO	11,500	11,300	98	D	4	GREEN BAY-APPLETON
ONEIDA	12,800	12,500	97	B	4	WAUSAU-RHINELANDER
OUTAGAMIE	47,600	47,200	99	B	4	GREEN BAY-APPLETON
OZAUKEE	24,600	24,300	99	B	4	MILWAUKEE
PEPIN	2,800	2,700	97	D	4	MINNEAPOLIS-ST. PAUL
PIERCE	11,200	11,000	98	D	4	MINNEAPOLIS-ST. PAUL
POLK	13,100	12,900	98	D	4	MINNEAPOLIS-ST. PAUL
PORTAGE	20,700	20,300	98	C	4	WAUSAU-RHINELANDER
PRICE	6,400	6,200	96	D	4	WAUSAU-RHINELANDER
RACINE	63,200	62,600	99	B	4	MILWAUKEE
RICHLAND	6,600	6,400	97	D	4	MADISON
ROCK	51,900	51,200	99	C	4	ROCKFORD
RUSK	5,900	5,700	97	D	4	LA CROSSE-EAU CLAIRE
SAUK	17,100	16,600	97	C	4	MADISON
SAWYER	5,400	5,200	96	D	4	DULUTH-SUPERIOR
SHAWANO	14,000	13,800	99	C	4	GREEN BAY-APPLETON
SHEBOYGAN	37,300	36,900	99	C	4	MILWAUKEE
ST CROIX	16,100	15,900	99	A	4	MINNEAPOLIS-ST. PAUL
TAYLOR	6,400	6,200	97	D	4	WAUSAU-RHINELANDER
TREMPEALEAU	9,700	9,400	97	D	4	LA CROSSE-EAU CLAIRE
VERNON	9,900	9,600	97	D	4	LA CROSSE-EAU CLAIRE
VILAS	7,500	7,300	97	D	4	WAUSAU-RHINELANDER
WALWORTH	27,100	26,700	98	C	4	MILWAUKEE
WASHBURN	5,700	5,600	98	D	4	DULUTH-SUPERIOR
WASHINGTON	30,600	30,300	99	B	4	MILWAUKEE
WAUKESHA	100,600	99,600	99	B	4	MILWAUKEE
WAUPACA	16,400	16,200	99	C	4	GREEN BAY-APPLETON
WAUSHARA	8,200	8,000	98	D	4	GREEN BAY-APPLETON
WINNEBAGO	51,000	50,500	99	C	4	GREEN BAY-APPLETON
WOOD	29,400	29,000	99	C	4	WAUSAU-RHINELANDER
STATE TOTAL	1,794,300	1,766,200	98			

WYOMING

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ALBANY	11,700	11,200	95	D	8	DENVER
BIG HORN	4,500	4,300	96	D	8	SALT LAKE CITY
CAMPBELL	12,800	12,100	95	D	8	DENVER
CARBON	7,400	7,100	95	D	8	DENVER
CONVERSE	5,400	5,200	96	D	8	CASPER-RIVERTON
CROOK	2,200	2,100	94	D	8	RAPID CITY
FREMONT	13,000	12,600	97	C	8	CASPER-RIVERTON
GOSHEN	4,800	4,700	97	D	8	CHEYENNE-SCOTTSBLUFF
HOT SPRINGS	2,100	2,000	95	D	8	CASPER-RIVERTON
JOHNSON	2,600	2,500	95	D	8	CASPER-RIVERTON
LARAMIE	28,900	28,400	98	C	8	CHEYENNE-SCOTTSBLUFF
LINCOLN	4,800	4,600	95	D	8	IDAHO FALLS-POCATELLO
NATRONA	29,200	28,600	98	C	8	CASPER-RIVERTON
NIOBRARA	1,200	1,200	96	D	8	CASPER-RIVERTON
PARK	9,200	8,800	96	D	8	BILLINGS-HARDIN
PLATTE	4,800	4,600	95	D	8	DENVER
SHERIDAN	10,900	10,300	95	D	8	RAPID CITY
SUBLETTE	1,700	1,600	94	D	8	SALT LAKE CITY
SWEETWATER	16,500	15,900	96	C	8	SALT LAKE CITY
TETON	4,900	4,700	96	D	8	SALT LAKE CITY
UINTA	7,900	7,600	96	D	8	SALT LAKE CITY
WASHAKIE	3,500	3,400	97	D	8	CASPER-RIVERTON
WESTON	3,000	2,800	95	D	8	RAPID CITY
STATE TOTAL	193,000	186,300	97			
TOTAL U.S.	89,125,100	87,614,900	98			

TOTAL AND TV HOUSEHOLDS BY CENSUS DIVISION AND STATE

Census Division	State	Total Households	Television Households	TV %
1. NEW ENGLAND	CONNECTICUT	1,164,500	1,146,900	98
	MAINE	436,200	427,800	98
	MASSACHUSETTS	2,185,200	2,154,100	99
	NEW HAMPSHIRE	375,100	368,400	98
	RHODE ISLAND	355,600	351,300	99
	VERMONT	200,800	196,500	98
	**** DIVISION TOTAL ****	4,717,400	4,645,000	98
2. MIDDLE ATLANTIC	NEW JERSEY	2,791,600	2,760,300	99
	NEW YORK	6,734,800	6,608,200	98
	PENNSYLVANIA	4,520,800	4,441,800	98
	**** DIVISION TOTAL ****	14,047,200	13,810,300	98
3. SOUTH ATLANTIC	DELAWARE	223,900	222,500	99
	DISTRICT OF COLUMBIA	253,600	251,000	99
	FLORIDA	4,697,500	4,648,300	99
	GEORGIA	2,161,900	2,136,600	99
	MARYLAND	1,612,800	1,604,200	99
	NORTH CAROLINA	2,336,600	2,308,500	99
	SOUTH CAROLINA	1,222,300	1,205,100	99
	VIRGINIA	2,053,900	2,033,300	99
	WEST VIRGINIA	734,700	726,200	99
	**** DIVISION TOTAL ****	15,297,200	15,135,700	99
4. EAST NORTH CENTRAL	ILLINOIS	4,288,800	4,215,700	98
	INDIANA	2,016,900	1,981,300	98
	MICHIGAN	3,330,300	3,285,400	99
	OHIO	4,036,500	3,980,500	99
	WISCONSIN	1,794,300	1,766,200	98
	**** DIVISION TOTAL ****	15,466,800	15,229,100	98
5. EAST SOUTH CENTRAL	ALABAMA	1,501,900	1,486,000	99
	KENTUCKY	1,363,700	1,350,200	99
	MISSISSIPPI	926,500	913,500	99
	TENNESSEE	1,783,800	1,768,600	99
	**** DIVISION TOTAL ****	5,575,900	5,518,300	99
6. WEST NORTH CENTRAL	IOWA	1,128,200	1,115,700	99
	KANSAS	938,400	927,000	99
	MINNESOTA	1,564,300	1,545,100	99
	MISSOURI	1,870,100	1,843,100	99
	NEBRASKA	614,100	607,600	99
	NORTH DAKOTA	250,800	248,000	99
	SOUTH DAKOTA	267,300	263,900	99
	**** DIVISION TOTAL ****	6,633,200	6,530,400	99
7. WEST SOUTH CENTRAL	ARKANSAS	884,000	867,600	98
	LOUISIANA	1,612,800	1,590,900	99
	OKLAHOMA	1,295,100	1,280,400	99
	TEXAS	5,967,800	5,895,800	99
	**** DIVISION TOTAL ****	9,759,700	9,634,700	99
8. MOUNTAIN	ARIZONA	1,283,700	1,248,300	97
	COLORADO	1,305,100	1,278,700	98
	IDAHO	355,300	347,600	98
	MONTANA	326,400	315,600	97
	NEVADA	394,900	385,300	98
	NEW MEXICO	537,100	519,800	97
	UTAH	537,600	528,000	98
	WYOMING	193,000	186,300	97
	**** DIVISION TOTAL ****	4,933,100	4,809,600	97
9. PACIFIC	CALIFORNIA	9,915,800	9,606,500	97
	OREGON	1,043,300	999,500	96
	WASHINGTON	1,735,500	1,675,800	97
	**** DIVISION TOTAL ****	12,694,600	12,281,800	97
UNITED STATES	TOTAL	89,125,100	87,614,900	98

Notations

Notations

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Arbitron Offices

New York
1350 Avenue of the Americas / 10019

Broadcaster Service
Doug McFarland (212) 887.1365
Susan Howard (212) 887.1376
Marjorie Meyer (212) 887.1402
Lynn Kilgore-Hendy (212) 887.1378
Alan Kraut (212) 887.1430
Rosemarie Marino (212) 887.1392
David Bright (212) 887.1384

Advertiser/Agency Service
Tom Murphy (212) 887.1587
Susanne Barrett (212) 887.1496
Bob Decker (212) 887.1336
Howard Rosenblum (212) 887.1431
Dinah Saylors (212) 887.1432
Mitch Tepitsky (212) 887.1385
Kathleen Connolly (212) 887.1372

Dallas
14801 Quorum Drive, Suite 506 / 75240

Broadcaster Service
Dennis Spragg (214) 385.5789
Mark Stephan (214) 385.5792
Eddie Smith (214) 385.5791

Advertiser/Agency Service
Sharon Rickel (214) 385.5794
Mary Ellen Nortier (214) 385.5803
Nancy Lankford (214) 385.5787

San Francisco
One Maritime Plaza, Suite 720 / 94111

Broadcaster Service (415) 393.6925
Marjorie Johnson, Robert McCloud

Advertiser/Agency Service (415) 393.6925
Howard Fischground

Chicago
211 East Ontario, Suite 1400 / 60611

Broadcaster Service
Jim Mocarski (312) 454.3428
Carol Madill (312) 454.3431
Douglas Marks (312) 454.3427
Eric Schindler (312) 454.3429
Laura Solomon (312) 454.3438

Advertiser/Agency Service
Cynthia Evans (312) 454.3422
Mike Fierstein (312) 454.8498
Nick Rhodes (312) 454.3421
Steve Later (312) 454.3420

Atlanta
300 Embassy Row / 30328

Broadcaster Service
Kit Smith (404) 399.2119
Chris Werner (404) 399.2125
Tammy Gouge (404) 399.2127

Advertiser/Agency Service
Robert Bourquard (404) 399.2117
Michael Strousberg (404) 399.21116

Los Angeles
5670 Wilshire Boulevard, Suite 2560 / 90036

Broadcaster Service (213) 937.6420
Bill Shafer, Virginia Tierney, Lea Glazer

Advertiser/Agency Service (213) 937.6420
Randy Briggs, Dan Casey

Television Survey Dates for 1986-87

OCTOBER SURVEY
Sept. 24-Oct. 21, 1986 *(32 Mkts.)*

S	M	T	W	T	F	S
21	22	23	24	25	26	27
28	29	30	1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25

NOVEMBER SURVEY
Oct. 29-Nov. 25, 1986 *(213 Mkts.)*

S	M	T	W	T	F	S
26	27	28	29	30	31	1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29

JANUARY SURVEY
Jan. 7-Feb. 3, 1987 *(22 Mkts.)*

S	M	T	W	T	F	S
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31
1	1	3	4	5	6	7

FEBRUARY SURVEY
Feb. 4-Mar. 3, 1987 *(213 Mkts.)*

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
1	2	3	4	5	6	7

MARCH SURVEY
March 4-March 31, 1987 *(5 Mkts.)*

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31	1	2	3	4

MAY SURVEY
April 29-May 26, 1987 *(213 Mkts.)*

S	M	T	W	T	F	S
26	27	28	29	30	1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

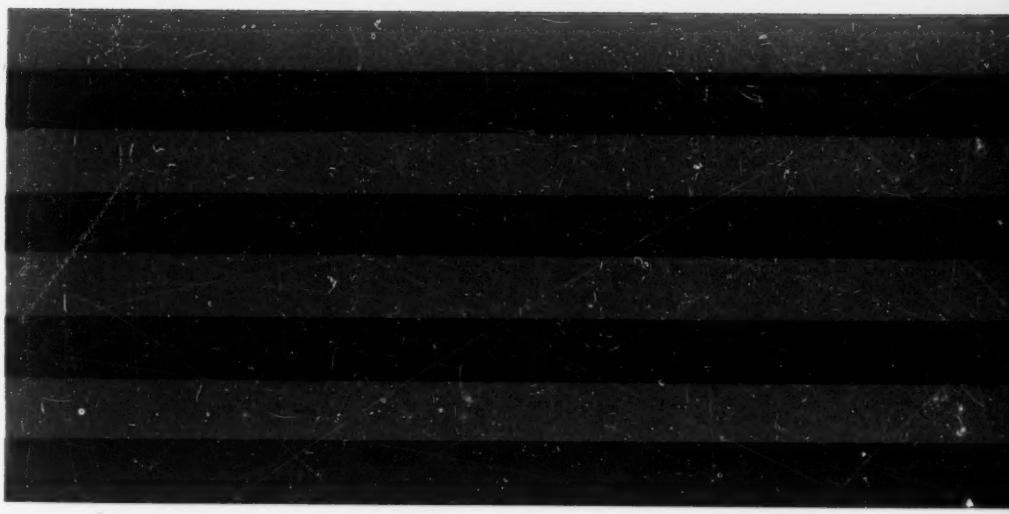
JULY SURVEY
July 8-Aug. 4, 1987 *(213 Mkts.)*

S	M	T	W	T	F	S
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	1
2	3	4	5	6	7	8

WHAT NON-EMRC ACCREDITATION MEANS/This report is not part of an accredited regular syndicated rating service accredited by the EMRC, and the Arbitron Ratings Company has not applied for EMRC accreditation. The Arbitron Ratings Company does provide one or more syndicated services which are accredited by the EMRC.

Arbitron Replication

A Study of the Reliability of Broadcast Ratings

Arbitron's three-year study of the reliability of its broadcast ratings indicates that Arbitron Television audience estimates are more reliable than suggested by standard error approximation procedures heretofore used by the advertising and broadcast industry.

Remember, ratings are only estimates